June Observances

Homeownership Month

June is designated as National Homeownership Month and this year marks the 20th anniversary of an ongoing commitment to helping families and individuals achieve their dream of homeownership. The Department of Housing and Urban Development (HUD), including the Federal Housing Administration (FHA), continues to focus on its longstanding commitment and central role in providing accessible, affordable, and equitable homeownership opportunities to Americans nationwide.

At the core of their mission is the belief that everyone deserves the chance to live with security, dignity, and hope in a place they can call home. This is why there is a commitment to doing everything to address critical housing supply and affordability challenges while working to advance affordable homeownership opportunities that ultimately serve as a means to unlock generational wealth-building potential.

Graphic:

https://www.canva.com/design/DAFZcCvlMQ4/hb2-bJ8BO3fIM4Q9Nkighg/edit?utm_content=DAFZcCvlMQ4&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Sample Social Media Posts

Potential Hashtags:

#PAForward
#financialliteracy
#buyahome
#homebuyers
#newhomeconstruction
#firsttimebuyer
#newhome
#firsttimehomebuyer
#newhomeowners
#firsttimehomebuyers
#homeownership
#homeowner

Calls to Action:

Tell us about your homeownership experience.

Celebrate Homeownership Month at [Library Name]. Check out our display and learn more about becoming a homeowner.

Additional Resources:

https://www.hud.gov/program_offices/housing/sfh/sfh_homeownership_month
National Center for Healthy Housing: [https://nchh.org/build-the-movement/nhhm/](https://nchh.org/build-the-movement/nhhm/)

National Home Ownership Month: [https://nationaltoday.com/national-homeownership-month/](https://nationaltoday.com/national-homeownership-month/)
Great Outdoors Month

Explore all that nature has to offer in June and celebrate Great Outdoors Month. Celebrated all over the U.S., the month is dedicated to the country's diverse landscapes, which boast dense forests, long winding rivers, tranquil lakes, rocky mountains, and much more. Our fast-paced, 21st-century living has left many of us drained of energy. Therefore, visiting and exploring the great outdoors will provide us with a much-needed new lease on life, both mentally and physically. As if the mental and physical benefits aren't enough, celebrating Great Outdoors Month also boosts the GDP and creates more jobs. No matter where you live, you will find something fun to do outdoors with your loved ones.

Graphic:

https://www.canva.com/design/DAFZcSmSssl/w0wrN1VsQk_DUnaOsPB0PA/edit?utm_content=DAFZcSmSssl&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Sample Social Media Posts

Potential Hashtags:

#PAForward  
#basicliteracy  
#greatoutdoors  
#nature  
#outdoors  
#hiking  
#adventure  
#naturephotography  
#getoutside  
#explore  
#photography  
#landscape  
#naturelovers  
#travel  
#mountains  
#camping  
#wildlife  
#landscapephotography  
#optoutside  
#getoutdoors  
#fishing  
#photooftheday  
#hunting  
#wilderness  
#sunset  
#walking  
#beautiful

Calls to Action:
Celebrate Great Outdoors Month at [Library Name]. Check out our display and learn more about where to enjoy the great outdoors.

Content for Newsletters/websites:

Celebrate Great Outdoors Month by getting outside and inspiring others to join you. You will all be contributing to the preservation of natural spaces. President Clinton started Great Outdoors Week and it continued to grow under subsequent Presidents, becoming so popular that it was expanded to the entire month of June. A study in 2016 revealed that outdoor recreation contributed to more than $412 billion to the economy and had the fastest growth of any industry, creating 4.5 million jobs.

Additional Resources:

https://www.nps.gov/articles/great-outdoors-month.htm
https://bucketlistjourney.net/outdoor-activities/
https://visitaipago.com/things-to-do/
https://365atlantatraveler.com/fun-things-to-do-outside/
https://nationaltoday.com/great-outdoors-month/
June 4 - 10 Community Health Improvement Week

The purpose of the week is to honor healthcare professionals who work closely with communities and dedicate their lives to improving the health of others. This has been more evident than ever during the COVID-19 pandemic during which many frontline healthcare workers died while saving lives. Yes, they are the heroes of today and they deserve to be recognized for the numerous causes they work for on a daily basis. Though a week is not enough to show appreciation and gratitude for the services provided by these amazing and dedicated health workers, it’s definitely a start!

There is an entire digital toolkit and information that can be used by anyone for paper or digital purposes is:

**Graphic:**


**Sample Social Media Posts**

Hashtags:

#PAForward
#HealthLiteracy
#CHIweek
@communityhlth
@ahahospitals

**Calls to Action:**

Celebrate Community Health Improvement Week at [Library Name]. Check out our display and learn more about health in your community and how to volunteer at a clinic, host an event to honor healthcare workers, or design a poster.

**Additional Resources:**

https://www.aha.org/center/community-health-improvement-week

https://nationaltoday.com/community-health-improvement-week/


National Movie Night: June 9, 2023

National Movie Night is the second Friday in June and the perfect night to take your love of movies and create something truly amazing with it by inviting all of your friends and family over, throwing a themed party, and having a huge screening of your favorite film.

Graphic

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Sample Social Media Posts

Potential Hashtags:

#PAForward
#basicliteracy
#movienight
#familymovienight
#movienights
#scarymovienight
#outdoormovienight
#horrormovienight
#movienightathome
#christmasmovienight
#fridaymovienight
#movienightout
#movienightin
#disneymovienight
#fridaynightmovienight
#mondaymovienight
#saturdaymovienight
#movienightwithbae
#socialmovienight
#girlsmovienight
#backyardmovienight
#kidsmovienight
#dinnerandmovienightt
#movienightwithmylove
#everynightsmovienight
#movienightwithfriends
#summermovienights
#movienightsnacks
#summermovienight

Calls to Action:

Celebrate National Movie Night at [Library Name]. Check out our display and join us for our movie screening event [insert event details here].

Content for Newsletters/websites:
Celebrate National Movie Night by sharing movies with your kids. Movies give us all a sense of belonging and connect us not only to the characters but also to each other. Celebrate with family and friends, and start a tradition of making memories that can last a lifetime.

Additional Resources:

https://movienightjournal.com/national-movie-night/
https://cherish365.com/ultimate-holiday-family-movie-list/
https://cherish365.com/ultimate-90s-movie-checklist/
https://movienightjournal.com/best-movie-snacks-ideas/
https://iseptaphilly.com/blog/septamovies
Blood Donor Day: June 14th

What is Blood Donor Day?

Blood Donor Day is an observance created by the World Health Organization. This day is designed to encourage people to become blood donors.

Blood Donor Day Graphic

https://www.canva.com/design/DAFciltzrsM/rAnBYCCWrq0NfqkjLu6blQ/edit?utm_content=DAFciltzrsM&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Sample Social Media Posts:

Today is Blood Donor Day! Many people rely on safe blood supplies for a variety of health emergencies and there is a constant need for more. Check out this link to find your local blood bank and donate today! https://www.redcross.org/give-blood.html

Blood Donor Day is organized by the World Health Organization to raise awareness around blood donation. For more information, here is the WHO’s webpage about the observance: https://www.who.int/campaigns/world-blood-donor-day

Hashtags: #paforward #BloodDonorDay #healthliteracy

Content for Newsletter/Websites

Every June 14th, the World Health Organization runs Blood Donor Day to raise awareness on the importance of blood donations. Having access to blood is critical for health care, especially for patients ages 45 or above. Safe blood supplies are needed year-round, but people are more likely to donate as part of disaster relief. Blood organizations will often get a surplus and samples will have to be discarded. It is better to donate in quieter times, as blood is always needed for many ailments.

June 14th was chosen for this observance as it is the birthday of Karl Landsteiner, who discovered the different blood types. If you are interested in donating blood, please consider checking the Red Cross’s website. Donating blood is a simple procedure and has few complications to the donor. Donors typically undergo a screening before they donate to make sure the blood is safe for use. If you can, be sure to donate blood today.

Additional Resources

World Health Organization: https://www.who.int/campaigns/world-blood-donor-day

Where you can find a blood drive near you: https://www.redcross.org/give-blood.html
Week of Making: June 18-24

What is Week of Making?

Week of Making celebrates innovation in the STEM (Science, Technology, Engineering and Math) fields. It’s a great week to encourage the community to create something new.

Week of Making Graphic

https://www.canva.com/design/DAFloliwg0E/XkjbUq2vjijNMDkWdi4jytg/edit?utm_content=DAFloliwg0E&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Sample Social Media Posts:

This week is Week of Making at the library! Come use our makerspace.

The US has a long history of inventors and innovation. The library has a lot of books about these innovators ready for you to check out!

Hashtags: #paforward #WeekofMaking #informationliteracy

Content for Newsletter/Websites

Starting June 18th, National Week of Making is observed. This observance honors the entrepreneurs, inventors, and creators both of the past and today. Back in 2014, the White House recognized this week and it coincided with the National Maker Faire in Washington D.C. Unfortunately, this faire does not seem to be active any longer, but there are still many maker faires happening all year and around the globe.

Week of Making is all about things that community members can create. We encourage you to get creative and make something new or try a new skill! The library has books on DIY projects, innovations in various fields, and inventors across history who have improved our lives.

Additional Resources

Archived White House Page on Nation of Makers https://obamawhitehouse.archives.gov/nation-of-makers

Upcoming Maker Faires: https://makerfaire.com/upcoming-faires/
National Insurance Awareness Day: June 28th

What is National Insurance Awareness Day?

National Insurance Awareness Day exists to bring awareness about how important insurance is in our daily lives. Today might be a good day to ensure you have coverage for anything you need.

National Insurance Awareness Graphic

https://www.canva.com/design/DAFlouzO2dY/-k2DdFyvBf8yROzSPhZQw/edit?utm_content=DAFlouzO2dY&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Sample Social Media Posts:

Today is National Insurance Awareness Day. If you are uninsured and are looking for healthcare, consider these government programs: https://www.healthcare.gov/

On National Insurance Awareness Day, consider going over your plans and familiarizing yourself with your coverage.

Hashtags: #paforward #financialliteracy #InsuranceAwarenessDay

Content for Newsletter/Websites

National Insurance Awareness Day is all about educating ourselves on what insurances are out there and if we have the best plans for us. Insurance companies can be hard to deal with and the benefits you are entitled to are confusing. Since many insurances, such as health insurance, are tied to employment, you might not have a choice as to what insurer you choose. According to the Census Bureau, just over 23 million people do not have any kind of health insurance. If you do not have health insurance, this can mean many thousands of dollars in medical bills should an accident happen, as well as those people being unlikely to seek medical care when they need it.

Although insurance is never a fun topic, it is a necessary one. If you are looking for healthcare, consider signing up for the Affordable Care Act, Medicaid or Medicare if you are eligible using the links below.

Additional Resources

Websites for the observance: https://nationaltoday.com/national-insurance-awareness-day/

Affordable Care Act Enrollment: https://www.healthcare.gov/

Medicare Enrollment: https://www.medicare.gov/

PA Medicaid Enrollment: https://www.dhs.pa.gov/Services/Assistance/Pages/Medical-Assistance.aspx