



## The Evaluation Process

The PCNP Conference Committee will review all applications and use the following criteria in the selection process:

- Well-defined proposal focus
- Overall quality and potential to contribute to a well-balanced program
- Relevance to the profession
- Practical advanced applications of materials or ideas
- Topic timeliness
- Speaker's experience

### Timeline

**January 11, 2021**

Call for Speakers Opens

**Feb. 28, 2021**

Call for Speakers Closes

**Mar. 19, 2021**

Selected Presenters  
Receive  
Agreement/Contract

**April 2, 2021**

Signed Agreement Due  
Back to PCNP

**April 16, 2021**

Notification Will Be Sent  
to Speakers Not Chosen

**Sept. 14, 2021**

Handouts Due

When developing educational sessions at PCNP meetings, our primary goal is to address the most pressing, current and emerging NP issues. Our goal is to help NP professionals excel in their careers. In addition to featuring the profession's current and emerging trends, topics should also be relevant and applicable to varying levels of expertise. Presentation materials and content must be strictly educational and may not include reference to specific products or services with intent to sell. The content must contribute to the continuous advancing profession of nurse practitioners. Every effort will be made to certify programs for CEUs.

Program proposals must be received by Sunday, **Feb. 28, 2021**. Final selections will be made in April 2021.

### Presentation Formats

Knowledgeable and eloquent individuals willing to share their expertise and real-world experiences are invited to submit presentation proposals for the 2021 Annual Conference. Because the future is uncertain, we will require you to note whether you can present only live, only virtual, or both.

PCNP is eager to explore new ways for attendees to learn and be inspired. Many of our sessions will follow a traditional, solo presenter format, but we are looking to incorporate a variety of formats to include panel discussions, immersive workshops, rapid fire presentations and other interactive sessions.

- **Presentations:** These sessions are typically 60 minutes in length and feature subject matter experts in the profession. Presenters should come prepared with high quality content for the PCNP audience and offer take home advice to attendees.
- **Panel Discussions:** These sessions vary from 45 to 60 minutes depending on the event and feature an experienced moderator, leading a discussion with a panel of experts. Preference is given to proposals with moderators and experts (from different specialties or different types of medical facilities) who come prepared with short presentations to enhance the learning.
- **Rapid-Fire Presentations:** These fast-paced, 18-minute sessions are "Smart Talks," an open platform format covering topics or demonstrations with key, tangible takeaways.
- **Workshops:** These four-hour workshops are typically held before the conference and allow for in-depth discussion and learning on new approaches and best practices

for NPs. Workshops should be designed for interactivity and networking among participants, along with practical takeaways.

When determining presentation format, bear in mind educational sessions are approximately 60 minutes long. Workshops are typically four hours. Audience size ranges from 25-500 participants, with introductory to advanced experience levels. Your proposal should clearly indicate presentation format, the topic and the intended audience experience level.

We will select approximately two general sessions (60-minute presentations), and a combination of concurrent sessions (60-minute presentations, as well as rapid-fire and panel discussion formats) and up to four workshops.

This three-day event provides a self-directed, facilitated learning environment in which these topics and other professional challenges facing nurse practitioners can be explored in educational sessions, informal discussions and networking opportunities.

The goal of your presentation is to deliver "Hot Topics" and cutting-edge information. Workshops should deliver instructional content that improves skill levels or competency. By submitting a proposal for a concurrent or general session, you agree to be available **BOTH** Friday, Oct. 29 AND Saturday, Oct. 30. If you are submitting a workshop proposal, you need to be available on Thursday, Oct. 28, time to be determined. The final schedule, developed by the Conference Committee, will determine the exact date and time of your presentation(s).

## Submitting Your Proposal

*All of the below information must be submitted via our online form, found at <https://pcnp.submittable.com/submit>.*

*Please note that the PDF files provided by the American Association of Nurse Practitioners, the organization that accredits the conference, **MUST BE FILLED OUT COMPLETELY**. You can download the forms at [www.pacnp.org/conference](http://www.pacnp.org/conference). **If the forms are not filled out completely, the submission will be rejected and not reviewed.***

## Speaker Benefits

- Visibility as a leader in the industry
- Biographical listing on our website and in our program guide, distributed to attendees
- Networking opportunities

## Speaker Compensation

Compensation is pending secondary to format changes and financial impact to PCNP due to COVID 19. Please stay tuned.

## Speaker expectations and honoraria:

Given PCNP's tradition of using educational sessions as a platform to showcase innovation as a nurse practitioner, we look for presenters who are willing to share their expertise without the expectation of payment.

Other speaker requirements:

- To acknowledge availability to speak during any timeframe of the event and as such will **not request a change to the session time frame assigned**, if selected.
- To work closely with conference programming and meet all deadlines.
- To make no substantial changes to content, format, audio/visual needs, room set-up, identity or number of presenters without prior approval from PCNP.
- To design and provide high-quality PowerPoint presentations, in electronic format, by the deadline given.
- To recognize that a session is an opportunity to share information and is not a showcase for promotion of business, practice, service or product.

## Preferred Presentation Categories

- Acute Care
- Primary Care
- Women's Health
- Mental Health
- Complex Case Studies
- Professional Development
- Geriatrics
- Pediatrics
- New Medications
- Lab Interpretation
- Telemedicine
- Infectious Disease
- Endocrine
- Cardiology
- Entrepreneurial Practice Models
- Specialty Topics (Including Orthopedics, Medical Marijuana, Oncologic Screening, Etc.)
- Hot Topics for 2021

**Questions regarding speaking?** Email Tricia Long at [tlong@cmemanage.com](mailto:tlong@cmemanage.com)

