Ohio High School Landscape Olympics

Inspire & Educate Future Green Industry Professionals!

ABOUT THE EVENT

The Ohio High School Landscape Olympics tests students’ skills through hands-on, competitive events designed by industry professionals. OHLO broadens the high school education experience and introduces students to the many career opportunities available in the green industry.

WHY SHOULD YOU GET INVOLVED?

We know that retaining quality employees is a priority, and ONLA is dedicated to building a strong workforce for our industry.

Through OHLO sponsorship, you can have a direct impact at the right time—when young adults are exploring their career options and making plans for their future. And, your involvement guarantees that your business’ name and brand are top of mind with this future workforce as they enter the job market in a few years.

In 2019, the event welcomed more than 250 students from 18 schools across the state. Excitement is already building for the fifth annual event. Your support will make OHLO 2020 bigger and better.

OHLO 2020

Thursday, October 15 & Friday, October 16, 2020
OSU ATI Campus, Wooster, OH

Thursday Night Kick-Off Party
Students and sponsors enjoy pizza and games
Competition briefings and introductions

Career Exploration Fair
Connecting companies and students
Broadening perceptions of the industry and its careers

Fun Zone
Activities and education for students when they are not competing in Friday’s events

Awards Ceremony
Gold, Silver and Bronze medals for individuals
Team trophies

Competitive Events:
Hardscape Installation • Compact Excavator Operation
Landscape Maintenance • Landscape Plant Installation
Surveying • Sales Presentation • Skid Steer Operation
Turfgrass • Knot Tying • Low Voltage Lighting
Irrigation • Truck and Trailer Operation
Herbaceous Plant ID• Woody Plant ID• Cost Estimation

Sponsorship deadline is September 4, 2020
To secure a sponsorship, visit onla.org/ohlo
2020 Sponsorship Opportunities

Gold Sponsor - $5,000

- Remarks at Opening and Closing Ceremonies
- Logo recognition on all print and digital marketing materials, event program and event signage
- Logo recognition on event t-shirt
- Option to distribute giveaway with your company logo
- Verbal recognition at Opening and Closing ceremonies
- Complimentary booth at Career Exploration event (Max two booths)
- Space to display items at competition site (e.g. trailer, tent, equipment)
- Recognition in *The Buckeye* magazine, ONLA website and social media

Silver Sponsor - $2,500

- Logo recognition on all print and digital marketing materials, event program and event signage
- Logo recognition on event t-shirt
- Option to distribute giveaway with your company logo
- Verbal recognition at Opening and Closing ceremonies
- Complimentary booth at Career Exploration event
- Space to display items at competition site (e.g. trailer, tent, equipment)
- Recognition in *The Buckeye* magazine, ONLA website and social media

Bronze Sponsor - $1,500

- Logo recognition on all print and digital marketing materials, event program and event signage
- Logo recognition on event t-shirt
- Verbal recognition at Opening and Closing ceremonies
- Complimentary booth at Career Exploration event
- Recognition in *The Buckeye* magazine, ONLA website and social media

Fun Zone Sponsor - $1,500

- Name and logo on signage at Fun Zone activity area
- Facetime with student attendees
- Recognition on all print and digital marketing materials, event program and signage
- Logo on event T-shirt
- Complimentary booth at Career Exploration event
- Recognition in *The Buckeye* magazine, ONLA website and social media

Breakfast, Lunch or Snack Sponsor - $1,000

- Choose breakfast, lunch, or snack
- Logo on signage of sponsored area/function
- Recognition on all print and digital marketing materials, event program and party signage, and event t-shirt
- Verbal recognition at Opening and Closing ceremonies
- Recognition in *The Buckeye* magazine, ONLA website and social media

Supporting Sponsor - $500

- Recognition in event program and event signage
- Verbal and multimedia recognition at Opening and Closing ceremonies
- Recognition in *The Buckeye* magazine, ONLA website and social media

SPONSORSHIP DEADLINE IS SEPTEMBER 4, 2020

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