

Sponsorship Opportunities

Help forward OSAP's important mission through sponsorship of world-class educational programming surrounding the 2018 Annual Conference, May 31-June 3, Dallas, TX.

WHAT MAKES THIS CONFERENCE UNIQUE

Unparalleled Access to the People You Want to Reach

Unlike the typical dental convention, the OSAP Annual Conference has a targeted focus on infection control and safety. This focus not only allows companies to showcase their products and services in the best possible setting, but also provides unequalled one-on-one access to the very decision-makers you want to reach. Attendees are top-level professionals with a major commitment to infection control and a keen interest in the companies that help them achieve it. No other meeting provides better integration of attendees, content, and industry.

MULTI-PLATFORM CONTENT AND VISIBILITY

The Infection Control Event

The OSAP Annual Conference is the premier international event focused on infection control and safety in dentistry. The conference draws the top scientific authorities, opinion leaders, consultants, educators, policy-makers, government agency representatives, trade press, and executives in the dental industry. There is no better place to get in front of the movers and shakers in dental infection control and safety.

Activities during the conference include a keynote presentation, panel discussions, plenary sessions, hands-on workshops, breakout sessions, and events such as a wine & cheese reception, the opening ceremonies and awards, lunches, coffee breaks, and the main reception and auction. The campus-like structure of the programming assures attendees remain on-site and provide a multitude of opportunities to mingle and meet key decision-makers and opinion leaders.

Web-Based Content

Some conference content is also available to all visitors who visit the OSAP website. This content provides additional opportunities for learning (and sponsor visibility).

INFECTION CONTROL LEADERSHIP

Demonstrate Expertise and Commitment to Safety

This is the conference that provides "first-in-the know" opportunities for infection control and safety developments. Align your brand with education and networking opportunities with infection control influencers.

SPONSORSHIP BENEFITS

Sponsorship benefits vary by opportunity but may include some combination of these components:

- Listing and hyperlink on the conference website, where potential attendees go for information, to register, and to access the handouts.
- Signage at the conference and at specific events
- Announcements during sponsored sessions
- Opportunities to introduce speakers and/or take photographs with speakers
- Company name in Annual Conference program
- Digital file of conference participants
- One+ year's identification and hyperlink on speaker page with downloadable presentation and other resources that all visitors to the OSAP website access
- The OSAP Conference is one of the best, most cost-effective ways to make your company stand out.

SPONSOR TODAY!

Sponsorships available on a first-come, first-serve basis. Contact Regina Robuck, rrobuck@meetingexpectations.com to secure your sponsorship asap.

Organization for Safety, Asepsis and Prevention
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The OSAP conference is a must for anyone who wants to get the most current dental infection control information right from the experts. This educational event will feature new instrument processing technologies, teaching and compliance aids for infection control, targeted workshops and a session on late-breaking issues—topics so up-to-the-minute that they aren't even identified until shortly before the conference convenes.

Educational Grant Sponsorship Opportunities		
Type of Session (<i>Topics and Speakers TBD</i>)* <i>*OSAP Conference Committee will select speakers.</i>	Availability	Amount
Dr. John S. Zapp Memorial Lecture (Opening plenary session) Signage, announcement, program acknowledgment, website listing and live hyperlink, chair drop, pre-conference meetings with keynote speaker.	Exclusive	\$7,500
Opening Ceremonies & Awards This plenary session is the first-time attendees meet as a group. Excitement and anticipation is in the air and a great time to get your message out in front of the meeting. Sponsorship supports the printed program and awards that are presented to significant infection control leaders. Signage, announcement, program acknowledgment, website listing and live hyperlink, mention in press release announcing the awards recipients, chair drop.	Exclusive	\$5,000
Plenary Sessions Signage, announcement, program acknowledgment, website listing and live hyperlink.	Up to 6	\$3,500
Late-Breaker Plenary Session A special and motivational speaker to wrap up the final plenary of the 2018 Annual Conference. Signage, announcement, program acknowledgment, website listing and live hyperlink.	Exclusive	\$3,500
Breakout Sessions and Workshops Signage, announcement, program acknowledgment, website listing and live hyperlink.	Up to 6	\$2,000
Educators' and Consultants' Breakout Session This breakout session is geared toward educators and consultants. Sponsorship is ideal for a company that wants to reach that important audience. Signage, announcement, program acknowledgment, website listing and live hyperlink.	Exclusive	\$2,000
Corporate Forum This session includes high-level executives from major manufacturers and distributors in the dental industry. Sponsorship is ideal for a company that wants to get in front of key decision-makers. Opportunity for sponsor to welcome attendees and introduce speakers, signage, announcement, program acknowledgment, website listing and live hyperlink.	Exclusive	\$2,000

Educational Grant Sponsorship Opportunities		
Type of Session (Topics and Speakers TBD)* *OSAP Conference Committee will select speakers.	Availability	Amount
Pecha Kucha In this presentation, speakers will deliver 5-minute talks on burning issues followed by round-table discussions for a deeper dive into areas of special interest for participants. This sponsorship would be ideal for any company that wants to impact infection prevention success. Signage, announcement, program acknowledgment, website listing and live hyperlink.	Up to 5	\$1,000 each
OSAP 2019 Annual Conference Planning Session This fast-paced session will review what worked and what should be on the docket for the 2019 Annual Conference to be the very best infection prevention and safety event EVER! Signage, announcement, program acknowledgment, website listing and live hyperlink.	Exclusive	\$500

Networking Sponsorship Opportunities		
Type of Networking Session	Availability	Amount
Welcome Wine & Cheese Reception – Thursday, May 31 Annual Conference attendees eagerly anticipate this official kick-off to the conference as they reconnect, meet new friends, and visit the exhibit tables. The event is well-attended and a highlight of the annual conference. Sponsorship covers food and libations, and everyone is most appreciative of the generous sponsor that underwrites the fun. Signage, announcement during the event, program acknowledgment, website listing, live hyperlink, special sign on exhibit table acknowledging the reception sponsorship.	Exclusive	\$5,000
Lunch & Exhibits - Friday, June 1 What better way to gain goodwill than to feed people? This sponsorship is a great way to gain visibility and goodwill in a social context. Signage, announcements before and after lunch, program acknowledgment, website listing, live hyperlink, special sign on exhibit table acknowledging the lunch sponsorship.	Exclusive	\$5,000
Reception and Fun'd Raising Auction – Friday, June 1 The Friday night reception with auction is the premier event of the premier global infection control conference. Sponsorship supports the food and libations that help make this event a night to remember. There is only one night like it, and being the sole sponsor is certain to make a memorable statement for the company that snags this sponsorship. Signage, announcement during the event, program acknowledgment, website listing, live hyperlink, sponsor acknowledgement during event.	Exclusive	\$5,000

Networking Sponsorship Opportunities		
Type of Networking Session	Availability	Amount
<p>Lunch - Saturday, June 2 Annual Conference attendees always appreciate the hand that feeds them! This sponsorship is a great way to gain visibility and goodwill in a social context. Signage, announcement during the lunch, program acknowledgment, website listing, live hyperlink, special sign on exhibit table acknowledging the lunch sponsorship.</p>	Exclusive	\$5,000
<p>Saturday Night Tour: Dallas Cowboys Stadium Come join other conference attendees and tour AT&T Stadium where the Dallas Cowboys play! Sponsoring the tour gives you great networking opportunities and the ability to promote your company. The tour will include access to luxury suites, Cotton Bowl offices, Dallas Cowboys locker room, cheerleader locker room, post-game interview room and field access. Sponsorship includes logo on signage, announcement during event, website listing with live hyperlink, logo on transportation to and from tour, introduction to attendees on bus to describe your company & ability to give away promo item to attendees on the tour (item must be provided by sponsor).</p>	Exclusive	\$1,500
<p>Coffee Breaks OSAP will provide five coffee breaks during the annual conference. Supporting the coffee breaks provides a unique and exclusive opportunity for visibility (not to mention the gratitude that comes with a caffeine refuel). Exclusive sign recognition during one coffee break, program acknowledgment, website listing and live hyperlink.</p>	Up to 5	\$1,000 each

Advertising Opportunities		
Advertising Areas	Availability	Amount
<p>Participant Welcome Bags See your company name and logo with the OSAP logo on conference welcome bags! Signage, announcement during the event, program acknowledgment, website listing, live hyperlink, sponsor acknowledgement during event, company name and logo on each bag and opportunity to insert literature into bags.</p>	Exclusive	\$2,500
<p>Conference Mobile App This offers an exciting sponsorship to get your company information in front of conference attendees even before they arrive at the Fairmont Dallas. Smartphone users will download the meeting app before they arrive to the conference to view the meeting events, create their own personalized schedule of the sessions/events they'll attend and determine which exhibitors they want to see. Signage, logo on Home page of the mobile app, opportunity to send two push notifications during the conference (with approval by OSAP), program acknowledgment, website listing, live hyperlink, logo on mobile app instruction sheet provide to each attendee.</p>	Exclusive	\$2,500

Advertising Opportunities		
Advertising Areas	Availability	Amount
Conference Lanyard Co-Sponsored with the OSAP logo See your company logo with the OSAP logo on every attendee badge Signage, program acknowledgment, website listing, live hyperlink.	Exclusive	\$2,500
Portfolio Holder See your company name and logo with the OSAP conference logo on colored snap closure vinyl portfolio! Signage, program acknowledgment, website listing, live hyperlink.	Exclusive	\$2,500
Portfolio Insert Supply and share information regarding your company as an insert in the conference portfolio.	Up to 15	\$500
Know Before You Go Email Blast Special email to all attendees on everything they need to know before coming to the Annual Conference (transportation options, last minute announcements, etc.). Signage, announcement, program acknowledgment, website listing and live hyperlink in the email.	Exclusive	\$500