Welcome & Introductions. 8:30 AM-9:00 AM

General Session I: Keynote Speaker 9:00AM – 10:00AM

Introducing the One Button Studio (OBS) 2.0: Simplified Video Production

Session Description:

The One Button Studio, developed by Teaching and Learning with Technology (TLT) at Penn State University, is a simplified video recording setup that can be used without any previous video production experience. The design of the studio allows the user to create high-quality and polished video projects and eliminates the technical hurdles associated with professional lighting and cameras. With the OBS 2.0 design, we've upgraded the system's stability, making it less reliant on outside development and also enhanced the user experience. We'll provide a sneak peak into these updates, including the new whiteboard feature and also discuss the benefits of hosting a One Button Studio in your library, showcase specific use cases, and provide instructions on how to set up your own installation.

Presentors:

Trace Brown, Penn State University
Nicole Cingolani, Penn State University
Nate Ulrich, Penn State University

Morning Break 10:00AM-10:15 AM

General Session II: Keynote II 10:15AM – 11:00 AM

Spanning the Media Literacy Divide

Program Description:

As library workers compete with Facebook algorithms, trending hashtags, and satire news sites in their efforts to mitigate the media literacy divide, new tactics will be needed. Learn how to engage with local media outlets to support library programs on accessing, analyzing, evaluating, creating, and sharing information. Examine resources available to support media literacy
instruction and reference. Take away tips for spanning the media literacy divide and tools to fight fake news and celebrate Media Literacy Week at your library.

Presentor:

Sam Helmick, Iowa City Public Library

**Morning Break**

11:00 AM to 11:15 AM

Breakout Session I (choose one)  

1. **Building a POWERful Virtual Reference Branch**

   Presentation Description:

   The importance of building your digital library services has never been more relevant than during this past unprecedented year. How are you connecting with your community? Are your students finding the resources they need? This session will showcase how to utilize POWER Library's e-resource links and Chat with a Librarian service to meet your patrons' digital reference needs. Discover how to take your library website from a listing of resources to a POWERful virtual reference branch!

   Presentors:

   Tracy Carey, HSLC  
   Ed Wolf, HSLC

2. **Creating Informed Consumers: A Team Approach to Teaching Literacies**

   Presentation Description:

   Every PA Forward Literacy is critical to making informed decisions as a member of your community. At Penn State University Libraries, a group of librarians worked together to address the literacies through coordinated programming as part of the Informed Consumer Committee. The committee members deliver workshops and resources to the student community and pivoted to keep providing relevant programming during the COVID-19 pandemic. Join us to learn about building partnerships, working with
students, and delivering important literacy education.

Presenter:

Emily Mross, Penn State University
Kat Philips
Lauren Reiter
Sara Hess

Lunch Break 12:15PM – 1:00PM

Breakout Session II: (choose one) 1:00PM – 2:00PM
1. Virtual Professional Development on Fake News and Media Literacy to Support K-12 Teachers

Presentation Description:

Through the course of supporting K-12 teachers during the pandemic, a virtual professional development session was provided to school librarians emphasizing fake news, media literacy, and digital citizenship. Misinformation has real-world consequences. In recent years, the question of “how do we spot fake news” and “who is responsible for educating the world on news” has been raised often. Librarians and teachers have the background, skill set, and knowledge to teach their students and their communities how to critically evaluate sources. Through the course of this session, participants will examine several facets of media literacy and misinformation: including source evaluation, fake news, the 21st century learner, and teaching strategies. Specific focus will be on the need for digital citizenship to be taught across the curriculum as well as the need for digital and media literacy. Resources and specific activities from a variety of organizations and institutions will be shared to assist educators in how to develop lesson plans that focus on digital citizenship and get participants thinking about how to engage students in critical thinking.

Presenter:

Neil Grimes, William Paterson University
2. Social Media for Libraries

Program Description:

An overview of available social media platforms, best practices, and resources like Link Tree.

Presenters:

Claire Williams and PR/Marketing Committee

**Afternoon Break**

2:00PM-2:15PM

**General Session III: 'How to be information literate in an age of misinformation'** John Micek, Editor – In – Chief, Pennsylvania Capital -Star

2:15PM-3:15PM

**Lightning Rounds**

1. A Books Best Chance
   Allie Outhouse
2. Podcasts and the Literacies
   Emily Mross
   Heather Lipinski

**Closing Comments**

Rob Lesher, PA Forward® Program Manager

3:15PM-4:00PM