

## Who We Are:

In 2018, the Pennsylvania Association for Justice marked 50 years of commitment to preserving civil justice, and dedication to protecting individuals' injured in our Commonwealth.

The Pennsylvania Association for Justice (PAJ) was founded in 1968 (then, as the Pennsylvania Trial Lawyers Association), when leadership from two ends of the state banded together, recognizing the need for a cohesive and effective state-wide organization to uphold and defend the Pennsylvania legal system and, particularly, the right to trial by jury.

Headquartered in Harrisburg, leaders, member volunteers, and PAJ's staff assist plaintiff attorneys in better representing their clients and successfully advocating for the integrity of a robust civil justice system. PAJ has continually resisted measures that in other states have closed courthouse doors to those who rely on courtrooms as the last resort to obtain justice.

Our Justice Business Partner Program provides you with the tools to meet PAJ members, the best trial attorneys in the Commonwealth. We are continually adding features to make the program more attractive for your company's growth.

## What PAJ Does:

*Our mission is to promote a fair and effective justice system – and to support attorneys as they work to ensure that any person who is injured by the misconduct or negligence of others can obtain justice in Pennsylvania's courtrooms, even when taking on the most powerful interests.*

PAJ connects trial attorneys throughout the state by:

- Providing online and offline platforms where members can share information on legal and practice developments;
- Organizing online and live Continuing Legal Educational seminars on all aspects of trial practice, case law, and other relevant areas of the law;
- Fostering public awareness of the role of the trial attorney in the administration of justice and protecting every citizen's Constitutional rights to trial by jury.



## How We Can Help You:

Our members are waiting to hear from you. PAJ's Board of Governors has a stake in the success of this program. Let us help you meet your business goals.



- Article from your organization published once annually in our magazine (Gold exclusive benefit)
- Video spotlight to highlight your company on our website (Gold exclusive benefit)
- Exhibit and sponsorship opportunities at PAJ education and member services events
- Networking and access to variety of member and education events across the state
- Email blasts to PAJ members with delivery statistics (Gold 3 and Silver 2 emails per contract year)
- Full mailing list (name, firm, mailing address) provided (Gold 3 and Silver 2 per contract year)
- Recognition on our website (logo, hyperlink to company, blurb, contact name)
- Other branding opportunities (ex: weekly news briefs, magazine, CLEs, retreat booklet, member meetings, member events, etc.)
- Listing in our Business Partner Directory that is sent to our members via listserv monthly
- Speaking opportunities at member section meetings
- Invitation to quarterly business partner meetings (winter, spring, fall)
- Updates from our PAJ lobbying team on important legislative issues
- And more!

## PAJ Fast Facts:

- 2,000 members.
- 88% admitted to practice 10+ years.
- Statewide geographic spread, with emphasis in Harrisburg, Northeast PA, Philadelphia (5-County), Pittsburgh.
- Practice areas: automobile, premises liability, medical malpractice, products liability, workers' compensation, and insurance bad faith.
- Politically astute, both major parties represented.
- Public personas that appear in print and TV news programs when stories require their particular expertise.
- Affluent, sophisticated consumers of retail, real estate (commercial and non) and financial products.

**Contact:** Please contact PA Association for Justice about your potential partnership.  
**Phone:** (717) 232-6478  
**Address:** 212 N. Third St., Ste. 101, Harrisburg, PA 17101  
**Website:** [www.pajjustice.org](http://www.pajjustice.org)



BENEFITS		
	<b>\$2,083.33 per month/ \$25,000 a year</b>	<b>\$833.33 per month/ \$10,000 a year</b>
Article from your organization in <i>PAJustice News</i> (once annually)	✓	
Video spotlight on PAJ website	✓	
Exhibit space (if location has space) at CLE seminars and quarterly meetings (table cost) *	✓	\$250*
Exhibit and sponsorship opportunities at Annual Retreat (table cost) *	✓	\$250*
Pre-and post-event registration lists	✓	✓
Networking and access to events (select events determined by PAJ)	2 representatives	1 representative
Email blast(s) - customized emails sent from PAJ with delivery statistics (upon request)	3 emails / contract year	2 emails / contract year
Tailored physical mailings to members	3 mailings / contract year	2 mailings / contract year
Recognition on PAJ website "Justice Business Partners" page (logo, hyperlink, blurb, contact name)	✓	✓
Recognition in Justice Business Partners column in <i>PAJustice News</i> (printed 4x annually) & Weekly News Brief email	✓	✓
Other branding opportunities (CLE course materials, retreat booklet, etc.)	✓	✓
Listing in our Business Partner Directory that is sent to all our members via listserv monthly	✓	✓
Speaking opportunity at section meetings	✓	✓
Invitation to quarterly business partner meetings (winter, spring, fall)	✓	✓
Updates from PAJ lobbying team on important legislative issues	✓	✓