CATALOGING OKLAHOMA NEWSPAPERS
AT THE STATE HISTORICAL SOCIETY OF WISCONSIN
FOR THE U.S. NEWSPAPER PROJECTS

By MAUREEN E. HADY**

In November of 1982, along with five other national repositories, the State Historical Society of Wisconsin Library was selected to become one of the initial participants in the NEH-funded United States Newspaper Projects. The six institutions, together with the Library of Congress, were selected because of the breadth of their collections. The purpose for funding the initial six grants was to create the beginnings of a national database upon which subsequently funded state projects could build. The Society's Library, which has the second largest collection of American newspapers in the country, was a logical choice for participation in this first stage of the U.S. Newspaper Projects.

The Society's newspaper collection contains titles from each of the fifty states, the U.S. Territories, and thirteen Canadian provinces. It numbers approximately 12,000 titles and is made up of about 14,000 bound volumes, 90,000 reels of microfilm, and over 17,000 microprints. The library is open to the public without charge, and all of the newspapers in microform are available through interlibrary loan.

The current method for bibliographic control of the Society's newspapers is a locally developed system modeled after standard reference sources such as Winifred Gregory's American Newspapers, 1821-1936. Arrangement in the card catalog and shelf list is alphabetical by state, city, and then by latest or current title. Previous titles, places of publication, and/or frequency are noted and access is maintained by cross references from previous titles or places to the latest or current information. Issue-specific collations (or issues lacking in the case of more complete runs) are listed along with numbering and other irregularities. Editors and their tenures and a subject designation where appropriate complete the record.

The participants of the six pilot projects are cataloging their newspaper collections into the OCLC data base according to the second edition of Anglo-American Cataloging Rules (AACR 2) and CONSER standards. The first draft of the U.S. Newspaper Cataloging Manual (Washington, DC: Library of Congress) serves as a set of cataloging guidelines specific to newspapers. The Society's Library has been an OCLC participant since 1978, so the transition from to cataloging newspapers in a local manner to on-line was a relatively smooth one. The CONSER Office and OCLC, along with the six pilot projects, have agreed to significant changes in the standard serials cataloging format to accommodate the unique nature of newspapers.

AACR 2 requires the creation of separate bibliographic records for different physical formats of a title and for each microformat bearing a distinct imprint. Because newspapers (especially those with long runs) may have been filmed at different times by several different microformat producers, and because various libraries may not have any of the same years of a newspaper with a specific imprint, the possibility existed for the creation of multiple records of the same title within a library as well as among different libraries. For example, the State Historical Society of Wisconsin's Library owns a run of the Langston, Oklahoma "The Langston City Herald" from 1891 through 1900. Within that time span, two different microfilm producers have filmed this title: The Library of Congress and Oklahoma Historical Society. Thus, two different bibliographic records would be required to catalog this title. Not only would these multiple records tax the data base, they would also prove to be cumbersome for the patron trying to locate specific issues of a newspaper. Therefore, in a radical departure from previous AACR 2/OCLC cataloging practice, it was agreed to create a "generic" record for each title reflecting the original piece and to accommodate different physical formats by creating separate Local Data Records (LDRs) for each also indicating the microformat producer. This enables each participating institution to use the same bibliographic record for a title while indicating its particular format(s) and holdings in the separate LDR.

Each of the six institutions in the pilot project have been given CONSER authorization for creating original newspaper records on OCLC and upgrading records already existing on-line. However, institutions wishing to add local information to the bibliographic record for their archive or for card production will need a separate full mode cataloging authorization. Any local information (e.g., a call number) is entered using this and produced. Then, under the CONSER authorization, the local information is deleted and the record is updated and replaced.

The Local Data Record appended to each title contains both summary and detailed holdings information. An institution can indicate its entire run of a paper regardless of format and still break it down by format. Thus, a library can indicate in the Summary Institution Holdings statement (SIHLD) that it holds the years 1900-1950 for a title, indicate its Summary Copy Holdings statement that it retains a service copy from Oklahoma Historical Society covering Jan. 1, 1941 - Dec. 30, 1950.

Since subject access was felt to be essential, and the intended audience field of the OCLC bibliographic record (a field unique to newspaper cataloging) is an unindexed, free text field, it was agreed to enter this information in the Local Data Record where it can be codified and pulled for a printed index. In order to achieve a uniformity in the use of terms denoting subject, a list is being maintained at the State Historical Society of Wisconsin. Contributions to the list have come from the six pilot projects, and as new terms are added, a revised list is sent to each site. (The list is available from the author.)

The Library staff has always felt that

(Continued on page 48)
account staff and equipment costs. (A copy of the model used to make the calculations can be obtained from the author.)

The National Endowment for the Humanities has recognized the importance of newspapers to scholars and others and has committed itself to funding state projects over the course of the next several years. The project staff at the State Historical Society of Wisconsin is currently involved in discussions with the other projects, with the Library of Congress, and with OCLC about the prototype for the online product. It should serve both as the National Union Catalog of Newspapers and as the replacement for Newspapers in Microform which the Library of Congress will no longer publish. Its success, however, will depend upon the cooperation of libraries within a state as well as interstate cooperation. The resulting on-line and off-line products have the potential of being the most comprehensive reference tools ever available to researchers and users of newspapers.

"see also: The Oklahoma Librarian, v. 33, no. 2 (Mar/Apr.), 1983, "The Oklahoma Newspaper Project." p. 15.

"Maureen E. Hady, Wisconsin State Historical Society, 816 State Street, Madison, WI 53706, (608) 262-7032

COMPREHENSIVE GUIDE TO AUTOMATION AND ITS LIBRARY APPLICATIONS

PUBLISHED BY ALA

In Introduction to Automation for Librarians by William Saffady, ALA, 1983, $35.00, provides library and information science specialists with a comprehensive survey of available computer technology, written in an accessible, non-technical manner. Part One explains how computers can process and store information. The hardware is described together with the various modes of data processing and computing this hardware makes possible. An emphasis is placed on definitions and concepts essential to the understanding of automation. Part Two discusses those library applications for which there is specific hardware. Separate chapters cover circulation, cataloging, reference, and acquisitions and serials control. The discussions are preceded by an analysis of each of these activities in order to clarify the systematization of the particular automated processes that have been introduced.

Introduction to Automation for Librarians is based on the author's experience in teaching automation-related subjects to library school students and practicing librarians. The book will be useful in library and information science courses, continuing education programs, and as a reference source for working professionals.

ALA APPOINTS
COMMISSION ON FREEDOM AND EQUALITY OF ACCESS TO INFORMATION

American Library Association (ALA) President Carol A. Nemeyer announced the appointment of a Commission on Freedom and Equality of Access to Information to study what opportunities the American people have and will need to respond to the rapid growth of electronically stored and delivered information.

Dan M. Lacy, vice-president of McGraw-Hill, Inc., will chair the blue-ribbon group of appointed members who are experts in the fields of traditional and electronic publishing, librarianship and information science, broadcast technology and policy, and more.

"Strategic decisions are being made now in both the public and private sectors that will shape the provision of library and information services in the United States," said Dr. Nemeyer. "Technological innovations continue to change the ways individuals and groups gain access to information and through it, knowledge. As we move rapidly from a print-dominated society to one compelled also by electronics it is essential to reexamine some basic tenets that determine how the American people attain the information they need to function as productive members of society."

According to this mission statement, the Commissioners' task will be "to consider, from their expert points of view, the role of libraries and other providers of information in relation to freedom and equality of access to information, to evaluate the challenges to the American ideal of individual freedom and equality of opportunity, and to recommend courses of action."

As an example of the issues the Commission will consider, Dr. Nemeyer mentioned, "the difference between 'freedom' and 'free.'" She said that many people know there is no such thing as a "free library," but there are expectations in that phrase that deserve a fresh examination and explanation. "Who will pay the additional costs for greatly enhanced information services?" she asked. "If costs are borne by libraries or passed to users, what penalty is put upon those who cannot afford the access to the information outpouring?"

Status reports of Commission deliberations will be issued for discussion by the entire Association, and a final report will be presented to ALA members at the 1984 Annual Conference in Dallas.

A MODEL FOR STATE-WIDE LIBRARY INSTRUCTION FOR OKLAHOMA COLLEGES AND UNIVERSITIES: A PROPOSAL

by
John Lolley, Director
Central State University Library

I. PROPOSAL: In response to a request for a model for a standardized library instructional program to be utilized by Oklahoma colleges and universities, I would like to submit the following course: "Information for Personal and Professional Growth Through Libraries and Computers." A one-hour required credit course which teaches the sources and skills necessary to locate and retrieve information for professional and personal growth.

II. RATIONAL:
A. The Chancellor, Dr. Joe Leone, issued a challenge to Oklahoma academic librarians to develop a course that would be feasible and acceptable. There exists many examples of standardized courses in other disciplines with common texts and syllabi.
B. Developing life-long skills in locating information would be consistent with the back-to-basics movement and the desire that students graduate with reading, writing, speaking, and mathematical competencies.
C. The ability of students to locate information enhances their classroom effectiveness. Students who acquire information other than the textbook are usually more interested and interesting.
D. The ability of students to locate information will assist them personally, in the classroom, and professionally on the job.
E. Such a course would develop skills in utilizing the two most important sources of information on the campus other than the teacher; the library and the computer.
F. By emphasizing information for personal and professional growth rather than learning to use the library's resources, there will be better acceptance of the instruction. Put another way, we are combining the unglamorous with the glamorous.
G. Teaching the fundamentals of information location and retrieval to incoming freshman frees the professional librarian to teach the use of in-depth resources, search strategy, or specialized subject resources and searching to upperclassmen who have a greater motivation for receiving the instruction. Further, studies show that the answering of the overwhelming majority of reference questions requires a minimum of the professional education that librarians have received. If this course is designed, tested, and implemented properly and if it accomplishes its goals, then professional librarians should be freer to perform professional activities.

III. COURSE MODEL: The course would involve three elements:
A. Orientation to informational sources in the library and to library services and facilities.
B. Instruction in the location of information utilizing library resources.
C. Instruction in the overall uses of computers, the storage and retrieval of information in computers, a basic discussion of the components, (hardware, software, data, procedures; and the people involved) and an explanation of common terms. (This is computer awareness, not computer literacy.)

IV. METHODS OF INSTRUCTION:
A. Orientation-librarians and media (a generic video type would be developed for motivation, explaining the importance of learning to locate and use libraries and computers).
B. Instruction in locating information in the college library — self-paced workbook which would present the instruction in sequence segments followed by practice work using library resources. A pretest could be used for students who already possess the requisite skills. (The workbook could be constructed to allow each college or university to adjust or tailor it to their local situations.)
C. Computer awareness — instruction would be included in the workbook, supported by a generic video tape followed by hands-on use of microcomputers located in the library.

V. STRUCTURE OF COURSE:
A. One-hour credit, required for all incoming freshmen, 16 weeks.
B. First class would be to acquaint students with goals of course, explain the use of the workbook, view the first video tape, and tour the facilities.
C. Remaining seven classes for self-paced completion of library segment of workbook, to be checked and evaluated by library staff. Students must meet with class, sign roll, and a librarian would be available for assistance.

VI. RESOURCES:
A. Chancellor Leone must establish a committee of academic librarians and computer science instructors to write the workbook and script for video tape.
B. Funds must be provided for creating professional, slick video productions that can be used in all colleges and universities.

VII. SUMMARY: This is a model only. A point of departure. There are, of course, very obvious disadvantages to every advantage mentioned. Yes, a course such as this would cost money, equipment, and time. It must be fitted or inserted into existing degree programs, programs whose masters would fight to the bitter end. Yet, there have been examples in the past where courses or subjects have been required by all graduates: physical education and state history, for example. There is currently a movement in Oklahoma to require all college graduates to possess certain accepted competencies. Why not the ability to locate and retrieve information? We're talking about a one-hour, credit course to develop a life-long skill!

Watch for the next Oklahoma Bibliographic Instruction Council meeting and come prepared to discuss, accept or amend this proposal or offer an alternative.

I am submitting this proposal in cooperation with Mr. Jim Kennedy, Director of Library Services at Murray State College where it was presented to their faculty for consideration.
PRESIDENT'S FOREWORD

Our association has had a busy summer and activities are continuing at a rapid pace. Plans for our 1984 conference has begun and the Program Committee promises an interesting, entertaining, and professionally rewarding experience for us all. Do plan to be there!

Dovie Gaither has resigned as our Executive Secretary. We lacked her and thank her for all the services she has so generously provided for OLA. Many times her service exceeded the efforts and time limits expected of her. She leaves the position with the comment, "Once an OLA member, always an OLA member," so we expect to continue our association with a very fine lady!

To fill the Executive Secretary's position, we have employed Kay Boies. The Executive Board decided to make the position a 3/4 time position, which is a more realistic assessment of the time needed to do the work involved but because of another commitment she has through September, Kay will be 1/2 time until October 1. Through September you may contact Kay in the afternoons, at her Edmond home, 300 Hardy Drive, telephone (405) 348-2923. After October 1, we will notify the membership of her permanent hours and give you the OLA telephone number (405) 321-2502 ext. 271. We feel fortunate to have obtained Kay Boies for this position. She has had experience in office management, newspaper reporting, report writing and editing, and has recently been working at ODL co-editing The Source. We look forward to our association with her.

An exciting activity coming up very soon is the Southwest Computer Conference in Tulsa. Our day is October 6, and we hope many of you will attend. If you heard B. Kenney at OLA in 1982, I think you'll be eager to hear her again. She is very knowledgeable in the telecommunications area that is becoming more important all the time in our libraries, and she's a dynamic speaker.

I would like to hear from some of you who would like to contribute special talents to OLA. We would like to identify someone who would obtain advertisers for the Oklahoma Librarian. We receive inquiries from companies concerning this and would like to have an advertising director who could handle these and solicit others. We are also considering the selection of an assistant editor for the Librarian; editing the publication is a big responsibility for one person. If you would like either of these responsibilities, please contact me.

Membership is growing and many members are indicating interest in committee work. That is really good! At present our committees are complete, but new members will be needed at various times and your interests will be considered. Some committee chairpersons may need to increase the size of their committees as activity increases, and it's good to know that additional members are willing to serve. Thank you for expressing that willingness.

A new roundtable has been approved by the Executive Board. It all plans go as expected the Support Staff Roundtable will officially start its operation when next year's Executive Board takes over. This year promotional activities are being planned and the roundtable is considered a provisional body. This group will provide a special interest group that has sometimes been neglected in our program planning and in the organization's activities. We hope that many library staff members will want to join us in OLA because of it.

A healthy, professional attitude seems to prevail in OLA at the present. We want it to continue. With the aid of all our members it will.

Francis Alsworth
OLA President 1983-1984

Change of Address Notice

Name
New Mailing Address

New Telephone No.

Editor
Oliver Delaney
Oklahoma Department of Libraries
200 Northeast 18th Street
Oklahoma City, OK 73105
(405) 321-2502 ext. 271

Circulation Manager:
Kay Boies

THE OKLAHOMA LIBRARIAN is the official bulletin of the Oklahoma Library Association. It is published bimonthly and is indexed in Library Literature. The inclusion of an article of advertisement does not constitute official endorsement by the Association. It is mailed to each member of the Association upon payment of his annual dues.

Circulation Office: THE OKLAHOMA LIBRARIAN
400 Civic Center, Tulsa, OK 74103. "Postmaster: Send address changes to the Oklahoma Librarian, 400 Civic Center, Tulsa, OK 74103. Second-class postage paid at Tulsa, Oklahoma 74103. Publisher's Permit No. 12. Circulation 925.

Editorial and Advertising Offices: 200 NE 18th St., Oklahoma City, OK 73105 (405) 321-2502 ext. 271.
Printed by Transcript Press, Norman, Oklahoma 73069.

Executive Board & Program Committee
Schedule of Meetings, 1983-84

During the year, the Executive Committee and Program Committee for the Annual Conference will meet on the same day and in the same location. These are open meetings and members of the association are invited to attend. The Program Committee meets at 10:00 a.m. and the Executive Branch meets at 1:30 p.m. Future meetings are:

September 16 at Oklahoma State University
October 21 at Enid Public Library
November 18 at Norman Public Library
December 16 at Central State University
January 20 at Excelsior Hotel, Tulsa
February 17 at Oklahoma Department of Libraries
March 22 at Excelsior Hotel, Tulsa
April 20 at Central State University
May 18 at Oklahoma State University

OLA
POSITIVE IS THE WORD IN COMMUNICATION: LIBRARY DIRECTORS’ WORKSHOP

by Carol Kochman

“Burn-Out” and “Situational Anxiety”

Dr. Herbert J. Freudenberger, Guest Speaker

OLA CONFERENCE REPORT

by Deborah J. Karpuk

Dr. Herbert Freudenberger noted psychoanalyst for over 25 years, instrumental in establishing the free clinics in the Haight-Ashbury, San Francisco, CA and similar clinics in New York City in the late 1960’s, addressed issues of importance to all of us juggling active professional lives with private concerns.

Who is most susceptible to burn-out? The achievement-oriented individual, a value historically supported through a Calvinist work ethic: where hard work is a value supported by society, as it is today. For those goal-oriented individuals, work is a component of their self-image, work schedules are overly full and the individual finds it difficult to relax or play. With burn-out there is a gradual exhausting of energy and a loss of creativity and motivation. Burn-out occurs in several stages. Dr. Freudenberger outlined these stages not only for potential burn-out candidates, but for supervisors who need to recognize the symptoms, so as to assist the individual.

States include 1) $\pm$ 2 years, gradual wearing down and increase in energy, 2) 2-4 years, job inefficiency, verbalized job dissatisfaction, lack of cooperation, demotivation, 3) serious stage manifested by wacky behavior, alcoholism, detachment from the job, and 4) 6-8 years, marks the crisis stage and life-endangering phase.

Physical signs may include any at a combination of the following: psychosomatic illnesses, minor ailments with frequency, disturbed sleep, excessive use of drugs, stubborn/resistant behavior, negative attitudes, depression, gastrointestinal problems, headaches, backaches, etc. Emotional signs may be indicated by rigidity behavior, quality versus quantity, the job and the self is detached from the job (it is only a job).

For librarians providing a service to patrons, pressures include those of service professions such as, teaching, nursing, etc. There is a strong sense of work and achievement in order to make life better for others. Demands placed on librarians include problems with staff, limited materials available to perform jobs, budget cutbacks, increases in theft of library materials, destruction of library property and pressures to complete tasks with many responsibilities.

Librarians are often treated as second-class citizens, overburdened with additional responsibilities without staffing or materials to do the job well. The profession, still dominated by women, includes additional pressures faced by career women juggling the role of wife, mother, and professional.

Society needs to re-evaluate the economic value system for the future to promote significant changes in human behavior and for quality control. With geographic mobility prevalent today, the family, peer and church support systems are lost with relocation. The individual needs to seriously evaluate the problem in relation to his/her own tendencies. Keep a burn-out log. Get physical exercise. Lower your expectations for achievement and break off from commitments. Know your limits and re-evaluate your goals every three months to keep a clear sense of direction.

Learn new skills to maximize options for personal growth and keep variety in daily activities in order to avoid monotonous routines. Keep a sense of humor and keep flexible to new ideas.

For some, situational anxiety may be the precursor of burn-out. Some anxieties are a normal part of life and can promote constructive changes in the life of the individual. The issue is the degree-intensity with which the anxiety intrudes into the individual's life. Situational anxieties include realistic fears (survival), downward economic mobility, loneliness anxiety, job anxiety, job interview anxiety, body anxiety manifested by an obsessive-compulsive concern with the body, and sexual anxiety demonstrated by an achievement orienta-

*Carol Kochman is Director of the Muskogee Public Library.

(Continued on page 52)
ACADEMIC LIBRARIANS PLAN CONFERENCE

The Oklahoma Chapter of the Association of College and Research Libraries (ACRL) and the College and University Division of OLA again will join in sponsoring a one-day conference to be held September 30, 1983 at the University of Tulsa. This is a follow-up to an excellent conference presented by the two groups last fall at Oklahoma Baptist University, which was attended by some 66 librarians from 21 institutions of higher education.

Participants at that gathering indicated they would like to have further such meetings.

This fall's conference will address the theme "Enhancing the Role of the Academic Library: Three Perspectives—Students, Faculty, and Administration." It will feature a number of nationally recognized librarians and academic leaders, including CARLA J. STOFFLE, Assistant Chancellor at the University of Wisconsin-Parkside and 1982/83 President of ACRL; DR. SYLVIA FAIBISOFF, Director of the School of Library Science at the University of Oklahoma; HAROLD TUCKETT, Reference and Instruction Librarian at the University of Wisconsin-Parkside; and DR. EDWARD JOHNSON, Director of Libraries at North Texas State University.

The conference theme implies that academic libraries must become more effective in demonstrating their significance for both undergraduate and graduate education. As competition increases for dwindling higher education dollars, no longer can the old cliche, "the library is the heart of the institution," be expected to elicit the kind of support libraries will need in the future.

The program will include formal presentations, workshops designed to examine the role of the academic library, as perceived by students, faculty, and administration. The workshops will offer practical suggestions for enhancing the library's role, and strengthening its relationships to these three groups.

Again, as last year, a poster session will be held where ideas, research, and other activities will be presented on posters for examination and discussion between conference participants and presenters.

Registration for the conference will be from 8:30-9:15 a.m., September 30, 1983, in John Rogers Hall (School of Law) on the campus of the University of Tulsa.

Advanced registration fee, $25, will be accepted in cash, travelers checks, money orders, or personal checks. On the day of the conference, the fee will be $30. In both cases, the fee includes the noon meal. Checks may be mailed payable to Oklahoma Chapter/ACRL.

FREEDOM TO READ FOUNDATION FIGHTS FOR INTELLECTUAL FREEDOM

In a report to the governing Council of the American Library Association, the Freedom to Read Foundation announced it is involved in several censorship cases across the United States.

The Foundation, the "legal arm" of the American Civil Liberties Union (ACLU) and authorized involvement in and support of two Minnesota cases challenging the right of school districts to cancel teachers' invitations to speakers espousing controversial positions. In another, invitation of the American Civil Liberties Union, the Foundation authorized involvement in a suit regarding the National Security Agency's seeking to define the basis and limits of its right to suppress portions of a private library collection without assigning such materials a security classification. At issue here is the right and capacity of government to suppress scholarly research concerning unclassified matters for any reason.

The Foundation also undertook to support the defense of a small bookseller in Hot Springs, S.D., in a suit alleging that her sale of *In the Spirit of Croy Horse* libeled the present governor of the state and subjected her to millions of dollars of liability. The issue here is whether a bookeller or anyone who disseminates a work (such as a librarian) can be held responsible in damages for the libelous conduct of the author or publisher.

"Recognizing that the battle against censorship requires strong and active allies," North said, the Freedom to Read Foundation made two support grants. The Foundation directed $5,000 to the Media Coalition, the First Amendment legal action arm of book, magazine publishers and distributors associations. The grant will support litigation efforts of the coalition and its "legislative watch" service that identifies pending state legislation impacting on First Amendment rights.

The second grant was made to the Student Press Law Center as a dollar for dollar matching challenge. It will further the center's program to defend and protect the First Amendment rights of school newspapers and their student editors.

In addition, North reported, the Foundation Executive Committee has undertaken an analysis of the nature and extent of structural censorship in the emerging information society. America has become a preliminary report of the results of this analysis will be presented at the Foundation's meeting in January, 1984, in Washington, D.C.

ALA PUBLISHES LIBRARY CLIP ART BOOK

The American Library Association's Public Information Office is publishing a very special collection of illustrations and headline type designed for library promotion. In a custom loose-leaf binder, the ALA Library Clip Art Book provides line art and type for newsletters, annual reports, book jackets, book announcements, ads, coloring sheets and more.

The book also includes step-by-step instructions for how to design simple but effective publications, how to do basic paste-ups, how to hire a graphic artist and how to work with printers.

The ALA Library Clip Art Book will be $30 plus shipping/international charges. To reserve a copy send a check payable to the American Library Association to: ALA Library Clip Art Book, Public Information Office, American Library Association, 50 E. Huron St., Chicago, IL 60611.

52
TELECOMMUNICATIONS IN LIBRARIES

2nd OLA Library Automation Conference
October 6, 1983 9 a.m.-4 p.m.
Tulsa Convention Center

Telecommunications may become your library's single biggest expense in the not-so-distance future. If you have, or plan to have, an automated library system, if you plan to expand your internal telephone system, if you use OCLC or if you use dial-up access to search databases for patrons, the cost of transmitting both voice and data information is of concern to you.

OLA and the Tulsa Area Library Cooperative are offering, in conjunction with the Southwest Computer Conference, a day long workshop on all aspects of telecommunications in libraries. Brigitte Kenney, President of INFOCON, Inc., in Golden Colorado, and past-president of ALA's Library and Information Technology Association, will be the featured speaker. She will present a morning session on the new technology and how it is used in libraries, with alternatives to the traditional telephone service and equipment.

The afternoon will be spent with a panel describing the Southwestern Bell tariff application and any new regulations which may be enforced in response to that application. A small sampling of Oklahoma libraries' past and future telecommunications costs will also be presented. Representatives from Southwestern Bell and the Oklahoma Corporation Commission will be members of the panel and will be available to answer questions from the audience.

There will be time to visit the exhibits at the Southwest Computer Conference as well as to get all your questions about telecommunications in libraries answered. Pre-registration is requested by September 30, but registrations will be accepted at the door.

Send registration fees (S15-OLA members, $25 - non-members) to: Carol Hughes, Tulsa Area Library Cooperative, 400 Civic Center, Tulsa, OK 74103.

ALA-TV CONFERENCE '83
IN OKLAHOMA A SUCCESS
by Rose Galura

Chairs, Technical Services Roundtable

The two-part video teleconference, sponsored by ALA and the Resources and Technical Services Division, Cataloging and Classification Section (RTSD/CCS) was well received in Oklahoma.

Reports from the three local receive sites indicated an extremely favorable response to the telecast. Most of the viewers were impressed by the quality of the picture and sound but criticized the poor quality of the reception via telephone. Majority of the participants agreed that both the ALA general program and the RTSD/CCS Institute met their expectations and provided useful information.

There was general consensus that the programs were well organized and the methods of presentation effective. Most commented that the RTSD/CCS Institute was handled with professionalism and had an impressive group of speakers. The conference strongly felt that ALA should continue to present programs via video teleconferencing both on general and divisional programs.

The unifying efforts of the local institute coordinators, technical institute coordinators, and arrangement committees contributed a good deal to the success of teleconference at each receive site. Among those to be congratulated are:

John Walker, East Central University, Linscheid Library, Ada.
Dell Hewey, Oscar Rose Junior College, Midwest City.
Rose Galura, Judi Knapp, Beth Oliver, Cos Haymon and the Pioneer Multi-County Library System, Norman.

LIBRARY SUPPORT STAFF ROUNDTABLE

Presently library support staff may join the Oklahoma Library Association, but have no formal organization in the association which addresses their concerns nor provides programs planned by and for them.

In many libraries throughout the state, support staff hold major positions such as branch heads. Many of these people have expressed a need for practical management training and continuing library education programs addressed to their needs.

There is a new committee with the association which is very interested in doing something about the lack of an organization to represent library support staff. Meeting earlier this year, John Lolley of Central State University, John Hinkle of the Oklahoma Department of Libraries and Kay Britton of Rose State College have proposed to the Executive Board the formation of a committee to develop a Support Staff Rundtable in the Oklahoma Library Association.

The committee has a full year to investigate the need for interest in such a rundtable. "Support staff members play an extensive and essential role in the services offered by a library," said the committee, "therefore, we should be vitally concerned with their concerns."

During the year, committee members will address continuing education workshops conducted by the Oklahoma Department of Libraries to test interest in the proposed rundtable. Those who are interested in such a rundtable and have ideas they wish to share with the committee should contact John Hinkle, Continuing Education Coordinator, Oklahoma Department of Libraries, 200 NE 18th Street, Oklahoma City, OK 73105.

Join ALA- 
You'll save! The special bulk price for New Personal Members is $25: students $10; non-salaried or retired librarians $15; trustee and lay members $20; foreign $30 (effective 1982 calendar year).

You'll receive ALA's Libraries and its LEADS job listings; reduced rates at ALA conferences; discounts on ALA monographs; eligibility to vote and hold office, an excellent group insurance plan; the backing of the most influential library association in the world.

Yes, I will join! Charge my dues of $_________ to my:
☐ VISA or ☐ Master Charge (Master Card)
Card number _______ expiration date _______
Signature ________________________________
Type of membership ________________________
Name (please print) _________________________
Mailing Address ____________________________
City State Zip ____________________________

*Upon receipt of application, you will receive additional information on ALA divisions and round tables and how to get the most from your membership.

Public Information Office
American Library Association
50 E. Huron St., Chicago, IL 60611

An organizational meeting for the establishment of an Oklahoma Special Collections and Archives Network (OSCAN) will be held in October. Dr. David Murrah, Chairperson of the Texas Archival Network will speak on the importance of cooperation among institutions with special collections and archives, followed by the election of officers. Contact John Lolley at Central State University (405-341-2980) or Andrea Clark (405-521-2491) at the Oklahoma Historical Society. If you have an interest in cooperation or inter-library loan, please plan to attend.
TONIGHT SHOW HOST JOHNNY CARSON NAMED ALA HONORARY LIFE MEMBER

Long-time TV personality Johnny Carson was awarded an Honorary Life Membership in the American Library Association (ALA). The award is the Association's highest honor.

Carson won deserved applause from his television audience and from librarians across the country when he informed the millions of "Tonight Show" viewers that they could call their local libraries to get quick answers to pressing questions. Over the course of two years, Carson has devoted more than a combined total of two hours of "Tonight Show" time to publicizing library telephone reference services by using questions from ALA's "Call Your Library" campaign.

Carson also helped Jason Hardman, a 12-year-old Utah youth who was trying to organize a public library for his rural community. As a result of his appearance on the "Tonight Show" Jason received letters, phone calls, books and the support he needed to make his dream project a reality.

Even more dramatic evidence of Johnny Carson's personal commitment to libraries came in the form of a generous $10,000 donation to the Hollywood Library following a devastating fire. His pledge sparked additional donations from the community, and the library is on its way to recovery.

Many people in the entertainment industry give their time and financial support for libraries, yet Johnny Carson has proven his dedication to library service through consistent effort.

The ALA Honorary Life Membership citation to Johnny Carson reads:

In recognition of his generous financial contribution to the Hollywood Library in support of its rebuilding effort following an arson fire; his role in encouraging millions of Americans to use their libraries' telephone reference service; his willingness to help a young boy in his effort to establish a rural public library; and his continual commitment to America's libraries, The American Library Association hereby cites JOHNNY CARSON as a true friend and supporter of libraries and library service and awards an Honorary Life Membership.

people and places

ALA PRESIDENT SHeldon STRESSSES PROFESSIONAL ROLE AND STATUS, POLITICAL ACTIVISM FOR LIBRARIANS

In her inaugural address to the American Library Association (ALA) President Brooke E. Sheldon translated the priorities of the Association's members into specific objectives for her 1983-84 presidential year. Speaking at the ALA Annual Conference, Sheldon said that in her travels during the past year she has found ALA members most concerned with the need for professional continuing education and retraining, the financial support for libraries and the role and status of librarians.

The new president said the new information age and the widely publicized report of the U.S. National Commission on Excellence in Education have important implications for the library profession. Only through creative and cooperative continuing education programs will librarians be "able to control, manage and manipulate the current and emerging technology in communications, computers and electronics so that it becomes an access enhancer, rather than a barrier to knowledge and information for our clients." Sheldon called upon ALA to be a leader in implementing an international conference on continuing education and in involving more young U.S. librarians in international forums relating to librarianship. Sheldon announced the formation of a task force to plan for such interaction at the 1985 IFLA Conference in Chicago.

Acknowledging the "sunset and sunrise" nature of financial support for publicly supported libraries across the country, Sheldon pledged to intensify ALA's efforts to convince federal, state and local governments that they must continue to bear the principal responsibility for library support. In 1983-84 ALA will "provide more practical help at state and local levels for increased and improved political activism" by developing workshop packages for mastering legislative lobbying techniques, a centralized on-line data base of current and recent state and national legislative efforts related to libraries and access to information, and a national teleconference on political awareness.

Sheldon also announced a training project that will better equip libraries to be more successful in gaining funds from private sources.

An overriding issue for the new ALA president is the role of the librarian in today's society and in the decades ahead. Sheldon perceives a "pervasive and growing uneasiness about who we are and what we as a profession are about." It would be all too easy," she said, "to succumb to the temptation of viewing ourselves as the victims of economic, political, or technological circumstances when in fact today's information-based society offers incredible opportunity for enhancement of our role and status." Sheldon called upon librarians to remember who they are. "We are the gatherers, the organizers, the disseminators, and the analyzers of information. We are also the custodians of and the guides to recorded knowledge - knowledge which is far less ephemeral and less transient than much of what passes for information in today's world. We are the facilitators that can bridge that gap between us, as (John) Naisbitt says (in Megatrends), our patrons - who are drowning in information but starved for knowledge."

RISING TELEPHONE RATES?

What should you be doing about proposed rate increases of Southwestern Bell? How will telecommunications costs be controlled or changed in the near future? One library finds over fifty percent increase projected for this fiscal year. The 2nd OLA Library Automation Conference will be held October 6, 1983 in conjunction with the Southwest Computer Conference in Tulsa. Featured speaker will be Brigitte Kenney. She will build on the presentation she did in May at the Amigos technical session, covering more aspects of telecommunications. A panel will include representatives from the Corporation Commission and from Southwestern Bell.

Deborah J. Karpuk (University of Oklahoma), Vice-President/President-Elect, Oklahoma Chapter, Association of College and Research Libraries, was elected Vice-Chair/Chair-Elect, ACRL Chapters Council at the 102nd Annual American Library Association Conference, Los Angeles, CA. ACRL Chapters Council represents thirty-two state/regional ACRL chapters. 
BETA PHI MU INITIATES NEW MEMBERS

The Lambda Chapter of Beta Phi Mu held its annual dinner meeting and initiation of new members. Ms. Laura Gasaway, Director of the University of Oklahoma Law Library, was the guest speaker.

Beta Phi Mu is an international library science honor society, founded in 1948, and designed to recognize graduate and advanced students of accredited library schools. Initiates are required to have a 3.83 grade point average on a 4.0 scale and demonstrate superior academic achievement and professional promise.

Initiates for 1983 were: MARILYN KAY GAGE, EUGENIA E. HARRELL, SANDRA LAWTON, DIANE P. MONNIER, MARI- LYN QUILIEV, PEGGY ROYSTER and MARILYN SUMMERS, PAULA NORTON was initiated in absentia at the ALA Summer Conference. Marilyn Ogilvie and Peggy Royster received cash awards from the Society scholarship fund for outstanding student achievement.

Officers presiding at the banquet were: MARY BETH WEBB-OZMUN, Librarian, Union High School, Tulsa, president; Ruth Wender, associate director, University of Oklahoma Health Sciences Center Library, vice president and president-elect; Francine Fredrickson, librarian, Moore High School, secretary-treasurer; and Betty Jain, head librarian Moore Public Library, past president. New officers for 1983-84 were announced. They are Ruth Wender, president; Marcia Goodman, associate professor of bibliography and librarian, History of Science, OU, vice president and president-elect; and Aarone Carwin, media specialist, Choctaw Elementary School, secretary-treasurer.

Mrs. Irma Tomberlin, David Ross Boyd professor of library science, is the faculty sponsor.

BUSINESS COUNCIL FOR LIBRARIES

Carol A. Nemeyer, president of the American Library Association (ALA), has announced that grant funds have been obtained to develop the first Business Council for Libraries.

Grants have been received from the Carnegie Corporation, Andrew W. Mellon Foundation, Frank M. Barnard Foundation, and ABC/CLIO Press.

Citing the successful work of the Council for Financial Aid to Education and the Business Council for the Arts, Dr. Nemeyer said the Business Council for Libraries "will be dedicated to the same ideal of cooperation between two vital sectors of American society: libraries and business/industry, and can help realize the mutual benefits embedded in strengthened cooperative efforts."

When libraries are having to make do with less, she added, "The Business Council for Libraries will lead a national campaign to stimulate American business support for all kinds of libraries at the local level and tap the underlying reservoir of goodwill that libraries enjoy in their communities. Chartered by a small group of leading business executives, the Business Council will affirm the importance of libraries and the services they provide, help libraries learn better ways to serve the business needs of the information society, and encourage libraries to develop and expand local business support. Above all, the Council will help to change the way Americans think about libraries by increasing awareness of their value and contribution."

The ad hoc committee responsible for planning the Business Council for Libraries is chaired by Bessie B. Moore, vice-chair of the National Commission on Libraries and Information Service.

LTA PROCEDURES FOCUS OF NEW TEXTBOOK FROM ALA

Barbara Chernik's Procedures for Library Media Technical Assistants, ALA, 1983, $25.00, is a textbook for a library technology course on library operations and a handbook for laboratory exercises, fieldwork, and in-service training programs. It describes basic operations such as circulation, filing, serials, and processing. It is written for people who have never worked in libraries and explains both procedures and terminology. It also will be useful in on-the-job training programs.

Through the chapters and study units, readers learn to perform and supervise those procedures that are common to most library operations. They are introduced to the philosophy and principles behind those rules and procedures. Emphasis is placed on the purposes of procedures, what to consider in performing them, and efficient methods in completing them.

Since a library media technical assistant may also serve as a supervisor and instructor, the techniques needed to teach and motivate others are also discussed. These techniques are based on the principle that a good supervisor should be thoroughly knowledgeable about a job in order to instruct others. In addition, the supervisor must develop the ability to communicate well with a new employee and be able to explain procedures understandably.

By learning the relationships between these procedures and their underlying principles, the clerical and technical staffs contribute to effective library service. Study of the subject matter of Procedures for Library Media Technical Assistants enable the reader to learn these relationships and to (1) carry out instructions of the librarian and demonstrate correct work habits and methods, (2) perform and supervise procedures presented in the text, (3) define library terms and use them correctly, and (4) review library procedures and suggest the best ones in relationship to objectives and policies.
OFFICERS AND CHAIRPERSONS

Budget:
Francis Alworth
Central State University
100 N. University Dr.
Edmond, OK 73074
(405) 341-2980, x 681 (w); 348-0216

Constitution & By-Laws:
Jon Suter
East Central State University Library
Ada, OK 74830
(405) 332-8000 (w); 332-5226

Continuing Education:
Carol Hughes
Tulsa Area Library Coop.
400 Civic Center
Tulsa, OK 74103
(918) 592-7977 (w); 585-3009

Governor’s Mansion:
Katherine C. Montgomery
University of Science and Arts
Chickasha, OK 73018
(405) 224-3140 (w); 224-7628

Governor:
Mary A. Sherman
Pioneer Multi-County Library
225 N. Webster
Norman, OK 73069
(405) 321-1481 (w); 527-2763

DIVISIONS
See: OLA Executive Board (Directors)

Oklahoma Library Association
Calendar
1983 - 1984

September
16 — Executive Board and Program Committee (OSU)
16-17 — Oklahoma Department of Education Workshop
29-30 — Medium-size Libraries Workshop (ODL)
30 — ACRL/College and University Division Workshop (Tulsa)

October
1 — Young People’s Festival (OUSLS)
8 — Nominating Committee (OSU)
5-6 — Southwest Computers Conference
6 — Trustees Division Workshop (ODL)
6 — Library Automation Conference (Tulsa)
13 — Trustees Division Workshop (ODL)
13-14 — Oklahoma Education Association Convention
14 — OASLMS Workshop
19 — Library Development Committee
20 — Trustees Division Workshop (ODL)
21 — Executive Board and Program Committee (Enid)
21-24 — ALA/American Association of School Librarians Conference
27 — Trustees Division Workshop (ODL)
27-28 — Automation Workshop

November
1 — Support Staff Workshop (ODL)
2 — Sequoyah Committee
8 — Support Staff Workshop (ODL)
15 — Support Staff Workshop (ODL)
16 — Reference Roundtable Workshop
18 — Executive Board and Program Committee (Norman)
19 — Children’s Librarians Workshop
29 — Support Staff Workshop (ODL)
EXECUTIVE BOARD
OKLAHOMA LIBRARY ASSOCIATION
1983 - 1984

President
Frances Alsworth
Central State University
100 N. University Drive, Edmond
73034
(405) 341-2980, Ext. 681; 348-0216
(H)

Vice-President/President-Elect:
Norman Nelson
Oklahoma State University Library
Stillwater, OK 74078
(405) 624-6322 (w); 377-6783

Secretary:
Donna Skvarla
Pioneer Multi-County Library
225 N. Webster, Norman 73069
(405) 321-1481 (w); 364-0353

Treasurer:
Marilyn Vesely
Oklahoma Department of Libraries
200 NE 18th
Oklahoma City, OK 73105
(405) 521-2502 (w); 364-3325

Past-President:
Mary Sherman
Pioneer Multi-County Library System
225 N. Webster, Norman, OK 73069
(405) 321-1481 (w); 527-2763

Directors:
Sybil Dee Connoly (OASLMS)
Windsor Hills Elementary School
2909 Ann Arbor
Oklahoma City, OK 73122
(405) 942-5673 (w); 789-6536
Joanne Callard (College and University)
University of Okla. Health Sciences Center Library
P.O. Box 26501
Oklahoma City, OK 73190
(405) 271-2343 (w); 364-0667
Leila Tomberlin (Library Educators)
School of Library Science
University of Oklahoma
Norman, OK 73019
(405) 325-3921 (w); 329-0684
Lewis Blockowski (Public Libraries)
Public Library of Enid and Garfield County
P.O. Box 3337, Enid, OK 73701
(405) 234-6313
Phi, Dessauer (Trustees)
3720 South Birmingham
Tulsa, OK 74105
(918) 742-7401

The Oklahoma Library Association recognizes mentorship achievement in the field of library service by presenting awards, citations, and honors at the annual conference. The Awards Committee invites OLA individual members, divisions, round tables, and committees to submit the names of OLA members for one of three possible awards:

1. The Distinguished Service Award
   in recognition for inspired leadership, devoted service, and unusual contributions to Oklahoma librarians and to the profession of librarianship over a five year period.

2. The Citizen's Recognition Award
   for an individual who is not a librarian, who has demonstrated a sound and special interest in libraries and library service on a state-wide level and has given effective and important service to the advancement of libraries.

3. Certificate of Appreciation
   to one or more individuals who have made a contribution of an outstanding nature on one particular project of OLA or to the field of librarianship. These individuals might be non-librarians.

Submission of names for review should be sent to Josephine Raburn, Chairperson of the Awards Committee before January 1. Address: Cameron University, Division of Language Arts, 2800 W. Gore, Lawton, OK 73505.

Members of OLA are invited to nominate a public librarian for the 1984 Allie Beth Martin Award, sponsored by the American Library Association and the Baker and Taylor Company. Nominees for this award are those who have demonstrated an extraordinary range and depth of knowledge of books or other library materials and who have distinguished themselves in their ability to share that knowledge. Winners will be announced at the 1984 ALA Midwinter Meeting. A $2,000 stipend and citation will be presented at the ALA Annual Conference in Dallas. Nominations should be submitted to Josephine Raburn, OLA Awards Committee Chairperson before November 1, 1983. Address: Cameron University, Division of Language Arts, 2800 W. Gore, Lawton, OK 73505.
It's a Fact!

* Oklahoma's Indian population increased 72 percent for the decade, 1970-1980, according to the Census Bureau. The state's Indians number 169,232.
* Federal aid to Oklahoma has been cut 5 percent from last year to a total of $991 million. That favors better than the average drop of 6.3 percent to all states.
* Keep thinking about joining the Oklahoma Library Association? Membership applications are available now (see also: OK Librarian, July/Aug 1983, p. 46) from your local representative. If you want to be listed in the 1983-84 Directory, applications are due by October 15, 1983.
* Free copies of La Voz, a bilingual publication of the Oklahoma Hispanic Cultural Center, are now available from the Center at 228 W. Commerce, Oklahoma City, OK 73109. (Phone 405-232-0088). Be sure to indicate the number of copies needed, to effectively reach the Spanish-speaking readers in your area.
* Have a tough question to answer? Can't find a book that will help? Tell "Facts on File," and you may win a $500 award for your nonprofit library. They are looking for eligible ideas to be developed into publications. All ideas have to be submitted on a special form which is available from them at 460 Park Avenue South, New York, NY 10016. Ask for the Facts on File Librarian's Award for Reference Publishing Ideas.

The EBSCO Subscription Service has developed a public relations program that can provide your library with up to 12 free magazine subscriptions. Their representative calls on local sponsors who agree to finance the subscriptions in return for advertising to be placed on the plastic jacket holding each new issue. EBSCO provides the racks and jackets, and the library and the users benefit. For more information write to Mr. Gail Read, EBSCO, 2828 Forest Lane, Suite 1143, Dallas, TX 75234.

The Oklahoma County Metropolitan Library System plans a three year program designed to put the entire book circulation of the library on computer file. The computer project will be an "on-line, integrated automation system" by which a patron can go to any branch library and within minutes inquire about a particular book and be informed which branch it is at and if it is available. The library system will also use the computer for accounting and financial needs. The total estimated cost for fiscal year 1983-84 is $588,500. The first year's spending will go primarily for acquiring the computer and training staff. During FY 1984-85, the emphasis will be on programming for acquisition, on-line cataloging and circulation control. By FY 1985-86 the system will be capable of an "electronic mail system," handling accounts and budgets, and a meeting room schedule. The new system will speed services to patrons and replace the current circulation system.

* They were "printing" in China at least one thousand years before Johann Gensfleisch Zum Gutenberg described his invention in 1439. Gutenberg's development, however, made possible our system of public education, a system based on "learning from Books."

* Pryor Public Librarian Cornelia Sifferman believes the Pryor Public Library is most fortunate to have received the excellent Civil War Collection of the late Dr. E. H. Werling of Pryor. The collection consists of 380 books and 256 periodicals, which will be available only as reference materials. Other books in the gift included histories of the oil industry in Oklahoma, banking, and biographies of Oklahoma and American leaders.

* "Ride the Wind," a new film feature on Oklahoma is available for loan to schools, civic groups, and others upon request. Produced by Tulsa Studios, the film took two years to shoot, edit and produce. All of the scenes involve Oklahomans at work and play and were shot all around the state. The film's original soundtrack was created especially for the film by Oklahoma Jim Rhodes and the film was shot, edited, written and produced by Oklahomans.

In a cooperative effort, the Department of Tourism and Recreation, Phillips Petroleum Company of Bartlesville and the Metz Corporation of Ponca City financed the film for the purpose of promoting Oklahoma locally, nationally and internationally.

The film can be reserved by writing: Oklahoma Tourism and Recreation Department, Division of Marketing Services, 500 Will Rogers Building, Oklahoma City, OK 73105, or by calling (405) 521-2406.

The film vividly illustrates the scenic variety of our great state and the special quality of life we have here in Oklahoma.

To The Editor:

The May/June 1983 issue of the Oklahoma Librarian with the "Public Library Heritage: A Task Force and a Need" article on the front page arrived. Thank you. I really appreciate it. This is the kind of support and publicity the work of the Task Force needs. Enclosed is a copy of the Minutes for the Monday, June 27, 1983 meeting at ALA in Los Angeles. Please note that the Task Force has been extended, so further news items will be sent your way.

Again, I appreciate your help.

Sincerely,
Donald D. Foos, Director, and Chair
PLA Heritage Task Force

To The Editor:

I was delighted to see your stories on First Amendment issues. Warm thanks.

Sincerely,
Leanne Katz
Director