INTERNATIONAL SEARCH ENGINE TIPS & TRICKS

Google Translate - https://translate.google.com/
Well-known for its word and phrase translation functions, Google Translate can also translate websites (by URL) and documents. *Translation is computer-generated, so accuracy may be uneven.*

Domain-based searching
Currently, Google allows use of the advanced search limiter `site:` which can be combined with country-code internet domains to limit search results to resources from a particular geographic location.

- **Norid: Domain name registries around the world** - http://www.norid.no/domenenavnbaser/domreg.html
  Norid is the official registry for the Norwegian domain (.no); however, it is also provides the most well-organized listing of country domains I've found.

- **Internet Assigned Numbers Authority (IANA) - Root Zone Database**
  https://www.iana.org/domains/root/db
  IANA is the designating authority for top-level domain codes, including country domains. However, the list is not regularly-updated or well-organized.

ONLINE RESOURCES

INTERNATIONAL NEWS

- **Economist** - http://www.economist.com
  Economist.com has the latest articles from The Economist newspaper and an archive containing the 33,000 articles published since 1997 as well as features such as The Global Agenda, Cities Guides, and Country Briefing.

- **Financial Times** - http://www.ft.com/home/us
  FT is a leading business news and information service with two distinct sections to its publication - the first includes domestic and international news, commentary and op-eds on politics, social issues, and economics from journalists, world leaders, policymakers, academics, and commentators. The second section consists of financial data and news about companies and markets.

  ABYZ is a directory of links to online international news outlets including newspapers, broadcast stations, internet services, magazines, and press agencies. List includes numerous non-English sources.
GENERAL PROFILES

• **BBC News Country Profiles** - [http://news.bbc.co.uk/2/hi/country_profiles](http://news.bbc.co.uk/2/hi/country_profiles)
  Full profiles provide an instant guide to history, politics and economic background of countries and territories, and background on key institutions. They also include audio and video clips from BBC archives.

  Unclassified since 1971, the Central Intelligence Agency's annual World Factbook provides a reliable resource for information on independent states, dependencies, areas of special sovereignty, uninhabitable regions, and oceans.

• **Guardian World Government Data** - [http://www.guardian.co.uk/world-government-data](http://www.guardian.co.uk/world-government-data)
  The Guardian's government data portal is a gateway to publicly-available national, regional, and local statistics records for the UK, USA, Australia, Canada, & New Zealand.

• **U.S. State Department Background Notes** - [http://www.state.gov/r/pa/ei/bgn/](http://www.state.gov/r/pa/ei/bgn/)
  State Department Background Notes include facts about the land, people, history, government, political conditions, economy, and foreign relations of independent states, some dependencies, and areas of special sovereignty. The Background Notes are updated/revised by the Office of Electronic Information and Publications of the Bureau of Public Affairs as they are received from the Department's regional bureaus.

  Provides direct links to the World Bank data catalog for each country along with access to the latest publications, news items, and development topics published by, or related to, World Bank operations.

DOING BUSINESS

• **globalEdge - Global Insights** - [http://globaledge.msu.edu/](http://globaledge.msu.edu/)
  Provided by Michigan State University's Broad College of Business, globalEdge is a freemium knowledge resource that provides international business and trade information on over 200 countries, the 50 U.S. states, as well as nearly two dozen industry sectors, and many of the world’s trade blocs. Contents include Creative Commons-licensed course modules, syllabi, international resource directories, comparison tools, and economic indexes.

• **Kwintessential Doing Business in... Guides** - [http://www.kwintessential.co.uk/etiquette/doing-business-in.html](http://www.kwintessential.co.uk/etiquette/doing-business-in.html)
  Kwintessential is a business translation company based out of the U.K. One of the company's publication series is their Doing Business etiquette and protocol guides. Although these guides lack the detail of books like *Kiss, Bow, Shake Hands*, they are good brief overviews of cultural differences related to business interactions.

  Works to expose and make transparent corruption in international business practices. Publishes the Corruption Perceptions Index, Bribe Payers Index, and Global Corruption Barometer along with other reports assessing the scope and nature of corruption.

  The Doing Business Project monitors national, subnational, and regional business regulations in 183 economies around the globe relevant to domestic small and medium-sized companies.
• **ATKearney’s Global - Research Studies** - [http://www.atkearney.com/research-studies](http://www.atkearney.com/research-studies)
  ATKearney is a management consulting firm and partner in the World Economic Forum. As part of the company’s thought leadership, they make produce several important international business growth indexes, including the **Global Cities Index**, which is a comprehensive ranking of the leading global cities from around the world. The Index is designed to measure global engagement of major cities based on five areas: business activity, human capital, information exchange, cultural experience, and political engagement. Other resources include the **Foreign Direct Investment Confidence Index** and **Global E-Commerce Index**.

  Intended help U.S. companies get started in exporting or increase sales to new global markets, this search engine retrieves Country Commercial Guides, Market Research Reports, Best Market Reports and more for countries around the world.

**INTERNATIONAL ORGANIZATIONS**

• **International Monetary Fund (IMF)** - [http://www.imf.org/](http://www.imf.org/)
  The IMF’s website offers the texts of all their complementary publications, as well as news releases, country publications, fund rates, standards and codes and a “what’s new” column.

  The World Bank is one the major global development financing organizations in the world. As such, they provide information on the economic and societal performance of both developing and developed countries. The World Databank (TM) DataBank (found under the DATA tab) is an analysis and visualization tool that contains collections of time series data on a variety of topics including sovereign debt, education, health, and the environment.

  OECD iLibrary is the online library of the Organisation for Economic Cooperation and Development featuring its books, papers, and statistics and the gateway to the OECD’s analysis and data. Data is available in many forms for reading, number crunching or visualization.

**STATISTICS**

• **Knoema** - [http://knoema.com/](http://knoema.com/)
  Knoema is a statistical visualization platform created in 2011 that combines datasets from governments, NGO’s, trade associations, and other organizations with an intuitive visualization creator to make data comparison and presentation easier and more visually attractive. Allows searching and browsing of content by organization, location, or topic.

• **International Statistical Agencies** - [http://www.census.gov/aboutus/stat_int.html](http://www.census.gov/aboutus/stat_int.html)
  Provided by the U.S. Census Bureau, this site provides a list of links to international statistical agencies. This website is a good source for country-specific social and economic indicators, including national census data.

  The many United Nations statistical databases are accessible through a single entry point at this site. These databases, tables, and glossaries contain over 60 million data points and a wide range of themes, such as Agriculture, Education, Employment, Energy, Environment, Health, Human Development, Industry, Information and Communication Technology, National Accounts, Population, Tourism, Trade, and Millennium Development Goals indicators.
  The official portal of the Statistical Office of the European Communities, Eurostat provides extensive statistical data and publications on EU countries. Browse or search and download predefined data and tables focused on: EU policy indicators; general and regional statistics; economy and finance; population and social conditions; industry, trade and services; agriculture and fisheries; external trade; transport; environment and energy; and, science and technology.

• **DataGov: Governance Indicators Database - [http://www.iadb.org/datagob](http://www.iadb.org/datagob)**
  Provides publicly available governance indicators by country or region. It contains approximately 400 governance indicators grouped within five categories: Democratic system, market system, public management, rule of law, and socioeconomic indicators.

• **Country Statistical Yearbooks - University of Wisconsin-Madison - [http://researchguides.library.wisc.edu/content.php?pid=24954&sid=180014](http://researchguides.library.wisc.edu/content.php?pid=24954&sid=180014)**
  University of Wisconsin-Madison's Data & Information Services Center has developed a relatively comprehensive directory of statistical yearbooks and related publications covering over 150 countries and regions. The guide is updated frequently; however, date ranges and coverage vary by topic.

If you have any questions, comments, or suggestions about additional resources, please don’t hesitate to contact me!

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