Sample Press Release: World Day for Cultural Diversity for Dialogue and Development
For Immediate Release

Date: [Insert Date] Contact: [Name, organization, and phone number]


“[Insert Library name here] creates an atmosphere that celebrates the differences in all of us and believes bridging the gap between cultures is urgent and necessary for peace, stability and development,” said [Insert Name and Title].


The day is observed with the intention of deepening society’s understanding of the values of cultural diversity, advancing the goals of:

- Supporting sustainable systems of governance for culture;
- Achieving a balanced flow of cultural goods and services and increase mobility of artists and cultural professionals;
- Integrating culture in sustainable development frameworks; and
- Promoting human rights and fundamental freedoms.

From the ever-increasing range in books being shared, to courses highlighting various cultures, to online language programs offered around the country, libraries continue to demonstrate their support and understanding of acknowledging and embracing cultural diversity and awareness.

“Honoring World Day for Cultural Diversity for Dialogue and Development is a way for us to show that libraries are for everyone,” added [Insert Last Name of person quoted above here]. “Over the last several years the role of the library has changed. Today, one of the most important functions the library plays is as a gathering place for people to come together, as they are, and just be, all the while celebrating their differences.”

Everyone is encouraged to celebrate World Day for Cultural Diversity for Dialogue and Development. [Insert full name of librarian, administrator, or staff person] hopes to start the conversation about the importance of diversity and increase cultural understanding locally by offering a series of programs including: [Insert a bulleted list of the programs and services being offered. Provide contact information for readers who want to learn more.]

The designation falls in line with civic and social literacy within the PA Forward initiative. PA Forward gives voice to what the library community already knows, and what other states throughout the nation recognize – with the right support, libraries are ideally positioned to become the community centers of information, technology, and learning that will fuel educational and economic opportunity for all citizens. For more information about PA Forward, visit www.pafoward.org.
Existing Hashtags

- #DoOneThing
- #DiversityAndInclusion
- #DiversityforDialogue17
- #DiversityMatters
- #WeNeedDiverseBooks
- #LibrariesAreForEveryone

Resources

- Facebook page for Do One Thing for Diversity and Inclusion
  - The facebook page features posts and videos with ideas, discussions and information about photo and video contests
    - [https://www.facebook.com/DoOneThingforDiversityandInclusion](https://www.facebook.com/DoOneThingforDiversityandInclusion)
- We Need Diverse Books [http://weneeddiversebooks.org/](http://weneeddiversebooks.org/)