



GREEN INDUSTRY ADVOCACY

Protecting Our Business

A COLLECTIVE VOICE

Representing Ohio's Green Industry

It is up to us to ensure our industry—and your company—is not negatively impacted, even unintentionally, by the many bills introduced in the Ohio General Assembly each session.

ONLA's advocacy team takes an active role in monitoring legislative activity, providing input on current issues, introducing legislation, and maintaining strong relationships with legislators.

Issues That Matter

- Invasive Plants & Pests
- Pollinators
- Home Improvement Contractors legislation
- Tax Issues, CAUV, Snow Removal

DON'T LEAVE IT UP TO CHANCE

Your Involvement Matters

Every voice should be heard. Small business owners are especially impacted by regulatory burdens, but even if you are just entering the workforce, legislation passed today could negatively impact your future in this industry.

It is your responsibility to tell your story, and you have the opportunity to be part of the decision-making process.

- Voting in your local, state and federal elections is just one way of exercising your political rights.
- Build relationships with your elected officials. They want to hear from you!
- Check onla.org/advocacy for updates on current issues
- Become a member of the PAC to advance and amplify our message

A STRONGER IMPACT

Join the Political Action Committee

Ohio's green industry can't take a passive approach to advocacy. A political action committee strengthens our collective story with proactive leadership.

The PAC financially supports political candidates who have shown a commitment to understanding our industry and the challenges our businesses face. These candidates can beneficially influence legislative issues related to Ohio's green industry. They may have a voting record and positions on issues impacting the green industry, or have relevant committee assignments or leadership roles.

Disbursement of PAC funds is recommended by green industry lobbyist, Belinda Jones of Capitol Consulting Group, in concert with the ONLA Board of Directors, and ONLA Legislative Committee. PAC funds are disbursed to state elected officials who are supportive of our industry regardless of party affiliation.

Your PAC Leaders

- Josh Posey, ONLA Board President
- Andy Doesburg, ONLA Board President Elect
- Tom Demaline, Legislative Committee Chair
- ONLA Board of Directors
- ONLA Legislative Committee

YOUR SUPPORT IS ESSENTIAL

Contribute to the PAC. Consider it an important investment to protect your business, amplify your industry's voice, and ensure our continued successes.

Make an online donation to the PAC, and learn more about ONLA's advocacy efforts, including issue updates, recent victories, and how you can get involved:

ONLA.ORG/ADVOCACY

AMPLIFY THE VOICE OF THE GREEN INDUSTRY

Become a Member of Ohio's Only Green Industry Political Action Committee

JOIN THE PAC TODAY

The Ohio Nursery and Landscape PAC allows the green industry to take a proactive approach to advocacy.

A strong PAC means a larger impact. PAC funds are used to support political candidates who have demonstrated an understanding of our industry.

The PAC is a separate entity from ONLA. ONLA membership dues do not contribute to PAC funds, nor can corporations make donations. Support from individuals is essential for a strong PAC!

DONATE BY NOVEMBER 10 TO RECEIVE:

- Listing as a PAC member on ONLA's website, in the Buckeye magazine, and any PAC promotional materials.
- Recognition at Midwest Green Industry Experience, January 15-17, 2018.
- PAC Member Badge at MGIX.

Hickory donation level or above

- A complimentary tradeshow pass to MGIX

Oak donation level or above

- Spend a day with Belinda Jones, ONLA lobbyist, at the Ohio Statehouse.

SUGGESTED CONTRIBUTIONS

Maple \$50	Hickory \$100	Buckeye \$250	Oak \$500
----------------------	-------------------------	-------------------------	---------------------

Donations can be made by individuals, sole proprietorships and partnerships, but not corporations. Total donations per individual can not exceed \$5,000 per calendar year. PAC donations are not tax deductible.



DONATE TO THE PAC

Donate online at www.onla.org/PAC17 or complete the form below:

Name

Home Address

City, State Zip

Phone

Email

Yes, I am interested in serving on a PAC leadership team. (Suggested contribution of \$250+)

Donation: \$ _____

Personal Check (Made to Ohio Nursery and Landscape Political Action Committee)

Visa Mastercard

Card Number: _____

Exp. Date: _____ 3-Digit code: _____

Cardholder Name: _____

Signature: _____

The creation of a thousand forests

is in one acorn