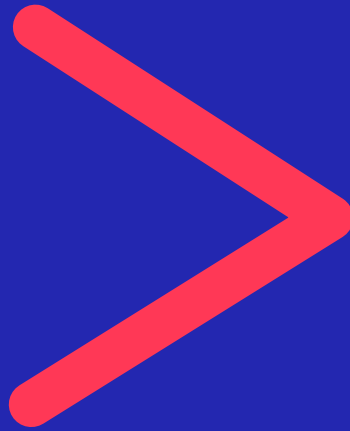


**2018 Annual
Convention**

September 13-14

Marriott Columbus



Higher

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RNI

NG **FOR THE
INDUSTRY**



OHIO 

**LAND TITLE
ASSOCIATION**

Exhibit & Sponsorship Information Enclosed

www.olta.org



LEARN WITH US

2018

The Ohio Land Title Association invites your company to participate in the 2018 Annual Convention. Supporting OLTA is an opportunity to put your company and its services in front of hundreds of professionals in the Title Industry. The 109th OLTA Annual Convention will be held in Columbus, Ohio, at The Marriott Columbus, September 13-14, 2018.

EXHIBIT FEES

Tabletop Space

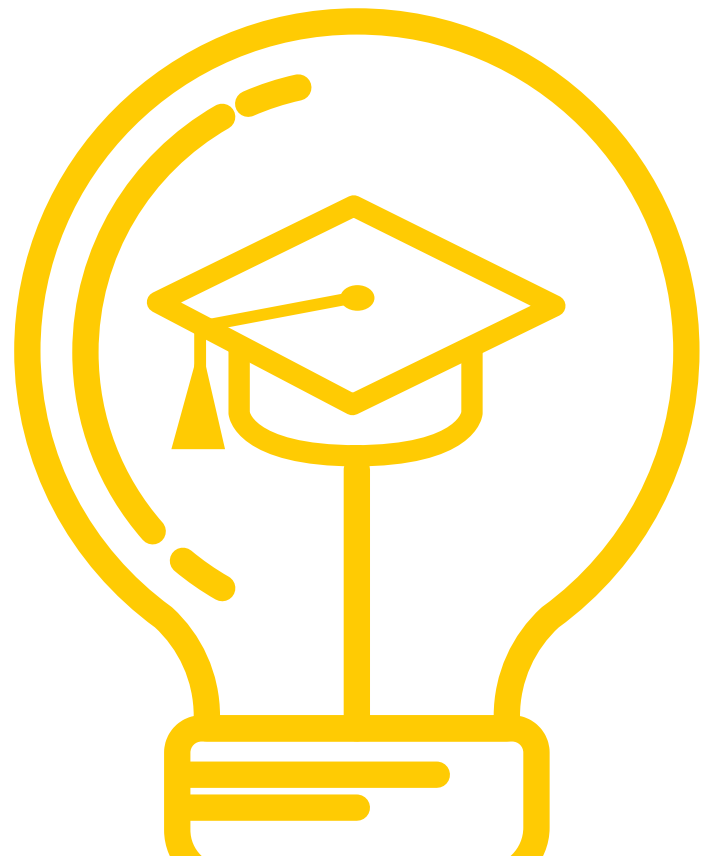
Includes: table, 2 chairs and a trashcan

Display space will be limited to the tabletop.

Thursday Only: \$600 member/\$700 non-member

Thursday & Friday: \$900 member/\$1000 non-member

Each tabletop includes one registration. Additional registrations can be purchased for \$310 for members and \$390 for non-members before August 31 and \$350 for members and \$455 for non-members after August 31. Exhibit Space Reservation Deadline for Annual Convention is August 31.



PLATINUM LEVEL

Thursday Lunch Sponsor – \$2500
Continental Breakfast Sponsor – \$2000
Presenter/Speaker Sponsor – \$2000
Tote Bag Sponsor – \$1800

In return for your company's support the OLTA is pleased to offer:

- Company name and logo printed on sponsored item (if applicable)
- Company name and logo listed on signage at sponsored event (if applicable)
- Company name and logo listed on signage in the registration area
- Company name and logo on donor list to appear in an upcoming 2018 issue of *Title Topics* and in promotional email blasts
- Company announced at Annual Convention Opening Session
- A full contact list of all attendees when the meeting has ended
- A drop-in in the attendee tote (subject to OLTA approval)

GOLD LEVEL

Thursday Reception Sponsor – \$1500	WiFi in the Meeting Room – \$1500
Charging Station – \$1500	Bottled Water Sponsor – \$1000
Break Sponsor (4 opportunities) – \$1000	Name Badge Sponsor – \$1000
Annual Convention Mobile Page – \$1000 (Sole sponsor of online handouts and presentations)	Candy Bars at Breaks – \$800
	Chair Massage – \$750

In return for your company's support the OLTA is pleased to offer:

- Company name and logo printed on sponsored item (if applicable)
- Company name and logo listed on signage at sponsored event (if applicable)
- Company name and logo listed on signage in the registration area
- Company name and logo on donor list to appear in an upcoming 2018 issue of *Title Topics* and in e-mail blasts
- A full contact list of all attendees when the meeting has ended

SILVER LEVEL

At-A-Glance Schedule Book Full Page Back Cover Ad – \$550
Promotional material placed in attendee tote bags – \$500
Full Page Ad in At-A-Glance Schedule – \$400
Half Page Ad in At-A-Glance Schedule – \$200
Quarter Page in At-A-Glance Schedule – \$100

In return for your company's support the OLTA is pleased to offer:

- Company name and logo printed on sponsored item (if applicable)
- Company name and logo listed on signage at sponsored event (if applicable)
- Company name and logo listed on signage in the registration area
- Company name and logo on donor list to appear in an upcoming 2018 issue of *Title Topics* and in e-mail blasts
- A contact list of all attendees when the meeting has ended

OTHER

If you are interested in distributing promotional materials, marketing pieces, give-a-ways, etc. at attendees' seats during the Annual Convention, there will be a charged fee of \$500 per piece. The OLTA does not allow the distribution of materials at the Spring Seminar or Annual Convention without permission. Any materials distributed without OLTA's consent will be disposed.



SPONSORSHIPS

Have questions or an idea of how you would like to custom sponsor the Annual Convention?

Contact Lori Landry:
888-292-6582



2018 OLTA ANNUAL CONVENTION EXHIBIT SPACE AND SPONSORSHIP RESERVATION FORM
 September 13-14, 2018 • Marriott Columbus University Area • Columbus, Ohio



SEND COMPLETED FORM WITH PAYMENT TO:

OLTA • 500 West Wilson Bridge Rd, Suite 125 • Worthington, OH 43085

QUESTIONS: Call OLTA at 888-292-6582 or e-mail: lori@bennett-management-llc.com

1 EXHIBITOR/SPONSOR INFORMATION – PLEASE PRINT CLEARLY

Name _____
 Company _____
 Address _____
 City _____
 State _____ ZIP+4 _____
 Phone _____
 Fax _____
 E-mail _____

Completing this form serves OLTA notice that you agree to be contacted by mail, phone, fax and/or e-mail.

Additional Exhibitor Names _____

2 EXHIBIT SPACE

	Member	Non-Member	Total
Tabletop Exhibit (Thursday Only)	_____ x \$ 600	_____ x \$ 700	\$ _____
Tabletop Exhibit (Thursday & Friday)	_____ x \$ 900	_____ x \$ 1000	\$ _____
Additional Registrations (before August 31)	_____ x \$ 310	_____ x \$ 390	\$ _____
Additional Registrations (after August 31)	_____ x \$ 350	_____ x \$ 455	\$ _____

SPONSORSHIP SELECTION (*AMOUNT OF SPONSORSHIP FEE VARIES BY SPEAKER'S FEE AND TRAVEL COSTS.)

PLATINUM LEVEL

- Thursday Lunch Sponsor – \$2500
- Continental Breakfast Sponsor (2 opportunities) – \$2000
- Presenter/Speaker Sponsor – \$2000
- Tote Bag Sponsor – \$1800

GOLD LEVEL

- Thursday Reception Sponsor – \$1500
- Charging Station – \$1500
- Bottled Water Sponsor \$1000
- Name Badge Lanyard Sponsor – \$1000
- Chair Massage – \$750
- WiFi in the Meeting Room \$1500
- Break Sponsor (4 opportunities) – \$1000
- Annual Convention Mobile Page – \$1000
- Candy Bars at Breaks – \$800

SILVER LEVEL

- At-A-Glance Schedule Full Page Back Cover Ad – \$550
- Promotional Material in Attendee Tote Bags – \$500
- At-A-Glance Schedule Full Page Ad – \$400
- At-A-Glance Schedule 1/2 Page Ad – \$200
- At-A-Glance Schedule 1/4 Page Ad – \$100

TOTAL \$ _____

OVER →

3 EXHIBITOR REGISTRATION

Indicate the number of people attending each event. Each tabletop includes one registration. Additional registrations can be purchased for \$310 for members and \$390 for non-members before August 31 and \$350 for members and \$455 for non-members after August 31.

- | | | |
|--|---|---|
| <input type="checkbox"/> Wednesday Reception | <input type="checkbox"/> Thursday Continental Breakfast | <input type="checkbox"/> Thursday Lunch |
| <input type="checkbox"/> Thursday Reception and Banquet Dinner | <input type="checkbox"/> Thursday Education Session | |
| <input type="checkbox"/> Friday Continental Breakfast | <input type="checkbox"/> Friday Education Session | |

4 TITLE TOPICS NEWSLETTER ADS

- | | | | | |
|--------------|---------------------------------------|--------------------------------------|--------------------------------------|-------------------------------------|
| Full Page | <input type="checkbox"/> 12X – \$5000 | <input type="checkbox"/> 6X – \$2600 | <input type="checkbox"/> 3X – \$1400 | <input type="checkbox"/> 1X – \$600 |
| Half Page | <input type="checkbox"/> 12X – \$3500 | <input type="checkbox"/> 6X – \$2000 | <input type="checkbox"/> 3X – \$1000 | <input type="checkbox"/> 1X – \$400 |
| Quarter Page | <input type="checkbox"/> 12X – \$2000 | <input type="checkbox"/> 6X – \$1100 | <input type="checkbox"/> 3X – \$600 | <input type="checkbox"/> 1X – \$275 |

WEBSITE ADS

- | | | | |
|-----------|--|-------------------------------------|-------------------------------------|
| Banner Ad | <input type="checkbox"/> 12X – \$1000 | <input type="checkbox"/> 6X – \$500 | <input type="checkbox"/> 3X – \$250 |
| Banner Ad | <input type="checkbox"/> 12X – \$500 (Title Topics Ad Purchase Required) | | |

EMAIL BLASTS

- Per Blast \$500 x _____ Blasts

TOTAL \$ _____

5 GRAND TOTAL

Total from Section 2 \$ _____

Total from Section 4 \$ _____

Subtotal \$ _____

GRAND TOTAL \$ _____

6 METHOD OF PAYMENT – PAYMENT DUE AT TIME OF ORDER

Make check payable to OLTA

A \$25 fee will be charged for returned checks. All payments in US funds drawn on US banks.

To pay by credit card, please visit www.OLTA.org and Sign In (located in the upper right corner). OLTA currently accepts the following credit cards: American Express, Discover, MasterCard and VISA. OLTA is unable to accept credit cards by phone, fax, email or by mail.

If you don't remember your Username or Password, use the Reset Your Password on the OLTA web site by entering the email address associated with your member record. Please contact the OLTA office at 888-292-6582 if you have any questions or have trouble logging in. We appreciate your support of the Ohio Land Title Association.

FOR OFFICE USE ONLY

Exhibitor # _____

Confirmed Space # _____

Recd _____ Ck # _____

Amt _____ Ackd _____

7 CONDITIONS, RULES & REGULATIONS – EXHIBITORS PLEASE SIGN AND READ

The undersigned agrees to abide by the Conditions, Rules and Regulations of the Convention as set forth herein and in the Exhibit Kit issued in advance of the Convention. Acceptance of this contract binds us to the payment as set forth above. Deposits are non-refundable if assignments are made. We understand OLTA reserves the right to: contact us by any of the means above; demand release of our space for failure of ourselves or our representatives to conform to the rules; re-allot space; offer requested space when available; and reject any and all applications. Failure to comply with the conditions, rules and regulations may result in the undersigned being prohibited from exhibiting or sponsoring at future OLTA events.

- All notices of exhibit space cancellation must be submitted to OLTA in writing and will be officially dated when received by OLTA. Cancellations may be accepted at the sole discretion of OLTA. A \$100 processing fee will apply to all cancellations regardless of cancellation date. Under all circumstances, OLTA retains the right to sell any space cancelled by exhibitor. No contract may be cancelled and no refunds issued after August 31, 2018.
- In the event of cancellation of the Convention due to fire, strikes, act of God, government regulations, or any cause beyond control, the OLTA shall determine an equitable basis for the refund of such portion of Exhibit Fee as possible, after consideration of expenditures and commitments already made. Refunds shall be made solely at the discretion of the OLTA.
- OHIO LAND TITLE ASSOCIATION, THEIR OFFICERS, AGENTS AND EMPLOYEES EXPRESSLY DISCLAIM ANY AND ALL LIABILITY FOR ANY LOSS, DAMAGE, OR INJURY TO PERSON OR PROPERTY SUSTAINED BY AN EXHIBITOR, HIS AGENTS, OR ANY OTHER PERSON, CAUSED BY FIRE, THEFT, WATER, ACCIDENTS OR IN ANY OTHER MANNER, WHETHER CAUSED BY AN ACT OR FAILURE TO ACT, EITHER INTENTIONALLY OR NEGLIGENTLY CAUSED BY CONDUCT OF, ITS OFFICERS, AGENTS AND EMPLOYEES, OR BY A PARTY OR PARTIES OTHER THAN ITS AGENTS OR EMPLOYEES.
- THE UNDERSIGNED EXHIBITOR HEREBY AGREES TO FULLY INDEMNIFY AND HOLD FOREVER HARMLESS OHIO LAND TITLE ASSOCIATION, THEIR OFFICERS, AGENTS AND EMPLOYEES FOR ANY LOSS, DAMAGE OR INJURY SUSTAINED BY AN EXHIBITOR OR ANY OTHER PERSON CAUSED BY FIRE, THEFT, WATER, ACCIDENTS OR IN ANY OTHER MANNER RESULTING FROM THE ACT OR FAILURE TO ACT OF THE UNDERSIGNED EXHIBITOR, HIS AGENTS OR EMPLOYEES, OR BY ANY OTHER PARTY OR PARTIES.
- With my attendance at this event, I realize that I and/or my products may be included in publicity photos. I hereby give my consent to the event's producers to use in future promotional materials any such photos and/or comments.
- The OLTA does not allow the display and or distribution of materials at the Spring Seminar or Annual Convention without permission. Any materials distributed without OLTA's consent will be disposed.

Client's Name (please print) _____

Client's Authorized Signature _____ Date _____