September 21-23 | Virtual Conference

ANNUAL CONVENTION

Sponsorship & Exhibit Information
The Ohio Land Title Association invites your company to participate in the 111th OLTA Annual Convention. Supporting OLTA is an opportunity to put your company and its services in front of hundreds of professionals in the Title Industry. The exhibits will be held virtually September 22-23, 2020.

DIGITAL EXHIBITOR BOOTH FEES
Virtual Booth Includes: space with ability to customize design
Fee: $500 member/$600 non-member
- Each exhibit space includes one registration. Additional registrations can be purchased for $149 for members and $250 for non-members.
- Show Hours: September 22, 10:30 am – Noon and September 23, 10:30 am - Noon

SPONSORSHIPS

PLATINUM LEVEL
Virtual Opening Reception Sponsor – $1,000
OLTA will be holding a virtual reception from 4:00 pm – 5:00 pm on Monday, September 20. This sponsorship includes a reserved table for six guests.

Speaker Sponsor – $1,000
This sponsorship includes the opportunity to introduce the speaker of your choosing. (All presentations will be pre-recorded prior to the start of the Convention).

Mailed Meeting Kit Welcome Package – $1,000
This sponsorship includes a company sponsored goody bag of treats mailed to the attendees prior to the Convention.

In return for your company’s support the OLTA is pleased to offer:
- Company name and logo printed on sponsored item (if applicable)
- Company name and logo listed on slide deck and PowerPoint presentations
- Two (2) space banner ad on virtual exhibit hall (234 x 60 pixels)
- Logo on convention website homepage open for one month after convention
- Company name and logo on donor list to appear in an upcoming issue of Title Topics and in promotional email blasts
- Company announced at Virtual Annual Convention Opening Session
- A full contact list of all attendees pre and post convention
- ½ Page ad in the November issue of Title Topics
- 1 Complementary Registration
GOLD LEVEL

Reusable Face Mask - $950
This sponsorship includes your company logo printed on face masks and mailed to attendees prior to the Convention.

Hand Sanitizer - $800
This sponsorship includes your company logo on a bottle of hand sanitizer and mailed to attendees prior to the Convention.

Keyboard Dot – $700
This sponsorship includes a company logoed adhesive button that goes on any of your keyboard keys. It is elevated and stands out on your keyboard for easy access. This will be mailed to attendees prior to Convention.

Disinfecting Wipes - $600
This sponsorship includes your company logo printed on the packaging of antibacterial wipes and mailed to attendees prior to the Convention.

Private Eye - $500
This sponsorship includes your company logo on a security cover that is placed over your laptop webcam which will be mailed to attendees prior to the Convention.

SILVER LEVEL

Postcard placed in goody bag (if a goody bag is sponsored) $300
Full Page Ad in the November issue of Title Topics - $200
Half Page Ad in the November issue of Title Topics - $100
Quarter Page Ad in the November issue of Title Topics - $50

In return for your company's support the OLTA is pleased to offer:

- Company name and logo printed on sponsored item (if applicable)
- 1 space banner ad on virtual exhibit hall (120 x 60 pixels)
- Logo on Convention website homepage open up to one month after Convention
- Company name and logo on donor list to appear in an upcoming issue of Title Topics and in promotional email blasts
- Company announced at Virtual Annual Convention Opening Session
- A full contact list of all attendees pre and post Convention
- ¼ Page ad in the November issue of Title Topics
- 1 Complementary Registration
1. EXHIBITOR/SPONSOR INFORMATION

Name__________________________________________________________________________________________________________________
Company______________________________________________________________________________________________________________
Address________________________________________________________________________________________________________________
City____________________________________________________________________________________________________________________
State___________________ ZIP+4 ____________________Phone______                  ________________________________________________________
Email___________________________________________________________________________________________________________________
Additional Exhibitor Names ___________________________________________________________________________________________

2. DIGITAL EXHIBITOR BOOTH FEES

<table>
<thead>
<tr>
<th></th>
<th>Member</th>
<th>Non-Member</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital Exhibit Booth</td>
<td>____ x $500</td>
<td>_____ x $600</td>
<td>$________</td>
</tr>
<tr>
<td>Additional Registrations</td>
<td>____ x $149</td>
<td>_____ x $250</td>
<td>$________</td>
</tr>
<tr>
<td>Video Commercial (2gig)</td>
<td>____ x $50</td>
<td>_____ x $100</td>
<td>$________</td>
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</tbody>
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3. SPONSORSHIP SELECTION

PLATINUM LEVEL
- Virtual Opening Reception Sponsor – $1,000
- Speaker Sponsor – $1,000
- Meeting Kit Package – $1,000

GOLD LEVEL
- Face Mask - $950
- Hand Sanitizer - $800
- Keyboard Dot - $700
- Disinfecting Wipe - $600
- Private Eye Computer Camera Cover - $500

SILVER LEVEL
- Postcard placed in goody bag (if meeting kit is sponsored) $300
- Full Page Ad in Title Topics - $200
- Half Page Ad in Title Topics - $100
- Quarter Page Ad in Title Topics - $50

GRAND TOTAL $______________

4. METHOD OF PAYMENT – PAYMENT DUE AT TIME OF ORDER

Make check payable to OLTA - A $25 fee will be charged for returned checks. All payments in US funds drawn on US banks. To pay by credit card, please visit www.OLTA.org and Sign In (located in the upper right corner). OLTA currently accepts the following credit cards: American Express, Discover, MasterCard and VISA. OLTA is unable to accept credit cards by phone, fax, email or by mail.

If you don’t remember your Username or Password, use the Reset Your Password on the OLTA web site by entering the email address associated with your member record. Please contact the OLTA office at 888-292-6582 if you have any questions or have trouble logging in. We appreciate your support of the Ohio Land Title Association.

5. CONDITIONS, RULES & REGULATIONS – EXHIBITORS PLEASE SIGN AND READ

OLTA is not liable for any loss sustained by the participant as a result of the participant’s failure to access the conference website or as a result of any breakdowns, software errors, incomplete or inaccurate transfer of information. The person signing this application on the exhibitor's behalf shall be deemed to have full authority to do so and shall have no right to claim against OLTA that such person or persons did not have authority. The exhibitor is responsible for creating all content for the booth.

The exhibitor now agrees to indemnify and hold harmless OLTA management, it’s officers agents and employees against all cost, claims, demands, proceedings, liability, losses or expenses (including reasonable legal fees) whatsoever made against or incurred by OLTA as a result of related to or arising in connection with (i) a breach of these terms by the exhibitor, and (ii) any claims brought against OLTA that the content or any services or software supplied by exhibitor infringe, violate, or trespass or constitute the unauthorized use or misappropriation of any intellectual property from a third party.

Exhibitors will only promote products and services regularly sold by them. No products and/or services shall be directly sold from within the conference platform. No virtual booths may be shared or sublet without prior written permission of OLTA. Failure to comply is deemed a cause of cancellation of space.

All cancellations must be submitted to OLTA in writing and will be officially dated when received by OLTA. Cancellations will be accepted at the sole discretion of OLTA. A $100 processing fee will apply to all cancellations regardless of the cancellation date. OLTA retains the right to resell any space canceled by the exhibitor. No refunds after November 30, 2020, will be issued.

I realize that I and/or my products may be included in the publicity of photos. With this, give my consent to OLTA to use in future promotional materials. Completing this form serves OLTA notice that you agree to be contacted by mail, phone, fax and/or e-mail.

Client’s Name (please print) ______________________________________________________________________________________
Client’s Authorized Signature __________________________ Date __________________________
