Providing resources statewide to libraries and Pennsylvanians.

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Who wouldn’t want to be a SPARK library?

Join the cooperative and be part of something special.

This project is made possible by a grant from the Institute of Museum and Library Services as administered by the Pennsylvania Department of Education through the Office of Commonwealth Libraries and the Commonwealth of Pennsylvania.
It is with a big splash that I have the honor to welcome you to the 2016 Pennsylvania Library Association annual conference at Kalahari Resorts in the beautiful Poconos!

This year’s committee, led by the Poconos’ own Cindy DeLuca, has organized a conference that is going to have you sit in interesting and educational sessions, be inspired by poster sessions, engage in thoughtful conversation after hearing the keynote speakers and let’s not forget, a relaxing float along the lazy river!

The conference opens with the President’s Opening Keynote Luncheon on Sunday at 1:00 p.m. Ben Bizzle, author and 2013 Library Journal Mover and Shaker, will be discussing the stories libraries will tell, how we tell these stories and ways to enhance the stories we are telling to our communities. His book, Start a Revolution: Stop Acting Like a Library will be available in the PaLA store for purchase throughout the conference.

You will want to be sure to attend the PaLA Annual Business Meeting on Tuesday at 3:45 p.m. This is your opportunity to hear updates on the latest association activities. Several PaLA awards are presented during this time. In addition, the 2016 PaLA Distinguished Service Award will be presented to Glenn Miller, Deputy Secretary for Commonwealth Libraries.

After three days of programming, poster sessions and exhibits, you will want to be sure to attend Tuesday evening’s Party in the Waterpark at 5:30 p.m. The PaLA cabana will be the gathering spot with comfortable seating, light munchies, and a luau-themed photo booth!

Finally, I hope you will join us for the Closing Luncheon: Building Inspiration: A 21st Century Library Initiative on Wednesday at 12:00 p.m. Siobhan Reardon, president and director, Free Library of Philadelphia and 2015 Library Journal Librarian of the Year, will review the process the Free Library developed in order to redirect resources and rethink operations after coping with overwhelming budget reductions.

Thank you for taking time out of your busy schedule to attend this conference. I hope your time at the conference inspires you to begin Reaching New Heights in your libraries. I look forward to seeing old friends and meeting new friends. Stop me in the hallway and say hi! And I will be happy to float along the lazy river with you anytime!

All my best,

Jennifer L. Stocker
2016 PaLA President
Conference Planning Committee

We’d like to congratulate and thank this group of dedicated individuals for the time and effort they put into planning this year’s conference. Thank you, and well done!

CONFERENCE CHAIR
Cindy DeLuca, Barrett Paradise Friendly Library

ASSISTANT TO THE CHAIR
Susan Jeffrey, North Pocono Public Library

CONFERENCE EVALUATION
Carol Kern, Western Pocono Community Library

ENTERTAINMENT & RECEPTIONS
Michele Legate, Northeast Library District

EXHIBITS
Denise Sticha, Berks County Public Library System
Susan Jeffrey, North Pocono Public Library

FUNDRAISING/SPONSORSHIPS
Molly Rodgers, Wayne Library Alliance
Martha Stevenson, Kutztown University Library

LOCAL AUTHORS
Martina Soden, Scranton Public Library

LOCAL INFORMATION/TOURS
Julie Bonser, Eastern Monroe Public Library
Sylvia Orner, Scranton Public Library

MOBILE APP
Carolyn Blatchley, Cumberland County Library System

PALA STORE
Mary Ann Lewis, Eastern Monroe Public Library
Jeanie Sluck, Taylor Community Library

PERFORMERS SHOWCASE
Leigh-Ann Puchalski, Carbondale Public Library

POSTER SESSIONS
Susan Gardner, Easton Area Public Library

PROGRAMMING
Janis Stubbs, Delaware County Library System
Carrie Turner, Cheltenham Township Library System
Tina Hertel, Muhlenberg College, Trexler Library
Jennifer Luksa, Misericordia University, Bevevino Library
Denise Sticha, Berks County Public Library System

PUBLICITY
Erin Burns, Penn State Shenango

REGISTRATION
Paula Collins, Clearfield County Public Library
Catherine Stewart, Memorial Library of Nazareth & Vicinity

SIGNAGE
Sandy Longo, Abington Community Library
Leah Ducato Rudolph, Abington Community Library
Laura Gardoski, Abington Community Library

SPEAKER HOSPITALITY
Anne Bramblett Barr, West Pittston Library

TECHNICAL ARRANGEMENTS
Elizabeth Davis, Scranton Public Library
Sheli McHugh, University of Scranton, Weinberg Memorial Library

WEBSITE COORDINATOR
Jessica Pratt, Carbondale Public Library

PALA EDUCATION & FINANCE MANAGER
Kimberly Snyder Wise, PaLA

Thanks also to our division and round table chairs for their role in program selection and moderator recruitment.
PaLA would like to acknowledge and thank the following companies and organizations who have generously provided financial support for this year’s conference:

**PLATINUM SPONSORS**
- Boyds Mills Press  
  *Best Practices Breakfast & Grants for Youth Services Librarians*
- Pennsylvania Integrated Library System (PaILS)  
  *Closing Luncheon*

**GOLD SPONSORS**
- HSLC  
  *Mobile App*
- Pennsylvania State University Libraries  
  *Program Book & Tuesday Morning Coffee Break*

**SILVER SPONSORS**
- Association of Pennsylvania Public Library Systems (APPLS)  
  *Public Library Division Breakfast & Session Sponsor*

**BRONZE SPONSORS**
- EBSCO Information Services  
  *Coffee Break (Monday morning)*
- EQUINOX Software, Inc.  
  *Exhibit Hall Coffee Break (Tuesday mid-morning)*
- Gale, a Cengage Learning Company  
  *Exhibit Hall Refreshment Break (Tuesday)*
- JanWay Company  
  *Registration Packet Insert*
- LYRASIS  
  *Exhibit Hall Refreshment Break (Monday)*
- PALCI  
  *Exhibit Hall Refreshment Break (Monday mid-Afternoon)*
- PenTeleData  
  *Coffee Break (Wednesday)*
Awards Presentations

(in alphabetical order)

- **CERTIFICATES OF MERIT** — Merit awards to be presented to Carol Kern, Western Pocono Community Library, and Betty Lawson, Wayne County Public Library at the Annual Business Meeting on Tuesday, October 18.

- **DISTINGUISHED SERVICE AWARD** — Will be awarded to Glenn R. Miller, Office of Commonwealth Libraries at the Annual Business Meeting on Tuesday, October 18.

- **ELECTED OFFICIAL OF THE YEAR** — The award was presented to Commissioner Rick Mirabito, Lycoming County on October 3 at a Lycoming County event.

- **LIBRARY SUPPORT STAFF RECOGNITION AWARD** — The award will be presented to Margaret R. Grundy Memorial Library, Bristol, PA at the Annual Business Meeting on Tuesday, October 18.

- **NEW LIBRARIAN AWARD** — To be presented to Lauren Reiter, Penn State University at the Annual Business Meeting on Tuesday, October 18.

- **TRUSTEE OF THE YEAR AWARD** — To be presented to Victoria Gerstenfeld, Marple Public Library at the Trustee/PCBL Luncheon on Sunday, October 16.

---

**Boyds Mills Press Youth Services Grant Award Winners**

Thanks to the generosity of Boyds Mills Press, grants were awarded to the following youth services librarians attending the conference for the first time. Please welcome and congratulate them!

Jennifer Sivers, Upper Dublin Public Library
Lisa Underwood, Lower Macungie Library
Abby Kutz, Community Library of the Shenango Valley
Acknowledgments

LIBRARY FRIENDS GROUP & LIBRARY CONTRIBUTORS

PaLA would like to thank the following Library Friends Groups and libraries who have provided support for coffee and refreshment breaks during the conference. The informal networking opportunities provided by these breaks are excellent vehicles for idea-sharing and relationship-building among librarians and are an important element of a successful conference experience.

Adams County Friends of the Library
Alexander Family Library
Bangor Friends of the Library
Barrett Friendly Library
Clymer Library Association
Friends of Community Library of Castle Shannon
Friends of Kline Library
Friends of Pike County Public Library
Friends of Rachel Kohl Library
Friends of Shaw Public Library
Friends of the Abington Community Library
Friends of the Altoona Area Public Library
Friends of the Chester County Library
Friends of the Easton Area Public Library
Friends of the Exeter Library
Friends of the Green Free Library
Friends of the Guthrie Memorial Library
Friends of the Haverford Township Free Library
Friends of the Hershey Public Library
Friends of the Hollidaysburg Area Public Library
Friends of the Littlestown Library
Friends of the Mansfield Free Public Library
Friends of the Mary Kintz Bevevino Library
Friends of the Meadville Public Library
Friends of the Middletown Free Library
Friends of the New Castle Public Library
Friends of the North Pocono Public Library
Friends of the Norwin Public Library
Friends of the Pittston Memorial Library
Friends of the Pottsville Free Public Library
Friends of the Red Land Community Library
Friends of the Salem Public Library
Friends of the Shippensburg Public Library
Friends of the Village Library
Friends of the Wayne County Public Library
Friends of the Weinberg Memorial Library
Friends of the William J Memorial Library
Friends of Wissahickon Valley Public Library
Manheim Township Library Friends Group
Mary Campbell Marcus Hook Public Library
Misericordia University Library
Monessen Friends of the Library
Pocono Mountain Public Library
Western Pocono Community Library

CONFERENCE LOGO DESIGN
Kristen Shemanski

CONFERENCE PROGRAM DESIGN
Lilo Mueller, Lilografik
2015 CONTRIBUTORS

Marcy Abrams*
Kathleen Arnold-Yerger*
Mary Barna*
Therese Barry
Jean Ann Barsotti*
Ivy Bayard*
David Belanger*
Jack Berk*
Christine Caputo*
Barbara Casini*
Jeanne Clancy*
Jonelle Darr*
Judy Dillen
Anita Ditz*
Sara Donnell
Deborah Dorshimer
Marguerite Dube
Sue Erdman*
Mary Anne Fedrick*
Joe Fennewald*
Kathy Firestone
Richard Fitzsimmons*
Gail Frew
Mary Garm*
Karen Gartner*
Paula Gilbert*
Barbara Hauck-Mah
Karl Helicher*
Jim Hollinger*
Dwight Huseman
Barbara Keiser*
Jo Ellen Kenney*
Judy Keogh*
Carol Kern
Dennis Leeper*
Rob Lesher*
Alice Lubrecht*
Debbie Malone*
Steven Mayover
Christina McCawley
Priscilla McFerren*
Marycatherine McGarvey
C. Lyn Meek*
Glenn Miller*
Evelyn Minick*
Betsey Moylan
Bonnie Oldham*
Nancy Posel
Jim Reinmiller
Mary Lou Repsher
Cynthia Richey*
Molly Rodgers*
Melissa Rowse
Tim Salony*
Susan Sanders*
David Schappert
Kathy Silks
Christina Snyder
Mary Sowden
Margie Stern*
Denise Sticha*
Jennifer Stock
Jennifer Stocker
Kevin Stoner
Janis Stubbs*
Jack Sulzer*
Jeff Swope
Karla Trout*
Carrie Turner*
B. J. Urling*
Leslie Wishard
Gary Wolfe*
Mary Ann Yonki*
Mary Clare Zales*

* Founding Members
NEW MEMBERS
A blue ribbon on a badge indicates a new PaLA member. Please welcome them!

MONITORING OF EVENTS
Meeting and social events will be monitored. Please wear your registration badge at all times. A registration badge or “exhibits only” pass is required for entrance to the Exhibit Hall.

ANTI-HARASSMENT POLICY
PaLA is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race or religion. We do not tolerate harassment of or by conference participants in any form. Conference participants violating these rules may be sanctioned or expelled from the conference without compensation or refund of registration fees, at the discretion of the conference management.

SMOKING
Smoking is not permitted in the exhibit hall, meeting rooms or during planned meal functions.

CONFERENCE EVALUATION FORMS
General conference evaluations will be solicited online through Survey Monkey. The form will be available online after the conference via a link that will be emailed to all conference attendees.

Individual session evaluation forms will be provided at all sessions and should be returned to the session moderator at the conclusion of the session or deposited in the evaluation box at the PaLA Registration Desk. Electronic versions of the session evaluation will also be available – ask your session moderator for direction.

We look forward to your input! The deadline for evaluations is October 31, 2016.

Conference Services

PaLA Registration Desk/Membership Desk/Charging Station — Conference Registration Area near Grand Staircase

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, October 16</td>
<td>10:00 a.m. – 6:00 p.m.</td>
</tr>
<tr>
<td>Monday, October 17</td>
<td>7:30 a.m. – 5:00 p.m.</td>
</tr>
<tr>
<td>Tuesday, October 18</td>
<td>7:30 a.m. – 4:00 p.m.</td>
</tr>
<tr>
<td>Wednesday, October 19</td>
<td>7:30 a.m. – 2:30 p.m.</td>
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</tbody>
</table>

PaLA Store — Sagewood Room

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
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<tbody>
<tr>
<td>Sunday, October 16</td>
<td>12:00 p.m. – 6:00 p.m.</td>
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<tr>
<td>Monday, October 17</td>
<td>8:00 a.m. – 5:00 p.m.</td>
</tr>
<tr>
<td>Tuesday, October 18</td>
<td>8:00 a.m. – 4:00 p.m.</td>
</tr>
<tr>
<td>Wednesday, October 19</td>
<td>8:00 a.m. – 12:00 p.m.</td>
</tr>
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Poster Sessions — North Foyer

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Monday, October 17</td>
<td>12:45 p.m. – 1:45 p.m.</td>
</tr>
<tr>
<td></td>
<td>3:30 p.m. – 4:30 p.m.</td>
</tr>
<tr>
<td>Tuesday, October 18</td>
<td>10:00 a.m. – 11:00 a.m.</td>
</tr>
<tr>
<td></td>
<td>12:45 p.m. – 1:45 p.m.</td>
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</table>

Exhibits — Kalahari Ballroom

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
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<tbody>
<tr>
<td>Sunday, October 16</td>
<td>Set-up</td>
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<tr>
<td>Monday, October 17</td>
<td>12:00 p.m. – 6:00 p.m.</td>
</tr>
<tr>
<td>Tuesday, October 18</td>
<td>9:30 a.m. – 2:30 p.m.</td>
</tr>
<tr>
<td>Wednesday, October 19</td>
<td>Closed</td>
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Career Center — Empress Board Room

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
</tr>
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<tbody>
<tr>
<td>Monday, October 17</td>
<td>8:00 a.m. – 8:45 a.m.</td>
</tr>
<tr>
<td></td>
<td>3:30 p.m. – 5:00 p.m.</td>
</tr>
<tr>
<td>Tuesday, October 18</td>
<td>9:00 a.m. – 11:00 a.m.</td>
</tr>
<tr>
<td></td>
<td>2:15 p.m. – 3:45 p.m.</td>
</tr>
</tbody>
</table>

Exhibitor Registration — Registration Area, Salon A

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Sunday, October 16</td>
<td>5:00 p.m. – 8:00 p.m.</td>
</tr>
<tr>
<td>Monday, October 17</td>
<td>8:00 a.m. – 11:30 a.m.</td>
</tr>
</tbody>
</table>

The desk will also be staffed during exhibit hours to assist with exhibitor needs.

PaLA Headquarters Offices/AV Room — Ebony Board Room

Information Tables — West Foyer

Ex Libris
Idea Exchange
Local Information & Tours
PA Forward
Shop the PaLA Store!

Created for librarians, stocked by librarians and run by librarians!

Featuring some classic favorites and new additions:

- **Stylish totes** with charms in several sizes and colors
- New designs of attractive and functional **note pads and notecards**
- Reading **glasses** with coordinating cases from Majestic Eyewear
- **Colorful cotton/silk blend shawls** – perfect as a gift or to protect you from chilly meeting spaces!
- Library-themed clothing & accessories from Out of Print.
- **Mighty Magnets and photo cables** to display photos of your patrons and special events in your library or home.
- Squash rainy day blues with colorful, art-inspired **umbrellas** from Galleria Enterprises
- Challenge your brain with assorted **Jigsaw and Scramble Square Puzzles**
- A number of **craft items** created by talented librarians
- **Children’s stories** including Christopher Pop-in-Kins and Adventures of Stinky and Smelly
- And, as always, **books** written or recommended by conference presenters

**Attention Job Seekers!**

Are you a new library school graduate looking for your first professional position?
Are you a professionally trained librarian, but can’t seem to find a library job?
Are you a professionally trained librarian looking for your professional niche?
Do you want to explore your options in the profession?

One-on-one coaching sessions will be available at the **Career Center** to help job seekers with resumes, cover letters, the interview process – whatever you can extract from the brains of seasoned librarians who have been both on the job seeking side and the employer side of our profession. Both public and academic librarians will be on hand to help you.

This can truly be an invaluable way to help your job search, whether you are new to the profession or not!

**EMPRESS BOARD ROOM**

**Monday**

8:00 a.m. – 8:45 a.m.
3:30 p.m. – 5:00 p.m.

**Tuesday**

9:00 a.m. – 11:00 a.m.
2:15 p.m. – 3:45 p.m.

Sign-up for a session at the PaLA Registration Desk.
Continuing Education

Act 48 and PaLA

PaLA is pleased to announce that several conference sessions meet the requirements for Act 48 credit. Consult the conference program book for those programs identified with the Act 48 label.

What is Act 48? Act 48 of 1999 requires those holding Pennsylvania professional educator certification to complete 180 continuing education requirements every five years in order to maintain their certification. This law applies to those with certification as school librarians, classroom teachers, and school administrators.

Why should public and academic librarians care about it? A survey of PaLA members uncovered the astounding fact that approximately 30% of our membership holds teaching certification and needs (and wants) Act 48 credit in order to maintain their certification.

Important Change to Act 48

The Act 48 database does not accept workshop or conference activities that award less than three Act 48 credits. If you attend the conference, be sure to attend at least three sessions that qualify for Act 48 credit. You may earn more than three credits, but the minimum is three.

What do you need to do if you need Act 48 credit? Consult your conference booklet for the sessions approved for Act 48 credit, collect the special voucher at the end of the session, take at least three vouchers earned to the Act 48 table at the end of the conference, and sign the credit sheet, using your PDE-selected professional personnel identification number. Credit will be entered in the state database by January of next year. If you do not need Act 48 credit, but would like to collect a voucher for the state’s requirement for continuing education for public library staff, those vouchers will be made available at the end of the session as well. (See below for more details on this program.)

Continuing Education

Please note that all PaLA conference sessions, with the exception of the business meetings, exhibit activities, and meal events, meet the state’s requirements for continuing education for public librarians and staff. Vouchers will be distributed at the conclusion of each session and should be collected until the end of your conference attendance. Simply turn in your collected vouchers at the Registration Desk to receive a CE certificate noting the number of credit hours you have earned. If you have any questions about the requirements, please contact the District Consultant for your area.

LSTA Funding Acknowledgment

Some conference programs were made possible by a grant from the U.S. Institute of Museum and Library Services as administered by the Pennsylvania Department of Education through the Office of Commonwealth Libraries and the Commonwealth of Pennsylvania, Tom Wolf, Governor.

Room 2235

PaLA Hospitality Suite

Sunday, October 16
4:00 p.m. – 6:00 p.m.

Monday, October 17
9:00 a.m. – 5:00 p.m.

Tuesday, October 18
9:00 a.m. – 5:30 p.m.

Needing a break at the conference, but don’t have a room? Come to ours!

The Lehigh Valley & Northeast Chapters are sponsoring a suite in the hotel for those who may not have a room of their own to use as a respite from the crowds or to assist with a need. We have drinks, snacks, and even a few emergency items that you may need.

Come, experience some local hospitality!
Why You Should Visit the Exhibits Even if You Don’t Have Purchasing Authority

Interaction between conference attendees and exhibitors is crucial for the success of the conference and benefits both parties. In fact, exhibitor revenue accounts for a significant percentage of overall conference revenue! It is essential that exhibitors see the PaLA Conference as a good investment of their time and money.

Our exhibitors are our partners – their presence not only offsets some of the expenses of the conference, but they also provide information about the latest in library products and services that can help libraries run more efficiently and provide better services to their patrons. Even if you are not the final decision-maker regarding library purchases, you are another pair of eyes and ears that could pick up on a product that would be a perfect fit for your library, so tell your supervisor about the innovative products or services you saw in the PaLA exhibit hall. It just might make your job easier!

For this reason, PaLA has set aside a generous amount of “no conflict” time to make sure you have plenty of time to visit the exhibits. Admission to the exhibits is included with your conference registration – Go check it out!

### Monday, October 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>12:00 – 6:00 p.m.</td>
<td>Exhibit Hall Open</td>
</tr>
</tbody>
</table>
| 12:00 – 1:30 p.m. | Exhibits Grand Opening Lunch  
*Beverage Sponsor: LYRASIS*                                |
| 12:45 – 1:15 p.m. | Exhibitor Showcase  
**ABDO Zoom K-2 Online Databases with QR Code Access!**  
*Presented by ABDO Publishing*                               |
| 1:15 – 1:45 p.m. | Exhibitor Showcase  
**Bridging the Gap: How Gale Researcher Supports Libraries’ Information Literacy Strategies through Curriculum Integration**  
*Presented by Gale, a Cengage Learning Company*              |
| 12:45 – 1:45 p.m. | Poster Sessions  
Learn about successful programs and events taking place in Pennsylvania libraries.       |
| 3:30 – 4:30 p.m. | Exhibits Afternoon Break/No-Conflict Time  
*Sponsored by PALCI*                                        |
| 4:30 – 5:00 p.m. | Exhibitor Showcase  
**Community Outreach: Best Practices to Reach & Engage New Users**  
*Presented by OverDrive*                                     |
| 5:00 – 6:00 p.m. | Exhibit Hall Reception  
A new opportunity to network with our exhibitors over food and drink and discuss what’s new on the library scene. |
| 5:45 p.m.  | Exhibit Raffle Drawings  
Last call for prizes! Be sure to deposit your exhibitor-supplied raffle tickets for the chance to win a great prize! You must be present to win. |

### Tuesday, October 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>9:30 – 2:30 p.m.</td>
<td>Exhibit Hall Open</td>
</tr>
</tbody>
</table>
| 10:00 – 11:00 a.m. | Exhibits Mid-Morning Break/No-Conflict Time  
*Sponsored by Equinox Software*                         |
| 12:15 – 1:45 p.m. | Walk-Around Lunch in the Exhibit Hall  
*Beverage Sponsor: Gale, a Cengage Learning Company*    |
| 12:45 – 1:15 p.m. | Exhibitor Showcase  
**All of My Employees are Perfect**  
*Presented by RC Kelly Law Associates, LLC*            |
| 2:00 p.m.  | Exhibit Raffle Drawings  
Last call for prizes! Be sure to deposit your exhibitor-supplied raffle tickets for the chance to win a great prize! You must be present to win.    |
Highlights and Boyds Mills Press
Salute Pennsylvania Librarians
With editorial offices in Honesdale, PA, we are proud to call Pennsylvania home!

New from Boyds Mills Press, Fall 2016

Visit us in booth #307

Highlights

BOYDS MILLS PRESS

CALKINS CREEK

WORDS&SONG
At a Glance

SESSION/EVENT TRACK KEY

- **ALL**: All attendees
- **BEFRT**: Buildings, Equipment & Furnishings Round Table
- **CRD**: College & Research Division
- **ERRT**: Electronic Resources Round Table
- **IDS**: Interlibrary Delivery Service
- **LAMRT**: Library Administration & Management Round Table
- **PAF**: PA Forward
- **PCBL**: Pennsylvania Citizens for Better Libraries
- **PCCLC**: PA Community College Library Consortium
- **PLD**: Public Library Division
- **PRT**: Preservation Round Table
- **PRIV**: Private, by Invitation Only
- **RSLRT**: Rural & Small Libraries Round Table
- **SLD**: Special Libraries Division
- **TD**: Trustee Division
- **TLTRT**: Teaching, Learning & Technology Round Table
- **TSRT**: Technical Services Round Table
- **YSD**: Youth Services Division

**SUNDAY**

<table>
<thead>
<tr>
<th>Time</th>
<th>Unit</th>
<th>Session/Event</th>
<th>Location</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 am – 10:45 am</td>
<td>PCBL</td>
<td>Pennsylvania Citizens for Better Libraries Business Meeting</td>
<td>Empress</td>
<td>19</td>
</tr>
<tr>
<td>11:00 am – 12:45 pm</td>
<td>PCBL/TD</td>
<td>Trustee Division/PCBL Awards Luncheon</td>
<td>Orange</td>
<td>19</td>
</tr>
<tr>
<td>1:00 pm – 3:15 pm</td>
<td>ALL</td>
<td>President’s Opening Keynote Luncheon: It’s All About the Story</td>
<td>Zambezi/Nile</td>
<td>19</td>
</tr>
<tr>
<td>3:30 pm – 4:45 pm</td>
<td>BEFRT</td>
<td>Outside the Box: Transforming Outdoor Spaces to Enhance Library Service</td>
<td>Salon D</td>
<td>19</td>
</tr>
<tr>
<td>3:30 pm – 4:45 pm</td>
<td>PLD</td>
<td>Policy Checklist: Basic Policies for Every Library</td>
<td>Salon E</td>
<td>19</td>
</tr>
<tr>
<td>3:30 pm – 4:45 pm</td>
<td>CRD</td>
<td>Using Focus Groups as a Management Tool</td>
<td>Rosewood</td>
<td>19</td>
</tr>
<tr>
<td>3:30 pm – 4:45 pm</td>
<td>PCBL</td>
<td>The Buck Starts (and Stops) Here</td>
<td>Empress</td>
<td>20</td>
</tr>
<tr>
<td>3:30 pm – 5:00 pm</td>
<td>ALL</td>
<td>Governors Advisory Council Business Meeting and Open Forum</td>
<td>Aloeswood</td>
<td>20</td>
</tr>
<tr>
<td>3:30 pm – 6:00 pm</td>
<td>YSD</td>
<td>Supporting Social Emotional Development of Young Children (Double Session)</td>
<td>Ironwood</td>
<td>20</td>
</tr>
<tr>
<td>4:15 pm – 5:15 pm</td>
<td>ALL</td>
<td>Refreshment Break</td>
<td>West Foyer</td>
<td>20</td>
</tr>
<tr>
<td>5:00 pm – 6:00 pm</td>
<td>CRD</td>
<td>(Research) Party Time! Transforming the Undergraduate Research Consultation Experience</td>
<td>Rosewood</td>
<td>20</td>
</tr>
<tr>
<td>5:00 pm – 6:00 pm</td>
<td>PLD</td>
<td>Cultivating Donors: Watch Your Donor Garden Grow!</td>
<td>Salon E</td>
<td>20</td>
</tr>
<tr>
<td>5:00 pm – 6:00 pm</td>
<td>PAF</td>
<td>The Elevator Speech: Love Your Library? Talk It Up!</td>
<td>Salon A</td>
<td>20</td>
</tr>
<tr>
<td>5:00 pm – 6:00 pm</td>
<td>ALL</td>
<td>Advocacy 101</td>
<td>Salon D</td>
<td>20</td>
</tr>
<tr>
<td>5:00 pm – 6:00 pm</td>
<td>TSRT</td>
<td>Philips Autographed Library Revisited: Preserving a Legacy of Literary Lives</td>
<td>Empress</td>
<td>21</td>
</tr>
<tr>
<td>5:15 pm – 6:00 pm</td>
<td>ALL</td>
<td>Conference 101</td>
<td>Aloeswood</td>
<td>21</td>
</tr>
<tr>
<td>6:00 pm – 7:00 pm</td>
<td>ALL</td>
<td>Membership Mixer</td>
<td>Orange</td>
<td>21</td>
</tr>
<tr>
<td>7:00 pm – 9:00 pm</td>
<td>ALL</td>
<td>Chapter Dine In</td>
<td>Zambezi/Nile</td>
<td>21</td>
</tr>
<tr>
<td>9:00 pm – 10:30 pm</td>
<td>ALL</td>
<td>PaLA Trivia Competition</td>
<td>Orange</td>
<td>21</td>
</tr>
<tr>
<td>Time</td>
<td>Unit</td>
<td>Session/Event</td>
<td>Location</td>
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<tr>
<td>8:00 am – 8:45 am</td>
<td>TSRT</td>
<td>Technical Services Round Table Business Meeting</td>
<td>Ironwood</td>
<td>22</td>
</tr>
<tr>
<td>8:00 am – 8:45 am</td>
<td>ALL</td>
<td>Career Center</td>
<td>Empress</td>
<td>22</td>
</tr>
<tr>
<td>8:00 am – 9:00 am</td>
<td>ALL</td>
<td>Coffee Break</td>
<td>West Foyer</td>
<td>22</td>
</tr>
<tr>
<td>8:00 am – 10:15 am</td>
<td>YSD</td>
<td>Carolyne L. Smith Best Practices in Early Learning Breakfast &amp; Posters</td>
<td>Orange</td>
<td>22</td>
</tr>
<tr>
<td>9:00 am – 10:15 am</td>
<td>CRD</td>
<td>Systematic Reviews: A Scientific Tool and an Opportunity</td>
<td>Empress</td>
<td>22</td>
</tr>
<tr>
<td>9:00 am – 10:15 am</td>
<td>TLTRT</td>
<td>If You Can Dream It, You Can Do It!: How to Develop Information Literacy</td>
<td>Rosewood</td>
<td>22</td>
</tr>
<tr>
<td>9:00 am – 10:15 am</td>
<td>PAF</td>
<td>Engage for Health: A Health Program in a Box @ Your Library</td>
<td>Ironwood</td>
<td>23</td>
</tr>
<tr>
<td>9:00 am – 10:15 am</td>
<td>ALL</td>
<td>Office of Commonwealth Libraries’ Town Hall Meeting</td>
<td>Salon E</td>
<td>23</td>
</tr>
<tr>
<td>9:00 am – 10:15 am</td>
<td>YSD</td>
<td>TechniGals: How to Get Girls &amp; Librarians Excited About STE(A)M in the Library</td>
<td>Salon A</td>
<td>23</td>
</tr>
<tr>
<td>9:00 am – 10:15 am</td>
<td>PLD</td>
<td>Re-Imaging Public Libraries: What Library Stories Can Tell Us</td>
<td>Salon D</td>
<td>23</td>
</tr>
<tr>
<td>9:00 am – 10:15 am</td>
<td>LAMRT</td>
<td>When an Employee Sues</td>
<td>Aloeaswood</td>
<td>23</td>
</tr>
<tr>
<td>9:00 am – 11:30 am</td>
<td>ALL</td>
<td>Conference Tour: Tannersville Cranberry Bog Preserve</td>
<td>Convention</td>
<td>23</td>
</tr>
<tr>
<td>10:30 am – 11:45 am</td>
<td>CRD</td>
<td>Grouping Future Colleagues: Academic Library Internships and Mentoring</td>
<td>Ironwood</td>
<td>24</td>
</tr>
<tr>
<td>11:00 am – 1:45 pm</td>
<td>YSD</td>
<td>Carolyn W. Field Award Luncheon</td>
<td>Zambezi/Nile</td>
<td>25</td>
</tr>
<tr>
<td>12:00 pm – 1:45 pm</td>
<td>PCCLC</td>
<td>Pennsylvania Community College Library Consortium (PCCLC) Luncheon</td>
<td>Empress</td>
<td>25</td>
</tr>
<tr>
<td>12:00 pm – 1:30 pm</td>
<td>ALL</td>
<td>Exhibits Grand Opening Lunch</td>
<td>Salons BCFG</td>
<td>25</td>
</tr>
<tr>
<td>12:00 pm – 6:00 pm</td>
<td>ALL</td>
<td>Library Products &amp; Services Expo</td>
<td>Salons BCFG</td>
<td>25</td>
</tr>
<tr>
<td>12:45 pm – 1:15 pm</td>
<td>ALL</td>
<td>Exhibitor Showcase: Abdo Zoom K-2 Online Databases w/QR Code Access!</td>
<td>Ironwood</td>
<td>25</td>
</tr>
<tr>
<td>1:15 pm – 1:45 pm</td>
<td>ALL</td>
<td>Poster Sessions</td>
<td>North Foyer</td>
<td>26</td>
</tr>
<tr>
<td>2:00 pm – 3:15 pm</td>
<td>CRD</td>
<td>Coming to a Campus Near You? Open Access Policies &amp; Resolutions</td>
<td>Aloeaswood</td>
<td>27</td>
</tr>
<tr>
<td>2:00 pm – 3:15 pm</td>
<td>YSD</td>
<td>Early Elementary Outreach: Picture Book Children’s Choice Awards Program</td>
<td>Salon E</td>
<td>27</td>
</tr>
<tr>
<td>2:00 pm – 3:15 pm</td>
<td>PLD</td>
<td>Gambling/Fund Raising, Legal or Illegal?</td>
<td>Salists A</td>
<td>27</td>
</tr>
<tr>
<td>2:00 pm – 3:15 pm</td>
<td>PLD</td>
<td>Pop Culture Programming @ Your Library</td>
<td>Salists D</td>
<td>27</td>
</tr>
<tr>
<td>2:00 pm – 3:15 pm</td>
<td>PAF</td>
<td>The Center for Rural Pennsylvania: A Resource for All PA Libraries</td>
<td>Rosewood</td>
<td>27</td>
</tr>
<tr>
<td>2:00 pm – 3:15 pm</td>
<td>ALL</td>
<td>YA Author Panel</td>
<td>Ironwood</td>
<td>29</td>
</tr>
<tr>
<td>2:00 pm – 4:00 pm</td>
<td>ALL</td>
<td>Performers Showcase</td>
<td>Salists H</td>
<td>29</td>
</tr>
<tr>
<td>3:30 pm – 4:30 pm</td>
<td>ALL</td>
<td>Poster Sessions &amp; Exhibit Hall Refreshment Break</td>
<td>North Foyer</td>
<td>29</td>
</tr>
<tr>
<td>3:30 pm – 5:00 pm</td>
<td>ALL</td>
<td>Career Center</td>
<td>Empress</td>
<td>29</td>
</tr>
<tr>
<td>4:00 pm – 6:00 pm</td>
<td>PRIV</td>
<td>PALS PALS LaunchPod Meeting</td>
<td>Aloeaswood</td>
<td>29</td>
</tr>
<tr>
<td>4:30 pm – 5:00 pm</td>
<td>ALL</td>
<td>Exhibitor Showcase: Community Outreach: Best Practices to Reach &amp; Engage New Users</td>
<td>Rosewood</td>
<td>29</td>
</tr>
<tr>
<td>5:00 pm – 6:00 pm</td>
<td>ALL</td>
<td>Exhibit Hall Reception</td>
<td>Salons BCFG</td>
<td>29</td>
</tr>
<tr>
<td>6:00 pm – 8:30 pm</td>
<td>ALL</td>
<td>Dinner on Your Own or With Colleagues</td>
<td>Hotel Food Outlets</td>
<td>29</td>
</tr>
<tr>
<td>8:30 pm – 10:00 pm</td>
<td>ALL</td>
<td>Comedy Club</td>
<td>Zambezi/Nile</td>
<td>29</td>
</tr>
<tr>
<td>Time</td>
<td>Unit</td>
<td>Session/Event</td>
<td>Location</td>
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<tr>
<td>7:30 am – 8:45 am</td>
<td>PLD</td>
<td>PLD Breakfast: The Accidental Candidate: Updating Voter Nostalgia About Librarians on the Campaign Trail</td>
<td>Salon H</td>
<td>31</td>
</tr>
<tr>
<td>8:00 am – 9:00 am</td>
<td>ALL</td>
<td>Coffee Break</td>
<td>West Foyer</td>
<td>31</td>
</tr>
<tr>
<td>9:00 am – 10:00 am</td>
<td>PAF</td>
<td>PA Forward: Recipes for Success</td>
<td>Salon D</td>
<td>31</td>
</tr>
<tr>
<td>9:00 am – 10:00 am</td>
<td>PRT</td>
<td>Preservation 911: Tips on Caring for Historical Collections in Small Public Libraries</td>
<td>Orange</td>
<td>31</td>
</tr>
<tr>
<td>9:00 am – 10:00 am</td>
<td>YSD</td>
<td>The Amazing Library Race!</td>
<td>Salon A</td>
<td>31</td>
</tr>
<tr>
<td>9:00 am – 10:00 am</td>
<td>CRD</td>
<td>The Citation Situation: Faculty Views on Student Bibliographies</td>
<td>Rosewood</td>
<td>32</td>
</tr>
<tr>
<td>9:00 am – 10:00 am</td>
<td>DRRT</td>
<td>Visualizing Data Using Tableau Public</td>
<td>Ironwood</td>
<td>32</td>
</tr>
<tr>
<td>9:00 am – 10:00 am</td>
<td>PLD</td>
<td>Building the Local Coalition for Your Library</td>
<td>Salon E</td>
<td>32</td>
</tr>
<tr>
<td>9:00 am – 10:00 am</td>
<td>ALL</td>
<td>Just Forgetfulness? Or is It?</td>
<td>Aloeswood</td>
<td>32</td>
</tr>
<tr>
<td>9:00 am – 11:00 am</td>
<td>ALL</td>
<td>Career Center</td>
<td>Empress</td>
<td>32</td>
</tr>
<tr>
<td>9:30 am – 2:30 pm</td>
<td>ALL</td>
<td>Library Products &amp; Services Expo</td>
<td>Salons BCFG</td>
<td>32</td>
</tr>
<tr>
<td>10:00 am – 11:00 am</td>
<td>ALL</td>
<td>Poster Sessions &amp; Exhibit Hall Refreshment Break</td>
<td>North Foyer</td>
<td>32</td>
</tr>
<tr>
<td>11:00 am – 12:00 pm</td>
<td>SLD</td>
<td>A Special Look at the Longwood Gardens Library and Archives – Behind the Scenes at Longwood Gardens</td>
<td>Orange</td>
<td>34</td>
</tr>
<tr>
<td>11:00 am – 12:00 pm</td>
<td>CRD</td>
<td>Collaboration in Academic Libraries: Building the PALCI Collective Collection and Increasing Access for All</td>
<td>Ironwood</td>
<td>34</td>
</tr>
<tr>
<td>11:00 am – 12:00 pm</td>
<td>PLD</td>
<td>Extending the Reach of IDS</td>
<td>Aloeswood</td>
<td>34</td>
</tr>
<tr>
<td>11:00 am – 12:00 pm</td>
<td>CRD</td>
<td>Stick It to the Wall: ACRL Framework Poster Cross-Institutional Collaboration</td>
<td>Rosewood</td>
<td>34</td>
</tr>
<tr>
<td>11:00 am – 12:00 pm</td>
<td>YSD</td>
<td>Stretch Your Reach</td>
<td>Salon A</td>
<td>34</td>
</tr>
<tr>
<td>11:00 am – 12:00 pm</td>
<td>PLD</td>
<td>Dreams From My Library: New Ways to Message About Your Library’s Plan</td>
<td>Salon E</td>
<td>34</td>
</tr>
<tr>
<td>11:00 am – 12:00 pm</td>
<td>ALL</td>
<td>Creating Great Programs for Millennials</td>
<td>Salon D</td>
<td>35</td>
</tr>
<tr>
<td>12:00 pm – 1:30 pm</td>
<td>ALL</td>
<td>Exhibits Walk-Around Lunch</td>
<td>Salons BCFG</td>
<td>35</td>
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<tr>
<td>12:15 pm – 1:45 pm</td>
<td>CRD</td>
<td>College &amp; Research Division Luncheon: Yes, It Can Happen Here: Disaster Preparedness in Libraries</td>
<td>Salon H</td>
<td>35</td>
</tr>
<tr>
<td>12:45 pm – 1:15 pm</td>
<td>ALL</td>
<td>Exhibitor Showcase: “All of My Employees Are Perfect”</td>
<td>Rosewood</td>
<td>35</td>
</tr>
<tr>
<td>12:45 pm – 1:45 pm</td>
<td>ALL</td>
<td>Poster Sessions</td>
<td>North Foyer</td>
<td>36</td>
</tr>
<tr>
<td>2:15 pm – 3:30 pm</td>
<td>YSD</td>
<td>Curiosity Creates – Pennsylvania Winners of the ALSC/Disney Curiosity Creates Awards Present Their Programs</td>
<td>Orange</td>
<td>37</td>
</tr>
<tr>
<td>2:15 pm – 3:30 pm</td>
<td>PLD</td>
<td>Legal Ease: Legal Reference for Public Librarians</td>
<td>Salon E</td>
<td>37</td>
</tr>
<tr>
<td>2:15 pm – 3:30 pm</td>
<td>DRRT</td>
<td>PA Digital: One Place for Pennsylvania Collections</td>
<td>Ironwood</td>
<td>37</td>
</tr>
<tr>
<td>2:15 pm – 3:30 pm</td>
<td>BEFRT</td>
<td>Renovating or Building: How Far Will Your Interior Furniture and Equipment Dollars Go?</td>
<td>Aloeswood</td>
<td>37</td>
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<tr>
<td>2:15 pm – 3:30 pm</td>
<td>PAF</td>
<td>Reaching for the Stars: How to Become a Recognized PA Forward Star Library</td>
<td>Salon D</td>
<td>37</td>
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<tr>
<td>2:15 pm – 3:30 pm</td>
<td>CRD</td>
<td>The Library Connection: Taking the Library Orientation Experience to Our Online Students</td>
<td>Rosewood</td>
<td>38</td>
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<tr>
<td>2:15 pm – 3:45 pm</td>
<td>ALL</td>
<td>Career Center</td>
<td>Empress</td>
<td>38</td>
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<tr>
<td>3:45 pm – 5:00 pm</td>
<td>ALL</td>
<td>PaLA Annual Business Meeting</td>
<td>Zambesi/Nile</td>
<td>38</td>
</tr>
<tr>
<td>5:15 pm – 6:15 pm</td>
<td>PRIV</td>
<td>Ex Libris Society Reception</td>
<td>Orange</td>
<td>38</td>
</tr>
<tr>
<td>5:30 pm – 9:00 pm</td>
<td>ALL</td>
<td>Escape Poconos, <em>Bus to depart from Convention Center Entrance</em></td>
<td>Convention Center Entrance</td>
<td>38</td>
</tr>
<tr>
<td>5:30 pm – 9:00 pm</td>
<td>ALL</td>
<td>Party in the Water Park!</td>
<td>Party Cabana/Cabana F</td>
<td>38</td>
</tr>
<tr>
<td>Time</td>
<td>Unit</td>
<td>Session/Event</td>
<td>Location</td>
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<tr>
<td>8:00 am – 8:45 am</td>
<td>PLD</td>
<td>PLD Business Meeting</td>
<td>Orange</td>
<td>40</td>
</tr>
<tr>
<td>8:00 am – 9:00 am</td>
<td>ALL</td>
<td>Coffee Break</td>
<td>West Foyer</td>
<td>40</td>
</tr>
<tr>
<td>8:00 am – 9:00 am</td>
<td>PRIV</td>
<td>Past Presidents Breakfast</td>
<td>Aloeswood</td>
<td>40</td>
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<tr>
<td>9:00 am – 10:15 am</td>
<td>PLD</td>
<td>Proactive Collection Development for Today's Public Library</td>
<td>Nile</td>
<td>40</td>
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<tr>
<td>9:00 am – 10:15 am</td>
<td>RSLRT</td>
<td>Dominating Dewey: Rightsizing Collections, Shaping Spending, and Whipping Dewey Into Shape</td>
<td>Zambezi</td>
<td>40</td>
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<tr>
<td>9:00 am – 10:15 am</td>
<td>CRD</td>
<td>Dust Off Those Encyclopedias: Using Reference Sources to Teach the ACRL Framework for Information Literacy</td>
<td>Ironwood</td>
<td>40</td>
</tr>
<tr>
<td>9:00 am – 10:15 am</td>
<td>TSRT</td>
<td>From Knowledge Creation to Information Equity: Where We Can Go With Wikipedia</td>
<td>Rosewood</td>
<td>41</td>
</tr>
<tr>
<td>9:00 am – 10:15 am</td>
<td>ALL</td>
<td>PaILS / SPARK Update (and More)</td>
<td>Salon E</td>
<td>41</td>
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<tr>
<td>9:00 am – 10:15 am</td>
<td>TLTRT</td>
<td>Re-designing Your Library’s Website – A Roadmap to Success</td>
<td>Salon D</td>
<td>41</td>
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<tr>
<td>9:00 am – 10:15 am</td>
<td>PAF</td>
<td>Take the Old and Make it New – Using PA Forward to Re-Brand Your Youth Services Programs</td>
<td>Orange</td>
<td>40</td>
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<tr>
<td>9:00 am – 10:15 am</td>
<td>ALL</td>
<td>Librarian to Writer: A Natural Evolution</td>
<td>Salon F</td>
<td>41</td>
</tr>
<tr>
<td>10:30 am – 11:45 am</td>
<td>RSLRT</td>
<td>Controlling Chaos: Project Management to the Rescue</td>
<td>Orange</td>
<td>41</td>
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<tr>
<td>10:30 am – 11:45 am</td>
<td>ALL</td>
<td>Dialing the Intertubes: Broadband Provision Initiatives From the State Library of PA</td>
<td>Ironwood</td>
<td>41</td>
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<tr>
<td>10:30 am – 11:45 am</td>
<td>CRD</td>
<td>E-book Use, Disuse, and Associated Heartache</td>
<td>Salon E</td>
<td>41</td>
</tr>
<tr>
<td>10:30 am – 11:45 am</td>
<td>YSD</td>
<td>Storytime CPR: Breathing New Life Into Your Reading Programs</td>
<td>Salon D</td>
<td>42</td>
</tr>
<tr>
<td>10:30 am – 11:45 am</td>
<td>PLD</td>
<td>The New PA Child Protective Services Law: Understanding Its Impact and Controlling Its Risk</td>
<td>Salon F</td>
<td>42</td>
</tr>
<tr>
<td>10:30 am – 11:45 am</td>
<td>ALL</td>
<td>Adult Author Panel</td>
<td>Rosewood</td>
<td>42</td>
</tr>
<tr>
<td>10:30 am – 11:45 am</td>
<td>ALL</td>
<td>Reaching New Heights in Readers’ Advisory!</td>
<td>Nile</td>
<td>42</td>
</tr>
<tr>
<td>10:30 am – 11:45 am</td>
<td>ALL</td>
<td>ILEAD USA Teams’ Participatory Technology Products for Your Library to Use or Build Upon</td>
<td>Zambezi</td>
<td>42</td>
</tr>
<tr>
<td>12:00 pm – 2:00 pm</td>
<td>ALL</td>
<td>Closing Luncheon: Building Inspiration: A 21st Century Library Initiative</td>
<td>Salons A/H</td>
<td>42</td>
</tr>
</tbody>
</table>

Join us for the

2017 PaLA Annual Conference

October 15 – 18, 2017

doubletreebyhilton.com/pittsburghgreenTree
The Association of Pennsylvania Public Library Systems is a proud sponsor of the Pennsylvania Library Association.

APPLS is a professional organization that assists county library systems with planning, development, coordination, promotion and funding.

The Five Public Libraries of Monroe County

Barrett Paradise Friendly Library
Clymer Library
Eastern Monroe Public Library
Pocono Mountain Public Library
Western Pocono Community Library

Welcome the Pennsylvania Library Association to the Poconos.

Enjoy the conference!
10:00 a.m. – 10:45 a.m.
Empress
PCBL Business Meeting
Presiding: Denise Sticha, President, Pennsylvania Citizens for Better Libraries
Sponsor: PCBL

11:00 a.m. – 12:45 p.m.
Orange
Trustee Division/PCBL Awards Luncheon
Join the PCBL Board for this awards luncheon to honor Friends Groups, individuals and corporations for tremendous support given to libraries over the past year. PaLA’s Trustee of the Year Award will also be presented. Pre-registration required.
Sponsor: PCBL/Trustee Division

1:00 p.m. – 3:15 p.m.
Zambezi/Nile
PRESIDENT’S OPENING KEYNOTE LUNCHEON
It’s All About the Story
The conference will officially kick-off with a recognition of the PA Forward Star Libraries Program. What began as an idea from a 2015 PA Library Association Academy of Leadership Studies (PALS) group has transformed into a full-fledged program under the PA Forward umbrella. The Star Library Program celebrates the success of PA Forward libraries and their abilities to create new partnerships, develop broader community support, and ultimately establish influence and credibility as a unified, collective, powerful voice for the benefit of all libraries. Association Board President Jennifer Stocker will recognize 19 libraries from the Northcentral District for their participation in a pilot of this exciting program. Then Tuesday afternoon, conference attendees will be able to hear from the PALS class themselves as to how the program evolved and what’s coming next.

Ben Bizzle, library advocate, marketer, author and entrepreneur, will then take center stage. Bizzle’s presentation will highlight programming to purchasing, reference desks to websites, and delve into how every library, in every action, is telling a story to its community. Ask yourselves, what story is your library telling? Join us as Mr. Bizzle discusses the stories libraries tell in an ever-evolving time, how those changing times affect how we tell those stories and ways to enhance the stories being shared with our communities. Pre-registration required.
Sponsor: Conference Committee

3:30 p.m. – 4:45 p.m.
Salon D
Outside the Box: Transforming Outdoor Spaces to Enhance Library Service
Susan Jeffery, Director, North Pocono Public Library
Richard Miller, Executive Director, Osterhout Free Library
Alice Zaikoski, Director of Staff & Circulation, McBride Memorial Library
Come see how libraries can utilize the space outside their libraries to improve the visual appeal of the library and how it can enhance programs and services. The presenting libraries will explain how they accomplished it, show pictures of the progress, and explain how the transformation impacted the programs or services of the library and how the public responded. Also any ongoing maintenance issues or future plans will be discussed. The presenters are from public libraries but examples of what other types of libraries and those with limited outdoor space can accomplish will also be shown.
Sponsor: Buildings, Equipment & Furnishings Round Table

Salon E
Policy Checklist: Basic Policies for Every Library
Carolyn Blatchley, Public Services & Staff Training Coordinator, Cumberland County Library System
Wendy McClure, Human Resources Coordinator, Cleve J. Fredricksen Library
Don’t panic! Policy is not a bad word. Think of it as a blueprint to provide better customer service. This presentation will help you understand the functions of policies, the language and presentation of policies and cover basic policies that any library should address. Attendees will leave with a checklist of policies and resources so they will not need to start from scratch.
Sponsor: Public Library Division

Rosewood
Using Focus Groups as a Management Tool
Jessica Jordan, Education/Assessment Librarian, Slippery Rock University
Martina Haines, Systems/Health Sciences Librarian, Slippery Rock University
This session is designed for any librarian serving in an administrative position who is seeking new ways to manage and empower employees. Highlighting the utilization of focus groups, comprised of staff members, will be the basis for this presentation.
Sponsor: College & Research Division
Empress

The Buck Starts (and Stops) Here
Tricia Richards, The PR Dept., LLC

Friends groups of every size are invited to join a discussion about alternative fundraising methods, allocation processes, and the trend toward changing management styles among some libraries with Friends, Foundations, and Trustees.

Sponsor: Pennsylvania Citizens for Better Libraries (PCBL)

3:30 p.m. – 5:00 p.m.

Aloeswood

Governors Advisory Council Business Meeting and Open Forum
Mary Garm, Chair, GAC
Glenn Miller, Deputy Secretary for Libraries
Brian Dawson, Director, Bureau of Library Development
Alice Lubrecht, Director, Bureau of State Library

A brief business meeting will be followed by an open forum. Participants will have the opportunity to learn about the role of the Governor’s Advisory Council and for Council members to hear first-hand, the issues and concerns of the library community.

Sponsor: Office of Commonwealth Libraries

3:30 p.m. – 6:00 p.m.

Ironwood

Supporting Social Emotional Development of Young Children (Double Session)
Brandy Fox, Young Child Wellness Expert, PA Key

Find yourself out of ideas when a child has a tough time participating in a preschool program? Join this Cruise into Kindergarten session on strategies to support children’s social emotional development in the library environment. Resources that librarians can use to support families with young children will be shared as well.

Sponsor: Youth Services Division

4:15 p.m. – 5:15 p.m.

West Foyer

Refreshment Break

Enjoy a cold beverage between sessions, compliments of Friends Groups across the state. (See page 7 for a list of contributing groups.)

Sponsors: Friends Groups from across the state

5:00 p.m. – 6:00 p.m.

Rosewood

(Research) Party Time! Transforming the Undergraduate Research Consultation Experience
Christina Riehman-Murphy, Reference & Instruction Librarian, Penn State Abington
Jennifer Hunter, Reference & Instruction Librarian, Penn State Abington

Students sleep, eat and study in the library, but often overlook one of the library’s most valuable assets – the librarians. To engage students with the personal research services librarians offer, emphasize the social nature of research, and to make the process fun and approachable – we threw a research party. Twice during the spring semester, we transformed our instruction room into a place where students could grab a snack and get some help in a friendly and supportive environment. In this session we’ll talk about how we planned the parties, what the events looked like, how students responded, and what we learned.

Sponsor: College & Research Division

Salon E

Cultivating Donors: Watch Your Donor Garden Grow!
Tracy Carey, Executive Director, Huntingdon County Library

Learn how to create a successful plan to develop, track and maintain your library donors. This session will explore how to organize your donor data (without breaking the bank!), how to keep donors coming back, and the importance of ABC (Always Be Coding!). You work hard for your donors, be sure you have the foundation in place to keep them!

Sponsor: Public Library Division

Salon A

The Elevator Speech: Love Your Library? Talk It Up!
Kathy Silks, former Project Manager, PA Forward, PaLA

Your communication about your library is a key factor in building its reputation as a community asset. In this session, you will develop and practice your own brief marketing pitch to communicate your library’s value whenever the opportunity arises. You will get ideas for when to use these pitches and how to get comfortable using them.

Sponsor: PA Forward

Salon D

Advocacy 101
Bill Bova, Greenlee Partners

A how to guide of Advocacy in Pennsylvania. Topics will include: The W’s of Lobbying; How to communicate with your elected officials at the local, state and national level; How a bill really becomes a law. This session will be interactive so bring your questions.

Sponsor: Conference Committee
Empress
Philips Autographed Library Revisited: Preserving a Legacy of Literary Lives
Jean Piper-Burton, Cataloging/Technical Services Librarian, West Chester University
Tara Wink, Special Collections Librarian, West Chester University
Jennifer O’Leary, Interlibrary Loan Technician, West Chester University

This session will discuss an ongoing in-house collaboration to digitize over 3,000 books in the George Morris Philips Autograph Book Collection at West Chester University; a unique collection of autographed books from influential 19th and 20th century authors, political and historical figures. This collaboration creates superior access to the collection, which provides rare insight into some of the world’s most influential authors’ essences through signatures, letters, and other ephemera. Originally, the digitization of the books was done quickly and at standards below current best practice; thus hindering the clarity and usability of the items. The intrinsic and monetary value of the collection prompted our decision to re-digitize the materials in house, mounting the images with metadata on CONTENTdm, and creating an archival finding aid; with the ultimate goal to create better access to the collection. The early results have meant: clearer, more useable scans of the books in a dynamic digital collection; the beginnings of a searchable finding aid; as well as an important and somewhat unusual collaboration between the library’s Special Collections, Inter-library Loan and Cataloging departments. The presentation will discuss our decision to re-digitize, the process of digitization and the benefits and takeaways of our unique collaboration, all while showcasing the clearer scans and more usable digital collection.

Sponsor: Technical Services Round Table

5:15 p.m. – 6:00 p.m.
Aloeswood
Conference 101
Come and learn how to make the most of your conference experience from the conference organizers and PaLA Leadership themselves. A tour of the Kalahari meeting space will be included. Get excited about what you can do to advance your profession through PaLA. All who can benefit are welcome to attend.
Sponsor: Conference Committee

6:00 p.m. – 7:00 p.m.
Orange
Membership Mixer
Help welcome new members of the organization at this informal, “getting to know you” event. PaLA Chapter, Division and Round Table representatives are encouraged to present posters on their activities. Light snacks and a cash bar will be available.
Refreshment Sponsors: Friends of the Abington Community Library, Barrett Friendly Library, Clymer Library Association, Misericordia University Library, Monroe County Public Library, Pocono Mountain Public Library, Western Pocono Community Library

7:00 p.m. – 9:00 p.m.
Zambezi/Nile
Chapter Dine In
Join your colleagues for a unique tasting of dishes from many of Kalahari’s food outlets. We’ll be reserving tables for chapter members to dine together at this informal dining and networking opportunity. Pre-registration required.

9:00 p.m. – 10:30 p.m.
Orange
PaLA Trivia Competition
Come one, come all! Test your trivia skills against those of your colleagues from across the state at the 6th Annual PaLA Trivia Competition. Bring a team or form one on the fly. Proceeds will benefit the David Roberts Best of the Best Practices Award.
8:00 a.m. – 8:45 a.m.
Ironwood
Technical Services Round Table Business Meeting
Stephen Sarazin, Chair-Elect
Sponsor: Technical Services Round Table

Ironwood
Career Center
One-on-one coaching sessions will be available at the Career Center to help job seekers with resumes, cover letters, the interview process – whatever you can extract from the brains of seasoned librarians who have been both on the job seeking side and the employer side of our profession. Both public and academic librarians on hand to help you. This can truly be an invaluable way to help your job search, whether you are new to the profession or not!
Sign up for a session at the PaLA Registration Desk.
Sponsor: Membership Committee

8:00 a.m. – 9:00 a.m.
West Foyer
Coffee Break
Start your day with a cup of coffee, compliments of EBSCO Information Services.
Sponsor: ESCO Information Services

8:00 a.m. – 10:15 a.m.
Orange
Carolyne L. Smith Best Practices in Early Learning
Breakfast & Posters
Carrie Lane, Co-Chair, Best Practices Committee
Pennsylvania libraries are providing fun, instructional and developmentally-appropriate programs and services to youth of all ages and their families. The Carolyne L. Smith Best Practices Award recognizes the best programs of the year. Find out about these wonderful library programs from around the state, as you view poster demonstrations of the award-winning programs.
Pre-registration required.
Sponsor: Boyds Mills Press

9:00 a.m. – 10:15 a.m.
Empress
Systematic Reviews: A Scientific Tool and an Opportunity
Amy Knehans, Clinical Outreach, Liaison & Instruction Librarian, Penn State University Libraries
Systematic literature review methods are becoming a popular research method in non-health science fields. Systematic reviews are an important source of evidence and can be used to formulate or review policies and programs. For example, they summarize evidence about the effectiveness of particular approaches for addressing community problems, current issues in education and can be used to improve library services. This session will cover what a systemic review is and opportunities for librarians to be involved in the process.
Sponsor: College & Research Division

Rosewood
If You Can Dream It, You Can Do It!: How to Develop Information Literacy Online Modules
Lori Lysiak, Reference and Instruction Librarian, Penn State Altoona
Valerie Lynn, Head Librarian, Penn State Hazleton
Collaborating with faculty to integrate and assess information literacy online courses to support their curriculum can be done! Hear how we accomplished just that while standardizing a library nursing instruction course for multiple campus locations. Scalable and useful for any discipline, launch your own course or one-shot session ideas by developing storyboards for potential online modules! Attendees are encouraged to bring their laptops to the session.
Sponsor: Teaching, Learning & Technology Round Table
Ironwood

Engage for Health: A Health Program in a Box @ Your Library

Lydia N. Collins, Consumer Health Coordinator at the National Network of Libraries of Medicine, Middle Atlantic Region (NNLM MAR)

Susan Jeffery, Library Director of the North Pocono Public Library

Lauri Fletcher, Technology Librarian, Indiana Free Library

Dana Bigandt, Leadership Assistant, Public Relations and Community Partnerships Coordinator, James V. Brown Library

Barbara Gerhard, Community Services Librarian, Margaret R. Grundy Memorial Library

Efficient doctor-patient communication is an essential skill for individuals of all ages. Come to this session and learn how to implement “Engage for Health”, a program in a box that teaches consumers how to effectively communicate with health care providers. Information on how a cohort of public libraries piloted “Engage for Health” targeting adults, seniors and families of children with disabilities will be shared. Participating libraries will discuss challenges and strategies for successful implementation. Attendees will obtain clear strategies for offering and evaluating this program at their library to support the PA Forward Health Literacy initiative.

Sponsor: PA Forward

Salon D

Re-Imaging Public Libraries: What Library Stories Can Tell Us

Mina Edmondson, District Consultant, York/Adams District

Dr. Deborah Eicher-Catt, Professor, Communication Arts & Sciences, Pennsylvania State University York

Library personnel are currently experiencing monumental change in library culture and expectations. Undergraduate students at Pennsylvania State University-York interviewed York County library personnel regarding their personal experiences in the library and how the library impacts the community. The resulting stories were collected and analyzed for underlying themes. Some of the findings were anticipated and many reveal the greater impact libraries have on their communities. Do you know what your staff believes and the stories they tell about libraries?

Sponsor: Public Library Division

Aloeswood

When an Employee Sues

David Spitko, Esq., The Law Offices of David Spitko

Difficult employees can be the bane of an manager’s existence. Attorney David Spitko has concentrated his practice in the areas of employment law and labor relations and will be providing guidance on hiring do’s and don’ts, best practices for documentation in an employee’s file, and finally, how to end an employment relationship.

Sponsor: PA Forward

Office of Commonwealth Libraries’ Town Hall Meeting

Glenn Miller, Deputy Secretary for Libraries, Office of Commonwealth Libraries

Alice Lubrecht, Director, Bureau of State Library

Brian Dawson, Director, Bureau of Library Development

Other staff members, as appropriate

Did you ever wonder about everything that happens at the Office of Commonwealth Libraries? How does it differ from the State Library? Join this session to learn more about the statewide projects and initiatives that the Office of Commonwealth Libraries is working on to support Pennsylvania libraries. Come and meet the Deputy Secretary and staff from several areas.

Sponsor: Office of Commonwealth Libraries

Salon E

Engage for Health: A Health Program in a Box @ Your Library

Lydia N. Collins, Consumer Health Coordinator at the National Network of Libraries of Medicine, Middle Atlantic Region (NNLM MAR)

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Sponsor: Office of Commonwealth Libraries

Salon A

TechniGals: How to Get Girls & Librarians Excited About STE(A)M in the Library

Mary Glendening, Director, Middletown Free Library

Laura Kuchmay, Adult Services Librarian, Middletown Free Library

Jason Fialkovich, Youth Services Librarian, Middletown Free Library

TechniGals Summer STE(A)M Camp is in its second summer at the Middletown Free Library. The aim of the program is to get middle school girls excited about science and technology through hands-on projects and workshops as well as through introducing them to women working in a variety of STEAM (Science, Technology, Engineering, Arts & Mathematics) fields. We will talk about how we put the project together, how others can offer this program in their library and get hands-on with some of the technology used in the program.

Sponsor: Youth Services Division

Tannersville Cranberry Bog Preserve

Thousands of years ago, a large glacial lake occupied the space of what has since become an area of thick peat moss and is known as the Tannersville Cranberry Bog. Experience this beautiful nature preserve on a guided tour given by local naturalists. You will see a variety of trees, plants, and local wildlife. The bog is home to a variety of local wildlife including the black bear, river otter, bobcat, beaver, porcupine, mink, turkey, snowshoe hare, and a variety of birds. The entire tour is outdoors and some areas may be muddy. Dress appropriately for weather conditions, including footwear. In the event of heavy rain or lightning, the tour will be cancelled.

Pre-registration required.
10:30 a.m. – 11:45 a.m.

Aloeswood

Impact of New Fair Labor Standards Regulations
David Spitko, Esquire, The Law Offices of David Spitko

Attorney, David Spitko, will continue discussion on HR issues, this time covering ADA accommodation analysis, basics of a good sexual harassment investigation and finally, public library compliance with the FMLA.

Sponsor: Conference Committee

Ironwood

Fostering Future Colleagues: Academic Library Internships and Mentoring
Kathryn Martin, Cataloging/Collections Librarian, Musselman Library/Gettysburg College
Clinton Baugess, Research & Instruction Librarian, Musselman Library/Gettysburg College
Mallory Jallas, Research & Instruction Librarian, Musselman Library/Gettysburg College
Carolyn Sautter, Director of Special Collections, Musselman Library/Gettysburg College
Alison S. Gregory, Director of Library Services, Lycoming College

Using case studies from two academic libraries, this presentation will demonstrate how libraries can strengthen the profession by nurturing undergraduates to explore librarianship as a career. The presentation will provide a snapshot of how libraries may mentor students, either informally or through an undergraduate internship program — including how to supervise interns and fund, market, and structure the internship. Demonstrating the value of these experiences, the presenters will share data from a survey of first-career librarians about factors that led them to librarianship, as well as survey and interview data about the impact of library internships on participants’ education/career preparation.

Sponsor: College & Research Division

Rosewood

Going Forward: Financial Literacy and Pennsylvania
Dr. Cathy Bowen, Professor of Agricultural and Extension Education, Consumer Issues, Penn State
Dr. Daad Rizk, Financial Literacy Manager, Penn State

In this interactive and informative session, Drs. Bowen and Rizk, both from Penn State, will define financial education and financial literacy and share a status report on financial literacy nationwide and in Pennsylvania. They will discuss efforts to improve financial literacy statewide, including what libraries can do to help PA go forward.

Sponsor: PA Forward

Salon D

Marketing Through Partnerships in Your Community and Beyond
Debbie Jack, Executive Director, Parkland Community Library

Partnerships are an integral piece to successful library outreach. When thinking about partnerships, we think about how to reach the most people for a desired response. Examples will include some partnering with entities that have a more global impact than individual libraries.

Sponsor: Public Library Division

Empress

Exploration Into the Digital Preservation of Pennsylvania Government Information
Stephen Woods, Social Science Librarian Specializing in Data and Government Information and Past Chair of GODORT
Nathan Troup, Records Manager, Pennsylvania State University

Vast amounts of Pennsylvania state government information are being created in electronic format with very little consideration for long-term preservation and accessibility. Furthermore, there is virtually no coordinated effort for the digitization of Pennsylvania state documents that were received as tangible or obsolete electronic formats. This session will introduce some of the key issues and challenges for moving forward to develop a community of practice for the digital preservation of Pennsylvania state government information. Please join us in this important discussion as we present some practical ways for the library community to be involved in moving Pennsylvania forward in this initiative.

Sponsor: Preservation Round Table

Salon E

Children’s Author Panel
Lindsay Barrett George, Author, In the Garden: Who’s Been Here?
Catherine Dawgert, Author, A, B, C, Disgusting
Erin Rovin, Author, Little Laveau

In this session, we’d like to introduce two new children’s authors and a favorite from the past. Each of these women write stories of discovery, teaching, and giving children a message from a book. Please join Lindsay, Catherine and Erin as they discuss their books and the joy of being a children’s author. The authors books will be available for purchase in the PaLA Store, with an autograph session to take place in the Foyer.

Sponsor: Conference Committee
Salon A

Aspen Institute’s Rising to the Challenge: Re-Envisioning Pennsylvania’s Public Libraries

Dawn La Valle, Director, Division of Library Development, Connecticut State Library
Siobhan Reardon, President & Director, Free Library of Philadelphia
Amy Garmer, Aspen Institute Dialogue on Public Libraries

“Rising to the Challenge: Re-Envisioning Public Libraries,” developed by the Aspen Institute and funded by the Gates Foundation, presents a framework for library transformation in the 21st century. Learn from two library leaders who have worked closely with the Aspen Institute to implement use of the framework in a variety of contexts at the local and state levels. The program is designed to be a catalyst for new thinking about Pennsylvania’s public libraries: to explore how public and private sector leaders and library leaders together can advance learning and education, support economic development, realize new local and statewide efficiencies and connect people to opportunities and resources to improve their lives and their communities. At the end of this session, participants will:

- understand key components of the report’s people, place and platform framework and the report’s four strategies for success;
- identify ideas to use the report in participants’ communities;
- be aware of how the report is being used in a variety of library settings from strategic planning to community engagement.

Sponsor: Conference Committee

12:00 p.m. – 1:45 p.m.

Zambezi/Nile

C A R O LY N W. F I E L D A W A R D L U N C H E O N

Peter Bess, Chair, Carolyn W. Field Award Committee

Carolyn Wicker Field dedicated her life to advancing children’s literature and the powerful role that libraries play in the lives of youth. Since 1983, PaLA’s Youth Services Division has recognized the best book for youngsters written or illustrated by a Pennsylvanian with the Carolyn W. Field Award. Please join us as we recognize this year’s winner, Susan Campbell Bartoletti, for her book Terrible Typhoid Mary: A True Story About the Deadliest Cook in America. An autograph session will follow the presentation. In addition, the Drexel University/Free Library of Philadelphia Citation for Children’s Literature will be presented to Peg Szczeruk from the Delaware Valley Association for the Education of Young Children. Pennsylvania is setting the bar high for exceptional literature and services for our youth – help us celebrate the accomplishments of these two women!

Pre-registration required.

Sponsor: Carolyn W. Field Award Committee of the Youth Services Division

12:15 p.m. – 1:15 p.m.

Ironwood

Exhibitor Showcase: Abdo Zoom K-2 Online Databases With QR Code Access!

Donna Palamara, Sales Rep, ABDO

Learn more about Abdo Zoom K-2 online databases and discover how QR codes create instant access for beginning readers. Featuring four different databases Abdo Zoom includes Animals, Animales (Spanish database), Biographies and STEAM! See what’s new and how your K-2 readers can practice online research in a safe, secure environment. Features include read-aloud text, highlighted glossary terms, streaming videos and printable activities and games your patrons will enjoy!

Sponsor: ABDO

12:45 p.m. – 1:15 p.m.

Empress

Pennsylvania Community College Library Consortium (PCCCLC) Luncheon

The PCCCLC invites librarians and staff to have lunch with their peers and discuss the latest issues pertinent to community, junior and technical college libraries.

Pre-registration required.

Sponsor: PCCCLC

12:00 p.m. – 1:30 p.m.

Salons BCFG

Exhibits Grand Opening Lunch

A walk-around lunch will kick off the opening of the exhibit hall and allow time to visit the exhibits while enjoying a complimentary lunch.

Beverage Sponsor: LYRASIS

12:00 p.m. – 6:00 p.m.

Salons BCFG

Library Products & Services Expo

Find out what’s new in library furnishings, services, equipment and technology in the exhibit hall. For a full listing of exhibitors see page 43, for a listing of exhibit activities see page 12.
Poster Sessions: Monday, October 17, 12:45–1:45 p.m.

Predatory Publishing
Bonnie Oldham, Weinberg Memorial Library, University of Scranton
Low-quality publishing is not new, but the advent of Open Access journals has raised concerns about ‘predatory’ publishers. How can academic librarians guide faculty at their institutions to select quality publications?

Expanding PA Forward’s 5 Literacies: A Case for the Inclusion of Privacy Literacy
Christina L. Wissinger, Penn State University
This poster will review current initiatives in academic and public libraries supporting privacy literacy education and will illustrate how privacy literacy can be integrated into the existing PA Forward framework.

An Unexpected Space for the Spiritual Climb: Considerations for Academic Libraries’ Accommodations of Muslim Students’ Prayer Space Requests
Emily Mross, Penn State Harrisburg
Christina Riehman-Murphy, Penn State Abington
Why are students turning to libraries for prayer space? Learn about current demographic trends, worship practices and how some libraries have responded to their students’ spiritual needs.

10 Tools for Technology Integration
Jill Hallam-Miller, Bertrand Library, Bucknell University
Emily Reed, Charles T Jones Leadership Library, Central Penn College
Learn about tools that can be used by any library to engage program or instruction session participants, enhance user experience on your website, and help you and your colleagues collaborate.

Reflective Writing & The Research Process: An Assessment
Larissa Gordon, Arcadia University
This poster describes an assessment conducted as part of ACRL’s Assessment in Action Program. The project’s goal was to determine if reflective writing helps students think about research as an iterative process that is connected to the writing process & if that changing thinking improves students’ research skills.

Get Making: Ideas for Facilitating and Deepening the Impact of Maker Programs in Your Library
Mary Glendening, Middletown Free Library
This poster session will present some of the ideas and tips picked up at the most recent Maker Educator Convening and Bay Area Maker Faire week education session as well as the presenter’s experience running maker programs for the past 3 years. The session will cover collaborating with schools for a Mini Maker Faire, ideas on engaging parents as well as documenting and sharing your library’s maker story.

Too Many Clicks and Too Much Scrolling: A Preliminary Website Usability Test at an Academic Library
Maureen Williams, Neumann University Library
Learn how Neumann University Library designed a website usability test, recorded results, and made changes to the website, to patron interactions, and to information literacy instruction based on the results.

Student Workers Build Academic and Career Skills as They Help Libraries Demonstrate Value
Michele Corcoran, Indiana University of Pennsylvania
Dr. Theresa McDevitt, Indiana University of Pennsylvania
Beth Farabaugh, Indiana University of Pennsylvania
Intentional design of library student employment experiences within an Interlibrary loan department can demonstrate library value, boost student learning outcomes and career potential, and market libraries in new ways.

When Archives Come Together: Collaboration Towards a Robust Online Presence
Molly Wolf, Wolfgram Library, Widener University
Jill Borin, Wolfgram Library, Widener University
Widener University Library houses the University and Sexuality Archives. This presentation shows how these archives collaborate to create a rich archival environment that benefits both the library and the university.

A Collaborative Effort to Improve Access to GIS Data: The CIC Geospatial Data Discovery Portal Project
Paige Andrew, Pennsylvania State University
How can we team up to provide access to diversely-held geospatial data? The PSU Libraries is part of a project to share spatial metadata for Pennsylvania “map” resources via an open-access portal, covering the geographic area of the Big-10 schools. Pennsylvania’s citizens can now discover, in one place, a range of spatial resources spanning the entire region. The CIC-GDDP portal will be demonstrated.

Serving the Homebound Community – The Library’s Role in Disaster Planning and Education
Valli Hoski, Littlestown Library – Adams County Library System
Wilma Krepps, New Oxford Area Library – Adams County Library System
Adams County Library System and Adams County Emergency Services partnered to transform disaster/emergency services outreach, through innovative workshops, resource guides for homebound community, support providers and library staff (grant funded).
12:45 p.m. – 1:45 p.m.

North Foyer

**POSTER SESSIONS**

Poster Sessions are a great way for librarians to share information about successful ideas or programs with their colleagues. The exchange is informal and highly interactive! For a listing and description of the posters to be presented, see page 26.

1:15 p.m. – 1:45 p.m.

Ironwood

Exhibitor Showcase: Bridging the Gap: How Gale Researcher Supports Libraries’ Information Literacy Strategies Through Curriculum Integration

Roger Strong, District Manager, Academic Market, Gale
Sarah Schulman, Academic Library Sales Consultant, Gale

According to the most recent Ithaka survey, 54% of faculty respondents agree that undergraduate students have “poor skills related to locating and evaluating scholarly information,” and that the library plays a vital role in working to help students develop these skills. During this presentation, learn how the Gale Researcher platform empowers librarians to collaborate with faculty in providing a simple path to research for students and enhancing your library’s research and instruction initiatives—ultimately saving time for librarians and faculty alike and supporting the information literacy strategies laid out by PA Forward.

Sponsor: Gale, a Cengage Learning Company

2:00 p.m. – 3:15 p.m.

Aloeswood

Coming to a Campus Near You? Open Access Policies & Resolutions.

Tom Reinsfelder, Reference & Instruction Librarian, Penn State University Libraries – Mont Alto

A growing number of colleges and universities, including several in PA, have adopted open access policies or resolutions of one type or another. Whether you aspire to help your institution adopt an open access policy, or if your faculty have already voted in favor of a policy or resolution, find out what you need to know to be an effective leader and open access advocate on campus. Learn about some of the most common questions, concerns, and misconceptions, and hear suggestions for how to address them. Come with your questions and be prepared to share your thoughts and experiences.

Sponsor: College & Research Division

Salon A

Gambling/Fund Raising, Legal or Illegal?

Todd Merlina, Enforcement Supervisor, PA State Police Bureau of Liquor Enforcement (PSPBLCE)

This presentation will discuss “What is gambling” and the organizations that are eligible to provide games of chance. If your library or friends are raising money, you want to make sure you are doing it legally.

Sponsor: Public Library Division

Salon E

Early Elementary Outreach: Picture Book Children’s Choice Awards Program

Carrie Lane, Youth Services Coordinator, Allegheny County Library Association

The Picture Book Children’s Choice Awards is a program geared towards students in grades kindergarten-second grade, many of whom might have never had any interaction with the public library. The basic concept is to introduce and engage students with quality literature through outreach visits at the elementary school conducted by the public library or in-reach classroom visits to the public library. The program was created in Allegheny County to fulfill the need for a countywide literacy program for this age group that promotes reading and engages students with quality picture books. Learn about this successful outreach program, how it started, how you can replicate it and what is currently being done with it in Allegheny County.

Sponsor: Youth Services Division

Salon D

Pop Culture Programming @ Your Library

Emily Vinci, Fiction Librarian, Schaumburg Township District Library (IL)
Katie LaMantia, Teen Librarian, Schaumburg Township District Library (IL)

Library staff will get tips to invigorate programs for all ages by taking cues from pop culture and fashion. Emily and Kate will share examples of past programs they have successfully implemented by incorporating pop culture and nostalgia themes to reach a wider range of audiences. Using pop culture in library programs makes for timely, relevant and responsive subject matter, which in turn keeps programs feeling fresh and new. Attendees will learn how to use library resources in exciting ways to put a new spin on programming. This presentation will enlighten and empower library programmers to approach programming in a different way. In a time when libraries are trying to prove their continued value, popular culture is a source for relevance.

Sponsor: Conference Committee

Rosewood

The Center for Rural Pennsylvania: A Resource for All PA Libraries

Mary Kandray Gelenser, Program Manager for Grants, Center for Rural Pennsylvania
Christine Caldara Piatos, Communications Manager, Center for Rural Pennsylvania

The Center (a PA Forward partner) is a powerful resource for rural, urban, and suburban libraries. This session will introduce you to the Center’s scope, provide an overview of their research on current issues, share projections on PA demographics, and discuss the role libraries can play in addressing problems facing our communities.

Sponsor: PA Forward
**Poster Sessions:** Monday, October 17, 3:30–4:30 p.m.

**Moving ConnectED Forward: Taking our Library First-Year Experience to the Next Level**
*Barbara Eshbach, Penn State York*

Experience the 5 literacies of PA Forward in a new and innovative way through the creative and socially-engaging academic programming of ConnectED, a Penn State York library first-year experience.

**How-to Festival: Learn 50 Things on Our 50th**
*Barbara Gerhard, Margaret R. Grundy Memorial Library*

A How-to Festival where local experts shared their expertise in short 15- or 30-minute sessions. It was a block party celebrating 50 years of service to the community.

**The 3D Printer Has Arrived! Now, What Do We Do?**
*Beverly Lawler, Henrietta Hankin Branch Library*

Many new makerspaces include a 3D printer. Making plans for the arrival of the printer – including policies, training and outreach – takes thought and research. Find out what we did!

**Flexible, Scalable, and Free! Using an Online Scheduling Tool to Meet High Reference Demand**
*Carmen Cole, Penn State University Libraries*
*Lauren Reiter, Penn State University Libraries*

Work with as many students as possible while balancing other duties! Two librarians will share stories and data about using YouCanBook.Me to facilitate over 1700 reference interactions in Spring 2016.

**New Library (STEM) Programming for Pre-Teens in Your Library**
*Tracy Blair, Corry Public Library*

Hear about creative STEM programming for ages 8 and up, with topics like a Library Cooking Class, Using Science to Solve a Crime, STEM Programs from Everyday Items & more!

**Scaling the Slopes of an Academic Library Weeding Project**
*Joann Janosko, Indiana University of Pennsylvania*
*Katherine Jenkins-Terpis, Indiana University of Pennsylvania*

Follow one library's trek through the labyrinth of organization, data preparation and campus communication of a weeding project, employing evidenced-based parameters to evaluate and target for retention, storage or deselection its circulating print book collections.

**Book Your Library Art Show**
*Helen Taylor, Indiana Free Library*

Local students transformed discarded books into amazing works of art, which were displayed in the library. An amazing partnership showcasing young local talent and the diversity of library programs.

**ILEAD 2016 Digital Information Literacy Team: What Are the DIL Pickles Up To?**
*Lauren Pfendner, Indian Valley Public Library, ILEAD 2016*
*Angela Hegadorn, Newtown Public Library*
*Brian McGeary, Ohio Universities Libraries*

Highlights of the processes and products of the ILEAD USA 2016 Digital Information Literacy Team (DIL Pickles for short) will be presented.

**Rolling Out the Red Carpet: Best Practices for Citation Manager Review and Implementation**
*Phillip Hewitt, Lehigh University*
*Jasmine Woodson, Lehigh University*

This poster will highlight how one institution’s librarians transitioned our campus citation management program from Legacy RefWorks to Proquest’s New Refworks product, and will document both our successes and lessons learned with the project’s roll-out.

**Identifying, Evaluating, and Cultivating Partnerships: A Framework for Success**
*Rebecca K. Miller, Penn State University Libraries*
*Joseph A. Salem, Penn State University Libraries*
*Steven Borrelli, Penn State University Libraries*

Institutional partnerships are increasingly important for academic libraries. This poster describes experiences of three colleagues in a large public institution and the framework they developed for establishing a partnership plan.

**Partnering for Free Family Programs With Pennsylvania Emergency Management Agency**
*Valli Hoski, Littlestown Library, Adams County Library System*
*Wilma Krepps, New Oxford Area Library, Adams County Library System*

Want ideas for free, attractive, informational resources for family and pet safety, care, nurturing and emergency care? Come learn how ACLS branches apply PEMA resources for fun, educational family workshops.
Ironwood
YA Author Panel
Josh Berk, Author, The Dark Days of Hamburger Halpin
Laurie Edwards, Author, Change of Heart
Beth Kaszuba, Author, Isabel Feeney, Star Reporter
Young adult fiction has a widespread appeal and has become a mainstay in adult reading and with teens. This session introduces you to three young adult authors that write in different genres. Josh, Laurie and Beth will discuss their books and answer questions about being young adult authors writing for different teen audiences. The authors books will be available for purchase in the PaLA Store, with an autograph session to take place in the Foyer.
Sponsor: Conference Committee

2:00 p.m. – 4:00 p.m.
Salon H
Performers Showcase
Do you need new ideas for guest performers for your library? Come to the Performer's Showcase to see samples of programs from a variety of performers! Think you have seen it all before, think again – Several performers are joining us for the first time! View an interactive art program, magicians, a ventriloquist, as well as musical guests and entertainers sure to fit the bill for all of your entertainment needs! Walk-ins welcome!
Sponsor: Conference Committee

3:30 p.m. – 5:00 p.m.
Empress
Career Center
One-on-one coaching sessions will be available at the Career Center to help job seekers with resumes, cover letters, the interview process – whatever you can extract from the brains of seasoned librarians who have been both on the job seeking side and the employer side of our profession. Both public and academic librarians on hand to help you. This can truly be an invaluable way to help your job search, whether you are new to the profession or not!
Sponsor: Membership Committee

4:00 p.m. – 6:00 p.m.
Aloeswood
PALS PALaunchPod Meeting
Private

4:30 p.m. – 5:00 p.m.
Rosewood
Exhibitor Showcase: Community Outreach: Best Practices to Reach & Engage New Users
Shannon Carroll, Library Partner Services Account Specialist
Learn best practices for marketing and outreach from our network libraries to raise awareness and usage of your OverDrive service.
Sponsor: OverDrive

5:00 p.m. – 6:00 p.m.
Salons BCFG
EXHIBIT HALL RECEPTION
Network with our exhibitors over food and drink and discuss what's new on the library scene. Ask for a raffle ticket for a chance to win one of the prizes donated by these generous supporters of libraries. The drawing will take place at 5:45 p.m. (You must be present to win.)

6:00 p.m. – 8:30 p.m.
Hotel Food Outlets
Dinner on Your Own or With Colleagues
Explore one of the exciting Kalahari restaurants or food outlets on your own or in a group. Or, for those that would like to explore the area, stop by the Local Information Desk for information on local eateries.

8:30 p.m. – 10:00 p.m.
Zambezi/Nile
Comedy Club
You’ve seen them on late-night comedy shows, now see them live, right here at the PaLA Conference! Join us in fits of laughter as we are entertained by some of New York City’s top comics to include Nancy Witter (Nick at Night’s Funniest Mom), Buddy Fitzpatrick (Sopranos, Comedy Central, Joy Behar), and Maureen Langon (Joy Behar, TED Talk). Recommended for adult audiences. A cash bar will be provided.
Sponsor: Northeast and Lehigh Valley Chapters
Join our community of members.

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- ArchivesSpace Hosting
- CollectionSpace Hosting
- Islandora Hosting
- Collaboration
- Community
- Savings
- Support

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Please Join Us

Monday at 3:30 PM
Come meet our staff at the PALCI-sponsored Monday Afternoon Reception Break

Monday at 6:30 PM
PALCI Members Dine-Around
Location TBD, Meet in Kalahari lobby @ 6:00 PM
Contact kalyons@palci.org for more info.

Tuesday at 11:00 AM
PALCI staff present:
Collaboration in Academic Libraries:
Building the PALCI Collective Collection
& Increasing Access for All

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TUESDAY, OCTOBER 18

7:30 a.m. – 8:45 a.m.

Salon H

PUBLIC LIBRARY DIVISION
BREAKFAST

The Accidental Candidate: Updating Voter Nostalgia About Librarians on the Campaign Trail
John Chrastka, Founder and Executive Director, EveryLibrary

Are you looking for new ways to engage and activate advocates for your library? Join EveryLibrary executive director John Chrastka for a discussion of innovative new techniques to energize, focus, and improve your library advocacy efforts. EveryLibrary supports library communities when they are on the ballot. He will share best practices from political campaigns that candidates use to reach – and activate – voters. Whether you are on the ballot or just looking to improve your fundraising, come and learn how librarians who see themselves as “the candidate” succeed.

Sponsor: Public Library Division & Association of PA Public Library Systems (APPLS)

8:00 a.m. – 9:00 a.m.

West Foyer

Coffee Break

Start your day with a cup of coffee, compliments of Gale, a Cengage Learning Company.

Sponsor: Pennsylvania State University Libraries

9:00 a.m. – 10:00 a.m.

Salon D

PA Forward: Recipes for Success

Members of the PA Forward Collaborative Program Committee

Introducing the new PA Forward “Literacies in Action Program Recipes” booklet. Tricked and true recipes for successful programming at your library for all ages.

Sponsor: PA Forward

Orange

Preservation 911: Tips on Caring for Historical Collections in Small Public Libraries

Iren Snively, Rare Books Librarian, PA State Library
Beth Bisbano, Library Development Advisor, PA State Library

Many small community libraries across the commonwealth have photos, documents, and newspapers that are historically significant to their community. Tight budgets often prevent collections from getting the care they need. This session will share tips on how to care for these materials at a low cost through triage and planning.

Sponsor: Preservation Round Table

Salon A

The Amazing Library Race!

Rebecca Smiley, Children’s Services Manager, Citizens Library

Based on the reality TV show “The Amazing Race,” this family program takes teams through the Dewey Decimal categories in the library. At each stop, teams learn the facts and face a challenge where they must decide which option will garner the points that will bring them to the finish line of “The Amazing Library Race!”

Sponsor: Youth Services Division

Rosewood

The Citation Situation: Faculty Views on Student Bibliographies

Carrie Bishop, Regional Campus/First-Year Experience Librarian, Indiana University of Pennsylvania
Theresa McDevitt, Government Information/Outreach Librarian, Indiana University of Pennsylvania

The respect for ethical research practices leads librarians to instruct or assist in creating bibliographic citations. Librarians also work to promote critical thinking about sources and encourage selection of reliable and authoritative sources. But are librarians still in sync with what course instructors demand? This presentation will share the results of a study of teaching faculty’s opinions about what they find acceptable in student citation and source quality. This will be followed by a discussion of how best to teach what faculty say they want. Participants will learn strategies for helping students become better researchers and more successful in college.

Sponsor: College & Research Division

Registration Desk

7:30 a.m.–4:00 p.m.

PaLA Store

8:00 a.m.–4:00 p.m.

Exhibits

9:30 a.m.–2:30 p.m.

Career Center

9:00 a.m.–11:00 p.m.

2:15 p.m.–3:45 p.m.
Ironwood

Visualizing Data Using Tableau Public
Daniel Stafford, Librarian, Rohrbach Library-Kutztown University
Michael Weber, Librarian, Rohrbach Library-Kutztown University
Stephanie Williams, Director, Fleetwood Area Public Library
Ruth Perkins, Librarian, Rohrbach Library-Kutztown University

Whether analyzing user surveys or studying demographic trends, Tableau Public is a tool useful in both public and academic library settings. Tableau Public provides ways to visualize the data you gather regularly – the data that tells your library's story. This session will show how some preliminary work with your data can give you the ability to dive deeply into your users' use patterns, opinions, and expectations; and create a picture of what is happening in your library that your stakeholders can understand.

Sponsor: Digital Resources Round Table

Salon E

Building the Local Coalition for Your Library
John Chrastka, Founder and Executive Director, EveryLibrary

Coalitions are the way things get done in the political world. In this break out, EveryLibrary executive director John Chrastka will take participants through a “power mapping” exercise to help you differentiate between sponsors and partners, and identify potential coalition members to advance your funding request to the voters or through local government funding partners.

Sponsor: Association of PA Public Library Systems (APPLS)

Aloeswood

Just Forgetfulness? Or Is It?
Jeffrey Dauber, Educator, Alzheimer’s Association

For public service staff, serving individuals with dementia-related diseases can be difficult. Negative perceptions can fuel misunderstanding, which creates barriers and perpetuates the stigmas about the condition. We will discuss how to identify individuals who may be having difficulties with Alzheimer's/Dementia and how to assist them in a sensitive manner. This program will cover the basics of the disease, resources available, understanding the person with Dementia/Alzheimers, the impact on care givers who may come with them to the library, effectively engaging community and sensitivity, effective communication techniques and practical techniques for these interactions.

Sponsor: Conference Committee

9:00 a.m. – 11:00 a.m.

Empress

Career Center

One-on-one coaching sessions will be available at the Career Center to help job seekers with resumes, cover letters, the interview process – whatever you can extract from the brains of seasoned librarians who have been both on the job seeking side and the employer side of our profession. Both public and academic librarians on hand to help you. This can truly be an invaluable way to help your job search, whether you are new to the profession or not!

Sign up for a session at the PaLA Registration Desk.

Sponsor: Membership Committee

9:30 a.m. – 2:30 p.m.

Salons BCFG

LIBRARY PRODUCTS & SERVICES EXPO

Find out what's new in library furnishings, services, equipment and technology in the exhibit hall. For a full listing of exhibitors see page 43, for a listing of exhibit activities see page 12.

10:00 a.m. – 11:00 a.m.

North Foyer

POSTER SESSIONS & EXHIBIT HALL REFRESHMENT BREAK

Enjoy a complimentary cup of coffee and take advantage of another opportunity to obtain information about successful ideas or programs from your colleagues or learn about new products & services from our expert exhibitors. For a listing and description of the posters to be presented, see page 33. For a list of exhibitors see page 43 and exhibit activities see page 12.

Beverages Sponsor: Equinox Software, Inc.
Poster Sessions: Tuesday, October 18, 10:00–11:00 a.m.

Digitizing in the Small Library: A How to Session
Barbara Zaborowski, Pennsylvania Highlands Community College
Alex Kirby, Pennsylvania Highlands Community College
Digitizing materials is easy, simple, and cost effective. Learn how you can offer this value-added service to your patron for a reasonable cost and with affordable technology.

Robot Maker Marathon!: Teaching Kids and Families About Computational Thinking Through Robots and Maker Activities
Dana Jones, Mt. Lebanon Public Library
Not a computer programmer? No problem! Learn how to use the resources from Code.org to host a Robot program which focuses on coding principles. Even preschoolers can learn about binary code and algorithms. Unplugged options included!

Highlighting Literacy Skills in Library Programs
Heather Weleski, Community Library of Castle Shannon
This presentation will cover literacy development stages and activities that can be incorporated into library programs. It has been designed to encourage the focus of literacy elements during library-sponsored functions.

Oral Health Story Kit: A Free Resource for PA Public Libraries Provided by Healthy Teeth Healthy Children, a Program of the PA Chapter American Academy of Pediatrics
Kristin Haegele Hill, PA Chapter American Academy of Pediatrics
Children’s story time resource around the theme of good oral health, including high-quality oral health books, coordinated craft and activity suggestions, parent information, and supporting engagement materials.

You Get a Card & You Get a Card & You Get a Card!: Public & School Libraries Partnering to Get Library Cards Into the Hands of Students
Molly Kane, Upper Dublin Public Library
UD Public Library and UD High School have partnered to ensure that every student (and teacher) in the high school has a public library card so that they can access public library digital resources at the state, county, and local levels.

Holy Spandex Batgirl: The Importance of Supporting Visual Literacy Alongside Information Literacy as Our Graphica Collections Grow
Roseanne M Perkins, Kutztown University
As graphic formats continue to gain recognition and rise in popularity, librarians must consider how to teach visual literacy skills alongside traditional literacy skills.

Discover the Leadership Within: Five Steps to Developing the Leadership Your Library Needs
Kimberley Bugg, NYC College of Technology
This poster discusses how to cultivate right fit leadership from current library staff in five steps: identify potential leaders, hone skills, create leadership opportunities, and apply succession planning.

Reinventing Kids’ Book Clubs
Shannon Connor, Haverford Township Free Library
Learn how we have flipped the traditional book club model on its head to involve more interactive activities using popular book series as a way to get kids into the Library!

Writing an iBook With iAuthor
Jennifer Hummel, Harrisburg Area Community College
Corrine Syster, Harrisburg Area Community College
Barbara Stockland, Harrisburg Area Community College
Elise Jackson, Harrisburg Area Community College
This session will share our experience with using Apple’s iAuthor product to write an iBook focused on libraries and research. We will talk about the technical capabilities of the software, what we used and did not use, what worked well and what did not.

Being Mortal: Three Community Organizations Partner for Innovative Discussions
Mary Bear Shannon, Haverford Township Free Library
Sarah Newell, Haverford Township Free Library
Haverford Township Free Library, Main Line Health HomeCare and Hospice and the Haverford Ministerium partnered for community conversations about important end of life issues discussed in the bestselling book Being Mortal.
11:00 a.m. – 12:00 p.m.

Orange

**A Special Look at the Longwood Gardens Library and Archives-Behind the Scenes at Longwood Gardens**

David Sleasman, Library & Information Services Coordinator, Longwood Gardens

An exclusive overview of the Longwood Gardens Library founded in 1953 to house founder Pierre S. du Pont’s collection of horticultural, botanical and related works. The Library has grown into a working collection of approximately 31,000 volumes of books and serials, including special collections. The Archives, E-books, Research Services, Community Read program, and digitization projects are all providing state of the art information services for Longwood Gardens’

Sponsor: Special Libraries Division & SEPLA

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Ironwood

**Collaboration in Academic Libraries: Building the PALCI Collective Collection and Increasing Access for All**

Catherine C. Wilt, PALCI Executive Director
Jillian Morris, PALCI Senior Program Officer
Kaitlyn Lyons, PALCI Member Services & Outreach Librarian

Come meet PALCI library leaders and staff and hear reports on our current projects underway to expand access for our communities by working collaboratively. Programs include the PALCI eBooks programs with EBSCO, ebrary, and JSTOR; E-ZBorrow and RapidILL; our shared distributed archive; and our statewide collaboration on PA Digital. We’ll have plenty of time for open discussion and Q&A, addressing issues facing today’s academic libraries and really all types of cultural heritage institutions.


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Aloeswood

**Extending the Reach of IDS**

Barbara Zaborowski, Board President, Interlibrary Delivery Service of PA
Pamela Dinan, Administrator, Interlibrary Delivery Service of PA

Join us to learn more about interlibrary loan delivery in Pennsylvania! Over the past year, the Interlibrary Delivery Service of PA (IDS) announced a new pricing structure for low-volume shippers and implemented nationwide shipping. Updates on these projects will be shared, along with a general update on IDS operations. This meeting will serve as the Annual Member Meeting, however, all are welcome to attend.

Sponsor: IDS

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Salon A

**Stretch Your Reach**

Courtney Bonnet, Children’s Librarian Northland Public Library
Kim Englert, Children’s Library Assistant Northland Public Library

Learn how Northland Library increased outreach to schools, preschools and childcare centers by 153% in two years, without adding staff hours. Participants will take away strategies for making contacts, organizing time and resources, and ideas for using kamishibai, STEM, music, storytelling and puppetry in your outreach visits.

Sponsor: Youth Services Division

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Salon E

**Dreams From My Library: New Ways to Message About Your Library’s Plan**

John Chrastka, Founder and Executive Director, EveryLibrary

When we talk about funding our strategic plan or building plan, voters and constituents want to hear about not only where their money is going but also who is spending their money. Join John Chrastka, EveryLibrary’s founder and executive director, for a session on building your library message around you and your staff’s visible role in the community, and how to anticipate and engage opposition — early — to your funding request.

Sponsor: Association of PA Public Library Systems (APLIS)
Salon D

Creating Great Programs for Millennials

Emily Vinci, Fiction Librarian, Schaumburg Township District Library (IL)
Katie LaMantia, Teen Librarian, Schaumburg Township District Library (IL)

It’s no secret that the 20s and 30s demographic is one of the toughest audiences to reach with library programs. They’re too old for teen programs, and many aren’t interested in traditional adult programming put on by libraries. Obstacles notwithstanding, serving this demographic is crucial. Emily and Katie will discuss their experiences with programming for millennials, which includes establishing a new program series, coming up with a brand, and marketing. They will discuss specific programs they’ve done, which includes bar trivia, a book club for adults who like to read YA and plenty of pop culture- and nostalgia-themed programs. Library staff will be empowered to create programming for patrons in their 20s and 30s in their own communities, and they’ll leave with plenty of ideas for specific programs they can implement on their own.
Sponsor: Conference Committee

12:00 p.m. – 1:30 p.m.

Salons BCFG

Exhibits Walk-Around Lunch

Enjoy a complimentary lunch of tasty, portable food items while visiting the exhibits—what a great way to maximize your time and resources at the conference! Be sure to request raffle tickets from the exhibitors for a chance to win one of the prizes donated by this group of generous library suppliers. The drawing will take place at 2:00 p.m. (You must be present to win!)
Beverage Sponsor: Gale, a Cengage Learning Company

12:15 p.m. – 1:45 p.m.

Salon H

COLLEGE & RESEARCH DIVISION LUNCHEON

Yes, It Can Happen Here: Disaster Preparedness in Libraries

Jeffrey Williams, Associate Director of the Health Sciences Library, New York University
David J. Reimer, Sr., Staff Member, Berks County Emergency Operations Center and IT Generalist, Kutztown University of Pennsylvania

“That can’t happen here.” It’s something we all say all too often, yet disasters, both large and small, can happen any time, in any library. A disaster is anything that interrupts your ability to provide service, and librarians need to be aware of their surroundings and the possible risks so they can plan alternate ways to deliver services when disaster strikes. This session will provide you with the tools you need to start planning for both small and larger scale disasters. Attendees will also hear an example of how NYU’s Health Sciences Library suffered damage and interrupted service during Hurricane Sandy and the resulting disaster preparedness lessons learned. Pre-registration required.
Sponsor: College & Research Division

12:45 p.m. – 1:45 p.m.

Rosewood

Exhibitor Showcase: “All of My Employees Are Perfect”

Grace Bradley Kelly, MBA, SPHR, RC Kelly Law Associates

… said no administrator ever. Hear from an expert on how to effectively implement a performance review process to help your library staff reach new heights.
Sponsor: RC Kelly Law Associates, LLC

12:45 p.m. – 1:45 p.m.

North Foyer

POSTER SESSIONS

Take part in this informal and interactive exchange of information about successful ideas or programs with your colleagues at this youth-focused poster session period. For a listing and description of the posters to be presented, see page 36.
**Poster Sessions:** Tuesday, October 18, 12:45 – 1:45 p.m.

**Pediatric Obesity: Librarian Collaboration With the PA Chapter, American Academy of Pediatrics**
Amy Wishner MSN, RN, APHN-BC, PA Chapter, American Academy of Pediatrics
I will share current evidence-based connections between obesity and sleep, mental health, screen time, physical activity, outdoor activity in particular, as well as food/diet/beverage/sugar research. The session will provide librarians with an understanding of current research on these issues, tips on motivating families to make positive changes, collaborating with your local pediatric partners, along with ideas of what librarians can do to promote family wellness.

**Mad as a Hatter Tea Party!**
Christie Himmelreich, Schuylkill Valley Community Library
Kelly Jacoby, Schuylkill Valley Community Library
We hosted a Mad Hatter themed tea party near Mother’s Day for about 40 kids and their mothers. Participants entered through the rabbit hole, made crazy hats, enjoyed related games.

**ALSC: What We Can Do for You and How You Can Get Involved Nationally!**
Christine Caputo, Free Library of Philadelphia
Betsy Orsburn, Association for Library Service to Children
Paula Holmes, Association for Library Service to Children
Learn what supports and opportunities offered by ALSC are available for youth services librarians. Attendees can use this session to speak with the ALSC President and 2 Board members!

**Star Wars Reads Day: May the Books Be With You**
Elizabeth McGoran, Elkins Park Free Library
The passion inspired by Star Wars can be a powerful force in motivating children to read. Here’s how to host an out-of-this-world Star Wars Reads Day event.

**Playing at the Library: Beyond the Family Place Workshop**
Jamie Collett, Carnegie Library of Pittsburgh
The Family Place Library recognizes the importance of play for early learning development. But what happens when the Parent & Child Workshop is not going on? Can play be used in programming with older children? This poster session will share one library’s experiences hosting play programming outside of the Parent & Child Workshop and why it has been its most successful program. Session will include suggestions for creating open-ended experiences in art and fine motor development as well as suggestions for extending play philosophy to include children in grades K-2.

**Mystery Writers of America — New York Chapter Working With Pennsylvania Libraries**
Jane Kelly, Mystery Writers of America
The New York Chapter of Mystery Writers of America works with libraries to promote reading and writing of their genre. MWA members visit libraries for readings, panels, discussions and seminars.

**RPL Senior Library Outreach Coloring Club**
Leslie King, Reading Public Library
Coloring combats loneliness and fosters creativity for the elderly. Reducing stress, encouraging socialization, and seeing a picture come to life are positive and therapeutic benefits of this fun coloring club!

**The Carolyn Field Awards**
Rachee Fagg, Lansdowne Public Library
Learn about what the Carolyn Field Committee and award entails. Why this award is important and impacts our profession and why you should volunteer for the committee.

**PA Authors in the Public Library: Cooperate, Educate, Celebrate!**
Heather Sharpe, Lancaster Public Library
Sandy Asher, Author
Author Sandy Asher and LPL director Heather Sharpe work together in creative ways to bring young people and authors into the library for a variety of exciting programs. Learn how!

**The Pixar Theory and Teen Programming**
Sarah Applegate, Franklin County Library System
A teen program (written about in the PA Compendium) that revolves around the Disney/Pixar movies. Encourages different literacies and critical thinking. Will touch on other similar ideas (Marvel universe, etc).

**How to Become a Homeschooling Hub**
Shannon Connor, Haverford Township Free Library
Yolaine Kaupas, Haverford Township Free Library
Get ideas as to how to help service your local homeschooling community with suggestions for programs, resources and special events that help fill curriculum needs year round.
2:15 p.m. – 3:30 p.m.

Orange
Curiosity Creates – Pennsylvania Winners of the ALSC/Disney Curiosity Creates Awards Present Their Programs
Jean Ann Barsotti, Director, Carnegie Library of Beaver Falls
Christine Kroger, Children’s Librarian, Carnegie Library of Beaver Falls
Sarah Winchowky, Maker Jawn Project Manager, Free Library of Philadelphia
Nicole Henline, Director, Monroeville Public Library
Pamela Bodziok, Assistant Director, Monroeville Public Library
Jean Ann Barsotti, Director, Carnegie Library of Beaver Falls
Christine Kroger, Children’s Librarian, Carnegie Library of Beaver Falls
Sarah Winchowky, Maker Jawn Project Manager, Free Library of Philadelphia
Nicole Henline, Director, Monroeville Public Library
Pamela Bodziok, Assistant Director, Monroeville Public Library
Bronwen Gamble, Acting Director, Reading Public Library
Carnegie Free Library of Beaver Falls: Building UP Architecture; Free Library of Philadelphia Kensington Neighborhood Library: Cooking Show, Independent Voices, A DIY Storytelling Workshop & Future Fashion; Monroeville Public Library: Discover Your Creativity @ MPL; Reading Public Library: Roll, Right, Read!
Sponsor: Youth Services Division

Salon E
Legal Ease: Legal Reference for Public Librarians
Susan Lyons, Library Director, Eastern Monroe Public Library
Mary Stewart Erm, Assistant Director & Head of Adult Services, Eastern Monroe Public Library
How do we help patrons with legal information without giving legal advice? Where can we find reliable legal information on the Internet? Do we need to collect legal reference materials in print? This session will address those questions and more.
Sponsor: Public Library Division

Salon D
Reaching for the Stars: How to Become a Recognized PA Forward Star Library
Paula Gilbert, Director of Youth Services, York County Libraries
Joann Eichenlaub, Assistant Director, Library Services, Madigan Library, Pennsylvania College of Technology
June Houghtaling, District Consultant, North Central Library District, James V Brown Library
Lisa Erickson, Executive Director, Centre County Library & Historical Museum
Anne Bramblett Barr, Director, West Pittston Library
Imagine a future where Pennsylvania public, special, academic and school libraries unite in a shared vision of helping residents succeed as citizens, parents, students, employers and consumers. This is the goal of PA Forward, PaLA’s awareness initiative. By offering programs and services at your library such as story times, technology workshops, information literacy classes and more, you are already participating in this initiative and now have the opportunity to be recognized by earning the new, prestigious PA Forward Star Library designation. Learn how you can easily submit documentation to have your library be publicly acknowledged as a Bronze, Silver or Gold Star PA Forward Library!
Sponsor: PA Forward
The Library Connection: Taking the Library Orientation Experience to our Online Students
Victoria Raish, Online Learning Librarian, Penn State
Anne Behler, Information Literacy Librarian, Penn State

For online learners, the learning management system is the front door to the academic experience. Through these portals students access course materials and interact with peers and university support services. This session reports on the process of creating a connected library experience for new online learners at Penn State. The library plays a role in retention and support for students; distance education students require the equivalent level of support as residential students. Attendees will see the complex process of piloting an online library orientation for students. This orientation introduces students to essential library skills, and awards digital badges for completion.

Sponsor: College & Research Division

Empress
Career Center

One-on-one coaching sessions will be available at the Career Center to help job seekers with resumes, cover letters, the interview process—whatever you can extract from the brains of seasoned librarians who have been both on the job seeking side and the employer side of our profession. Both public and academic librarians on hand to help you. This can truly be an invaluable way to help your job search, whether you are new to the profession or not!

Sign up for a session at the PaLA Registration Desk.

Sponsor: Membership Committee

3:45 p.m. – 5:00 p.m.
Zambezi/Nile

PaLA Annual Business Meeting

PaLA members are encouraged to attend this meeting to get updates on the latest association activities. Recognition of conference grant recipients, as well as the presentation of several PaLA awards will also take place, followed by remarks from president-elect, Carrie Turner, director of the Cheltenham Township Library System.

5:15 p.m. – 6:15 p.m.
Orange

EX LIBRIS SOCIETY RECEPTION

Ex Libris Society members are invited to attend this special “thank you” reception to be hosted by PaLA past presidents. Not a society member? To become a member of this annual giving society to support PaLA now, and into the future, go to www.palibraries.org, click on “Support PaLA,” select “Ex Libris Society” and “Donate Now” from the drop-down menus. We appreciate your support!

Sponsor: Ex Libris Society

5:30 p.m. – 9:00 p.m.

Bus to depart from Convention Center Entrance

TOUR

Escape Poconos

You and your team will have one hour to solve clues and escape a locked room. Featuring three different escape rooms ranging from easy to difficult, Escape Poconos is the first and only real life escape game in the beautiful Pocono Mountains. Designed to promote team work and problem solving, Escape Poconos is a fun and fast-paced adventure to appeal to mystery buffs and puzzle lovers alike. Afterwards, we’ll enjoy dinner at the nearby Barley Creek Brewing Company With their classic pub fare and over a dozen handcrafted beers on tap, there’s sure to be something for everyone.

Pre-registration required.

5:30 p.m. – 9:00 p.m.

Party Cabana/Cabana F

PARTY IN THE WATERPARK!

Put on your warm weather gear, bring your family and join your colleagues for this unique opportunity to experience the Kalahari Waterpark at whatever level you wish. The PaLA Cabana will be the primary gathering spot with comfortable seating, light munchies and beverages, plus fun, luau-themed props for use in our photo booth. There will be plenty of time to float in the lazy river, soak in the indoor/outdoor family hot tub, get your thrill on by riding one of the park’s exciting waterslides, or converse with a colleague over a drink or bite at one of the park’s bars or food outlets.

Pre-registration and a waterpark pass are required.
WEDNESDAY, OCTOBER 19

8:00 a.m. – 8:45 a.m.
Orange
Public Library Division Business Meeting
Laura Laspee, PLD Chair
Sponsor: Public Library Division

8:00 a.m. – 9:00 a.m.
West Foyer
Coffee Break
Start your day off with a warm beverage, compliments of PenTele-Data, Pennsylvania’s largest privately owned fiber optic network.
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Aloeswood
Past Presidents Breakfast
By invitation only.

9:00 a.m. – 10:15 a.m.
Zambezi
Dominating Dewey: Rightsizing Collections, Shaping Spending, and Whipping Dewey Into Shape
Cathy Gilmore-Clough, Assistant Director, Upper Moreland Free Public Library
Katie Fitzpatrick, Head of Technical Services, Upper Moreland Free Public Library
With increasing demands on library spaces and decreasing budgets it’s very important to critically evaluate the physical space dedicated to library collections. Use of statistical analysis provides a framework to compare circulation percentages to the percentage of physical space collections occupy and aids libraries in right-sizing collections based on actual usage. Additionally this method reveals patterns of usage leading to improved allocation of collection expenditures. Information gained through this process allows libraries to reclassify, reorganize, and reimage collections within the physical space and develop a tailored collection management structure.
Sponsor: Rural & Small Libraries Round Table

Nile
Proactive Collection Development for Today’s Public Library
Wendy Bartlett, Collection Development/Acquisitions Manager and Fiction Buyer, Cuyahoga County Library (OH)
Need to get a handle on collection development? In this session, you will learn that creating a reasonable core collection can be easier than you think. You’ll also learn how to satisfy patron demand without hurting collection integrity or going broke and how to deal with local self-published authors. Learn how to weed boldly, but responsibly with three levels of weeding for adult and youth materials and finally, what is the future of collection development?
Sponsor: Conference Committee

Ironwood
Dust Off Those Encyclopedias: Using Reference Sources to Teach the ACRL Framework for Information Literacy
Kristin E. C. Green, Acting Head Librarian, Penn State Worthington Scranton
What if the ideal tools for teaching undergraduate students the most critical information literacy concepts have been sitting in the stacks all along collecting dust, or wading out in digital space unencountered? Reference sources are an optimal medium to introduce all six of the ACRL Framework’s central concepts for information literacy. Additionally, by understanding a reference source’s place in the information search process, students learn to consciously avoid the common pitfall of neglecting exploratory research before specifying their research topics. Thus, incorporating reference sources thoughtfully into instructional design contributes to the development of both information literacy and metacognition.
Sponsor: College & Research Division

Orange
Take the Old and Make it New - Using PA Forward to Re-Brand your Youth Services Programs
Paula Gilbert, Director of Youth Services, York County Libraries
Margie Stern, Director, Indian Valley Public Library
You are doing programs everyday- but does your community know the connection your programs have to the five Literacies of PA Forward or how the Literacies can make a difference for your library and your members? Learn how easy it is to get the word out with PA Forward – and showcase your youth programming! Take home concrete ideas and share what you do with others.
Sponsor: PA Forward

Registration Desk
PaLA Store
Exhibits
Career Center
7:30 a.m. – 2:30 p.m.
8:00 a.m. – 12:00 p.m.
Closed
Closed

ACT 48
1 Hour
Sponsor: Teaching, Learning & Technology Round Table

**From Knowledge Creation to Information Equity: Where We Can Go With Wikipedia**

- **Rosewood**
- **1 Hour**
- **ACT 48**

**Doreva Belfiore, Digital Projects Librarian, Temple University**
**Colleen Farry, Special Collections Assistant, University of Scranton**
**Kristen Yarmey, Associate Professor and Digital Services Librarian, University of Scranton**

Though often denigrated by academics, Wikipedia offers fascinating opportunities for librarians to interact with information and advance the public good. New initiatives demonstrate how Wikipedia can support access and discovery of library materials (particularly special and digital collections), how evaluating and editing Wikipedia articles can strengthen students' information literacy and critical thinking skills, and how widespread participation in Wikipedia can promote information equity. This panel will examine libraries' relationship to Wikipedia from multiple viewpoints, both practical and theoretical, and will offer various means of fostering communal collaboration with your patrons, students, and staff via engagement with Wikipedia.

**Sponsor: Conference Committee**

**Salon F**

**Librarian to Writer: A Natural Evolution**

**Pamela Mingle, Author**

Successful librarians and writers share many qualities. Both have a strong sense of curiosity and a desire to find answers—to help people understand and explain the complexities of the world and of human nature. So it is not unusual that many librarians become authors. And those of us who travel that road have a distinct advantage. We already know how to do the research. Every book begins with the kernel of an idea. Find out how a novel springs from that idea, from research to planning to first draft and beyond.

**Sponsor: Conference Committee**

**10:30 a.m. – 11:45 a.m.**

**Orange**

**Controlling Chaos: Project Management to the Rescue**

**Julie Watson, Taxonomy Specialist, Project Management Institute**

With rapid change and reduced budgets, librarians are expected to do more with less. Project management can help, but it is rarely taught in graduate programs or even on the job. Much of the work going on in libraries is project-oriented: system upgrades, building renovations, creating and delivering community programs, implementing new services, etc. Learn the basic concepts of project management and how to use them to improve the success of your library projects (and reduce your headaches). We'll break through the business jargon and learn what project management really is, its benefits, and some techniques you can implement immediately.

**Sponsor: Rural & Small Libraries Round Table**

**Salon E**

**PaILS / SPARK Update (and More)**

**Scott Thomas, Executive Director, Pennsylvania Integrated Library System**
**Lugene Shelly, SPARK Coordinator, Pennsylvania Integrated Library System**
**Susan Lyons, Director, Eastern Monroe Public Library**
**Catherine Martin, SPARK Coordinator, Blair County Library System Library**
**Christina Thomas, Circulation Manager, Scranton Public Library**
**Sylvia Orner, Head of Technical Services, Scranton Public Library**
**Mina Edmondson, District Consultant, York/Adams District**

SPARK is an open source Evergreen-based ILS used by over 90 libraries throughout Pennsylvania. This session, in addition to an update on where SPARK is heading, will include a panel of SPARK libraries. You will hear from new members and veterans on topics that include ILS selection, migration, training, circulation, cataloging, and reporting. Libraries who are interested in SPARK, current members of SPARK, and those who are just curious about how open source ILS works will benefit.

**Sponsor: Pennsylvania Integrated Library System**

**Salon D**

**Re-designing Your Library’s Website – A Roadmap to Success**

**Rocco V. Cremonese, Coordinator of Library Instruction, Slippery Rock University**
**Jared Negley, Archives/Technology Learning Center Library Technician, Slippery Rock University**

Are you considering taking the plunge and upgrading your current library website solution? This session will cover one university’s continual transition from an ancient Sharepoint site to a sleek, user-friendly SpringShare LibGuides based library website and all the bumps in the road in-between! Topics addressed will include: adding and discarding content; assessing how much control you need vs. out-sourcing your library website; interpersonal relations; user-friendly design considerations; and more. Although this presentation is oriented for an academic library, efforts will be made to present the information in a manner friendly to would-be web developers from all manners of library.

**Sponsor: Teaching, Learning & Technology Round Table**

**Ironwood**

**Dialing the Intertubes: Broadband Provision Initiatives from the State Library of PA**

**William TB Fee, Library Development Advisor for IT, Office of Commonwealth Libraries**

A study of the projects, possible future projects and options for getting broadband Internet to Pennsylvania libraries and their communities, undertaken by the State Library of Pennsylvania.

**Sponsor: Office of Commonwealth Libraries**

**Salon E**

**E-book Use, Disuse, and Associated Heartache**

**Scott Anderson, Information Systems Librarian, Millersville University**
**Krista Higham, Access Services Librarian, Millersville University**

Since 2013, the Millersville University Library has moved almost entirely to a DDA model for the purchasing of ebooks using local and PALCI DDA ebook programs. From the institutional perspective, we’ll briefly compare volume and use of purchases through traditional local ebook selection, mediated purchase of ebooks to fill local ILL requests when possible, local DDA programs and several PALCI-sponsored DDA programs. We will highlight which programs seem to be the most effective from a use, availability and cost standpoint.

**Sponsor: College & Research Division**
In this session, the conference committee would like to showcase four amazing authors. These local women all have had books published in the last two years! Please join Cecilia, Natalie, Amye, and Marguerite for a discussion regarding their novels as well as their experiences as women fiction novelists. There will also be time for Q & A.

Sponsor: Conference Committee

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**Salon D**

**Storytime CPR: Breathing New Life Into Your Reading Programs**

Rachee Fagg, Head of Children Services, Lansdowne Public Library

Jeff Bullard, Library Coordinator, Northwest Area Clusters/Free Library of Philadelphia.

Picture books are essential for the way they can help develop a child’s critical thinking skills. This program will give librarians creative and fun ideas to reuse familiar and favorite titles, recreate themes with unusual pairings and offer library users more access to the collection. Building on a foundation of tried and true titles, Rachee and Jeff explain practical activities to revive tired storytime themes. Through the use of ‘anchor’ and ‘bridge’ books, librarians can build an interconnected web of storytime books, poems, and tales giving children ample opportunity to develop their literacy skills.

Sponsor: Youth Services Division

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**Salon F**


Robert J. Longley, AAI, CIC

George Randolph, Esquire, Riley, Ripper, Hollin and Collagreco

The PA Child Protective Services Law (CPSL) has undergone sweeping changes in the wake of the Sandusky scandal. While this worthwhile legislation strengthens the ability to prosecute abuse cases, this discussion will cover why the new law will likely increase lawsuits alleging abuse. We’ll discuss how the significant expansion of what is considered mental and physical abuse changes the duty of care that libraries owe children. We’ll provide ideas on how your library can reduce the likelihood of an abuse incident and or lawsuit. Further, we’ll explain why you should not rely on your general liability policy to cover an abuse liability claim, and share tips to limit your library’s liability exposure.

Sponsor: Public Library Division

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**Nile**

**Reaching New Heights in Readers’ Advisory!**

Wendy Bartlett, Collection Development/ Acquisitions Manager and Fiction Buyer, Cuyahoga County Library (OH)

Love books? This session is for you! It’s time to take your library’s Readers’ Advisory to a whole new level! No budget? No problem! Staff cuts? No worries! Join Cuyahoga County’s Wendy Bartlett for a fast-paced, fun, interactive session filled with practical tips on how to discover and exploit your library’s hidden Readers’ Advisory strengths and increase your staff and patrons’ love of reading. (And, did we mention that you’ll increase your circulation too!)

Sponsor: Conference Committee

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**Zambezi**

**ILEAD USA Teams’ Participatory Technology Products for Your Library to Use or Build Upon**

Diana Megdad, Office of Commonwealth Libraries

ILEaders and mentors, from the 2015 and 2016 teams

Learn how you can duplicate technology products that solve community problems! Representatives from ILEAD USA teams, made up of library workers from Pennsylvania public, school and academic libraries will share their immersion experience at ILEAD USA and provide you with the information you need to duplicate or build upon their successful products. Some of the problems these participatory technology products address include creating interest in STEM careers, job readiness skills, capturing oral and visual histories, teen community engagement, services for immigrants and non-English speakers, adult and digital literacy and diversity.

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<tr>
<td>Mineola, NY 11501</td>
<td></td>
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<tr>
<td>516-449-5495</td>
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<tr>
<td><a href="http://www.librarymoving.com">www.librarymoving.com</a></td>
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</table>

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<tr>
<th><strong>Passbooks / National Learning Corporation</strong></th>
<th>Solon, OH 44139</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Booth 800</strong></td>
<td>877-893-0808</td>
</tr>
<tr>
<td>212 Michael Drive</td>
<td><a href="http://www.shop.playaway.com">www.shop.playaway.com</a></td>
</tr>
<tr>
<td>Syosset, NY 11791</td>
<td>Pre-Loaded Digital Products: Audio, Video, Apps, Audio with Books</td>
</tr>
<tr>
<td>516-921-8888</td>
<td></td>
</tr>
<tr>
<td><a href="http://www.passbooks.com">www.passbooks.com</a></td>
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Test preparation study books designed for career, certification, licensing and school exams administered throughout Pennsylvania.

<table>
<thead>
<tr>
<th><strong>Pennsylvania Citizens for Better Libraries (PCBL)</strong></th>
<th>Philadelphia, PA 19104</th>
</tr>
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<tr>
<td><strong>Booth 706</strong></td>
<td>215-222-1532</td>
</tr>
<tr>
<td>P.O. Box 752</td>
<td><a href="http://www.powerlibrary.org">www.powerlibrary.org</a>; <a href="http://www.hscl.org">www.hscl.org</a></td>
</tr>
<tr>
<td>Camp Hill, PA 17001</td>
<td>Access PA Catalog and ILL System, POWER Library Portal, Chat with a Librarian, PA Photos and Documents Collection</td>
</tr>
<tr>
<td>800-870-3858</td>
<td></td>
</tr>
<tr>
<td><a href="http://www.pcbipa.org">www.pcbipa.org</a></td>
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PCBL is a membership-based organization that supports Pennsylvania Friends of Libraries groups.

<table>
<thead>
<tr>
<th><strong>Pennsylvania Integrated Library System</strong></th>
<th>Prince Frederick, MD 20678</th>
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<tr>
<td><strong>Booth 707</strong></td>
<td>800-638-1304</td>
</tr>
<tr>
<td>220 Cumberland Parkway, Suite 10</td>
<td><a href="http://www.recordedbooks.com">www.recordedbooks.com</a></td>
</tr>
<tr>
<td>Mechanicsburg, PA 17055</td>
<td>Recorded Books offers audiobooks, a diverse collection of e-books, language-learning programs, and web-based library services.</td>
</tr>
<tr>
<td>717-873-9461</td>
<td></td>
</tr>
<tr>
<td><a href="http://www.sparkpa.org">www.sparkpa.org</a></td>
<td></td>
</tr>
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</table>

Consortium providing open source ILS.

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<tr>
<th><strong>Playaway Pre-Loaded Products</strong></th>
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</thead>
<tbody>
<tr>
<td><strong>Booth 701</strong></td>
<td>215-222-1532</td>
</tr>
<tr>
<td>31999 Aurora Rd.</td>
<td><a href="http://www.powerlibrary.org">www.powerlibrary.org</a>; <a href="http://www.hscl.org">www.hscl.org</a></td>
</tr>
<tr>
<td>Solon, OH 44139</td>
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<td>877-893-0808</td>
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<td><a href="http://www.shop.playaway.com">www.shop.playaway.com</a></td>
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Plymouth Rocket Inc. offers a suite of powerful, affordable, web-based applications that manage and promote events, register patrons online, reserve museum passes and lots more!

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<tr>
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<th>Allentown, PA 18106</th>
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<tbody>
<tr>
<td><strong>Booth 206</strong></td>
<td>610-398-9080</td>
</tr>
<tr>
<td>42 Bay Shore Drive</td>
<td><a href="http://www.reynoldsbusiness.com">www.reynoldsbusiness.com</a></td>
</tr>
<tr>
<td>Plymouth, MA 02360</td>
<td>Microfilm and Book Scanning Equipment and Services</td>
</tr>
<tr>
<td>855-365-5000</td>
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<tr>
<td><a href="http://www.eventkeeper.com">www.eventkeeper.com</a></td>
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Plymouth Rocket Inc. provides legal services, consultation, and education to library leaders. We assist with operational issues such as contract negotiation/administration, human resource management and enterprise risk management.

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<thead>
<tr>
<th><strong>RC Kelly Law Associates, LLC</strong></th>
<th>Shepherdstown, WV 25443</th>
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<tbody>
<tr>
<td><strong>Booth 704</strong></td>
<td>800-328-1776</td>
</tr>
<tr>
<td>1003 West Pines Rd.</td>
<td><a href="http://www.proquest.com">www.proquest.com</a></td>
</tr>
<tr>
<td>Oregon, IL 61061</td>
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</tr>
<tr>
<td>800-323-4241</td>
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<tr>
<td><a href="http://www.qbibooks.com">www.qbibooks.com</a></td>
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Quality Books Inc. specializes in distributing small press print and non-print materials to libraries. We offer approval, annotations, standing order plans, and shelf-ready library processing.

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<tr>
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<th>Allentown, PA 18106</th>
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<tr>
<td><strong>Booth 300</strong></td>
<td>610-398-9080</td>
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<td>1003 West Pines Rd.</td>
<td><a href="http://www.reynoldsbusiness.com">www.reynoldsbusiness.com</a></td>
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ProQuest is committed to empowering researchers and librarians around the world. Its innovative information content and technologies increase the productivity of students, scholars, professionals and the libraries that serve them. Through partnerships with content holders, ProQuest preserves rich, vast and varied information whether historical archives or today’s content.

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<tr>
<th><strong>ProQuest</strong></th>
<th>Hershey, PA 17033</th>
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<tbody>
<tr>
<td><strong>Booth 103</strong></td>
<td>717-939-3846</td>
</tr>
<tr>
<td>789 E., Eisenhower Parkway</td>
<td><a href="http://www.pronunciator.com">www.pronunciator.com</a></td>
</tr>
<tr>
<td>Ann Arbor, MI 48108</td>
<td>Pronunciator Language Learning</td>
</tr>
<tr>
<td>734-707-2912</td>
<td>Language learning</td>
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<tr>
<td><a href="http://www.proquest.com">www.proquest.com</a></td>
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Recorded Books offers audiobooks, a diverse collection of e-books, language-learning programs, and web-based library services.

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<tr>
<th><strong>Recorded Books, Inc.</strong></th>
<th>Hershey, PA 17033</th>
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<tr>
<td><strong>Booth 106</strong></td>
<td>717-939-3846</td>
</tr>
<tr>
<td>270 Skipjack Road</td>
<td><a href="http://www.recordedbooks.com">www.recordedbooks.com</a></td>
</tr>
<tr>
<td>Prince Frederick, MD 20678</td>
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<tr>
<td>800-638-1304</td>
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<tr>
<td><a href="http://www.recordedbooks.com">www.recordedbooks.com</a></td>
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Reynolds Business Systems, Inc. provides legal services, consultation, and education to library leaders. We assist with operational issues such as contract negotiation/administration, human resource management and enterprise risk management.

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<tr>
<th><strong>Reynolds Business Systems, Inc.</strong></th>
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<tr>
<td><strong>Booth 109</strong></td>
<td>610-398-9080</td>
</tr>
<tr>
<td>682 North Brookside Rd.</td>
<td><a href="http://www.reynoldsbusiness.com">www.reynoldsbusiness.com</a></td>
</tr>
<tr>
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The Exhibitor Advisory Committee is comprised of library business partner representatives, as well as PaLA members and staff who are committed to the success of the PaLA Exhibits. This group serves as a resource to exhibitors by providing on-site support and acts as liaison with facility personnel.

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### Architecture/Space Planning
- **Brodart Co.** 600, 601, 602
- **El Associates Architects & Engineers** 101
- **Library Interiors Inc.** 903
- **Overton & Associates** 108
- **WTW Architects** 608

### Audio Books/Digital Downloads
- **Brodart Co.** 600, 601, 602
- **Mackin** 201
- **OverDrive** 304
- **Playaway Preloaded Products** 701

### Automation
- **Equinox** 708
- **Inforvison Software, Inc.** 405
- **Innovative** 702
- **PA Integrated Library System, Inc / SPARK** 707
- **SirsiDynix** 305

### Books/eBooks
- **Baker & Taylor** 803
- **Bound To Stay Bound Books** 804
- **Boyds Mills Press/Highlights Press** 307
- **Brodart Co.** 600, 601, 602
- **Capstone** 400
- **Children’s Plus, Inc.** 703
- **EBSCO Information Services** 801
- **Gale, A Cengage Learning Company** 203
- **Ingram Library Services** 308
- **J.Appleseed Media** 401
- **Junior Library Guild** 902
- **Lakeshore Learning Materials** 207
- **Mackin** 201
- **OverDrive** 304
- **Passbooks / National Learning Corporation** 800
- **Penn State University Press** 505
- **Playaway Pre-Loaded Products** 701
- **ProQuest** 103
- **Quality Books Inc.** 300
- **Rosen Publishing** 302
- **Salem Press** 502
- **Scholastic Library Publishing** 603
- **Turtleback Books** 404
- **WWH Press** 303

### Collection Development & Cataloging
- **Brodart Co.** 600, 601, 602
- **Innovative** 702
- **J.Appleseed Media** 401
- **Junior Library Guild** 902

### Consulting
- **Affinity Connection Inc.** 900
- **J.Appleseed Media** 401
- **Library Interiors Inc.** 903
- **National Network of Libraries of Medicine, Middle Atlantic Region** 705
- **Office of Commonwealth Libraries** 807, 808
- **Overton & Associates** 108
- **POWER Library/Access PA (HSLC)** 806
- **RC Kelly Law Associates, LLC** 704

### Degree/Education Programs
- **Clarion University of PA** 102
- **Drexel University Online** 403
- **Northampton Community College** 306
- **University of Pittsburgh School of Information Sciences** 501

### Digitization/Preservation
- **Brodart Co.** 601, 602, 603
- **DRS Imaging Corp** 607
- **Office of Commonwealth Libraries** 807, 808
- **POWER Library/Access PA (HSLC)** 806
- **Reynolds Business Systems, Inc.** 109

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- **Brodart Co.** 600, 601, 602
- **Hale Manufacturing** 100
- **J.P. Jay Associates, Inc.** 107
- **Lakeshore Learning Materials** 207
- **Library Interiors Inc.** 903
- **Overton & Associates** 108
- **Reynolds Business Systems, Inc.** 109
## Information/Resources

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<th>AtoZdatabases.com</th>
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<td>Longley Insurance</td>
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<tr>
<td>The Hospital &amp; Healthsystem Association of Pennsylvania</td>
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## Periodicals

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<tr>
<td>ProQuest</td>
<td>103</td>
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## Promotional/Fundraising

| Affinity Connection | 900 |
| JanWay Company | 208 |

## Reference Materials

| AtoZdatabases.com | 104 |
| Brodart Co. | 600, 601, 602 |
| Grey House & Financial Ratings Series | 503 |
| National Network of Libraries of Medicine, Middle Atlantic Region | 705 |
| Passbooks / National Learning Corporation | 800 |
| Salem Press | 502 |

## Software

| Brilliant RFID | 901 |
| Infovision Software, Inc. | 405 |
| Innovative | 702 |
| Mango Languages | 504 |
| Plymouth Rocket Inc. | 206 |
| SirsiDynix | 305 |

## Youth Services Programming

| Association for Library Service to Children | 402 |
| AWE Learning | 606 |
| Education Via Magic LLC | 802 |
| LEGO Education | 700 |
| National Network of Libraries of Medicine, Middle Atlantic Region | 705 |
| Office of Commonwealth Libraries | 807, 808 |

## Music & Video

| ELM USA DVD/CD Repair | 204 |
| Playaway Preloaded Products | 701 |

## Other

| AtoZdatabases.com (Job searching and background searches) | 104 |
| AWE Learning (Digital Learning Tools) | 606 |
| Brilliant RFID (Security) | 901 |
| ELM USA DVD/CD Repair (DVD/CD Repair) | 204 |
| Grey House & Financial Ratings Series (Financial Literacy) | 503 |
| KINBER (Telecom Services) | 809 |
| Longley Insurance (Insurance/Risk Management Information) | 604 |
| National Network of Libraries of Medicine, Middle Atlantic Region (Health Outreach) | 705 |
| Office of Commonwealth Libraries (Grant Information) | 807, 808 |
| Passbooks / National Learning Corporation (Test Prep Materials) | 800 |
| Playaway Pre-Loaded Products (Apps, E-reader) | 701 |
| T-Mobile (Internet Connectivity/Mobile Technologies) | 500 |
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