Disclosures

Neither the speaker nor any member of his family have a financial arrangement or affiliation with any corporate organizations offering financial support or sponsorship for this continuing dental education program, nor does he have any financial interest in any commercial products or services mentioned in the presentation.

Course Description

- Social media has played a decisive role in how young people (Millenials/Generation) perceive and relate to other people, the world, and information. This presentation describes how to encourage students to acknowledge infection control as an important and essential practice for their lives as future professionals.
Youth and Social Media:

6 hours a day

How to use information and communication technologies present in daily life as learning tools of infection control and safety in dental offices?
How did we do?

Facebook

Team-based Learning
Students and Social Media

**DO STUDENTS USE SOCIAL MEDIA FOR LEARNING?**

- Facebook: 95.8%
- WhatsApp: 100%
- Instagram: 90.76%

**IS SOCIAL MEDIA USEFUL FOR LEARNING?**

- Facebook: 95.8%
- WhatsApp: 100%
- Instagram: 91.6%

**WHAT ARE THE ADVANTAGES OF USING SOCIAL MEDIA FOR LEARNING?**

- Download didactic material
- Clarify doubts / Receive messages about the discipline
- Improve the assimilation of content through the use of images
Facebook and Instagram encourage students to create photos and videos with content related to infection control and safety in the dental office.

The critical points related to infection control stimulated students to seek solutions for the problems existing in the dental school.

Intervention projects encourage students to carry out biosafety actions.
“Biosafe Dentistry”

**ACTIONS**
- Preparation of protocols;
- Signaling of environments;
- Administration of the water treatment sector used in students’ clinics;
- Training of cleaning staff;
- Creation of posts using information and communication technologies.

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**Final Considerations**

**ACTION**
- “Hand hygiene” campaign

This new means of interaction through social media has changed the way these young people viewed infection control. The matter is no longer a boring subject, instead they were able to realize it is an important and essential practice in their lives as future professionals.
“The principal goal of education in the schools should be to create men and women who are capable of doing new things, not simply repeating what other generations have done.”

Jean Piaget

Thank you!

fabiobdsouza@gmail.com