

ORLANDO REGIONAL  
**REALTOR**<sup>®</sup>  
ASSOCIATION

## CONSENT TO SERVE AS AN OFFICER/DIRECTOR

RETURN TO: Address: Qualifications Committee, Orlando Regional REALTOR<sup>®</sup> Association  
1330 Lee Road  
Orlando, FL 32810  
Fax: 407-293-6380  
E-mail: caroleb@orlandorealtors.org

PLEASE NOTE: This form must reach ORRA by 5:00 p.m., July 1, 2015. Additional remarks may be attached.

1. Name Lisa C. Ford  
Volunteer service selection – please check **only one** ORRA Board of Director position:

2.  a. I WISH TO BE CONSIDERED FOR THE POSITION OF OFFICER:  
 President-elect  Treasurer  Secretary

For President-elect: I understand and have met the qualifications of this office as set forth in the bylaws:

(check all that apply):

- I am a REALTOR<sup>®</sup> member of the association in good standing.
- I am an active Florida REALTOR<sup>®</sup> director.
- I have no FREC violations on my record within the preceding five years.
- I have served on the ORRA Budget and Finance Committee.
- I have served on the ORRA Strategic Planning Committee.
- I have served at least three years of the previous five years as an ORRA director.
- I do not hold directorship or office in another association of the Florida REALTORS<sup>®</sup>.

For Treasurer or Secretary: I understand and have met the qualifications of this office as set forth in the bylaws:

(check all that apply):

- I am a REALTOR<sup>®</sup> member of the association in good standing.
- I am an active Florida REALTOR<sup>®</sup> director.
- I have no FREC violations on my record within the preceding five years.
- I have served on the ORRA Budget and Finance Committee.
- I have served on the ORRA Strategic Planning Committee.
- I have served at least two consecutive years as an ORRA director.
- I do not hold directorship or office in another association of the Florida REALTORS<sup>®</sup>.

- b. I WISH TO BE CONSIDERED FOR THE POSITION OF DIRECTOR:

I understand and have met the qualifications of this office as set forth in the bylaws:

(check all that apply):

- I am a REALTOR<sup>®</sup> member of the association in good standing.
- I have completed a leadership training course offered by the association (or its equivalent).
- I am a member of the ORRA Honor Society (or will be by the end of next year).
- I have served on an ORRA Committee, Task Force, or Forum for a cumulative amount of time of not less than two (2) years.
- I do not hold directorship or office in another association of the Florida REALTORS<sup>®</sup>.

3. Firm Name Charles Rutenberg Realty  
Address 1900 Summit Tower Blvd., Ste. 220 , Orlando, FL 32810  
Phone No. 407-963-4555
4. Position held - owner, broker, manager, salesman, other, etc. (please explain):  
Agent - Residential Sales
5. Current profile of real estate activities (please explain):  
Residential Sales - Working with Buyers and Sellers, Traditional Sales, REO's , Short Sales, New Construction
6. Member of any other real estate or professional association(s)?  Yes  No
7. Indicate other education/degrees/designations:  
B. S., Business Administration, University of Central Florida; GRI, AHWD, FMS, GKC, MRS
8. List ORRA awards or other recognition:  
Grant Clarke Volunteer, 2015; Nominee, Rising Star of the Year, 2014
9. Have you contributed to RPAC?  Yes  No Are you a registered voter?  Yes  No
10. Interviews will be held on July 28, 2015. You will be advised of a specific Interview time. Please indicate if you will be available, or if not, please indicate why:  
 Yes  No Reason: \_\_\_\_\_
11. QUALIFICATIONS: (Positions held, year, and principal services rendered in the past five years – you may attach a resume or additional information):  
ORRA Member since January, 2008; Full time residential Realtor since June, 2008; Active ORRA volunteer since 2009

LOCAL ASSOCIATION SERVICE:

Please see attached.

FLORIDA REALTORS® AND NATIONAL ASSOCIATION OF REALTORS® SERVICE:

Florida Realtors Director since 2013; Member, Florida Realtors: Professionalism Subcommittee 2014; Multiple Listing Service Practices Forum, 2014; State and Local Taxation Subcommittee, 2015; Legislative and Regulatory Research Subcommittee, 2015

TRADE ORGANIZATIONS IN ALLIED FIELDS AND CIVIC SERVICE ORGANIZATIONS:

Volunteer/Key Contact, Orange County Public Schools; Volunteer, Junior Achievement; Volunteer, Family Promise of Greater Orlando; Volunteer, Diocese of Orlando; Member, Audubon Park Garden District Board of Directors (2012-2013); Member, Toastmasters 2011 Member, Board of Education, Center for Early Childhood Education (2009-2011)

BUSINESS ACCOMPLISHMENTS (awards, leadership, and management positions):

Graduate, Leadership Orange (2015)  
Graduate, ORRA's Leadership Institute (2011)  
Pacesetter of the Year, Gordon Food Service (Sales, 2005)  
Winner's Circle, Gordon Food Service (Sales, 2005)  
Owner, Metro Espresso Pizza Cafe (1998-2004)

BUSINESS QUALIFICATIONS (non real-estate related background and experience):

Sales and customer service experience for more than thirty years; Restaurant Owner/Operator (1998-2004)

12. What community issues should the association be addressing?

Private property rights, homelessness, affordable housing, U.S. Veterans, transportation, quality of life in Central Florida

13. In your opinion, what are the greatest challenges facing the industry today that ORRA should address?

Identifying the relevance of Realtors; how technology will affect our industry including the influence of non-member licensees

14. What is your position on the issues of property taxes, insurance, and private property rights?

The association should help to keep taxes low while still maintaining necessary services, help to have accessible, affordable insurance, and help protect private property rights. We need to stay on the forefront of local regulations and changes.

15. If elected, what would you like to have accomplished by the end of your term?

I would help our leadership and our committees to focus on and implement our association's strategic plan.

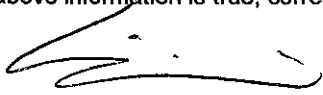
16. You will be expected and/or required to attend the following meetings and functions listed below. Will you make this commitment?

Yes  No (If no, explain) \_\_\_\_\_

- a. Monthly ORRA Board of Directors meetings – one per month, plus preparation and reading time.
- b. Special board meetings - Although rare, can occur on short notice and can run two to three hours.
- c. Grievance/ethics/arbitration appeal panels – two to four occurrences, each running about one hour.
- d. Membership meetings and events – multiple Membership luncheons and events, one inaugural event, Great American REALTOR® Days visit to Tallahassee, one awards event, RPAC Auction
- e. State association meetings – one three-day meeting in January and one three-day meeting in August. These meetings are especially important if you are appointed a state director.
- f. Various meetings – committees, task forces, work groups, etc.
- g. Planning and training sessions (required) – one annual leadership training session and one strategic planning retreat (if held).
- h. Community commitment (the Chamber's Hob Nob, zoning meetings, etc.)

To my knowledge, the above information is true, correct, and complete.

Signed: \_\_\_\_\_



(Candidate)

Date: \_\_\_\_\_

6-30-15

Note: This completed consent-to-serve form will be posted on the ORRA website.


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## My Committees

Committee Name	Position	Term Begin Date	Term End Date	Status
Award Invitees	M - Member	01/01/2015	12/31/2015	Current
Florida Directors 2015	M - Member	01/01/2015	12/31/2015	Current
Member Relations	VC - Vice Chairman	01/01/2015	12/31/2015	Current
Standards Task Force	M - Member	01/01/2015	12/31/2015	Current
Governmental Affairs Committee	M - Member	01/01/2015	12/31/2015	Current
Value Proposition Task Force	CH - Chairman	01/01/2015	12/31/2015	Current
Board of Directors	M - Member	01/01/2015	12/31/2015	Current
2014 ORRA Honor Society	M - Member	01/01/2015	12/31/2015	Current
ORRA/FR Action Forum	M - Member	01/01/2015	12/31/2015	Current

Committee Name	Position	Term Begin Date	Term End Date
Budget & Finance Committee	M - Member	01/01/2014	12/31/2014
Qualifications Committee	AL - Alternate	01/01/2014	12/31/2014
Community Relations	M - Member	01/01/2014	12/31/2014
Professional Development Forum	M - Member	01/01/2014	12/31/2014
Standards Task Force	M - Member	01/01/2014	12/31/2014
Market Diversity Subcommittee	M - Member	01/01/2014	12/31/2014
Risk Management Subcommittee	M - Member	01/01/2014	12/31/2014
Board of Directors	D - Director	01/01/2014	12/31/2014
ORRA/FR Action Forum	M - Member	01/01/2014	12/31/2014
FR Directors 2014	M - Member	01/01/2014	12/31/2014
2015 Strategic Planning Mtgs	M - Member	01/01/2014	12/31/2014
Governmental Affairs Committee	M - Member	01/01/2014	12/31/2014
ORRA/FR Action Forum	M - Member	01/01/2013	12/31/2013
ORRA/FR Strategy Forum	M - Member	01/01/2013	12/31/2013

Professional Development Forum	M - Member	01/01/2013	12/31/2013
Market Diversity Subcommittee	M - Member	01/01/2013	12/31/2013
Board of Directors	D - Director	01/01/2013	12/31/2013
Market Diversity Subcommittee	CH - Chairman	01/01/2012	12/31/2012
Chairman	CH - Chairman	01/01/2012	12/31/2012
Awards Task Force	M - Member	01/01/2012	12/31/2012
Professional Development Forum	M - Member	01/01/2012	12/31/2012
Market Diversity Subcommittee	VC - Vice Chairman	01/01/2011	12/31/2011
Leadership Orientation 2011	M - Member	01/01/2011	12/31/2011
Leadership Institute 2011	M - Member	01/01/2011	12/31/2011
Toastmasters	M - Member	01/01/2011	12/31/2011
Young Professionals Network	M - Member	01/01/2010	12/31/2010
Professional Development Forum	M - Member	01/01/2010	12/31/2010
Market Diversity Subcommittee	M - Member	01/01/2010	12/31/2010
International Council	M - Member	01/01/2009	12/31/2009
Professional Development Forum	M - Member	01/01/2009	12/31/2009
Holiday Open House Subcmt.	M - Member	01/01/2009	12/31/2009
REALTOR Social Subcmt.	M - Member	01/01/2009	12/31/2009
Affiliate Forum	M - Member	01/01/2009	12/31/2009
Performing Arts	M - Member	01/01/2009	12/31/2009

Volunteer for Committee Service

Phone: 407.253.3580 | Fax: 407.293.6083

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