ANNUAL CONFERENCE
March 30 and 31, 1983

The Annual Conference means more than just a two day meeting where we can gather together to learn, to share ideas, and to get better acquainted with one another. As soon as one Conference ends planning immediately starts for the next one. More than 25 people are directly involved in the program planning under the direction of the First Vice-President. The officers of the various divisions, roundtables, and committees serve on the program planning committee.

The first six months are spent arranging for the various meetings, contacting the speakers, and then putting together a workable Conference schedule. As soon as this is finished the persons putting together the pre-conference newsletter spend three months gathering publicity from the members of the program committee about their events. This newsletter must reach members at least one month before the Conference.

At the same time the Exhibits Chairman sends contracts to the prospective exhibitors inviting them to exhibit at the Conference. The number of Exhibitors often means the difference between a financially successful Conference and one that is not. The Exhibitor must feel a good return for the time and money invested the previous year to justify another exhibit. This is achieved by Conference Attendees making a concerted effort to visit the Exhibit Booths and thanking the Exhibitors for coming to OLA.

The next three months before the Conference the Local Arrangement Committee is hard at work, although their initial work started much earlier. They finalize hotel arrangements for the speakers and the meetings, gather necessary equipment, put together the packets, plan hospitality for conference guests, set up registration, and attend to a myriad of other details necessary to make a Conference run smoothly.

One may wonder why a Conference is held in a certain city or at a particular hotel. The Sites Committee meets from 18 months to two years before the Conference to select a site and book the hotel and/or Civic Center.

Several factors affect their decision. The first is the selection of dates at the hotels under consideration that do not conflict with other nearby Library Associations. The second is the space requirement. The conference requires at least 6,000 or more sq. ft. available for a minimum of 50 Exhibit Booths, 5,000 sq. ft. for large events such as the Sequoyah reception or lunch, the Awards and General Session luncheons and banquets, and other Conference wide events. In addition, a minimum of 4 or 5 rooms must be available simultaneously each day to accommodate smaller group meetings ranging from 50 to 200 persons. This severely limits the number of hotels that can take care of OLA’s needs. Some hotels can handle everything but the exhibit space. If the Civic Center in a city is within walking distance of the Conference Hotel, it can be booked for the exhibit space. This is the reason we alternate between Tulsa and Oklahoma City for our Conference.

Prices for meal functions and meeting room space are very competitive between the hotels and the Civic Centers. Most meal functions are held in hotels because the atmosphere is better and the food service is geared to handling of large meal functions. Meal functions are costly wherever they are held and we try to keep these to a minimum. The Sites Committee is always searching for new places, and welcomes your suggestions.

The OLA Executive Secretary is busy during the planning year keeping minutes of the program meetings, assisting the President and 1st Vice President and others with details for the Conference and prepares the annual report booklets given to each member at the Conference.

Once all of this work is completed it is time for an exciting Conference to begin. Brooke Sheldon, Sara Fine, Herbert Freudenberger, Alan Goldberg, John Rothman, and A. J. Anderson are the highlights of this year’s Conference. I would like to express my deep appreciation and thanks to Frances Alsworth, Program Chair and her committee, to Glenda Collins and the local arrangements committee, to Bob Motter for the Exhibits, Jan Keene and the Sites Committee, and to John Hinckle and Elaine Dessey for the pre-conference newsletter. I look forward to seeing you on March 30 & 31 at the Sheraton Hotel in Oklahoma City.

— Mary Sherman, President
LIBRARY AUTOMATION PROGRAM

A day long conference on library automation will be held Tuesday, April 12, 1983 at the Myriad Convention Center, Oklahoma City as a part of the three day Southwest Computer Conference.

Mary Sherman, OLA President, has appointed a steering committee under the joint sponsorship of the Oklahoma Library and SWC to plan the conference program, "Managing Information Technology in the 80's". Sue Epstein, nationally known library automation consultant, will keynote the first general session.

During the second general session panel members representing libraries and library related organizations from around the state will present an update on select activity in library-related automation. The Metropolitan Library System has been involved in long range planning for automation updating. Jim Welch, systems planner for the library, will discuss the project and the results.

Two persons on the panel are not from libraries. Bob Allen, from OETA, will discuss recent hardware acquisitions and developments such as dish satellite reception and teleconferencing, and how they relate to libraries. Larry Hayes, from the staff of the Regents for Higher Education, will offer a status report on the new University Center at Tulsa and its library resources. Several libraries are working together to provide this library service, perhaps through an innovative use of automation.

Three persons will discuss decisions to buy and use a library system developed elsewhere. Craig Zapatos, until recently, circulation supervisor at the Tulsa County Library, was involved in the installation of the Data Phase circulation system in that library. He will present the service perspective to installation of an off-the-shelf system. Ron Curtis will discuss the current installation at Central State University of the NOTIS system developed by Northwestern University. This software was purchased by OSU and will include circulation, an on-line catalog, and other features. Mr. Curtis is head of technical services and responsible for the installation. Jim Beavers will present the administrator's perspective on a similar situation — the purchase of software developed by another library for its own use, and now for sale to other libraries. Oscar Rose Junior College has an on-line catalog based on the software purchased from Virginia Polytechnic Institute. The system has been installed within the past few months and will be expanded to include other functions in the near future.

Together the panel members give a varied picture of current automation activity in Oklahoma libraries of various types. They will be available to answer questions. This presents a valuable opportunity to examine a variety of actual local library experiences.

Participants will be able to attend three of six one hour workshops. Sue Epstein will join E. Z. Million of Million Associates, and an AMIGOS representative to discuss how to select and use an automation consultant. Four librarians will present various aspects of library automation technology. Susan McVey, Director of the Library at Oklahoma City University, and May Whelpley, Librarian at the Mercy Health Center in Oklahoma City, will review management support sessions, including the use of microcomputers. Finally, Frances Alsow, a member of the library science faculty at Central State University, will explain the evaluation and use of software.

Two commercial firms plan demonstration workshops. Allen Paschal, Vice President of DATATEK, will demonstrate DATATIMES, the Oklahoma Publishing Company information service. The Sony Corporation is being asked to provide a demonstration of computer graphics similar to the program they offered at the recent ALA midwinter in San Antonio.

From the President

The 76th Annual Conference of the Oklahoma Library Association faces head-on the issues and trends that face libraries everyday. Brooke Sheldon, American Library Association President-elect, who will keynote the first session will address "Today's Climate - Taking the Worry Out of Being Close". Dr. Sheldon's topic will follow the Conference theme, "If It Ain't Broke, Fix It".

The spread of automation and computer technology continues to influence the administration and services of libraries. Sara Fine, Associate Professor of Library Science at the University of Pittsburgh, will examine human reactions to technology. Dr. Fine's talk for the morning session, "Coping with Computers: Fears and Fantasies", goes right to the heart of the problems that must be faced within library automation.

Allard Goldberg will share the human relations skills needed to deal with the act of censorship, specifically the act of confrontation itself. Goldberg is of K Library Association, a division of American Training Institute, which specializes in human relations training and consultations for corporations. He is director of continuing education at LaGuardia Community College and also serves as adjunct professor of managerial studies.

Thursday, Dr. Herbert Friedenburger, the celebrated psychologist who coined the phrase and wrote the book BURN OUT: HOW TO BEAT THE HIGH COST OF HIGH ACHIEVEMENT, will lead conferences on a journey of self-discovery. He will promote understanding of burn-out and how to avoid it on the job and in all phases of daily living. Dr. Friedenburger's program will contribute to productivity and quality of life for anyone who attends.

A kaleidoscope of international food, music, and dance will entertain conference Wednesday evening at the banquet. International students from the University of Oklahoma will dance and sing in their native costumes of Malaysia, Indonesia, and South American countries.

Once again, children all across the state voted on the favorite book to receive the 1983 Sequoyah Award, Bill Wallace, Oklahoma and author of A DOG CALLED KITTY, will be honored at the Sequoyah Reception on Thursday, from 2:45 to 5:00 PM in the Great Hall of the Myriad.

The reception replaces the luncheon of former years, in hopes that more children will be able to attend the occasion. Admission is free for children and only $3.00 for adults.

The implications of the electronic information industry on libraries and home users will be discussed in a session featuring Dr. John Rothman, Director of Archives for the New York Times Company. He nominated the New York Times Information Bank.

Multilution of materials, vandalism, arson, physical assault, voyeurism, building configurations, heat and humidity, ventilation systems, fire prevention, and handicapped patron facilities make up a nightmare list of safety and security problems of all libraries. Norman Nelson, Assistant University Librarian, Oklahoma State University, will address some of these problems and solutions. Les Strawn, Executive Director, Metropolitan Library System, Oklahoma City, will share building planning, codes, insurance rates, fire prevention, and how buildings can aid or deter in safety and security.

The format of the 1983 Conference has been planned with awareness of Easter Week. Activities will end Thursday evening.

Mary Sherman, President

Anyone wishing complete minutes of OLA activities may request copies from the OLA Executive Secretary, 400 Civic Center, Tulsa, OK 74074.

Registration for OLA members will be $10 and $20 for others. Parking will be available underground. Free passes will be provided to all those who wish to visit the many exhibits which form an important part of the Southwest Computer Conference. Final details and registration information will be available by the OLA conference time. Meanwhile, circle April 12 on your calendar as the date you want set aside for Oklahoma's first library computer conference.
NEW TV SERIES TO PROMOTE READING

Kellogg Company and the Corporation for Public Broadcasting are underwriting the production of Reading Rainbow, a series of 15 half-hour public television programs designed to explore the fun and excitement of good books. The series, coproduced by WNET-TV, will premiere over Public Broadcasting Service (PBS) stations in July 1983.

Each program has a magazine-style format that features a television adaptation of a child's book as a centerpiece for the activities that expand the book's main theme. The library is the setting for a segment of each show. In the pilot program, a librarian discusses the featured book with children, involving them in a follow-up activity. Other library segments will be a song-and-dance production number, a short animation portraying the fun and adventure found in books and a variety of other options.

LaVar Burton, known for his portrayal of the youthful Kunta Kinte in the award-winning miniseries Roots, is the on-camera host. Other personalities making series contributions include James Earl Jones, Vincent Gardenia, Maya Angelou, Michael Ansara and Madeline Kahn. On-location segments include the New England Aquarium, Donosaur National Park, the Arizona Desert and the Crow Indian reservation in Montana.

Librarians should contact the Education (Instructional) Services Director at their local PBS station for more information on the program, air times and possible tie-in opportunities.

Reading Rainbow GAZETTE, a 16-page activity magazine that combines reading and writing games with drawing and coloring opportunities, was developed to use with the programs. Copies of the GAZETTE will be available through PBS stations or from a distributor yet to be named, at an estimated cost of approximately $1.50 to $2.00 per copy. Libraries, public television stations and other institutions may obtain quantity discounts. For ordering information call the publishers, Susan Knopl or Cindy Parzych, New York City, at 212/691-1821 or 212/772-1030.

The OLA/OLA Standards Committee by Pat Woodrum and Bob Clark

In early 1979 the ODL Board and the OLA Executive Board appointed an ODL/OLA Standards Committee to carry out O.S. 85 Section 2-105 which provides for the Department Board to formulate standards for public and special libraries in consultation with the Director and staff and with the Oklahoma Library Association.

The committee developed the plan to improve the use of the libraries, but wanted these standards on a realistic basis to allow for adequate service. The new standards will be based on the 1980 standards and the committee also knew that for the libraries, the standards would need to be based on adequate measures in order to develop a plan to obtain adequate service.

Specifically the committee wanted to define actual public library services and resources, develop strategies for determining adequate levels of adequacy and how to obtain those levels, and develop a process for ODL to assist libraries to achieve appropriate levels of adequacy. It was known that King Research, under contract with the Public Library Association had developed the Planning Process for Public Libraries but that nothing existed at the state level for standardizing performance data in preparation for the planning process. There seemed to be a missing link between data standardization and planning in the development of local standards.

ODL contracted with King Research in June of 1980 to develop processes and criteria to achieve statewide performance guidelines. The contract ended in October, 1982 with an acceptable degree of success. The ODL staff presented the results to the ODL Board in January, 1983. Presently, a plan for implementation and timetable is being developed for the local level. The data collected will be computer manipulated to produce a variety of information for planning purposes. Also community profiles of public libraries in Oklahoma can use and refer to for areas of planning and improvement will be produced. As a result of this work, Oklahoma is far ahead of other states in standardization of performance data needed for planning.

The entire process of developing statewide performance guidelines assumes that the "local trustee" will be responsible for determining adequacy for its library. Such determinations may vary widely among public libraries. Based upon these local levels of adequacy, the ODL will establish a state level goal and standard of adequacy for each performance measure. The state level standard would be used in budgeting, planning, evaluation, and grants management.

The ODL Board and the OLA will appoint a new standards committee of public librarians and trustees to suggest to the ODL Board the statewide standard.

The ALA Councilor's Corner by Alfreda Hanna

When you read this feature, you will be aware of the action of the Midwinter ALA Council through recent issues of other professional literature.

From this corner of the ALA Council it appeared that the hue and cry of Council can be reduced to two concerns:

1) balance the 1982-83 budget (deficit of $230,000) and confirm arrangements for repaying the endowment funds which were withdrawn to make up the deficit;
2) express concern, lobby, and monitor the current draft proposals for the library services emanating from the federal government's Office of Personnel Management (These are the drafts which have alarmed the library community with their professional bias as described in a previous issue of this column.)

It can be expected that the summer meetings of Council and the Executive Board will be even more productive as these governing bodies will surely have to come up with more feasible solutions to the deficit budget than asking Headquarters staff to trim more personnel (without cutting services), as was done at Midwinter. Will solutions include increased dues? More expensive publications? New public relations? Increased continuing education services?
SWLA Soundings

by Alfreda Hanna

I have had twelve years of listening to the sounds of the Southwestern Library Association. During those years I've heard:

- pride in the region, professionalism, and forward-looking librarians;
- intellectual-vocational stimulation through continuing education motivation;
- the call for special programs to help the reading public having special problems: the literate, the migrant worker, the non-English-speaking individual;
- the response to the oral preservation of the unique history of the Southwest;
- the stimulated voices of librarians cooperating with across-the-Mexican-border projects;
- the excited efforts of librarians promoting pride in the ethnic heritage of the Southwest.

At the recent midwinter meeting of the SWLA Executive Board, there was a new sound: it was the death knell of one of the oldest regional professional library associations in the United States.

As former SWLA members had informed President Hickey and Board members, it was time for SWLA to dissolve. 1) A current distinctive mission and/or set of objectives have not been articulated for SWLA so that its existence could be justified to demand the investment of members' time and money. 2) Even among members professing a strong sentimental attachment to SWLA, it has been impossible to find a small cadre willing to sacrifice the effort and time necessary to lift SWLA by its bootstraps.

No constitutional provision is stipulated for the official demise of the organization, therefore, the Board voted to mail yes-no ballots for continuation of SWLA in the spring to those librarians who renewed their memberships by January 31. Costs of dissolving the organization will probably use up the very small balance on hand. The Board will vote in its summer meeting on the final dispersion of SWLA funds.

Adieu! SWLA as an official organization, but au revoir to cooperation among librarians of the Southwest. We'll see you at workshops, at AMIGOS, at state conferences, at...

Polaroid donates cameras to libraries

Polaroid Corporation Customer Service plans to donate more than 20,000 Sun cameras to public libraries throughout the United States during 1983. The cameras would be added to the circulating collection to be loaned free-of-charge to patrons.

The program, "Check This Out," has been run on a pilot basis in Massachusetts. The response of both the librarians and the patrons have been positive. Librarians have said the program meets a need and the cameras are well used by patrons.

Other reasons given for the program's success are: it enhances the library's image ("a twentieth-century item, proving the library isn't a nineteenth-century establishment"); provides a good opportunity for library publicity; is easy to implement; has no commercial overtones; and is supported with good materials provided by Polaroid.

In its current form, Check This Out works well in libraries of all sizes. Each library establishes its own loan procedures.

Polaroid Customer Service determines the number of cameras a library gets based on its circulation size. The cameras are Sun 640s and Sun 660s. The cameras are provided in a carrying case with instruction booklets to be loaned with each camera, counter cards for publicizing the library's camera loan service, and booklets for distribution to library patrons. Polaroid also supplies two packs of film so the library staff can try out the camera.

In return, Polaroid requests circulation figures on the cameras for three months of the year and asks that for 4 weeks a survey form be placed in the carrying case for optional completion by the patrons. Any camera that becomes damaged or defective while a library is actively participating in the program will be replaced. Also, the Polaroid Customer Service toll-free phone line is available to anyone having questions about the operation of the camera.

Polaroid now is offering the program to all public libraries. If a library director is interested in obtaining a camera, write Polaroid Customer Service, Check This Out, Box 217, Cambridge, MA 02139.
ALASAYS "GO FOR IT!" DURING NATIONAL LIBRARY WEEK 1983, APRIL 17-23.

Pitney Bowes Creates Two New Postage Meter
Ads for Libraries — National Library Symbol
and National Library Week

The American Library Association (ALA) has sent the national library symbol and this year’s National Library Week theme and dates to Pitney Bowes to create two postage meter ads. The library symbol ad shows the symbol with the words “use your library.” The National Library Week meter ad reads “Go For It! Use Your Library, National Library Week, April 17-23, 1983.”

Meter ads are available to libraries and other nonprofit organizations for $19 each. Orders can be placed through local Pitney Bowes representatives, listed in most local telephone directories. Pitney Bowes has publicized these meter ads in its information bulletin A.P.I. 452. Refer to this publication when speaking with your local representative. If you have trouble locating a Pitney Bowes representative, contact the main office: Meter Advertising, Pitney Bowes, Walnut and Pacific Sts., Stamford, CT 06904.

ALA asks librarians to start using the national library symbol meter ad on their mail and to encourage local business and organizations to purchase a meter ad as well. National Library Week meter ads should begin running no later than March and continue through National Library Week. A postage meter ad is a highly visible, low-cost way for the library symbol to gain wide recognition and for libraries to tell their communities to “go for it” at the library.

UPSTART Announces “Look To Your Library”
Campaign for National Library Week 1983

A library promotions catalog and a National Library Week Activity Pamphlet are now available to libraries free upon request from Upstart Library Promotions.

- Featured in the catalog are over 300 colorful library promotion aids plus dozens of “Look To Your Library” aids to help libraries promote the new National Library Symbol.

Every librarian is being urged to join in a unified national effort to bring the new National Library Symbol to the attention of all Americans. The target date for achieving this important goal is National Library Week, April 17-23, 1983.

A second NLW slogan, “Libraries Touch Your Life,” is illustrated with Upstart’s new “BG (book gnome) character. The Book Gnome is a warm, wise and friendly creature that inhabits the center of the earth, but who visits libraries throughout the land to share books with children. His magic red crystal, symbol of knowledge and light, encourages students to search out strange facts, stories and myths in libraries. A full line of BG materials is being offered by Upstart.

For a FREE NLW Activity Pamphlet and catalog write: Upstart, Box 889, Dept. PR, Hagerstown, MD 21740.

Celebrate the 28th annual National Library Week (NLW) with enthusiastic words of encouragement for your patrons. “Go for it! Use your library,” the NLW theme, urges everyone to be their best and to use the resources of the library to advance their careers, move ahead in school, improve a talent or succeed in any of the other challenges.

This year’s NLW is the brightest ever with three big round posters, a banner and bookmarks designed especially for the American Library Association (ALA). The posters are bold and functional — they identify the library as the place to “Go for it!” A big white arrow on bright green background points the way. The new national library symbol says this is the place. And a brilliant rainbow suggests that the library can lead to everyone’s “pot of gold.” The posters can be dry-mounted, laminated or personal ed. Mounted back-to-back, they are ideal for display in windows or to hang from ceilings as slowly revolving signs. The banner and bookmarks repeat the theme with the bright arrow, and the banner gives the NLW dates.

For a free four-color catalog showing all posters and order information about all promotional materials available from the American Library Association write or call: 1983 Library Graphics Public Information Office American Library Association 50 E. Huron St. Chicago, IL 60611 312/544-6780

Look familiar? The new national library symbol is now available on postcards and a special collection of promotional items from the American Library Association. For a free full-color catalog showing the Library Symbol Collection and information on year-round library promotion opportunities, write: Library Graphics, American Library Association, 50 E. Huron St., Chicago, IL 60611.

Ms. Liberty carries a torch for libraries.
For a free full-color catalog of new graphics from the American Library Association, write: Library Graphics, American Library Association, 50 E. Huron St., Chicago, IL 60611.

A bold arrow, using the 1983 National Library Week theme, directs people to their library where dreams come true. For a free full-color catalog showing more theme posters and information on year-round library promotion opportunities, write: Library Graphics, American Library Association, 50 E. Huron St., Chicago, IL 60611.
Oklahoma Association of School Library Media Specialists

By Donnie Cochener, Chairperson

Oklahoma Association of School Library Media Specialists (OASLMS), a division of the Oklahoma Library Association, addresses the professional needs of school librarians. The purpose of the division as stated in the OASLMS Constitution is as follows:

1. To bring together school library media specialists for a concerted effort to improve school media programs in the state of Oklahoma.
2. To stimulate professional growth by offering workshops on topics of concern to school librarians.
3. To plan and present Annual Conference programs of significance to school librarians.
4. To cooperate with other divisions, roundtables, and committees which have activities common to the services of school libraries.

Activities in which OASLMS is currently involved include completing a literary map of the state of Oklahoma, preparing the certification standards for school library media specialists, and working with various OLA committees such as the membership committee, intellectual freedom committee, and library development committee to further school librarians' concerns in these areas.

OASLMS has been active during this year in a variety of ways. Outreach efforts to find and attract librarians unaware of OLA and OASLMS functions included a membership meeting at the Fall Encyclopaedia Workshop sponsored by the Library and Learning Resources Division of the State Department of Education. An OASLMS Fall Meeting was held at the Oklahoma State Teachers College, in November. OASLMS co-sponsored a workshop with the Children and Young People's Roundtable and the Public Library Division entitled "Activities to Bring Children and Books Together." The workshop consisted of five sessions designed to give the participants hands-on experience in such activities as puppetry, storytelling, book discussions, literature extension activities, and reader's theater.

The OASLMS program at the Annual Conference will be entitled "BOOKTALKS" presented by Mrs. Joni Bodart, author of a book by the same title. Mrs. Bodart's presentation will include pointers on which books to talk about, why booktalking is important, and how to write a booktalk, as well as several demonstration booktalks.

Any person who is in good standing, with OLA, involved in school media, and desiring to participate in the activities of this division can be a member by paying an additional $5.00 dues.

A WORKING COMMITTEE: SEQUOYAH

Members of this working committee are appointed by the president of OLA for a three-year term. Three members represent the Oklahoma School Library Media Specialists, three members represent the Children and Young People's Roundtable, one member represents the Library Educator's Division, two members represent the OLA membership-at-large, and two members — one from the State Department of Education, Library Resources Division and one from The Oklahoma Department of Libraries — serve on the committee as consultants.

Members of the Sequoyah Committee must attend at least four full day meetings each year, read, discuss, and evaluate approximately one hundred titles, and work on the various sub-committees required to make sure the many facets of this program run smoothly.

The Committee now offers for publication the following titles that comprise the 1983-84 Sequoyah Masterlist:

- WESTMARK, Lloyd Alexander
- THE CYBIL WAR, Betsy Byars
- THE STORIES JULIAN TELLS, Ann Cameron
- DESTINATION UNKNOWN, Dale Fife
- THE MAN WHO LOVED BOOKS, Jean Fritz
- CAN'T CATCH ME, I'M THE GINGERBREAD MAN, Jamie Gillson
- BASEBALL FEVER, Johanna Hurwitz
- THE NIGHT JOURNEY, Kathryn Lasky
- THE WEAVER'S GIFT, Kathryn Lasky
- THE PERFECT CRANE, Anne Laurin
- SAVE QUEEN OF SHEBA, Louise Moeri
- THE PRESIDENT'S CAT, Nancy Winslow Parker
- THE UNSCENIEST CAT, Elizabeth Parsons
- APPLE IS MY SIGN, Mary Rickard
- YOUNG MELVIN AND BULGER, Mark Taylor
- IF I WERE IN CHARGE OF THE WORLD AND OTHER WORRIES, Judith Viorst
- GETTING RID OF MARJORIE, Betty Ren Wright
- HAPPLIES AND CINMUNGER, Mary Shira
- THE MONEY ROOM, Eloise McGraw
- MR. POWDER AND THE TRAIN ROBBERS, Glen Rounds
- THE DASTARDLY MURDER OF DIRTY PETE, Eth Clifford
- THE PIG AT 37 PINECREST DRIVE, Susan Fleming

Voting for the 1982-83 winning book was the last week in January. Results were announced to the participating schools, and to all public libraries in the state. This year a Sequoyah Reception will replace the traditional Luncheon of former years in the hope that more children will be able to attend. The Reception will be held Thursday, March 31, from 2:45-5:00 P.M. Admission will be free to children and only three dollars for adults. Adults may purchase tickets through regular OLA registration procedures. Adults with groups of children may pay at the door, but group reservations MUST BE MADE IN ADVANCE.

Send reservations to: Lynda West, 2719 Tottenham, Oklahoma City, OK 73120.

Bill Wallace, principal of West Elementary School in Chickasha, Oklahoma, has won the 1983 Sequoyah Children's Book Award for his book A DOG CALLED KITTY. Mr. Wallace will accept the award at the Sequoyah Reception during the Oklahoma Library Association Conference on Thursday, March 31, from 2:45-5:00 P.M. in the Great Hall of the Myriad Convention Center in Oklahoma City. Children and conference participants will hear Wallace's speech and will honor him after the reception with an autographing party.

Donna Skvarla, Chairperson of the Sequoyah Committee and Head of Children's Services at the Norman Public Library, said that over 64,000 children participated in the voting this year. The book, published in 1981 by Holiday House, is the story of a pup who shows up on the farm, lost and hungry. The love that grows between the stray pup and the boy who takes him in appeals to all animal lovers.

The Sequoyah Children's Book Award program, sponsored by the Oklahoma Library Association, encourages Oklahoma boys and girls in grades three to six to read books of literary quality. A child must read or hear at least two books on the Masterlist to be eligible to vote. This year we celebrate the Silver Anniversary of the Sequoyah Children's Book Award.

The Sequoyah Award honors Sequoyah for his unique achievement in creating the Cherokee syllabary, the eighty-six symbols representing the different sounds in the Cherokee language. The Cherokee Nation Tribal Council participates in the award by underwriting the cost of printing the bookmarks for each child in the state of Oklahoma in grades three to six.

Wanted — Oklahoma's ten most favorite books as judged by students from kindergarten through twelfth grade. Dr. Carolyn J. Bauer invites your school to identify the ten most favorite books as chosen by the students. Gather the titles by whatever means you wish — discussion, survey, talk, contests, individual conversation. In addition to the ten titles, include the following information for each school: name and position of person responding, name and address of school, enrollment number, number of students involved in selection of the ten favorite titles, and grades configuration. Respond by April 29, 1983. Send results to: Dr. Carolyn J. Bauer, 508 Edmon Low Library, Oklahoma State University, Stillwater, Oklahoma 74078.
Constitution and By-Laws Committee

The Constitution and By-Law Committee has proposed a number of revisions which were reviewed by the Executive Board at its January meeting. Proposals changed to be submitted to the membership at the Annual Conference for final adoption.

A brief summary of changes follows:

- Art. IV, Section 1 (Constitution) adds: "Except Directors who, as Chairmen of the Divisions, are elected by the memberships of their respective Divisions. In appropriate years, the Nominating Committee shall also select nominees for the American Library Association Councilor, in accordance with the provisions of Art. IV, Section 1-B of the By-Laws."

- Art. VI, Section 5 (By-Laws) adds: "Directors shall attend Program Planning Committee meetings in preparation for the Annual Conference of the Oklahoma Library Association." (Subsection c).

- Art. VI, Section 6 (By-Laws) adds: "All officers are expected to attend the meetings of the Executive Board. Any officer who is absent for as many as three consecutive Board meetings may be removed from office at the discretion of the Board, in which case the Board shall take the appropriate action to fill the resulting vacancy" (Section 8).

- Art. 11, Section 2 (A) (By-Laws) adds: "Retired or inactive librarians . . . $10.00 per year."

- Art. VII, Section 1, (By-Laws) add: "No person shall be appointed to the same committee for more than three consecutive years."

— Stan Benson, Chairman

Oklahoma Archives Network

A committee of historians and librarians met in January to develop a system of documenting Oklahoma's historical documents. Dr. John Lolley, Central State University library director, spearheaded the project. Called the Oklahoma Archives Network, Lolley said that "right now none of us knows what materials different libraries collections contain. The network would provide coordination of activities by reaching an agreement on what each library should concentrate on collecting."

Lolley said the steering committee, called the Oklahoma Historical and Research Materials Association, is made up of representatives of the Oklahoma Historical Society, University of Tulsa, Tahlequah's Northeastern Oklahoma State University, the University of Oklahoma, Shawnee's Oklahoma Baptist University, the Oklahoma Department of Libraries, and Central State University. Lolley chairs the steering committee. "We are trying to do something we feel is quite necessary because right now there is no coordination of the collection and preservation of historical documents." Lolley said better communication would help eliminate duplication and help preservation. The association hopes eventually to publish lists of holdings of member organizations. Lolley said the system will be modeled after a network already established in Texas.

— Oliver Delaney

The Tulsa Area Library Cooperative (TALC) is planning a workshop in conjunction with ARL's Office of Management Studies to explore the potential for cooperative collection development projects among libraries in the Tulsa, Oklahoma area.

Funded by the Oklahoma Department of Libraries, the workshop will involve librarians from member institutions of the multipurpose cooperative. The grant is offered to encourage the investigation of the feasibility, methods, and benefits of coordinating the collection of library resources in a local area. The workshop will take place on March 11, 1983 at the University of Tulsa.

TALC is a twenty-three member cooperative founded formally in 1981 with money granted by the Oklahoma Department of Libraries. It was the first multipurpose library cooperative in the state. Its objectives are: to improve access to library services and resources, to develop the quality of human resources in area libraries, to serve as a link to libraries and library-related networks in the state, region and nation, and to promote the efficient use of member institutions' financial resources.

For more information contact: Carol Hughes, Coordinator, Tulsa Area Library Cooperative, 400 Civic Center, Tulsa, OK 74103. Phone: (918) 592-7893.

STATE AID FACT SHEET

Because of the Governor's and Legislatures' past support for state aid to public libraries, Oklahoma now ranks 34th in the nation in total public library support (state and local funds). Two years ago Oklahoma ranked 49th. We should thank our elected officials for funding this program administered by the Oklahoma Department of Libraries.

The legislature is facing difficult decisions this session because of a revenue failure. Local governments are experiencing cut backs that effect library service. It is ironic that when unemployment rises, libraries are used more but their budgets are made more inan essential when the economy is poor.

Governor Nigh has recommended an amount for state aid that would provide Oklahoma with about 58c per capita for FY84. This is comparable with the amount appropriated for FY83. We should ask our legislators to support the Governor's recommendations for the ODL appropriation bill (HB 1055). Additional Facts:

1. Oklahoma ranks 15th in the nation in per capita state expendituress for public libraries but 34th in the nation in total public library expenditures (state and local).
2. The national average state expenditure is 72c per capita and local expenditure is $7.27 per capita.
3. Oklahoma state expenditures are 58c per capita and the local expenditure is $4.85.
4. 141 public libraries are eligible for state aid in Oklahoma and spent their 1982 state aid as shown on the following page.

What's In It for Oklahomans

In case taxpayers wonder where their public library is financed, or how this money is spent, the ODL Administrative Office has put together a profile of some interesting facts and figures for the "average" public library in the state.

In 1982, such a library received a per capita support of $8.08. Local government provides $4.85 of this amount; state support accounts for 35c and 28c comes from the federal government, while 58c comes from other sources.

Collection size of the "average" public library is less than one-and-a-half books per person. A total of fine books were added during 1981 for every 100 persons in the state. Three magazine subscriptions are available for every 1,000 persons and four audio-visual items for every 100 persons.

Oklahoma's check out of their local public library two-and-a-half books during a year. Circulation is down 11 per cent from two years ago, but collections have increased by eight per cent during that time.

As to personnel, there is one staff member for every 3,554 persons served. One professional librarian is available for every 26,663 persons. Five municipalities over 2,000 population have no public library. Systems and libraries in communities over 10,000 population serve 76 per cent of the population.

—Source: ODL Source, Nov 82

ALA Steering Committee on OPM Standards

The battle regarding the proposed federal librarian standards is not yet over. The November American Libraries (pp. 613-614) had a brief summary of ALA's continuing effort to address issues which have not yet been resolved between OPM and the profession regarding the proposed standards.

Pressure through Congressional representatives has been effective to date in achieving further review by the federal library agencies.

Major issues which still are not resolved relate to the entry level grade for the GS-1410 (professional) series, the lack of precision regarding what constitutes both paraprofessional and professional skills, and the lack of a validation instrument to measure the trade-off between professional or paraprofessional experience and formal education at the graduate level. Librarians are being singled out in the reduction of entry grade level and devaluing of the master's degree in comparison to comparable series.

ALA feels that the proposed standards if published as is would have long term implications and detrimental effects on library education programs, pay equity and advancement opportunities in the profession, as well as classification/qualification standards at the state and local levels.
In a recent study of motivators that influence librarians to continue their library education, Joe F. Dahlstrom, Ph.D., identified seven items which were shown to be significant motivational factors for the library profession. They are:

- Intellectual challenge and stimulation,
- Gaining a greater sense of competence,
- Improvement of professional service,
- Better service to clients,
- Increasing one’s specialized skill,
- Commitment of the profession to continuing education, and
- Personal commitment to continuing education.

Dr. Dahlstrom expressed his appreciation to those Oklahoma librarians who participated in his study.

*Director of University Libraries, Hardin Simmons University, Abilene, TX 79601*

The Lambda Chapter of Beta Phi Mu will hold its annual banquet and initiation of new members on Saturday, April 30, 1983, at the University of Oklahoma Memorial Union Ming Room. Ms. Laura Gasaway, Director of the Law Library, University of Oklahoma, will be the guest speaker.

Active members or those members of other chapters that would like to affiliate with the Lambda Chapter please fill out the information below and return with $3.00 annual dues to Francis Fredrickson, Secretary/Treasurer, 1708 Rowena Lane, Norman, Oklahoma 73069.

**Name**

**Address**

**Phone**

I was initiated into Beta Phi Mu at ____________________________ Year ____________

If you have any questions concerning this information please call: Home: 329-0928. Work: 794-1615, ext. 245. Thank you.

Sincerely,

Francine F. Fredrickson

Secretary/Treasurer

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The Membership Committee has been busy this year recruiting and promoting membership in the association which now is 763. The committee has developed membership cards which were mailed to all members. The Mountain Plains Library Association (MPLA) has invited Oklahoma librarians to its conference in Kansas City, April 6-9, 1983. MPLA will meet with the Kansas Library Association. OLA members can register at member rates until March 15. A benefit to membership in the association is a number of continuing education workshops conducted during the year. The costs of these workshops have increased significantly. The Executive Board decided at its December meeting that the fee for non-members of the association to attend an OLA workshop will be twice the cost for members. The American Library Association (ALA) Nominating Committee is seeking nominations for Vice President/President-Elect, Treasurer and Councilors-at-Large. Pat Woodrum, Director of the Tulsa City-County Library System is a member of this committee and welcomes your recommendations by April 1, 1983. Contact Pat at (918) 592-7897 and (918) 581-5613, or write TCC/L, 400 Civic Center, Tulsa, Oklahoma 74103.

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The Archives and Records Division of the Oklahoma Department of Libraries has received legislative authorization to become custodian of the videotaped records of the state legislature. For probably the first time, the performance rather than merely the written record of a state lawmaking body will be part of a permanent public record. The newly appointed videotape archivist is John H. Barnhill, Ph.D.

The Oklahoma legislature determined that a permanent arrangement was necessary if significant debates were to be retained for future generations.

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FAIBISSOFF AWARDED FULBRIGHT

Sylvia G. Faibissoff, director of the University of Oklahoma School of Library Science, has been awarded a Fulbright grant to study electronic library information systems in Yugoslavia.

The research will be undertaken at the University Library of Croatia at Zagreb, where she also will serve as consultant and lecturer.

Faibissoff, on sabbatical leave from O.U., joins the ranks of 800 Americans who received grants to study abroad during the 1982-83 academic year. The Fulbright exchange program is designed to "increase mutual understanding between the people of the United States and the people of other countries."

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The Oklahoma Department of Libraries is one of three Oklahoma depositories for SCAN, SCAN is short for Service Center for Aging Information, a division of the Administration on Aging (AOA) of the U.S. Department of Health and Human Services. ODL, Cameron University of Lawton and the University of Tulsa have received 3,100 microfiche in the first shipment, and will receive approximately 7,000 additional fiche in the next shipment.

SCAN is the AOA clearinghouse for project reports from counties, and is similar to ERIC in that it gathers together everything on aging from any group that has received a grant. ODL, Cameron and TU all have indexes to these grants as well as to other titles which have been entered into the SCAN library.

For more information on SCAN, contact ODL's U.S. Documents Department, 521-2502, extensions 252 or 253, or call INWATS 1-800-522-8116.

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A complete index to the Daily Oklahoma and Oklahoma City Times is now available at the Metropolitan Library System. DATATIMES is a computerized data base service which gives library users instant access to the library files of OPUBCO (Oklahoma Publishing Company). The data base operates 24 hours per day and offers access to newspaper files from November 1981. Indexing of current newspapers is added daily. Access can be gained with a few key words to identify the desired topic, and individual's name or the name of an organization or business. Grant money from the Oklahoma Department of Libraries is underwriting the MLS subscription.

— Oliver Delaney

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Oklahoma's poet laureate, Maggie Culver Fry, has published her fifth book, Entitled Sunrise Over Red Man's Land: A Native Eye's View of a Most Beloved Land (Claremore College Press, $14.95), it is an autobiography with historical background.

Executive Director Lee B. Browner, Metropolitan Library System, has been appointed to the Board of Directors of Community Education Consortium for Lifelong Learning (CECCL) of Oklahoma City.

Two professors in the OU School of Library Science, Rosemary Fuhig DeMont and Robert Swisher, have grants to research the interest of female librarians in management positions. The grants, $2,990 from the Council on Library Resources and $2,000 from the Association of American Library Schools, will provide research to "determine if female librarians, as a group, seek administrative positions as a personal professional goal to the extent that males do."

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people and places
CENSORSHIP

We have arrived at a crossroads in education where school districts and courtrooms alike are challenged by competing philosophies concerning the issue of what children should read.

On an almost daily basis, parents and community activists demand that "objectionable" books be removed from the classrooms and school libraries. School officials often condemn this as "censorship," while others claim that educators are the real censors on the basis of books selected and rejected for the schools. In considering the various sides of the issue, the question that inevitably arises is who should decide what books are chosen for the schools and by what criteria?

Last spring a unique seminar was held at the annual meeting of the National School Boards Association in Atlanta, Georgia. Twenty-two leading authors, educators, librarians, judges, community activists, and members of the Moral Majority agreed to address the vital issues. For three hours the moderator, Professor Benno C. Schmidt, Jr. of the Columbia Law School, questioned and provoked the participants to confront the implications of their positions. The result was an exceptionally candid approach to the issues leading to a real dialogue.

A videotape of that seminar has been edited into a one-hour program entitled CENSORSHIP OR SELECTION: CHOOSING BOOKS FOR PUBLIC SCHOOLS. Albert Shanker calls it "...a valuable tool for the entire public school community." Kurt Vonnegut, a participant, commented, "This unique program is an excellent vehicle for the consideration and understanding of different philosophies. I recommend it to those who make the decisions for our children." And author Judy Blume said, "It is my hope that this tape will cause others to pause, to think about what we really want for our young people."

Available from: Graduate School of Journalism, Media and Society Seminars, Columbia University, New York 10027.

Important News About Two Forthcoming Reference Books
From the American Association for the Advancement of Science


These volumes offer anyone who selects science materials for children ages five through twelve reliable information about the best audiovisual and printed materials available. They provide concise summaries and evaluations of some 500 films, filmstrips, and video tapes, and 1,000 books covering virtually every area of science. Together, they are an indispensable reference work for any library, media center, school or school district science program.

The materials were selected on the basis of reviews published in SCIENCE BOOKS & FILMS, the American Association for the Advancement of Science's library and school journal. Entries include complete ordering information and are arranged under Dewey Decimal headings so that the teacher or librarian searching for material on a given subject can find it quickly. In addition, the entries clearly indicate the age group or groups for which each item is appropriate.

Both volumes include a subject and title index. The book volume also offers an author index; the audiovisual materials volume has an audience age level index and a listing of the addresses of more than eighty distributors.

During the Midwinter Meeting of the American Library Association in San Antonio a number of awards and notable lists for 1983 were released. Lists are available with annotations from the Order Department, American Library Association, 50 E. Huron Street, Chicago, Illinois 60611: Notable Children's Recordings, Notable Children's Filmstrips, Notable Children's Films, Notable Children's Books (all ALA); Best Books for Young Adults and Selected Films for Young Adults (all ASYM). The two most prestigious awards in the field of children's literature in the United States were announced for 1983 during ALA's Midwinter Meeting. Cynthia Voight, author of Dicey's Song (Atheneum), is the winner of the 1983 Newberry Medal for the most distinguished contribution to American literature for children published in 1982. Marcia Brown, illustrator and translator of Shadow (Chas. Scribner's Sons), is the recipient of the 1983 Caldecott Medal for the most distinguished American picture book for children published in 1983. This is Marcia Brown's third Caldecott Medal. The Batchelder Award was given to Letohrop, Lee and Shepard Books for Hiroshima no Pikku, written by Toshi Maruki. The award is given to an American publisher for the translation of a children's book considered to be outstanding of those published in another country in another language and subsequently published in English in the United States. Established in 1966 by ALSC, the award is intended to encourage international exchange of quality children's books. The Laura Ingalls Wilder Award was given to Maurice Sendak. The award is presented to a United States author or illustrator whose books have made a substantial and lasting contribution to literature for children. First presented in 1954, the award is given every three years.

Established in 1978 to honor the director of Tulsa City-County Library System, the Allie Beth Martin Award for 1983 was presented to Hardy Franklin, director of the District of Columbia's Public Library. The award recognizes a public service librarian who has demonstrated "extraordinary range and depth of knowledge about books and other library materials and has exhibited a distinguished ability to share that knowledge." Allie Beth Martin was ALA President at the time of her death in 1976. Frances C. Dean received the first annual Intellectual Freedom Award given in the AASL Houston Conference. The award honors a school library media specialist who has upheld the principles of intellectual freedom.
ALA'S 1983 PUBLICITY BOOK IS BRIMMING WITH IDEAS FOR LIBRARY PROMOTION

The 1983 Publicity Book from the American Library Association (ALA) has more of everything — more ideas, more clip art, more information — all to help librarians make the most of National Library Week and promote libraries all year long.

This year's book emphasizes planning and has guidelines for developing a total communications program as part of a library's overall management strategy. Hints on working with local media, using press releases, public service announcements and other tools of the trade and making news help both "inexperienced and experienced practitioners" do a better job at publicizing their libraries.

A special section for National Library Week gives program suggestions using the theme, "Go for it! Use your library", and graphics, along with sample press release, editorial, proclamation, public service announcements, letters and four pages of clip art.

Promotion suggestions for special types of libraries and public lists of resources, national tie-in opportunities and much more make this, ALA's most complete publicity book yet. A library planning calendar in the back includes holidays, special events and national and regional library meetings.

The 100-page publicity book is $3. plus $1 shipping and handling. The book is included in both the economy and the deluxe kits of National Library Week posters. To order a publicity book or to request a catalog showing all new materials for 1983, write Library Graphics, ALA, 50 E. Huron St., Chicago, Ill. 60611.

The National Book Critics Circle Awards (NBCCA) for the best new books by American authors published in the United States in 1983 were awarded to: George Mills, by Stanley Elkin (Fiction); The Path to Power, Volume One, The Years of Lyndon Johnson, by Robert A. Caro (General Non-Fiction); Antarctic Traveller (Poetry); and The Second American Revolution and Other Essays (1976-1982), by Gore Vidal (Criticism).

Coalition For Literacy

It is estimated that 23 million American adults cannot read at a functional level. Businesses, educational associations, civic groups and public leaders recently formed an alliance to focus attention on the problem. This united effort is the Coalition for Literacy. A major activity planned by the Coalition is a nationwide media campaign, which, among other things, will refer interested people to a toll-free telephone number and mailing address. Students will be able to locate confidential one-to-one tutors or classroom teaching. Literacy programs will have access to teaching materials, public relations assistance, funding sources, or whatever information is needed. Business or civic groups will be able to call for assistance for their employees and locate local groups for support. Approximately $20 million in public service advertising is anticipated. The Contact Literacy Center serves as the national clearinghouse. The Center is publishing a directory of literacy programs, Reducing Functional Illiteracy: A National Guide to Facilities and Services ($12.00). The Center publishes a monthly newsletter, The Written Word ($6.00). For information contact: Contact Literacy Center, P.O. Box 81626, Lincoln, Nebraska 68501.

Photocopies Foiled

A Canadian firm has come up with a process to prevent non-subscribers from photocopying newsletters and periodicals. Polymark Management Ltd. of Montreal coats the paper stock with a substance that will make it copyproof. When the newsletter or periodical is placed in the copier it comes out black. The service is called NCCOPI and its costs 5 to 7 cents a page, depending on volume. The service is spreading all over the newsletter industry and it is also being used by lawyers, accountants and certain government offices. Interested in more information write or call Norman Gardner, Polymark Management Ltd., Suite 10, 3485 Cote-des-Neiges, Montreal, Quebec, H3H 1T7, (514) 931-2416.