OLA/ODL Standards for Public Libraries Approved

The final draft of the second edition of *Levels of Library Development* has recently been completed by the 1988 OLA/ODL Public Libraries Standards Committee. *Levels of Library Development* has been used by public libraries in Oklahoma to compare their performance to numerical standards derived from reports of libraries throughout the state. It also has been used by ODL to set guidelines for grant applications.

The new document has been approved by the OLA Executive Board and the ODL Board. It differs from the first edition, published in 1985, in two major areas. In the first edition 24 Standards were grouped into four broad categories with varying performance levels depending on the size of the population served. Now that number is reduced to nine basic Standards for all public libraries regardless of community size.

The second major difference is an emphasis on long-range planning and role selection. The process has been revised to follow the suggestions of the ALA Public Library Association, and includes higher standards for each of the eight suggested roles.

The development of these Standards has been a long, involved process for the members of the committee. Several members were involved in the pilot project for testing the original Performance Measures project in 1981. Joyce Wallen (Miami Public Library) and Marilyn Shackelford (Tulsa City-County Library System) were also appointed to be part of the eight-member 1983 Standards Committee which wrote the original *Levels of Library Development*. That committee worked for two and a half years before completing its work in the summer of 1985. When the new Standards Committee was organized in early 1988, Wallen and Shackelford were asked to serve once again in order to provide continuity and interpretation of the last committee’s work. Other members of this committee were: Jan Sanders (Pioneer Library System), Dee Ann Ray (Western Plains Library System), Donna Morris (Metropolitan Library System), John Augelti (Stillwater Public Library), Sally Caughlin (Tonkawa Public Library) and Cathy Cook (Oklahoma Department of Libraries).

After eight years of work with this project, Shackelford and Wallen look on it as a major achievement of their professional activity. They are pleased with the new edition and hope that the refinements the committee made will make the Standards more useful to all public libraries in Oklahoma.

--Marilyn Shackelford

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ALA COUNCILOR'S REPORT

Increases in membership, exciting conferences, intellectual freedom leadership, and a dynamic Washington office are activities that show the American Library Association is an effective organization for the profession.

Continuing threats to “access to” and “freedom of” information, keeping up with the rapid advances in technology, and servicing a large diverse membership create constant challenges to the Association. The membership should be proud of the rapid response of President Summers and the Association in the Salmon Rushdie affair. This included a full page ad in the New York Times, wiring President Bush to publicly repudiate the Ayatollah’s actions, and an appearance by President-elect Berger appearing on a nationwide television press conference.

At ALA in Dallas, such timely issues as the pending “Family and Medical Leave Act” and minimum salary guidelines were endorsed by ALA Council. Another resolution recommends that ALA actively promote with state library associations a focus on the minimum salary question and

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provide assistance and tools for taking action. In addition, ALA encourages state libraries to assist and reinforce the actions of state associations to create minimum salary standards.

The policy, Access for children and young people to videotapes and other nonprint formats was adopted by Council. This policy is an interpretation of the Library Bill of Rights and ALA's "Free Access to Libraries for Minors" which states that parents and only parents may restrict their children—and only their children—from access to library materials and services. This new video and nonprint policy says that library policies which set minimum age limits for access to videotapes and other audiovisual materials and equipment abridge library use for minors. Unless ratings are included on the tape or in the packaging by the original publisher, adding ratings is inconsistent with the Library Bill of Rights. Full text of the policy can be obtained from ALA Headquarters.

As Patricia Wilson Berger took over the reins of ALA at the Annual Conference, she announced her theme: "Information Access: Back to the Basics". Policies that suppress government information were among her targets. She noted three conditions that must be met before "information access" means much. First, the battle against illiteracy must be won. Information access is irrelevant when people are either enslaved or are illiterate whether it is functional, informational or numerical. Second, information access requires an information base secure from intrusion, distortion, and destruction; one protected from both physical and technological deterioration. Third, information access depends on available, affordable systems that guarantee a reader's right to privacy.

Federico Mayor, Director General of UNESCO reminded the annual conference that 1990 has been designated as "International Literacy Year". Mayor's research shows that one billion illiterates stretch across the globe and that 100 million of the illiterates are between the ages of five and 15. The power to read and write, said Mayor, is the central pillar of human dignity, and is of paramount importance if a heritage of basic human rights is to be handed down to future generations. As a follow up to his speech, Council passed a resolution urging the United States to rejoin UNESCO.

On April 25, 1990, all libraries will have an opportunity to address illiteracy and to promote the love of reading during the "Night of a Thousand Stars". Through a resolution passed by Council, all school, public, academic, military and special libraries are urged to recruit political figures, school officials, radio and television personalities, sports and literary figures in their communities to read aloud publicly from their favorite books. I hope all Oklahoma libraries will participate in the "Night of a Thousand Stars".

--Mary Sherman
ALA Chapter Councilor
Oklahoma Library Association

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OLA PRESIDENT'S MESSAGE

In this week's mail, Program Chair, Wayne Felts has asked committees charged with Conference Program events to give him their plans for the program their unit will present at Conference by Sept. 22. My excitement for the ideas already discussed and being defined for the Spring Conference is growing. Beth Freeman (University Center at Tulsa), local arrangements chair, and I have visited the Westin Hotel in Tulsa to assess our 1990 Conference facility.

With each meeting of a group or committee in the organization or with each opportunity to represent the organization to others, I am proud of the quality of our Oklahoma library people.

Last week Robert Patterson (The University of Tulsa) said he would represent Oklahoma on the Board of the Mountain Plains Library Association. With Bob's representation, I can visualize the "sit up and take notice of Oklahoma" reaction from that group. With Mary Sherman (Pioneer Library System) representing us as Oklahoma's ALA Councilor, we have sent forth two of our best in these jobs. It is amazing what Oklahoma's "do it" spirit can accomplish. I am pleased to be in a position to speak out for you. It is a pleasure to be your Association President.

CORRECTION
ODL Jobline Telephone Numbers

The recorded message on the ODL Jobline is (405) 521-4202. The jobline operates from 5:00 p.m. to 8:00 a.m. weekdays and all day on weekends and holidays. To place a job opening, contact ODL's Public Information Office at 1-800-522-8116 during regular office hours, or within the OKC area call 521-2502.
By Steve Beleu and Vicki Sullivan, Oklahoma Department of Libraries

This column identifies government publications that are of special importance to librarians. These publications may be available in any of the U.S. or Oklahoma depository libraries, or may be borrowed on interlibrary loan. U.S. documents that are for sale may be ordered from the Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. For State of Oklahoma publications, contact the issuing agency. Key: “Sudocs” refers to the U.S. Superintendent of Documents; “OPC” refers to the Oklahoma Publications Clearinghouse.


Congressional hearing on legislation to make classified U.S. government information available concerning sightings since 1973 of U.S. military personnel in Southeast Asia.


This report presents statistical information collected and compiled in Oklahoma in 1988 with a comparative analysis of the years 1987 and 1986. Topics include: index crime analysis; type and value of property stolen; arrest data; law enforcement officers killed-assaulted; missing children reports; domestic abuse; crime index offenses by contributor and county.


Reference tool on identifying and acquiring Defense Department documents, maps, patents, specifications, and standards. This is the most comprehensive guide available for DOD publications.


A comprehensive summary of budgetary and statistical data pertaining to institutions in the Oklahoma State System of Higher Education, this publication contains actual historical data for fiscal years 1986-87 and 1987-88, and budgeted amounts for the current year, 1988-89. It is intended to be a reference for higher education information and statistics.


This is a list of all of NIST’s publications—technical reports, articles in periodicals, and patents. (NIST was formerly the National Bureau of Standards.)


This collection of 2,100 quotations, compiled by the Congressional Research Service, contains subject, author, and keyword indexes.


This report examines the migration flow patterns for the state and four metropolitan statistical areas for 1975 to 1980, 1980 to 1983, and 1983 to 1986. It reviews population growth between 1950 and 1988; estimates migration flows using administrative records; examines migration trends from 1975 to 1986; and identifies major origins and destinations of migrants.

Letty Watt Wins Polly Clarke Award

Letty Watt, Jefferson Elementary, Norman, has been selected for the Oklahoma Association of School Library Media Specialists (OASLMS) annual Polly Clarke Award.

The award, which includes a cash prize and a plaque, was presented at an OASLMS luncheon in Oklahoma City on Sept. 14.

The Polly Clarke Award honors an Oklahoma school library media specialist who has been instrumental in the establishment of an exemplary library media program. Nominees are judged on the basis of library skills instruction, administration of the library program, cooperative program planning, curriculum support, and professional involvement.

Other nominees were Sara Copeland, Wright City Schools; Linda Cowen, John Adams Elementary School, Norman; Linda DeBerry, Idabel High School; Marianne Erwin, Spring Creek Elementary, Broken Arrow; Cindy Gateley, Hugo Junior High; Cheryl Golightly, Ator Elementary School, Owasso, and Paulette LaGasse, Bennett Elementary and Dierks Elementary, Broken Bow.

Also, Donna Lamb, Hugh Bish Elementary, Lawton; Jolene Singleterry, at Lincoln and Grand Avenue Elementary Schools, Chickasha; Vicki Stewart, Bartlesville; Paula Walker, Stratford School; Kay Weast, Weatherford High School, and Shirley Wood, Pawnee Elementary School.
Long-Awaited Expansion Dedicated

Hundreds of local and state citizens gathered on the front lawn of the Ponca City Library for the Sept. 10 dedication and ribbon cutting ceremonies of the renovated and enlarged library.

Oklahoma Gov. Henry Bellmon gave the keynote address commenting that Ponca Citizens should be proud of their library as a symbol of public and private partnership working together.

The project began in March, 1983, when a group of six citizens wrote "Strategy for Excellence", a long-range plan for the Ponca City Library.

This plan called for a complete renovation of the old library and construction of a new, 10,000 square foot addition, at a cost of $1.65 million. The architectural firm, Howard and Porch of Oklahoma City, designed an addition which repeats many of the distinctive architectural features of the original building and preserves the grace and grandeur of the library.

The addition makes it possible for the Ponca City Library to have a special section for Young Adults, as well as a multipurpose programming room, which is available for library and public programs. An audio-visual center with video cassette monitors, personal computers, audio cassette players, and public use typewriters are now available.

The expansion also provides improvements in existing areas. The children's library has moved from the basement to the main floor of the new section in an area more suitable for children. The Genealogy Department is three times its original size, and the Reference section is greatly expanded. All back issues of periodicals are in one location and accessible to the public. The Televised Instruction System facility is larger and the Adult Literacy Council has more tutoring and counseling areas. In addition, the entire library is now accessible to the handicapped.

"With the completion of this exciting project, the Ponca City Library truly provides a dramatic statement for the downtown core area of Ponca City," Steve Skidmore, City Librarian, said.

Dignitaries recognized during the Sept. 10 ceremonies were Robert Clark, Oklahoma State Librarian; Jane Northcutt, former Ponca City Librarian; and major donors including, Fred and Suzanne Boettcher, Conoco, Inc., Mr. and Mrs. Nance Creager, Larry and Patt Hughes; Bob and Gail Hughes, Don A. and Vivian Mertz, Forrest H. and Suzanne Mertz and The Pelton Company.

Ponca City Library Makes Art News

When patrons enter the Ponca City Library the first thing they notice is the black-on-black pot enclosed in a display case by the circulation desk. It is a Maria Martinez pot from San Ildefonso Pueblo, New Mexico. Nearby other Native American pots are displayed.

The pots are not the only art work in the Ponca City Library nor are local residents the only ones who notice.

Louise Abercrombie noticed and compiled two articles for the April 1989, issue of SOUTHWEST ART. One article focuses on the Oriental and 20th Century-Western art from the collection of Richard Gordon Matzene (1880-1950).

Matzene, a world traveler and photographer, who called Ponca City "home" for 30 years, was born in London, England. When Matzene was not traveling he visited the library every day, checked out one novel, read it, and returned it the next day.

In his will, Matzene not only left Ponca City Library his art collection (a collection which includes regional artists like Nicolai Fechin, Birger Sandzen and E. Martin Hennings, as well as eleventh and twelfth-century Oriental scroll paintings), he also provided an annual sum of $1,000 for the purchase of new books.

The second article in SOUTHWEST ART focuses on the bronze sculpture, THROUGH THE EYES OF A CHILD, which accents the new entrance of the $1.5 million addition to Ponca City Library. This realistic sculpture depicts a young girl reading to a small boy. Ponca City resident Jo Saylors created this piece in a makeshift studio across the street from the library. Citizens often stopped by the studio to watch her complete the sculpture, and a competition was held among area school children to name the sculpture. Mandy Coddington, a sixth grade student at St. Mary's Catholic School, suggested the winning title THROUGH THE EYES OF A CHILD.
OLA Addresses Ethics Question

A continuing question to face the committee, "Is it a matter of ethics or morals?"

The newly created Ethics Committee of OLA has as its stated mission "to increase the awareness of ethical practices and professional conduct for members of the Oklahoma Library Association." Early discussions indicate a desire to concentrate efforts on issues such as censorship/self-censorship, impact of automation on public service, confidentiality, and political lobbying.

Steve Skidmore, as immediate past president of OLA, chairs the committee. Other members are Carol Casey, John Cochenour, Judi Knapp, and Anne Million. By design, the committee provides representation from academic, public, and school libraries, and the Oklahoma Department of Libraries.

The question of ethics has been on the forefront of public debate at all levels around the world. Business, politics, medicine, and law have all been touched. Recent discussions among the OLA Executive Board indicate that librarianship in Oklahoma has also been affected by this development.

"Acquainting our Association with the importance of ethics in our daily work lives is this committee's primary obligation. We intend to monitor developments on a national level and keep our colleagues in Oklahoma informed of them," says Skidmore.

A continuing question to face the committee—"Is it a matter of ethics or morals?"

Future articles in the Oklahoma Librarian from the Ethics Committee will include case studies of situations that present ethical questions for librarians. "A responder will be selected for each question, but the most important responses will come from individuals in our membership. We want those reactions and we look forward to hearing from you," says Skidmore.

GODORT Round-Up

The Government Documents Roundtable (GODORT) has embarked on an ambitious plan of activities for 1989-90. Under the leadership of Chair Helen Nash of Oklahoma City University Library, GODORT is planning a 4x4 program: four meetings during the year at various depository libraries as well as four bimonthly newsletters. All this will be in addition to a December workshop on gaining access to and using medical documents and a program at the Spring OLA Conference.

The first GODORT Regional Meeting will take place at East Central University's Linscheid Library in Ada on November 6. Barbeque fans will meet for lunch at Bob's Barbeque on Route 99 North at noon. The meeting will be at the library from 1:30-3:30 p.m. Gary Harrington, head of the Oklahoma Department of Libraries' Archives Division and State Preservation Officer will present information on state Land Records found in the Archives. Vicki Sullivan, of the Oklahoma Publications Clearinghouse, will showcase the Oklahoma Publications chosen for GODORT's Notable Documents list.

All GODORT members and others interested in federal and state publications are invited to attend. Call Helen Nash at (405) 521-5073, Louise Robbins at (405) 332-8000, ext. 229, or Steve Beleu at 1-800-522-8116.

CUD Officers Meet

The College and University Division's (CUD) conference program, spring workshop, and logo contest were discussed during the officers' meeting on Aug. 17.

"The Invisible User" was the popular winner in CUD's summer survey on topics of interest to librarians and a program is being planned to center on the new library user's access of online systems.

The CUD Spring Workshop scheduled for March will be co-sponsored by the Reference Roundtable.

A CUD logo/motto contest has been launched.
OLA’s Nominating Committee this year is selecting candidates for Vice-President/President-Elect; Secretary; and Representative to the Mountain Plains Library System (2 year term). Chair of the Nominating Committee is: Bettie Estes-Rickner State Department of Education 405-521-2956

OLA Divisions and Roundtables
Nominating Committee Chairs are as follows:
- Oklahoma Association of School Library Media Specialists: Bettie Estes-Rickner State Department of Education 405-521-2956
- College and University Division: Sul Lee University of Oklahoma 405-325-2611
- Library Education Division: Josephine Rabum Cameron University 405-581-2325
- Public Libraries Division: Debra Engel Pioneer Library System 405-321-1481
- Trustees Division: Sharon Saumon Rose State College 405-733-7323
- Administration Roundtable: Jeanette McQuitty Northeastern State University 918-456-5511
- Automation Roundtable: Joyce Davis Oklahoma State University 405-744-6323
- Children and Young People’s Roundtable: Peggy Black Winding Creek Elementary School, Moore 405-799-4497
- Government Documents Roundtable: Njambo Kamoche Oklahoma Dept. of Libraries 405-521-2502

OLA SCHEDULE OF MEETINGS AND DEADLINES

1989

October 4 Sequoyah Young Adult Book Award Committee, ODL-10 a.m.
October 4 Sequoyah Children’s Book Award Committee, ODL-10 a.m.
October 4 SCART Planning Session, ODL
October 12 College and University Division Informational Meeting, OBU
October 13 ACRL Conference
October 17 Legislative Committee, ODL
October 17-20 (ALA) Association of Research Librarians, Washington, D.C.
October 19-20 Oklahoma Education Association
October 19-22 (ALA) American Assn. of School Librarians, Salt Lake City, UT
October 22-25 S. Central Reg. Group, MLA, Oklahoma City
October 23 (ALA) Society of American Archivists, St. Louis, MO
October 26 Membership Committee, Martin East Reg. P.L., Tulsa-1 p.m.
October 27 Executive Board/Program Committee, East Regional P.L., Tulsa
October 29-November 2 CE Committee, TU-1 p.m.
November 1 *OKLAHOMA LIBRARIAN deadline
November 3 ART/TSRT Workshop
November 9 Sequoyah Children’s Book Award Committee, ODL-10 a.m.
November 17 Executive Board/Program Committee, ODL
November 21 *Submit items for Bulk Mailing to be mailed Dec. 1
November 28 Legislative Committee, ODL
November 29 Sequoyah Young Adult Book Award Committee, ODL-10 a.m.
December 8 Membership Committee, ODL-1 p.m.
December 13 *Mail Ballots to Executive Director
December 15 GODORT Workshop
December 19 Executive Board/Program Committee, Hardesty P.L., Tulsa

1990

January 1 *OKLAHOMA LIBRARIAN deadline

Sequoyah Children’s Book Promotion

The Sequoyah Children’s Book Award Committee of the Oklahoma Library Association has chosen 22 nominees for the 1989-90 Sequoyah Children’s Book Award. Oklahoma children will choose their favorite book from this list and select the winner in Jan. 1990.

The book award was designed to encourage students in grades three through six to read books of literary quality. Promotional materials, including posters, bookmarks, t-shirts, seals, stamps, filmstrips, and an annotated masterlist, are available through the State Department of Education, Library Resources Division.

The Sequoyah Committee suggests publicizing the current list by encouraging students to create a puppet show, pretend to be a Sequoyah author and do a “Meet the Author” interview, publish a newspaper with student reviews, research the life of Sequoyah, or make a speech about a Sequoyah book.
FRANCINE FISK, former Head of Reference in McFarlin Library at the University of Tulsa, has been promoted to Coordinator of Library Information Services.

MARY FULK has taken a new position as the librarian at the Women's Correctional Center in Taft.

VIRGINIA BRADY PERSCHBACHER is the new Reference and Adult Services Librarian for the Chickasaw Library System. Perchbacher earned her Master of Science at the University of Oklahoma in 1987. Previously, she has worked as a branch librarian for the Harris County Public Library in Houston.

DARCY A. RANKIN assumed duties as Assistant Humanities Librarian in the Oklahoma State University Library on August 1. Rankin received her B.F.A. degree in 1981 from OSU and her M.L.I.S. degree in 1988 from the University of Oklahoma.

KAYLA BARRETT began duties as Assistant Librarian for University Archives at the Oklahoma State University Library Aug. 14. Barrett received her B.A. and M.A. degree in American History from Wichita State University; her M.L.I.S. degree was conferred by the University of Oklahoma in 1988. Barrett served for one year as Special Collections Librarian/Cataloger in the Western History Collection at the University of Oklahoma.

JOHNNY L. JOHNSON joined the faculty of the Oklahoma State University Library as Assistant Science Librarian on Sept. 1. Johnson received B.S. degrees in Botany and Zoology from Texas A & M University in 1971; his M.S. degree in Botany and the Ph.D. degree in Horticulture in 1975 and 1978 respectively. His M.L.I.S. degree was received from the University of Oklahoma earlier this year.

BARBARA MCBRIDE-SMITH, Library Media Specialist at Stillwater Public Schools, will be in Natchez, MS, for the Magnolia Storytelling Festival and the Mississippi Library Association. McBride-Smith will be performing and presenting workshops at both the MLA Conference and Magnolia Festival on Oct. 27-28. She also will be the keynote speaker at an MLA reception for "Reading Motivation Through Storytelling."

1989 OLA Scholarship Winner

Kathryn Roots Lester is the winner of the 1989 Oklahoma Library Association scholarship. She is a teacher for the orthopedically-impaired at Norman High School and a graduate student at the University of Oklahoma School of Library and Information Studies.

The $500 scholarship, provided this year by Garrett Educational Corporation, was awarded at the OLA Executive Board meeting on July 21.

In her application, Roots said, "After spending years as a special education teacher of children of varying ages and abilities, I have attempted to keep abreast of the children's book world. The need for young people and adults to access information is imperative for their personal growth, as well as that of our global community. To be a catalyst in this process would be fantastic. I am anxiously looking forward to the completion of my degree and embarking on a career as a library media specialist."

Donations to the OLA Scholarship Fund are needed to enable OLA to continue to offer annual scholarships. Contributions should be mailed to Kay Boies, Executive Director, Oklahoma Library Association, 300 Hardy Drive, Edmond, OK 73013.

And the Membership Drawing Winners Are...

Sue Foutch and Connie Jones were the winners of the 1989 OLA Membership Committee's Early Renewal Promotion. This promotion encouraged OLA members to pay their 1989-90 membership dues prior to June 30, 1989. As a result, 50 more librarians renewed their membership prior to June 30 than in 1988.

Foutch's and Jones' names were selected at a drawing held at the Executive Board meeting on July 21. Jones is a library media specialist for Moore Public Schools. Her prize is one free full-conference member registration fee for the 83rd Annual OLA Conference, Apr. 18-21, 1990, in Tulsa.

Foutch, librarian at Marshall Elementary School in Checotah, will receive deluxe accommodations for April 19th and 20th at the Westin Hotel in Tulsa.
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These in-depth studies — conducted by the ALAs Committee on the Wilson Indexes — are now complete. 71 periodicals have been added to BBI, a 19% increase in coverage. BBD now offers greater access than ever before to reviews of English-language fiction and non-fiction titles with a 20% increase in coverage.

News Flash!
WILSON LIBRARY BULLETIN celebrates its Diamond Jubilee — 75 years of the magazine that is required reading for librarians who want to be on the top of their profession.