

FOR IMMEDIATE RELEASE

June 6, 2016

MEDIA CONTACTS:

MSC: [Erica Clayton Wright](#); 412.706.5178

OOGA: [Penny Seipel](#); 614.824.3901

WVONGA: [Rebekah Hogue](#); 304.343.1609



SHALE INSIGHT™ 2016 ENERGIZED WITH REGIONAL OIL & GAS PARTNERSHIP
MSC, OOGA, WVONGA partnership advances stronger industry voice and collaboration

Pittsburgh, Pa. / Columbus, Oh. / Charleston, W.Va. (June 6, 2016) – The Marcellus Shale Coalition (MSC), the Ohio Oil and Gas Association (OOGA) and the West Virginia Oil and Natural Gas Association (WVONGA), are pleased to announce a joint partnership to host the sixth annual SHALE INSIGHT™ Conference. This industry-leading event will take place in the heart of the Marcellus and Utica shale gas plays on September 21 and 22 at the David L. Lawrence Convention Center in Pittsburgh, Pa.

“By partnering with key regional trade groups in three of the top energy producing states in the nation, SHALE INSIGHT™ 2016 is sure to be the premier industry conference this year, and will further enhance the conference’s programming by highlighting the challenges and opportunities in the Appalachian Basin, presenting greater value to attendees,” said MSC president David Spigelmyer. “The SHALE INSIGHT™ conference has been at the forefront of showcasing emerging trends, especially related to technologies and best practices, while bringing together thought leaders, top executives as well as public officials to discuss and offer impactful analysis.”

The focus of this year’s conference is the next phase of the shale revolution and will emphasize end use and connecting the market place through infrastructure. The conference will feature keynote presentations, an interactive and robust exhibit floor, tailored panel discussions, the Technology Showcase and a Natural Gas Use Marketplace, which all present networking opportunities for attendees.

“This is a tremendous opportunity to showcase our region, and we’re excited to be collaborating with the MSC and WVONGA this year for SHALE INSIGHT™,” said OOGA executive vice president Shawn Bennett. “While our industry continues to face significant challenges, the current and future prospects for the Appalachian Basin remain very promising. This conference creates an important forum to exchange ideas, share best practices and heighten the dialogue around common sense energy policies, and we’re glad to be part of its continued success.”

In addition to several keynote presentations, the conference will feature daily educational sessions exploring various technical and public affairs-related topics.

“A number of energy producers as well as suppliers and vendors across Appalachia are active in more than one state, so this combined effort absolutely adds value for attendees,” said WVONGA executive director Corky DeMarco. “We’re very eager to contribute to the conference and look forward to working alongside our regional partner trade groups to make this year’s event worthwhile for all involved.”

Registration is now open, offering special member and early bird rates. A variety of sponsorships offering comprehensive entitlements are available, including general session presentations, luncheons, networking events and other branding and marketing opportunities.

###

SHALE INSIGHT™, the nation's leading forum for public-private dialogue on shale development, brings together industry executives, innovators and public officials to discuss the most pressing energy issues, market trends and emerging solutions. To learn more and to register for the conference, visit ShaleInsight.com.