JANUARY

National Drug Facts Week
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in January for National Drug Facts week!

Civic and Social Literacy
New Year’s Day
Martin Luther King, Jr. Day
World Holocaust Victims Remembrance Day

Health Literacy
Flu Season
Cervical Health Awareness Month
National Birth Defects Prevention Month
National Glaucoma Awareness Month
National Radon Action Month
National Winter Sports TBI Awareness Month
Thyroid Awareness Month
National Folic Acid Awareness Week
National Drug Facts Week

Financial Literacy
National Financial Wellness Month

FEBRUARY

Children’s Dental Health Month
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in February for Children’s Dental Health Month!

Civic and Social Literacy
President’s Day
Black History Month
>> Health Literacy

Flu Season
AMD/Low Vision Awareness Month
American Heart Month
International Prenatal Infection Prevention Month
National Children’s Dental Health Month
Teen Dating Violence Awareness Month
African Heritage & Health Week
World Cancer Day
Give Kids A Smile Day
National Wear Red Day
Congenital Heart Defect Awareness Week
National Black HIV/AIDS Awareness Day
National Donor Day
National Eating Disorder Screening Program

>> All Literacies

Library Lovers Month

MARCH

Teen Tech Week
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in March for Teen Tech Week!

>> Basic Literacy

World Poetry Day

>> Information Literacy

Teen Tech Week
Digital Learning Day
Freedom of Information Day

>> Civic and Social Literacy

World Wildlife Day
International Women’s Day
Pi Day
Women’s History Month

>> Health Literacy

National Cheerleader Safety Month
National Colorectal Cancer Awareness Month
National Endometriosis Awareness Month
National Kidney Month
National Nutrition Month
National Problem Gambling Awareness Month
Save Your Vision Month
Trisomy Awareness Month
Workplace Eye Wellness Month
National Sleep Awareness Week
National School Breakfast Week
Patient Safety Awareness Week
National Women and Girls HIV/AIDS Awareness Day
World Kidney Day
Flood Safety Awareness Week
National Poison Prevention Week
Brain Awareness Week
National Native American HIV/AIDS Awareness Day
Tsunami Preparedness Week
National Youth Violence Prevention Week
American Diabetes Alert Day
World Tuberculosis Day

APRIL

Money Smart Week & National Library Week
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in April for Money Smart Week and National Library Week!

>> Basic Literacy

PA One Book
DEAR (National Drop Everything & Read Day)
Children’s Book Day
National Poetry Month

>> Civic and Social Literacy

Earth Day

>> Health Literacy

Alcohol Awareness Month
Irritable Bowel Syndrome Awareness Month
National Autism Awareness Month
National Child Abuse Prevention Month
National Distracted Driving Awareness Month
National Donate Life Month
National Facial Protection Month
National Minority Health Month
Occupational Therapy Month
Sexual Assault Awareness and Prevention Month
Sexual Assault Awareness Month of Action
Sports Eye Safety Awareness Month
STI Awareness Month
Women’s Eye Health and Safety Month
National Public Health Week
Sexual Assault Awareness Day of Action
World Health Day
National Alcohol Screening Day
National Youth HIV and AIDS Awareness Day
National Infant Immunization Week
National Infertility Awareness Week
Every Kid Healthy Week
World Immunization Week
World Meningitis Day
Air Quality Awareness Week

>> Financial Literacy

Tax Day
Money Smart Week

>> All Literacies

National Library Week
National Library Workers Day
National Bookmobile Day
School Library Month

MAY

Lyme Disease Awareness Month
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in May for Lyme Disease Awareness Month!

>> Basic Literacy

Children’s Book Week
Get Caught Reading Month

>> Information Literacy

Choose Privacy Week

>> Civic and Social Literacy

Cinco de Mayo
Memorial Day
National Library Legislative Day
World Day for Cultural Diversity
Military Appreciation Month
National Foster Care Month
Asian Pacific American Heritage Month
**>> Health Literacy**

Arthritis Awareness Month  
Better Hearing and Speech Month  
Food Allergy Action Month  
Global Employee Health and Fitness Month  
Global Youth Traffic Safety Month  
Healthy Vision Month  
Hepatitis Awareness Month  
International Mediterranean Diet Month  
Melanoma/Skin Cancer Detection and Prevention Month  
Mental Health Month  
National Asthma and Allergy Awareness Month  
National Celiac Disease Awareness Month  
National Osteoporosis Awareness and Prevention Month  
National Physical Fitness and Sports Month  
National Stroke Awareness Month  
National Teen Pregnancy Prevention Month  
Preeclampsia Awareness Month  
Ultraviolet Awareness Month  
National Physical Education & Sport Week  
Children’s Mental Health Awareness Week  
North American Occupational Safety and Health Week  
Hand Hygiene Day  
National Bike to School Day  
National Alcohol- and Other Drug-Related Birth Defects Awareness Week  
National Women’s Health Week  
Cornelia de Lange Syndrome Awareness Day  
National Stuttering Awareness Week  
National Women’s Check-up Day  
National Neuropathy Awareness Week  
Healthy and Safe Swimming Week  
HIV Vaccine Awareness Day  
National Asian and Pacific Islander HIV/AIDS Awareness Day  
World Autoimmune Arthritis Day  
Heat Safety Awareness Day  
National Hurricane Preparedness Week  
National Senior Health & Fitness Day  
World No Tobacco Day  
Bike to Work Week

**JUNE**

**Summer Setback**  
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in June for preventing the Summer Setback!

**>> Basic Literacy**  
Summer Setback
Information Literacy
Global Media and Information Literacy (MIL) Week

Civic and Social Literacy
LGBT Book Month
Flag Day

Health Literacy
National Summer Safety Month
Fireworks Safety Month
Cataract Awareness Month
Men’s Health Month
Myasthenia Gravis Awareness Month
National Aphasia Awareness Month
National Congenital Cytomegalovirus Awareness Month
National Safety Month
National Scleroderma Awareness Month
National Rip Current Awareness Week
National Cancer Survivors Day
Men’s Health Week
World Sickle Cell Day
National Lightning Safety Awareness Week

JULY
Information Literacy Highlight
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in July for your highlight on Information Literacy!

Basic Literacy
Summer Setback

Civic and Social Literacy
Independence Day

Health Literacy
Cord Blood Awareness Month
International Group B Strep Awareness Month
Juvenile Arthritis Awareness Month
National Cleft & Craniofacial Awareness & Prevention Month
World Hepatitis Day
AUGUST

**National Immunization Awareness Month**
*Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in August for National Immunization Awareness Month!*

>> **Basic Literacy**
Summer Setback

>> **Health Literacy**
Children’s Eye Health and Safety Month
National Breastfeeding Month
National Immunization Awareness Month
Psoriasis Awareness Month
World Breastfeeding Week
National Health Center Week
Contact Lens Health Week

SEPTEMBER

**Civic Awareness Month**
*Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in September for Civic Awareness Month!*

>> **Information Literacy**
Banned Books Week
Banned Websites Awareness Day

>> **Civic and Social Literacy**
Labor Day
9/11 Patriot Day
International Day of Peace
Civic Awareness Month
National Hispanic Heritage Month

>> **Health Literacy**
Child Passenger Safety Month
Childhood Cancer Awareness Month
Fruit and Veggies—More Matters Month
Healthy Aging Month
National Atrial Fibrillation Awareness Month
National Childhood Obesity Awareness Month
National Food Safety Education Month
National ITP Awareness Month
National Pediculosis Prevention Month/Head Lice Prevention Month
National Preparedness Month
National Recovery Month
National Sickle Cell Month
National Traumatic Brain Injury Awareness Month
National Yoga Awareness Month
Newborn Screening Awareness Month
Ovarian Cancer Awareness Month
Pain Awareness Month
Prostate Cancer Awareness Month
Sepsis Awareness Month
Sports Eye Safety Month
Whole Grains Month
World Alzheimer’s Month
National Suicide Prevention Week
World Suicide Prevention Day

>> Financial Literacy

College Savings Month
Free Money Day

>> All Literacies

Library Card Sign-Up Month
International Literacy Day

OCTOBER

National Bullying Prevention Month
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in October for National Bullying Prevention Month!

>> Basic Literacy

Teen Read Week
Book It! Day
Great Books Week
National Book Month

>> Information Literacy

National Cyber Security Awareness Month

>> Civic and Social Literacy

Columbus Day
Day of the Girl

>> Health Literacy

Domestic Violence Awareness Month
Eye Injury Prevention Month
Be a Health Literacy Hero!

Health Literacy Month
Home Eye Safety Month
National Breast Cancer Awareness Month
National Bullying Prevention Month
National Dental Hygiene Month
National Down Syndrome Awareness Month
National Medical Librarians Month
National Physical Therapy Month
Sudden Infant Death Syndrome (SIDS) Awareness Month
Mental Illness Awareness Week
World Mental Health Day
International Walk to School Day
National Depression Screening Day
Bone and Joint Health National Awareness Week
Metastatic Breast Cancer Awareness Day
National Latino AIDS Awareness Day
World Food Day
International Infection Prevention Week
National Healthcare Quality Week
National Health Education Week
World Pediatric Bone and Joint Day
International Stuttering Awareness Day
Red Ribbon Week
Respiratory Care Week
World Psoriasis Day

>> Financial Literacy

World Savings Day

>> All Literacies

National Friends of Libraries Week

NOVEMBER

November & December : Genealogy Research
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in November for Genealogy Research!

>> Basic Literacy

Picture Book Month
National Novel Writing Month

>> Civic and Social Literacy

Veteran’s Day
Thanksgiving Day
JFK Assassination Remembrance
International Games Day
National Gaming Day @ your library

>> Health Literacy

American Diabetes Month
COPD Awareness Month
Diabetic Eye Disease Month
Lung Cancer Awareness Month
National Alzheimer’s Disease Awareness Month
National Family Caregivers Month
National Healthy Skin Month
National Hospice Palliative Care Month
National Stomach Cancer Awareness Month
Great American Smokeout
International Survivors of Suicide Day
Gastroesophageal Reflux Disease Awareness Week
National Family Health History Day

>> All Literacies

American Education Week

DECEMBER

November & December: Genealogy Research
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in November for Genealogy Research!

>> Civic and Social Literacy

Human Rights Day
Pearl Harbor Day

>> Health Literacy

Safe Toys and Gifts Month
World AIDS Day
National Influenza Vaccination Week