



**PENNSYLVANIA COALITION OF
NURSE PRACTITIONERS**

PCNP Corporate Affiliate Program

Pennsylvania Coalition of Nurse Practitioners
2400 Ardmore Blvd. | Ste. 302
Pittsburgh, PA 15221
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www.pacnp.org

Overview

Introduction

Companies, consultants, and organizations are now being offered the opportunity to reach Nurse Practitioners throughout the state of Pennsylvania by becoming a Corporate Affiliate with PCNP (Pennsylvania Coalition of Nurse Practitioners). Currently, PCNP has over 1800 members and being a Corporate Affiliate means reaching those members. Tangible benefits to the Corporate Affiliate are based on the selected Affiliate level. An Affiliate Supporter is not a legal Partner but a joining of ideas related to healthcare that will benefit both parties.

About PCNP

PCNP is the state organization that promotes and protects the practice of over 13,000 Certified Registered Nurse Practitioners (CRNPs) in Pennsylvania. Formed in the 1980's by only 3 forward thinking NPs, PCNP now has 17 regional groups across the Commonwealth! Each regional group offers networking opportunities and has a representative on the PCNP Executive Board that meets quarterly to discuss issues and set organizational goals. Member dues are used to support our central office, executive staff and maintain a Government Relations Specialist who represents us in Harrisburg.

PCNP Mission

- To advance, support and promote the role of nurse practitioners
- To improve communications between nurse practitioners, other health care professionals, health care organizations and the community
- To promote the practice of nursing practitioners through legislative and regulatory processes
- To provide continuing education programs for nurse practitioners
- To advocate for affordable, accessible quality health care

Contact information:

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Affiliate Benefits

	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Conference		Pick 3	Pick 2	Pick 1
• 50% off Exhibit space at the PCNP Annual Conference	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Complimentary Ad in the conference brochure	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Recognition signage as a Corporate Affiliate	x	x	x	x
• Company provided inserts in attendee packets	x	x	x	<input type="checkbox"/>
• 15-minute introduction and talk at Fall PCNP Conference	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marketing				
• Ad on the PCNP Corporate Sponsor page with direct link	x	x	x	x
• Ad in PCNP eNews	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Banner ad on home page with direct link	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Ad in the PCNP Newsletter (2 x per year)	x	x	<input type="checkbox"/>	<input type="checkbox"/>
Opportunities				
• Webinars (non-bias/non-product specific) posted on website - prerecorded (up to 4 per year)	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• PCNP Partner Survey	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Educational Articles posted on the PCNP website (up to 12 per year)	x			