OLA Leadership Retreat

The Saddleback Inn in Oklahoma City was the site of the 1994 OLA Leadership Retreat. Incoming and outgoing chairs of OLA divisions, roundtables, and committees met for two days to pool their experience, energy, commitment, enthusiasm, and talent to kick off the new year for OLA.

Beginnings

Bob Swisher, OLA president-elect was the man in charge of the retreat. Dr. Bob had a full schedule for the retreat. First, Kay Boies, Executive Director of OLA, started everyone off with a thorough briefing on the duties, responsibilities, and challenges for OLA’s leaders in the coming year. Kay identified the basic duties of OLA leaders as: serve your constituency, attend meetings, present workshop, plan annual conference program, hold business meetings, form nominating committee, communicate with members, meet deadlines, and promote membership. Kay says she loves this game of taking new faces to positions of leadership in OLA to full circle next year when this year’s raw recruits will be handing off the baton to the incoming class. After a look at the handbook and the organizational chart of OLA, the group broke for lunch.

Connectivity

After lunch, Dr. Bob started the group on an exercise in building a scenario of where the Oklahoma library community will be in 3 to 5 years in terms of connectivity. Bob explained that while the technical level of connectivity can be difficult for people without background, it is not difficult if we deal with it on a values level. Bob provided some information about the plan currently in front of the Oklahoma legislature called “Access Oklahoma.” In this plan the term “library” was used very seldom; instead the preferred term was “community access center.” When questioned the consultant who drafted the plan said that a “community access center” included public libraries. Decisions are being made right now, and sometimes we can influence these decisions. The time is now. The scenario building exercise was designed to help the Oklahoma Library Association’s leaders identify “who we want to be when we grow up.”

The OLA leadership retreat members were divided into six discussion groups. The themes to be covered by each group

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OLAre, Cable Operators of Oklahoma, the National Exchange Carrier Association. The consumer (usually called a rate payer or a customer) was represented on the program, but sparingly: Dr. Mark Cooper of the D.C.-based Consumer Federation of America gave a presentation by satellite, and a state representative of the AARP was on a panel.

While the Symposium brochure stated that the two day event was "targeted toward consumers and professionals whose lives are increasingly touched by the technologies used to deliver telecommunications," it really turned out to be about how communications companies will survive in an increasingly important, and rapidly evolving, segment of our economy. And while all were obliged to sing the praises of competition, most participants were worried about how they would move from an environment of highly regulated monopolies to less highly-regulated (but "managed") competition. As one of the speakers said: we all believe in competition, but we each see allowing a specific competitor into our market as unfair. The issues, then, were not what consumers wanted or needed, except to the extent that each speaker seemed to have a special, revealed truth about what his or her market "needed." As a forum that would allow participants to "pose questions to the State's leaders who make decisions affecting telecommunications policy," the Symposium was . . . well, not particularly successful. Essentially, it was the telecommunications community talking to itself and its Oklahoma regulators.

Few were there representing the interests of either the consumer or the professional groups who attempt to serve various portions of the citizens of the state. That may be why the members of our state were referred to as rate payers or consumers, but never citizens or patients or patrons or students or even clients. And how many times did the word library come up over the two days? Well, I counted twice if you don't count the time that Dan Marmion, the other librarian at the symposium, gently reminded the Oklahoma Secretary of Commerce that there is an already developed system of "community centers" across the state in which demonstration technology centers can be deployed, and that they are already staffed by information professionals.

This Symposium reinforced the perception that several of us in the library community have: we have noticed that libraries are not being referred to directly in state telecommunications planning documents (Access Oklahoma, for example); instead libraries are marginalized under the generic category of "community centers" or "community access centers." If we are not successful in making the point that organized access to the oncoming traffic of the information superhighway is vital to the state's future, the citizens of the state will be badly served. There is much work to be done.

—Bob Swisher
(bswisher@uoknor.edu)

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Leadership Retreat (cont. from p. 45)

were an analysis of the present situation including agencies involved, policy makers, private corporations, Oklahoma library community, technical information, and others who were influencing the situation. Each group reported back to the whole on their discussions. The following were identified as agencies that are involved: OneNet (State Regents for Higher Education), Office of State Finance, cable companies, Southwestern Bell Telephone Company, State Department of

Discussion group members Dan Marmion, Jan Keene, Ed Johnson, Rhonda Taylor, and others, developing their scenario of the future. Photo by Nancy Jurney


For the next day and a half the groups struggled with how these players interact, what the probable future of these interactions for libraries are, and what OLA should do to impact this future. There are many creative and artistic individuals in OLA's leadership cadre and each group developed models of the future which expressed the role they see for OLA and libraries in the age of connectivity. Everything from baseball diamonds to spirals were used to express the prospects each group saw for the future of libraries and connectivity. Each group selected a representative to meet over the summer. This group will use the work of the individual groups as a springboard to develop charges for the following OLA committees: interlibrary cooperation, the legislative committee, long range planning, and other groups as identified.

As librarians we want the maximum possible influence for our institutions and our client groups in the planning and construction of the new information infrastructure in Oklahoma. How we get there from here will be the focus of the Oklahoma Library Association's leaders in the coming months. Stay tuned.

Surf's Up: Riding the Internet Wave

One of the many capabilities offered by the Internet is the ability to remotely access many libraries' online catalogs. Thousands of libraries worldwide are accessible via the Internet. Recently, even many of the Library of Congress' collections were made electronically available to users around the globe.

A librarian can immediately realize tangible benefits when remotely accessing library catalogs. Hard to find citations can be verified using the powerful keyword search capabilities offered by many systems. Large and small collections with strong subject areas can be mined for collection development purposes. Many special databases (e.g. periodical indexes) are also available on local systems.

The picture is not all rosy, however. The librarian or searcher accessing a library catalog via the Internet must know the search terminology of the remote catalog. Often, there seem to be as many different search systems as there are catalogs. With a little use of help screens and some time, one can become proficient and succeed in "mining" the remote database for the desired information. Other problems with hardware compatibility may also make Internet library searching difficult. As with many things on the Internet, a little experimenting can pay off with big dividends when the searcher discovers a wonderful catalog just waiting to be explored.

Using an Internet command called "telnet", the process of accessing library catalogs is relatively easy. All one needs is the proper equipment, an Internet connection, and a list of computer addresses for online catalogs. Automatic login capability does exist, thus eliminating the need for you to know the address of the remote catalog. I can provide you with a list of library catalog addresses and quickly instruct you on the in's and out's of "telneting." Contact me, Dan Burgard, at 405-744-6540 or danburg@okway.okstate.edu for more information.

1995 Donation Quilt

The 1995 OLA donation quilt will be a nine-patch variation scrap quilt done in muted tones. This quilt is pictured on page 45 of Heirloom Machine Quilting by Harriet Hargrave. If you would like to participate in this project, you may do so by piecing and assembling blocks, hand quilting the top or binding the edges. You may participate by donating 100% cotton scrap fabrics! Volunteers will also be needed to organize publicity and accept donations.

OLA donation quilts should be book-related. In the "Little House" books by Laura Ingalls Wilder, Mary and Laura learn to quilt on nine-patch blocks. See page 114 of Little House on the Prairie.

For further Information or to volunteer, please call Donna Skvarla at ODL at 521-2502 or 1-800-522-8116.
The OLA Executive Board carries out the official business of the association. It meets on the third Friday of the month. Agenda items include reports from the president, treasurer, and executive director, as well as from division chairs, the ALA Councilor, MPLA and State Department of Education representatives and the Federal Relations Coordinator. The board authorizes expenditures and discusses and formulates action on current issues. To schedule an item on the agenda, notify the president or executive director 10 days before the board meeting. Highlights of recent board meetings usually appear in the Oklahoma Librarian.

**President**
Robert Swisher
University of Oklahoma SLIS
405-325-3921

**Vice-President/President-elect**
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Bartlesville Public Library
918-337-5363

**Secretary**
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Ralph Ellison Library (MLS)
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**Treasurer**
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Oklahoma State University
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**OASLMS**
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Trustee, Pioneer Library System
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**ALA Councilor**
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Edmond Public Schools
405-340-2838

**MPLA Representative**
Patsy Stafford
Oklahoma State University
405-744-6309

**Federal Relations Coordinator**
Donna Skvarla
Oklahoma Department of Libraries
405-521-2502

**State Dept. of Education Coordinator**
Jeannie Johnson
State Department of Education
405-521-2956

**Oklahoma Librarian Editor**
Susan McVey
Oklahoma Department of Libraries
405-521-2502

**Executive Director**
Kay Boies
405-348-0506

*non-voting member*
1994-95 DIVISIONS, ROUND TABLES, COMMITTEES

DIVISION OFFICERS

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Patricia Davis (Enid), chair-elect
Paulette LaGasse (Broken Bow), secretary

College & University
Mark Herring (OBU), chair
Beverly Jones (SWSU), chair-elect

Library Education
Rhonda Taylor (OU SLIS), chair
Debra Spindles (OU SLIS), chair-elect

Public Libraries
Kathleen Ryan (Seminole), chair
Jane Lilly (Moore), chair-elect
Janet Brooks (MLS), secretary

Trustees
Annette Brown (Pioneer), chair

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Audit - Melodie Sanders (University of Tulsa)
Awards - Carol Casey (Edmond)
Budget and Finance - Robert Swisher (OU SLIS)
Constitution & Bylaws - Valerie Kimble (S. OK MHS)
Continuing Education - Virginia Dietrich (ODL)
Ethics - Karen Curtis (TCCL)
Governor's Mansion Library - Beverly Joyce (OU)
Intellectual Freedom - Theresa Dickson (Pioneer)
Interlibrary Cooperation - Mary Sherman (Pioneer) and Donna Richey (Moore)
Legislative - Clinton M. Thompson, Jr. (OUHSC) and Katherine Hale, (Southern Prairie)
Local Arrangements - Paula Emmons (TALC)
Long Range Planning - Jan Sanders (Bartlesville)
Membership - Jennifer Goodson (OUHSC)
Nominating - Sandra Ellison (ODL)
Program - Robert Patterson (TU)
Resolutions - Gerald Hickman (Seminole)
Sequoyah Children's - Desiree Webber (Moore)
Sequoyah Young Adult - Julianne Johnson (Ponca City)
Sequoyah Ad Hoc - Linda Cowen (Norman) and Kathleen Todd (Ardmore HEC)
Sites - Annette Duffy (OSSM)
OGCLIS Follow-up (Ad-Hoc) - Bettie Estes-Rickner (Edmond)

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Francine Fisk (TU), chair-elect

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Susan McVey (ODL), chair-elect
May Cordry (Mercy), secretary

Children and Young People's
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Government Documents
Steve Johnson (OSU), chair
David Kolpin, (Langston), chair-elect
Anne Million (OU), secretary

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Charles Brooks (TU), chair-elect
Tom Messner (TCCL), secretary
ILA Grice (OU), ALA Affiliate

Reference
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David Corbly (SWSU), chair-elect
Retha Robertson (OCU), secretary

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Fran Austian (MLS), chair-elect

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Mary Kirk (Rose State), chair-elect
Pauline Boyer-Rodriguez, (MLS), secretory

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Julie Ann Ligon (Western State), chair-elect
Charlene Rezabek (OU), secretary

JOIN OR RENEW YOUR OLA MEMBERSHIP TODAY!
Encyclo-Media XIV to Focus on Collaboration

Encyclo-Media XIV - Kaleidoscope: A Vision of Excellence, the Oklahoma State Department of Education's annual conference is being held again this year at the Myriad Convention Center in Oklahoma City on September 8-9. Encyclo-Media's theme follows a national trend toward developing skills which lead to a collaborative, integrated curriculum approach to learning—a total picture involving all areas of the core curriculum, Library Media/Instructional Technology, Information/telecommunications, and gifted education. The "Kaleidoscope" symbolism represents all the facets of the learning process which blend together to make up the current approach to information access and curriculum integration.

The conference will feature over 100 sessions concerning issues critical to library media and information specialists, teachers, administrators, and coordinators. Approximately 150 exhibitors are participating in presenting products in media, books, and instructional materials. A fee of $10 will be charged for registration in order to bring nationally-known leaders in the field to the conference.

The keynote speaker for the Conference will be Russ Piekien, curriculum consultant in educational change, who will address the media center’s relationship to today's evolving curriculum needs. Piekien is an elementary school principal who speaks nationally on change in the school environment. OASLMS luncheon guest this year will be an English author and storyteller, Vivian French, who began as an actress in children's theatre productions. She currently lives in Bristol, England, where she visits schools regularly to tell her versions of old folktales and how they relate to the current literature for children. Books written by French, which include Under the Moon, Why the Sea is Salt, Caterpillar Caterpillar, and Once Upon a Time, will be available at a local bookstore's exhibit booth for autographing. French will also present a program on storytelling during the breakout sessions.

Other topics and speakers include Dr. Phil Turner, author of Helping Teachers Teach, who will reinforce concepts from the State Department of Education's summer workshops with more on integrating curriculum and information skills. Gail Herman, teacher in gifted education from Maryland, will speak on integrating the arts into literature and the science curriculum using kinesthetics. Gail also will be the featured speaker for the OAGCT luncheon. Carol J. Fox from Rockford, Ill., will focus her presentation on students' information seeking behaviors, data obtained from a science research grant program in her school district. Gordy Lewis and a team of science teachers will show how they present poetry through the science curriculum in the schools in New York, while Rich Mariana's presentation will look at relating math and information skills.

In addition, several sessions will deal with integrating literature into the curriculum. Cris Crutch, author of Athletic Shorts, will be here in conjunction with school visits to discuss character development in young adult novels. Mary Lou Olsen, author of Creative Connections and a consultant on library services in Buena Park, California, will highlight ways to extend the basal reading program to include children's literature using picture and ethnic books. Barbara Elleman, editor of Book Links, will discuss her work with books and the curriculum at the magazine.

In the area of technology, Brenda Furquinn of the University of Louisville will relate experiences in introducing the Internet in schools K-12, while Tracey LaQue Parker of Cisco Systems in Austin, Texas, will focus on the Global School House Project networking classrooms across the U.S. and overseas by the Internet. Finally Mike Erhart of the Board of Regents of Higher Education at Oklahoma state University will talk about accessing the Internet through OneNet. Several other presentations will also deal with the instructional uses of technology integrated into the core curriculum by telecommunication implementing the 5 strands of skills in the Priority Academic Student Skills.

For more information, contact the Oklahoma State Department of Education, Library Media Section, 405-521-2956.

—JoAnne Hope
State Department of Education

OLA GODORT E-Mail List Debuts

An e-mail list is now available on the Internet for Oklahoma government documents librarians. The list is intended to provide a forum for librarians to discuss their concerns related to state, federal, and international documents. In addition, it will provide a means for distributing announcements and information to deposit librarians and OLA-GODORT members. The list is open to any Oklahoma librarian who is interested. To subscribe, send the following message to

listserv@vm1.ucc.okstate.edu:

subscribe okdocs-l <your first name> <your last name>

Please note: the "1" in vm1 is the number one. The "1" in okdocs-l is the letter "l".

If you have any questions, or if you do not have access to the Internet and would like to join the list, please contact:

Carrie Ottow
Oklahoma State University
ottow@vm1.ucc.okstate.edu
phone: 405-744-6546

—Carolyn Torrence, Chair, OLA GODORT
ALA Gopher Debut

The American Library Association (ALA) has established its gopher on the Internet in a move to expand the audience for association policies, publications and conferences. Millions of Internet users around the world will also be able to electronically subscribe to ALA journals such as Booklist, join ALA and several of its 11 divisions and 17 roundtables and register for some institutes and conferences.

Although the gopher is still under construction, much information about ALA is already available. For example, contact information for ALA staff (telephone numbers, fax numbers and e-mail addresses), the ALA Constitution, Bylaws and Policy Manual and all interpretations of the Library Bill of Rights, a complete listing of ALA awards, a listing of Midwinter Meeting and Annual Conference dates and locations through the year 2004 are currently accessible.

To access the ALA gopher, users can point their favorite Gopher client to gopher.uic.edu (port 70). Once users access the Gopher at the University of Illinois at Chicago, the ALA gopher can be reached by selecting the "Library" option on the main menu and then the "American Library Association" option on the submenu.

For users with gopher clients that support bookmarks, these tools can then be set to make subsequent access to the ALA gopher quick and easy. Free gopher software can be secured for users without a gopher client by anonymous FTP to boombox.micro.umn.edu. The software can be found in the directory/pub/gopher. This directory contains a number of Gopher clients which operate on several different platforms.

Questions or comments about the ALA gopher should be addressed to Charles Harmon, ALA headquarters librarian (Charles.Harmon@ala.org). Questions on using gopher software or accessing the University of Illinois at Chicago's Gopher are best handled by Internet users' local system administrators.

Gopher is software that allows document retrieval using menus. The Internet is the world's largest computer network linking computers across the world.

Mountain Plains Library Association
1994 Annual Conference

"LIBRARIES: the peak experience" is the theme for the joint Nevada Library Association/Mountain Plains Library Association's annual conference. The joint conference is being held at Lake Tahoe, October 26-29. October 28th will be the Sierra Nevada Chautauqua pre-conference. The day-long program supported by the Nevada Humanities committee will provide a chance to listen and talk to some historical figures portrayed by scholars. Thomas Jefferson will open the program with a monologue on his life and times with a focus on the importance of books and reading to a knowledgeable, truth-seeking public. Dr. Leo Buscaglia will open the conference the following day. The programs will focus on three areas of specialization: leadership, continuing education, and western history. For more information contact: Patsy Stafford, Oklahoma State University, SED/Library, Stillwater, OK 74078, (405) 744-6309, fax number (405) 744-5183, e-mail: pds@okway.okstate.edu.

Festival of Books Scheduled

The 15th Annual Festival of Books for Young People will be held Saturday, October 15, in the Oklahoma Memorial Ballroom at the University of Oklahoma. The festival, sponsored by the School of Library and Information Studies and the College of Continuing Education, will feature the following guest speakers:

Emily Arnold McCully, Greenwich Village and Chatham, New York, an outstanding author and illustrator of books for young people. She has written and illustrated over 12 books for children, including Mirette on the High Wire, winner of the 1993 Caldecott Medal, and she has illustrated over 100 other children's books. Her most recent works are The Amazing Felix and My Real Family.

Ashley F. Bryan, Maine, is a storyteller, poet, author, and illustrator for children. He is professor emeritus of art and visual studies at Dartmouth College and a scholar of African American folklore. His awards and honors include: the Parents Choice Award and Corretta Scott King Book Award for writing Beat the Story-Drum, Pum-Pum; Coretta Scott King Honor Book citations for illustrating I'm Going to Sing, What a Morning!, and All Night, All Day; and Coretta Scott King Honor Book citation for writing Lion and the Ostrich Chicks and Other African Folk Tales. In 1990, he delivered the May Hill Arbuthnot Honor Lecture, "A Tender Bridge." Among his newest books is The Story of Lightning & Thunder.

Marion Dane Bauer, Winnetonka, Minnesota is an award-winning children's author and a graduate of the University of Oklahoma. Among her many honors are: Newbery Honor Book Award and the British Children's Book Award runner-up for On My Honor; the Jane Addams Peace Association Award for Rain of Fire, the Japanese Library Association Award for Shelter from the Wind; the golden Kite Honor Award for Foster Child. Her most recent books are A Question of Trust and Am I Blue: Coming Out from the Silence.

About 700 fans gathered at Central Library in Tulsa on May 20 to meet the "Queen of Suspense," Mary Higgins Clark. After a program in which she shared stories and gave tips to aspiring writers, she signed autographs. A fan, pictured above, had a special request: he told her that he loved her so much that he wanted her to sign his undershirt, "right over my heart."
ALa Notable Documents

Oklahoma was one of ten states honored by the American Library Association's Government Documents Round Table for its Notable Documents of 1993. Three Oklahoma state government publications were among the twenty-three state and local documents selected for this recognition and highlighted in the May 15, 1994 issue of Library Journal. Chosen for their ability to expand knowlege, the Oklahoma winners include:

Developed for use by library- and community-based literacy councils, this handbook provides ideas, resources, and information on literacy programming. It includes sample bylaws, meeting agenda, and press releases; community contacts and resources; resource sheets from Laubach Literacy Action; and clip art.

Designed to be of use to individuals with disabilities, families, service providers, public and private agencies, government officials and businesses, this guide is a first-time effort to provide in one source a wide range of disability resource information. Its

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Fall ’94 Library Science Classes

ADA (East Central University)
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School Library Administration I 7:25-10:05 pm W
Library Technology 4:35-7:15 pm T
Reference Materials 7:00-9:30 pm T
Children’s Literature 2:00-3:00 pm MWF
9:30-10:45 am TR

For additional information contact Dr. Bob Wyatt (405) 332-8000, ext. 802

ALVA (Northwestern State University)
Offers these courses for school library media certification:
Use of Libraries 9:00-9:50 am TR
Books & Reading for Children 1:15-2:30 pm MW
Books & Reading for Young Adults 6:00-9:15 pm R
Admin. of Sch. Library Media Ctrs. 6:00-9:15 pm M
PR for School Library Media Ctrs. 6:00-9:15 pm R

For additional information contact Ray Lau (405) 327-1700, ext. 219

EDMOND (University of Central Oklahoma)
Offers these courses for school library media certification:
Use of the Library
Introduction to School Media Centers
Administration of School Media Centers
Library Materials for Secondary Schools
Media Production and Techniques
Microcomputers in Classrooms & Media Centers
Learning Theory and Communication
Instructional Development
Public Relations and Methods of Teaching Information Use

For additional information contact Dr. Judith Wakefield (405) 341-2960, ext. 5886

LAWTON (Cameron University)
Offers this course for library media certification:
Children’s Literature (3 sections) 9:30-10:45 am TR
11:00 am-12:15 pm TR
1:30-2:45 pm MW

For additional information contact Dr. Diane Jackson (405) 581-2664 or Dr. Jane Morse (405) 581-2320

MIDWEST CITY (Rose State)
Offers these courses leading to a Library Technical Assistant Certificate with an Associate of Applied Science (2 year undergraduate degree):
Library Resources/Services 7:30-8:45 am T
Library Tech Services 7:30-8:45 am T

For additional information contact Jim Beavers (405) 733-7370

NORMAN (University of Oklahoma)
OU SLIS offers an ALA accredited master’s program.
Enrollment priority given to fully-admitted students.
Organization/Description of Mats. 1:00-3:40 pm M
Preservation of Library Materials 4:30-7:10 pm M
Microcomputers in Info Services 4:30-7:10 pm M

Information Sources and Services 4:30-7:10 pm T
History of Libraries & Librarianship 4:30-7:10 pm T
Introduction to Information Science 4:30-7:10 pm W
Biomedical Databases 4:30-7:10 pm W
Online/Onedisc 9:00-11:40 am R
Elements of Research 1:00-3:40 pm R
Library Automation 4:30-7:10 pm R
Select. of Print & Non-Print Mats. 4:30-7:10 pm R
Theory of Library Administration 4:30-7:10 pm F
Books and Materials/Children 9:00 am-4:15 pm S
Archives and Records Management 9:00 am-4:15 pm S
Library Internship various
Directed Research various
Directed Reading various
Research for Master’s Thesis various

Undergraduate:
Use of Library and Info. Resources 9:30-10:20 am MWF
Children’s Literature 4:30-7:10 pm W

For additional information call (405) 325-3921

STILLWATER (Oklahoma State University)
Certification program is being phased out, no new students may enter
School Library/Lrc in Curriculum 4:30-6:20 pm M
Reading Guide Young People 6:00-8:50 pm R

For additional information contact Dr. Carolyn Bauer (405) 744-7125

TULSA
As a branch of the University of Oklahoma, these courses are offered leading to an ALA accredited MLS program:
Org. & Description of Materials I 1:00-3:40 pm M
Microcomputers in Info. Services 4:30-7:10 pm M
Introduction to Info. Science 4:30-7:10 pm W
Online/Onedisc 9:00-11:40 am R
Select. of Print & Non-Print Mats. 4:30-7:10 pm R
Books and Mats. for Children 9:00 am-4:15 pm S
Current Trends 9:00 am-4:15 pm S
Library Internship various
Directed Research various
Directed Reading various
Research for Master’s Thesis various

Contact the University of Oklahoma Office at UCT (918) 586-0780 or OU/SLIS office in Norman (405) 325-3921

WEATHERFORD (Southwestern State University)
Offers these courses for school library media certification:
Children’s Literature 10:00 am TRF
Children’s Literature 11:00 am TRF
Practicum in Library ARR
Select/Acq. Library Material 6:20-8:00 pm M
Practicum in Media 6:20-8:00 pm M
Practicum in Library 6:20-8:00 pm M
Select/Acq. Non-book Material 8:20-10:00 pm M
Use of Books and Library 8:20-10:00 pm M

For information contact Dr. Lessley Price (405) 774-3149,
Dr. John Ludrick (405) 774-3225, Dr. Pauline Travis (405) 774-3146
Needed Now: Fund Raising Materials

Libraries engaged in fundraising and development efforts are asked to share their materials with a new Fund Raising Clearinghouse now in place at the ALA Headquarters Library. Among the most wanted items - foundation by-laws; information on and examples of endowments; tips on grant writing and copies of successful grant applications; gift policies and donor recognition policies; job descriptions for development officers; and information on tax issues and reporting obligations.

The Clearinghouse Committee of the ALA/LAMA/Fund Raising and Financial Development Section (FRFDS) has reorganized its early file of Fund Raising and Development materials to include new categories identified by FRFDS members, reports Sue Fontaine, chair.

Subject headings in the Clearinghouse file range from the “ABC’s” of fund-raising (including Administration/Management, Annual Giving, Board Development, Bond Issues, Capital Campaigns, Case Statements, Corporate Giving) to fund raising activities such as Book Sales, Phonathons, Premiums and Special Events.

As the need for private and corporate support escalates and as all types of libraries, including small public libraries, more actively seek support, there is an increasing demand for guidelines, “how to” tips, and examples of fund raising and development efforts. The committee is working with the ALA Development Office to fill current requests from the field.

"The success of the Clearinghouse depends on the spirit of sharing, so librarians and development officers are urged to contribute their existing materials as soon as possible," says Fontaine. The Committee asks for five copies of each item wherever possible, but even single copies will be welcome. Items should be mailed to: Charles Harmon, Librarian, ALA Headquarters Library, 50 East Huron Street, Chicago, IL 60611, clearly marked “Attn.: FRFDS Clearinghouse File”. Interlibrary Loan requests for materials should also be addressed to the ALA Headquarters Library.

For information on the Clearinghouse and a list of categories call committee member Jennifer Paustenbaugh, OSU Library, Stillwater, OK 74078-0375; 405/744-7086; JPAUST@OKWAY.OKSTATE.EDU.

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Ernestine Clark, Director of Development/Volunteer Services for the Metropolitan Library System in Oklahoma City, is currently serving on the national board of Friends of Libraries U.S.A. (FOLUSA). Her term began in 1989. Since being on the board Ernestine has led workshops for FOLUSA on volunteerism, book sales, board development, special projects, fund-raising, and other topics. In addition, Ernestine has served as chair of the England Fundraising trip, chair of the Baker & Taylor award for Small Libraries, and Chair of the Literary Landmark Awards.

Sharon Saulmon, head librarian of the Rose State College Library Resources Center, was installed as the president of the American Library Trustees Association (ALTA) at the American Library Association annual conference in Miami, Florida on June 29th. Sharon served as the ALTA newsletter editor for many years and as a regional vice-president. Sharon has served on the Metropolitan Library Commission since 1983 and as the chair of the Commission since 1990.

Suzanne Jones, long-time librarian at the L. E. Rader Children's Center in Sand Springs, retired June 30th.

Holly LaBossiere has been appointed library director at the Ponca City Public Library. Holly was formerly the Adult Services Librarian at Ponca City.

Louise Ann Cayo has joined the staff of the Public Library of Enid and Garfield County in the position of Assistant Director. Cayo recently received her Masters Degree from the University of Illinois at Urbana-Champaign, where the faculty selected her to receive the Herbert Goldhor Award for Excellence and Interest in the field of Public Librarianship.

Kay Parham retired June 30th as the Library Director at Southeastern State University after twenty years of service. During her tenure at Southeastern, Kay served the library in numerous roles including director and librarian for acquisitions, reference, circulation, and government documents.

Lotsee Patterson, associate professor at the University of Oklahoma, is the 1994 recipient of the American Library Association Equality Award. The award, $500 and a citation, donated by Scarecrow Press, Inc., is given to an individual or group for an outstanding contribution that promotes equality of women and men in the library professions. The award was presented during the ALA Annual Conference in Miami Beach. Patterson plans to establish a permanent scholarship fund for a Native American student at the OU Graduate School of Library and Information Studies with her cash award. She will match the $500, and intends to raise a total of $10,000 endowment for the scholarship. Anyone wishing to contribute to the scholarship should contact Professor Patterson.

Dr. Charles R. McClure, an OU alumnus and professor at the School of Information Studies, Syracuse University, is this year's recipient of the Distinguished Alumni Award for the University of Oklahoma School of Library and Information Studies Alumni Association.

Sally Frasier, winner of the OLA 1994 Citizen's Recognition Award, writes: "Please extend my sincerest thanks to the OLA for my Citizen's Recognition Award. I have enjoyed my association with the library community, and hope to be of continued service."

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<th>OLA Welcomes New Members</th>
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<tr>
<td>Darlene Adams, Paden H.S.</td>
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<td>Carol Lea Abin, EODLS</td>
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<td>Mary Anderson, PBS Video</td>
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<td>Ona Britton, student, OU</td>
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<td>Robert C. Brown, OSU</td>
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<td>Mary G. Campbell, TCCL</td>
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<td>Richard O. Cheek, Guthrie P.L.</td>
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<td>Teresa Edwards, Sapulpa M.S.</td>
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<td>Henry Chima Eke, OCU</td>
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<td>Christine Diane Ford, Tulsa</td>
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<td>Almira E. Grammer, OU</td>
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<td>Mary Herring, TU</td>
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<td>Susie Inman, TCCL</td>
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<td>Douglas W. Kennedy, stud., OU</td>
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<td>Pamela Kline, Cleveland P.L.</td>
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<td>Edith LaForge, Tulsa P.S.</td>
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<td>Kathy Logan, Enid P.L.</td>
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<td>Linda F. Matson, Tulsa</td>
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<td>Julie McCelland, TCCL</td>
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<td>Betty McLaughlin, Mannford PL</td>
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<td>Andrea Morgan, Piedmont MS</td>
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<td>Mary E. Reynolds, Moore P.L.</td>
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<td>Stephanie Riedt, Norman P.S.</td>
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<td>Margaret Rigney, Connors St.</td>
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<td>Phileness Slaughter, Stud., OU</td>
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<td>Melissa A. Smith, TCCL</td>
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<td>Heather K. Veale, student, OU</td>
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<td>Ruby Wesson, Henryetta P.L.</td>
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<td>Sharon Yankey, OU Coll. of Med.</td>
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<td>Mirian R. Young, Tulsa P.S.</td>
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<td>Scholarship Fund:</td>
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<td>Darlene Adams, Karen</td>
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