



Who we are and why you should get involved.

Our Organization

The only state-wide association representing doctors of chiropractic throughout Ohio.

We provide our members with the resources needed to prosper in their clinics. We encourage you to look around our site and see the vast amount of resources we have available. We look forward to helping you reach your personal and professional potential.

Our Mission

Our mission is to advance the chiropractic profession in the modern healthcare model, advocate for our future, promote unity among all Doctors of Chiropractic and protect the welfare of the patients we serve.

Our Vision

Ensuring Ohio chiropractic physicians are the preferred choice for neuromusculoskeletal care and educating the general public and policymakers that chiropractic should be the first approach in conservative treatment.

Our Values

The OSCA values focus on:

- Education of chiropractic care to the general public
- The unification of Ohio's chiropractic physicians to speak with one voice
- Collaborating with other healthcare professions to achieve similar goals
- Promoting conservative care as the preferred choice of healthcare

Affiliate Membership

OSCA Affiliate Members are trusted business partners whose valuable contributions help OSCA achieve its goals in advocating for our members and their patients. OSCA Affiliates have a proven track record in assisting Ohio chiropractors with reaching their individual practice goals and in staying on the cutting edge of the health and wellness revolution in their communities. **When OSCA members are planning to make a purchasing decision, we encourage them to first consider products and services offered by OSCA Affiliates.**

PARTNER

\$5,000

- Listing on OSCA website with logo
- Member notification of services
- Initial notice of booth space & sponsorship opportunity for Annual Convention
- 1 FREE table space at Annual Convention (additional spaces at preferred rate; when available; first come)* with free convention bag insert
- 60% discount on On Target advertising (when available; first come)
- FREE online classified listings
- FREE online display ad (when available; scheduled)
- Listing in On Target
- 2x/year FREE newsletter display ad (then at preferred rate; when available; scheduled)
- Opportunity to submit On Target article (when available; scheduled; approval needed)
- Opportunity to insert 1 page flyer in Member packet (approval needed)
- First mention when members ask for referrals
- District meeting sponsorship opportunities

PREFERRED

\$2,500

- Listing on OSCA website with logo
- Member notification of services
- Initial notice of booth space & sponsorship opportunity for Annual Convention
- 50% discount on booth space at annual convention (when available; first come)* with free convention bag insert
- 40% discount on On Target advertising (when available; first come)
- First right of refusal to exhibit at weekend events
- FREE online classified listings
- FREE online display ad (when available; scheduled)
- Listing in On Target
- Discounted newsletter display ad (when available; scheduled)
- Opportunity to submit On Target article (when available; scheduled; approval needed)
- Opportunity to insert 1 page flyer in Member packet (approval needed)
- Preferential mention when members ask for referral
- District meeting sponsorship opportunities

STANDARD

\$650

- Listing on OSCA website with logo
- Member notification of services
- Initial notice of booth space & sponsorship opportunity for Annual Convention
- District meeting sponsorship opportunities
- 30% discount on booth space at annual convention
- (when available; first come)*
- 20% on On Target advertising (when available; first come)
- Member referrals

* Convention benefits will only apply if company/member is an affiliate by or before 2nd quarter of that convention year. If membership is obtained 2nd qtr or later, non-affiliate rates will apply for that convention year. If OSCA is hosting a virtual convention, similar benefits may be offered.

AFFILIATE MEMBERSHIP APPLICATION AND CONTRACT

For more information, please contact OSCA at 614.229.5290 or email osca@oscachiro.org.
PLEASE PRINT CLEARLY.

| | | |
|------------------|--------------------|------|
| Company Name: | | |
| Key Contact: | Alternate Contact: | |
| E-mail: | E-mail: | |
| Mailing Address: | | |
| City: | State: | Zip: |
| Phone: | Fax: | |

OSCA's online affiliate listing is listed by membership level and category. Please select ONE category:

- | | | |
|--|--|--|
| <input type="checkbox"/> Billing, Coding & Collections | <input type="checkbox"/> Business, Financial & Insurance | <input type="checkbox"/> Chiropractic Equipment & Supplies |
| <input type="checkbox"/> Consultants/Practice Management | <input type="checkbox"/> Educational Institutions | <input type="checkbox"/> Diagnostic Imaging Services & Equipment |
| <input type="checkbox"/> Medical, Clinical & Laboratory Services | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Nutrition & Wellness | <input type="checkbox"/> Technology | _____ |

PAYMENT INFORMATION

Please choose your affiliate level: **PARTNER - \$5,000** **PREFERRED - \$2,500** **STANDARD - \$650**

PAYMENT METHODS -

- Check enclosed for FULL AMOUNT made payable to the OSCA.
- Charge my credit card: Charge entire amount now Charge my account in equal payments

Account Number: _____ Expiration Date: _____ Security Code: _____

The undersigned authorizes OSCA to charge the credit card/debit card in the amount outlined above. By signing below, party agrees to pay the affiliate dues specified in this agreement. Membership will renew automatically on January 1st of each year. If you do not want to renew membership, you will need to provide written notice no later than December 15th of any given year.

Authorized Signature: _____ Date: _____

Special Notice: When referencing that your company is a OSCA affiliate, please use this statement as part of your materials: The author of this document/promotion, though a OSCA affiliate entity or individual, is an independent organization or person and its views are not authorized, reviewed for accuracy, or otherwise approved by the OSCA. The content of this document has not been approved by the OSCA and should not be viewed as a direct or indirect endorsement or verification of the accuracy of the material contained therein.

Refunds/Cancellations: We understand that all dues must be paid per the terms of this agreement. There shall be no refunds or reimbursement of any fees paid under this Agreement. Cancellation of this contract must be received by the OSCA no later than two weeks.