Copyright Conundrums
Managing Your College Campus

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What is your title?
What does that title mean?

<table>
<thead>
<tr>
<th>TITLES</th>
<th>UMBRELLAS</th>
<th>OTHER</th>
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<tbody>
<tr>
<td>Copyright-go-to-person</td>
<td>Coordinator of Access Services</td>
<td>?</td>
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<td>Copyright Liaison</td>
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<td>Copyright Officer</td>
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<td>Copyright Librarian</td>
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Philosophy

- Show you’ve attempted to take the honorable path.
- Work together with others to find the best answer.
- Evaluate who you’re working with & their copyright knowledge
  - Student
  - Faculty
  - Staff & Campus Community
  - Publisher
  - Other library professionals
- Document, document, document
- Give options and let the user decide.
- Be as quick as possible.
Take Action

1. Educate yourself.
2. Devise a means of keeping records.
3. Form policies and access to them.
4. Form a committee that deals with copyright concerns.
5. Develop a process for working with diverse groups of people.
6. Consult the experts.
7. Educate students when you can.

Education

- Online courses
  - Have technicians and library staff educate themselves as well
- Read blogs
- Designate a day a week/month for updating your knowledge base
- Readings

Record Keeping

**DIGITAL**
- Online folders by Person's Name
- Example: Olson, Justin
- Emails
- Notes on conversations
- Contact with publishers
- Forms
- Copy/forward to a staff employee

**PAPER**
- I try to avoid this
- Older data
- Personal notes - ALL of them
- Staff employee keeps files
- Currently by year

Does anyone have a better way of doing this?
Do you have a way you can search your records?
We just got a bill from an organization claiming our students used their web images without permission. Faculty members want me to copy old VHS tapes onto a DVD format for them, what do I do? I'm being asked to copy large portions of text for faculty's classes. How do I handle this? How can we better educate students about copyright? Will the library pay for copyright fees for academic departments?

Copyright Guidance Committee

- Copyright Librarian
- Director of Library
- Provost
- Student Programs Supervisor
- Chief Information Officer
- Media Services Coordinator
- Bookstore Manager
- Faculty Member

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DISCUSSIONS
- Meet when needed
- Complicated questions/situations
- Other policy issues come up
- Trademark & Patents discussed as well

Ends with solution: “The Committee suggests…”

Working with Faculty

- Resistance
- Institutional Repositories
- Online Reserves – Moodle
- Campus Workshops
- "The Committee has decided…"
- Forms
- "60 seconds or less..."
Campus Speaker

- Speak on campus yourself
- Invite an expert speaker
  - $ costs associated with this ($500)
  - Attorney fee
  - Librarian, but also lawyer
  - Skype is less expensive
- Have campus community submit their questions beforehand
- Answer questions yourself after the session
- Sometimes menus more coming from an outside source
- Some technology set up if doing this virtually
- Ask if you can record the session so those who can’t be there can view it later.

Donna L. Ferullo, J.D.
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“Managing Copyright in Higher Education: A Goodbook”

Student Organizations & Clubs

- The problem. We owe you what?
- The solution. Committee decides to educate students
- Leadership day
- Presentation by Copyright Librarian & Director of Student Programs
- FUN
- Formable Assessment built into presentation
- Give away mini-presents for volunteers – business
- More productive and effective than I ever thought!

See student PowerPoint presentation post on PaLA website
You are free to use this presentation with proper attribution and citation.

Questions?

- What are major concerns at your institution about copyright?
- What new ideas can you share with the group?
- What resources do you consult for help?
- How do you work with faculty/students/staff to educate them?