In the metro area, 21% of our kids suffer from untreated dental decay. That’s 40% higher than kids in Seattle, where they fluoridate the water. Too many people are suffering from severe pain and infection - but there’s a simple and affordable way to dramatically improve dental health in Portland.

Fluoridating the water makes teeth healthier.

Fluoride is a mineral that is already naturally present in our water. By simply adjusting the existing levels of fluoride in our drinking water, we can decrease the rate of dental decay in Portland by over 25%.

Fluoridation not only makes sense to improve our community’s health, it also makes tremendous economic sense.

Water fluoridation is proven to prevent and even reverse tooth decay at a minimal cost. It’s more efficient than any other alternative and every kid benefits, regardless of their income level.

For every $1 invested in water fluoridation, cities experience an average of $38 in reduced dental costs. In Portland, fluoridation will save at least $20 million in dental care.

By voting Yes on Measure 26-151 Portlanders will have a lifetime of reduced decay and better health for less than $1 a year.
There is overwhelming scientific consensus around the benefits of water fluoridation.

Some of the national supporters of water fluoridation, and local endorsers of 26-151

- American Dental Association
- CDC
- American Academy of Pediatrics
- World Health Organization
- National Parent Teacher Association
- Coalition of Communities of Color
- OPAL Environmental Justice Oregon
- Oregon Nurses Association
- Oregon Academy of Family Physicians

Vote Yes on 26-151

More National Supporters of Water Fluoridation


Other Local Endorsers of Fluoridation and 26-151


and many more...

www.healthykidshealthyportland.org ☎ 971-271-8462 🌐 HealthyKidsHealthyPortland 🌐@HealthyKidsPDX