



Interpretive Programming with Community Partners

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Jackson County Parks



About Me



"In the end we will
conserve only
what we love; we
will love only what
we understand
and we will
understand only
what we are
taught"

-Baba Dioum



A photograph of a river flowing through a forest. The water is dark and turbulent, with white rapids visible. The banks are lined with trees, some bare and some evergreen. The text "The Challenge" is overlaid in yellow.

The Challenge

The Solution?

The Benefits

Jackson County Parks

Saves time

Saves money

Provides a better park experience

Partners

Audience/exposure for their cause

Potential new volunteers

Potential new donors

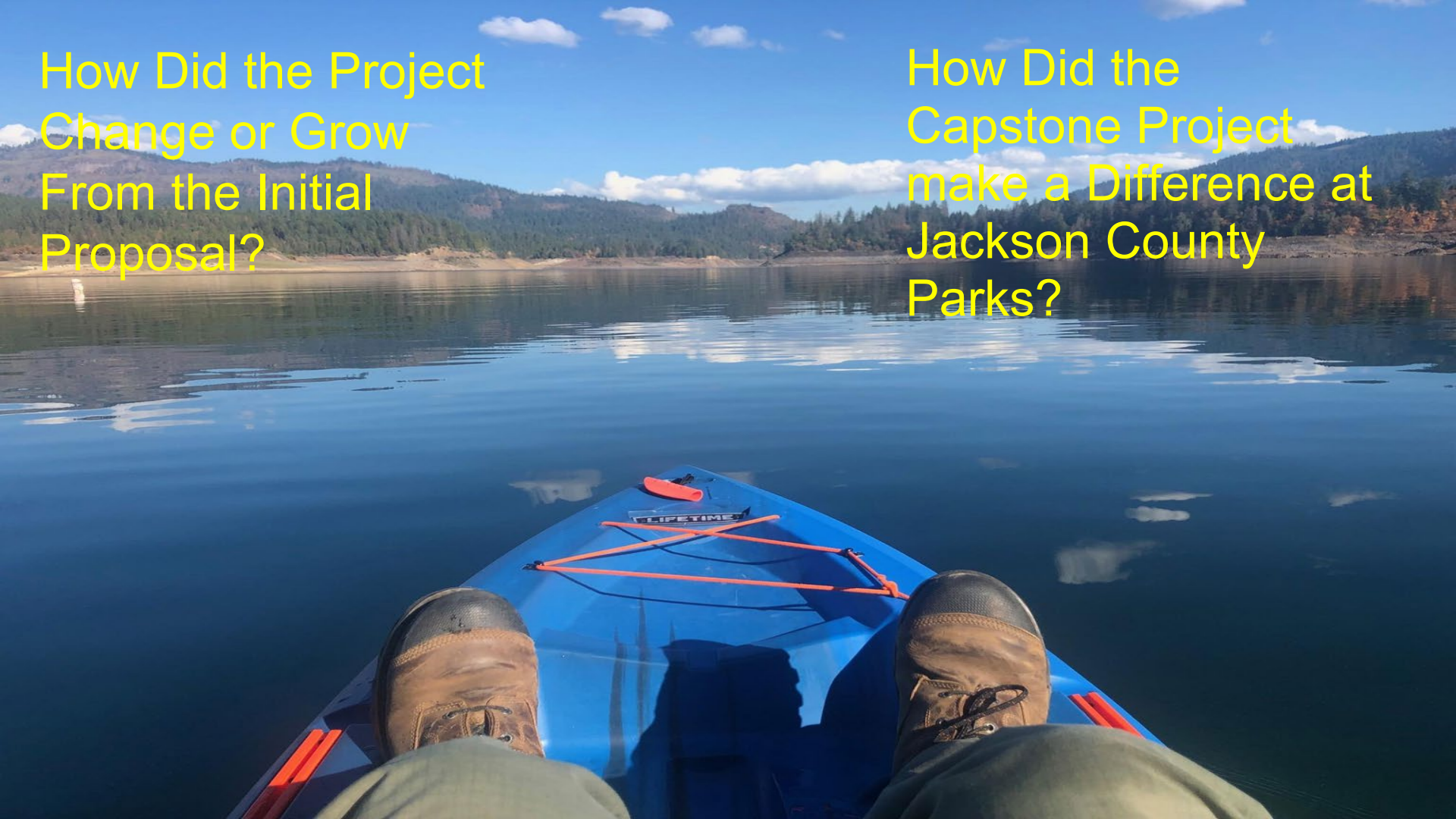
The Public

Improved park experience

Better understanding and appreciation for the parks and the work we do

How Did the Project
Change or Grow
From the Initial
Proposal?

How Did the
Capstone Project
make a Difference at
Jackson County
Parks?



SCOREBOARD

Last Years'
Programs:

0

This Years'
Programs:

8

SO FAR...

Status of the Project

- Continue organizing/scheduling
- Working with presenters to develop marketing materials
- Marketing via:
 - County Social Media
 - County Website
 - In-park advertising at stores/lodges, campgrounds, kiosks, etc
- Build/strengthen partnerships
- Inspire co-workers to participate
- Invite seasonal staff to participate

Lessons Learned...

Leadership Academy Influences

Leadership - Workplace culture

Leadership - Coaching

DEI

"The more clearly we focus our attention on the wonders and realities of the universe about us, the less taste we shall have for destruction" - Rachel Carson



Thank
You

