Conference '94

Wednesday, April 17

8:15 a.m. Registration Opens
9:00 a.m. Preconference:
   Cruising the Information Superhighway: Your Connection to the Internet
9:30 a.m. Preconference:
   Not With My Tax Money
9:30 a.m. Preconference:
   Output Measures for Children's Services
6:30 p.m. Banquet with Paul Evan Peters

Thursday, April 28

8:00 a.m. Registration Opens
8:30 a.m. Exhibits open
8:45 a.m. Free Continental Breakfast with Exhibitors
10:00 a.m. First General Session—Wilma Mankiller
12:00 noon Lunch with Richard Lederer
   Advanced Internet lunch meeting
   Poster Session: Oklahoma Center for The Book
   Poster Session: Inventory Control System
   Poster Session: Cataloging Film Scripts
1:30 p.m. Sequoyah YA Masterlist for 1994-95
   Internet Hunt and Other Fun Things about the Internet
   Books! Books! Books!
   Art of Persuasion
   Retrospective Conversion
   Discussion Group—Directors of Small Public Libraries
   Legal Aspects of the Reference Process
   Creative Fundraising with Friends and Grants
   Ethics Drama
   OneNet with Mike Erhart
   Passport to the World
   Intellectual Freedom Committee Program
   Road Kill on the Information Highway
   Discussion Group—Genealogy
   OCALD
   Dewey Detectives: Teaching Kids to Use the Library

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How are you doing with your New Year's resolutions? Or do you even bother to make them any more? Mine for 1994 is to try to do more "connecting" with other libraries and librarians. I rather doubt that our OLA theme of "Let's Connect" has been the catalyst, but I am aware of a number of interesting things going on in the state that are related to making connections. I'm sure that I do not know of all of the projects, but I would like to share brief notes about a few, and if you have a project which would be of interest to others, please send a short summary to me so it, too, can be shared.

Pioneer Library System is joining ONENET, Oklahoma's gateway to the Internet. Pioneer will set up a three-county network for its libraries. Andy Peters heads the project which is being put in place as they install their new Dynix system. Tulsa City-County is in the process of joining ONENET, as are other members of the Tulsa Education Network. Both Jenks Public Schools and Edison High School of the Tulsa Public School District are to connect to ONENET and Internet via a connection to the University of Tulsa as a pilot project in coming months.

ODL has also been working on a connection to ONENET, and Metropolitan Library System, which currently has dial-up access via the Regents, has expressed strong interest in joining.

As part of the ORACL project, the University Center at Tulsa, OSU, and Tulsa City-County are installing 239.50 software applications to permit on-line networking and sharing of information resources with a seamless interface for users. Others, such as OU, TU, and Pioneer are in the process of acquiring similar software.

The Oklahoma Department of Libraries is conducting a demonstration of its OLTN-based interlibrary loan system, whereby libraries with the state CD-ROM union catalog and a modem on their PC may communicate directly with the library from which they wish to borrow an item without going through a third party. The results of this test will be interesting.

A recent initiative by a public library has resulted in a series of library tours for fine arts teachers from area schools. If the later ones are as successful as the first, it is anticipated that such tours will be continued next year, with teachers from other subject areas. It allows teachers a look at available library resources and to see what the library can do for students.

OSU is supporting Stillwater High School on their NOTIS System. More than 50 staff from NOTIS institutions in Oklahoma have been meeting a few times each year to share ideas and assist one another. Their next project is Authority Control workshop, to be held in April.

The Tulsa Area Library Cooperative is helping the Margaret Hudon Program to obtain new books for its library. TALC is also sponsoring three continuing education events this spring for its members.

The spring's OLA Annual Conference will have a pre-conference to give more information and training on the use of the Internet and several programs of use to those interested in networking and sharing resources. Jennifer Kidney is working hard to hold Let's Talk About It series in as many areas of the state as possible. Pioneer Library System held its latest highly successful legislative breakfast on December 17. By the way, have you invited your legislators to your library yet this year?

One of the things several OLA groups decided to make a special effort to do this year was to share copies of bibliographies and program flyers with each other. If you have done anything that others would be interested in knowing about, please do try to send copies to libraries in your area or of your type. You never know when you will help someone else try something that makes a difference in their library community.

I know resolutions are hard to keep, but won't you join me in making a conscious effort to reach out to make new connections? When you do, let me know about it so we can publicize it.

--Jan Keene

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**OLA Schedule/Holidays**

March 1, Oklahoma Librarian Deadline
March 2, GODORT/RRT Business References Workshop, TCCL, Downtown
March 4, Legislative Committee, ODL - 10 a.m.
March 11, SRRT, Shawnee Public Library - 1:30 p.m.
March 12, Sequoyah Children's Book Award Committee, ODL - 10 a.m.
March 18, Program Committee/Executive Board - Jenks Public Library
March 20-26, ALA/Public Library Association, Atlanta
Mar. 27-Apr. 3, Passover
OLAs Income

As a 501(c)3 organization, the Oklahoma Library Association is exempt from paying federal income tax. This doesn't mean, however, that OLA does not have to file an income tax form. We do. We file Form 990 (Return of Organization Exempt From Income Tax) each year. For purposes of the IRS, any entity that uses OLAs tax-exempt EIN (Employer Identification Number) is a part of OLA and must be included in the annual tax return. OLA has four checking accounts that use the OLA EIN as follows:

OLA Checking Account
"Let's Talk About It" Checking Account
OASLMS Checking Account
EncycloMedia Checking Account

The following information is taken from Form 990 for last fiscal year (July 1, 1992 - June 30, 1993).

Total revenue for fiscal 92/93 was $187,964. Remember that this is gross revenue and does not take into account expenses. For example, this revenue figure includes conference registration fees including meal functions without regard to the cost of providing the conference and conference meals. We will look at OLA expenses in a future issue of the Oklahoma Librarian.

If you think that the majority of OLAs revenue comes from the annual dues that you pay, you are wrong. In fact, membership dues account for less than 20% of OLA's total revenue as the following table of revenue for fiscal 92/93 illustrates:

<table>
<thead>
<tr>
<th>Event</th>
<th>Revenue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring Annual Conference</td>
<td>$50,719</td>
<td>27%</td>
</tr>
<tr>
<td>Fall EncycloMedia Conference</td>
<td>45,374</td>
<td>24%</td>
</tr>
<tr>
<td>Membership Dues (OLA &amp; OASLMS)</td>
<td>35,584</td>
<td>19%</td>
</tr>
<tr>
<td>Grants, Contributions, Gifts</td>
<td>29,693</td>
<td>16%</td>
</tr>
<tr>
<td>Sales (OLA Store, Okla. Librarian, etc.)</td>
<td>17,475</td>
<td>9%</td>
</tr>
<tr>
<td>Workshops &amp; Leadership Conference</td>
<td>7,283</td>
<td>4%</td>
</tr>
<tr>
<td>Interest Earned</td>
<td>1,856</td>
<td>1%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$187,964</td>
<td>100%</td>
</tr>
</tbody>
</table>

Note that 55% of OLAs total gross income in 92/93 came from continuing education registration fees, 19% from membership dues, 16% from grants/gifts (primarily the "Let's Talk About It" grant), and 10% from everything else. In a future Oklahoma Librarian we'll look at how your Association spent its $187,964 in fiscal 92/93.

--Ken Bierman, OLA Treasurer

(Conference '94 - cont. from p. 1)

New Workplace Safety Legislation
4:45 p.m. ALAMPLA Forum and Legislative Update
5:30 p.m. OUSLIS Alumni Reception
7:00 p.m. All Conference Reception

Friday, April 29

7:30 a.m. Legislative Breakfast
8:00 a.m. Registration opens
9:00 a.m. Festival of Books opens
FOLIO
Poster Session: OUSLIS Bulletin Board
9:30 a.m. Beyond Flexible Scheduling
Life of a Non-fiction Author
Oklahoma Library Technology Network
Basic Telecommunications 101
NOTIS Users Group
Ergonomics and Workplace Safety
10:00 a.m. Let's Connect: Effective Library Volunteers
12:00 noon New Members Roundtable Luncheon—Connecting with Your Professional Associations
OASLMS Lunch with Theodore Taylor
1:30 p.m. New Reference Materials for 1994
Sequoyah Children's Sampler
Overviews and Critiques of New Oklahoma Library Buildings
NMRT Business Meeting
Cataloging Fellowship
Discussion Group—Public Relations
2:30 p.m. Fairy Tale/Storytelling: Variations in Children's Literature
TSRT Business Meeting
Fearless Fundraising
3:30 p.m. Membership Meeting
Sequoyah Young Adult Book Award Presentation
4:30 p.m. Second General Session Banquet

Saturday, April 30

10:00 a.m. Sequoyah Children's Book Award Presentation

OKLAHOMA LIBRARIES ...

... LET'S CONNECT
SEQUOYAH CHILDREN'S BOOK AWARD 1994-95 MASTERLIST

Alexander, Lloyd          The Fortune-Tellers
Buntin, Eve               Coffin on a Case
Cone, Molly               Come Back, Salmon
Cummings, Pat             Talking with Artists
Dorris, Michael           Morning Girl
Fleishman, Sid            Jim Ugly
Griffin, Peni             The Treasure Bird
Henkes, Kevin             Words of Stone
Hoover, H. M.             Only Child
Kehret, Peg               Horror at the Haunted House
Lindbergh, Anne           Travel Far, Pay No Fare
Lowry, Lois               Attaboy, Sam
Myers, Anna               Red-Dirt Jessie
Namioka, Lensey           Yang the Youngest and His Temble Ear
Polikoff, Barbara Ann     Life's a Funny Proposition, Horatio
San Souci, Robert         Sukey and the Mermaid
Sherlock, Patti           Some Fine Dog
Stanley, Jerry            Children of the Dust Bowl
Stevens, Carla            Lily and Miss Liberty
Tate, Eleanor E.          Front Porch Stories at the One-Room School
Wood, June Rae            The Man Who Loved Clowns
Woodruff, Elvtra          Dear Napoleon, I Know You're Dead, But...

SEQUOYAH YOUNG ADULT BOOK AWARD 1994-95 MASTERLIST

Bauer, Joan                Squashed
Barron, Thomas             The Ancient One
Buchanan, William          One Last Time
Cooney, Caroline           Flight #116 is Down
Cornier, Robert            Tunes for Bears to Dance To
Hite, Sid                  Dither Farms
Koertge, Roger             Harmony Arms
Paterson, P. J.            Liars
Ryland, Cynthia            Missing May
Salisbury, Graham          Blue Skin of the Sea
Stevrmer, Carolyn          River Flats
Temple, Frances            Taste of Salt
White, Ruth                Weeping Willow

Children's Book Council Launches 1994 Celebration of 75th Anniversary of Children's Book Week

The Children's Book Council is launching a major campaign to commemorate the 75th Anniversary of National Children's Book Week, November 14-20, 1994. An Honorary Committee of celebrities is lending its support to the celebration of this significant anniversary of the first major family reading initiative in the United States. National plans include a series of city-wide events to be held during Book Week on "Read Across America Day".

Hillary Rodham Clinton, as well as top children's book authors and illustrators and noted celebrities from the arts, sports, and politics have joined the Honorary Committee to help promote literacy and enthusiasm for reading.

A special 75th Anniversary packet containing interesting and unusual ideas on how to have fun with reading will include:

* A "Read Across America" theme poster by Lois Ehlert (A collector's edition of this poster will be sold by the Council with profits from sales supporting its ongoing reading encouragement program.)
* A 75 "don't-miss" authors and illustrators pamphlet compiled by Dr. Bernice Cullinan, with an introductory essay by Jim Trelease
* A "Read Across America" brochure with suggestions for activities with children that celebrate books and reading
* An Achievement Certificate that can be easily reproduced to give to children participating in local celebratory functions
* A list of ideas for publicizing local 75th Anniversary activities
* A copy of "Inviting Children's Book Authors and Illustrators to Your Community," suggested do's and don'ts, followed by a valuable publishers' contact list.

Teachers and librarians interested in 75th Anniversary plans and materials may request to be placed on a list to receive information by sending a self-addressed label to CBC, 75th Book Week Celebration, 568 Broadway, Suite 404, New York, NY 10012.

The Children's Book Council, the official sponsor of National Children's Book Week, is a non-profit association of more than 70 children's and young adult trade book publishers. Its purpose is to promote the use and enjoyment of children's trade books and to disseminate information about books for young people and about children's trade book publishing.
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♦ Library holdings information
♦ Link to PRISM ILL
♦ Document ordering via a variety of vendor and delivery methods

OCLC FirstSearch is available throughout the Southwest from AMIGOS Bibliographic Council, Inc.

800/843-8482
Oklahoma Librarian Meets Chinese Counterparts

(In mid-November, 67 representatives from 29 states, Bermuda, and Canada visited libraries in the People's Republic of China. The delegation of the Citizen Ambassador Program, which includes public and school children's librarians, library directors, FOL trustees, and university faculty, visited eleven libraries and one publishing house in Beijing, Nanjing, Suzhou, and Shanghai. Marion Dunmore is the LMS at Andersen Elementary, Union Schools, Tulsa.)

Behind a high gray wall in a sprawling city is Beijing University. The campus is beautifully landscaped with a variety of trees and architecture old and modern. Some buildings are elaborately and colorfully decorated; some are boxy and gray. But a lily pond and shaded walkways pull the place together into a peaceful haven within the noisy and erratic capital city of China.

After a morning of shared lectures with the library school faculty, about 80 Chinese and American librarians gathered for a group photograph on the steps of the university library and then set off on a walkabout. This gave us the opportunity to move out of formal structure and into the personal, real exchange I had come for.

Timidness was apparent on all sides, but then, as in many moments on my trip, my family and school photographs from Tulsa broke the ice. The evening before at dinner, I had established some rapport with one of the professors. (In photo 1) Intending to build on that, I reached into my pocket for a photo to share. This mere movement magically produced new shining faces at my elbow. Looking up I met two young women (in photo 2), students who had been in the lecture, but whom I had not noticed individually. Changing impulses I handed my photos to them, and drifting slowly with the group, we talked. They shared with me their concern that librarians are not highly valued in China, either socially or monetarily. Was this the same in the United States? They questioned me closely on this, eyes bright and English fluent. Walking through the sunlight of their university campus, I felt stirred to my own sense of 'motherland'. In the most elemental way, they had posed the question about why we do what we do.

Showing them photos of my primary school library, I described my belief that teaching young people to conceive ideas, follow thoughts, pursue questions in libraries is an exciting and meaningful way to work for one's country. I said that nurturing inquiry and fostering knowledge creates able citizens and, yes, even world peace. I acknowledged to them that monetary rewards would not be great in their country or mine, and that most people would never realize the role we play in the national security, but that I hoped these young students would see the library career option as an opportunity giving daily, enjoyable personal reward. They smiled—the inscrutable Chinese response. I'll never know how unconvinced they were. Unfortunately, with their knowledge of English, those two young women could no doubt land far more lucrative and exotic jobs as interpreters.

Marion Dunmore with the two young women.

The dark halls and stairways, the dim reading rooms of China's children's libraries will be brightly served by the addition of bright, young librarians. The contrast of resources between the US and PRC is stark, but the purpose and desire of librarians in both countries is closely aligned, focused on nurturing happy, creative children.

Travelling with my fellow librarians was no small event, regardless of the Asian venue. Many hours were spent with them in the close proximity of bus, lobby, and plane. Through their reactions to what we heard and saw, my own experience was heightened. I have returned to Oklahoma with a clearer perspective of where I am and what I have to work with. My trip connected me not only with Chinese and American librarians, but also with the loveliness of work with youth and the richness of our culture.

--Marion Dunmore

Dorothy Smith (left), a school librarian from Austin, TX, with a member of the Beijing University library school faculty (center), and Marion Dunmore (right).

Oklahoma children's author Harold Keith is recovering from a broken leg suffered December 28th. Get well wishes may be sent to Mr. Keith, c/o Molly Levite Griffis, Levite of Apache, 203 Hal Muldrow Dr. - Suite 3, Norman 73069
Internet Discussion Groups

Electronic discussion groups or lists are collections of computer users who come together on the Internet to discuss topics of interest via electronic mail. Individual group members send messages to a central electronic address which serves as a “post office.” This post office (technically named a listserv) then redistributes the messages to all other group members. Messages range from requests for citation verification, to general pleas for help, to discourses on the latest library news.

Library oriented discussion groups generally focus on a topical area or a specific technology. For example, discussion groups exist for general services such as cataloging and reference and for specific areas such as the esoteric interests of physics, astronomy, and mathematics librarians. Of special interest to many Oklahoma librarians are discussion groups for public librarians and library media specialists. In a year and a half, the library media list has grown to over 1000 members spread around the globe.

While a discussion group’s potential benefits are tremendous, pitfalls also exist. Many lists are very active, transmitting dozens of messages every day and quickly swamping unsuspecting librarians. With proper monitoring and selection, however, electronic discussion groups can easily find a place among the librarian’s most useful tools.

If you have Internet access and want to get started in a discussion group, contact me and I will send you a directory of what is available and instructions on how to get underway. If you do not yet have Internet access, let the “powers that be” know you are ready to start talking to the world.

—Dan Burgard, Oklahoma State University Library
405-744-6540, danburg@okway.okstate.edu

Bartlesville PL Genealogy Workshop

Bartlesville Public Library will host a one-day workshop on Saturday, March 19, on Five Civilized Tribes Genealogy Research. Speaker, Marybelle W. Chase, will be discussing Researching Indian Rolls, Tribal Records of the Five Civilized Tribes, and Useful Sources for Indian Research. The workshop will be conducted in the meeting room of the Bartlesville Public Library beginning at 9:30 a.m. and concluding at 4 p.m. The program is free, but preregistration is requested. To register, please send your name, address, and phone number to:

Local and Family History
Bartlesville Public Library
600 S. Johnstone
Bartlesville, OK 74003
or call 918-337-5353 during the hours of 9 a.m.-9 p.m., Monday-Thursday, 9 a.m.-5:30 p.m., Friday and Saturday.

Chase has extensive research experience in Cherokee records and has conducted workshops throughout the state. She is the publisher of the quarterly magazine, Cherokee Tracer, as well as various other materials relating to Cherokee research. Publications by Chase will be available for purchase.

Library Officials Meet with State Lawmakers

Members of the Pioneer Library System, Norman Public Schools, and Moore Public Schools met with state legislators at their annual “Partners in Progress” Breakfast on Friday, December 17. Mary Sherman, Director of the Pioneer Library System, told the legislators, “All types of libraries work in partnership with each other to provide excellent library services to the citizens of Oklahoma.”

This year the library system will use state aid to fund a portion of its new “Explorer” computer system being installed at public libraries in Cleveland, McClain, and Pottawatomie Counties.

Donna Richey, media services coordinator for Moore Schools, said “School media programs need support. We face increasing book costs, parent expectations and student needs.”

She explained that funds are needed to maintain library programs when the 1,196 schools in Oklahoma are no longer eligible for Library Media Improvement Grants. The school libraries would like to see a line-item allocation of $5 per pupil to support school library media programs.

Public libraries seek an increase in state aid to $1 per capita over a two-year period. The last year aid to public libraries was increased by the State Legislature was 1998.

Attending the breakfast were Cleveland County Commissioners Jan Collins, George Skinner and Leroy Krohmer; Norman Mayor Bill Nations; Shawnee Mayor Pierre Taron; Blanchard City Manager Bob Wade; Shawnee City Manager Terry Powell, Tecumseh City Manager Randy Swinson; along with School Superintendents from Moore, Newcastle, Blanchard, and Purcell.

Rep. Laura Boyd (c) joins Pioneer Library System staff members Gwen Witherspoon (l) and Linda Jordan (r) at the annual “Partners in Progress” breakfast. This event is held each year in recognition of the continued legislative support of Oklahoma’s public and school libraries.
New Audio and Video Highlights
Customer Service

Customer service has been the theme of many library programs this past year. American Library Association Video/Library Video Network continues the trend with new releases from ALA President Hardy Franklin and management consultant Arlene Farber Sirkin.

Hardy Franklin has designated customer service for his theme this year as ALA President. His message is spelled out in the 24-minute video, *Customer Service: The Heart of the Library*. In his talk, Dr. Franklin details his concept of customer service in the library and finds that libraries must “create expectations” from our customers.

Library management consultant Arlene Farber Sirkin, in her 45 minute audiotape *Maximizing Customer Service* gives concrete examples of how to better serve customers. Her topics include the benefits of having satisfied customers, how to keep the customer happy when you don’t have what they want and knowing what quality service really means.

The productions are in addition to the training package already distributed by ALA Video/Library Video Network, *Customer Service: More Than A Smile*. The video *Customer Service: The Heart of the Library* sells for $30.00 and the audio *Maximizing Customer Service* is available for $12.00.

To order or for more information, telephone ALA Video/L Library Video Network at 1-800-441-TAPE (8273).

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**1993 Peggy V. Helmerich Distinguished Author Award**

America’s “Laureate of the Wild,” Peter Matthiessen, and his wife Maria, were Tulsa’s guests of honor in December. The 1993 Peggy V. Helmerich Distinguished Author Award was presented to Matthiessen at a sparkling gala dinner for more than 400 on the main floor and balcony of Central Library. Matthiessen spoke about his personal experiences in libraries, his travels and his writings, his most recent novel *Killing Mister Watson*, and his research in Oklahoma near the Cimarron River for his current work-in-progress about the outlaw Belle Starr. He also praised the Helmerichs, the Library Trust, and its volunteers and staff for “the vision and great generosity of this award and its significance in the literary world.”

About 350 people attended an informal public program featuring Matthiessen on Saturday morning. He shared stories ranging in topic from his method of writing, to Zen, to cranes and killer whales.

Media publicity surrounding the events was excellent. Matthiessen appeared at a news conference in the library on Friday, and there were daily articles about the author and related events in the *Tulsa World* for more than a week.

From left, George Dotson, member of the Helmerich Distinguished Author Award Selection Committee and his wife Phyllis visit with author Peter Matthiessen, and his wife Maria at the Distinguished Author Dinner.
OLAS and Libraries

Kay Mades (standing) arrives at an OLA Legislative Committee meeting. Already discussing the issues are committee members (l to r) Donna Skvarla, Kathy Hale, Melba Kirkpatrick and Lee Brawner.

OLA Legislative Committee members make preparations for Legislative Day. Back row (l to r): Kay Mades and JoAnn Hope. Front row (l to r): Bob Segal, Yvonne Hinchee, John Augelli and Kay Boies.

Kay Mades, Marty Thompson and Richard Wheatley (l to r) are ready to begin an OLA Legislative Committee meeting.

ACRL-Oklahoma Chapter President Dottie Davis and June Lester, Director of the University of Oklahoma School of Library and Information Studies, respond to questions at the workshop, "Oklahoma's Academic Librarians at the Crossroads: From Professional Growth to Professional Leadership," co-sponsored by ACRL-OK and the College and University Division of OLA.

June Lester was a speaker at the ACRL-OK Chapter and OLA College and University Division Fall Workshop.
"Let's Connect"

(above) Children's Librarian Glenda Pitts, from the Shawnee Public Library, visits with area youngsters as "Clifford the Big Red Dog." The library helped celebrate Clifford's 30th birthday with story times, a "dog ears" craft session, and a visit from the popular book character. Pioneer Library System officials estimate over 2,200 children met Clifford as he traveled to seven other branches of the library system.

(Above l-r) Dottie Davis, President of ACRL-OK Chapter, Tom Gaughan, editor of American Libraries, and June Lester, Director of the University of Oklahoma School of Library and Information Studies, were presenters at the fall workshop co-sponsored by ACRL-OK Chapter and the OLA College and University Division.

(Photo Right) Remember those classic fairy tales with knights, ladies, jesters, jousters and the king and queen that so captured your imagination? Louise Whittaker, from the Pioneer Library System, shares some of those stories at the 17th annual Medieval Fair sponsored by the City of Norman. The library joined more than 200 artists and craftsmen from throughout the nation in the 3-day event featuring brightly costumed characters, jousting tournaments and a royal procession. Exhibits also included medieval bookbinding, calligraphy, papermaking, and medieval writing instruments.
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MLS Friends Build on FOLUSA 'Books for Babies' Project

About the same time Metropolitan Library System executive director Lee Brawner was wishing MLS could do something to reach new parents about the importance of reading to their children, FOLUSA introduced its Books for Babies project.

The MLS Friends group agreed to adopt FOLUSA’s project and build on it. A committee of Friends and library staff was formed; and with a $4,000 budget, the group opted for a two-week campaign to run during National Children’s Book Week 1993 and National Library Week 1994.

Local hospitals were contacted to determine if their staff or volunteers could deliver Books for Babies packets to parents of children born in their hospitals during the two designated weeks. Once affirmative answers were received from 10 hospitals, the committee set to work.

FOLUSA Books for Babies packets were ordered, a list of MLS promotional literature to be added to the packets was compiled, the library’s materials selection department was asked to prepare a bibliography of materials suitable for small children and their parents plus it was decided to design and have printed plastic bags for holding all the goodies. These would localize the promotion even more.

The library’s staff artist was asked to develop an original design. The end result: baby animals sitting in a library window reading and a pony leaving the library with a satchel full of books.

The committee had the design printed in black ink on white bags. This route completely avoided the pink for girls, blue for boys situation, which is outdated--besides there was no way to predict how many pink bags to print and how many blues. The effect created by the black on white was crisp, attractive and appealing.

The bags were filled with FOLUSA and MLS goodies then delivered to the hospitals in time for National Children’s Book Week and the first half of the campaign.

During its work, the committee searched for a way to lure parents into the library. Putting information into the hands of new parents was a primary goal, but so, too, was bringing parents into their neighborhood library.

Roy Brock, a fire chief as well as an ardent Friend, suggested an idea the committee quickly adopted: include a coupon for a free smoke detector in each plastic bag. The coupon would be redeemable at any MLS library.

Roy obtained the 500 smoke detectors needed for the promotion free from the American Red Cross.

Soon after National Children’s Book Week, two parents visited MLS libraries to redeem their coupon. A very proud committee concluded the promotion a success.

So, too, did one hospital representative who wrote: “Our mothers were sharing Baby’s First Book with visiting preschool siblings, reading to little ones! Our dads were pleased with the smoke alarm certificates, glad someone cares. Library week was a big success... Thank You!”

--Julia Fresonke
The following is part of a continuing series of case studies written by the OLA Ethics Committee and related to the OLA Endorsement and Amplification of the American Library Association Statement on Professional Ethics.

For 10 years, Joanne Sanderson has been the director of the Simpson Library, the small academic library at the heart of Mathison College. She's been very successful in building good relationships with the faculty and administration. Work at the college is, in fact, a family affair — her husband Bruce is on the faculty of Mathison's political science department.

The semester is coming to an end and Joanne is just beginning to look forward to the brief break that usually comes as the students begin their final examinations. Then she receives a phone call from Ann Buckman, the chair of the Mathison Political Sciences Department and her husband's boss. She has a potential problem on her hands, she explains, and needs Joanne's help. As she was grading research papers from the American Government class she taught this semester, she came across one student's paper that sounded very familiar. She suspects the student plagiarized the information from a somewhat obscure book she knows of in the library's collection. She searched the library catalog from her office and discovered that the library's one copy of the book is checked out. She wants Joanne to tell her who has the book checked out so that she can continue her investigation.

Professor Buckman emphasizes that time is of the essence. She doesn't have time to wait for the book to be recalled from the patron who has it or for another copy to be received through Interlibrary Loan. The student plans to graduate at the end of the current semester, Professor Buckman says, and if she did plagiarize the paper, administrative proceedings against her must begin immediately.

"Just knowing whether she's the one who has this somewhat obscure title checked out from the library would be important evidence," she says. "And if she doesn't have it, I need to find out if she's had contact with the person who does."

Joanne promises to look into it and Professor Buckman agrees to call back in 15 minutes. As she hangs up the phone, Joanne has no idea what to do. Confidentiality of library records is something she's always said she believed in, but in this case Professor Buckman seems to have a sincere and urgent need for the information. The policy at Mathison College states that plagiarism is unacceptable under any circumstances. And Ann Buckman is the chair of the department in which her husband hopes to be granted tenure next year. As she glances at the clock, she realizes that it's a difficult decision she must make very quickly.

Your comments are invited and should be sent by March 31, 1994, to: Robin Leech, Ethics Committee Chair, UCT Library, 700 N. Greenwood, Tulsa, OK 74106. Selected responses from OLA members will be printed in a future issue of Oklahoma Librarian.

This contains 12 items on global climate change, including "Global Climate Change and Agriculture," "Chronology of Global Climate Change," "Directory of Organizations Concerned with Global Climate Change," "Global Climate Change Pathfinder: A Guide to Information Sources," two bibliographies, and reprints of four articles.


These are the proceedings of conference held March 18-19 in San Francisco on Japanese scientific and technical information (STI). Among the topics it includes are how to monitor Japanese STI activities in English language sources, accessing Japanese "grey literature," the NASA database on Japanese aerospace STI, suppliers of Japanese STI, including Japanese patents, and how to develop a Japanese STI program for your organization or library.


The libraries of our nation must become electrified multimedia information and knowledge centers if they are going to remain vital components of their communities. This congressional hearing examines why and how this should be done.

—Steve Belew, Oklahoma Department of Libraries

Annual Report Appears as Newspaper Insert

"Good Libraries Equal Bright Futures" was the theme of the Metropolitan Library System's (Oklahoma City, OK) annual report for Fiscal Year 1992/93.

The report took the form of a newspaper insert included in two county-wide publications: The Daily Oklahoman and The Journal Record. Total circulation of the insert topped 105,000 households and businesses.

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Library Hall of Fame Award

Dr. Ben G. Henneke was inducted into the Tulsa City-County Library Hall of Fame at the Helmerich Award Dinner December 10th. Henneke, whose relationship with the Tulsa Library spans more than half a century, was acknowledged for inspiring and enriching thousands of Tulsans by publicly sharing his knowledge of books and passion for reading. During the series of programs he wrote and presented, titled Reading You’ll Like, Henneke featured more than 100 of his favorite books. The series was repeated at libraries, St. Dunstan’s Church, St. Simeon’s Retirement Home, and on KWGS radio. Dr. Henneke is the University of Tulsa's President Emeritus.

Sculpture Unveiling

Sculptor Ramon Parminter left his studio and foundry in Joseph, Oregon, to visit Tulsa during the first week in December. He brought with him the lifesize bronze sculpture he created under commission by the Tulsa Library Trust for the Peggy Helmerich Library. The sculpture was unveiled during a ceremony December 2nd. It stands in the library’s garden outside the reading area window. Titled Teaching Teddy, the piece features a little girl sitting on the ground reading to her teddy bear and animals, with a boy, who has stopped on his way to a baseball game, looking over her shoulder. A number of Peggy Helmerich’s grandchildren and other young library patrons attended the unveiling and loved seeing and touching the sculpture.

Chinese Librarians Visit TCCL

TCCL was again selected by the U.S. Institute of International Education as a library worthy of a visit by international librarians. The Chinese librarians, Mr. Qiyan Sun, Mr. Kezheng Wang and Mr. Wenchao Wang, along with their guide and interpreter, Larry Shen, were in Tulsa December 2 and 3. Their experiences at TCCL ranged from eating chili at the Staff Association luncheon to attending the unveiling of Teaching Teddy at Helmerich Library. They were given an orientation to the services, organization and financing of TCCL, and showed great interest in the history and development of the public library and how it compares to libraries in China. Their trip to the U.S. included time in Washington, D.C., Columbus, Atlanta, Ann Arbor, and New York before coming to Tulsa. From Tulsa they were on to Los Angeles, then home to China.

Mall Promotion Showcases Library, MLS Friends

Friends of the Metropolitan Library System (Oklahoma County, OK) acquainted mall shoppers with the "fun" available at their neighborhood library during a lighthearted, festive show at Quail Springs Mall, one of Oklahoma County’s largest and busiest shopping centers.

The three-hour promotional event was a first for the MLS Friends. It proved so successful, it is destined to become the premier of many such projects. Held in the mall’s food court, the show featured a potpourri of Oklahoma City’s finest entertainers plus storytellers, clowns, and a library staff dressed as a bookworm.

Beverly Jones, former network coordinator and chief planning officer for the Oklahoma Department of Libraries, has been named new director of the Al Harris Library at Southwestern Oklahoma State University. Jones succeeds Sheila Hoke, who has retired after 24 years as library director.

Linda Ables, librarian in ODL’s Law Library, died Sunday, Oct. 31, after a long illness. Linda was hired by ODL in 1989, and began service as an Archivist Records Management Specialist. She transferred to the Cartwright Memorial Law Library in the State Capitol on November 1, 1992. During her career, Linda had also served as a librarian with the Oklahoma Library for the Blind and Physically Handicapped.
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