NEWS RELEASE

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FIRST NATIONAL BANK SPONSORS 2017 PA FORWARD FINANCIAL LITERACY SUMMIT

Sustaining partner lends support to financial literacy outreach for libraries

Harrisburg, PA (May 30, 2017) - With a theme of “Money Matters: Financial Literacy for All Ages,” the 2017 PA Forward Financial Literacy Summit offered an array of information and resources, informing and educating attendees about money management, including practices, tools and tips to help make sound financial decisions for life. This year’s summit was sponsored by PA Forward partnering organization First National Bank.

“As business partners and neighbors, we’re involved with the community by providing financial support to economic development groups and nonprofit organizations such as the PA Library Association. We also help organizations succeed by contributing our time. Many FNB employees serve on local boards and provide valuable expertise to drive financial education for our business community,” said Candy Abram, a Harrisburg-area Branch Manager for FNB. “For me, the ability to partner with the PA Library Association and members of the library community to educate the public on how to better manage their day-to-day finances is an exciting and rewarding opportunity.

“It is vital that we work together to provide this valuable service to the communities in which we work and live. Financial Literacy affects individuals of all ages and all economic incomes. If individuals lack the proper tools to be in control of their financial situations, our communities suffer. First National Bank takes pride in giving back to the communities and this partnership with PA Forward provides that natural platform and I am proud to be a part of such an impactful solution.”

Libraries are more than book repositories and over time, these community centers have begun to provide outlets for programs and information sessions to help patrons live and lead more productive lives. The summit which took place at Penn State – Altoona earlier this month, was an opportunity for librarians and their staffs to not only learn about programs and resource information available for them to share with their patrons but to gain some information that may help inform decision-making processes regarding their own finances.

The PA Forward Financial Literacy team works to assist libraries in providing information to consumers, individuals, small business and organizations so they in turn can contribute to the economic vitality of their
communities through innovation, entrepreneurship and economic development. As a part of that outreach, they work with multiple community partners, including First National Bank.

Abram, who’s been involved with the initiative since 2013, presented a luncheon session entitled *Successfully Navigating Finances for the Sandwich Generation,* covering how to best steer through the challenges facing individuals who are balancing their personal finances, along with the financial well-being of their children (no matter their age) and their aging parents, as a part of their daily financial planning and in addition to their own plans for retirement.

First National Bank is one of the region’s leading full-service banks, offering comprehensive financial solutions, including commercial and consumer banking, trust, wealth management, insurance and brokerage, along with innovative online and mobile banking services. Learn more at [www.fnb-online.com](http://www.fnb-online.com). Equal Housing Lender, Member FDIC.

This year’s Financial Literacy Summit was hosted in partnership with PA Library Association’s Juniata-Conemaugh Chapter. Conference presenters included: First National Bank, Consumer Financial Protection Bureau, PA Treasury, Northland Public Library, Penn State University Libraries, Peters Township Public Library, Susquehanna Foundation, PA Attorney General’s Office, PA Higher Education Assistance Agency (PHEEA), Carbondale Public Library, Abington Community Library and the Taylor Community Library.

For more information about PA Forward, visit [www.pafoward.org](http://www.pafoward.org).

**About the Pennsylvania Library Association**
Founded in 1901, the Pennsylvania Library Association (PaLA) is the state's oldest and most diverse professional library organization serving libraries, library employees, library trustees, and Friends of the Library groups. For more information, visit [www.palibraries.org](http://www.palibraries.org), facebook.com/PALibraries or @PALibraryAssoc on Twitter.

**About PA Forward**
The Pennsylvania Library Association’s PA Forward | Pennsylvania Libraries initiative was conceived to give voice to what the library community already knows, and what other states throughout the nation recognize – with the right support, libraries are ideally positioned to become the community centers of information, technology, and learning that will fuel educational and economic opportunity for all of our citizens. For more information, visit [www.PAForward.org](http://www.PAForward.org), facebook.com/paforward or @PAForward5 on Twitter.

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