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Oklahoma Librarian, April, 1979 Vol. 29, No. 2
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Oklahoma Librarian, April, 1979 Vol. 29, No. 2
President's Message

This will be my last communication with you as President of OLA. For me, this has been a memorable year and it has been an honor and experience to serve the Association in this capacity. The most enjoyable aspect of this office is the opportunity to meet and know librarians throughout the state and to gain a greater insight into the problems faced in the various types of libraries.

Much has been accomplished this past year by the many groups and individuals that make up OLA. Untold numbers of members contributed endless hours to furthering the cause of libraries. But one of the most exciting developments of the past few years was the birth of a statewide friends organization, FOLIO. Although many people helped in the planning and promotion of the group, the originator of the idea was Ted Rodarm. While serving as Second Vice-President of OLA, Ted presented the concept to the Executive Board, followed by a proposal. It was through his determined efforts that the idea grew and blossomed.

In the Spring of 1978, delegates from all over the state attended the Governor's Conference on Libraries, and Ted's idea for a statewide friends organization came to the forefront when it became one of the fifty-five resolutions that was overwhelmingly passed. It read, "that the delegates . . . support the formulation of a statewide Friends of the Library association to assist with all types of libraries." Both the Oklahoma Department of Libraries and the Oklahoma Library Association assisted the fledgling group during its formative year.

FOLIO's purpose is three-fold. It was designed to: assist in forming local support groups for individual libraries; exchange ideas among groups for programs, fund raising, etc.; and to work for statewide support of all types of library programs.

A concrete result of FOLIO has already emerged in the form of a handbook, Let's Be Friends; a guide for organizing local Friends in Oklahoma. This outstanding publication was written, designed, and printed by a volunteer committee chaired by Thordis Holland. It may be purchased from OLA's Executive Secretary, Aarone Corwin, for $2.00; a real bargain! The introduction ably explains the value of Friends:

It is an organization of individuals who join together to collectively support the library. Friends' members are civic-minded men and women who know that the quality of life in a community and a state is enhanced by first-rate libraries.

Friends know that as a group, they can uphold that quality of life. They can work in cooperation with other organizations, libraries, and individuals, for library improvements wherever they are needed. They know that a good library touches the lives of all people from the preschooler to the senior citizen, from the learning-to-read adult to the specialist in technical research.

The library is a dynamic, complex institution, competing with other important institutions for people's time, talents, money, and other resources. Public support is essential for the library to meet increasing demands placed upon it, and Friends of the library can provide that support.

What library can afford not to have a Friends group?

We are fortunate to have people, like Ted and many others, who spend their personal time and money to help libraries and to show that they care.
THE SETTING:

Think, if you will, of a federal court order giving the state one year to come up with $30,000,000 to build a new prison. Think also of $30,000,000 needed to repair potholes made deep in the wake of the blizzard of '78. Then think of the $12,000,000 estimated to bring Oklahoma libraries up to the standards of need found in the National Inventory of Library Needs, 1976.

In the legislative setting where potholes are competing with prisons, libraries are far from a priority. Hot public policy issues set the priorities. As one legislator recently said, "It's difficult to get emotional about libraries." Libraries do not have the advantage of keeping in the headlines with the help of a federal judge, or of causing a citizen to spend an extra $50.00 per year for wheel alignment. To make libraries a public policy issue is nearly impossible barring a censorship fight, and a win or loss on that issue will not net libraries one dime. A public policy issue must have a crisis setting, controversy, and clear understanding by the public whose lives it affects. Lacking these elements, library advocates target around the elite decision makers in state and local government, coupled with the help of a strong state association and state agency confronting the legislators directly and indirectly, formally and informally, with the goal of increasing the visibility of library interests and the commitment to the cause.

"Your motives are pure, but we have so many other priorities that our budget is already strained" is a frequent reply. An advocate cites facts from recent statewide studies. A few of the legislative leaders become concerned.

THE TECHNIQUE:

Meetings are held in several communities around the state with lay persons and librarians. A statewide legislative network is organized to reach every member and still another network to concentrate on the legislators who are members of the Appropriation and the Education Committees. Letters are sent on personal stationery asking the Governor to help "shake the dust off our petticoats" and provide an expanded state aid program for our public libraries. Frequent behind the scenes contacts are made with the Governor's staff and key legislators during the critical budget development period from September through December by the state agency and state library association. Hopes are raised when the Governor decides to make a token contribution in his budget and are increased even more when the Senate votes to appropriate every single penny requested. The House does not concur and the bill is thrown into General Conference Committee, a select group of legislators named at the end of the session to resolve differences in legislation. During a brief agenda item, most of the increase is robbed but the state aid is still up 125% over the previous year.

"To make libraries a public policy issue is nearly impossible . . . ."

It is an election year. Librarians survey important candidates, visit with them personally, and convince some to vow complete support if elected. Two major candidates for the Governor's chair mention libraries periodically during their campaign. A favorable governor is elected during the year of the Pre-White House and Regional Conferences on Libraries and he is promptly contacted by library advocates and singularly by the state librarian. A 141% increase in state aid is realized in his budget. School libraries also enjoy a healthy increase in state aid.

THE BACKGROUND:

1. "It shall be the policy of the State of Oklahoma to promote, support, and implement the development and maintenance of adequate public and special library facilities and services throughout the State in whatever forms and by whatever means may be most beneficial and feasible. Adequate library services are deemed to be necessary to the cultural, educational and economic development of the State of Oklahoma and to the health, safety, and welfare of its people, and to be the responsibility of government at all levels."

Oklahoma Librarian, April 1979 Vol. 29, No. 2
To make that a LAW of the State of Oklahoma was not easy, but it happened and it preceded the Oklahoma Library Code, passed in 1967 and one that could well serve as model legislation for the establishment of strong state library agencies and consolidated tax supported regional library systems.

It all started with a group of club women, organized statewide into the Oklahoma State Federation of Women’s Clubs which actually operated a traveling library in 1901, six years prior to statehood. It wasn’t until 1919 that their efforts and those of the teenage Oklahoma Library Association, resulted in the creation of the Oklahoma Library Commission, an agency charged with expanding library service to rural areas, raising standards of libraries and reading, and providing library instruction. Ten years later, the County Library Act permitted counties to levy ½ mill for ad valorem taxes to support county wide library service. This development was stifled by the onset of the Great Depression and a 1933 ceiling of 15 mills on total ad valorem taxes.

It wasn’t until 1953 that attention focused on major change in library development. The Oklahoma Library Association, the University of Oklahoma School of Library Science, and a new and strengthened state library agency studied the problem of service to county residents. Their efforts resulted in the Multi-County System Act of 1955 which permitted counties to combine finances for library service. The following year, the Library Services Act spurred multi-county library development, and in 1960 a constitutional amendment allowed citizens to vote up to two mills for multi-county libraries, consolidated systems independent of local city, and county officials.

1967 was the turning point, when the Oklahoma Department of Libraries (ODL) was created “to discharge the responsibility and exercise the authority of the State of Oklahoma for adequate library facilities and services in and for State government and throughout the State.” In addition, “The Department is authorized and directed to discharge the State’s responsibility for library services, cooperation with and rendering of services to local units of government in the establishment and operation of local libraries and library systems, and the performance of all technical and other services necessary to the Department.”

Since its creation the efforts of the Department have been to increase coverage of counties served by multi-county library systems. Today 65% of the state’s population is served by tax supported systems, and the Department has prompted their development with the advantage of demonstration funds from LSCA in preparation for county wide votes. In 1976 another constitutional amendment permitted counties to vote up to four mills for library service.

Since 1976, the Department has focused on fund raising at the state level. In 1977, for every dollar spent by the State on libraries, $3.22 was spent on vocational rehabilitation, $5.41 on recreation, $37.58 on highways, $39.24 on public welfare, and $85.48 on higher education. With the federal dollars holding relatively constant and a statewide average of only ½ of one percent of the local tax dollar spent on library service, it was mandatory that the State assume more of its fiscal responsibility to public libraries.

The efforts have been rewarding. 1977 witnessed a 125% increase in state aid and at the time of this writing, a new Governor has committed an additional 141% increase. In two years, the state’s support of public libraries has gone from 5c per capita to 26c per capita.

THE STRATEGIES:

The single most important aspect of effecting needed library legislation and appropriation is to have the need backed up by a thorough study and assessment of that need. The second most important aspect is to communicate that need to the decision makers and tell them what will happen if that need is not met. Oklahoma saw fit to merge these two aspects in the form of “A Needs Assessment Study of Oklahoma Libraries” by Battelle Columbus Laboratories and funded by ODL, and lay citizen mobilization brought about by the visibility campaigns of the Governor’s Conference and subsequent regional “speckouts” over the State.

The goal was clear and simple: To increase state fiscal support for public libraries. The Governor was the key. Inclusion of a state program in the Governor’s budget was tantamount to an appropriation. Did the merger of the two prerequisites pay off? The fact is that only after the Needs Survey and after the regional speckouts did a significant increase appear in the Governor’s Budget. A Governor’s aide told this author, “I have been assigned as the Governor’s liaison to the Oklahoma Department of Libraries but now I have to answer the stacks of letters from people all over the State requesting the state aid increase.” To put it simply, the strategy was increased visibility utilizing two convenient tools, the Needs Study and the Pre White House Conference to influence the Governor and the legislators for a legitimate and reasonable state aid program.

THE ROLES OF THE STATE AGENCY AND THE STATE LIBRARY ASSOCIATION:

The roles of both organizations are inseparable in effecting positive results. The two must coordinate strategies and keep each other totally
informed of important developments and plans on a daily to weekly basis. Access to the state legislature for authorizing and funding legislation is direct through the Oklahoma Department of Libraries for public libraries, interlibrary cooperation, and networking. School libraries have access through the Department of Education for line item support. Academic libraries are at the mercy of the Oklahoma State Regents for Higher Education which has the authority to appropriate funds to various colleges, and universities who then determine through their respective administrations the portions available for academic library operation. The only agency of the state with total concern for libraries is the Oklahoma Department of Libraries and it enjoys an independent status within the state organization being administered by a seven member board appointed by the Governor.

"Let the decision makers hear from the users."

There is always a fine line between informing and lobbying. A state library agency can inform, a state library association can organize and a statewide friends group can lobby. A state library agency can work behind the scenes with key legislators and the Governor, a state library association can develop layers of library legislative networks and friends group can finance events of direct communication for specific ends. It takes all three for success. No one element in the cast of influencers can do it alone.

The Oklahoma Library Association (OLA) plays a strong role in educating library advocates and librarians to current budget requests, the establishment of priorities, and methods of influencing legislation. The Association administers two legislative networks, appropriately named the "shotgun" and the "rifle." The shotgun network reaches every single representative and senator, now numbering 150. The rifle zeroes in on chairs and members of select committees such as Appropriations and Budget, Education, and the House and Senate leadership. The state library agency informs the network implementor (also the Executive Secretary of OLA) of current bill status and suggests what to ask of the target legislators.

For example, a library appropriation bill with all requests granted would go into a General Conference Committee if it was changed in any way in either the House or the Senate. There it is subject to further changes. It is to the libraries' interest and advantage that the bill not be changed and therefore be subject to a reduction in the General Conference Committee. The network would ask of each committee member "Please preserve SB 100 as introduced and Do Pass without amendment." The network "advocates" are local constituents of the targeted legislator.

It is the communications, suggestions, joint meetings, strategy sessions, and those relationships between the state library association and the state agency which can spell the success or failure of a goal. If one or the other is working independently for the same or different goals, be assured of failure.

The process comes down to direct and open communication with the legislature in hearings before the Appropriations and Budget Committees. It is at this stage that the state library agency defends its request before the committee. Hopefully, the stage has been set by the library association and the coordinated thrust pays off.

FUTURE PLANS:

Despite the invaluable benefits derived from the Governor's Conference and subsequent regional speakouts, the future need in developing legislative support is clear. The need is for expanding lay citizen involvement by cultivating the delegates and participants into a "third party". Prior to the Governor's Conference phenomena, library advocates were librarians. A statewide friends group is in the organizational stage and promises to provide the link between citizen involvement and the community level and statewide concerns of the "third party." The objective: Let the decision makers hear from the users.

The future is also likely to hold increased state financing as its objective but with a refinement in strategy as needs evolve that require more sophisticated prescriptions. The State, for at least the next five years, may witness few more successes in increasing the percentage of the population served by tax supported and voted multi-county library systems. The extent of Proposition 13 fever is having an indirect effect in this case.

With local governments supporting libraries at 88%, a balanced funding ratio requires the State to approach the 12% figure, thereby decreasing the local ratio to around 90% while the federal share will likely remain constant at 8%. With all costs increasing, total library income will accelerate, but to offset the present imbalance in funding ratios the State must double its present state aid within four years.

State aid to establish school media centers
will also be a priority as will catch up funds for academic libraries. It must be realized that future gains are a necessity to counter the injustices of state financing for all types of libraries that we have endured prior to 1977. And it must be remembered that any gain, however insignificant it may be in total dollars, has a cumulative effect. A $300,000 increase per year in state aid would net a cumulative $3,000,000 in new money over just four years. Inches is the name of the game. Future plans may also be directed at areas other than funding which need legislative attention.

The Needs Assessment Study includes a specialized study of library legislation in Oklahoma. It questions how well current legislation enables the cities, counties, and towns to provide needed service and whether new or amended legislation is needed for the next decade.

"Inches is the name of the game."

The study concludes that the Library Code is effective, but identifies three areas in which legislation might be needed: 1.) network 2.) new multitype library cooperative arrangements and 3.) minimum standards for non-system libraries. The Department of Libraries presently does not see the need for any amendments to the Code. There is sufficient language in the Code to provide for network coordination by the Department. The Department has been doing so since the availability of Title III funds and will continue doing so with local, state, and federal funding support.

The Inter Local Cooperative Agreement Act provides the necessary legal authority for libraries to enter into multitype arrangements. This act is being pursued.

The Department is not of the opinion that separate standards be developed for system and non-system libraries. Present legislation allows for the development of minimum standards for all public libraries.

At the present time, the Department will take advantage of broad legislation such as the Library Code and the Inter Local Cooperative Agreement Act until such legislation is proven inadequate by the courts or strongly questioned by an Attorney General's Opinion. Such a challenge to the Department's program has not been made and it is doubtful one will occur. Oklahoma has sufficient and broad authorizing legislation for library development and a constitution provision for library systems. Legislation that strong should not be tampered with.

This brief account of legislative support and methods is to show that goals and strategies have been and are in a constant state of change and flux. As the profession evolves, as needs differ, and as a third party grows into active advocates, state support for libraries will inch forward without the help of a federal judge or a devastating winter.

3. 65 O.S. 1971 § 1-102.
5. 65 O.S. 1971 § 3-105.
10. 74 O.S. 1971 § 1001-1008.

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Library Legislative Day
February 28, 1979

A record number of librarians and library friends participated in the 1979 Library Legislative Day on February 28. The 111 participants visited their legislators, leaving a booklet of information concerning the current status of library legislation. Box lunches for legislators and participants were catered. Citations were presented to OLA in both the House and the Senate and librarians were recognized by these legislative bodies.

Shawnee Representative Robert Henry presented a citation from the House of Representatives to the Oklahoma Library Association on Legislative Day, Feb. 28. From left to right are Barbara Duffy, Chairperson LDC; Charlie Lou Rouse, Delegate to White House Conference; Nancy Walter, Lay Delegate to White House Conference; Stan Benson, Chairman elect, Library Development Committee; Rep. Henry.
The Herbert-Priestley Resources Center:
More Than a Research Center for Oklahoma Journalists
Clyde M. Slade

A little-known collection at the University of Oklahoma contains more than six million words of primary source Oklahoma history. Librarians in the state of Oklahoma should be aware of this excellent research facility.

Located in the University of Oklahoma's Herbert-Priestley Resources Center, this ever-increasing collection presently contains more than 450 biographies of Oklahoma journalists and more than 800 histories of Oklahoma newspapers, radio and television stations.

Dr. C. Joe Holland, professor in History of Journalism at the School of Journalism, recently talked about this retrospective collection which is rich with personal interviews, primary source documents, photographs and bibliographies. The factual data contained in the collection, most of which cannot be found elsewhere, are a valuable but overlooked source for those interested in early Oklahoma newspapers, publishers, editors, reporters, printers, photographers, and advertising and public relations persons. It also offers primary source material for genealogists and those interested in Oklahoma history.

The collection was started in 1948 by Dr. John Whitaker, who was then teaching History of Journalism. Whitaker's interest in history — he held a Ph.D. in history from the University of Texas — gave him the idea. Instead of the usual library-researched term paper, he began requiring his students to write a 5,000-word, original research paper on the history of an Oklahoma newspaper, or a biography of an Oklahoma journalist. Students choosing to do a newspaper history were expected to interview publishers and editors, and to use the resources of the excellent newspaper collection of the Oklahoma Historical Society.

Students electing to do a biography were required to interview the subject, if living, as well as members of the family, workers, and associates. A balanced, unbiased treatment was required.

Criteria for selection of subjects included that he be at least 60-years-of-age, or nearing retirement. Holland said this was done to preclude having to go back and do a second biography to update the first. Even so, some subjects went on to work another 20 years, requiring a follow-up. Each research paper contains chapter end notes and a bibliography. Many contain appendix materials.

Holland, who also holds a Ph.D. in history, began teaching the History of Journalism course in 1971 when Whitaker retired. The requirements for the histories and biographies remain the same, although the scope has been expanded to include radio and television, as well as special groups such as house-organ publications. Biographical subjects have been expanded to include printers and photographers, as well as persons in advertising and public relations.

Holland admits not all papers are top notch. The quality varies with the student's ability. "The student's product is edited by the faculty. In some cases, the student is required to dig up more facts and rewrite the paper to make it usable," he said. Each student must submit a copy of his finished paper to the most knowledgeable source to read for accuracy. The source is asked to write a letter attesting to the paper's accuracy. The letter is made a part of the final paper.

Some gaps exist in the collection. In some cases, a newspaper may have died and a definitive biography cannot be made because of a lack of knowledgeable sources, Holland said.

Most Oklahoma weekly newspaper histories are complete through the 1950's. Students are now doing 20-year updates. The daily newspaper histories are done in ten-year segments.

Clyde M. Slade is a retired Air Force Lieutenant Colonel, free-lance writer, and graduate student at the University of Oklahoma School of Journalism. He recently completed several courses at the University of Oklahoma School of Library Science.
History of Journalism students add about 50 papers to the collection each year, Holland said. The collection also includes some topical material. For example, one paper deals with how the state press treated the death of Will Rogers. Another looks at the Green Corn Rebellion, as reported in Wewoka area newspapers.

Accession to the collection is through a card catalog. Biographies are classified by subject personal name only. Some cross-referencing is done for newspapers. The contents in the collection are not indexed.

The Resources Center also has several other retrospective collections not elsewhere available. Librarian Barbara Mathis (MLS, OU, 1971), noted that hundreds of scholarly papers, many of which deal with media-related Oklahoma subjects, are filed only in the Center. Candidates for master degrees in the School of Journalism who do not wish to complete a thesis may opt to complete three scholarly papers and two additional credit hours. This collection is continually growing as more-and-more students choose the non-thesis option. Access to these papers is by card catalog only.

The Sooner State Press is a School of Journalism publication for Oklahoma media personnel. It was published at frequent intervals from 1920-75, and contains newsworthy items about Oklahoma journalists, newspaper founding and failures, personnel changes, promotions, an occasional directory, as well as many other subjects. Sooner State Press has been indexed, but only by personal name.

An extensive collection of early territorial and state newspapers are available on microfilm. These holdings are from the collection of the Oklahoma Historical Society.

The University's newspaper, The Oklahoma Daily, is on microfilm from 1906. The Daily has been indexed from September, 1972. At first, indexing was done only for on-campus items. Then it was noted that no Oklahoma newspapers were indexed and indexing was expanded to include state-wide subjects, Mathis said. Copies of The Oklahoma Daily Index are filed at the Resources Center, the Daily office, and with the University's Western History Collection. The Oklahoma Historical Society has subscribed to the Daily Index recently.

The Herbert-Priestley Resources Center is not a branch of the University's Bizzell Memorial Library. Its purpose is to provide those books, journals, papers, microforms and specialized reference materials supportive to the teaching programs of the School of Journalism. It operates on funds donated by graduates and friends of journalism.

H. H. Herbert, professor emeritus, was a teacher and administrator of the School of Journalism for 46 years. He founded the Oklahoma Interscholastic Press Association for the purpose of fostering good journalism in the state's secondary schools. He also founded Sooner State Press.

The late Orville E. Priestley, a 1925 OU graduate, worked as a newspaper in Kansas, Missouri and Oklahoma before founding the Las Cruces (New Mexico) Sun-Times. Priestley's wife, Lee, is also an OU graduate, and as many state librarians will recall, a still-active, noted, prolific writer of juvenile books.

The Resources Center, which opened May 14, 1972, presently holds more than 3,000 volumes and subscribes to more than 50 periodicals of interest to media students. The collections include the H. H. Herbert Lending Library of the Oklahoma Interscholastic Press Association and the personal libraries of several emeritus professors, including the Foster-Harris collection.

Librarians in the state of Oklahoma, indeed, throughout the Southwest region will find the material in the Center to be an excellent source of reference information that can be used for local information, state history, genealogy, or research on Oklahoma journalism and media. Its collections are unique and are thus, available only directly through the Center.

The Herbert-Priestley Resources Center is located in Room 233, Copeland Hall, on the South Oval of the University of Oklahoma campus.

Photo by C. M. Slade

Part of the Oklahoma newspaper history collection at the Herbert-Priestley Resources Center.
LITERARY NOTES

The O.U. School of Journalism will sponsor its annual Short Course on Professional writing June 6-8 at the Oklahoma Center for Continuing Education, Norman. Speakers this year will include John Hawkins and Robin Hawkins from the Paul Reynolds Agency, Martin Asher, editor with Pocket Books, Andrea Cirillo, editor with Dell, Judy Jacobson, television writer, John Leekly, novelist, and Associate Fiction Editor for Redbook, Jacqueline John. Nellie Perry from Hobart will do a workshop on Short Fiction.

The Oklahoma Writers Federation will hold its annual conference May 4-5 at the Holiday Inn South, 135 and 29th St., Oklahoma City.

The American West: New Perspectives, New Dimensions, edited by O.U. Assistant Professor of History Jerome O. Steffen (Univ. of Okla. Press, 1979, $14.95) is a collection of scholarly historical essays about the American West. Topics discussed are the American West in its frontier context emphasizing populations, environments and culture contact, the study of the West as reflected in fiction and symbolism, and the rise of the industrialized, urbanized West.

The fourth and last volume of The Horse Soldier 1776 - 1943 is available from the O.U. Press and covers 1917 - 1943.

Volume 6 of the Oklahoma Trackmaker Series is The Cart That Changed the World: The Career of Sylvan N. Goldman, by Terry P. Wilson, Univ. of Okla. Press, 1978 ($9.95). In Oklahoma City, Grocer Goldman and his brothers built up the Standard-Humply Dumpty chain of groceries, the nucleus of what is now a major national chain. Among his other achievements, he developed many of the advertising and marketing techniques now in common use by supermarkets and he invented the shopping cart.

The Oklahoma Historical Society has a series of new publications designed especially for elementary school age children. Two issues of the "Oklahoma Reader" have been published out of the 14 topics initially planned for the series. One is a four color production which emphasizes state symbols. The other deals with pioneer homes. Persons desiring copies or information may contact the Education Division, Okla. Historical Soc., Historical Building, Okla. City, Ok. 73105.

Early Military Forts and Posts in Oklahoma is the title of Volume IX in the Oklahoma Series, published by the Oklahoma Heritage Association and the Oklahoma Historical Society ($12.50 hardbound, $8.00 paper). Editors are Odie B. Faulk, Kenny A. Franks, and Paul F. Lambert.

Tahlequah and the Cherokee Nation is the newest book by C. W. West of Muskogee. The book costs $10.85 by mail, ordered from West at 4409 Fondulac in Muskogee. This is West's seventh historical book since retiring as a Boy Scout executive in Muskogee.

CHILD ABUSE BIBLIOGRAPHY

Danelle Hall

OCU Documents Librarian

Child abuse. An ugly thing to think about. An even uglier thing to have happening to children. And yet it is. Every day. One writer goes so far as to estimate that child abuse is the number one killer of children in the United States.

Since 1979 has been designated the "Year of the Child," this seems an appropriate time to call attention to some of the materials on child abuse that the government has produced recently. In 1974, the National Center on Child Abuse and Neglect was established, and since that time, has been trying to make materials on child abuse available to the public. The following publications were produced by the Center. If your library doesn't have the titles listed, they are available on interlibrary loan.

CHILD ABUSE AND NEGLECT RESEARCH: PROJECTS AND PUBLICATIONS. HE 23.12102: (yr.)

The purpose of this publication is to make the information in the data bases of the National Center on Child Abuse and Neglect available to researchers. It abstracts journal articles and books on child abuse. It also abstracts projects relating to child abuse, and the results currently available from those projects. If the research from the project has resulted in publication, the citation or citations are listed at the end of the abstract.
CHILD ABUSE AND NEGLECT AUDIOVISUAL MATERIALS. 1977. HE 23.1210: Au2

This catalog provides abstracts of films, filmstrips, slides, tapes, video materials, audio materials, multimedia packages of materials available on the various aspects of child abuse and neglect. Order or rental information and addresses are provided. Producer, subject and title indexes are also included.

CHILD ABUSE AND NEGLECT HELPLINES. 1978. HE 23.1210:H36

Considered an innovation in the prevention and treatment of child abuse, helplines are modeled after the crisis intervention hotlines which sprang up during the late 1960s. This publication lists these child abuse helplines by federal regions. Oklahoma City has one: Parents Assistance Center (405) 525-7339.

CHILD ABUSE AND NEGLECT STATE REPORTING LAWS. 1978. HE 23.1210:St12

This report surveys key elements of the child abuse and neglect statutes of the 50 states, the District of Columbia, American Samoa, Guam, Puerto Rico and the Virgin Islands that were in effect on April 30, 1977. Some topics covered are: age limits of reportable children, which persons are required to report abuse; immunity for person reporting; penalty for failure to report. Tables show what states have which regulations and responsibilities. Contains a bibliography and state by state compilation of child abuse and neglect statute citations.

INTERDISCIPLINARY GLOSSARY ON CHILD ABUSE AND NEGLECT: LEGAL, MEDICAL, SOCIAL WORK TERMS. 1978. HE 23.1210:G51

This glossary presents legal, medical, and social work terms relevant to child abuse and neglect prevention and treatment programs, and provides explanations which will "facilitate interdisciplinary understanding." Useful for almost anyone who deals with children.

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Purcell's New Experiment

Elizabeth Oliver
Pioneer Multi-County Library System

To be or not to be — a public or a school librarian? Most of those who prepare to work with children in libraries must face this decision and stick to the limitations of their choice.

But not Peggy Heisch. She is both and considers herself very lucky to be one of the few librarians in this country who work with all the children of school classes, yet can also enjoy preschool contacts and those who visit the library voluntarily.

The Purcell Branch of the Pioneer Multi-County Library System is experimenting with an ecumenical concept of library service. Spatially this means sharing a split level building with a Middle School, the headquarters of the Purcell Board of Education, and the offices of the County Health Agency.
Middle school classes climb a private staircase to use the library for individual research and for scheduled lessons in library skills.

Within a few weeks the students become competent in finding and using the materials needed for their work.

After school hours, the school entrance is locked and family use increases.

Formal and informal programs spice routine activities.
and the library is rapidly becoming a center where friends meet,

where new things are tried,

and new pleasures experienced.

The children of Purcell are lucky, too.
Managing Urban America is the latest book by David R. Morgan, Director of the Bureau of Government Research and Professor of Political Science at the University of Oklahoma. A hardbound text published in 1979 by Duxbury Press, the volume is suited for upper-level undergraduates as well as masters level students, especially those interested in public administration. The book is subtitled “The Politics and Administration of America’s Cities” and includes a descriptive account of how the modern city is managed as well as a number of case studies of the problems and opportunities faced by city administrators.

Dr. Morgan has interests in state politics as well as urban government. In 1977 he coauthored The Oklahoma Voter with Samuel Kirkpatrick and Thomas Kielhorn. This volume, published by the University of Oklahoma Press, presents a comprehensive view of voting in Oklahoma including an aggregate analysis of major elections and the results of surveys of state voters. According to the Norman Transcript, “For the student of Oklahoma politics, professional or lay, [the book] will be invaluable.”

Several other publications on state government have been authored by Dr. Morgan. The most recent, issued in 1978 by the Bureau of Government Research, is entitled Handbook of State Policy Indicators. This 91 page volume includes a number of tables comparing Oklahoma with all other states on a variety of social, economic, governmental, and policy measures. The tables present data for three time periods — 1960, 1970, and 1976.

Professor Morgan, a native Oklahoman, was born in Muskogee in 1933. He received the BA, MA, and Ph.D. in political science from the University of Oklahoma. He taught for three years at Oklahoma City University and joined the faculty at OU in 1969. In addition to his teaching and research background, Dr. Morgan served for about five years with city government in the state. He was employed in Norman and Oklahoma City and was the first city manager of Yukon.

Dr. Morgan serves on the board of editors of two professional publications — American Politics Quarterly and the Midwest Review of Public Administration. His work has appeared in the major professional journals in political science and public administration. He also is a frequent contributor to the Oklahoma Observer.

The Norman professor is a lifelong resident of the state. His mother and father were natives of Oklahoma and both were graduates of the University of Oklahoma. His mother, Cleo Reid Morgan, currently resides in Tahlequah where she is a member of the library board for the Carnegie public library. Dr. Morgan and his wife Carolyn, who is also a faculty member at OU, live in Norman with their six-year old son, Gregory.
Guide to
Interlibrary Loan
Practices in Oklahoma

Special pull-out section.
# Interlibrary Loan Practices in Oklahoma

This listing of ILL practices in Oklahoma was compiled in January 1979. When the OCLC ILL system comes on line, many of these practices and costs may change substantially. The Interlibrary Cooperation Committee will attempt to revise this document periodically. Send new or updated information to Joanne Callard, Chairperson, Interlibrary Cooperation Committee, Extension Library Services, University of Oklahoma Health Sciences Center Library, P.O. Box 26801, Oklahoma City, OK 73190. (405) 271-2343. Many thanks to John Heisch, Joanne Callard, Virginia Owens and Susan Gilley for their efforts.

**John Chaffin**  
Project Chairman

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Oklahoma Librarian, April, 1979  Vol. 29, No. 2
The enthusiastic participation of librarians across the state in the Oklahoma Image Project has been very gratifying. The project, sponsored by the Oklahoma Department of Libraries and Oklahoma Library Association and funded by the National Endowment for the Humanities, is designed to attract the state's out-of-school adults to public libraries and the humanities by focusing on Oklahoma's diverse cultural heritage.

I believe the most significant long-range goal of the project is to attain more visibility for public libraries by assisting them in becoming centers of cultural activities. An active role for libraries in our changing communities is vitally important in achieving library awareness which, in turn, has to result in more local and statewide financial support. To date I am very encouraged by the number of librarians who understand this changing role and are taking advantage of the Oklahoma Image Project.

Programming for the project has been launched quite successfully with statewide photographic contests. The search for rare old photographs depicting life prior to 1940 has much grass roots appeal. People who have never been in a library before are bringing in old photos. They are returning in large numbers to view what their town and their neighbors were like in the first half of the century. The winning photographs from the contest are being copied and used in the Oklahoma Image photographic exhibits, booklets and programs. Libraries participating are Ada, Ardmore, Chickasha, Enid, Guthrie, Miami, Sapulpa, Stillwater, Blanchard, Moore, Norman, Purcell, Hollis, Clinton, Chayenne, Cordell, Seiling, Thomas, Idabel and McAlester.

One of the most important goals of the project is to help librarians develop, deepen and broaden their skills as programmers. To this end a workshop is being offered in Tulsa July 13 and 14 and again in Oklahoma City September 14 and 15. It is being coordinated by project staff and a steering committee of OLA. The workshop
will 1) offer sessions on the planning of humanities programs on Oklahoma topics with humanists and experienced library programmers, 2) offer presentations on a) a new programming bibliography on Oklahoma topics, b) special collections in Oklahoma, c) government documents and reference materials, d) Oklahoma periodicals, e) Oklahoma authors, f) resource persons for programming, and g) myth and reality in Oklahoma history and culture. Publicity on the workshops will be sent to public librarians the third week in April so they will have the first opportunity to participate in the workshop. Attendance will be limited to 100. After May 1, registration will be opened to other interested persons.

Academic humanists, librarians, members of the 10 ethnic advisory committees and the Oklahoma Image project staff have been very involved the first six months of the project in searching and compiling information on the immigrant experience in Oklahoma. This information is now being incorporated into a variety of project materials: booklets, radio programs, photographic exhibits, an audio-visual presentation and a materials guide.

Reprinted from the Tulsa Tribune.

Dr. Kay Fagin (left) and H. Glenn Jordan of the Oklahoma Image staff look over some of the photos which have been collected. Photographs acquired by the staff and its committee, and especially from the photo contests taking place at libraries around the state, will be used for materials being produced by Image, notably the booklets, photographic exhibits and slide-tape presentation.

The first materials, 26 radio programs of fascinating individuals and poignant episodes in the state's ethnic heritage, are now available for statewide distribution. The programs are designed to allow for local announcements about Oklahoma Image library programs and are to be aired in public service time.

The programs which have been researched and scripted by Norma Moe, Dee Ann Ray, Dr. Ruth Arrington, and Dr. Ann Carlton are dramatic presentations of the ethnic human experience in Oklahoma. A sampling of the subjects includes: 1) Kate Bernard, the tiny Irish woman who fought for social justice in early statehood days, 2) Boley, an all-Black town, 3) Frank Zamudio, whose Mexican restaurant built around an elm tree in Ada, made Ripley's Believe It or Not, 4) the Return of the Buffalo, and 5) Urban de Hasque, the Belgian priest who fought the battle for legalization of sacramental wine in Oklahoma.

Promotional brochures and posters for the project are now being distributed. Any librarian who wants additional ones should contact the Oklahoma Image office. The brochures contain a calendar which will be updated approximately every three months. Librarians are requested to send any new information about local programs they would like listed on the calendar to the Oklahoma Image project office before June 1.
Patronage of the Small Academic Map Collection

Fritz Buckallew
CSU Map Librarian

Almost every academic library has a map collection, however rudimentary. Such collections generally start with a local street map and perhaps a few old maps scavenged from back issues of National Geographic. At this point, of course, usage is not a problem (indeed, it is rarely measured) due to the fact that only minimal library resources are expended on the collection. In many cases, though, library administrators will embark upon a project to systematically expand the map collection, and, at this point, a demonstration of patronage becomes valuable to obtain a continuing commitment to developing the collection.

Reasons for expanding the map collection vary. Faculty demand, the prestige of a special collection, extra funds, or the simple desire to improve library services, all can be factors in the decision. These are all legitimate considerations, and a map collection is by far the easiest type of special collection to establish. Undoubtedly, too, maps are the richest and most cost-efficient information format in the library. In the words of map librarian Lawrence Spellman, “Outside of some supersaturated computer software there is no more concentrated form of data presentation than the map.”

The expansion of the map collection will generally be entrusted to a professional librarian, often the government documents librarian, who will spend a portion of his time on the collection in subtraction from his regular duties. Due to the inexpensiveness of maps, even with the most modest budgetary outlay, a solid map library of perhaps 5 to 10,000 maps can be built within a very few years. Still, the novice map librarian is apt to quickly discover that, no matter how fast the growth, how vast the information potential of the cartographic resources of the collection, patronage remains rooted at the embarrassingly low figure of five to ten users a month. It is economically moronic and professionally frustrating to have lavished such considerable resources on a project which students fail to appreciate or to use.

Moreover, the librarian soon finds that the traditional solutions to more general library patronage problems somehow do not seem to apply to the solution of this particular problem. Since the map librarian generally comes from documents or a technical services position, the planning of library tours tends to ignore the map room; in any case most professors would not be particularly interested in having their class take such a tour, unable to see that its resources could be helpful to the class.

Even an interested professor who tries to help campus cartographic awareness by giving “library assignments”, that other beloved usage-builder, will almost always be frustrated in his efforts unless he works closely with the map librarian. Otherwise, the assignment is likely to consist of an overly general list of capital cities or mountain ranges. The perceptive student quickly realizes that such an assignment can be completed much more quickly using an atlas and therefore proceeds directly to the general reference area.

This list of atypical library problems which inhere in the small map collection could be extended further, but it may be more useful to point out some of the causes of these problems, rather than to sketch endless variations of their effects. To know that the usage of map collections is surprisingly low even at major geographical research institutions may comfort the frustrated keeper of the small map collection; the map collection at Southern Illinois University, a major geographical research institution, reports usage by 2% of the student body! This would indicate that the low usage of map collections involves some fairly universal factors.

Probably the most important stumbling block to the potential map user is the fact that most map libraries are not catalogued as such, but rather are brieferlisted, using any of a number of schemes. This practice has grown up due to the difficulty of cataloging a map using the Anglo-American Cataloging Rules (AACR). With the impending adoption of AACR II and its new entry rules, the task will become virtually impossible. Since maps are not in the card catalog, most catalog-oriented patrons and librarians will hesitate to resort to the map room.

Another problem is that, unless the collection is directly annexed to the documents room, and under the sway of the documents librarian, there will be vast time-spreads when the patron will have no assistance except that of the floor clerk. This is suitable for many purposes, but in finding specialized information on thematic maps, it is a fair assumption that only the map librarian can consistently dredge up the proper map. Also, the clerk cannot spend all of his time in the map room, and if there is nobody there, many students will not venture into the collection.

As we have alluded, these usage problems do not admit of easy solution using traditional public service techniques. However, by bringing to bear variations on these techniques, some benefits can be accrued.

The entire subject of public relations in libraries is a convoluted one. Most libraries do very little in the public relations sphere, and, since any publicity efforts must usually be
cleared by the library administration, the map librarian may be somewhat throttled from the beginning. As the keeper of a small West Coast map library has noted, "If . . . general practice is to do nothing at all, the map librarian may have to employ skilled diplomacy in order to be permitted to do any promotional work at all." 3

Once this clearance is obtained, however, it should not really be difficult to interest local news media. Although student media should not be overlooked, commercial outlets can generally be interested in occasional feature stories, as their insatiable appetite for news makes virtually anything newsworthy. Often the mere existence of a special collection will make news. A map collection certainly doesn’t have to be gigantic to sound impressive; Central State University’s collection of 12,000 maps, accumulated in three years, is the largest in Oklahoma County, a metropolitan area of almost 600,000 people. Similarly, relatively modest thematic holdings can be of interest to the general public; two or three old maps, or even facsimiles, of a local area could be quite enough to attract a news-hungry journalist.

Past this, publicity ventures deliver diminishing returns and begin increasingly to require time away from the librarian’s other duties. Setting up displays, in the library or even at local public buildings or shopping centers, is undoubtedly quite useful in attracting public attention; it is questionable, though, to what extent this interest transmits itself into patronage, and a display is time-consuming if done properly. Attempting anything more elaborate, e.g., audiovisual presentations, is almost surely not justifiable in the context of the map library.

Publicity can help, but ultimately is only an aid; any real upswing in map usage must have its birth in administrative and organizational measures. As we have seen, many causes of the disuse of map collections are self-perpetuating; the map librarian is not in the room at all times because there are no patrons, and since there is nobody to help them, patrons stay away. And so the circle turns.

The most obvious way to stop these cycles is to integrate the map room into other areas of the library, closer to the mainstream. This is implicitly acknowledged in those libraries in which maps are kept with government documents under the care of the same individual. Certainly this is an attractive solution for the administrator; the two areas interlock closely, since most maps are government documents, and the librarian can divide his time as needs dictate between two relatively high-volume, low-priority technical tasks. Not least, the librarian will be working with his clerks all the time, and can more effectively train them to help patrons.

Carrying this logic one step further, it is possible to outline a more radical solution; integrating all of the library’s cartographic media (e.g., globes, atlases, maps) into one special collection. Of course many academic libraries have taken a similar step by organizing the floors of their libraries into subject areas with subject specialist reference librarians. The "geography room" concept differs in that the geography librarian would do more of the technical services for his small subject, and possibly retain other duties elsewhere in the library.

As with most radical schemes, the plan has both obvious drawbacks and merits. Obviously, the quality of reference service for geographically-minded patrons would improve tremendously, as the geography librarian would know the map collection well enough to know when the patron needed a map or could settle for an atlas. Surely the public service departments would welcome the removal of some of the load from their overworked staffs. It is also clear that atlases and globes fit, physically, more sensibly into a map room ambiance of atlas stands and map cases than on reference shelves.

Equally persuasive objections can be raised. The most obvious is that the scheme asks the library administrator who has already diverted considerable funds and personnel into an area which remains under-utilized to divert still more staff to that area. This is a leap of faith at which most administrators, understandably, will balk. Certainly it is arguable that if only negligible percentages of the students having access to major map collections utilize them, major usage will never eventuate at a smaller collection. Perhaps most tellingly, any move of all geographical materials out of the general reference area would be difficult to reverse. Because of these legitimate objections, the idea of an integrated geography collection will probably remain, with all its potential for improvement in the library, an idea that ‘somebody else’ should adopt.

Clearly, a small map collection can be an asset to an academic library. It seems inevitable, though, that the collection will be underutilized, to the frustration of the map librarian. Certainly it is true that we are living in what J. B. Post, former chairman of SLAGMD, calls “the golden age of map librarianship”; just as certainly, there are many obstacles obstructing the map librarian seeking to spread more widely the benefits of these golden years.


Ramblin'
with the Editors

Congratulations to the University of Oklahoma School of Library Science on becoming reaccredited! The hard work of Dr. Healey and the faculty and students has been rewarded with the maximum of five years of full accreditation.

Also at O. U., a friends organization is being started to help support the University of Oklahoma Libraries. If you would like more information on friends groups, whether to start your own or keep in touch with other groups around the state, contact FOLIO, Inc. (Friends of Libraries in Oklahoma), 4509 S. E. 15th, Del City, OK 73115. FOLIO will answer your questions and keep you informed via their newsletter. Publications available concerning friends groups include:

Find Out Who Your Friends Are ($5.00)—Friends of the Free Library of Philadelphia, Logan Square, Philadelphia, PA 19103

Planning to Be Friends ($6.50)—Friends of Wisconsin Libraries, c/o Mrs. Denise Wenger, W244 N4840, Hwy 3, Pewaukee, WI 53072

Friends of the Library National Notebook (quarterly)—Library Administration and Management Association of A. L. A., 50 East Huron Street, Chicago, IL 60611 — but send contributions and letters to Sandy Dolnick, 4909 N. Ardmore Ave., Milwaukee, WI 53217

Directory of Friends of Libraries in the United States ($6.50)—Friends Directory, LAMA, 50 East Huron Street, Chicago, IL 60611

The 1979 Allie Beth Martin Award has been given to Harriet E. Bard, head librarian of the Morrison-Reeves Library in Richmond, Indiana. The second annual President’s Award has been given to Frances E. Henne, professor emeritus at Columbia University’s School of Library Service.

The Haworth Press has announced publication of two new periodicals for librarians and invites appropriate contributions to either: Behavioral & Social Sciences Librarian, or Cataloging & Classification Quarterly.

The Library of Congress has an anthology of traditional music in America available. Folk Music in America, edited by Richard K. Spottwood, comes on 15 long-playing records for $35.00 ($6.50 for individual albums). For more information about this series write Library of Congress, Recording Laboratory, Washington, D. C. 20540.

The Library Journal has published two special reports which are available for about $5.00 from R. R. Bowker, Xerox Publishing Division, 1180 Ave. of the Americas, N.Y., N.Y. 10036: LJ Special Report No. 6 Collection Development

A collection of 14 articles written as guidance to the librarian in selecting materials in a variety of subjects which have recently become of greater general interest or where substantial changes in the material available makes such a guide helpful to the practicing librarian. Some of the subjects treated: the aged, bioethics, careers, deaf, fantasy, farming, genealogy, gifted children, microcomputers, science fiction, and young adults and sex.

LJ Special Report No. 7 Strategies for Survival: Library Financial Management Today

Ann E. Prentice, Director of the Graduate School of Library and Information Science, University of Tennessee at Knoxville, has specialized in library financial management education. She has provided a highly current guide to the library administrator who needs to rethink fiscal policy in the light of today's threatening developments. Among the topics she deals with: methodologies in economic analysis, personnel management, new technology, and resource sharing as areas where the administrator must make decisions forced by budget constraints.

Going to the A. L. A. Convention in Dallas? Mr. Feenan D. Jennings, Director of the Sea Grant Program at Texas A&M, will deliver a presentation entitled "Frontiers of Oceanography" at the ACRL Agriculture and Biological Sciences Section meeting at the ALA Conference, June 27, 1979, at 9:30 a.m. Mr. Jennings has participated in extensive research expeditions in the Pacific, was Deputy Director of the Office of Naval Research — Ocean Science and Technology Division, was Head of the National Science Foundation — Office for the International Decade of Ocean Exploration (IDOE), and presently is Director of the Sea Grant Program at Texas A&M. Also, AASL will sponsor a preconference on Friday and Saturday (June 22-23, 1979) in Dallas on the topic: Improving School Media Programs Through Action Research. Participants will be taught to do research projects in their own buildings/districts to help answer critical problems and questions affecting their success. No previous research background is necessary. Participants are limited to 100. Interested registrants are urged to contact Alice File, AASL Executive Secretary, American Library Association, 50 East Huron Street, Chicago, IL 60611 for additional information and registration materials.
GUIDELINES FOR SUBMITTING ARTICLES TO THE OKLAHOMA LIBRARIAN

The OKLAHOMA LIBRARIAN is the official quarterly publication of the Oklahoma Library Association. Its principle purpose is to promote library services and leadership as stated in the Constitution and implemented under the By-Laws of the Association. Articles of interest to Oklahoma libraries and librarians are those that promote new developments and thinking in the broad areas of librarianship and the information sciences on the state, regional, and national level.

Papers already published or in press elsewhere are not acceptable. For each contribution one copy should be mailed to: Jan Blakey, Editor, OKLAHOMA LIBRARIAN, 200 NE 18th Street, Oklahoma City, Oklahoma 73105. The manuscript should be mailed flat in a suitable-sized envelope.

Types of Manuscripts

Three types of contributions are considered for publication: full-length articles of approximately 3,000 words, brief communications of 500 words or less, and letters to the Editor. Letters and brief communications can generally be published sooner than full-length manuscripts.

Processing

Acknowledgment will be made of receipt of all manuscripts. The OKLAHOMA LIBRARIAN employs a reviewing procedure in which all manuscripts are sent to an Editorial Board for review and comment. Manuscripts are considered on the basis of format and criteria. When the Editorial Board has reviewed the manuscript comments are sent to authors with the Editor's decision as to acceptability. An author receives two copies of the publication in which his article appears.

Instructions to Contributors: Format

(1) All contributions should be typewritten on white bond paper on one side only, leaving about 1 1/4 inches of space around all margins of standard, letter-size paper. Double spacing must be used throughout, including the title page, text, references, footnotes, tables, etc. Paragraphs must be indented.

(2) The first page of the manuscript should include the first and last name(s) of all authors, the institutions or organizations with which the author(s) are affiliated, the address to which correspondence and copies of articles should be sent.

(3) The second page should contain the title placed at least two inches from the top of the page. The title should be as brief, specific, and descriptive as possible. Following the title begins the text of the manuscript. Succeeding pages should carry the last name of the author in the upper right-hand corner 1/2 in. from top of page and the number of the page.

(4) The references follow the text, typed on a separate page and double-spaced. They should be numbered consecutively and correspond with the numbers in the text. Consult Kate L. Turabian's MANUAL FOR WRITERS, 4th edition (1973).

(5) Footnotes are to be placed on a separate page and follow the references. Again, they should be numbered in order, correspond with the text, and follow the style of Turabian’s MANUAL FOR WRITERS, 4th ed.

(6) Tabular materials and illustrations, when used, are placed on separate pages following the footnotes, numbered in order as to their place in the text.

(7) An informative abstract of 200 words or less must be included, typed, with double-spacing on a separate sheet. The abstract should present the scope of the article, methods, results, and conclusions.

Instructions to Contributors: Criteria

Contributions to be considered for publication in the OKLAHOMA LIBRARIAN are reviewed by an Editorial Board which determines the acceptability of a manuscript on the basis of its format and criteria. The evaluation is based on:

(1) Content: Information is based on resources that are authoritative, opinions are supported with facts that are complete in detail and accuracy; research methods are competent. Facts are organized and examined in clear and understandable concepts. Other viewpoints and opinions are presented to provide a balanced article that interprets a particular point of view.

(2) Readable: The article is insightful and involving, motivating the reader to interest in finishing the article containing facts that are informative and/or educational. Avoid jargon, vagueness, and misinterpretations by presenting specific points of view illustrated when possible by examples or references to commonly known or accepted concepts.

(3) Impact: The article stimulates and edifies the reader to a greater awareness or understanding of a particular point of view. It is relevant specifically to libraries, librarians, and/or library work in promoting improved informational services.
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The Executive Board Meetings of The Oklahoma Library Association are OPEN MEETINGS. All members are invited and encouraged to attend. Meetings are held on the third Friday of each month. For time and place of meeting contact the Executive Secretary.

Date: December 15, 1978
Place: Oklahoma Dept. of Libraries, Oklahoma City, Oklahoma
PRESENT: Pat Woodrum, Jim Beavers, Barbara Eskridge, Betty Gatchell, Jan Keene, Roscoe Rouse, Mae Jennings, Marilyn Vesely
ABSENT: James Alsip, Anne Masters, Barbara Spierterbach
GUESTS: Esther Mae Henke, Linda Cowan, Paige Graening, Bob Clark, Jan Blakely, Aaron Corwin, Beverly Joyce, John Hinkle, Mary Sherman, Dr. Hueston, Bob Springer
CALL TO ORDER: President Woodrum called the meeting to order at 10:30
APPROVAL OF THE MINUTES OF THE NOVEMBER 17TH MEETING.
The minutes were approved as mailed.
Report of the Treasurer:
Jan Keene, OLA Treasurer, reported a balance of $2,186.15 as of December 13, 1978. Jan also reported that a Visa account has been opened for those members who wish to pay dues using a Visa card.

Report of ALA Council:
Roscoe Rouse asked board members to express opinions concerning contribution toward the expenses of the ALA office in Washington, D.C. In the past OLA has contributed $200.00 for that purpose. Roscoe moved that OLA contribute $200.00 toward operation of the ALA office in Washington, Barbara Eskridge seconded. Motion passed.
Linda Cowan acting for OASLMS, asked if the OLA wanted to contribute toward the activities for Legislative Day in Washington. It was agreed to send $25.00 as a joint contribution.

Report of the Oklahoma Librarian:
Jan Blakely reported that the Editorial Board of the Oklahoma Librarian is studying the idea of one or more "Theme" issues. Also under study is the possibility of copyrighting the Oklahoma Librarian.

Report of Oklahoma Department of Libraries:
Bob Clark reported that ODL is now publishing the Annual Report for 1976-1977. He also reported that attendance for the regional "speakout" across the State was 543.

Report of the OLA Executive Secretary:
Aaron Corwin reported that as of December 12, 1978, 221 members have joined OLA for 1979.

Jan Keene suggested that the office of the Executive Secretary act as a clearinghouse for requests to Vendors for financial donations to various OLA functions thus avoiding duplications. A memorandum will be put in the Oklahoma Librarian to that effect.

CJMittee REPORTS:
Program Committee:
In the absence of Jim Alsip, Aaron Corwin reported that the program committee suggested fees for the Spring Conference as follows:

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<td>At Conference Registration</td>
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<tr>
<td>Members</td>
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<tr>
<td>Non-members</td>
<td>$20.00</td>
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<tr>
<td>Students</td>
<td>$5.00</td>
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Roscoe Rouse moved that the Spring Conference registration rates be accepted as suggested. Mae Jennings seconded. Motion passed.

The Program Committee also suggested that exhibitors pay $130.00 for booth space. Barbara Eskridge moved to accept this suggestion. Marilyn Vesely seconded. Motion passed.

The Program Committee proposed that a pre-conference on "training the trainers" (a workshop about conducting workshops) be held with a fee of $30.00 for OLA members and $40.00 for non-members. Mae Jennings moved to accept the proposed fees. Roscoe Rouse seconded. Motion passed.

The Executive Board was asked to provide free booth space (at cost of $51.00) for Gerald O'Donnell from the Bureau of the Census who will conduct a free census workshop to be held during the Spring Conference.

Roscoe Rouse moved that the Program Committee investigate the possibility of Mr. O'Donnell having other resources to pay for space, but in the event he does not have OLA will pay the $51.00 fee for a booth. Jan Keene seconded. Motion passed.

The Humanities Committee:
Pat Woodrum stated that the Humanities Committee has been approached to write a proposal for library involvement in the Will Rogers Centennial celebration next year. Many approaches are being considered and suggestions are being solicited.

Publication Committee:
Beverly Joyce representing the Publication Committee asked that the following change be made in the by-laws.

ARTICLE XII. PUBLICATIONS

Section 1. The official organ of the Association shall be the Oklahoma Librarian. It shall be published quarterly and mailed to each member of the association upon payment of his or her annual dues. The editor shall be appointed for three years by the President in consultation with the publications committee and with the approval of the executive board. The editor shall be eligible for reappointment.

PROPOSED CHANGES

Section 1. The official organ of the Association shall be the Oklahoma Librarian. It shall be published quarterly and distributed to each member of the association.
upon payment of his or her annual dues. The editor shall be appointed for three years and an assistant editor appointed yearly with each eligible for reappointment. The President, with the approval of the executive board, shall make the appointments from recommendations submitted by the publications committee. An editorial board shall be appointed by the editor to assist in preparation of the Oklahoma Librarian, membership to include past editor, assistant editor, President, executive secretary, chair of the publications committee, contributing editors and others, the total not to exceed twelve.

Jan Keene moved that the proposed change be made pending the approval of the Constitution By-Laws Committee. Roscoe Rouse seconded. Motion passed.

OLD BUSINESS:

ALA Grant:

John Hinkle presented an idea for a proposal to be written that would provide funds to pay for the training of substitutes for librarians across the state who are unable to attend workshops and institutes due to a lack of personnel and small budgets. The proposal would also provide for reimbursement of certain expenses accrued by these same media persons while attending the workshops. Jan Keene and John Hinkle will coordinate the writing and presentation of this proposal.

NEW BUSINESS:

Department of Energy Presentation:

Dr. Huestner and Mr. Bob Springer presented the new Thermogram Survey of Homes Project now being conducted across the State. This survey will be available to homeowners at certain central locations such as banks and libraries. Two persons in each of these locations will be trained to interpret these Thermograms for any interested citizen. Several cities have already committed to use the library.

Barbara Eskridge moved that OLA write a letter of endorsement for the Thermogram Survey Project. Marilyn Vesely seconded. Motion carried.

OASLMS:

Linda Cowan, representing OASLMS, pointed out a problem in balloting for OASLMS officers due to the fact that part of the members are affiliated with OEA and part with OLA. This causes a duplication of ballots. The Constitution states that ballots be sent through OLA.

It was agreed to print one group of ballots, the cost of OEA affiliates being paid by OASLMS. All ballots will be sent directly to the office of Aarone Corwin to be tabulated.

Public Library Division:

Mary Sherman, Chairman of the Public Library Division presented the following report:

Responding to the evaluations of the Nov. 3 workshop on Personnel Practices, Procedures, the Public Libraries Division wishes to change the May 4th scheduled workshop on the "Difficult Patron" to a seminar "Personnel Practices and Procedures, Part II." Erma Johnson has agreed to come on that date. She will present in depth the notes listed in the evaluations.

A balance of approximately $275.00 for Erma for the last workshop and I feel we should allow $25.00 for coffee and doughnuts thus making the cost of this seminar around $300.00 plus lunch. We could do one of two things - charge a fee of $6.00 based on 50 persons attending or ask Dorothea Dale to fund this workshop either in whole or partially. Lunch will probably cost $3.00 apiece.

Marilyn Vesely moved that Dorothea Dale be asked to fund the workshop to the amount of $275.00 and that $4.00 be charged for lunch and coffee. Barbara Eskridge seconded. Motion carried.

Continuing Education Committee:

President Pat Woodrum read a letter from the Continuing Education Committee as follows:

During the November 29th, 1979 meeting the Continuing Education Committee approved the following:

Be it resolved that:

The Executive Board of the Oklahoma Library Association create a task force to study O.L.A. committees. The purpose of this task force would be to examine the creation, organization, selection, purpose and performance of all committees as well as division and roundtables. Specific questions recommended to be addressed are:

1. What criteria are used for the selection of committee members?
2. What criteria are to be used for the selection of committee chairpersons?
3. At what point can committee chairpersons remove/replace non-participating committee members?
4. What duplication of purpose exists among committees, roundtables and division?
5. What strategies can be employed to include new O.L.A. members on committees, roundtables and divisions?
6. What evaluative criteria can be employed to determine the effectiveness of the committees, roundtables and divisions?

It is envisioned that the task force will produce a written report at the end of one calendar year specifically addressing the above questions and making recommendations for improved organizational effectiveness of O.L.A.

Marilyn Vesely moved that the Past President's Group serve as a task force to study OLA committees. Jan Keene seconded. Motion carried.

The President further reported that members of the Library Development Committee have been making calls on State Representatives.

Barbara Eskridge stated that 20 OLA members have joined FOLIO and requested that everyone make an effort to get full participation of the OLA membership.

ADJOURNMENT:
The meeting was adjourned at 12:15.

Date: January 19, 1979
Place: 214 E. 24th Place*
Tulsa, Oklahoma

PRESENT: Pat Woodrum, James Alisp, Jim Beavers, Betty Gatchell, Jan Keene, Roscoe Rouse, Mae Jennings, Barbara Spietersbach, Marilyn Vesely

ABSENT: Barbara Eskridge, Anne Masters

GUESTS: Aarone Corwin

CALL TO ORDER: President Woodrum called the meeting to order at 10:35.

APPROVAL OF THE MINUTES OF THE DECEMBER 15TH MEETING:
Approved as mailed.

Report of the Treasurer:

Jan Keene, OLA Treasurer, reported a balance of $2,788.92 as of January 18, 1979. Roscoe Rouse moved the report of the treasurer be accepted. Mae Jennings seconded. Motion passed.
Report of ALA Councilor:
Rescoe Rouse reported on the business conducted at the ALA mid-winter meeting in Washington, D.C.
Mr. Rouse reviewed the controversy over the location of the 1980 and 1981 meetings. This may have to be resolved by a vote of the ALA membership.

Report of the Federal Relations Coordinator:
In the absence of Esther Mae Henke, Marilyn Vesely gave the following report.

Report of the Federal Relations Coordinator
There is little new to report from Washington as committees are just now being formed. When the ALA Washington Office sees the composition of these committees they will have a better idea of how library legislation, especially appropriations, will fare. Hearings will soon be held on the Higher Education Act and the Elementary and Secondary Act.

The President will present his budget to Congress next Monday. The outlook isn't too good for increased appropriations for library programs.

Report of the Oklahoma Department of Libraries:
Robert Clark reported that $565,000.00 has been allotted in the Governor's budget for state aid to public libraries. This is a 14½ increase over last year. School libraries and academic libraries retain the same amount as last year. The funding of libraries has been included in the financing for education rather than arts and recreation. The Oklahoma State Library will have a total budget of $3,155,000.00 for this fiscal year, an increase of 16½. The budget will now go to the Senate and House for approval. Mr. Clark asked that all OLA members contact his/her Senator to request that the library allotment be passed.

Mr. Clark announced that Ms. Donna Rhein has been appointed as the new Executive Secretary for SWLA. The emphasis for next year will be to increase membership for the organization.

Report of the Executive Secretary:
Aarone Corwin submitted the following report from the CELS Advisory Group chaired by John Hinkle:

(See attached copy)

Aarone reported that memberships are increasing with 401 personal and 16 institutional members to date for a total of 417.

Pat Woodrum read the following letter from Mary Ann Williams, Chairperson, Membership Committee:

OKLAHOMA LIBRARY ASSOCIATION
January 18, 1979

To OLA Executive Committee
From Mary Ann Williams, Chairperson, Membership Committee

Several OLA Members have "complained" to me that they did not receive a personal announcement of the PR FOR PENNIES workshop, thus, depriving them of an opportunity for a continuing-education experience. Further investigation revealed that the workshop announcements did not go to the OLA Mailing list. Since the Membership Committee advertises that all OLA Members receive news of OLA workshops, seminars, etc., could a policy to that effect be established?

The Board decided that in the future it will be a matter of policy that all mailings be sent to everyone on the OLA Membership list.

President Pat Woodrum will write a letter to the membership stating this policy. Aarone reports that the mailing list is being updated constantly.

Aarone asked for an extension of the cut-off date for the mailing of ballots (executive board nominations) from January 31 to February 10. The recommendation was accepted. The ballots will be counted on February 15th.

COMMITTEE REPORTS:

Program Committee:
Jim Alsip, Chairman, reported that the program for the spring conference is being finalized. Mailings are going to printer and will be mailed February 1st.
Speakers are lined up for the two-day session. Mr. Samuel Goud will speak at Thursday evening session and Mr. George Pimenton on Friday. The children's programs, including the Sequoyah luncheon, will be on Friday.
Friends of the Library (Folio) and the Trustees will have meetings on Friday and will tour ODL. They are welcome to attend all conference sessions.

Nomination Committee:
The Nomination Committee, chaired by Donna Dennis, submitted the following report:
The Nominations Committee met on Monday, January 15, 1979, to nominate a slate of candidates for the election of officers to serve on the Executive Board of OLA. The following names are being presented as nominees for 1979-80:
1st Vice-President-President Elect: Polly Clarke, Judith Ann Crouch
2nd Vice-President: Nancy Anthony, Jane Patton Secretary: Mary Sherman, Mary Ann Williams Treasurer: Norman Nelson, Jan Selker Directors: Suzanne Boles, Ruth Ann Brown, Oliver Delaney, James Healey, Velma Lake, Clarce Roads, Ruth Wender, Pat Westmoreland
All candidates are members of the Association and have consented to appear on the ballot for the office indicated.

Jim Alsip moved the report of the Nomination Committee be accepted. Marilyn Vesely seconded. Motion passed.

The committee also submitted the following letter for the consideration of the Executive Board:

A continuing concern of the committee is the difficulty we have had finding school librarians who would be allowed enough time off from work in order to run for office in the Association. We had to make the shift from school librarians to library educators. It should also be noted that the selection of nominees was intentionally made from the library educators with backgrounds and different types of libraries. It is understood that each nominee represents the entire Association.

Members present: Harriet Barbour, Donna Dennis, Claudette Hagle, Alfreda Hanna and Anne Hoyt.

Members absent: Jeanine Brown and Blanchie Mayes.

Respectfully submitted,
Donna Dennis, Chairperson, OLA Nominations Committee.
c: Nominations Committee members
Executive Board
OLA, OASLMS Chairperson: Linda Cowen

It was decided to mail a copy of this "statement of difficulty" to all school librarians with a paragraph added encouraging any school librarian who is interested and able to take time off and volunteer to accept nomination for Board positions and Committee assignments.

OLD BUSINESS:
There was no old business.
NEW BUSINESS:

Ms. Spierstherbach explained that this is a joint statement of policy between public and school libraries stating that there is no duplication of services and definitely a place for each but that there are areas where the two could cooperate.

The ODL Board has adopted the statement as written and it has been sent to the Department of Education for adoption or change.

Jim Alspaugh noted that the OLA Executive Board endorsed the policy statement as presented. The motion died for lack of a second.

Awards Committee Report.

Pat Woodrum asked the Board to consider a recommendation to the Awards Committee that in addition to the two major awards presented each year, printed Certificates of Merit be sent to two or three persons who have given exceptional service to OLA. This was agreeable to Board Members.

ADJOURNMENT:
Jim Beavers moved the meeting be adjourned. Mae Jennings seconded. The meeting was adjourned at 12:05.

JANUARY 6, 1979 CELS MEMORANDUM
Built upon

December 21, 1978
October 7, 1978
January 5-6, 1978

TO:
CELS Advisory Group
Projects Council
SWLA Board

FROM:
John Hinkle, Chairman
CELS Advisory Group

DATE: January 6, 1978

SUBJECT: New CELS Objectives in Priority Order:

1st Priority

By 1980 CELS will have a project initiated directed at non-tradition individualized C.E. activities, e.g. Package learning projects for SWLA members who cannot continue C.E. because of geographical or situational limitations. These packages would pull expertise from the field of home study, phone and video cassette tapes and other alternate systems rather than CELS dependent upon workshops to assist its members in self improvement.

2d Priority

CELS will develop two new workshops a year in contractual agreement with state agencies in addition to the SWLA Leadership training conference for SWLA and state association executive boards, supervisors and other interested members by June 1979. The main purpose of the conference is to develop effective and strong leadership for SWLA and state association plus how to do leadership programs at the local state levels for new officers and leadership persons within the state as Jim Alspaugh has noted.

To facilitate this activity CELS has prepared a design for training which will be presented to the SWLA Board for their approval at Midwinter. If accepted, the training would start in late spring '79 for SWLA officers and offered to the six state associations.

3d Priority

By 1981 each state agency will have written a statewide C.E. plan and CELS will show what impact it has had on the formulation and implementation of each state plan, and in addition CELS will address what roles exist in each of the state plans for CELS.

At present, Louisiana has a written plan. Arkansas has a statewide council. Oklahoma has a state-wide task force which has prepared a preliminary draft for a written plan. New Mexico and Texas has begun planning for a state-wide plan.

4th Priority

The CELS coordinator will measure what C.E. activities are being accomplished by state associations, followed by an aggressive marketing of CELS services to these state associations.

This task will be a public relations function which will analyze the relationship between CELS and the association; identify CELS services, will investigate the possibility of brokerage of states C.E. projects, and will establish the association wish for financial commitment.

5th Priority

By June 1979 each graduate library school in the Southwest will designate one of its faculty members as C.E. coordinator, and by December 1979, a minimum of 50% of the graduate library schools in the Southwest will initiate needed research in the field of C.E.

Library educators could be asked to encourage research in the area of continuing education.

—CELS staff and advisory group would prepare a list of areas where research is needed.

—Informal contact is already established with faculty of the library schools.

—CELS might work to develop more formal relationships.

—CELS could offer consultant services for a schedule of fees to work with schools to develop planned on-going programs of continuing education.

6th Priority

During 1979, a slide-tape presentation on CELS will be made available to the profession.

—The goal of the media presentation will be CELS visibility and what are the benefits of CELS.

—The objective is that membership of SWLA will rise by a certain percentage (estimates from the task force group ranged from 3% to 10%).

—The activity to use as marketing emphasis showing library employees individual betterment by CELS involvement.

—e.g. "How do I do a certain job better because of the CELS workshop I went to." or "How our state got the right person for one of our workshops because we used CELS human resource file."

7th Priority

In 1979 CELS will develop at least five new contacts with special and school library groups as evidenced by use of CELS service. CELS will actively seek contacts and use assessment tools to determine need and impact.

SWLA Executive Director and CELS Coordinator are planning to prepare several mailing lists to research markets not presently reached. There will be a
strong emphasis on promotion to new groups. —CELS Advisory Group can assist by providing new names and promoting CELS to groups with which they are familiar.

8th Priority

By 1983 CELS will have contracted/established a working relationship with other professional and governmental groups involved in C.E. and adult education.

At present, the CELS coordinator has established contact with the National Association of Continuing Education and some local C.E. and university extension programs. CELS Advisory Group should recommend other organizations to be contacted.

DATE: February 16, 1979
PLACE: Belle Isle Library
Oklahoma City, Oklahoma

PRESENT: Pat Woodrum, James Alsp, Jim Beavers, Barbara Eskridge, Betty Gatchell, Jan Keene, Roscoe Rouse, Anne Masters, Marilyn Vesely

ABSENT: Barbara Spriestersbach, Mae Jennings

GUESTS: Aaron Corwin, Dean Doerr, Alfreda Hanna, Frances Kennedy

CALL TO ORDER: President Woodrum called the meeting to order at 10:30

APPROVAL OF THE MINUTES OF THE January 19, 1979 MEETING.

Minutes were approved as mailed.

Report of the Treasurer:
Jan Keene, OLA Treasurer reported a balance of $4,027.85 as of February 16, 1979. Complete report attached.

Anne Masters moved that the treasurer inquire into insurance for all OLA employees.

Roscoe Rouse seconded. Motion passed.

Report of ALA Council:

Roscoe Rouse had nothing to add to his report for the January meeting.

Report of Oklahoma Librarian:

Jan Blakley was not present. No report was given. Everyone is encouraged to send articles to the Oklahoma Librarian.

The Federal Relations Coordinator:

In the absence of Esther Henke, Marilyn Vesely read the following report:

Report of the Federal Relations Coordinator

As the last ALA newsletter reported, library programs did not do well in the President's budget. Steps are being taken now to attempt to restore funding. Hearings on most of these programs will not be held until late March.

The only “education” program the Administration is currently pushing is the creation of the Department of Education. They are asking other organizations to testify also.

Hearings are going on right now on the Library of Congress budget. They are doing exactly what they did last year, going over every item with a “fine tooth comb.” The Committee has scheduled two days for the hearing which is very unusual, and does not sound very promising for any increase for the LC budget.

All committee memberships have not been finalized. It is hoped that by next week, the ALA Office can issue a Newsletter listing the committee membership.

Report of Oklahoma Department of Libraries:

Due to the absence of Robert Clark no report was given.

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President Woodrum reported on SWLA for Bob Clark, incoming President. All of the 5 persons on the SWLA staff have resigned to take other positions. Ads have gone out for an Executive Director's position with a salary figure set at $20,000. The first charge for President Clark and the new director will be to study the present financial situation of the organization.

A retreat for all state librarians will be held May 20 and 21st in Tulsa for a brainstorming session to find ways to work toward more membership participation and financial soundness.

Report of the Executive Secretary:

Aaron Corwin reported 663 personal memberships and 20 institutional for a total of 683.

Ways of improving the mailing list accuracy were discussed. Jan Keene was asked to check into other possibilities for handling mailings and to report her findings at the board meeting in April.

COMMITTEE REPORTS:

Report of Program Committee:

Jim Alsp reported that all mailings had gone out for the conference in March and that 75 early registrations had been received.

There are presently 30 exhibitors registered.

OLD BUSINESS:

The executive board appointed a special committee to be chaired by Jim Alsp to study the entire financial situation of the organization including the financing of the yearly conference. The following persons will serve on the committee: Jan Keene, Anne Masters, Jim Healey and several others to be appointed.

The committee will also study the feasibility of making the Executive Directorship a full time position.
Aarone Corwin has indicated that due to personal reasons she can no longer serve on a half-time basis, but would be interested if the position is made full-time.

Alfreda Hanna read the following letter to the board:

16 February 1979

TO: OLA Executive Board
FROM: Kay Fagin
RE: Role of OLA in implementing Oklahoma Image Workshops

As a sponsoring agency of the Oklahoma Image project, the University of Oklahoma School of Library Science agreed to offer three project workshops, two of which were to be held in the spring and one in the fall of 1979.

Due to a number of internal problems in the Library School, Dr. Jim Healey informed the project staff by phone February 2 and by letter February 6 that the library school would be unable to meet its commitment. Dr. Healey added that he regretted very much that the School had to withdraw and asked for our understanding.

The greatest difficulty presented by the Library School's withdrawal, as far as we were concerned, was the timing. We had hoped to have workshops early enough in the project so that librarians would have more ideas and resources with which to plan programs, but I do not believe that a two or three month delay will unduly handicap programming.

Glenn and I put together a tentative outline for two workshops, the first of which would be held in Tulsa July 13-14 and a second one to be held in the Oklahoma City vicinity in September. Attached is the outline with suggested names of librarians or humanists who might participate.

We are aware that you agreed to publicize the workshops, as outlined on pages 175-176 of the proposal. Because of the Library School's withdrawal we would like to request additional assistance from your organization with the following:

1. To assist the project staff in programming and conducting the workshops.
2. To assist with registration.
3. To assist with hospitality.

Roscoe Rouse moved that OLA form a committee to meet with the Oklahoma Image group to aid in programming and conducting workshops, registration and hospitality. Anne Masters seconded. Motion passed.

NEW BUSINESS

A. Dean Doerr asked for OLA support of the Oklahoma Summer Arts Institute. It was decided to send booklets and information to all state libraries, to have posters displayed and booklets available at the OLA Conference and to give information about the institute in the President's Newsletter.

B. The following letter from Susan Gilley was read:

February 2, 1979

Pat Woodrum, President
Oklahoma Library Association
Executive Board
Tulsa City-County Library
400 Civic Center
Tulsa, OK 74103

Dear Pat,

I wish to suggest for possible consideration by the Board that the Program Committee meet less often than monthly, as has been the practice previously. After a preliminary meeting, much of its work could be accomplished by telephone or mail. Additional meetings should be called only when the physical group presence would be essential to the decision-making process.

The duties and responsibilities of the committee could be satisfied by this procedure. Perhaps it would also facilitate the attendance of each member when meetings were called because many employers would be more cooperative in allowing time off. Also, members would be more willing to attend, being assured that their presence was necessary to coordinate conference planning, not just to hear an update of little progress.

Realizing that scheduling is necessary for advance planning by committee members, the chairman could schedule a limited number of meetings for specific times; but meetings should be cancelled when there is no pressing need for the group to meet as a whole. This could be done far enough in advance to reduce inconvenience and confusion. This procedure seems far superior to having members attend a meeting at which productivity does not justify the time taken to attend. That creates irritation and disrupts group harmony.

These suggestions result from my own unique prejudices, work environment, and experiences at approximately half the 1978-79 meetings. In addition, I realize that there are numerous alternatives which have not been mentioned and urge that all possible solutions be examined. This is not a problem which can continue to be ignored.

Sincerely,
Susan Gilley, Chairman
Reference Division

cc: Aarone Corwin

The proposal was referred to the Program Committee for consideration. The idea of a "Core" committee being formed was presented. This would mean that one-half of the program committee would always have had at least one year of experience.

C. The following request was read from the Public Libraries Division, Mary Sherman, Chair.

January 31, 1979
To the OLA Executive Committee:

I would like to request permission to charge $5.00 for Public Libraries Seminar on May 4—"Personal Practices and Procedures, Part II". The Dorothea Dale Fund has awarded the Public Libraries Division $275.00 to pay the expenses of Erma Johnson who is putting on the seminar. The $5.00 registration fee would cover lunch, coffee and doughnuts, and handouts.

Sincerely,
Mary Sherman, Chair
Public Libraries Division

Barbara Eskridge moved that we accept the $5.00 fee requested for the seminar. Jim Alsp seconded. Motion passed.

D. Marilyn Vesely read the following note from Paige Graening requesting that OLA recognize the efforts of the Governor's Commission on the Status of Women.

STATE OF OKLAHOMA
DEPARTMENT OF ENERGY

79 January 1979
TO: Cheryl Boyd
FROM: Paige Graening

Oklahoma Librarian, April, 1979 Vol. 29, No. 2
As we discussed last week, I think it appropriate that OLA/SRRT recognize the efforts of the Governor's Commission on the Status of Women in building the library collection in the women's unit in the Oklahoma State Penitentiary. Enclosed you will find a description of the activities of that group and the names of the individuals most closely involved with the project.

I hope that SRRT will commend the Commission on its fine work with and for libraries.

This matter was referred to the Awards Committee for consideration.

E. President Woodrum reported that the suggestion has been made that a special registration fee be assigned for Folio members for the OLA conference next year. This year Folio members will be issued a special guest pass.

The request was referred to the Special Committee chaired by Jim Alsip studying the financing of the yearly conference.

F. A letter from Robert Gaylor, ALA Chapter Relations Committee-member, was read to the board.

Dear Chapter President,

The American Library Association Chapter Relations Committee is planning an outstanding program for chapter representatives for the Dallas Conference. Part of this program will be sharing ideas.

It is in regard to the latter half of the program that I am soliciting your assistance. The Committee would like for you to contribute 60 copies of any outstanding brochures or publications that you would like to share with your sister chapters.

The Committee asks that you mail your contributions by May 1, 1979 to our contact person in Dallas:

Pamela G. Bonnell,
ALA Chapter Relations Committee
Management Services Library
Office of City Manager
4-E South
1500 Manilla
Dallas, Texas 75201

We will prepare a package of material for each state to be distributed in Dallas. If your state doesn't pick up its package we will mail it to you after the conference.

I would appreciate it if you would fill out the attached form and mail it to me so that I know something is coming from your state association.

If you have something outstanding that is too expensive to send 60 copies, please send 5 so that we may display it in Dallas.

Thank you for your assistance.

Sincerely,

Robert Gaylor
ALA Chapter Relations Committee-member
Oakland University/Kresge Library
Rochester, Michigan 48063

It was decided to send 60 copies of the Membership Brochures and 6 copies of the Folio Handbook.

G. Pat Woodrum read a letter received from ALA asking each state to send two members to the Academic Freedom Workshop, March 30 through April 3.

The matter was referred to Lee Brawner and to the College and University Division.

H. The AACR II asked if OLA would send a member to represent Oklahoma at the next workshop. Jim Alsip indicated he would be attending and volunteered to represent OLA and report to the Board.

I. Aarone Corwin proposed the following to the Board to reduce mailing costs:

Mailing for the Oklahoma Library Association
Here is one way that may be utilized to reduce costs:

If the various groups in OLA could time their mailings to go out on a given day, the mailings could be interfiled to form one packet. If there are two mailings, that cuts the cost by one-half, since we are charged by the piece. It takes 4-5 single sheets to weigh an ounce, and only if we exceed 2-5 ounces are we charged by weight. Thus, there is a good of leeway.

If there is a scheduled mailing day, the School could be better prepared by having a group of students who would be ready to help sort and label. Thirdly, we should send the items to the group locations whenever possible. Here again, we cut the cost. It takes a little longer to put things together, but the results are quicker reception for approximately 450 members, and another diminution in costs. For example, in round figures, an OLA mailing goes to 1,000 members. That costs $27.00. If 450 members received the mailing at their office, the mailing cost would be dropped by $12.15. From that saving would have to come the cost of the School's mailing, but that would likely cost less than $3.00. These savings alone would exceed $100/yr.

If we can move in this direction, there are several locations where there are a number of librarians to which we do not yet send in bulk — the Stillwater schools, the Lawton Public Library, Northeastern and the like. I believe we can push the bulk membership mailings to the 500 and beyond mark.

There are other ways of doing this, but this one appears to have the most significant benefits. If instead of 20 mailings at $27.00 each ($540) we were able to drop that to 10 mailings of 500 each, the
costs would come down to under $200.

It was decided to study the matter further and discuss possibilities at the April Board meeting.

The following inserts were approved to be included in the conference packet:
1. The Folio Brochure (requested by Lee Brawner, Chair, Membership Committee, Folio).
2. The Booklet for the Oklahoma Summer Arts Institute (requested by Dean Doerr).
3. A flyer containing specific information about "Paperback Power", Part I & II and the "Children's Program" on Friday afternoon. (Requested by Mary Sherman, Chair, Public Libraries Division).

K. The following were approved to appear in the program included in the Conference Packet:
1. Reference Division Exhibit area schedule. 
2. Continuing Education Committee Program.

L. The Board went into Executive Session to hear the report of the Award Committee read by Dean Doerr:

The Awards Committee of the Oklahoma Library Association met on Friday, February 9, 1979, at Central State University. Those present were Ann Hoyt, Jon Suter, Dean Doerr, and Frances Alsworth.

The Grassroots Grants Committee had requested that they be allowed to make their presentations at O.L.A. when other awards are presented. The Awards Committee felt this would be quite acceptable.

A letter from O.L.A. president, Pat Woodrum, was read in which a suggestion was made that certificates of appreciation should be considered for people who make a contribution "above and beyond the call of duty" in some particular situation. The committee agreed with this suggestion and decided to offer such certificates this year to:
- Cathy Audley: For preparing numerous flyers for O.L.A. workshops, the membership brochure, the printed conference program for two years, and for printing the FOLIO Handbook.
- H. Wayne Morgan: For his leadership role in the successful operation of the Oklahoma Governor's Conference on Libraries.
- Frosty Troy: For his journalistic support of libraries and his personal contributions to furthering the cause of libraries in Oklahoma.

We suggest that these certificates of appreciation be given for contributions of an outstanding nature on one particular project for O.L.A. or one particular type of contribution to the field of librarianship. Persons deserving the certificate might be non-librarians offering a one-time valuable contribution to the field or librarians whose effort on the project appears notable. The committee feels that non-librarians might be the chief recipients of these awards. We did not establish a procedure for submitting names; next year's committee might wish to do this.

We would like to award the 1979 Citizens Recognition Award to Mr. Ted Rodarm. We feel this is well deserved. His contributions have been:
- Served as 2nd Vice-President of O.L.A. from 1977-78
- Established the statewide friends group FOLIO
- Serves as president of FOLIOA
- Serves as member of Pioneer Multi-County Library Board

Several names were submitted for consideration as recipients of the Distinguished Service Award. After much discussion the committee decided to submit no nominee for this award.

There being no further business, the meeting was adjourned.

Respectfully submitted,
Mrs. Frances Alsworth, Chairman
Marilyn Vesely moved we accept the report of the Awards Committee. Barbara Eskridge seconded. Motion passed.

ADJOURNMENT:
Jan Keene moved the meeting be adjourned, Jim Beavers seconded.
The motion passed. Meeting was adjourned at 12:25.

Respectfully submitted,
Betty Gatchell, Secretary

OKLAHOMA LIBRARY ASSOCIATION
GENERAL FUND CHECKING ACCOUNT
July 1, 1978 to February 16, 1979

Balance — July 1, 1978
$4,957.16

INCOME
- Memberships
8,657.50
- Subscriptions to Okla. Librarian
978.50
- Ads in Oklahoma Librarian
271.50
- Reimbursement
590.60
- Dorothy Dale Grant
1,810.00
- Sequoyah Committee
185.77
- SWLA Group Fae
200.00
- Past President Fund Transfer
188.39
- Transfer from Savings
1,000.00
- JRT Grant
150.00
- RIF Workshop
37.50
- Reference Division Workshop
495.00
- Public Libraries Workshop
261.25
- College & University Division Workshop
188.00
- Publicity Committee Workshop
307.00
- Library Development Committee Workshop
465.75

TOTAL INCOME
$15,654.76

EXPENSES — General
- Postage
1,834.03
- Phone
452.82
- Supplies
259.72
- Printing
1,374.22
- Travel
1,329.02
- Equipment
367.55
- Affiliations
245.00
- Refunds & returned checks
69.50
- VISA Account
50.00
- Bond
60.00

Activities Expenses
- Executive Secretary & IRS
2,646.59
- OASLMS
157.52
- Conference
561.73
- Sequoyah Committee
304.38
- Leadership Conference
188.39
- State Friends
535.57
- SWLA Group
200.00
- JRT
14.21
- LDC
455.38
- Oklahoma Image
9.33
- Outside Mailing list & labels
64.00
- Recruitment (printing)
10.00
- Oklahoma Librarian
2,421.20
- Membership
135.68
- Public Libraries Division Workshop
507.85
- College & University Division Workshop
355.60
- RIF Workshop
14.45
- Publicity Committee Workshop
1,356.63
- Reference Workshop
413.60

TOTAL EXPENSES
$16,494.07

Balance — February 16, 1979
$4,027.85

- Regular Account
4,242.45
- Past President's Fund
1,908.26
- VISA Account
222.77

Oklahoma Librarian, April, 1979 Vol. 29, No. 2
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☐ Cataloging & Processing ☐ BATAB ☐ Please contact me.

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Address: _______________________
City: ________ State: _______ Zip: ___

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