

ISSN: 0030-1760

OKLAHOMA LIBRARIAN

VOLUME 29 NUMBER 1
JANUARY, 1979

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THE OKLAHOMA LIBRARIAN is the official bulletin of the Oklahoma Library Association. It is published four times yearly (quarterly). It is indexed in **Library Literature**. The inclusion of an article or advertisement does not constitute official endorsement by the Association. It is mailed to each member of the Association upon payment of his annual dues, \$5.00 of which is for a one year subscription. The subscription price to non-members is \$5.00 per year.

Circulation Office: THE OKLAHOMA LIBRARIAN, 401 W. Brooks, Norman, Oklahoma 73019. Postmaster, please send POD form 3579. Second-class postage paid at Norman, Oklahoma 73070. Publisher's Permit No. 12. Circulation 950.

Editorial Office: 200 N.E. 18th Street, Oklahoma City, OK 73105 (405) 521-2502.
Advertising Office: 401 W. Brooks, Norman, OK 73069 (405) 325-2611. Printed by Transcript Press, Norman, Oklahoma 73069.

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President's Message

Librarians, for many years, shied away from politics in any form. The opinion of library educators and practitioners was that we should not become involved in the political process because it could be harmful, in some way, to our libraries. Then, one day, we began to look around at other groups who had used politics to their advantage and discovered how naive we had been. We found that in many cases, the growth and development of libraries had actually been hindered because we had not become politically involved.

In the last few years, many members of the Oklahoma Library Association have acquired an amazing amount of political expertise — through reading, workshops, and actual first-hand experience. In today's society, where involvement is a by-word at all levels, it is crucial that we understand the political process on the local, state, and federal levels, and learn how we can be most effective in these areas. This was the purpose of the Legislative workshop presented by the Library Development Committee on November 15 to seventy-five librarians. Frosty Troy, editor of the **Oklahoma Observer** and Representative Cleta Deatherage from Norman, enthusiastically shared suggestions on how to be most effective when working with legislators. Tips included:

- Get to know your legislators when they're home; invite them to visit the library.
- After the Legislative Session begins, write letters rather than telephone whenever time permits.
- If possible, make appointments ahead of time to meet with legislators.
- The best days of the week to call on members of the legislature are Tuesdays and Wednesdays; mornings are preferable to afternoons when the sessions are in progress.
- Put requests in writing; make them as clear and concise as possible.
- Attempt to show legislators how approval of requests would benefit their constituents at home.
- Remember that legislators' secretaries can be very helpful to your cause; cultivate them.
- Don't forget to follow every visit with a thank-you letter.

On the day following the workshop, ODL Director Bob Clark and Chairman of the Library Development Committee, Barbara Duffy, met for the first time with Governor-Elect George Nigh to discuss the needs of all types of libraries throughout the state. Prior to their visit, a list of requests had been composed by a sub-committee of LDC. The sub-committee, consisting of representatives from school, academic,



Pat Woodrum Photo by Bob McCormack

and public libraries prepared a paper which has been fondly referred to as the "Wish List." Briefly, the requests for state aid were as follows:

Public Libraries

1979\$	665,000
1980	800,000
1981	1,000,000
1982	1,250,000

School Libraries

1979\$	1,278,000
1980	1,917,000
1981	2,875,500
1982	4,313,250
1983	6,469,875

Academic Libraries

1979	7,000,000
1980	7,000,000
1981	7,000,000
1982	7,000,000

Now it is up to each and every one of us to assume the responsibility of informing our legislators in the next few months of the needs of Oklahoma libraries, participate in the Legislative Network, join other librarians on Legislative Day scheduled for February 28, become informed of library needs, and get to know your legislators. If we all work together to create an impact, we will all be able to share in reaping the benefits.

OLA Annual Conference



George Plimpton

The 1979 Oklahoma Library Association Conference will begin at 8 a.m. on Thursday, March 23 at Lincoln Plaza in Oklahoma City. Designed to clear the cobwebs and stir up grey matter, the two-day conference will feature illustrious speakers (George "He's done it all" Plimpton), interesting exhibits, stimulating workshops, outstanding entertainment, delectable food and excellent communication.

Theme for '79 is "Community Connection." Participants will zero in on the library's involvement with the local community. Come early Thursday so you can check out the exhibits and visit with friends before the conference officially opens at 11:30 a.m. A registration desk will be manned continuously from 8 a.m. on Thursday until Friday afternoon for latecomers.

AN OLA Executive Board meeting has been called for 9 a.m. Thursday morning and the first luncheon and general session will begin at 11:30 a.m. OLA President Pat Woodrum will preside over the business meeting, which will include the introduction of the exhibitors and reports from the various OLA committee chairpersons.

Participants will have a difficult time on Thursday afternoon deciding whether to attend the round table on BARRIER FREE ACCESS, the one on PRESERVATION OF LIBRARY MATERIALS or COMMUNITY COOPERATION. Dinner Thursday night will be at 7 p.m. and will include the Second General Session. The Exhibitor's Reception will begin at 9:30 p.m. and selected films will be shown at the CINEMA NIGHTCAP beginning at 10 p.m.

Friday's meeting will begin at 8:15 a.m. with the Library Development Committee's Breakfast. Breakfast-goers will be able to hear remarks from some of their favorite legislators, and newscaster Linda Cavanaugh will moderate the meeting.

Using a somewhat new format, two morning programs will be carried into the afternoon. PAPERBACK POWER will run from 10:15 until 11:45 a.m., resuming again in the 2:30 to 4 p.m. time slot. The same time frame will hold true for CLOSING THE CARD CATALOG. In between the sessions will be two luncheons, the Sequoyah Children's Book Award Luncheon, and the regular luncheon and Third General Session. The afternoon program will include two additional programs, one on interlibrary cooperation entitled, WHAT'S GOING ON NEXT DOOR, and the Children's Author/Illustration program.

There will also be time reserved for round table and division meetings, a time for visiting the exhibits, and time for meeting new friends and chatting with old ones.

The featured dinner speaker on Friday will be George Plimpton. Plimpton has tried many daring feats that others are contented to just observe. He has quarterbacked for the Detroit Lions, boxed with Archie Moore, played tennis with Pancho Gonzales and bridge with Oswald Jacoby, and performed with the New York Philharmonic. He is an excellent and gifted writer.

Friday night's dinner program will also include the Fourth General Business Session, the announcement of new officers, an awards ceremony and the evening will end with a reception sponsored by the O.U. Library School.

In addition to these two very full days of conference activities, there will be a special program for trustees and friends, and pre-conferences on the USE OF CENSUS MATERIALS and A WORKSHOP ON WORKSHOPS. Plan now to attend the super Spring Community Connection and keep watching for more details.

MBO for Libraries

M. Max Maxwell

Director, Eastern Oklahoma District Library

Management by objectives (MBO) is essentially just that: determining objectives for an organization, then managing the organization so as to accomplish those objectives. In the literature of management some writers make this very simple concept over into an unnecessarily complicated system. MBO is difficult, and it takes a long time to implement completely (as long as three to five years), but it is not complicated.

The first step is to list the organization's objectives in order of priority. Everything else, from day-to-day decision-making to general policy formulation, follows rationally from this first step.

MBO cannot work unless everybody involved is aware of the process and supports it at least to the level of compromise. Therefore all involved must contribute to this management technique. Implementing MBO is, in effect, nothing more than establishing a philosophical foundation on which to base policies, plan for the future, and to guide managers at all levels.

A strong philosophical foundation has an hierarchical structure. The components of the structure, given in order of importance, are: purpose, mission, goals, and programs. Kaser has suggested a model of this structure in the form of a pyramid with purpose occupying the apex¹. Perhaps a better metaphor is a tree, as shown in figure 1. Kaser's terminology differs from that used in this essay, not from any perverse desire on my part to confuse the reader, but because I believe the terminology used here is plainer.

Purpose

The statement of purpose should be general. Mallory offers some advice on formulating the statement.² "Without making any assumptions on whether change is necessary, and without referring to in-house files, develop a . . . statement of the purpose and primary responsibility of the . . . library. This statement should be completely devoid of references to specific tasks, staff assignments, or day-to-day functions of the staff."

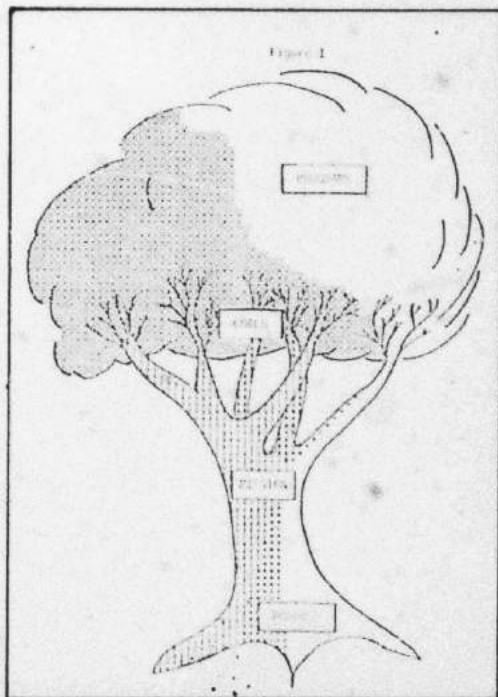
Defining the purpose of a library is a philosophical exercise, not given to experimental verification or mathematical proof. Tradition can serve as a guideline in the process, but personal opinion, hopefully founded on sound judgment, expertise, and good intentions, and taking the opinions of all those concerned with the organization into consideration, must ultimately guide the formulation of the policy.

Theoretically it should be possible for all of us in librarianship to agree on the purpose of libraries and therefore of a particular library. Such an agreement would make no distinctions between, say, special and public libraries, nor would it take into account the purpose of the library's parent institution. It is more plausible, however, that a majority involved with a particular library can agree to accept a purpose statement, a functional definition if you like, and that different libraries may develop differing, even conflicting purpose statements.

The following statement is what I think a library should be. At this point it is only a draft statement and is open to discussion and debate.

The Purpose of a Library is to Provide Recorded Information and Information Services to a Designated User Group

All considerations of this statement's applicability to all libraries aside, it is still a good example of a purpose statement. If a library is successful in developing this or a similar purpose statement, then they are already prepared to make some policy decisions.



For instance, with this purpose statement, it is easy for the board to determine that the library can purchase, say, videotape programming and the equipment necessary to display it, but that the library cannot purchase, say, video cameras for circulation because the purpose statement does not allow for supporting **production** of recorded information. Likewise, the Board is now able to determine that **all** service programs are to be directed toward a defined target audience, or at least aimed at particular subsets of that audience.

In other words, the purpose statement will find immediate application in formulating such broad policies as a general collection development policy or a policy which defines eligible library users. But the most important function of the purpose statement is to serve as a foundation for the mission statement.

Mission

In a sense the mission statement is a purpose statement tailored to a specific library.

It is feasible that a library system could develop an overall mission statement, and that each service unit or branch library within the system could develop its own mission statement. Obviously, inconsistencies should be avoided. However, it is important that the branches have mission statements even though the system will possess an overall one. Local boards can make significant contributions in this area.

The mission statement which follows represents a valid example. It is not an unreasonable mission, nor is it impossible to accomplish.

THE MISSION OF THE LIBRARY IS TO MAKE THE LIBRARY RESOURCES OF THE WORLD AVAILABLE TO CITIZENS OF THE ENTIRE AREA SERVED BY THE LIBRARY.

LIBRARY RESOURCES CONSIST OF RECORDED INFORMATION AND THE SERVICES AND TECHNOLOGIES NEEDED TO RETRIEVE THAT INFORMATION.

Once the mission statement is completed, it becomes a valuable tool, like the purpose statement, but with much more relevance to the library. As might be expected from the metaphor of the tree, the mission statement leads logically into the development of goals statements. Liking goals to branches and limbs, they may be large-scale or simple and perhaps underdeveloped. But it is at the level of goals that this exercise in building a philosophical foundation for policy-making becomes more concrete and specific.

Goals

Just as it is rare for a tree not to have many limbs and branches, so it is rare for a library not

to have several goals. Here it is appropriate to consider all pressures which impinge on a Library, such as those from the State Library, from local organizations and governments, from the laws of the State, and so on. It is also appropriate to pay close attention to the library patrons' information needs and desires.

It is possible, of course, for the goals statements to conflict with the purpose statement or the mission statement. But where these points of conflict exist the decision-maker is forced to recognize them as exceptions to the purpose or mission statements, as violations of the functional definition of a library.

Within a particular unit a distinction must be made between service goals deriving from the mission statement and imposed goals not directly related to meeting the bibliographic needs of library patrons. For instance, a branch library may have service goals related, say, to cultural enrichment and recreational interests, to scholarly pursuits and technical interests, and to improving awareness of library resources. In addition, the branch library may recognize a responsibility to provide a meeting area for eligible groups. And if the situation warrants, the branch library may have to take on the burden of supporting the curriculum of the local school system. Providing meeting space and supporting the school curriculum are imposed goals and do not derive from the mission statement.

Sometimes goals may emerge, then fall away without ever being attained. More frequently the emphasis on certain goals will change, requiring that the goals be modified, not necessarily dropped. The level of goals in the hierarchy is equivalent to that of behavioral objectives in education.

I suggest that goals statements be developed for the following areas at the very minimum if the mission statement above, or some version of it, is accepted:

1. Library support for cultural enrichment and recreational interests.
2. Library support for scholarly pursuits and technical interests.
3. Improving community awareness of library resources.

Whatever goals are finally formulated, they should be ordered strictly by priority. Goals, however clearly they may be stated, are incomplete. They require programs for their accomplishment.

Programs

Programs (or projects, which are short term programs) should be well documented, clearly describing what the activity is intended to accomplish. At this, the most specific level, problem solving and project development tend to be-

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come confused. Trouble-shooting or one-time problem solving is more often required than policy formulation. But the principle still applies: problem solving is easier and more consistent if based upon sound statements of purpose, mission, and goals.

No matter what management style is practiced, if the people working in the library understand the **why** of their activities, they will be more apt to cooperate and less likely to be confused when decisions are required. Programs or projects should be rational extensions of the library's statements of goals, and so long as they are consistent they will have a better chance to succeed.

More About Trees

Returning briefly to the metaphor of the tree in figure 1, a caveat is in order. The metaphor is not an analog with a one-to-one correlation. The tree should not be viewed as a "natural" growth, allowed to evolve out of control, or worse, to wither (become irrelevant) from neglect. The tree should be seen as an artificial structure, with each particle subject to constant review and amendment when necessary. If required, limbs should be chopped off or spliced on. Branches, twigs, and especially leaves may have to change rapidly.

Just as a library has a purpose, it should always be remembered that the tree has a purpose: to facilitate problem solving. When used in conjunction with budget considerations it becomes a powerful tool for the library.

Bibliographic Note

A great deal of material has been published on the subject of management by objectives, most of it in the literature of business. Unfortunately, little has been published directly relevant to libraries. In **Business Periodicals Index** consult recent volumes under the heading "Objectives, Management by." The Library of Congress subject heading is "Industrial management." The best single work I have read on the subject is McConkey's **MBO for Non-profit Organizations**.³

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3. McConkey, Dale. **MBO for Non-profit Organizations**, New York, American Management Association, 1975.

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Oklahoma Image

Dr. Kay Fagin*

A special ceremony on October 17, at which the Chairman of the National Endowment for the Humanities awarded to Oklahoma Image the largest library grant in the Endowment's history, impressed every librarian, scholar and interested citizen present with the national significance of this project. As Joseph Duffey, Chairman of the NEH, officially presented the outright grant of \$300,000 plus \$50,000 in matching funds, he called the project a model and praised it for its populist thrust and ambitious scope saying, "Never before has there been a project which has involved so many librarians, scholars, community groups and ethnic groups in its conception and implementation."

The NEH is particularly interested in the grass roots design of the project to develop materials and programs on Oklahoma's diverse cultural heritage. They believe that the project provides an ideal theme and circumstance to involve people from all walks of life in the humanities. In essence, the project will be an experiment to determine how popular the humanities can become. As one NEH reviewer stated, "To concentrate on ethnic 'roots' should reach people where they are. If the Oklahoma Image project does not make ordinary people aware of part of their humanistic context and heritage, then we are all in deep trouble."

Oklahoma Image, sponsored by the Oklahoma Department of Libraries in association with the Oklahoma Library Association and the University of Oklahoma School of Library Science, will develop public programs and research materials to study the state's ethnic makeup and heritage, the state's image in the eyes of its own citizens as well as citizens outside the state, its literature and its history. During the two-year grant period (October 1978-October 1980), the project staff, 25 academic humanists and librarians representing 94 libraries throughout the state will be cooperatively involved in discovering, arranging and disseminating this information. In the first year, the thrust of the project will be toward collection of human interest stories, ethnic histories and photographs to be incorporated into the research material. In the second

year, the thrust will be toward public programming and utilizing the materials with local resources.

One of the major objectives of the project is to produce a combination of printed, audio and audio-visual materials on the state's multicultural heritage that will be available to the adult public. The high quality and general appeal of these materials ensure that they will have long-lasting value.



photo by Allan Goode

Oklahoma Image staff — Kay Fagin, Gloria Steffen, and Glenn Jordan

The most ambitious of the research materials is a series of booklets on ten ethnic groups which were prominent in settling Oklahoma. Each booklet is being written by an author with an established reputation and publication record. The groups and their respective authors are: Indians, Dr. Rennard Strickland; Blacks, Dr. Jimmie Franklin; Mexican-Americans, Dr. Michael Smith; Czechs, Dr. Karel Bicha; Germans, Dr. Richard Rohrs; Russians, Dr. Douglas Hale; Jews, Dr. Henry Tobias; Italians, Kenny Brown; Immigrants from the British Isles, Dr. Patrick Blessing; and Poles, Dr. Richard Bernard. Editing the series is Dr. H. Wayne Morgan who will be assisted by Dr. Hale and Dr. Strickland,

*Dr. Kay Fagin, project director of Oklahoma Image, was a regional humanist for the Oklahoma Image planning grant. A native Oklahoman, Dr. Fagin is an anthropologist and specialist on Plains Indian who has done extensive field work on Cheyenne Indians in Western Oklahoma.

members of the editorial board. The series, entitled **Newcomers to a New Land**, will be written for the general reader with many photographs, suggested readings, a map of major ethnic settlements, places of interest, dates of festivals and other similar information. The booklets, which will be available to the public by February of 1980, are the first organized attempt to record the history of many ethnic groups. As such, they will be a major contribution to the social history of Oklahoma.

In addition to the booklets, traveling photographic exhibits are being produced to graphically illustrate the state's multi-cultural heritage. Chairman of the photographic committee is Dr. Guy Logsdon who, in essence, will be the project's "photographic bank." Assisting him will be Jack Haley and Manon Atkins. The photographic exhibits are of two kinds; ethnic and regional. Ten exhibits of the ethnic groups in the booklet series will be produced for use in confined display areas. Four large exhibits with photographs of regional interest and photographs of ethnic groups not in the booklet series, such as the Chinese, French, Greeks, and Lebanese, will be produced for use in shopping malls or large civic buildings.

A radio series of 26 five-minute scripts is being researched and scripted by Dee Ann Ray and Norma Moe. The scripts, which recount Oklahoma's multi-cultural heritage through biographical, anecdotal, human interest material, will be available for airing on statewide radio in the spring of 1979.

"a major contribution to the social history of Oklahoma."

A traveling slide-tape presentation of about ten minutes in length, depicting the state's history and showing how the various ethnic groups influenced cultural and economic development, will be produced in the fall of 1979 under the direction of Dr. Ruth Arrington.

To help the adult do research on Oklahoma topics and to help libraries with Oklahoma collection development, an annotated, illustrated guide to print and non-print resources on Oklahoma is being prepared by humanists and librarians. The guide's emphasis will be materials which have general public appeal.

The second major objective of the project is to develop and produce quality humanities programs in Oklahoma's public libraries. To this end, it is the intent of the project to establish and develop the position of a full-time adult program consultant to assist librarians in programs utilizing their existing collections with resources of local museums, historical societies, arts and



Senator Henry Bellmon comments on Oklahoma Image at presentation ceremony. His remarks are enjoyed by Kay Fagin, Project Director, and Joseph Duffey, NEH.

humanities councils and other community agencies and organizations. At the conclusion of the grant period the Oklahoma Department of Libraries will seek legislative funds to add a full-time position of this nature to its staff.

I am delighted to announce that H. Glenn Jordan has been hired as Program Consultant for the project. Jordan, who assumed his position November 1, brings a variety of talents to the position because of his education, experience and expertise. A trained librarian, archivist and historian, Jordan is a Ph.D. candidate at the University of Oklahoma. He has worked extensively in local history collection, served as academic librarian specializing in Western American and Oklahoma literature, and administered the Archives Unit, Archives and Records Division of the Oklahoma Department of Libraries. As a subject specialist, he has written on both the sources and content of Oklahoma history and culture.

One of the major projects of Jordan will be to help coordinate three library school workshops on the literature and history of Oklahoma. The first will be held in Clinton on April 19 & 20; the second in Muskogee on May 18 & 19. The workshops will assist librarians with program ideas, finding reference materials and knowing content of major collections in Oklahoma. A third workshop will be held in the fall of 1979 in Ardmore.

During the collection phase of the project, Jordan will help librarians develop programs ranging from the collection of photographs and community records, history/heritage fairs sponsored jointly by local historical societies and li-

braries, to the music heritage of Oklahoma. In the second phase of the project, he will assist librarians in coordinating use of the booklets, traveling exhibits, radio programs and audio-visual materials developed in the first phase of the project in local programs.

Jordan sees his role as that of "implementor." "I want to assist librarians," he remarked, "with ideas and motivation to unite Oklahoma Image concepts and materials with available resources to produce interesting and informative programs that will attract adults into the public libraries of Oklahoma." He continued with a promise: "I should not produce a program for a library because, if that happens, it will be my program, not the librarian's. I would rather work hard behind the scenes, assisting librarians and their resource people in program preparation. Then, as the program is ending, the program committee — not the consultant — receives the praise. When Oklahoma Image concludes with wide national acclaim, the public librarians, not the staff of Oklahoma Image, will be responsible."

Communities and individuals throughout Oklahoma will be able to participate in Oklahoma Image through their local libraries. In most communities throughout the state, this participation will be extended to museums, historical societies, arts and humanities councils and senior citizen centers. It is the intent of the project that all aspects of the state's heritage — e.g., crafts, music, local festivals, theatre, art — be drawn into and reflected by Oklahoma Image programming in order to provide a multi-faceted view of the state. The coordination of Oklahoma Image efforts with other programs related to state history and heritage will be an essential function of the project and project staff.

The magnitude and complexity of Oklahoma Image create a challenge for every staff member, scholar, and librarian involved in the project. Grass roots enthusiasm for Oklahoma Image is already in evidence. The ordinary citizens, leaders of community groups, editors, mayors, college presidents, scholars and librarians who wrote support letters for the proposal and who attended the award ceremony show the enormous support for the project goals from a wide variety of people. With opportunity and direction they and many hundreds like them can participate in and benefit from one of the most ambitious humanities projects ever conceived for public libraries. We can and will make it a success.

Any specific information on Oklahoma Image can be obtained from Kay Fagin, Project Director; Glenn Jordan, Program Consultant; or Gloria Steffen, Administrative Assistant, at Oklahoma Department of Libraries, 200 N.E. 18th Street, Oklahoma City.

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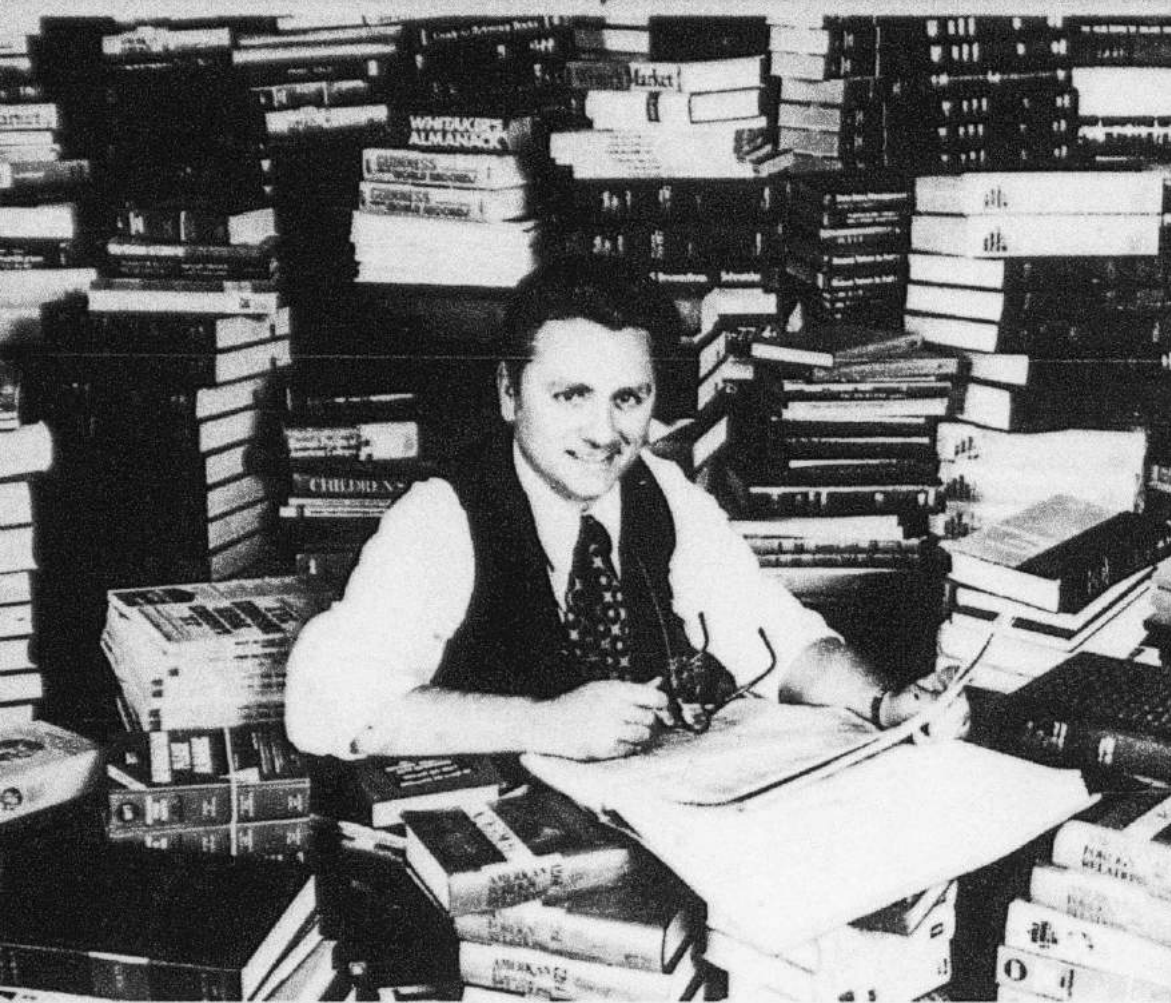
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Senator Henry Bellmon, State Representative Clea Deatherage, and Librarian Mary Sherman discuss Oklahoma Image.



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Association News

Junior Members Roundtable

On Fri., Oct. 27, 1978 the Oklahoma Library Association Executive Board voted unanimously to grant recognition to the newly formed Junior Members Roundtable.

Paige Graening, librarian for the Oklahoma Dept. of Energy, has been coordinating the JMRT development since March and presented the Board with the signatures of 67 OLA members interested in a Junior Members Roundtable. OLA members from across the state signed petitions for recognition after a JMRT organizational meeting held during September in Oklahoma City.

The purposes of JMRT are 1) to assist the individual members in becoming familiar with the library profession, 2) to encourage members' participation in local, state, regional and national library organizations, 3) to promote a sense of responsibility for the development of library service and librarianship, 4) to develop leadership potential in individual members and 5) to assist the Oklahoma Library Association in its work.

JMRT membership is open to members in good standing of the Oklahoma Library Association who are 35 years of age or younger, who have worked in the field of librarianship fewer than five (5) years and/or who have worked in Oklahoma libraries fewer than three (3) years. JMRT is listed on the new OLA membership brochure.

JMRT will have a booth at the OLA Annual Conference. Cynthia Seamans, Midwest City Library, will be coordinating this project. JMRT will elect officers during the regular OLA balloting in January. Bonnie Turner, Oklahoma Dept. of Libraries, is chairperson of the JMRT Nominating Committee. A JMRT business meeting will also be held at the Conference. Plans and projects for FY 80 will be discussed and officers will be presented to the membership. For more information contact: Paige Graening, Oklahoma Department of Energy, 4400 N. Lincoln/Suite 251, Oklahoma City OK 73105.

Awards Committee

The Awards Committee of OLA invites any nominations you would like to make for awards to be given at our annual conference in March. If you know of outstanding and unusual contributions to OLA and the library profession that should be recognized, please send the information to Frances Alsworth, Awards Committee Chairman, Central State University, Edmond, OK 73034. Nominations should be received no later than February 15, 1979.

Humanities Committee

The Humanities Committee of OLA will be sending out a mailing concerning the observation of the Will Rogers Centennial in 1979 — watch your mails in January. The information compiled by the committee concerning the availability of materials, speakers, financial aid, and possible programs for the observance of Oklahoma's Favorite Son's 100th Birthday should be of help to libraries in taking part in this important Oklahoma Event.

The OLA Humanities committee hopes that librarians will pass along the information on the mail-out to other community organizations, newspapers and radio stations, so that if the library isn't the focal point for the event, their communities can still participate through other organizations. The local library should be an information resource in all matters. Perhaps local libraries and other organizations, such as Little Theatre groups, Local Arts and Humanities Councils, banks and businesses, etc. can share programs and events during this year.

Watch your mail for the information concerning the Will Rogers Centennial — it will be helpful information. The Key Word in receiving the information is — PASS IT ALONG to others who might be interested too.

(Continued on Page 22)

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Bookmobiles — Yes! Yes! Yes!

Dee Ann Ray

Western Plains Library System

I am an enthusiastic bookmobiler from way back. I got my first taste of them as a library employee in Tulsa. There we roamed the city streets, stopping at busy shopping centers and corners, and at locations where people congregated. Bookmobile service in Tulsa was well established. We often would loan more than a thousand books, from 3-8 at a stop. Handling requests, filing, etc. kept the two of us hopping. I watched the faces of the inner-city children light up as we opened up for business. I saw adults climbing aboard just as readily, and helped many a person find some good readable books.

Then I worked for ODL as a field consultant. I ran into the rigors of operating bookmobiles in the rural areas for the first time! Bookmobilers always have funny stories to swap! It is a kind of "I can top that sort of sharing!"

I once heard Lura Currier recommend that the several thousands of dollars it costs to air condition a bookmobile be spent for salt tablets and ice cubes. There have been times I certainly agreed. Also, there are the problems of breakdowns far from headquarters. Only one towing service in our area has a diesel tow truck big enough to pull our units in. So if it is out, we have to wait until they can take us on. Fortunately breakdowns don't happen too often.

I mention the bad things first, because I want to vent my feelings about them, and save the good stuff till last.

"We have learned who will let us use their restrooms . . ."

There are other disadvantages to bookmobile work for the library staff. The units don't have their own restrooms. We have threatened to steal a few of those Good Will boxes to put at strategic places. We have learned who will let us use their restrooms and where the cleanest are — boy are we experts! That is also true for finding places to eat. Watch for the bookmobile at mealtime and you will learn where to go to get good food. If it is parked off by itself, then that means it is a sack lunch day, and those are good too.

For service, I don't think bookmobiles can be beat. They offer the advantage of important personal contact between library staff and patrons. The patrons can pursue their reading tastes further through conversation with the staff and placing requests.



Dee Ann Ray

We have seen many peoples' reading tastes change and grow through use of the bookmobiles. Starting off with limited interests, they have grown to read in many fields.

People who would never go into the formal situation of a library will gladly hop aboard the less formal bookmobile. They soon learn where things are kept; and that they are not limited to what they see, but that materials and books will be mailed to them to fill their requests. We do a lively mailing business of about 700 a month to follow up on bookmobile requests.

Watching the children's faces as they select what they want to read is also a special joy. Many of those same children would never get to use the library service otherwise, for many parents will not go to the library. Certainly if they have to drive the children to the library, they may not make the effort, and that is more often the case than I like to think. The convenience of the bookmobile lets children go by themselves.

The personalities of the bookmobile staff are important, for if they make friends easily, then the patrons will come back. If the staff will make a little extra effort saving back new titles they think a patron would like or watching the shelves for older titles, then the patron soon learns that the staff is interested in him.

I know that there are critics of the bookmobiles. I think a well used bookmobile stop is often better than the costly investment for a

(Continued on Page 18)

Mail-A-Book Service

A Library in Your Mail Box



Mae Jennings

Mae Jennings

Choctaw Nation Multi-County Library System

in the county with a population greater than 2,000, the county-seat town board chose one member.) Thus, a network of library services was created which served a multi-county area through programs which involved thirteen community libraries (Arkoma, Broken Bow, Hartshorne, Heavener, Hugo, Idabel, McAlester, Poteau, Spiro, Stigler, Tahina, Wilburton, Wister and 58 bookmobile stops.)

In 1973, the Choctaw Nation Multi-County Library System was five years old and the services were constantly being evaluated and reviewed in order to achieve the highest level of efficiency and effectiveness. No matter what degree of success an operation has attained, the inevitable questions always prevail — can we do better? Are there those who are unserved? This was a matter of concern ever since the start of the Choctaw Nation Multi-County Library System's bookmobile operation. The region is composed of rugged, mountainous terrain, dirt and gravel secondary roads, few paved primary roads over a rural area of 6,718 square miles. The large geographic area which the Choctaw Nation Multi-County Library System must serve and the rural composition of the population, provides one with a unique area in which convenience and accessibility are critical factors. As a result, a review of the service presently being extended became necessary.

It was found that many of the rural residents do not use the bookmobiles or libraries for a variety of reasons. Some were found to be permanently homebound because of age or handicaps. Others have no access to cars at a time when a library might be opened or when the bookmobile is available. Due to the low economic status of many of the Choctaw Nation Multi-County Library System's residents, both husbands and wives of many rural households work during the day and therefore do not make use of the bookmobile when it is in their area. The sheer mileage from a bookmobile stop or public library in the region was one of the major deterrents toward reaching the rural residents. The rugged terrain often prohibited the bookmobile entry into many localities. As a result, many of the residents lived 20-25 miles from the nearest bookmobile stop. To compound the problem, the Choctaw Nation Multi-County Library System's rural population represents a critically low cultural, educational and socio-economic segment of the state. Histor-

(Continued on Page 18)

HISTORICAL BACKGROUND

The Choctaw Nation Multi-County Library System began as a demonstration program in 1968, founded upon the Library Services and Construction Act. Administered by the Oklahoma Department of Libraries, monies were provided for the establishment of a four-county library system. In order to give continuing financial support to the program, it was necessary for the voters of the area to vote an operational two-mill levy, as authorized by state law. The four counties, Haskell, Latimer, LeFlore, and Pittsburg voted concurrence with this law and the Choctaw Nation Multi-County Library System was born.

In 1971, additional demonstration funds became available. These funds were for the implementation of new programs designed to improve existing library services. In southeastern Oklahoma, a program was initiated for the inclusion of Choctaw and McCurtain counties into the Choctaw Nation Multi-County Library System, a step believed to be beneficial for expanded library services. The necessary tax levy was approved by the voters in Choctaw and McCurtain counties and subsequently, they became system members.

The Choctaw Nation Multi-County Library System is administered by a Library Board of Directors appointed by the county commissioners and councils of cities and towns of more than 2,000 population. (Where there was no town

(Continued from Page 16)

branch. Frequent and good service is quite often a lot better, because there are more books circulating through the bookmobile than through a stationary small branch library. I think mail-a-book programs are too limited. They offer only a fixed catalog of materials and no opportunity to browse at will among the books. Also, I think paperbacks are not always desirable due to size of type, etc. They also don't afford the lovely illustrations of many books. We loan a great deal of good non-fiction which people choose simply because they see it, the format is attractive and they are drawn to it. With only a mail-a-book catalog, you certainly are limited in knowing about all of those good books which are available. Also, with the cost of postage continually going up, I can't think it is cheaper to operate that kind of service than bookmobiles.

Therefore, I offer a toast to the intrepid bookmobilers who travel the back roads of our land. They are fortunate indeed, for they have the wonderful opportunity to see beautiful Oklahoma at every season of the year, and they get to work with the wonderful Oklahomans who inhabit our state. Long live bookmobile service!!!



Bookmobile

(Continued from Page 17)

ically, southeastern Oklahoma is called the Choctaw Nation Region and "Little Dixie" because of a large Black and Indian population. It is precisely these rural residents of this region who need the educational and recreational resources available through the library. In 1973, a combination of several factors resulted in a request from the Director, Bill Strain, that the Board of Directors and staff take a critical look at the existing service pattern. This went on for months in the attempt to find a solution which would effectively reach every family and provide equitable service for all. During the searching, the Choctaw Nation Multi-County Library System discovered a revolutionary service in some of the midwestern states and it was called "Mail-A-Book".

BOOKMOBILE VS. MAIL BOX

The Mail-A-Book service was operating very similar to the Sears Roebuck concept. A catalog of books to every family. Now this service was acclaimed to be convenient, economical and would provide a new service outlet for public libraries -- the mail box. The Mail-A-Book service was still considered to be in its infancy in several states. The Choctaw Nation Multi-County Library System became interested and took time to begin investigating and studying the Mail-A-Book services feasibility. The following facts were carefully considered by the Board of Directors.

1. No capability to maintain and add to a vehicle replacement account. Bookmobiles, new, cost approximately \$50,000. As a result, slow vehicle depreciation would cause bookmobiles to be lame-duck service.
2. Two copies of a title provided through the bookmobiles can only reach a maximum of four patrons a month. The Mail-A-Book has an average of 15 copies per title in its inventory. Therefore, the Mail-A-Book can make one title available to a minimum of 30 patrons per month. At times, 30 copies of a title have been acquired if demands warrant it. The Mail-A-Book has the capability of reaching 60 patrons per month.
3. Bookmobiles provide services twice a month for each community. The average stopping time is approximately one hour, or two hours per month. Mail-A-Book services are available 24 hours a day.
4. In case of a bookmobile breakdown or a holiday closing, patrons scheduled for services that particular day may only receive services once during the month. With the Mail-A-Book, the mail runs daily. However, the Mail-A-Book requests are not processed during recognized holidays.
5. Parental supervision of a child's selections is not adequate on the bookmobile. Many

children come on alone from home or school. The Mail-B-Book selections occur directly in the home where parents have the opportunity, if they choose, to screen and evaluate all reading materials selected by their own children.

6. The bookmobile provides services between the hours of 9 a.m. and 4 p.m. Most adults are either away from home on their jobs or reside too far from the stop to use the bookmobile. The Mail-A-Book catalog is a coffee table item. Adults and children can make selections during their leisure hours, and make selections as often as they wish.

"circulation had practically doubled"

The Choctaw Nation Multi-County Library System polled a representative sampling of the six-county rural population and it was concluded that the Mail-A-Book service could possibly provide the needed solution to reach all of the rural population. So on May 8, 1973, Bill Strain, the Director, the Board of Directors and the staff took a major step forward by approving an innovative program called "Mail-A-Book". Although untried and untested in the state of Oklahoma, they agreed it would be worth the gamble to invest in this revolutionary approach to rural library service.

CIRCULATION

In October of 1973 the Mail-A-Book service officially began and was offered to two counties. The circulation was very impressive and we were definitely encouraged. In November of 1973, the Mail-A-Book service had extended to two additional counties. The circulation had practically doubled what had been expected from a six-county operation — **IT HAD DOUBLED WHAT HAD BEEN EXPECTED FROM A TOTAL SIX-COUNTY OPERATION.** In December of 1973, the Mail-A-Book service was fully operational. The last two counties had been added and the circulation was staggering. If there was ever a success story, the Choctaw Nation Multi-County Library System was presumptuous to think this had to be it. Budgeting for the Mail-A-Book service was absolute conjecture. Agreeing that possibly the Mail-A-Book could match the combined bookmobile circulation — its monthly circulation, the budgeting of books, supplies and needed postage was based on approximately 6,000 circulation per month. This was equivalent to the combined total bookmobile circulation for one month. However, during the first four months the circulation averaged from 10,000 to 13,000

each month. This practically **doubled** the estimation and the Choctaw Nation Multi-County Library System was definitely right. There was an unserved population and the number was substantial. Communities that were labeled low response areas for the bookmobile have become very high response areas for the Mail-A-Book services. The conclusive evidence shows that there was an unserved population. Statistics have proven, without a doubt, that there were people who wanted to read if some type of convenient service could reach them. Now they have a public library in front of their homes along the roadside — **THE MAIL BOX — 24,000** of them.

This is how the Mail-A-Book service works.

1. It is a free paperback mail-order library service provided to rural route residents, box-holders in towns without libraries, shut-ins, handicapped or others who find it difficult to use regular library services.
2. How do you select books? Select from the catalog any books you wish to read. List the titles you select on one of the postage-paid cards at the end of the catalog. Fill in the requested information. Drop the card in the nearest mail box or leave it with your rural route carrier. **NO POSTAGE NEEDED.**
3. How do you get the books? The books will be mailed to you in a specially designed book bag that you should **KEEP** for returning books. Return mailing and postage is provided.
4. How long can you keep the books? Books are loaned for a period of three weeks. The date due is stamped inside the front cover of each book.
5. How do you mail books back? Put the books back into the book bag and seal it with tape or by stapling. Apply the return label, which has -postage attached, and mail it to the Choctaw Nation Multi-County Library System.
6. If your family has recently moved into our southeast Oklahoma area, please be sure to check the box on one of the request cards at the back of the catalog. This will assure your family of receiving three additional supplements of new titles through the remainder of the year.

REMEMBER! ALL THIS IS FREE!

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EXPANDING SERVICES

To meet the requests of more than 24,000 families of the six southeastern Oklahoma counties, the Choctaw Nation Multi-County Library System is expanding the Mail-A-Book service. The 1978 catalog and the supplements will continue being used in addition to the 1979 catalog



mail-a-Book

and supplements. This will provide a total of 2,200 titles rather than 1,100 titles for the reader's requests. The Choctaw Nation Multi-County Library System is in the process of preparing a supplement of more popular titles not included in the catalogs or supplements.

In conclusion, the Choctaw Nation Multi-County Library System's Mail-A-Book service is not a substitute for, nor a replacement of the existing standard library service. The Mail-A-Book service tries to fill the gaps that never have been bridged in spite of the development of library systems. There are educational gaps, cultural gaps, socio-economic gaps, and above all, communication gaps. The mail boxes are serving as a practical vehicle to bridge these gaps. Thus, a books by mail program is complimenting, rather than competing with, existing standard library services.

Response from Dee Ann Ray

I have read Mae's comments regarding Mail-a-Book and Why Choctaw has given up bookmobiles in Southeastern Oklahoma. It is a nice article as far as it goes, but is lacking information and is full of unstated truths and broad terms, such as conclusively.

In the first place, Mae doesn't tell that the bookmobiles Choctaw Nation used were the big transit type, which were unsuited to that area to begin with. With the kind of terrain they have, they needed smaller units with two-speed rear axle. Then they might not have had the continual problems they had.

Mae says that Mail-a-Book catalogs are available twenty-four hours a day—which is a lovely statement and sounds like a sales brochure. But the service isn't available twenty-four hours a day, and mails don't go continually. Also, the books can only be mailed once the patron has requested them. The way mail service is being curtailed and with the uncertain future of mail service, using the mails to send books may be even more of a problem.

A big bone I have to pick with Mail-a-Books is that it takes the personal service angle out of the whole process. Patrons can't see and feel and touch the books and materials. There aren't pictures in the Mail-a-Books catalogs and the titles are all paper-backs anyway. Then, the biggest bone is the limited list of titles available. Unless patrons can be made to understand clearly that there are hard-back books on all subjects available too, they are certainly in a limited reading situation. I wondered if Mae's System ever mails along some reading lists on subject fields — which are available in hard-backs.

I felt that Mae's statement about the angle of parental supervision was broad and glowing. There are no proven facts to show that such supervision is **exercised** in using the Mail-a-Books program any more than in using the bookmobiles. Certainly the opportunity isn't any greater with Mail-a-Books than with bookmobiles.

As far as reaching people at times they can use the services of a bookmobile, Mae didn't indicate that they ever tried night stops. I thought that might have been a good solution or at least tests could have been made. Lots of other libraries throughout the country use night bookmobile stops.

Mae's broad use of the words — conclusive and statistically, etc. hit me the wrong way. I probably could have made such statements too, but I have no proof — and neither does Mae.

My thoughts at this point lend themselves to thinking that there should be a happy blending of the two types of services — and not an either/or situation approach. I think that the two programs working together might really achieve optimum service for the patron and that is what we want — not just a more convenient time schedule for the working staff.

Thanks for the soap-box. In this day and time, libraries have to weigh carefully patterns of service, because we haven't the money to make mistakes — at the taxpayer's expense.

OLA FORUM

Bookmobile vs. Mail-a-Book

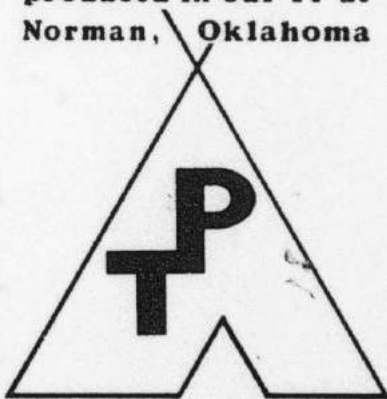
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Literary Notes

Judith Ann Walden

Travel and history buffs will be interested in **Trip Teasers** by Kent Ruth, Oklahoma Publishing Co., Box 25125, Oklahoma City, 73120 (\$1.95; \$2.10 post paid). Taken from 75 articles Ruth wrote for the **Sunday Oklahoman**, this paperback features stories and photos for almost every state.

A Selective Buying Guide to In-Print Children's Books About the Southwest is available from SWLA for \$2.00 to members and \$3.00 to non-members. It was compiled by a task force from the SWLA Youth Services Interest Group and is a 45 page annotated listing by state for grades 1-8.

Angie Debo was presented the SWLA 1978 Book Award at the Joint SELA/SWLA Conference in New Orleans for her latest book, **Geronimo**, Univ. of Okla. Press, 1976. Nearly 40 titles were considered during 1976 and 1977 for the 1978 award.

The Oklahoma Story by Arrell M. Gibson, Univ. of Okla. Press, 1978 (\$9.95), brings the heritage of Oklahoma to young readers. This new history is generously illustrated with photographs of people and places that make Oklahoma history come alive. It also includes typographical maps showing early exploration routes, land formations, Indian territories, cattle trails, land openings and current Oklahoma Counties.

Native Oklahoman Thomas G. Tyler, a documents and reference librarian at Penrose Library of the University of Denver, is in the process of compiling the first revision of his **Statistical Abstracts of Colorado** which is planned for spring 1979 publication. The first volume of the **Abstract**, published at home in 1977, covered the years 1976-1977 and was marketed at \$15.75 each. Tyler began working on the 515 page project in his spare time after he learned that the State of Colorado, because of cost problems, had no plan to revive the **Colorado Yearbook**, which was first published in 1918 and concluded with the 26th edition covering the years 1962-1964.

Intellectual Freedom Committee

In response to OLA's Goals for 1978-79, the Intellectual Freedom Committee is writing an Intellectual Freedom Statement for adoption by OLA. The statement will encompass all First Amendment and related Constitutional rights pertaining to library materials, access, programs and services.

The IFC is also preparing questionnaires for school and academic libraries similar to the committee's query to public libraries last year; the queries will identify intellectual freedom questions, problems and interests and will assist the committee in developing workshops and programs.

ALA's Intellectual Freedom Round Table (chaired by Oklahoma's Lee Brawner) presented the 1978 Immroth Memorial Award to Sonja Coleman, Chelsea (Mass.), High School Librarian, for her defense of an anthology, **Male and Female Under 18**, containing a protested poem, "The City to a Young Girl." The Chelsea School Committee had sought to bar the anthology from the school library. The IFRT award recognized Coleman "... for strong personal courage and integrity, professional commitment and competency, while threatened with loss of employment, in the vigorous defense of student access to the poem . . ." In July of this year, U.S. District Judge Joseph L. Tauro ruled that the Chelsea School Committee could not "... remove or cause to be removed, in whole or part, the anthology . . . from the high school because of the theme or language of the poem . . ." The judge's decision referred to the poem as "challenging and thought-provoking . . ." and wrote, "Its language is tough, but not obscene . . . (the) words may shock but they communicate." His decision included a strong message against future actions to restrict access saying, "The most effective antidote to the poison of mindless orthodoxy is ready access to a broad sweep of ideas and philosophies. There is no danger in such exposure. The danger is in mind control."

The Chelsea School Committee has appealed the judge's decision so the expenses required to fight the committee's censorship action continue to mount. In response to an appeal for contributions to The Right to Read Defense Committee of Chelsea, an ad hoc committee in Oklahoma City has voted to send a check for \$35. The OKC committee was formed last year following a contribution from Duane Meyers, associate director of the Metropolitan Library System. Meyers donated the entire amount of his payment for an article he wrote for **Library Journal** ("Boys and Girls and Sex and Libraries", Feb. 15, 1977). The local committee is

headed by Ann Adams, the Metropolitan Library System's public information officer, and was formed to honor and assist champions of intellectual freedom.

Librarians and others from this state interested in combatting censorship should be aware of the so-called "Parrish Initiative," a piece of restrictive legislation named after a Tennessee district attorney. His home state's 1978 Obscenity Law, considered unconstitutional in IF circles, is being challenged in court. South Dakota voters on Nov. 7 defeated by a 3-1 margin an "initiated measure to regulate obscenity" patterned after the Tennessee legislation.

Public Library Division and OASLMS

"Paperback Power!" will be the theme of a special OLA Conference program in March, sponsored by the Public Libraries Division in cooperation with the Oklahoma Association of School Librarians and Media Specialists, Reference Division and Children's and Young Adults Services Division.

Librarians from all types and sizes of libraries — special, academic, school and public, urban and rural, small, medium and large, systems and unaffiliated — are invited to send one copy of any or all of the following for use as a handout at the program:

1. Policy statement on use of paperbacks (acquisition, circulation, et cetera)
2. Procedures for processing paperbacks
3. Special programs/projects developed with paperbacks (eg. newspaper coverage, brochure or other brief description)

Pro and con approaches are both welcome. Please send material as soon as possible to: Paige Graening, Vice-Chairperson, OLA/Public Library Division, 606 East Lindsey, Norman, Oklahoma 73069

Social Responsibilities Round Table

Just a note to remind you that it is time to submit your application for the OLA/SRRT Citation of Merit. Your outreach program deserves some attention! Your library should have received an application form (or you may use the form in a recent issue of the **President's Newsletter**). Deadline to apply is February 8.

Interlibrary Cooperation Committee

The OLA Interlibrary Cooperation Committee has adopted as a continuing project the compiling of an exhaustive list of the photocopying — lending policies in academic and special libraries throughout the state. A vital tool for any library using OTIS, this list, when completed this year, will include such information as whether or not a specific library conducts a service for lending

photocopies and what, if any, are the charges. Also included is information on the lending of monographs, the charges, and any restrictions that may be imposed.

The committee hopes to add Oklahoma public libraries to the list in the near future and make provisions for the continuous updating of all information. The overall purpose of compiling such a list is to speed service between libraries and to clear the way for reciprocal reprographic cost agreements among participating Oklahoma libraries.

JOBLINE

Reference librarians are needed to develop improved reference and interlibrary loan services in five Oklahoma libraries. Duties and responsibilities will include direct reference service to local patrons as well as working with public librarians in surrounding communities to further resource sharing. MLS required. Salary varies according to city. Deadline for receiving applications — March 15, 1979. Send resume and references to Director,

Chickasaw Library System, 22 Broadlawn Village, Ardmore, OK 73401; Choctaw Nation Multi-County Library System, 401 North 2nd Street, McAlester, OK 74501; Public Library of Enid and Garfield County, 120 West Maine, Enid, OK 73701; Southern Prairie Library System, P. O. Drawer U, Altus, OK 73521; Western Plains Library System, P. O. Box 627, Clinton, OK 73601.

Position Open: Serials Librarian/Coordinator to direct inputting of serials holdings into the OCLC database for the Union List of Serials Project. The project will be headquartered at Oklahoma State University, Stillwater. Qualifications are an M.L.S., experience in serials cataloging, and some knowledge of OCLC. Salary is \$12,500 minimum, with standard benefits. Send resume and three letters of reference to: Norman Nelson, Oklahoma State University Library, Stillwater, Oklahoma 74074

Library System Director wanted. MLS degree. Salary negotiable. Responsible for library program in six-county area. Thirteen community libraries, rural books-by-mail service. Land of mountains, lakes and forests. System is organized into supervisory/management regions because of geographical extremes. Supervisory and administrative experience. Budget of approximately \$310,000.00. Staff of 50 full and part-time. Duties: budget, programming, in-service training, project proposals and preparation to sustain an informed eighteen member board. Send resume and reference to: Search Committee, Choctaw Nation Multi-County Library System, 401 North 2nd Street, McAlester, Oklahoma 74501.

Ramblin'

with the Editor

Governor George Nigh, in his proposed state budget for fiscal year 1980, has indicated strong support for Oklahoma libraries. Included in his recommendations are \$365,000 for approximately 74 new library media improvement programs in public schools, and \$390,000 additional funds for state aid to public libraries. State support for public libraries would reach the level of \$665,000 or 26c per capita if the Governor's proposal goes unchanged.

Interested in library programming for senior citizens? The Humanities Program of the National Council on the Aging is an innovative national effort to help older Americans better appreciate their great value to society by involving them in discussion groups based on the humanities. The program, funded by the National Endowment for the Humanities, is based on the assumption that the humanities offer unlimited opportunities for self-discovery. Six modules (each designed for eight weekly sessions) are available, free of charge, to libraries and other agencies interested in providing the program in their communities. For more information, contact: Rhea Rubin, NCOA Humanities Program Representative, 1105 Westbrooke Tr., Norman, OK 73069 Phone (405) 360-5894.

Two recent publications, the **Oklahoma Long-Range Program for Library Development 1979-1984** and the **Annual Report and Directory of Oklahoma Libraries (FY77)**, are available from the Oklahoma Department of Libraries, Administrative Office, 200 N.E. 18th St., Oklahoma City, OK 73105.

The National Endowment for the Humanities has awarded the Southwestern Library Association a grant of \$20,000 for a six-month planning project, beginning November 1, 1978, to develop an oral history model for Southwestern libraries. Lee Brawner, Director of the Metropolitan Library System, Oklahoma City, is a member of the Advisory committee for the project.

Mary Hardin, ODL, has been named OLA (and RASD) liaison to the Ad Hoc Copyright Subcommittee of the ALA Legislation Committee. The charge to the committee is, in part, "to set up and implement a mechanism for monitoring the effects on library services of compliance with the new copyright law, in preparation for the five-year review by the Register of Copyrights."

(Continued on Page 28)

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MINUTES OF THE EXECUTIVE BOARD

The Executive Board Meetings
of
The Oklahoma Library Association
are
OPEN MEETINGS

All members are invited
and encouraged to attend.
Meetings are held on the third
Friday of each month.
For time and place of meeting
contact the Executive Secretary.

Date: September 15, 1978

Place: Oklahoma Department of Libraries
Oklahoma City, Oklahoma

PRESENT: James Alsip, James Beavers, Aarone Corwin, Betty Gatchell, Jan Keene, Mae Jennings, Anne Masters, Roscoe Rouse, Barbara Spreistersbach, Marilyn Vesely

ABSENT: Pat Woodrum

GUESTS: Jan Blakely, Robert Clark, Esther Mae Henke, Allan Tanner

CALL TO ORDER: The meeting was called to order at 10:35 a.m. by President-Elect James Alsip in the absence of President Pat Woodrum.

APPROVAL OF THE MINUTES OF THE AUGUST 18 MEETING.

The minutes were corrected to read: Members absent: James Alsip, Jan Blakely, Anne Masters, Roscoe Rouse and Betty Gatchell. Minutes were approved as corrected.

Report of the Treasurer:

Jan Keene, OLA Treasurer, reported that the OLA books have been audited and found to be in order.

Report of the ALA Councilor:

Roscoe Rouse, ALA Councilor, reported that several mailings had been received, one being a list of the members of the ALA Council indicating Lee Brawner is a new member at large. The date for the midwinter conference in Washington, D.C. will be January 7 through January 12. The summer conference in Dallas will be June 24 — June 30.

Report of the Editor of the Oklahoma Librarian:

Jan Blakely, editor, reported the October issue is going to press. Aarone Corwin asked that the OASL constitution be included in the next issue.

Report of the Federal Relations Coordinator:

Esther Mae Henke, Federal Relation Coordinator reported no significant action has been taken on library legislation during the past month.

Oklahoma Department of Libraries:

Bob Clark reported the present State appropriation for direct aid to local public libraries is \$275,725.00. This computes to eleven cents per capita. The regional average is twenty-six cents per capita. The Oklahoma Department of Libraries' 1980 budget request, if

funded, will raise State aid to twenty-six cents per capita. This represents an increase of \$389,275.00 over the present appropriation.

Bob Clark also reported that OSL will spend \$11,000.00 on a 20 week experiment using Picture Pages for children.

The National Endowment Fund has funded "Oklahoma Image Project" with the largest grant it has given. The project will begin October 1st.

Report of the Executive Secretary:

Aarone Corwin, Executive Secretary for OLA, reports the Association now has 912 personal members and 32 institutional members.

The Junior Members Round Table has been formed, the first meeting being September 20th. Executive Board members were invited to attend.

COMMITTEE REPORTS:

Program Committee

Jim Alsip reports the program committee is researching many possibilities for keynote speakers for the '79 conference. The Committee is also discussing a possible partial change of format to include "Hot-Topics" or mini-workshops.

Budget Committee

Anne Masters moved that the Board accept the \$20,700 budget as recommended by the budget committee.

Mae Jennings seconded. The motion carried.

In order to generate more revenue, Barbara Spreistersbach moved the Board drop subscriptions to the Oklahoma Librarian and accept memberships to OLA only — all members receiving the publication.

Anne Masters seconded. The motion carried.

Publicity Committee

The Publicity Committee reported a grant of \$1,000.00 had been offered to the OLA for two one-day Public Relations Workshops to be held December 11th and December 12th in Tulsa and Oklahoma City. Jan Keene moved that the grant be accepted. Jim Alsip seconded. The motion carried.

Aarone Corwin relayed a request from the Committee requesting Board approval for a \$2.50 fee to be spent for refreshments. Jan Keene moved we approve the Committee request. Jim Alsip seconded. The motion carried.

OLD BUSINESS:

State Friends of the Library.

Aarone Corwin reported, in the absence of Barbara Eskridge, that the steering committee for the State Friends of the Library met and adopted the acronym Folio (Friends of Libraries in Oklahoma). The By-Laws were accepted and Ted Rodarm appointed as Chairperson. Anne Masters will be Vice-Chairperson, Aarone Corwin, Secretary and Barbara Eskridge, Treasurer.

It was decided to set up several sub-committees: Publicity, Education, Constitution and By-Laws, and Membership.

The next meeting will be December 28th.
College & University Division

The request for an increase in the registration fee for the Library User Instruction Workshop, October 25th, was accepted.

NEW BUSINESS:

Allan Tanner, Chairperson of the Reference Division, asked the Board to approve a \$5.00 registration fee for "A Reference Workshop" to be held on December 1st. The division has already requested and received funds of \$110.00 from Dorthea Dale.

Anne Masters moved and Roscoe Rouse seconded that the Board approve the \$5.00 registration fee. The motion passed.

Mr. Tanner informed the Board that he will be moving away from Oklahoma and will no longer be able to serve as Chairperson.

The Library Development Committee requested Executive Board approval to charge a \$5.00 registration fee for a "Communicating with Legislation" Workshop to be held on November 15th. Anne Masters so moved. Jan Keene seconded and the motion passed.

Jan Keene reported that the Ad Hoc Task Force on the salary of the Executive Secretary recommended an increase from \$250.00 to \$350.00 per month effective July 1, 1978.

Mae Jennings moved that the recommendation of the Task Force be approved. Roscoe Rouse seconded and the motion passed.

ADJOURNMENT:

The meeting was adjourned at 11:30 a.m.

Date: October 27, 1978

Place: Oklahoma Department of Libraries
Oklahoma City, Oklahoma

PRESENT: Pat Woodrum, Barbara Eskridge, Betty Gatchell, Jan Keene, Roscoe Rouse, Anne Masters, Marilyn Vesely

ABSENT: James Alsip, Mae Jennings, Barbara Sprestersbach, James Beavers

GUESTS: Jan Blakely, Robert Clark, Lee Brawner, Esther Mae Henke, Joanne Callard, Paige Graening

CALL TO ORDER: President Woodrum called the meeting to order at 10:35 a.m.

APPROVAL OF THE MINUTES OF THE September 15, 1978 MEETING

The minutes were corrected to show Barbara Eskridge as absent. Anne Masters moved they be approved as corrected. Barbara Eskridge seconded. Motion passed.

Report of the Treasurer:

Jan Keene, OLA Treasurer reported that the balance as of October 18, 1978 is \$1,133.35. Jan asked that all board members, committee members and roundtable persons follow proper procedure when charging supplies, luncheons, etc. Roscoe Rouse moved to accept the Treasurer's report. Marilyn Vesely seconded. Motion carried.

A complete Treasurer's report is attached.

Report of the ALA Councilor:

Roscoe Rouse, ALA Councilor, introduced the preliminary program for the ALA Winter Conference to be

held January 7-12. He also gave a brief summary of the proceedings of the Association of Research Librarians meeting which he recently attended.

Report of the Editor of the Oklahoma Librarian:

Jan Blakely, editor, reported on the October 2nd meeting of the Editorial Board of the Oklahoma Librarians.

1. Oklahoma Librarian Policies & Guidelines were forwarded to the Publications Committee for review and finalization.

2. The Interlibrary Cooperation Committee requested a regular column in the Oklahoma Librarian. It was decided that articles were welcome and would be reviewed, etc., but no new regular columns would be added at this time.

3. Changes — a. New color beginning with January issue — compatible with OLA stationary.

b. A 3-year cumulative index will replace the yearly one and will include subject indexing.

c. An investigation is underway to estimate the cost of expanding one issue (the July issue) to be called the Special Conference Edition or? This issue would include all conference material.

4. The Editorial Board is investigating copyright laws and whether Oklahoma Librarian should be copyrighted.

5. The deadline for the January issue is November 15.

Report of Federal Relations Coordinator:

Esther Mae Henke, Federal Relations Coordinator, reports since Congress is adjourned no new action is pending. The library programs passed including two million dollars added for metropolitan libraries. The Postage Bill was not passed.

Oklahoma Department of Libraries:

Robert Clark distributed copies of the Oklahoma Long-Range Program for Library Development 1979-1984. Board members were asked to read the plan and comment. The plan has been approved by the ODL Board and will be amended each year.

The annual ODL program has been approved, containing \$300,000 for library development.

COMMITTEE REPORTS:

Report of Interlibrary Cooperation Committee.

Joanne Callard, Chairperson, requested \$100.00 be allocated for audio-visuals (slides and tapes) to present the "State of the Art" of resource sharing and interlibrary cooperation at the spring meeting of OLA. (itemized list attached).

After discussion it was decided to refer the matter to the OLA Spring Conference Committee to decide on the feasibility of including the expenditure in the OLA Spring Conference budget.

Report of the Library Development Committee.

In the absence of Jim Healy, Anne Masters presented a copy of the priority list developed by the Library Development Committee.

After extended discussion, Roscoe Rouse moved that justification statements be abstracted for the principal priorities (Anne Masters to be responsible for school libraries, Robert Clark for Public libraries and Roscoe Rouse for academic libraries). It was further moved that these abstracts be submitted to Robert Clark for consolidation with a list of secondary priorities attached and these presented to the Governor elect.

Barbara Eskridge seconded. Motion carried.

OLD BUSINESS:

There was no old business.

NEW BUSINESS:

Paige Graening, Chairperson for the Junior Members Round Table Committee, reported that an organizational meeting was held during the summer with 29 persons present. The proposed constitution was discussed and approved.

Paige presented Petitions for Recognition containing 63 signatures to the board.

Jan Keene moved that the Junior Members Round Table Committee be added as a new round table as of July 1, 1979, and that they be allowed to participate in the spring conference.

Roscoe Rouse seconded. Motion carried.

Lee Brawner reported on the status of the plans for the state observance of the Will Rogers Centennial Celebration. He suggested that OLA should express an interest in being represented and that the organization should consider seeking funds from the Oklahoma Humanities Committee for booklists, film festivals, etc. Acting upon that suggestion, Barbara Eskridge moved that OLA express an interest to Lt. Governor George Nigh in having an appointee from OLA on the Will Rogers Centennial Commission and that the OLA Humanities Committee prepare a proposal from OLA to be submitted to the Oklahoma Humanities Committee so that libraries in Oklahoma can participate in the activities of the Centennial.

Marilyn Vesely seconded. Motion passed.

Robert Clark reported on the Library Development Committee request for an Attorney General decision in the elimination of the personal property tax. The decision is on hold until Mr. Keyes refuses to collect the taxes.

President Pat Woodward announced the Special Projects Council appointment of Jim Healy as representative from OLA to SWLA.

Pat Woodward announced the appointees to the Standards Committee for revision of the Standards as follows:

OLA — Aarone Corwin
Lee Brawner
Chuck McClure

ODL — Virginia Owens
Jan Blakely
Esther Mae Henke

Pat Woodward will act as Chairperson and Robert Clark will be a member-at-large.

In the absence of Aarone Corwin, Jan Keene reported that OLA now has 955 members.

ADJOURNMENT:

The meeting was adjourned at 12:10 p.m.

DATE: November 17, 1978

PLACE: City-County Library, Tulsa, Oklahoma

PRESENT: Pat Woodrum, James Alsip, Barbara Eskridge, Betty Gatchell, Jan Keene, Anne Masters, Barbara Spriestersbach, Marilyn Vesely, Jim Beavers

ABSENT: Roscoe Rouse, Mae Jennings

GUESTS: Aarone Corwin

CALL TO ORDER: President Woodrum called the meeting to order at 10:45.

APPROVAL OF THE MINUTES OF THE October 27, 1978 Meeting. The minutes were corrected to read Pat Woodrum. Anne Masters moved the minutes be approved as corrected. Barbara Spriestersbach seconded. Motion passed.

Report of the Treasurer:

Jan Keene, OLA Treasurer, reported a balance of \$539.86 as of November 16, 1978 (Treasurer's report attached).

The Membership Committee asked that the Executive Board consider sending membership cards to members to indicate the status of the membership. This would cost \$175.00. After further discussion it was decided that consideration be given to printing the cards for distribution with packets at the OLA Conference.

President Pat Woodrum introduced the following memorandum from the Membership Committee.

The Membership Committee feels very strongly that OLA membership should be important and worth something. Therefore, we recommend that OLA sponsored workshops, seminars, conferences, etc., be less expensive for OLA members than non-members. For example, if a workshop is offered for free, a charge be made to OLA non-membered.

Anne Masters moved that the Board accept the memorandum as written. Jan Keene seconded. Motion carried.

A second memorandum from the Membership Committee suggested that future OLA annual conferences be "badge-monitored," so that only registered participants can attend meetings and go through the exhibit area. Friends of the Library and spouses would be registered as guests. Barbara Eskridge so moved. Jim Beavers seconded. Motion carried.

Report of the Federal Relations Coordinator:

In the absence of Esther Mae Henke, Marilyn Vesely presented the following report.

The 95th Congress adjourned on October 15, 1978 and the first session of the 96th Congress will convene on January 15, 1979. Nothing much will happen for two or three months — until committees have been organized.

There will be a new look in the committees this session because of new faces in Congress. We will have our first indication of what is in store for library legislation, especially appropriations when the President submits his budget the last Monday in January. We probably will have an "uphill battle" because of the "Proposition 13" attitudes.

WHAT TO DO NOW:

Brief out Oklahoma delegation concerning library legislation.

Academic librarians let the ALA Washington Office through the Federal Relations Coordinator, know what you think the Higher Education Act should contain. We need to know why HEA should be extended and good justification for funding.

School librarians should watch for announcement of regional hearings on the proposed rules and regulations for the Elementary and Secondary Education Act and be prepared to testify.

Public librarians should watch for announcement of regional hearings on the proposed rules and regula-

tions for the Elementary and Secondary Education Act and be prepared to testify.

Public librarians should let the Congressional delegation know about the need for Library Services and Construction Act funding, including the need for Title II construction funds.

IMPORTANT: All communications to the ALA Washington Office should go through the Federal Relations Coordinator. Send copies of letters to Esther Mae Henke and she will forward them to Eileen Cooke.

Report of Oklahoma Department of Libraries:

In the absence of Mr. Clark, Marilyn Vesely reported that meetings have been set up with Governor Nigh and assistants to discuss the priorities for library funding across the state before the Governor's budget is finalized.

Report of OLA Executive Secretary:

Aarone Corwin, OLA Executive Secretary, announced that the Board meeting for January 19th will be held at the North Regional Library in Tulsa, Oklahoma.

The Executive Secretary also brought to the attention of the Board two awards available to ALA chapters. These are the J. Morris Jones award and the Daly K. Howard World Book Encyclopedia award, each to the amount of \$5000.00. To compete for these grants it is necessary to submit a formal proposal as to how the moneys will be used to advance the goals and objectives of OLA. These proposals, due March 1, should include an outline and budget.

The Board decided to table the idea until the December Board meeting in order to give Board members time to formulate ideas and suggestions for using such a grant. Information will be given to Folio so that they will have some input for projects.

Aarone reported OLA has 99 members for 1979.

COMMITTEE REPORTS:

Report of the Program Committee:

Jim Alsip reported that the Program Committee was meeting on November 17th to finalize the conference schedule. The conference will be a two day meeting with Thursday morning activities. George Plimpton will be the featured speaker for Friday evening.

OLD BUSINESS:

Wish Committee list.

Robert Clark compiled and presented the libraries priorities list (essentially as approved at the October Board Meeting) to Governor Nigh.

NEW BUSINESS:

ALA Legislative Workshop in Washington, D.C.

The ALA Legislative Workshop to be held on January 7th will cover the organizing of state networks and how to be more actively involved in the legislative process. An invitation was extended to any member interested in attending.

Aarone requested a Board decision about those organizations receiving multiple copies of the Oklahoma Librarian. Is it necessary to have a membership for each subscription? The Board voted that it is not.

ADJOURNMENT:

The meeting was adjourned at 11:45.

Respectfully submitted,
Betty Gatchell, Secretary

Ramblin' with the Editor

(Continued from Page 23)

The role of the liaison is to alert the subcommittee of copyright concerns, and to act as a link between the subcommittee, ALA divisions and units, and the library and user community. You are invited to submit your concerns, problems, issues, ideas, and suggestions for the five-year review of the Copyright Law of 1976 to: Mary Hardin, Oklahoma Department of Libraries, 200 N.E. 18th St., Oklahoma City, OK 73105.

The Texas Library Association Annual Conference will be held in San Antonio on April 4-7, 1979.

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