Copyright for Clubs: If you liked it then you shoulda put a © on it!

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Is choreography copyrighted?
Article I, Section 8 says…

To promote the progress of science and useful arts, by securing for limited times to authors and inventors the exclusive right to their respective writings and discoveries.
What does copyright mean?

- Owners of copyrighted works are allowed to
  - Reproduce or copy
  - Distribute
  - Publicly perform
  - Publicly display
  - Create versions of or derivatives
- Anyone else doing this with the authors work is VIOLATING COPYRIGHT
- NOT to be confused with plagiarism
  - Simply giving credit to the owner is not sufficient
  - Citing a work doesn’t avoid copyright infringement

*Not to be confused with Trademark or Patents*
Why should my club members care?

• Protects the owners or creators – Don’t steal!
• Enhances credibility of your group – We’re professional!
• Avoids costly legal ramifications – Hey! That’s mine!
• Remain in good standing with the campus community – Hugs!

Can the dance club display a performance on its website?

Can the football team post an ESPN video of their game on its Twitter account?

Can the Lycourier reprint a comic and a story found online?

If I draw a picture to post on my sorority’s webpage, is it copyrighted?

I’m doing a fundraiser for a company. Can I put their logo and slogan on our website?
What materials get automatic copyrights?

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You can use someone else’s work without violating copyright for the following:

- **Commentary** – reviewing a director’s movie
- **Parody** – think Saturday Night Live...
- **News reporting** – Buzzfeed post
- **Scholarly Research** – Your class writings!
- **Education** – Jess, the librarian, talking about copyright with you right now
Fair Use

You can use materials for educational purposes

• A class presentation (citing items, of course)
• Your professional portfolio – an example of one of your performances, perhaps
• Professors using materials for lessons

You cannot use materials for certain club activities

• Rarely considered educational use
• Selling T-shirts with copyrighted images, etc.
• Posting stolen photos on your group’s webpage or Facebook page
• Making $$$ off of these materials is in violation
How do I use copyrighted materials legally?

• LINK to items whenever possible
• Use only 10% of the copyrighted work
• Use public domain items
• BE CREATIVE – draw your own images or use your own writing
• ASK the creator – Contact the designer, author, or photographer for rights to use their work.
• ASK a librarian – Jessica Oberlin can help in the library
  • oberlin@lycoming.edu OR x4352
  • Email the material you want to use, and we’ll try to get the permission for you!
I’m allowed to use these copyrighted images in my presentation….why?....