Dear Infection Control Company:

Good news! After a break of one year, the 2011 Federal Dental Services Infection Control Course (Co-sponsored by USAF/OSAP) will once again feature the popular VENDOR FAIR. On behalf of the Organization for Safety, Asepsis & Prevention, I would like to invite your company to exhibit at the January 2011 infection control course on Wednesday, January 12 in Atlanta, Georgia.

Attendees of this course are primarily from the Federal Services and are the individuals responsible for the infection control programs at their various installations. The Air Force, Army, Navy, Public Health (including Coast Guard and Indian Health Service) and Veterans Administration will be represented.

In order to make the best recommendations for purchasing and utilizing infection control products when they return to their duty stations, these individuals would benefit tremendously from being able to see your products first hand and ask knowledgeable representatives specific questions.

This course also is targeted to infection control trainers. National and regional trainers, consultants and educators attend this program for infection control and safety essentials, training techniques, and, of course, product information. You also may want to consider attending the entire program. Corporate marketing and product development personnel have found the course particularly useful.

There will be a three-and-a-half (3-1/2) hour period from 9 am – 12:30 pm on Wednesday, January 12 for the product vendor fair and hands-on training stations. We’ve found that this dedicated time to the interplay between products and practice has worked very effectively for both the vendors and participants...a successful selling strategy we’ve employed before! Not to mention, this year your exhibit fee will be used to provide the attendees with lunch during this time period. This is aimed to ensure greater attendee appreciation of exhibitors and incentive to spend more time with you to learn about your products.

Please register by Thursday, December 16 to exhibit at and/or attend this important educational program. Questions? Call 410-571-0003 or send an email to office@osap.org.

Sincerely,

Therese M. Long, MBA, CAE
Executive Director

Organization for Safety and Asepsis Procedures
2010-2011

Executive Director
Therese Long MBA CAE

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www.OSAP.org
office@OSAP.org

Enclosures
Top 10 Reasons to Exhibit at the 2011 Federal Dental Services Infection Control Course Co-sponsored by USAF/OSAP

10. The 10th Annual Air Force-OSAP course is an excellent venue to talk to those responsible for infection control in their bases for the Air Force, Army, Navy, Public Health Service and VA.

9. Civilian infection control trainers and consultants attending this course will be looking to you to provide them with product information to use in their presentations.

8. Top speakers from the Centers for Disease Control and Prevention, the Federal Dental Services and academia will be available before and after their presentations for questions.

7. Value for price! $500 (before 12/16/10) for an exhibit table to display, detail, and promote your products to a targeted audience, and your exhibit fee will be used to provide attendees with lunch during the exhibit time.

6. Attending the entire course AND exhibiting qualifies you for a “Committed Vendor” discount – only $800 for combined activities ($100 savings).

5. The value gets even better if you also plan to exhibit at the June 2011 Symposium. Exhibit in January and you’ll get a $50 discount in June.

4. The Infection Control Course will feature a special OSAP vendor contact list in the participant resource binder. All attendees will have a handy reference on how to reach you for additional product information and sales long after the course is over.

3. Exhibits work interactively with hands-on training stations resulting in a richer experience for both the participants and you, the vendor!

2. Companies that have previously participated in the Vendor Fair have given high marks to the value received from their experience.

1. You will not only be supporting OSAP, but also our military forces who are putting their lives on the line in this time of conflict.
2011 Federal Dental Services Infection Control Course
Co-sponsored by USAF/OSAP
Exhibit Opportunity

EXHIBIT DATE & TIME: Wednesday January 12, 2011 from 9 am – 12:30 pm
LOCATION: Crowne Plaza Atlanta-Ravinia
4355 Ashford Dunwoody
Atlanta, GA 30346
PH: 770-395-7700; TOLLFREE: 800-381-9553

EXHIBIT MATERIALS: 6-foot draped exhibit table and chair will be provided. Companies must provide own signage.

ATTENDEES: Infection Control personnel from the federal dental services, civilian dental healthcare providers and educators, and industry representatives interested in training on the subject. There will be approximately 200 attendees and your exhibit fee will be used to provide the attendees with lunch during the exhibit time.

EXHIBITOR REGISTRATION FORM
Wednesday, January 12, 2011
Atlanta, GA

Company Name: ____________________________________________________________
Website: ___________________________________________________________________
Key Products for this audience: ________________________________________________
Address: ___________________________________________________________________
Contact Person: _____________________________________________________________
Phone Number: ___________________________ Email: _____________________________

Attendee (if different from contact person) and any additional attendees for badges
___________________________________________________________________________

PAYMENT INFORMATION:

<table>
<thead>
<tr>
<th>Item</th>
<th>OSAP Member</th>
<th>Non-Member</th>
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<tbody>
<tr>
<td>Exhibitor Registration January 12, 2011</td>
<td>$500*</td>
<td>$700*</td>
</tr>
<tr>
<td>If attending entire 4-day program, add:</td>
<td>$300*</td>
<td>$450*</td>
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<tr>
<td>Total Enclosed</td>
<td>$</td>
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PAYMENT METHOD:

☐ Check enclosed #
(made payable to OSAP)

☐ MasterCard/Visa/AMEX*:
# ___________________ Exp: ______________

Name on Card: _____________________________

Authorized Signature ______________________

Deadline: December 16, 2010
*Fees increase $100 after 12/16/10.
Please return this form, with payment, to: OSAP
P.O. Box 6297
Annapolis, MD 21401
Phone: 410-571-0003 Fax: 0028
Email: office@osap.org

- *You will receive a charge receipt with your registration email confirmation letter. Please allow approximately two (2) weeks to receive confirmation.
- Cancellations received in writing by December 16, 2010 receive a full refund less a $50 administrative fee. Cancellations received after December 16, 2010 are not eligible for refunds.
- Professional behavior of all attendees and manufacturer representatives is expected at this dental meeting. Disruptive or discourteous behavior will not be tolerated.