Copyright for Clubs:
If you liked it then you shoulda put a © on it!

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Is choreography copyrighted?

It’s the Law

Article I, Section 8 says...

To promote the progress of science and useful arts, by securing for limited times to authors and inventors the exclusive right to their respective writings and discoveries.

What does copyright mean?

• Owners of copyrighted works are allowed to
  • Reproduce or copy
  • Distribute
  • Publicly perform
  • Publicly display
  • Create versions of or derivatives
• Anyone else doing this with the authors work is VIOLATING COPYRIGHT
• NOT to be confused with plagiarism
  • Simply giving credit to the owner is not sufficient
  • Citing a work doesn't avoid copyright infringement

Why should my club members care?

• Protects the owners or creators – Don't steal!
• Enhances credibility of your group – We’re professional!
• Avoids costly legal ramifications – Hey! That's mine!
• Remain in good standing with the campus community – Hugs!

Can the dance club display a performance on its website?

Can the football team post an ESPN video of their game on its Twitter account?

Can the Lycourier reprint a comic and a story found online?

If I draw a picture to post on my sorority’s webpage, is it copyrighted?

I'm doing a fundraiser for a company. Can I put their logo and slogan on our website?

What materials get automatic copyrights?

PRINT
• Books
• Letters
• Newspapers
• Plays & musicals
• Poems
• Sheet music

NONPRINT
• Architecture
• Audio recordings
• DVDs
• Games
• Modern dance & other public performances, including choreography
• Paintings
• Photographs
• Statues
• Television programs
• Videos

INTERNET
• Blog/vlogs
• Graphics, movies, advertisements
• E-mails
• Podcasts
• Webpages
• Wikis
**Fair Use**

You can use someone else's work without violating copyright for the following:

- **Commentary** – reviewing a director's movie
- **Parody** – think Saturday Night Live...
- **News reporting** – Buzzfeed post
- **Scholarly Research** – Your class writings!
- **Education** – Jess, the librarian, talking about copyright with you right now

**Fair Use**

You can use materials for educational purposes

- A class presentation (citing items, of course)
- Your professional portfolio – an example of one of your performances, perhaps
- Professors using materials for lessons

You cannot use materials for certain club activities

- Rarely considered educational use
- Selling T-shirts with copyrighted images, etc.
- Posting stolen photos on your group’s webpage or Facebook page
- Making $$$ off of these materials is in violation

How do I use copyrighted materials legally?

- LINK to items whenever possible
- Use only 10% of the copyrighted work
- Use public domain items
- BE CREATIVE – draw your own images or use your own writing
- ASK the creator – Contact the designer, author, or photographer for rights to use their work.
- ASK a librarian – Jessica Oberlin can help in the library
  - oberlin@lycoming.edu OR x4352
  - Email the material you want to use, and we’ll try to get the permission for you!

I'm allowed to use these copyrighted images in my presentation...why?....