JANUARY

Martin Luther King, Jr. Day
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in January for Martin Luther King, Jr. Day!

>> Civic and Social Literacy

New Year’s Day
Martin Luther King, Jr. Day
World Holocaust Victims Remembrance Day

>> Health Literacy

Flu Season
Cervical Health Awareness Month
National Birth Defects Prevention Month
National Glaucoma Awareness Month
National Radon Action Month
National Winter Sports TBI Awareness Month
Thyroid Awareness Month
National Folic Acid Awareness Week
National Drug Facts Week

>> Financial Literacy

National Financial Wellness Month

FEBRUARY

American Heart Month
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in February for American Heart Month

>> Civic and Social Literacy

President’s Day
Black History Month
>> Health Literacy

Flu Season
AMD/Low Vision Awareness Month
American Heart Month
International Prenatal Infection Prevention Month
National Children’s Dental Health Month
Teen Dating Violence Awareness Month
African Heritage & Health Week
World Cancer Day
Give Kids A Smile Day
National Wear Red Day
Congenital Heart Defect Awareness Week
National Black HIV/AIDS Awareness Day
National Donor Day
National Eating Disorder Screening Program

>> All Literacies

Library Lovers Month

MARCH

Digital Learning Day
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in March for Digital Learning Day!

>> Basic Literacy

World Poetry Day
Read Across America Day
Grammar Day
Proofreading Day
International Read to Me Day

>> Information Literacy

Teen Tech Week
Digital Learning Day
Freedom of Information Day

>> Civic and Social Literacy

World Wildlife Day
International Women’s Day
Pi Day
Women’s History Month
St. Patrick’s Day
Girl Scout Day
National Nutrition Month  
National Problem Gambling Awareness Month  
Save Your Vision Month  
Trisomy Awareness Month  
Workplace Eye Wellness Month  
National Sleep Awareness Week  
National School Breakfast Week  
Patient Safety Awareness Week  
National Women and Girls HIV/AIDS Awareness Day  
World Kidney Day  
Flood Safety Awareness Week  
National Poison Prevention Week  
Brain Awareness Week  
National Native American HIV/AIDS Awareness Day  
Tsunami Preparedness Week  
National Youth Violence Prevention Week  
American Diabetes Alert Day  
World Tuberculosis Day  

>> All Literacies  
PA 4-H Week  
PA Charter Day  

APRIL  
National Library Week  
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in April for National Library Week!  

>> Basic Literacy  
PA One Book  
DEAR (National Drop Everything & Read Day)  
Children’s Book Day  
National Poetry Month  

>> Civic and Social Literacy  
Earth Day  

>> Health Literacy  
Alcohol Awareness Month  
Irritable Bowel Syndrome Awareness Month  
National Autism Awareness Month  
National Child Abuse Prevention Month  
National Distracted Driving Awareness Month  
National Donate Life Month  
National Facial Protection Month
National Minority Health Month
Occupational Therapy Month
Sexual Assault Awareness and Prevention Month
Sexual Assault Awareness Month of Action
STI Awareness Month
Women’s Eye Health and Safety Month
National Public Health Week
Sexual Assault Awareness Day of Action
World Health Day
National Alcohol Screening Day
National Youth HIV and AIDS Awareness Day
National Infant Immunization Week
National Infertility Awareness Week
Every Kid Healthy Week
World Immunization Week

>> Financial Literacy

Tax Day
Money Smart Week

>> All Literacies

National Library Week
National Library Workers Day
National Bookmobile Day
School Library Month

MAY

World and Cultural Diversity
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in May for World and Cultural Diversity!

>> Basic Literacy

Children’s Book Week
Get Caught Reading Month
Password Day
Biographers’ Day
Web Designer Day
World Press Freedom Day

>> Information Literacy

Choose Privacy Week

>> Civic and Social Literacy

Cinco de Mayo
Memorial Day
National Library Legislative Day
World Day for Cultural Diversity
World Day for Cultural Diversity for Dialogue and Development
Military Appreciation Month
National Foster Care Month
Asian Pacific American Heritage Month
Law Day
Loyalty Day
Peace Officers Memorial Day
National Defense Transportation Day
Armed Forces Day
National Maritime Day

>> Health Literacy

Arthritis Awareness Month
Better Hearing and Speech Month
Food Allergy Action Month
Global Employee Health and Fitness Month
Global Youth Traffic Safety Month
Healthy Vision Month
Hepatitis Awareness Month
International Mediterranean Diet Month
Melanoma/Skin Cancer Detection and Prevention Month
Mental Health Month
National Asthma and Allergy Awareness Month
National Celiac Disease Awareness Month
National Osteoporosis Awareness and Prevention Month
National Physical Fitness and Sports Month
National Stroke Awareness Month
National Teen Pregnancy Prevention Month
Preeclampsia Awareness Month
Ultraviolet Awareness Month
National Physical Education & Sport Week
Children’s Mental Health Awareness Week
North American Occupational Safety and Health Week
Hand Hygiene Day
National Bike to School Day
National Alcohol- and Other Drug-Related Birth Defects Awareness Week
National Women’s Health Week
Cornelia de Lange Syndrome Awareness Day
National Stuttering Awareness Week
National Women’s Check-up Day
National Neuropathy Awareness Week
Healthy and Safe Swimming Week
HIV Vaccine Awareness Day
Awareness Day
World Autoimmune Arthritis Day
Heat Safety Awareness Day
National Hurricane Preparedness Week
National Senior Health & Fitness Day
JUNE

Summer Reading/Summer Setback
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in June for Summer Reading and preventing the Summer Setback!

>> Basic Literacy

Summer Reading
Summer Setback

>> Information Literacy

Global Media and Information Literacy (MIL) Week

>> Civic and Social Literacy

LGBT Book Month
Flag Day

>> Health Literacy

National Summer Safety Month
Fireworks Safety Month
Cataract Awareness Month
Men’s Health Month
Myasthenia Gravis Awareness Month
National Aphasia Awareness Month
National Congenital Cytomegalovirus Awareness Month
National Safety Month
National Scleroderma Awareness Month
National Rip Current Awareness Week
National Cancer Survivors Day
Men’s Health Week
World Sickle Cell Day
JULY

**Summer Reading/Summer Setback**
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in June for Summer Reading and preventing the Summer Setback!

>> **Basic Literacy**
- Summer Reading
- Summer Setback
- International Zine Month

>> **Civic and Social Literacy**
- Independence Day
- National Parks & Recreation Day

>> **Health Literacy**
- Cord Blood Awareness Month
- International Group B Strep Awareness Month
- Juvenile Arthritis Awareness Month
- National Cleft & Craniofacial Awareness & Prevention Month
- World Hepatitis Day
- UV Safety Month
- Bereaved Parents Awareness Month
- National Grilling Month
- Social Wellness Month

AUGUST

**Children’s Eye Health & Safety Month**
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in August for Children’s Eye Health & Safety Month!

>> **Basic Literacy**
- Summer Setback

>> **Health Literacy**
- Children’s Eye Health and Safety Month
- National Breastfeeding Month
- National Immunization Awareness Month
- Psoriasis Awareness Month
- World Breastfeeding Week
- National Health Center Week
- Contact Lens Health Week
- National Preparedness Month
- National Recovery Month
- National Sickle Cell Month
National Traumatic Brain Injury Awareness Month
National Yoga Awareness Month
Newborn Screening Awareness Month
Ovarian Cancer Awareness Month
Pain Awareness Month
Prostate Cancer Awareness Month
Sepsis Awareness Month
Sports Eye Safety Month
Whole Grains Month
World Alzheimers Month
National Suicide Prevention Week
World Suicide Prevention Day

>> Financial Literacy
College Savings Month
Free Money Day

>> All Literacies
Library Card Sign-Up Month
International Literacy Day

SEPTEMBER

Banned Books Week/Intellectual Freedom
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in September for Banned Books Week/Intellectual Freedom!

>> Information Literacy
Banned Books Week
Banned Websites Awareness Day

>> Civic and Social Literacy
Labor Day
9/11 Patriot Day
International Day of Peace
Civic Awareness Month
National Hispanic Heritage Month

>> Health Literacy
Child Passenger Safety Month
Childhood Cancer Awareness Month
Fruit and Veggies—More Matters Month
Healthy Aging Month
National Atrial Fibrillation Awareness Month
National Childhood Obesity Awareness Month
National Food Safety Education Month
National ITP Awareness Month
National Pediculosis Prevention Month/Head Lice Prevention Month
OCTOBER

**Library Community Engagement**
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in October for Library Community Engagement!

>> **Basic Literacy**
- Teen Read Week
- Book It! Day
- Great Books Week
- National Book Month

>> **Information Literacy**
- National Cyber Security Awareness Month

>> **Civic and Social Literacy**
- Columbus Day
- Day of the Girl

>> **Health Literacy**
- Domestic Violence Awareness Month
- Eye Injury Prevention Month
- Health Literacy Month
- Home Eye Safety Month
- National Breast Cancer Awareness Month
- National Bullying Prevention Month
- National Dental Hygiene Month
- National Down Syndrome Awareness Month
- National Medical Librarians Month
- National Physical Therapy Month
- Sudden Infant Death Syndrome (SIDS) Awareness Month
- Mental Illness Awareness Week
- World Mental Health Day
- International Walk to School Day
- National Depression Screening Day
- Bone and Joint Health National Awareness Week
- Metastatic Breast Cancer Awareness Day
- National Latino AIDS Awareness Day
- World Food Day
- International Infection Prevention Week
- National Healthcare Quality Week
- National Health Education Week
- World Pediatric Bone and Joint Day
- International Stuttering Awareness Day
- Red Ribbon Week
- Respiratory Care Week
- World Psoriasis Day
NOVEMBER

Financial Literacy
World Savings Day

All Literacies
National Friends of Libraries Week

NOVEMBER

Great American Smokeout
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in November for the Great American Smokeout!

Basic Literacy
Picture Book Month
National Novel Writing Month
Family Stories Month

Civic and Social Literacy
Veteran’s Day
Thanksgiving Day
JFK Assassination Remembrance
International Games Day
Native American Heritage Month
Military Family Appreciation Month
National Adoption Month

Health Literacy
American Diabetes Month
COPD Awareness Month
Diabetic Eye Disease Month
Lung Cancer Awareness Month
National Alzheimer’s Disease Awareness Month
National Family Caregivers Month
National Healthy Skin Month
National Hospice Palliative Care Month
National Stomach Cancer Awareness Month
Great American Smokeout
International Survivors of Suicide Day
Gastroesophageal Reflux Disease Awareness Week
National Family Health History Day

Financial Literacy
National Entrepreneurship Month

All Literacies
National Family Literacy Month
DECEMBER

Holiday De-stressers
Look for your Media Kit distributed by the Pennsylvania Library Association’s PR/Marketing Committee in November for Holiday De-stressers!

>> Civic and Social Literacy
Human Rights Day
Pearl Harbor Day

>> Health Literacy
Safe Toys and Gifts Month
World AIDS Day
National Influenza Vaccination Week
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