Annual Conference

OCTOBER 14–17, 2018
Hilton Harrisburg

PaLA

Pennsylvania
Library
Association

2018 Conference

SUNDAY, OCTOBER 14

9:00 AM - 12:00 PM

Governor's Advisory Council on Library Development Meeting

Mary Garm, *Chair, GAC*

Glenn Miller, *Deputy Secretary & Commissioner for Libraries*

The Governor's Advisory Council on Library Development, established by the Library Code, offers advice and recommendations to the Governor, the Secretary of Education and the State Librarian in areas relating to general policies and operations of the State Library and the Commonwealth's library program. Council members represent library trustees, librarians and lay advocates.

Sponsor: Office of Commonwealth Libraries

12:30 PM - 2:15 PM

President's Opening Keynote Luncheon: Reaching New Heights

James Robbins, *Author, Adventurer and Motivational Speaker*

In this inspiring session, James shares life lessons from expeditions around the world combined with the recent research from the fields of social psychology, the neurosciences, and human performance to help your people make a shift in how they see themselves within your organization. James also helps your staff ready themselves to face their fears, take risks, find strength to persevere in tough times, and how to contribute to the team. With stunning images and compelling tales, this session will challenge the audience to quit settling for average, whether in life or business, and outline the steps for reaching new heights.

Sponsor: Pennsylvania Integrated Library System (PaILS) & Equinox Open Library Initiatives, Inc.

2:30 PM - 3:45 PM

Governor's Advisory Council on Library Development Open Forum

Mary Garm, *Chair, GAC*

Glenn Miller, *Deputy Secretary & Commissioner for Libraries*

This open forum will afford all participants the opportunity to learn about the role of the Governors Advisory Council and for Council members to hear first-hand, the issues and concerns of the library community.

Sponsor: Office of Commonwealth Libraries

Is the Patron Always Right? Librarian Values on the Front Line

Tracee Yawger, *Youth Services District Consultant, Montgomery County-Norristown Public Library*

Molly Kane, *Head of Teen Services and Emerging Technologies, Upper Dublin Public Library*

Laura Arnhold, *Library Director, Upper Merion Township Library*

Rachée Fagg, *Head of Children Services, Lansdowne Public Library*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Are any of these situations familiar?

• Inappropriate or intrusive questions from a patron

• Parents continually talking during story time

• Patrons with strong odors

• Explaining patron privacy and why a patron can't pick up another patron's holds

• Irate patrons exclaiming, "But my taxes pay your salary!"

Front line staff members are faced with challenges every day that require them to make informed decisions about complex issues. Working in a library, we seek to provide the best customer service possible. Yet how do we respond to the common frustrations that are an integral part of working with the public? How can we be prepared to have a thoughtful, considered response to recurring situations?

What role, if any, does library policy play in the discussion? Librarian listservs, Facebook, and Twitter reflect the struggles that library staff are facing when interpreting librarian values of service, access, confidentiality, diversity, intellectual freedom, and social responsibility in everyday interactions. Join us for facilitated small group discussions that will highlight some of the most common questions we face and how we can be prepared to address them. Take this opportunity to share ideas and explore solutions that can work for you and your library.

Sponsor: Public Library Division

Teamwork Makes the Dream Work: Inter-College Collaboration Using IL Instruction to Support At-Risk First-Year Students

Christine Iannicelli, *Instructional Technology Librarian, Ursinus College*

Diane Skorina, *Director of Research, Teaching & Learning Services, Ursinus College*

Ronalee Ciocco, *Director of Library Services, Washington and Jefferson College*

Samantha Martin, *Research & Collections Librarian, Washington and Jefferson College*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Librarians from five colleges, funded by an Institute for Museum and Library Services Sparks! Ignition grant, collaborated to develop an information literacy instruction program based on the ACRL Framework for Information Literacy for Higher Education. The project was designed to investigate the impact of information literacy instruction on the success and persistence of at-risk first year students. Representatives from the institutions will report on how they collaborated with experts and each other to develop the instructional activities and assessments and build partnerships with faculty. They will also present the research findings and their goals going forward. Presenters will then facilitate discussion around potential collaborative efforts inspired by the Framework.

Sponsor: College & Research Division

Act 48 and PaLA

PaLA is pleased to announce that several conference sessions meet the requirements for Act 48 credit. Consult the conference program book for those programs identified with the Act 48 label.

ACT 48 1 Hour

What is Act 48?

Act 48 of 1999 requires those holding Pennsylvania professional educator certification to complete 180 continuing education requirements every five years in order to maintain their certification. This law applies to those with certification as school librarians, classroom teachers, and school administrators.

Why should public and academic librarians care about it? A survey of PaLA members uncovered the astounding fact that approximately 30% of our membership holds teaching certification and needs (and wants) Act 48 credit in order to maintain their certification.

Important Change to Act 48

The Act 48 database does not accept workshop or conference activities that award less than three Act 48 credits. If you attend the conference, be sure to attend at least three sessions that qualify for Act 48 credit. You may earn more than three credits, but the minimum is three.

What do you need to do if you need Act 48 credit? Consult your conference booklet for the sessions approved for Act 48 credit, collect the special voucher at the end of the session, take at least three vouchers earned to the Act 48 table at the end of the conference, and sign the credit sheet, using your PDE-selected professional personnel identification number. Credit will be entered in the state database by January of next year. If you do not need Act 48 credit, but would like to collect a voucher for the state's requirement for continuing education for public library staff, those vouchers will be made available at the end of the session as well. (See below for more details on this program.)

Continuing Education

Please note that all PaLA Conference sessions, with the exception of the business meetings, exhibit activities, and most meal events, meet the state's requirements for continuing education for public librarians and staff. Vouchers will be distributed at the conclusion of each session and should be collected until the end of your conference attendance. Simply turn in your collected vouchers at the Registration Desk to receive a CE certificate noting the number of credit hours you have earned. If you have any questions about the requirements, please contact the District Consultant for your area.

LSTA Funding Acknowledgment

Who Has Time for Fundraising?

Molly Hetrick, *Schlow Library Manager of Philanthropy & 'Training with Molly' Lead Trainer*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

So many library professionals are juggling everything – administration, daily operations, facility needs, staff supervision — AND are expected to fundraise too! Who has time for that? In this session, join speaker Molly Hetrick to explore ways to fit development and donor relations into your already busy schedule – AND leave fundraising as you know it behind. Molly will highlight her perceptions after moving full time into a library development position and her insightful ideas on ways that overworked library professionals can make progress toward their budgetary goals in small, simple ways - some take as little as 10 minutes a day or 1 hour a week! Leave this session feeling excited to incorporate these new insights and excited to begin again.

Sponsor: Rural & Small Libraries Round Table

Sparking Civic Engagement in Youth

Erin Hoopes, *Branch Manager, Free Library of Philadelphia, Philadelphia City Institute*

ACT 48 1 Hour

Patty Zion, *Library Assistant, Rebecca M. Arthurs Memorial Library*

Bernadette McKean, *Director, New Brighton Public Library*

Valerie Adams-Bass, *Assistant Professor, University of Virginia*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

How can libraries provide pathways for young people to give back to their community and speak out for causes they care deeply about? Learn how three different Pennsylvania libraries used the book discussion model Teen Reading Lounge (TRL) to inspire their young people to better understand needs in their community and take action. Attendees of this session will learn: 1) how to use books to spark civic engagement; 2) how civic engagement can positively influence youth development; 3) how to collaborate with young people to identify and build projects and; 4) how these projects can raise the profile of the library and highlight the meaningful contributions of young people. This session is appropriate for civic engagement newbies and experts.

Sponsor: Youth Services Division

Advocacy Bootcamp

Marci Merola, *Director, ALA Office for Library Advocacy*

Jamie LaRue, *Director, ALA Office for Intellectual Freedom*

Education Level: *Intermediate — Suitable for those who already have some knowledge on the topic*

Advocacy Bootcamp urges attendees to re-think advocacy: to re-define the library community and expand the way we have been advocating for libraries. Typically held as a pre-conference at state and regional conferences, Advocacy Bootcamp will help library communities prepare to advocate for libraries as fundamental building blocks to democracy. In this joint effort of ALA's Office for Library Advocacy and the Office for Intellectual Freedom, we'll explore some of the brutal facts about our current environment, celebrate our assets, and offer practical tips to reclaim a moral sanction for the work we do, and the support our communities deserve. The program will cover advocacy basics such as messaging, networking and community engagement. Intellectual Freedom history and principles, forming both the ethical center and essential brand of librarianship, will also be highlighted.

Sponsor: Legislative Committee

QPR (Question Persuade Refer) Gatekeeper Training in Suicide Prevention for Libraries

ACT 48 2 Hours

Govan A. Martin, III, *Chair, Board of Directors, Prevent Suicide PA*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

As libraries and their staffs are on the front line daily, they encounter individuals who face a myriad of societal issues. This means they may come into contact with someone who is considering taking his or her own life. Would you know the signs if someone were in crisis? Would you know what to say or what to do to potentially save them from themselves? QPR stands for Question, Persuade, and Refer — these are three simple steps anyone can learn to save a life from suicide. Just as people are trained in CPR and the Heimlich Maneuver, helping to save thousands of lives each year, people trained in QPR learn how to recognize the warning signs of a suicide crisis and how to question, persuade, and refer someone to help. Each year thousands of Americans are saying "Yes" to saving the life of a friend, colleague, sibling, or neighbor. QPR gatekeepers learn how to recognize the warning signs of suicide, know how to offer hope, and know how to get help and save a life. The suicide discussion will also include how substance abuse (alcohol, drugs — opioid epidemic) effects thoughts about suicide. Prevent Suicide PA is a new PA Forward partner and will assist with the health literacy work and outreach.

Sponsor: PA Forward

Are You Hearing This? Introducing College Age Reluctant Readers to the Joy of Audio Books

ACT 48 1 Hour

Annie Jansen, *Reference and Instruction Librarian, Penn State Brandywine*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

This session will relate the findings of a pre- and post- cohort survey of students in an entry level composition class for students with low SAT scores. The survey asked about levels of engagement with "leisure" reading texts before and after the semester, which included two book club lunches and small group discussions of a book of their choosing. The book was available on a Kindle Fire, which allowed for reading text, listening to audio, or simultaneous text and audio. Research shows that literacy skills are built using audio just as much as with visual reading. Audio is used to improve fluency, expand vocabulary, and increase motivation to interact with books. Students are able to listen to the text and follow along, but most importantly, are able to jump the hurdles that may have impeded them from reading.

Sponsor: College & Research Division

Beyond the Chat: Meeting Complex Reference Needs Through Video Conferencing

Carmen Cole, *Information Sciences & Business Librarian, Penn State University Libraries*

Victoria Raish, *Online Learning Librarian, Penn State University Libraries*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Whether on or off campus, students are contacting Penn State's library personnel more and more through virtual means. In the fall 2017/spring 2018 academic year, library personnel conducted 15,362 chat conversations with their user base. But is chat always the best communication platform for a user's information need? Building upon the Penn State University Libraries' robust virtual chat reference service, this presentation will focus on development of best practices for providing video reference at any institution, large or small. Presenters will discuss practical tips for utilizing video conferencing platforms for virtual reference, establishing rapport with students using this medium, and how to determine when video may be an appropriate option for conducting a reference transaction. Situated in quality reference as a whole, the presenters will explore this model of serving students no matter their location.

Sponsor: Teaching, Learning & Technology Round Table

Conference 101

Sara Edmiston, *Community Relations Librarian, Adams County Library System; 2018 Conference Chair*

Christi Buker, *Executive Director, PA Library Association*

Tina Hertel, *Trexler Library Director, Muhlenberg College; 2018 PaLA President*

Sheli Pratt-McHugh, *Cataloging & Metadata, Learning Commons Coordinator, University of Scranton; PaLA Third Vice-President/Membership Chair*

Come and learn how to make the most of your conference experience from the conference organizers and PaLA leaders themselves. Get charged up at the conference and get excited about what you can do to advance your profession through the Pennsylvania Library Association. All who can benefit are welcome to attend!

Sponsor: Conference Committee

Get Making: Starting and Running an Engaging and Sustainable Maker Program in Your Library

ACT 48 1 Hour

Mary Glendening, *Library Director, Middletown Free Library*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Learn how to get maker programs up and running in your library even if you don't have a makerspace or money to purchase a lot of fancy equipment. Learn how to plan and coordinate projects using a variety of tools and resources. You'll learn strategies and techniques to engage participants in your programs in creative thinking and collaboration as well as ways to share and reflect on their projects. This session will cover a brief history of the Maker Movement, a look at 21st Century Learning Skills and how the library is the perfect place to hone and nurture creativity and informal learning. You'll get hands-on with an easy project to get you started.

Sponsor: Youth Services Division

Know Your Community: Doing a Needs Assessment with Limited Time and Resources

Sara Jane Lowry, *President, Sara Jane Lowry Coaching and Consulting*

Michele Puzzanchera, *Owner and Managing Member, Puzzanchera and Associates, LLC*

Nicole Henline, *Library Director, Monroeville Public Library*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

This overview will be helpful to any library or library association that wants to know what assets and needs exist within its community to inform strategic planning. The presentation will help attendees to understand the process of determining the scope and priority of information to be data collected, identifying key indicators, designing the survey and related data collection process, planning analysis, encouraging community participation, and sharing the findings with your board and staff. We will draw from our shared experience with a case study — a recent community needs assessment conducted for the Monroeville Public Library (28,000 residents) and what we learned through this process. Panel includes Sara Jane Lowry, nonprofit consultant; Michele Puzzanchera, program evaluator, and Nicole Henline, library director.

Sponsor: Public Library Division

Nine Minutes on Monday

James Robbins, *Author, Adventurer and Motivational Speaker*

Education Level: *Introductory — Information on the topic is basic or a new innovation*

Managers around the world are feeling the pressure of having too many plates to spin. Nine Minutes on Monday is a simple, easy-to-follow framework guaranteed to increase engagement and motivation among your staff. By following the Nine Minutes on Monday process, you will see an increase in employee engagement, a greater loyalty among your staff, and higher morale among your team.

You will learn:

• A simple framework to keep leadership priorities in front of you.

• The nine employee needs which lead to higher employee engagement and productivity.

• Three simple questions to help create more purposeful workplaces.

• The three essential ingredients employees need to make their jobs more motivational.

• How to increase an employee's sense of autonomy at work.

No matter how busy you are, *Nine Minutes on Monday* will ensure your staff are motivated, inspired, and equipped to bring their best to work each day!

Sponsor: Conference Committee

Member Mixer

All PaLA members are invited to help welcome new members of the organization at this informal, "getting to know you" event. PaLA Chapter, Division and Round Table representatives will present posters on their activities for attendees to view as they mill about and network. Light hors d'oeuvres and a cash bar will be available.

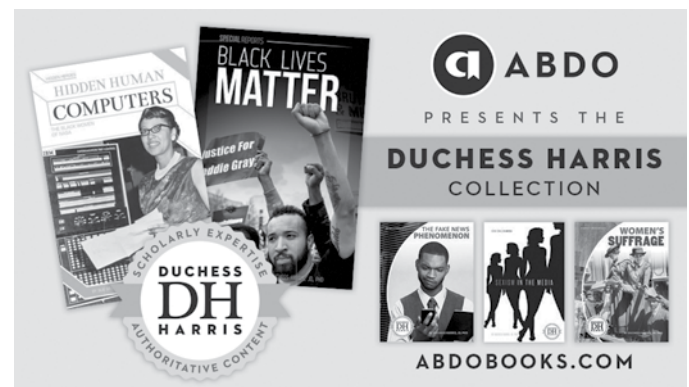*Sponsor: Hosting Solutions and Library Consulting (HSLC)*

Chapter Dine Outs

Join your fellow chapter members for some informal networking and fun as you share a meal at a local restaurant. You may also want to form a team to compete in the Trivia Competition to follow back at the hotel! A link to the sign-up page will be included with conference registration. Transportation is via carpool and dinner is on your own.

Trivia Competition

Come one, come all! Test your trivia skills against those of your colleagues from across the state at the 8th Annual Trivia Competition! Bring a team, form one on the fly, or just observe the fun! Proceeds will benefit the David J. Roberts EXCEL Library Service Award.

MONDAY, OCTOBER 15

Registration Desk	7:30 AM–5:00 PM
Store	8:00 AM–5:00 PM
Exhibits	12:00 PM–5:30 PM

7:30 AM - 8:45 AM

Carolyne L. Smith Best Practices in Early Learning Breakfast

Caralee Sommerer, Chair, 2018 Best Practices Committee

Pennsylvania libraries are providing fun, instructional and developmentally-appropriate programs and services for youth and their families. The Carolyne L. Smith Best Practices Award recognizes the best programs of the year. A special guest from the Office of Child Development & Early Learning, Pennsylvania Department of Education has been invited to join us in celebrating these winners! The David J. Roberts EXCEL Library Services Award will also be presented.

Sponsor: Youth Services Division & Best Practices Committee

8:00 AM - 8:45 AM

Technical Services Round Table Business Meeting

9:00 AM - 10:15 AM

Seamless Library Instruction: Scaffolding Lessons across the Curriculum

**ACT 48
1 Hour**

Jill Carew, Librarian, HACC-York

Kathleen Heidecker, Librarian, HACC-Gettysburg

Andrea Metz, Librarian, HACC-Gettysburg

Allyson Valentine, Librarian, HACC-York

Education Level: *Advanced — Provides additional subject content, requiring prior knowledge*

Librarians strive to design unique lessons to support specific assignments and work diligently with classroom instructors to address information literacy. Yet, there are concerns that library instruction is repetitive and generic. Often classroom faculty request the same type of lesson across multiple disciplines and course levels. HACC has eight full-time and 16 adjunct librarians who provide instruction across five campuses and virtually. In 2017, librarians taught 958 face-to-face classes and were embedded in 143 virtual classes. The challenge is teaching consistently in courses across campuses and meeting the needs of a diverse student population. We addressed this challenge by building a scaffolded instruction program that connects course learning outcomes with the Association of College & Research Libraries (ACRL) framework. After listing course learning outcomes, we identified library activities corresponding with those specific outcomes. We then connected specific ACRL frameworks to our scaffolded lessons. This allowed us to look at student learning as a whole, moving instruction from assignment specific to outcome specific. It offered an opportunity for campuses to share and organize lessons and opened conversation between librarians and classroom faculty about scaffolded library instruction. Join us for this session to discuss how you can implement a similar structure at your institution.

Sponsor: College & Research Division

Employment Laws: An Introduction For Librarians

Philip K. Miles III, *Shareholder, McQuaide Blasko*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Attorney Phillip Miles will provide an outline of Pennsylvania employment-related laws that may be of concern particularly to public libraries. He will cover both long-standing issues and recent developments. Personnel issues can be some of the thorniest matters managers face and the most prone to litigation. Issues including fair hiring practices, the process for termination, disability accommodation, harassment, overtime rules and benefits administration can be costly if handled incorrectly. Laws and regulations in our state are complex and have seen significant changes in the past decade. Mr. Miles will provide a very basic grounding in the law and direct participants to resources for further information.

Sponsor: Library Administration & Management Round Table

Town Hall with Deputy Secretary and Commissioner for Libraries, Glenn Miller

Glenn Miller, *Deputy Secretary and Commissioner for Libraries, PA Department of Education, Office of Commonwealth Libraries*

Education Level: *Intermediate — Suitable for those who already have some knowledge on the topic*

What's happening at the Office of Commonwealth Libraries now and in the coming year? Join this session to hear Glenn Miller, Deputy Secretary for Libraries, discuss his agency's current initiatives and priorities for 2019. He'll be taking questions from attendees — so come prepared to listen and be heard!

Sponsor: Office of Commonwealth Libraries

Using Google Suite for Fun and (Non-)Profit: How Your Library Can Leverage the Free Google Applications Available to Nonprofits

Katie Greenleaf Martin, *County Coordinator, Blair County Library System*

Jennifer Powell, *Director, Tyrone-Snyder Public Library*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Switching to cloud-based email and document management can be daunting, especially for small organizations. Our presenters will walk you through the process of switching to Google Suite (including how to get it for free.) We will discuss some of the ways that our libraries use one or several Google services to provide a better staff and patron experience at their libraries. We will also discuss how Google Suite can help improve your library's day to day operations and clue you in on ways to help your library staff stay on task and in the know using Google Suite's calendar. We will show the many ways Google Suite makes collaboration easy, from document sharing and editing to video conferencing with Drive, Docs, Sheets, and Meets; and even how to make your presentations pop with Google Slides. Finally, we will also show how you can access your Google Suite from any device thus enabling you to work from anywhere.

Sponsor: Public Library Division

Working Together For Career Exploration & Development

ACT 48 1 Hour

Lynda Morris, *Executive Director, Capital Region Partnership for Career Development*

Christi Buker, *Executive Director, PA Library Association*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

This session will provide an overview of state-level initiatives for college and career readiness from the Pennsylvania Department of Education, and how schools are working to meet them. Additionally, information about workforce needs will be addressed. Attendees will be provided with an understanding of what the needs are, and how libraries are uniquely positioned to assist with these needs.

Sponsor: Conference Committee

9:00 AM - 11:45 AM • Double Session

Can't Make the Connection? - Building Family Engagement in your Library Can Happen!

ACT 48 2 Hours

Kristen Bodvin, *Programming Specialist and Outreach Services Supervisor, Carroll County Public Library, MD*

Denise Laird, *Library Associate- Outreach Services, Carroll County Library, MD*

Rose Gioia-Fine, *Manager of Innovation and Special Projects, Tuscarora Intermediate Unit*

Lindsay Barrett-George, *PA author and illustrator*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Hear from our neighbors in Maryland about Parent Cafes and their connection with Every Child Ready to Read (ECRR); an Lincoln Intermediate Unit (LIU) educator serving at-risk families, a PA author/illustrator demonstrating engaging reading/art projects and how they all can help you offer parents new and exciting ways to prepare their children for Kindergarten. Come away with solid ideas and information that you can put into practice in your library!

Sponsor: PA Forward and Youth Services Division

Carving Out Intimate Study Areas in an Open Floor Plan

Bonnie Imler, *Library Director, Robert E. Eiche Library, Penn State Altoona*

ACT 48 1 Hour

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Open floor plans and uninterrupted sightlines are all the rage. But what does that mean for the patron searching for a secluded quiet place to study? Over the past seven years, the Eiche Library at Penn State Altoona has undergone an interior renovation, carving out ideal study spaces for individuals, study buddies, and collaborative groups. Wise furniture choices, combined with existing features (walls, shelving units) can create study alcoves even in our typically high-ceilinged libraries. Discussion will revolve around the importance of meeting students at their point of need, by deliberately creating distinct library study zones. At Penn State Altoona, students find their perfect zone by completing an online "Cosmo Quiz" introduced during first year library instruction. This session is designed to help librarians create a niche for those who seriously study, half-heartedly study, and those who just want to give the impression of being studious.

Sponsor: Buildings, Equipment & Furnishings Round Table

Employment Laws for Libraries Q and A

Philip K. Miles III, Shareholder, McQuaide Blasko

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Attorney Phillip Miles will discuss legal issues in relation to questions from participants. Questions should be forwarded to palalaw18@gmail.com by October 1st where possible. Employment related issues can be some of the most difficult matters local libraries face. They often do so without access to legal services. This program will not provide legal advice, as that is not ethical in a public setting. However, Mr. Miles will utilize the questions of participants to discuss the issues in a theoretical way, to provide the participants with directions as to next steps and issues to be mindful of.

Sponsor: Library Administration & Management Round Table

Game On! Building Successful Tabletop Game Collections in Academic Libraries

Emily Hardesty, *Instructional Services Librarian, Lycoming College*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Progressively more academic libraries are building their own tabletop game collections to cater to a booming trend amongst their patrons. Board, card, and dice games also appeal to faculty because certain games can stimulate critical thinking and promote teamwork. This session will explore how Snowden Library at Lycoming College started a tabletop game collection. Learn about how our small academic library promotes and assesses our collection, and we'll share our plans for supporting our institution's curriculum with games, as other libraries have already done. You'll be able to walk away with ideas for starting a game collection at your own library.

Sponsor: College & Research Division

Middle Grade/Young Adult Author Panel: "Lost in the Middle"

ACT 48 1 Hour

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Jared Reck, *Author:* A Short History of the Girl Next Door

Cordelia Jensen, *Author:* Every Shiny Thing; The Way the Light Bends; Skyscraping

Laurie Morrison, *Author:* Every Shiny Thing

Lauren Abbey Greenberg, *Author:* The Battle of Junk Mountain

The panel consists of four authors, whose work is mainly for middle grade and young adult audiences, three of whom have had their debut novels published within the past 18 months. The focus of the panel discussion will explore one of the common themes of literature for this population; dealing with loss and/or feeling lost or stuck. The panelists will discuss how they approach the subject and the methods they use to get their characters (and by extension, young people) through difficult times. The authors' books will be available for purchase and autographing at the PaLA Store after the session.

Sponsor: Local Authors Committee

Measuring Service in a Brave New Era

Annie Norman, *Director and State Librarian, Delaware Division of Library Services, Member of Measures That Matter Working Group*

Education Level: *Intermediate — Suitable for those who already have some knowledge on the topic*

Statistics can be wonderful things. They satisfy our need to measure our work and impact. But what do we do when the job, the mission, changes significantly? To the extent that materials circulation, door count, program attendance, computer sessions and other measures were ever accurate guides to performance, that accuracy has declined as libraries are called upon to do so many different things. The change is not only major, but non-uniform. Libraries each serve their communities differently, now more than ever. How do we obtain and utilize metrics now to target our resources and improve our service to our patrons? Measures that Matter (MTM) is a project to examine, evaluate, and map the landscape of public library data collection in the United States. The MTM project is sponsored by the Institute of Museum and Library Services (IMLS) and the Chief Officers of State Library Agencies (COSLA).

Sponsor: Public Library Division

Carolyn W. Field Award Luncheon

Karen Wanamaker, *Chair, 2018 Carolyn W. Field Award Committee*

Carolyn W. Field dedicated her life to advancing children's literature and the powerful role that libraries play in the lives of youth. Since 1983, PaLA's Youth Services Division has recognized the best book for youngsters written or illustrated by a Pennsylvanian with the Carolyn W. Field Award. Please join us as we recognize this year's winner, Jordan Sonnenblick, for The Secret Sheriff of Sixth Grade.

Sponsor: Youth Services Division & Carolyn W. Field Committee

Pennsylvania Community College Library Consortium (PCCLC) Luncheon

The PCCLC invites librarians and staff to have lunch with their peers and discuss the latest issues pertinent to community, junior and technical college libraries.

Sponsor: PCCLC

Exhibits Grand Opening Lunch

A complimentary walk-around lunch will kick off the opening of the exhibit hall and allow time to visit the exhibits.

Poster Sessions

Poster sessions are a great way for librarians to share information about successful ideas or programs with their colleagues. The exchange is informal and highly interactive! For a listing of posters to be presented, see page 11.

Library Products & Services Expo

Find out what's new in library design, furnishings, services, equipment and technology all under one roof! Take part in the Exhibit Raffle with prizes donated by our generous exhibitor partners, for a chance to win a great prize (or two!)

Bias, Blackballing, Banning, and Burning: How Libraries and Communities Can Respond to Intellectual Freedom Challenges

ACT 48 1 Hour

Peter Coyl, *Director, Montclair (NJ) Public Library*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Intellectual Freedom challenges can frighten even the most seasoned library worker. Understanding our professional ethics and how to respond to challenge can help remove that fear. We'll discuss why people challenge materials and programs, what policies and procedures you should have in place before something is challenged, and what you should do when there is a challenge. Using real world situations participants will leave with an understanding of what they should have in their professional toolkit.

Sponsor: Conference Committee

Fighting Fake News with Media Literacy Outreach

ACT 48 1 Hour

Stephanie A. Diaz, *Assistant Librarian, Penn State Erie, The Behrend College*

Russell A. Hall, *Associate Librarian, Penn State Erie, The Behrend College*

Education Level: *Intermediate — Suitable for those who already have some knowledge on the topic*

What is the librarian's role in fighting fake news in today's political environment and information age? How can we prevent the consumption, production, and spread of this content? Which aspects of news and media literacies are relevant to the fake news phenomenon? What methods can we implement that will make a lasting impact on students? The presenters will share how and why they created an event series focused on fighting fake news that included a student trip to the Newseum in Washington, D.C., a Q&A session with the editor and an investigative reporter of the Erie

Poster Sessions: Monday, October 15, 12:45–1:45 PM

LEGO in the Library: Inspiring Curiosity by Replicating Research on a Small Scale

Barbara Eshbach, *Head Librarian, Penn State York*

Undergraduates often fall back on overused topics when faced with a research assignment, perhaps because they are unaware of the amount of interesting research being conducted. This poster shows how an academic library can develop an Information Literacy program introducing students to scholarly research with the goal of sparking curiosity.

Above and Beyond: Partnering to Co-Lead and Support Cross Cultural Short-Term Study Abroad Courses

Beth M. Transue, *Instruction Coordinator, Messiah College Murray Library*

This poster highlights a librarian co-leading a cross-cultural course. The librarian managed travel logistics, and taught orientation sessions. Library resources were integrated into assignments. Participants will learn how to reach out to faculty and integrate library resources into cross-cultural courses, even if they are not co-leading a course.

Online Faculty-Librarian Collaborations: A Smorgasbord of Opportunities

Christina J. Steffy, *Director, Learning Commons, Pennsylvania College of Health Sciences*

Amy Snyder, *Education Librarian, Pennsylvania College of Health Sciences*

Presenters will provide a menu of options for partnering with faculty to be embedded in the course LMS. These options are currently being used by these presenters in their own embedded librarian program, and they range from answering student questions on a discussion forum to instruction to assignment creation.

MYOB: Make Your Own Book

Delia Tash, *Information Resources & Services Support Specialist, Penn State Abington*

This poster will review a single programming event that was developed in relation to a proposed academic program on books, archives, and manuscripts at Penn State Abington Campus. It involved experimenting with evening programming catering to students in the newly built residence halls and provided a space for commuter students and residence hall students to come together to interact. The event, sponsored by the 2017-18 Penn State University Libraries Innovation Microgrant, was a bookbinding program where students made their own books and journals and learned about the progression of bookbinding through the ages. Each participant left with some new hands-on skills, knowledge, and a small book or journal to keep. The event was designed for students of any level of expertise to expand visual literacy and promotion of the concept of the book as an accessible object that can be both personal and collective.

Building a Web Archive for Local Water Resources in Pennsylvania

Elise Gowen, *Earth and Mineral Sciences Librarian, Pennsylvania State University*

The websites of local, citizen-driven watershed organizations and the municipal water authorities that serve Pennsylvania are constantly changing and not being adequately preserved for future use. Penn State University Libraries has begun archiving these websites for long-term access. This poster will discuss the challenges and opportunities this archival project presents.

Reducing Mental Illness Stigma through Outreach Programming

Erin Burns, *Reference and Instruction Librarian, Penn State Shenango*

Kristin E. C. Green, *Reference and Instruction Librarian, Penn State University Scranton*

We will discuss mental illness stigma and how it affects librarians and others in higher education, based on a survey of librarians on ALA listservs that ran in the fall of 2016. We will also highlight programs that these librarians have attended on the topic of mental illness, as well as services that we have provided to our patrons in the past, and ways to reduce feelings of mental illness stigma at our campuses.

Using Local Historical Societies to Research a Pioneer Log Cabin of Central Pennsylvania

Lissa A. Clark, *Snyder County Historical Society*

Presentation of the research conducted on the Motz Log Cabin located in Middleburg, Pennsylvania using local county historical societies. Research utilized primary sources including newspaper articles, cemetery records, early atlases and family genealogical publications of early settlers in the area.

Having Ancestors for Lunch

Mary Porter, *Technical Services Librarian, Indian Valley Public Library*

Patrons looking to dig up their ancestors? By giving them historical and social background, online and print sources and real life examples of vital, military, census and other records, they can explore their family history confidently and enjoyably and interact with others searching in similar areas.

Networking with Exhibitors: A Success Plan for Introverted Librarians

Michael Kattner, *Branch Librarian, Dauphin County Library System*

Tips and techniques on ways for less-outgoing people to better engage with exhibitors at conferences based upon current research and best practices.

Designing for and Engaging with Faculty and Students: The Case of the Charles L. Blockson Collection

Rebecca Yvonne Bayeck, *Pennsylvania State University*

Sylvia Owiny, Ph.D, *Social Sciences Librarian, Pennsylvania State University Libraries*

This poster discusses ways to outreach and instruction librarians can develop activities for any course and every student, using the case of Charles L. Blockson Collection of African-Americana and the African Diaspora.

Times-News, and a panel discussion featuring faculty from the psychology, communications, and political science programs at their campus. The results of a short survey designed to capture participants' learning at each event will also be shared. The presenters will provide copies of learning objectives, event planning templates, and the assessment tool in order for attendees to implement similar programs at their institutions. This session is great for those new to the topic or for those who are not sure how to get started developing "fake news" programming.

Sponsor: Teaching, Learning & Technology Round Table

How Libraries Can Collaborate with the Pennsylvania Courts in Addressing the Needs of Older Pennsylvanians

Honorable Paula Francisco Ott, *Superior Court of Pennsylvania*

Honorable Lois Murphy, *Administrative Judge-Orphans' Court, Court of Common Pleas of Montgomery County*

Amy Whitworth, *IT Analyst Manager, AOPC*

Cherstin Hamel, *Director, Office of Elder Justice in the Courts, AOPC*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

A panel of experts from the PA judiciary will cover the following topics in relation to elders and elder care:

1. Elder abuse and neglect, access to justice for older Pennsylvanians;
2. Work of the Elder Law Task Force, the Advisory Council on Elder Justice in the Courts and the Office of Elder Justice in the Courts; and
3. Libraries and PA Courts partnering to offer more information and resources on elder care for residents.

The PA Courts works with the Association through the Civic and Social Literacy Team of PA Forward.

Sponsor: PA Forward

Youth Services: From Basics to Best Practices

Angie Andre, *2018 YSD Chair*

Karl Rebon, *2018 YSD Vice-Chair*

Alison Trautmann, *2018 YSD Secretary-Treasurer*

Caralee Sommerer, *2018 Best Practices Committee Chair*

Karen Wanamaker, *2018 Carolyn W. Field Award Committee Chair*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Are you wondering what the Youth Services Division is and what we do? Are you looking for best practices for serving youth or working with youth-focused collections? If so, then this session is for you! We will cover the basics of what the Youth Services Division is all about and feature the winners of our best practices awards so that you can learn more about them and their award-winning programs. Bring your questions and suggestions for this information-filled session!

Sponsor: Youth Services Division

Digital Analysis of Your Physical Materials for Collection Development

Carl Long, *Reference Librarian II, Reading Public Library*

Mike Najarian, *Assistant Director/Systems Administrator, Reading Public Library*

Education Level: *Intermediate — Suitable for those who already have some knowledge on the topic*

Your physical collections needs proper management regardless of the long-term outlook for print and other forms of physical media. Learn how to assess your non-digital collection (Books, DVDs, etc.) using digital tools (Online Catalog, Excel, SQL, etc.). Use this assessment for guidance in your own purchasing decisions and weeding. Focused for public libraries.

Sponsor: Public Library Division & Technical Services Round Table

There's Nothing to Fear but Fear Itself… and Negative Faculty Feedback: Building Relationships with Faculty through Weeding

Ronalee Ciocco, *Director of Library Services, U. Grant Miller Library/Washington & Jefferson College*

Samantha Martin, *Research & Collections Librarian, U. Grant Miller Library/Washington & Jefferson College*

Beth Miller, *Copyright & Subscription Services Librarian, U. Grant Miller Library/Washington & Jefferson College*

Jacqueline Laick, *Systems Librarian, U. Grant Miller Library/Washington & Jefferson College*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

To prepare for a library renovation we were tasked with reducing our library's collection by 30%. In order to complete this project we knew that we would need to collaborate closely with our faculty to obtain their support. With more than 20 years since a significant weed had occurred, and none of the faculty or staff having participated in a weeding project of this scale, this was a new undertaking for all! Join us for this discussion-based session as we share what worked for us and what we wish we had done differently. While our session will be focused on our experience in an academic library, the importance of relationship building and clear communication when it comes to major projects will be applicable to all types of libraries.

Sponsor: College & Research Division

3:30 PM - 4:30 PM

Poster Sessions

Poster sessions are a great way for librarians to share information about successful ideas or programs with their colleagues. The exchange is informal and highly interactive! For a listing of posters to be presented, see page 15.

4:30 PM - 5:30 PM

Exhibit Hall Reception

Network with our exhibit partners over food and drink and discuss what's new on the library scene. Ask for a raffle ticket for a chance to win one (or more) of the prizes donated by these generous library supporters.

6:00 PM - 8:00 PM

Performers Showcase

After a day of sessions, relax and enjoy the show! A number of library performers, sure to fit the bill for your library's programming needs, will provide 10-minute snippets of what they do best. Attendees will receive a printed booklet of performer descriptions, contact information and area of travel. Casual food will be provided. Proceeds will benefit the David J. Roberts EXCEL Library Service Award.

6:00 PM - 9:00 PM

Rural & Small Libraries Round Table Dinner Discussions

Cindy DeLuca, *Director, Barrett Friendly Library; Chair, Rural & Small Libraries Round Table*

Additional Discussion Facilitators to be determined.

Join your colleagues for dinner at a local restaurant and discuss topics relevant for rural & small libraries. Topics of discussion may include: Fundraising Ideas for Rural & Small Libraries, Employee Issues in Rural & Small Libraries, Programming on a Shoestring, Using Volunteers In Rural & Small Libraries, Working with Trustees in Rural & Small Libraries or Strategic Planning for Rural & Small Libraries. The first hour of the evening will be dedicated to meal service (pay on your own), followed by two hours of discussion. Registration required.

Sponsor: Rural & Small Libraries Round Table

6:00 PM - 9:30 PM

Troegg's Brewery Tour

Enjoy an evening at Troeggs Independent Brewing in nearby Hershey. Owned by brothers Chris and John Trogner, the brewery includes two brewhouses, one for daily production and another smaller pilot brew system for research and development beers. The brewhouse is in the middle of the Tasting Room, and a large public tour path cuts through the heart of the facility pulling back the curtain for all to see. A Snack Bar provides food as original and interesting as the beer. The tour fee covers transportation. Tastings and food purchases are on your own. Cheers!

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Poster Sessions: Monday, October 15, 3:30 – 4:30 PM

Incentivizing OER Adoption

Aaron Dobbs, *Scholarly Communication & eResources Librarian, Shippensburg University of Pennsylvania*

Maggie Albro, *STEM Librarian, Shippensburg University*

This poster will give a summary of discussions, proposal development, and approval for incentivizing OER adoption in courses at Shippensburg University. We will describe how the mini-grants program, funded out of the Provost's office, aims to increase student success by removing barriers to textbook access via OER.

Engaging Multilingual Students by Creating Digital Narratives

Annie Jansen, *Reference and Instruction Librarian, Penn State Brandywine*

Deb Ousey, *Coordinator, Multilingual Student Programs, Penn State Brandywine*

This poster describes how to engage multilingual students through the creation of digital narratives. We will show examples of student work, highlighting how these students created stories based on their own experiences. Storytelling allowed these students to become the expert, to connect their experience to the broader world, and with domestic students in a meaningful way. This project also helped the multilingual students practice library research and source citation skills using APA format. This project harnessed students' creative energy, taught them to be thoughtful about the photographic shots and angles, and, importantly, how to write for an audience. It also compelled them to engage with job-friendly tech skills by using WordPress. Students learned about copyright and Creative Commons licenses in a low pressure situation, and were introduced to library resources and library staff in a friendly setting.

PAJobStart: Resume and Job Help Fast

Claire Williams, *Marketing Coordinator, Huntingdon County Library*

Roane Lytle, *Director, Williamsburg Public Library*

Susan Mcclellan, *Director, Millvale Community Library*

Brian Isdell, *Library Supervisor, Free Library of Philadelphia Lawncrest*

Team Mentor: *Maryam Phillips, Executive Director, HSLC*

PAJobStart addresses the issue of job seekers with limited computer skills and internet access who need last minute help in the job search/application process. This project, a product created as part of ILEAD Pennsylvania 2017, features a free smartphone app and resource list to aid those seeking jobs.

Working Together: How to have a Successful Group Project across the State

Jackie Laick, *Systems Librarian, Washington and Jefferson College*

Maggie Albro, *STEM Librarian, Shippensburg University*

Sarah Fetzer, *Reference Librarian, Free Library of Northampton Township*

DeAnne O'Brien, *Reference Librarian, Henrietta Hankin Branch Library*

Alice Pakhtigian, *Reference Librarian, Harcum College*

We met at the PALS 2017 Leadership Academy. We were assigned a year-long group project; however, we did not live near each other and we did not want to fail. Our poster will outline how we set ourselves up for success using nothing but free technology and a positive attitude!

BOO-lean Search: The Game! A Halloween-Inspired Learning Opportunity

Jennifer Strain, *Instruction and Scholarly Communications Librarian, Elizabethtown College*

This one minute game teaches Boolean operators by taking advantage of the ghostly BOO-lean name. Playtested last October at the Elizabethtown College reference desk as a drop-in activity, our query for (Trick OR Treat) returned positive results! Easy and low-cost to implement, you can run your own game this Halloween!

Using Canva to Liven Up Your Library's Social Media

Jessica Showalter, *Information Resources and Services Support Specialist, Penn State Altoona*

This poster offers tips for library professionals seeking to energize their social media channels and improve community engagement. The presentation will provide an overview and tips for using the free online graphic design tool Canva, which features hundreds of social media templates that can be customized with an easy drag-and-drop interface.

IF I APPLY: Let's replace the CRAAP Test with this New Method of Resource Evaluation

Kathleen Phillips, *Nursing & Allied Health Liaison Librarian, Penn State University*

This poster will detail the IF I APPLY tool, a new method to foster intellectual integrity during inquiry thinking, and a fresh way to introduce students to source evaluation encouraging lifelong learning. The creators will discuss the tool's success and will share incorporation and assessment ideas for individual use.

Beyond the Census: Genealogical Information in Pennsylvania State Documents

Linda Musser, *Head Earth and Mineral Sciences Librarian, Penn State University*

Genealogical research has increased in popularity with the advent of new tools such as Ancestry.com. The U.S. census remains one of the best known and most useful government resources for genealogical research. State documents are also useful sources of historical genealogical information, sometimes in surprising places.

Creating a Collaborative Space: Going from Drab to Fab

Matt McNelis, *Public Services Librarian, Philadelphia College of Osteopathic Medicine*

Over the course of the past year the PCOM library transformed a study room that had stationary desks and little technology into a dynamic collaborative workspace that includes a 55-inch touchscreen monitor, desktop computer and new multipurpose furniture.

A Librarian Poster about Undergraduate Poster Sessions

Samantha Bise-Schultz, *Reference & Instruction Librarian, Central Penn College*

Emily Reed, *Assistant Resources Librarian, Harrisburg University of Science and Technology*

Diane Porterfield, *Library Director, Central Penn College*

Judith Dutill, *Director of the Center for Teaching Excellence, Central Penn College*

Research Exhibition Day began in 2016 at Central Penn College so students could practice formally displaying and presenting their research. A similar event began in 2018 at Harrisburg University. This poster presentation displays the planning process, outcomes, and lessons learned from both institutions.

Registration Desk	7:30 AM–4:00 PM
Store	8:00 AM–4:00 PM
Exhibits	9:30 AM–2:30 PM

7:30 AM - 8:45 AM

Public Library Division Breakfast: Developing an Organizational Culture to Support Equity, Diversity, and Inclusion

Richard Kong, *Director, Skokie Public Library (IL)*

Libraries spend a lot of time developing strategic plans, but many don't spend enough time on intentionally building a healthy organizational culture. In this presentation, Richard will discuss the value of intentionally working on organizational culture, focusing on equity, diversity, and inclusion. He will also share updates on the work of Public Library Association in this area.

Sponsor: Public Library Division

9:00 AM - 10:00 AM

Building Capital: PA Forward Partners and Successful Financial Literacy Programming for Library Communities

Candy Abram, *Executive Consultant, Covert Consulting Services*

Emily Mross, *Business Reference Librarian, Penn State University Libraries, Harrisburg*

David J. Buono Jr., *Consumer Liaison, Pennsylvania Insurance Department*

Sarah Fetzer, *Reference Librarian, Free Library of Northampton Township*

Paula Gilbert, *Director of Youth Services, York County Libraries*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Are you on your way to being a Star Library? Not sure how to provide effective financial literacy programs for your community? PA Forward's partnering organizations can help launch financial literacy programming in all library contexts. Hear from public and academic libraries as well as and their partners who have successfully implemented programming unique to their patrons' lived experiences. This segment will feature a full panel and will de-mystify the process of how to begin developing programs with a financial literacy partner, as well as provide resources for connecting with other potential partners in your local community. Speakers include librarians and partners from both the government and banking sectors. The panel will highlight the ways in which the libraries and partners are already working together to offer financial literacy programming and the programs they see unfolding in the future, which can be shared with all types of libraries throughout Pennsylvania.

Sponsor: PA Forward

Cataloging in Your Community

Sylvia Orner, *Head of Technical Services, Scranton Public Library*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Catalogers don't do outreach, right? Not necessarily! Our communities house a treasure trove of knowledge and information, and we can help provide access! The Scranton Public Library has partnered with local historical societies and museums to help them catalog rare and unique collections resulting in greater visibility for them, and greater access to information for our patrons. Come find out how we did it, and learn how you can become a community cataloger too!

Sponsor: Technical Services Round Table

Escape Rooms: Where Do I Even Start?!

Sara Huff, MLS, *Teen Librarian, William Jeanes Memorial Library*

ACT 48 1 Hour

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Escape Rooms have been gaining in popularity in the past few years, especially among teens. Many librarians are eager to create one for their patrons, however it can be overwhelming to even start planning such a program! This session will bring you through the presenter's step-by-step process as she planned and implemented her first Harry Potter-themed Escape Room from scratch, which was presented to 30+ teens in January 2018. This session will give you confidence and inspiration to create your very own Escape Room of any theme!

Sponsor: Youth Services Division

Information Overload!: Assessing Source Usage in Students' Reference Lists

**ACT 48
1 Hour**

Kristin E. C. Green, Reference and Instruction Librarian, Penn State Scranton

James Hart, Lecturer in Communication Arts and Sciences, Penn State Scranton

Education Level: *Intermediate — Suitable for those who already have some knowledge on the topic*

Instruction librarians spend significant amounts of time planning lessons by collaborating with the course instructor and aligning information literacy outcomes with the instructor's learning outcomes. Often times for general education courses, information literacy sessions include introducing that ideal database or two for specific research assignments. But once that instructional time is over, do students apply what they learned or do they revert to unsavory research habits developed over the course of their academic lifetimes? This session will initiate conversation around this question by using data generated from analyzing students' reference lists. The course in which this overarching assessment was conducted, Effective Speech, is a general education course that all undergraduate students are required to take at Penn State. The instructor assigns three speeches during the course of the semester that require background research. All sections of this course have a one-shot information literacy session in which two databases are introduced as ideal resources for garnering the background information needed for the students' speech topics. The data was gathered in the Spring 2018 semester from three different class sections. As co-presenters, the librarian and instructor will discuss their teaching collaboration, explain their analytic process, and share preliminary findings.

Sponsor: College & Research Division

Successful Libraries: How Organizational Structure of Libraries Impacts Success

David Belanger, Director, Lower Merion Library System

Nicole Henline, Director, Monroeville Public Library

Amy Geisinger, Consultant, New Castle District Library Center

Cindy DeLuca, Director, Barrett Paradise Friendly Library

Rob Lesher, Executive Director, Dauphin County Library System

Cathi Alloway, Director, Schlow Centre Region Library

Christi Buker, Executive Director, Pennsylvania Library Association

Education Level: *Intermediate — Suitable for those who already have some knowledge on the topic*

Hear from library leaders across the state about the pros and cons of different public library organizational structures – independent, branches, federated systems, consolidated systems, quasi-government, and small/rural perspectives. Learn how the structure influences their success, the type of challenges they face, and their financial sustainability. After listening to the panel, engage in a dialogue with your peers about the challenges that might be holding you back from a new structure, and opportunities that might strengthen your library. Information gathered from the discussion may be used by the Pennsylvania Library Association and will be available for other related entities to consider for future guidelines or advocacy initiatives to help PA libraries. Library directors are strongly encouraged to attend.

Sponsor: Conference Committee

Compassionate Library Leadership

Richard Kong, Director, Skokie Public Library (IL)

Education Level: *Introductory — Information on the topic is basic or a new innovation*

Leadership comes in many forms. One might be called a leader after demonstrating exceptional strategic thinking, communication, agility, or wisdom. But what would it look like if more leaders demonstrated compassion? What would the impact be on an organization and community if compassion was the primary driver? In this presentation, Richard will explore these questions and make a case for the next generation of library leaders to focus on compassion, above all else.

Sponsor: Public Library Division

9:30 AM - 2:30 PM

Library Products & Services Expo

Find out what's new in library design, furnishings, services, equipment and technology all under one roof! Take part in the Exhibit Raffle with prizes donated by our generous exhibitor partners, for a chance to win a great prize (or two!)

10:00 AM - 11:00 AM

Poster Sessions

Poster sessions are a great way for librarians to share information about successful ideas or programs with their colleagues. The exchange is informal and highly interactive! For a listing of posters to be presented, see page 18.

Poster Sessions: Tuesday, October 16, 10:00 – 11:00 AM

Building Diverse Romance Collections

Amanda M. Leftwich, *Head of Circulation and Cataloging, Lansdowne Public Library*

African American romance novels include more authors than just Zane or Eric Jerome Dickey! This poster will explore other authors (new and old), easy to use resources, and comprehensive suggestions to build a robust and diverse collection.

The Snack Bracket: Driving Student Engagement with Low-Tech & Low-Cost Fun

April Line, *Library Support Services Assistant, Madigan Library, Pennsylvania College of Technology*

Jean Bremigen, *Manager Library Operations, Madigan Library*

Crystal Rice, *Student Assistant, Graphic Design, Madigan Library*

Each semester, our library provides snacks for students during our late-night hours for finals. During Finals Week, Spring '18, we gathered student opinions on late-night snacks using a Snack Bracket, an interactive poster display where students could vote with stickers under popular snacks to be provided next semester.

Using the Native Features of our ILS to Create an Inventory Management System

Chris Herlein, *Records Maintenance Specialist, Penn State University Libraries*

The Penn State University Libraries' Annex created an Inventory Management System that can track material when processed for high-density shelving. It can also locate empty space for reclaiming, after material is withdrawn. PSU accomplished this in-house, saving the cost of an outside vendor.

Play to Learn: BreakoutEDU

Dana J Kerrigan, *Educational Services Librarian, Valley Forge Military Academy & College*

Lucy Manley, *Director of Learning Assessment & Support Center, Valley Forge Military Academy & College*

VFMAC's academic support services continually explore educational technologies that foster learning and teamwork and leadership development. We discovered BreakoutEDU, which embraces the idea of today's popular escape rooms; digital breakouts are also available. All games require critical thinking, collaboration, creativity, and communication.

Cultivating Collaborations: Establishing Faculty/Librarian Partnerships

Dr. Stephanie Pennucci, *Education Librarian/Assistant Professor, Millersville University*

Michele Santamaria, *Learning Design Librarian/Assistant Professor, Millersville University*

The Millersville University McNairy Library and Learning Forum and the Center for Academic Excellence (CAE) hosted a luncheon in spring 2017 to showcase and foster cross campus collaborations that engage "students as": researchers, leaders/change agents, authors/content curators, entrepreneurs, designers, advocates, mentors, and global citizens.

Escape the Library: Helping New Students Puzzle Through Summer Orientation

Elizabeth Nelson, *Reference and Instruction Librarian, Penn State Abington*

Delia Tash, *Library Assistant, Abington College Library, Penn State Abington*

What do you get when you combine Amelia Earhart and a Caesar Cipher? Come find out how we pieced together four lock-boxes, a secret decoder ring, and helpful information on our campus, history, and library to turn 30-minute new student orientations into fun and engaging Unlock the Box game-nights!

Mini Golf Open House for New Students in a College Library

Emily Szitas, *Public Services Librarian, Carlow University*

Looking for new students to find their way to the library? A mini golf event can hook them long before the first research assignment gets them through the door! This one-day program can open the door for introductions to library personnel and invites appreciation for the facility.

When the Flash Burns Out: Migrating the Cultural and Literary Map of Pennsylvania from an Adobe Flash Platform to a Robust Content Management System

Karen Schwentner, *Web Developer, Pennsylvania State University Libraries*

Tara L. LaLonde, *GIS Specialist, Pennsylvania State University Libraries*

The Pennsylvania Center for the Book's Literary & Cultural Heritage Map of PA was recently migrated from Adobe Flash pages to Drupal, integrating ArcGIS Online. The session will describe the steps to modernize the map, while improving accessibility and scalability. Lessons learned from this transition can benefit other PA libraries.

We Built It and They Came: Launching a Library Workshop Series with Broad Appeal

Ron McColl, *Reference & Instruction Librarian, Franco Library, Alvernia University*

The poster will outline and describe the successful design, promotion, and launch of our library's 'Savvy Scholar' workshop series, which included sessions on RefWorks, Library Research Strategies, Scholarly Impact, and Google Search Strategies.

"GROWING OUR STEM" PFML STEM Club for Preschool, Elementary, and Teens

Susan Bastian, *Circulation Services, Priestley-Forsyth Memorial Library*

Jeffrey L. Johnstonbaugh, *Director, Priestley-Forsyth Memorial Library*

STEM for everyone, learning is fun, exploring some Science, Engineering, Math and Art through the use of Technology. We strive to explore with our hands and encourage children to fail along the way because FAIL = First Attempt In Learning!

Harvard not YOUR Style? No High Bay? No Problem!

Verne Neff, *Manager Collection Maintenance and Annex, Pennsylvania State University Libraries*

Out of space in the stacks and off-site, Penn State Libraries created a plan to reconfigure the layout of our library annexes, housing 2.1 million volumes, to achieve 20–25 years of growth using only our ingenuity and the ILS. Shelving will be replaced with compact tray shelving in one facility.

Adult Author Panel

Don Helin
Author

Sheryl Ickes
Author

Dennis Royer
Author

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Local mystery fiction authors Don, Sheryl, and Dennis have experience working with various types of publishing — self-publishing, small publishing houses, and vanity publishing. In this panel discussion, the authors will share which publishing type worked for their needs and why. They will also share how libraries can work with independent authors, those authors not usually highlighted in Kirkus or Library Journal review sections. The authors' books will be available for purchase at the PaLA Store.

Sponsor: Local Authors Committee

Board Rx: Therapy for Your Board Problems

Denise Sticha, *Director, Centre County Library and Historical Museum*

Cathi Alloway, *Director, Schlow Centre Region Library*

Additional facilitators, *to be announced*

Education Level: *Advanced — Provides additional subject content, requiring prior knowledge*

Library Directors can face challenges with their trustees or Friends boards, such as micro-managing, apathy, internal fighting, reluctance to fundraise, and more. Attendees at this session will participate in talk tables led by experienced directors and board members who will guide discussion and suggest solutions. Participants will receive guidance on their board concerns in a supportive and confidential setting. Attendees will be contacted to submit questions in advance.

Sponsor: Public Library Division and Rural & Small Libraries Round Table

Libraries as Partners in International Student Retention: How Programming and Outreach Impact Sense of Belonging

Emily Mross, *Business Librarian, Penn State Harrisburg*

Joi Jackson, *Reference and Instruction Librarian, Penn State Harrisburg*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

In 2017, Pennsylvania's colleges and universities enrolled 51,129 international students, ranking sixth in the nation for total international enrollment, and academic libraries now serve a growing population of international students. In addition to meeting the educational and research needs of international students, college and university libraries should also meet their social needs. Through outreach that fosters relationships between international and domestic students, the campus library can serve as an academic and social hub that contributes to a sense of belonging that is vital to international student retention. Attendees will learn why belonging is critical for the perseverance of international students and will discuss strategies for nurturing belonging in their libraries and on their campuses. Presenters will detail successful programming and outreach initiatives from their campus, and how these events improve relationships between international and domestic students through facilitated interaction. Participants will discuss campus contexts, current programs, and ideas for future programming.

Sponsor: College & Research Division

Poverty and Youth in Public Libraries

**ACT 48
1 Hour**

Taylor Lee, *Children's Department Manager, Wilkinsburg Public Library*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Roughly fifteen million children in the United States live in families with incomes below the federal poverty income threshold. As public libraries, it is the backbone of our foundation to provide free and equitable services to all populations, but especially poverty-stricken populations. How do we do this when the same poverty may affect our own budgets and staff? How does this specifically relate to providing services for children and families? How do traditional library services create barriers for low-income youth? By exploring traditional library models, as well as customer service practices, this session aims to point out some common misconceptions about serving low-income populations, as well as ways libraries can expand services with a small staff or budget to better equip low-income youth to succeed in the future.

Sponsor: Youth Services Division and Rural & Small Libraries Round Table

The Federal Role: History, Purpose, and Impact of LSTA

Scott Thomas, *Executive Director, Pennsylvania Intergrated Library System (PaILS)*

Maryam Phillips, *Executive Director, Hosting Solutions and Library Consulting (HSLC)*

Karla Trout, *Executive Director, Adams County Library System*

Representative from Office of Commonwealth Libraries, TBD

Continued from page 19

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

This session will provide an overview of the federal role in funding PA libraries. Panelists will discuss the history of the Library Services and Technology Act (and its predecessor LSCA), the impact it has had on Pennsylvania library services over the years, how it is funded, how advocacy works on the federal level, and how the program is currently implemented in Pennsylvania. There will be an opportunity to ask questions.

Sponsor: Conference Committee

Write Your Own Narrative — What's Your Library's Elevator Speech?

Brandi Hunter-Davenport, *PA Forward Project Manager, PA Library Association*

Paula Gilbert, *Director of Youth Services, Martin Library, York County Libraries*

ACT 48 1 Hour

Education Level: *Intermediate — Suitable for those who already have some knowledge on the topic*

Part of the work we do as members of the library community is "sell" our neighboring businesses, organizations and groups on the value we provide to the overall area and how that work supports the region and the state. Libraries are true community hubs, centers for learning, engagement, opportunity and access. The library can be all these things and more only when we work to invite people in, telling our story and helping them connect to their particular piece of our mission. Whether you've never developed your own elevator speech or are looking to revamp your current one, this session will help you hone your perfect pitch in selling the value your library offers and why libraries continue to be very necessary entities in our communities. By the time you complete this session, you will be ready to "sell" your library, connecting even more residents to this nucleus of programming and activity.

Sponsor: PA Forward

12:15 PM - 1:45 PM

College & Research Division Luncheon: The Library is Open: Pragmatics and Possibilities for a Commons-Oriented Future

Robin DeRosa, *Professor of Interdisciplinary Studies; Director of Interdisciplinary Studies, Plymouth State University (MA)*

In this keynote presentation, Robin DeRosa will explore libraries as architectures of hope that gesture toward a commons. In an era where privatizing forces threaten to wall off and commodify knowledge, Robin will offer a vision of libraries as an intrinsic part of a public infrastructure for learning and research. By invoking both the work that happens inside and around libraries and the communities

that libraries engender, Robin will frame a conceptual and aspirational theory of libraries and posit concrete practices that can help our society understand libraries as integral stewards of the public good.

Sponsor: Pennsylvania Academic Libraries Consortium, Inc. (PALCI)

Exhibits Walk-Around Lunch

Enjoy a complimentary lunch of tasty, portable food items while visiting the exhibits — what a great way to maximize your time and resources during the conference!

12:45 PM - 1:45 PM

Poster Sessions

Poster sessions are a great way for librarians to share information about successful ideas or programs with their colleagues. The exchange is informal and highly interactive! For a listing of posters to be presented, see page 21.

2:15 PM - 3:30 PM

Gaming 101: Moving Beyond Monopoly

John Pappas, *Head Librarian, Cheltenham Township Library System*

Heather Soltroff, *Youth Services Librarian, Southampton Free Library*

ACT 48 1 Hour

Jeff Cothren, *Systems Administrator, Hershey Public Library*

Rita Smith, *Children's & Teen Librarian, Hershey Public Library*

Barbara Clay, *Library Assistant — Children's Services, Hershey Public Library*

Tegan Conner-Cole, *Youth Services Librarian, Glenside Free Library*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Need to get caught up on the new ways to game in libraries? Board games are currently a hot trend and computer games are re-inventing themselves. You may have heard about libraries with circulating board game collections or libraries with huge gaming events. Have you ever wondered what goes into having and managing a board game collection? What about how to host a board game event welcoming to all ages? What about adult board game nights? What about creating a board game club just for teens? What games are out there besides Monopoly or Scrabble? How can you use board games at your library? At this session, librarians and gaming experts will introduce you to the hottest games, how to set up and manage a library board game collection, and the best ways to host gaming events that work for you. We'll also introduce you to a library who is reaching new populations with an innovative multiplayer computer game. Being a gamer is not required.

Sponsor: Youth Services Division

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Poster Sessions: Tuesday, October 16, 12:45 – 1:45 PM

Supply and Demand: Using Statistics to Determine If Your Collection Is Meeting Patron Needs

Alex Arthun, *Collection Development Librarian, Dauphin County Library System*

How can you tell if circulation is "good?" Comparing numbers month-to-month or year-to-year doesn't tell the whole story. Using basic ILS-generated reports and a few Excel formulas, you can get a whole new perspective on your collection and how your patrons are using it.

Holiday Book Tree Fundraiser — How To?

Cynthia Ann Smolinski, *Marketing Coordinator, Cleve J. Fredricksen Library*

Joseph Franklin Smolinski, *Volunteer/Circulation Page, Cleve J. Fredricksen Library*

Each year many libraries assemble beautiful Book Trees. What if this unique tree could also raise money for your library and/or another charity or cause each year? Fredricksen's volunteer project has quietly raised over $10,000 and has become a beloved tradition. Find out how to replicate our success at your library!

Using a "Book Bike" to Expand Your Library's Walls

Heather Smith, *Director, Eastern Lancaster County Library*

The ELANCO Library purchased a "Book Bike" to use for outreach events in our community. We'll share how we used the bike to facilitate a "Pop Up Library" at different locations, distribute free books, sign people up for library cards, and promote library events, materials, and services.

From Badge Squad to Summer Quest: Rethinking School-Age Year-Round

Jessica Richmond, *Youth Services Librarian, Bucks County Free Library*

Kate Transue, *Children's Services Coordinator, Bucks County Free Library*

Learn how one library system abandoned an online program to implement year-round in-house programs that encompass the 21st century skill set and promote PA Public Libraries' Summer Quest. Replacing traditional programs, Badge Squad offers templates and incentives that promote the year-long effort and reiterate summer learning as an ongoing experience.

Makerspaces in the 18th Century

Kim Gillingham, *Advisory Board Member, Perkiomen Valley Library*

Using examples from the Schwenkfelder Library and Heritage Center, this poster will demonstrate skills such as Fraktur and sewing that were taught to both boys and girls in the 1700's. The poster will include a brief history of the Schwenkfelders. (A religious sect from Silesia who settled in Pennsylvania in the 1700's.)

Everybody Wins: Creating & Sustaining a Dynamic Public Library Internship Program

Lauren Smyth, *Assistant Director, Upper Dublin Public Library*

Invigorate your library and give back to the profession by creating a Public Library Internship program! LIS Interns inject your library with their excitement and knowledge, while they also gain real-world experiences. Learn how Upper Dublin Public Library created meaningful partnerships with our interns for the past four and a half years.

Low-Cost/No-Cost Ways to Reward Your Staff (and Volunteers!)

Melinda Tanner, *District Consultant, Citizens Library & District Center*

With limiting budgets, we are not always able to provide staff with financial rewards such as raises or bonuses. So do something creative to show your staff they are appreciated!! Using Dr. Bob Nelson's book "1501 Ways to Reward Employees" this poster will help library directors and managers with ideas for putting the "humanity" back into HR.

Race Your Way to 15K

Molly Carroll Newton, *External Affairs Manager, Radnor Memorial Library*

5k races are a fun and effective way to raise funds for your library. Molly Carroll Newton from Radnor Memorial Library demonstrates tips and strategies on how their annual Elves for the Shelves 5K Race raises $15K per year for the library!

Renovating Your Library: Step by Step

Dolores Fidishun, *Head Librarian, Penn State Abington*

Learn from our experience in doing smaller projects toward the goal of moving to a larger renovation. Soliciting patron feedback, analyzing trends; using the input to design the space and justify the project, working with a vendor to design and implement the renovation. Learn what went well and what we would change.

This Ain't Your Granny's Library

Karen Sourbier, *Library Assistant, Grove Family Library, Franklin County Library System*

Joan Peiffer, *Director, Grove Family Library*

Grove Family Library's innovative programs provide ways to learn new things, meet new people, and try something outside your comfort zone. Four successful programs are: Fitness, Fun and Photo Walk, Instant Pot Mania "SpecialTEA" and Coffee With A Cop. Community response has been so great, they are now regular programs.

PA Forward Skills Kits

Jessica Church, *Library Director, Punxsutawney Memorial Library*

Information and samples of Skills Kits that focus on building skills within the five literacies. Kits allow user to focus on one skill at a time and can be used by anyone, regardless of age.

Communicating Trust: a Strategic Approach to Reputation Management

Tracy Pawelski, *Senior Communications Counsel, PPO&S*

Education Level: *Intermediate — Suitable for those who already have some knowledge on the topic*

Trust is an essential part of any organization's success. But almost daily, reputational issues make headlines, eroding trust with customers, the media, employees and thought leaders. In today's challenging business environment, we help our audience understand how to thoughtfully manage their reputation through a proactive, anticipatory and strategic approach to Reputation Management. We define Reputation Management as the process of both enhancing and protecting an organization's reputation, understanding how to create goodwill in advance, as well as be prepared to respond to the challenges of today's dynamic marketplace. Learn how to communicate trust in the face of a crisis and actively manage a good reputation so that you never get to that point.

Sponsor: PA Forward & PR/Marketing Committee

"Help! My pipe burst, power went out, roof leaked"… Being Prepared for Facilities Crises

Zachary Zimmerman, *Facilities Manager, York County Libraries*

William D. Craft, *Vice President — Service, James CRAFT & Son, Inc. Mechanical Contractors*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

In this session we will discuss overall facility maintenance. Topics will include meeting with contractors, preventative maintenance needs and overall potential building issues. We will review often overlooked facility issues that can help keep buildings open and prevent unnecessary costs.

Sponsor: Buildings, Equipment & Furnishings Round Table

The Opioid Crisis — Supporting Your Community's Needs

Chera Kowalski, *Library Coordinator, Assistant to the Chief of Staff, Free Library of Philadelphia*

Jose Benitez, *Executive Director, Prevention Point Philadelphia*

Judi Moore, *Children's Librarian & Branch Manager, Free Library of Philadelphia*

Marion Parkinson, *North Philadelphia Neighborhood Libraries Cluster Leader, Free Library of Philadelphia*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

In 2016, over 4,500 Pennsylvanians lost their battle to opioid-use disorder prompting a state-wide disaster declaration to be made in 2018. As the opioid & overdose epidemic continues, it is becoming increasingly important for public libraries to take action. Come learn about how the Free Library of Philadelphia found ways to better support their community through this crisis. A representative from Prevention Point Philadelphia, an organization providing harm reduction services and more to communities affected by substance use and poverty, will provide an overview of the epidemic, measures being taken to combat the crisis along with resources. Librarians will share experiences and practical advice on what libraries can do in the short-term and in the long-term to support staff, the general public, and those living with opioid-use disorder, including why overdose reversal training is vital for public service staff.

Sponsor: Public Library Division

Unpeeling the Onion: Using Participatory Design Processes to Discover First-Generation Students Experiences Using the Library

ACT 48 1 Hour

Hailley Fargo, *Student Engagement & Outreach Librarian, Penn State University, University Park*

Steve Borrelli, *Head of Library Assessment, Penn State University, University Park*

Carmen Gass, *User Services Training Coordinator, Penn State University, University Park*

Elpidio De La Cruz, *Student, Penn State University, University Park*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

The University Library strives to make the library a place for everyone by keeping diversity and inclusion at the forefront of research and services. Intrigued by results of a 2016 Ithaka study of undergraduates which showed differences in use and perceptions of library services and resources of first-generation students at Penn State University, researchers conducted a case study investigating the library experiences of first-generation students at the University Park campus. During the spring 2018 semester, researchers used a participatory design approach called "gamestorming" with a group of six first-generation students to discover their experiences in the library. Gamestorming is an approach where design activities are used to ideate through game play. The process allows for a group to get to know one another by first developing trust, then working together through the challenge space, discovering problems along the way. The process ends with evaluating ideas surfaced during the process. This presentation will describe the process of gamestorming, share results, insights, and lessons learned from this study, highlight the student experience from one of our first-generation student participant-researchers, and will give the audience a chance to try out a gamestorming activity that could be used with their library community.

Sponsor: College & Research Division

Property & Casualty Insurance: What is MISSED, OVERLOOKED, MISUNDERSTOOD OR UNDERPURCHASED?

Gary D. Harshbarger, *CPCU, ASLLI, ARM, API, AINS, CRM, Senior Vice President, Gunn-Mowery, LLC*

Education Level: *Intermediate — Suitable for those who already have some knowledge on the topic*

A description of items that an insurance industry expert has found to be often missed, overlooked, misunderstood or under-purchased in his 48 years in the insurance industry. As a cyber expert, he will update attendees on emerging trends with cyber insurance, social engineering, computer fraud and other timely topics. To those not in the industry, discussions about insurance can often sound like a foreign language. Gary has proved to be very successful at presenting insurance topics in everyday "English" that can be easily understood by anyone. His style is interactive and lively, presenting an otherwise dull topic in an interesting and educational manner.

Sponsor: Conference Committee

3:45 PM – 5:00 PM

PaLA Annual Business Meeting

Members of the Pennsylvania Library Association are encouraged to attend this meeting to get updates on association activities. Recognition of grant recipients, as well as the presentation of several PaLA awards will also take place. We'll wrap up with remarks by president-elect, Denise Sticha, Executive Director, Centre County Library & Historical Museum.

5:00 PM - 5:30 PM

Public Library Division Business Meeting

5:30 PM - 7:00 PM

Reception and Tour of the State Library

Network with your colleagues at the State Library of Pennsylvania in the neoclassic Forum Building, just a short walk from the Hilton Harrisburg. Enjoy light hors d'oeuvres and beverages and tour the State Library's Rare Collections, Maker Space and the new Law Library. This will be a ticketed event and is limited to 100 people.

Midtown Excursion

Take advantage of this opportunity to explore Harrisburg's trending Midtown area! Participants can hop on the bus departing from the Hilton at 6:45 p.m., or at the State Library at 7:00 p.m. for a quick jaunt to Midtown to dine and experience the area's offerings. Dine at The Millworks, The Kitchen at the Midtown Art Center, Ted's Bar and Grill, or grab a slice at Brother's Pizzaria and taste some brews at Zeroday Brewing Co. We'll wrap up the evening at The Midtown Scholar, an award-winning independent bookstore and cafe located in a renovated 1920's movie theater. A special coffeehouse performer will provide tunes while you shop the more than 200,000 used, discount, and rare books in inventory and the largest collection of used books between New York and Chicago! Transportation included. Dining options and information on places to explore in Midtown will be provided to participants.

7:30 PM - 10:00 PM

Dinner Discussion: Vegas Rules Session for Directors

Library directors encounter difficult issues in their work. Join us for this Vegas Rules (stays in the room) discussion with your director counterparts to share struggles and attempt to find solutions. At a minimum, you'll learn that you're not alone! Pre-registration required.

Sponsor: Public Library Division

7:30 PM - 10:00 PM

Dinner Discussion: Amp Up Your Story with Wattpad @ Your Library

Roseanne Perkins, *Instructor, Library Science, Kutztown University*

Wattpad and other online storytelling platforms are changing the way young people read, write, and share literature, both within their existing social networks and the larger world. This discussion will introduce Wattpad, Fiction Hub, and other storytelling platforms and explore how young people are using them. The conversation will include how these platforms might be integrated into library programming for young people in ways that reframe traditional writing workshops within the new digital literacies necessary to navigate modern adolescent life. Online storytelling technology has the potential to empower youth to experiment with their identities and help foster social change. We will discuss ways libraries can leverage their unique place within the community and their online resources to support local young authors, encourage emerging voices such as young LGBTQ and immigrants, and teach the skills necessary for them to participate safely and competently in online writing communities. There is no charge for this activity, other than pay on your own dinner expense. Transportation via carpool. Pre-registration required.

Sponsor: Teaching, Learning & Technology Round Table

7:30 PM - 10:00 PM

Ex Libris Society Dine "In" at Ad Lib Kitchen & Bar

Ex Libris Society members and past presidents are invited to dinner at the trendy Ad Lib Kitchen & Bar in the Hilton. Have a drink on us and enjoy classic dishes prepared with contemporary creativity from locally sourced food in a comfortable, upscale environment. This is a ticketed event, limited to 40 people. Not yet a society member? To become a member to this annual giving society that supports the work of the Pennsylvania Library Association, go to www.palibraries.org, click on "Support PaLA" select "Ex Libris Society" and "Donate Now." We appreciate your support!

Registration Desk	7:30 AM–12:00 PM
Store	8:00 AM–12:00 PM
Exhibits	Closed

7:30 AM - 8:45 AM

Legislative Breakfast

Kick off a special legislatively-focused day with insights from leaders within the Pennsylvania General Assembly. Hear from a Senator and Representative about how they see libraries in PA and what the legislature sees as priorities. With the general elections less than three weeks after this breakfast, don't miss this opportunity to learn what key issues may influence the elections and the 2019–2020 legislative sessions!

Sponsor: Legislative Committee

9:00 AM - 10:00 AM

Bringing the Critical Librarianship Movement into the Classroom

Samantha Bise-Schultz, Reference & Instruction Librarian, Central Penn College

**ACT 48
1 Hour**

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Have you heard of the Critical Librarianship movement and want to know what it's all about? Are you part of the conversation already, but don't know how to turn theory into practical instruction activities? Find out how librarians are linking their work as information literacy educators to social activism. Attend this session for a brief introduction to critical theory as it relates to librarianship and information literacy, suggested resources to get you involved in the Critical Librarianship conversation, and various critical instruction methods and activities. The presentation will be followed by a guided group discussion on ways librarians can turn critical librarianship theory into action to engage students as creators and users of information.

Sponsor: College & Research Division

Citizen Science and Libraries: Changing the World!

Elaina Vitale, Academic Coordinator, National Network of Libraries of Medicine, Middle Atlantic Region

**ACT 48
1 Hour**

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Citizen science is happening all around you! Citizen scientists in your community are participating in bird and butterfly counts, contributing to Alzheimer's research, monitoring air quality, and collecting genetic information — all furthering and advancing our greater scientific knowledge. Citizen science is an amazing way to participate in research efforts, and it can often be done from a mobile device, from one's home, or from a library. Libraries are ideal partners for citizen scientists! At this session, participants can expect to learn how to support citizen science in their communities and ways that libraries can easily participate at minimal or no cost. Participants will learn about citizen science library program models, free National Library of Medicine resources to incorporate into citizen science library programs, and sources of funding to explore for buying testing kits or supporting community research efforts. Citizen science library programs are perfect for all ages, and all types of libraries. Prior scientific knowledge isn't required, simply a willingness to participate!

Sponsor: Public Library Division

Preschool STE(A)M Programming on a Budget

Vicki Sheeler, Youth Services Librarian, Media-Upper Providence Free Library

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Learn about the benefits of high-interest STE(A)M programming (Science, Technology, Engineering, Art, and Math) for some of your youngest patrons and how to find materials without breaking the bank. You do not have to be a "science person" to be successful! Attendees will learn about successful programs that can be easily replicated.

Sponsor: Conference Committee

Sign Language for Librarians: Communicating With Your Community

Heather Weleski, *Children and Youth Services Coordinator, Community Library of Castle Shannon*

ACT 48 1 Hour

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

This session will discuss the benefits of librarians learning sign language, briefly go into the history of sign language, provide reliable resources librarians may use to locate sign language useful for their community, and offer opportunities for librarians to practice some sign language they can use instantly! This session helps promote diversity in the libraries, as you will be able to communicate with an underserved population!

Sponsor: Youth Services Division

Strengthening the Library's Profile in Your Community: Effective Networking & Advocacy for Friends and Trustees

Beth Nawalinski, *Executive Director, United for Libraries*

Jillian Wentworth, *Manager of Marketing & Membership, United for Libraries*

Education Level: *Intermediate — Suitable for those who already have some knowledge on the topic*

Friends and Trustees are advocates by default — they wouldn't be giving their time, energy, and financial support to an entity they're not willing to fight for. When the case needs to be made for your library, the community members most able to step up to the plate are the Friends of the Library and the Trustees. Chances are you've heard the chorus of excuses from your local leaders about why your library can't be adequately funded. Times are tough, they will say — everyone has to sacrifice. Neighbors, co-workers, friends, and others may say, "Why do we need libraries when we have the internet?" Because library funding dollars seem to be scarcer than ever, and because it appears that libraries have a lot of competition from the private sector, politically astute advocacy and networking are increasingly important roles for Friends and Trustees.

Sponsor: PA Citizens for Better Libraries

Think Globally, Act Locally: Celebrating and Promoting Open Education Resources

Stephanie Pennucci, *Education Librarian/Assistant Professor, Millersville University*

ACT 48 1 Hour

Greg Szczyrbak, *Learning Technologies Librarian/Assistant Professor, Millersville University*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

International education leaders are responding to a growing demand for open education resources (OER). Already leaders in providing free access to information, librarians can utilize their expertise in resource sharing and copyright to further this initiative. Librarians have an opportunity to participate in this endeavor by providing access to materials through collaboration with faculty, teachers and homeschool patrons. We will share numerous examples of how this can be done, such as hosting educational programming and promoting available resources. Drawing on our own experience with hosting a virtual mini conference that drew an international audience during Open Education Week 2018, we will highlight how the Millersville University community is promoting the expansion of OER use on campus.

Sponsor: Conference Committee

10:15 AM - 11:30 AM

Cataloging a Community-driven Collection

Alexandra Barbush, *Library Specialist/MSLS Candidate (Summer 2018)*

Education Level: *Intermediate — Suitable for those who already have some knowledge on the topic*

The Harrisburg Art Anthology (HAA) project began as a two-fold attempt to create a digital community art collection that represents Central Pennsylvania's vast and growing art culture and to understand the process of collecting, cataloging and making available an online digital collection. HAA is published online through the omeka.net platform and utilizes Dublin Core metadata standards. This presentation details the steps taken to promote, gain submissions, catalog and publish a collection of community-submitted items, with special focus on the trials and tribulations of community-collected metadata.

Sponsor: Technical Services Round Table

Little Learners: Coding Concepts

Kristin Morgan, *Digital Learning Lead Librarian, Carnegie Library of Pittsburgh*

ACT 48 1 Hour

Henry Dragenflo, *Children's Librarian, Carnegie Library of Pittsburgh — Woods Run*

Jamie Collett, *Children's Librarian, Carnegie Library of Pittsburgh — Allegheny*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

Children today will have jobs as adults that do not even exist yet! How do we prepare children for this future? Carnegie Library of Pittsburgh Children's Librarians and Digital Learning Lead Librarian will demonstrate how we put early learning research about STEM into practice to create our Little Learners: Coding Concepts program. We know our youngest learners' brains are developing rapidly and ready to develop the skills that will make them lifelong learners. In this session we will introduce current research about STEM learning habits, how to encourage parents to engage in everyday STEM learning and how we created our Little

Learners: Coding Concepts program with this information. Attendees will get a preview of our research-based program plans, book lists, parent engagement pieces and time to explore new technologies and learning activities to promote precoding skills. Through literacy activities, early math and guided play we prepare children to be the next makers, tinkerers and problem solvers.

Sponsor: Teaching, Learning & Technology Round Table

So You Want to Digitize Your Local Newspaper

Alice Lubrecht, *Director Emeritus, State Library of Pennsylvania*

L. Suzanne Kellerman, *Judith O. Sieg Chair for Preservation, Head, Preservation, Conservation and Digitization, The Pennsylvania State University*

Education Level: *Intermediate — Suitable for those who already have some knowledge on the topic*

Genealogists and historians alike are asking many local libraries to step up and work to preserve their local newspaper as well as digitize it so it is searchable on the web. But how does one respond to such requests? Where does one go to find the answers to the many questions which the librarian may have? Sue Kellerman, Penn State University Libraries, and Alice Lubrecht, State Library of Pennsylvania, have spent many years working to locate, catalog, microfilm and digitize Pennsylvania newspapers. In this session they will cover some of the basic questions such as: 1) Do you have the only run? 2)What titles are others working on so I don't duplicate work? 3) What about copyright? What can I do without a legal challenge? 4) How does paper differ from microfilm if I want to digitize the paper? 5) Can I microfilm then digitize or digitize directly from the paper copy? 6) What's involved with requesting a quote for digitization? 7) What digitization standards should I follow? 8) Can't I simply take camera shots of the pages or scan the pages on a copier myself? 9) What do I do with the file once the company completes the digitization?

Sponsor: Preservation Round Table

The Current State of Fake News

Linda Beck, *Adjunct Instructor, multiple Central Pennsylvania Colleges*

Education Level: *Introductory — Information on the topic is basic or a new innovation.*

While the proliferation of fake news has created a current challenge for those involved in research and education, the concept is not new. This presentation will outline a broader perspective on the subject matter, including an historical perspective on fake news as well as current information on the topic. Discussion areas will include the impact of technology, the intersection of news and entertainment and the state of bias and polarization in the United States.

Sponsor: Digital Resources Round Table

TIPS FOR JUSTIFYING YOUR CONFERENCE ATTENDANCE TO YOUR BOARD OR SUPERVISOR

Library budgets are tight, so how do you justify attending the PaLA Annual Conference to your board or supervisor? We have a few tips to not only sell your attendance at this important event, but also how to increase your library's ROI:

1 Point out that the conference offers nearly 70 concurrent educational sessions, nearly 50 poster sessions, as well as ample opportunities to network with your peers from across the state.

2 The conference exhibit hall contains a wealth of information on new products or services for your library, all under one roof. Shop now or "window shop" for future purchases. It's a one-stop shop, and will make the most of your time when considering purchases for the library.

3 Create a report to describe what you've learned and how you will share it with others in your library.

4 Create an action plan to implement what you've learned into your work or programming at the library. Periodically report on the actions that have been taken, and the improvements they have made in the library.

5 Train others. Share the session handouts and ideas you've learned with your co-workers.

6 Compare the cost of conference registration to the cost for other conferences, educational courses or consulting fees. The PaLA Conference includes lunch each day, complimentary parking and Wi-Fi access, likely making it the better bargain.

7 Report your conference attendance, and the fact that you are continuing your education to improve library services to your local newspaper, bringing your library into the public light in yet another way.

8 While discussing purchases or programming for your library with your supervisor, be sure to preface your statement with "One of the speakers at the PaLA Conference said…." Or, "I saw this new product at the PaLA exhibits, with it, we can….." Giving credit like this will reinforce the thought that the PaLA Conference is a benefit, not only to you, but to the library overall.

Easy, fast and secure online registration for the conference is available at www.palibraries.org. Register by August 31 to automatically save $25 off your registration fee. And, by registering online you will avoid the $10 processing fee, saving you even more! See you at the conference!

TLC to STEAM: A Different Kind of Teen Advisory Board

Molly Kane, *Head of Teen Services and Emerging Technologies, Upper Dublin Public Library*

Education Level: *Intermediate — Suitable for those who already have some knowledge on the topic*

Although the demand for teen volunteer positions has drastically increased, attendance and participation in UDPL's Teen Library Council had almost completely dropped off. By evolving the TLC into a STEAM leadership club, Catalyst 4 Success, UDPL was able to provide authentic and impactful volunteer opportunities for teens while also quadrupling the number of STEAM programs and workshops for elementary aged children. This session will provide a model for adapting the traditional TLC to meet the needs of a new generation of students.

Sponsor: Youth Services Division

What do Libraries Have To Do With the YMCA, Humane Society, Fair Trade, and Undergraduate Research?

Jen Jones, *Associate Professor and Department Coordinator, Communication, School of Business, Seton Hill University*

Theresa R. McDevitt, *Government Information/Outreach Librarian, Indiana University of PA Libraries*

Amy Podoletz, *Undergraduate Student, Communication, Seton Hill University*

Education Level: *Intermediate — Suitable for those who already have some knowledge on the topic*

New teaching practices, such as experiential learning and service-learning, are becoming more and more important on college campuses. This pedagogical approach leads to improved understanding and ability to apply theory, and also growth in areas like acceptance of diversity, increased compassion and caring for others, self-confidence, and growth in social responsibility and civic engagement. This session begins with win-win stories, written by librarians, university faculty and students who have successfully employed service based or experiential learning experiences for students in higher education. In each case, the course or educational event developers have intentionally included service to a partner, real work applications of theory, mutual benefit for all involved, and opportunities for thoughtful reflection. Presenters will describe activities, motivations, curriculum materials, and outcomes in enough detail to assist others in building upon their experience to bring this positive practice to their institutions. Participants in the session are then invited to share their own success stories in a welcoming and creative environment.

Sponsor: College & Research Division

10:30 AM - 11:00 AM

Press Conference at the Capitol

Plans are underway for Wednesday, October 17, 2018 to be declared PA Libraries move PA Forward Day! Be sure to wear your "Libraries move PA Forward" shirt to show our strength! (Purchase opportunity available during conference registration.)

Sponsor: Legislative Committee

11:00 AM - 12:00 PM

Displays and Posters in the Capitol East Wing Rotunda

A showcase for legislators, staff, the press, (and you!) on how libraries support literacy and technology to uplift their communities.

Sponsor: PA Forward

11:00 AM - 4:00 PM

Legislative Visits & Capitol Tours

Conference attendees should make appointments prior to arriving at the conference to visit the Harrisburg offices of their PA representatives and senators. (Even if appointments are not confirmed, attendees may drop off handouts to staff in the Harrisburg offices.) While at the Capitol, consider a free tour of what President Theordore Roosevelt considered to be the "handsomest building" in the United States. Capitol Tour Guides are available to point out the architectural and artistic highlights, and to make the Capitol's history come alive for you. Tour sign-ups are available during conference registration.

Sponsor: Legislative & Conference Committees

Poster Sessions: Wednesday, October 17, 11:00 AM – 12:00 PM, State Capitol East Wing Rotunda

If There is a Will, There is a Way: Overcoming Programming Obstacles!

Amy Riegner, *Director, Monongahela Area Library*

The Monongahela Area Library has had its fair share of obstacles, from unexpected deaths to school strikes. Through it all, we have resolved to offer quality programming. With the help of the PA Forward Initiative, we now offer at least one program every weekday. This is our story.

Shooting for the Stars: An Academic Library's Voyage

Christina J. Steffy, *Director, Learning Commons, Pennsylvania College of Health Sciences*

Amy Snyder, *Education Librarian, Pennsylvania College of Health Sciences*

While it may seem like PA Forward initiatives and its Star Library program are just for public libraries, academic libraries offer an array of programs related to the PA Forward literacies. Learn how one academic library is shooting for the stars and supporting all of the literacies.

PAJobStart

Claire Williams, *Marketing Coordinator, Huntingdon County Library*

Roane Lytle, *Director, Williamsburg Public Library*

Susan Mcclellan, *Director, Millvale Community Library*

Brian Isdell, *Library Supervisor, Free Library of Philadelphia, Lawncrest*

Team Mentor: *Maryam Phillips, Executive Director, HSLC*

PAJobStart addresses the issue of job seekers with limited computer skills and internet access, who need last minute help in the job search/application process. This project, a product of the 2017 ILEAD cohort, features a free smartphone app and resource list to aid those seeking jobs.

PA Forward Skills Kits

Jessica Church, *Library Director, Punxsutawney Memorial Library*

PA Forward Skills Kits are an efficient means to provide educational resources to patrons who desire building their knowledge in a particular literacy and who may not normally have access to such materials. Learn about kit contents and how to make them customizable for your library communities.

Roadmap to Become an Academic Star Library

Joann Eichenlaub, *Assistant Director, Madigan Library, Pennsylvania College of Technology*

This poster will explain the PA Forward initiative and includes a brief history of the PA Forward Star Library Program, underscoring why/how it benefits/supports libraries/individuals/communities. The session will cover how the Madigan Library saw benefits in being recognized as a Gold Star Library.

The Public Library as Economic Resource: Investing in the Community through Financial Literacy

Jonathan Dunkle, *Director, Manheim Community Library*

The Manheim Community Library has been developing financial literacy programs to benefit the economic well-being of the community. Through unique presentations and partnerships with local organizations, library visitors have been able to improve their standard of living and learn how to take control of their financial situation.

Salute to the Military

Karen Sourbier, *Library Assistant, Grove Family Library*

Joan Peiffer, *Director, Grove Family Library*

"Salute to the Military" is a month-long group of programs and displays, including an Honor Wall, History Wall and Purple Heart Recipients. The programs are designed to recognize our military, assist our military, and educate the community regarding the history of those who serve(d) *(past and present)* in the military.

Lackawanna County Star Libraries: Leaders, Educators, and Community Centers

Mary Garm, *Administrator, Lackawanna County Library System*

Sandy Longo, *Director, Abington Community Library*

Jeanie Sluck, *Director, Taylor Community Library*

This poster presentation will demonstrate how libraries in Lackawanna County are using PA Forward's Star Library program to design meaningful programs, respond to community interests, and focus communications. The presentation will show how the Star Library process has enhanced the community's view of libraries as leaders, educators, and community centers.

Leading with Information Literacy in a Post-Truth World

PA Forward Information Literacy Team — Dana Farabaugh, Allison Mackley, Rebecca Miller, Christina Steffy, Sara Pike, and Claire Williams

Oxford Dictionaries named "post-truth" the word of the year in 2016, after phrases like fake news and alternative facts became part of our national conversation. This poster explores the role all types of libraries play in equipping citizens to critically consume, share, and create information in our post-truth world.

The Golden Year: PA Forward Programming throughout the Year at the Free Library of Northampton Township

Sarah Fetzer, *Reference Librarian, Free Library of Northampton Township*

At the end of 2017, after achieving Gold Star Status with the PA Forward Star Library Program, we decided to take our programming to the next level, and set a goal to have at least one PA Forward-aligned program in every month of 2018, addressing and promoting each of the five literacies throughout the year.

Health Literacy @ the Library: Tackling the Hard Topics

Sue Miller, *Assistant Director, Peters Township Public Library*

Information on programs and resources offered at the Peters Township Public Library to promote health literacy will be highlighted. In this poster session I plan to present information on programs on suicide prevention, infant loss, and grief. As centers of our communities, it is important for libraries to provide information and resources on topics that are difficult to discuss, to help people of all generations work through pressing times.

PaLA'S 2018 PRODUCTS & SERVICES EXPO
Learn about Trending Products & Services for Libraries in One Place!

Interaction between conference attendees and exhibitors is crucial for the success of the conference and benefits all. Our exhibitors are our partners and are experts when it comes to new products and services for our libraries. Visiting the exhibit hall is the most efficient way to learn about and consider new innovations from multiple sources!

The conference schedule includes a generous amount of "no conflict" time to make sure you have plenty of time to visit the exhibits. "Exhibits Only" passes will be available for purchase at the PaLA Registration Desk for individuals who are not registered for the conference. Free passes are available through some member libraries or registered exhibitors — contact a favorite vendor and ask for a pass!

Exhibit Hall Activities

Monday, October 15
12:00 p.m. – 5:30 p.m.

12:00 – 1:45 PM
Exhibits Grand Opening Lunch
(complimentary)

12:45 – 1:45 PM
Exhibitor Showcases — More in-depth presentations about new products or services for your library.

Poster Sessions — Learn about successful programs and events taking place in Pennsylvania libraries.

Introverts — Check out the special poster presentation for tips and tricks to connect with exhibitors to take advantage of this important benefit of conference attendance!

3:30 – 4:30 PM
Afternoon Break / No-Conflict Time
No sessions scheduled to allow time to visit the exhibits and enjoy a cold beverage.

Poster Sessions — Learn about successful programs and events taking place in Pennsylvania libraries.

3:45 – 4:45 PM
Exhibitor Showcases
More in-depth presentations about new products or services for your library.

4:30 – 5:30 PM
Exhibit Hall Reception
A new opportunity to network with our exhibitors over food and drink and discuss what's new on the library scene.

5:15 PM
Raffle Prize Drawings
Be sure to deposit your exhibitor-supplied raffle tickets for the chance to win a great prize! You must be present to win.

Tuesday, October 16
9:30 a.m. – 2:30 p.m.

10:00 – 11:00 AM
Exhibits Mid-Morning Break / No-Conflict Time
No sessions scheduled to allow time to enjoy a cup of coffee while visiting the exhibits.

Exhibitor Showcases
More in-depth presentations about new products or services for your library.

Poster Sessions
Learn about successful programs and events taking place in Pennsylvania libraries.

12:15 – 1:45 PM
Walk-Around Lunch in the Exhibit Hall
(complimentary)

12:45 – 1:45 PM
Poster Sessions
A final opportunity to gather information about library programs and ideas from your peers.

2:00 PM
Raffle Prize Drawings
Last call for prizes! Be sure to deposit your exhibitor-supplied raffle tickets for the chance to win a great prize! You must be present to win.

2018 Exhibitors
(as of July 18)

ABDO
Auto-Graphics. Inc.
AWE Learning
Baker & Taylor
Brainfuse
Brodart Co.
ByWater Solutions, LLC
Capira Technologies
Capstone Press
Carnegie Library for the Blind and Physically Handicapped
Cavendish Square
Children's Plus, Inc.
Draw the Lines PA
EBSCO Information Services
Findaway

Fox Chapel Publishing
Gale, A Cengage Company
Infobase Learning
Infovision Software — Evolve
Ingram Content Group
J. Appleseed
JanWay
Lakeshore Learning Materials
Longley Insurance
Murray Associates Architects, P.C.
National Network of Libraries of Medicine, Middle Atlantic Region
NMS Imaging
Office of Commonwealth Libraries — Summer Quest
OverDrive
Overton & Associates

Pennsylvania Integrated Library System (PaILS)
Plymouth Rocket, Inc.
POWER Library (HSLC)
ProQuest
Recorded Books
ReferenceUSA
Reynolds Business Systems, Inc.
Scholastic Library Publishing
State Library of PA/Office of Commonwealth Libraries
TEI Landmark
University of Pittsburgh Press
University of Pittsburgh, School of Computing and Information
US Grant in Living History
WTW Architects

2018 Legislative Day for Libraries

Wednesday, October 17, 2018

7:30 AM – 8:45 AM
Legislative Breakfast with speakers from the PA General Assembly

9:00 AM – 10:00 AM
Advocacy Training session with *United for Libraries*

10:30 AM
Press Conference in the Capitol East Wing Rotunda

*Plans are underway for Wednesday, October 17, 2018 to be declared **PA Libraries move PA Forward Day!** Be sure to wear your "Libraries Move PA Forward" shirt to show our strength! (See below for purchase information.)*

10:45 AM – 11:45 AM
Displays and posters in Capitol East Wing Rotunda

A showcase for legislators, staff, the press, (and you!) on how libraries support literacy and technology to uplift their communities.

11:00 AM – 4:00 PM
Visits to your Senators & Representatives

Attendees should make appointments prior to arriving at the conference to visit the Harrisburg offices of their PA representatives and senators. Even if appointments are not confirmed, attendees may drop off handouts to staff in the Harrisburg offices.

OTHER RELATED LEGISLATIVE PROGRAMS

ALA Advocacy Boot Camp
Sunday, October 14, 2:30 – 5:15 PM

A three-hour training session on Sunday, October 14, led as a joint effort of ALA's Office for Library Advocacy and the Office for Intellectual Freedom. In the session, we'll explore some of the brutal facts about our current environment, celebrate our assets, and offer practical tips to reclaim a moral sanction for the work we do, and the support our communities deserve.

Reception and Tours at the State Library
Tuesday, October 16, 5:30 – 7:00 PM

Network with your colleagues over light hors d'oeuvres and tour the State Library's Rare Collections, Maker Space and the new Law Library. This is a ticketed event with limited capacity. It will sell out quickly so be sure to purchase your ticket when you register.

T-shirts
T-shirts for our special press conference and events on Wednesday, October 17 can be purchased as a separate item during your conference registration. T-shirts will be distributed in Harrisburg when you pick up your conference packet.

Capitol Tours
Be sure to take a little time to explore the majesty and history of the Pennsylvania Capitol. Capitol Tour Guides will point out the architectural and artistic highlights of this magnificent building. Tour sign-ups will be available during conference registration and are at no cost.

HOTEL RESERVATION

The Hilton Harrisburg hotel is located in the heart of downtown Harrisburg, just minutes from Hershey, Pennsylvania. Situated a few blocks from both the State Capitol Complex and the State Library, the hotel is a prime location for our conference.

We have reserved a block of rooms at the Hilton Harrisburg for conference attendees and exhibitors at the conference rate of $144/night plus applicable occupancy taxes. This rate includes parking in the adjacent Walnut Street Garage. To make a reservation, call the hotel directly at 717-233-6000 and state that you would like a room under the Pennsylvania Library Association room block or reserve a room online at http://group.hilton.com/palibraryassoc.

PaLA encourages conference participants to reserve a room in the PaLA room block. Doing so will help the association meet its obligation to the hotel and will prevent potential attrition fees and penalties. In addition, higher lodging pickup will put us in a better bargaining position as we negotiate future conference rates. Thank you for your cooperation.

The conference block expires at midnight EST on September 13, 2018. Reservations received after this date will be subject to prevailing room rates and availability.

PaLA Conference Attendee Registration • October 14–17, 2018 — Harrisburg, PA

Complete one form per person and mail to: PaLA, 220 Cumberland Parkway, Suite 10, Mechanicsburg, PA 17055.
Registrations must be received by October 12. On-site registration will be required after October 12.
Please note that a $10 processing fee, per registration, will be assessed for all paper registrations.
Register online at www.palibraries.org to avoid the $10 processing fee!

Name (as it should appear on your name badge) _____

Library _____ Title/Position _____

Street Address _____

City _____ State _____ Zipcode _____

Phone _____ Cell _____ Email _____

Type of Library: ❏ Public ❏ Academic ❏ School ❏ Special (Corporate, Medical, Law)   Other _____

Are you a PaLA Personal Member? ❏ Yes ❏ No   Are you a new member for 2018? ❏ Yes ❏ No

Are you a PSLA or PCBL Member? ❏ Yes ❏ No (PSLA & PCBL members are invited to register at the PaLA member rate)

SPECIAL NEEDS/EMERGENCY CONTACT

Please indicate if you require special materials or services: _____

_____

In case of emergency during the conference, please contact:
Name: _____ Relationship: _____ Phone: _____

CONFERENCE REGISTRATION FEES Paper registrations are subject to a $10 per registration processing fee.

Full Conference Registration (Best Value)	Please check selection and circle fee.	Early By 8/31	Regular After 8/31	Late After 9/30
Includes all sessions, exhibits, parking & lunch each day. **BEST VALUE!**	❏ PaLA/PSLA/PCBL Member	$355	$380	$400
	❏ Non-member	$455	$480	$500
	❏ Full-time Student/Retired Member	$275	$300	$320

Daily Registration Rates		Sunday–Tuesday			Wednesday		
Includes all sessions, exhibits (if applicable), parking, and lunch on day of attendance.	**Please check selection and circle fee**	Early By 8/31	Regular After 8/31	Late After 9/30	Early By 8/31	Regular After 8/31	Late After 9/30
Wednesday rates include the Legislative Breakfast and reflect a shorter programming schedule.	❏ PaLA/PSLA/PCBL Member	$155	$180	$200	$120	$145	$165
Day attending	❏ Non-member	$210	$235	$255	$165	$190	$210
❏ Sunday ❏ Monday ❏ Tuesday ❏ Wednesday	❏ Full-time Student/Retired Member	$120	$145	$165	$ 90	$115	$135

❏ **Exhibits Only Pass** – $35 • *For admittance to one day of exhibits and exhibits lunch (no other activities or programs included.)*

Conference Tours/Special Activities	Cost
❏ **Chapter Dine Outs (Sunday) N/A** Join chapter colleagues for some informal networking, dining & fun at area restaurants. *(Pay on your own)*	N/A
❏ **PaLA Trivia Competition (Sunday)** Proceeds will benefit the David J. Roberts EXCEL Library Service Award	$5
❏ **Troegg's Independent Brewery Tour (Monday)** Includes transportation & self-guided tour. Tastings & food purchases are on your own.	$10
❏ **Performers Showcase (Monday)** Includes light snacks. Proceeds will benefit the David J. Robrerts EXCEL Library Service Award.	$5
❏ **State Library Reception & Tours (Tuesday)** Includes light hors d'oeuvres & beverage. Guided tours of the Rare Books, Maker Space & Law Library	$15
❏ **Ex Libris Society Dine "In" (Tuesday)** Society members & past presidents only. To take place in the Hilton's Ad Lib Restaurant. Space is limited.	$40
❏ **Explore Midtown (Tuesday)** Includes transportation to Midtown and musical entertainment at The Midtown Scholar Book Store. *Dining/Beer Tasting on your own.*	$10
❏ **Capitol Tours (Wednesday) —** Enter through the East Wing Entrance on Commonwealth Avenue (by the fountain). ❏ 1:30 PM Guided Tour ❏ 2:00 PM Guided Tour	N/A

Libraries Move PA Forward T-shirts	By 9/20	After 9/20	Size (Please Circle)
❏ **Ladies Short Sleeve**	$10	$15	S – M – L – XL – 2XL – 3XL
❏ **Men's Short Sleeve**	$10	$15	S – M – L – XL – 2XL – 3XL
❏ **Unisex Long Sleeve**	$15	$20	S – M – L – XL – 2XL – 3XL

Name _____   Phone _____

Meal Events

- *Conference registration includes admission to any one lunch event (breakfast event on Wednesday) on days of attendance.*
- *Additional meals may be selected at the fee indicated*
- *Pre-registration is required for all meal events*

- *Both Vegetarian and Gluten-Free options are offered below (as indicated.) Options for alternate meals to address other allergies/preferences are available as chef's choice. Please make a notation if an alternate meal is required.*
- *There is no cash value for unused meals and no refunds for meal reservations.*

Meal Events *Please indicate your meal selections below*	Cost

❑ **President's Opening Keynote Luncheon (Sunday) —** *Served with salad, dessert, warm rolls, iced tea/coffee/decaffeinated coffee/hot tea*
  ❑ Yankee Pot Roast with Pan Gravy (GF)
  ❑ Roasted Vegetable Quiche (V)
	Included

❑ **Carolyne L. Smith Best Practices Breakfast (Monday) —** *Served with orange juice, basket of bakery goods, coffee/decaffeinated coffee/hot tea*
  ❑ Cage-Free Scrambled Eggs, Apple-Smoked Bacon, Country Breakfast Potatoes (GF)
  ❑ Cinnamon Roll French Toast, Fresh Fruit Cup (V)
	$22

❑ **Carolyn W. Field Award Luncheon (Monday) —** *Served with salad, dessert, warm rolls, iced tea/coffee/decaffeinated coffee/hot tea*
  ❑ Grilled Chicken Breast, Tomato Basil Relish, Asiago Cream (GF) (DF without sauce)
  ❑ Mushroom Bolognese (Roasted Mushrooms, Arugula, Spicy Tomato, Cavatappi) (V)
	Included

❑ **PCCLC Luncheon (Monday) —** *Served with salad, dessert, warm rolls, iced tea/coffee/decaffeinated coffee/hot tea*
  ❑ Grilled Chicken Breast, Tomato Basil Relish, Asiago Cream (GF) (DF without sauce)
  ❑ Mushroom Bolognese (Roasted Mushrooms, Arugula, Spicy Tomato, Cavatappi) (V)
	Included

❑ **Exhibits Grand Opening Lunch (Monday)** Chef-selected assortment of walk-around entrée items	**Included**
❑ **Public Library Division Breakfast (Tuesday) —** *Served with assorted juices, coffee/decaffeinated coffee/hot tea* ❑ Self-Serve Buffet (Seasonal Fruit & Berries, Assorted Muffins & Danish, Fluffy Scrambled Eggs & Bacon)	**$22**

❑ **College & Research Division Luncheon (Tuesday) —** *Served with dessert, iced tea/coffee/decaffeinated coffee/hot tea*
  ❑ Roast Turkey Sandwich with Provolone, Bacon, Greens, Tomato and Dijonnaise on Ciabatta (DF without cheese)
  ❑ Super Salad (Kale, Arugula, Spinach, Roasted Beets, Blueberries, Goat Cheese, Sunflower Seeds & Honey Dijon Vinaigrette (V, GF)
	Included

❑ **Walk-Around Lunch in the Exhibit Hall (Tuesday)** Chef-selected assortment of walk-around entrée items	**Included**

❑ **Legislative Breakfast (Wednesday)**
  ❑ Cage-Free Scrambled Eggs, Apple-Smoked Bacon, Country Breakfast Potatoes (GF)
  ❑ Seasonal Crepe with Country Breakfast Potatoes (V)
	Included

Registration Policies & Deadlines

- Early registration must be received by August 31, 2018. Registrations postmarked after this date will be invoiced if appropriate fee is not remitted.
- Registration must be received by October 12, 2018. Registration forms received after this date will not be accepted — on-site registration will be required. Note: The availability of meal & tour tickets can't be guaranteed for on-site registrations.
- In order to register as a member, 2018 dues must be paid in full at the time of registration. Institutional membership does NOT entitle employees of the institution to register at the member rate unless PaLA Bucks are used.

- Corrections or additions to existing registrations must be made by September 30, 2018. Changes can not be accepted after this date.
- Refunds of registration fees must be requested in writing before September 30, 2018. A $40 processing fee will be assessed for registration cancellations.
- No refunds for meal or tour registrations. Substitutions are permitted.

Photography Release Authorization

Photographs will be taken during the 2018 PaLA Annual Conference. Conferees attending the event are advised that their attendance grants all rights of permission for association use, including possible publication on the PaLA website, in the PaLA Bulletin, Exhibitor Prospectus and future conference publications.

Anti-Harassment Policy

PaLA is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race or religion. We do not tolerate harassment of conference participants in any form. Conference participants violating this policy may be sanctioned or expelled from the conference (without refund) at the discretion of the conference organizers. If you experience an issue which you consider harassment, please report it to the PaLA Registration Desk to notify conference management.

PAYMENT INFORMATION

Conference Registration Fee $ _____

Tour Fee(s) $ _____

T-shirt(s) $ _____

Meal Event Fee(s) $ _____

Paper Processing Fee $10.00 _____

Contribution (optional) $ _____

Total Due PaLA $ _____

My check # _____ for $ _____ is enclosed.

I would like to pay by   ❑ VISA   ❑ Mastercard   ❑ Discover

Account # _____

Expiration Date _____ Card Verification # _____

Amount Authorized $ _____

Signature _____

Name _____   Phone _____

Session Selection

To aid in our planning and session room assignments, please indicate which sessions you plan to attend and return this form with your conference registration. Registration for meals and tours should be completed on the previous page. Thank you!

Sunday, October 14

2:30–3:45pm
❑ Governor's Advisory Council on Library Development Open Forum
❑ Is the Patron Always Right? Librarian Values on the Front Line
❑ Teamwork Makes the Dream Work: Inter-College Collaboration Using IL Instruction to Support At-Risk First-Year Students
❑ Who Has Time for Fundraising?
❑ Sparking Civic Engagement in Youth

2:30–5:15pm (Double Sessions)
❑ Advocacy Bootcamp
❑ QPR (Question Persuade Refer) Gatekeeper Training in Suicide Prevention for Libraries

4:00–5:15pm
❑ Are You Hearing This? Introducing College Age Reluctant Readers to the Joy of Audio Books
❑ Beyond the Chat: Meeting Complex Reference Needs Through Video Conferencing
❑ Conference 101
❑ Get Making: Starting and Running an Engaging and Sustainable Maker Program in Your Library
❑ Know Your Community: Doing a Needs Assessment with Limited Time and Resources
❑ Nine Minutes on Monday

5:30–6:30pm
❑ Member Mixer

Monday, October 15

9:00–10:15am
❑ Seamless Library Instruction: Scaffolding Lessons across the Curriculum
❑ Employment Laws: An Introduction For Librarians
❑ Town Hall with Deputy Secretary and Commissioner for Libraries, Glenn Miller
❑ Using Google Suite for Fun and (Non-)Profit: How Your Library Can Leverage the Free Google Applications Available to Nonprofits
❑ Working Together For Career Exploration & Development

9:00–11:45am (Double Session)
❑ Can't Make the Connection? — Building Family Engagement in your Library Can Happen!

10:30–11:45am
❑ Carving Out Intimate Study Areas in an Open Floor Plan
❑ Middle Grade/Young Adult Author Panel: "Lost in the Middle"
❑ Employment Laws for Libraries Q and A
❑ Game On! Building Successful Tabletop Game Collections in Academic Libraries
❑ Measuring Service in a Brave New Era

12:45–1:45pm
❑ Poster Sessions

2:00–3:15pm
❑ Bias, Blackballing, Banning, and Burning: How Libraries and Communities Can Respond to Intellectual Freedom Challenges
❑ Fighting Fake News with Media Literacy Outreach
❑ How Libraries Can Collaborate with the Pennsylvania Courts in Addressing the Needs of Older Pennsylvanians.
❑ Youth Services: From Basics to Best Practices
❑ Digital Analysis of Your Physical Materials for Collection Development
❑ There's Nothing to Fear but Fear Itself… and Negative Faculty Feedback: Building Relationships with Faculty through Weeding

3:30–4:30pm
❑ Poster Sessions

4:30–5:30pm
❑ Exhibit Hall Reception

6:00–9:00pm
❑ Rural & Small Libraries Round Table Dinner Discussions

Tuesday, October 16

9:00–10:00am
❑ Building Capital: PA Forward Partners and Successful Financial Literacy Programming for Library Communities
❑ Cataloging in Your Community
❑ Escape Rooms: Where Do I Even Start?!
❑ Information Overload!: Assessing Source Usage in Students' Reference Lists
❑ Successful Libraries: How Organizational Structure of Libraries Impacts Success
❑ Compassionate Library Leadership

10:00–11:00am
❑ Poster Sessions

11:00am–12:00pm
❑ Adult Author Panel
❑ Board Rx: Therapy for Your Board Problems
❑ Libraries as Partners in International Student Retention: How Programming and Outreach Impact Sense of Belonging
❑ Poverty and Youth in Public Libraries
❑ The Federal Role: History, Purpose, and Impact of LSTA
❑ Write Your Own Narrative — What's Your Library's Elevator Speech?

12:45–1:45pm
❑ Poster Sessions

2:15–3:30pm
❑ Gaming 101: Moving Beyond Monopoly
❑ Communicating Trust: a Strategic Approach to Reputation Management
❑ "Help! My pipe burst, power went out, roof leaked"… Being Prepared for Facilities Crises
❑ The Opioid Crisis — Supporting Your Community's Needs
❑ Unpeeling the Onion: Using Participatory Design Processes to Discover First-Generation Students Experiences Using the Library
❑ Property & Casualty Insurance: What is MISSED, OVERLOOKED, MISUNDERSTOOD OR UNDERPURCHASED?

3:45–5:00pm
❑ PaLA Annual Business Meeting

7:30–10:00pm
❑ Dinner Discussion: Amp Up Your Story Time With Wattpad @ Your Library
❑ Dinner Discussion: Vegas Rules Sessison for Directors

Wednesday, October 17

9:00–10:00am
❑ Bringing the Critical Librarianship Movement into the Classroom
❑ Citizen Science and Libraries: Changing the World!
❑ Preschool STE(A)M Programming on a Budget
❑ Sign Language for Librarians: Communicating With Your Community
❑ Strengthening the Library's Profile in Your Community: Effective Networking & Advocacy for Friends and Trustees
❑ Think Globally, Act Locally: Celebrating and Promoting Open Education Resources

10:15–11:30am
❑ Cataloging a Community-driven Collection
❑ Little Learners: Coding Concepts
❑ So You Want to Digitize Your Local Newspaper
❑ The Current State of Fake News
❑ TLC to STEAM: A Different Kind of Teen Advisory Board
❑ What do Libraries Have To Do With the YMCA, Humane Society, Fair Trade, and Undergraduate Research?

10:30–11:00am
❑ Press Conference at the Capitol

11:00am–12:00pm
❑ Displays and Posters in the Capitol East Wing Rotunda

11:00am–4:00pm
❑ Legislative Visits

Special Conference Events and Activities You Won't Want to Miss!

Informal networking to build or foster relationships with other librarians or library suppliers is one of the benefits of conference attendance and conference special events provide the perfect vehicle to network, experience the local area and have fun! Following is a list of planned events that we'd like to draw your attention to. Some require additional fees, while others do not. In addition, feel free to visit the local information desk for information on other sites you may opt to visit on your own.

Chapter Dine Outs
Sunday, October 14 • 6:30 p.m. – 8:30 p.m.
The Local Information Committee is assisting chapter leaders in planning Dine Outs at some of the outstanding dining establishments along "Restaurant Row" and in Midtown Harrisburg. Join your fellow chapter members for some informal networking and fun! Information regarding the specific Dine Outs will be shared as plans unfold — stay tuned!

Trivia Competition
Sunday, October 14 • 8:30 p.m. – 10:00 p.m.
Come one, come all! Test your trivia skills against those of your colleagues from across the state at the 8th Annual Trivia Competition. Bring a team or form one on the fly! Proceeds will benefit the David Roberts Best of the Best Practices Award.

Performers Showcase
Monday, October 15 • 6:00 p.m. – 8:00 p.m.
Musicians, Magicians, Puppeteers and More — Oh my! After a day of sessions, relax and enjoy the show! A number of library performers, sure to fit the bill for your library's programming needs, will provide 10-minute snippets of what they do best. Attendees will receive a printed booklet of performer descriptions, contact information and area of travel. Casual food will be provided. Proceeds will benefit the David J. Roberts EXCEL Library Service Award.

Troegg's Independent Brewery Tour
Monday, October 15 • 6:00 p.m. – 9:30 p.m.
Enjoy an evening at Troeggs Independent Brewing in nearby Hershey. Owned by brothers Chris and John Trogner, the brewery includes two brewhouses, one for daily production and another smaller pilot brew system for research and development beers. The brewhouse is in the middle of the Tasting Room, and a large public tour path cuts through the heart of the facility pulling back the curtain for all to see. A Snack Bar provides food as original and interesting as the beer. The tour fee covers transportation — tastings and food purchases are on your own. Cheers!

Reception & Tours of the State Library
Tuesday, October 16 • 5:30 p.m. – 7:00 p.m.
Network with your colleagues at the State Library of Pennsylvania in the neoclassic Forum Building just a short walk from the Hilton Harrisburg. Enjoy light hors d'oeuvres and beverages and tour the State Library's Rare Collections, Maker Space and the new Law Library. This will be a ticketed event and is limited to 100 people.

Midtown Excursion & Exploration
Tuesday, October 16 • 7:00 p.m. – 10:00 p.m.
Take advantage of this opportunity to explore Harrisburg's trending Midtown area! Participants can hop on the bus departing from the Hilton at 6:45 p.m., or at the State Library at 7:00 p.m. for a quick jaunt to Midtown to dine and experience the area's offerings. Dine at The Millworks, The Kitchen at the Midtown Art Center, Ted's Bar and Grill, or grab a slice at Brother's Pizzaria and taste some brews at Zeroday Brewing Co. We'll wrap up the evening at The Midtown Scholar, an award-winning independent bookstore & cafe located in a renovated 1920's movie theater. A special coffeehouse performer will provide tunes while you shop the more than 200,000 used, discount, and rare books in inventory and the largest collection of used books between New York and Chicago! Transportation and information on dining options and places to explore in Midtown will be provided to participants.

Ex Libris Society Dine "In" at Ad Lib
Tuesday, October 16 • 7:30 p.m. – 9:30 p.m.
Ex Libris Society members and past presidents are invited to join their colleagues for dinner at the trendy Ad Lib Kitchen & Bar in the Hilton. Have a drink on us and enjoy classic dishes prepared with contemporary creativity from locally sourced food in a comfortable, upscale environment. *This is a ticketed event, limited to 40 people.* Not yet a society member? To become a member to this annual giving society that supports the work of the Pennsylvania Library Associaiton, go to www.palibraries.org, click on "Support PaLA" select "Ex Libris Society" and "Donate Now." We appreciate your support!

Capitol Tours
Wednesday, October 17 • 1:30 & 2:00 p.m.
We hope you will decide to cap off the conference with a tour of the Capitol, which President Theordore Roosevelt claimed to be the "handsomest building" in the United States Capitol Tour Guides will will make the Capitol's history come alive for you as they lead 30-minute tours to point out the history, architectural and artistic highlights of this magnificent building. Register for one of two free tours when you register for the conference.