Annual Conference
OCTOBER 14–17, 2018
Hilton Harrisburg
Pennsylvania Citizens for Better Libraries

Join Us!

Join other Pennsylvania Citizens in working to secure the future of Pennsylvania Libraries.

- We support continuing education for Friends and advocate through annual institutes
- We help Friends Groups by offering the option of 501(c)(3) status at a lower cost
- We recognize outstanding support of libraries
- We participate in Federal and State legislative actions

For membership and more information:
Visit - www.pcblpa.org
Email - pcblpa@gmail.com
Call - 800-870-3858
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Highlights and Boyds Mills Press salute Pennsylvania librarians

NEW
Fall 2018 titles

★ Kirkus Reviews

★ Booklist
★ Kirkus Reviews
★ School Library Connection
★ Shelf Awareness

★ BCCB
★ Booklist
★ Kirkus Reviews
★ Publishers Weekly
★ School Library Journal

★ Booklist
★ Kirkus Reviews
★ School Library Journal

★ Booklist
★ School Library Journal

★ School Library Connection

boydsmillspress.com
Honesdale, Pennsylvania
I am thrilled to welcome you to our annual conference in Harrisburg, PA. What better place to be this year, but right in our state capitol. I hope that many of our representatives are also curious and interested to be so close to such exciting library activity.

First, let me express some heartfelt gratitude to Sara Edmiston and the entire planning committee, as well as the PaLA staff, for all their hard work in putting together such an excellent program this year. We rely heavily on our volunteer efforts to make this so successful. We could also not do this without the support of the sponsors and exhibitors! Be sure to thank them and learn about all the great products and services they have to offer by stopping the Exhibit Hall, which opens at noon on Monday.

I look forward to meeting many of you throughout the conference. Fortunately, the committee has also put together some great opportunities for you to network and gather with dear colleagues and friends, PaLA members, and people new to the conference. I hope to see many of you at the Member Mixer on Sunday at 5:30 p.m. That will be followed by the Chapter Dine Outs as well as the ever fun Trivia Competition.

We have a great lineup of keynote speakers, starting with James Robbins, who will surely provide us with a good motivational start on Sunday. The winner of the 2018 Carolyn W. Field Award, Jordan Sonnenblick, will speak on Monday. Richard Kong joins us Tuesday morning at the Public Library Division breakfast as he talks about equity, diversity and inclusion. Robin DeRosa rounds out our keynote speakers as she talks about Open Education Tuesday afternoon at the College & Research Division luncheon.

Being in Harrisburg gives us the opportunity to expand our networking even more this year with the 2018 Legislative Day for Libraries. Come help us spread the message that “PA Libraries Move PA Forward.” There are a variety of activities planned for this Legislative Day for Libraries, with a Legislative Breakfast with speakers from the PA General Assembly, some advocacy training, a press conference, posters/displays, and a chance to visit with your senators and representatives.

Let’s not forget all the poster sessions, programs, panels, and talks sprinkled in-between Sunday and Wednesday! There is something for everyone, regardless of whether you are new or seasoned, public or academic, student or professional, library staff or board member. If you’re like me, you’ll have trouble deciding between great offerings throughout the conference.

And of course you’ll want to keep up on everything that is happening with the Pennsylvania Library Association. You can learn more about PA Forward, PaLA Academy of Leadership Studies, Ex-Libris, and more. Join us at our annual business meeting to get updates on association activities, grant recipients, and the presentation of several PaLA awards, including the Distinguished Service Award. Our meeting will wrap up with remarks by president-elect, Denise Sticha, Executive Director, Centre County Library & Historical Museum.

Wow! That is a lot to do and see in just a few short days. I’m so excited for this year’s conference and I very much look forward to seeing many of you. I hope to say hello to and meet as many of you as is possible over these four days. Welcome to Harrisburg and do enjoy this year’s conference!

Tina Hertel
2018 President
Pennsylvania Library Association
Conference Planning Committee

**Chair** — Sara Edmiston, Adams County Library System

**Second Chair/Admin Support** — Brianna Crum, Dauphin County Library System

**Exhibits** — Michael Kattner, Dauphin County Library System & Beth Transue, Messiah College

**Fundraising/Sponsorships** — Laura O’Grady, Hershey Public Library & Karla Trout, Adams County Library System

**Local Authors** — Jess Laganosky, Adams County Library System & George Matthew, Adams County Library System

**Local Information/Tours** — Diana Megdad, Office of Commonwealth Libraries & Laura O’Grady, Hershey Public Library

**Performer’s Showcase** — Paula Gilbert, York County Libraries

**Poster Sessions** — Brandt Ensor, Trone Memorial Library (Adams County Library System)

**Programming** — Beth Evitts, Harrisburg Area Community College & Rob Lesher, Librarian

**Publicity** — Lora-Lynn Kahler, York County Libraries

**Reception/Entertainment** — Emily Holland, (Adams County Library System)

**Registration** — Paula Collins, Clearfield County Public Library & Wendy McClure, Dauphin County Library System

**Signage** — John Miller, York County Libraries

**Store** — Mina Edmondson, York County Libraries & Lisa Howald, Dauphin County Library System

**Technical Arrangements** — Rebekah Anderson, York County Libraries & Jeff Cothren, Hershey Public Library

**Volunteer Coordinator** — Tara Major, Cumberland County Library System

**PaLA Staff Liaison/Meeting Manager** — Kim Snyder Wise, Pennsylvania Library Association

*Front: Kim Snyder-Wise, John Miller, Rebekah Anderson
2nd: Mina Edmondson, Brianna Crum, Jessica Laganosky, Wendy McClure
3rd: Lisa Howald, Tara Major, Beth Transue, Sara Edmiston
4th: Jeff Cothren, Paula Collins, Emily Holland
5th: Beth Evitts, George Matthew, Paula Gilbert, Brandt Ensor, Michael Kattner
Not Pictured: Laura O’Grady, Karla Trout, Diana Megdad, Rob Lesher, Lora-Lynn Kahler*
The Pennsylvania Library Association would like to acknowledge and thank the following companies and organizations who have generously provided financial support for this year’s conference.

**Platinum Sponsors**
Boyds Mills Press – Carolyn W. Field Award Luncheon & Grants for Youth Services Librarians

**Gold Sponsors**
Association of Pennsylvania Public Libraries (APPLS) – Public Library Division Breakfast and Breakout Session Sponsor
Capira Technologies – Mobile App
Equinox Open Library Initiatives – Co-sponsor, President’s Opening Keynote Luncheon
Hosting Solutions and Library Consulting (HSLC) – Member Mixer
Pennsylvania Integrated Library System (PaILS) – Co-sponsor, President’s Opening Keynote Luncheon

**Silver Sponsors**
Greenlee Partners, Co-sponsor, Legislative Breakfast
Pennsylvania Academic Libraries Consortium, Inc. (PALCI) – College & Research Division Luncheon
Pennsylvania Citizens for Better Libraries (PCBL) – Conference Program Book

**Bronze Sponsors**
Baker & Taylor – Coffee/Refreshment Break
Beanstack by Zoobean, Inc. – Coffee/Refreshment Break
Brainfuse – Coffee/Refreshment Break
Carnegie Library of Pittsburgh – Co-sponsor, Legislative Breakfast
Free Library of Philadelphia – Co-sponsor, Legislative Breakfast
Gale, A Cengage Company – Coffee/Refreshment Break
Pennsylvania Humanities Council – Co-sponsor, Carolyne L. Smith Best Practices in Early Learning Breakfast
Scholastic Library Publishing – Co-sponsor, Carolyne L. Smith Best Practices in Early Learning Breakfast

**Other Contributors**
Local Library Systems (Adams County Library System, Cumberland County Library System, Dauphin County Library System, York County Libraries) – Co-sponsors, State Library Reception
JanWay Company – Contribution toward Conference Totebags
Award Presentations

On behalf of the 2018 Awards Committee, and Janis Stubbs, Chair, we are pleased to announce the recipients of the 2018 awards to be presented during the annual business meeting on Tuesday, October 16 — we hope you plan to attend!

**Library of the Year Award:**
**Martin Library**, York County Library System

**Trustee of the Year Award:**
**Helen Grommell-McGrane**, Radnor Memorial Library

**Elected Official Award:**
**Senator Guy Reschenthaler**, Pennsylvania Senate, 37th District, Allegheny and Washington Counties

**New Librarian Honors Award:**
**Hailley Fargo**, Pennsylvania State University

**Certificate of Merit:**
**Jessica Miller**, Washington County Library System
**Ed Wolf**, Peters Township Public Library

**Distinguished Service:**
**Paula Gilbert**, York County Library System

*Please be sure to extend your congratulations to these outstanding individuals!*

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**Boyd Mills Press Youth Services Grant Award Winners**

Thanks to the generosity of Boyd Mills Press, grants were awarded to the following youth services librarians attending the conference for the first time. Please welcome and congratulate them!

**Melinda Roberts**, Rachel Kohl Community

**Amber Kennedy**, Margaret R. Grundy Memorial

**Lisa Rand**, Boyertown Community Library
Library Friends Group Contributors

The Pennsylvania Library Association would like to thank the following Library Friends Groups who have provided support for coffee and refreshment breaks during the conference. The informal networking opportunities provided by these breaks are excellent vehicles for idea-sharing and relationship-building among librarians and are an important element of a successful conference experience.

Friends of Alexander Family Library
Friends of Chester County Library
Friends of Free Library of Philadelphia, Wadsworth Branch
Friends of Glenside Free Library
Friends of Manheim Township Public Library
Friends of Mt. Lebanon Public Library
Friends of Norwin Public Library
Friends of Rachel Kohl Library
Friends of the Abington Community Library
Friends of the Adams County Library System
Friends of the Altoona Area Public Library
Friends of the Banger Public Library
Friends of the Beaver Library
Friends of the Cleve J. Fredricksen Library
Friends of the Dover Area Community Library
Friends of the Downingtown Library Co.
Friends of the East Shore Area Library
Friends of the Easton Area Public Library
Friends of the Easttown Library

Friends of the Erie County Library
Friends of the Exeter Library
Friends of the Guthrie Memorial Library/Hanover’s Public Library
Friends of the Hershey Public Library
Friends of the John Graham Library
Friends of the Joseph T. Simpson Public Library
Friends of the Kline Library
Friends of the Littlestown Library
Friends of the Meadville Public Library
Friends of the Middletown Free Library
Friends of the North Pocono Public Library
Friends of the Northern Tier Regional Library
Friends of the Pittston Memorial Library
Friends of the Shippensburg Public Library
Friends of the Springfield Township Village Library
Friends of Upper Dublin Public Library
Monessen Friends of Library
Warren Public Library Friends
2017 Contributors

Ex Libris Society

Kathleen Arnold-Yerger*
Jean Barsotti*
David Belanger*
Catherine Bittle
Kate Boyle
Christi Buker
Christine Caputo*
Barbara Casini*
Jeanne Clancy*
Olga Conneen*
Jonelle Darr*
Cynthia DeLuca
Judith Dillen
Marguerite Dube
Brandt Ensor
Sue Erdman*
Beth Evitts
Mary Anne Fedrick*
Joe Fennewald*
Kathryn Firestone
Richard Fitzsimmons*

Mary Garm*
Paula Gilbert*
Alison Gregory
Karl Helicher*
Judith Keogh*
Carol Kern
Jennifer Knisely
Anny Laepple
Dennis Leeper*
Robin Lesher*
Jennifer Long
Alice Lubrecht*
Deborah Malone*
Steven Mayover
Priscilla McFerren*
Marycatherine McGarvey
Glenn Miller*
Patricia Miller
Richard Miller
Evelyn Minick*
Maryam Phillips

Molly Rodgers*
Patricia Ryan*
Timothy Salony*
David Schappert
Joseph Sherwood
Alan Silverman
Ann Snowman
Margie Stern*
Denise Sticha*
Jennifer Stock
Catherine Stout*
Janis Stubbs*
Jack Sulzer*
Scott Thomas
Karla Trout*
Carrie Turner*
Elizabeth Urling*
Leslie Wishard
Mary Susan Wolfe*
M.Clare Zales*

*Founding Members
Conference Services

Badge Emblems
A blue ribbon on a badge indicates a new PaLA member. Please welcome them!

Monitoring of Events
Meeting and social events will be monitored. Please wear your registration badge at all times. A registration badge or “exhibits only” pass is required for entrance to the Exhibit Hall.

Anti-Harassment Policy
PaLA is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race or religion. We do not tolerate harassment of or by conference participants in any form. Conference participants violating these rules may be sanctioned or expelled from the conference without compensation or refund of registration fees, at the discretion of the conference management.

Smoking
Smoking is not permitted.

Conference Evaluation Forms
General conference evaluations will be solicited online through Survey Monkey. The form will be available online after the conference via a link that will be emailed to all conference attendees.

Individual session evaluation forms will be collected electronically via Survey Monkey. Look for the link on the conference mobile app. In addition, the URL and QR code will be posed in the session rooms. A limited supply of paper forms will be available at the conference registration desk.

We look forward to your input! The deadline for evaluations is October 31, 2018.

PaLA Registration Desk/Charging Station
Conference Registration Area near Bridgeport Room
Sunday, October 14  10:00 a.m. – 5:30 p.m.
Monday, October 15  7:30 a.m. – 5:00 p.m.
Tuesday, October 16  7:30 a.m. – 4:00 p.m.
Wednesday, October 17  7:30 a.m. – 12:00 p.m.

PaLA Store — Leland Room
Sunday, October 14  12:00 p.m. – 5:30 p.m.
Monday, October 15  8:00 a.m. – 5:00 p.m.
Tuesday, October 16  8:00 a.m. – 4:00 p.m.
Wednesday, October 17  8:00 a.m. – 12:00 p.m.

Information Tables — Harrisburg Ballroom Foyer
Ex Libris Society
Local Information & Tours
PA Forward

Poster Sessions — Harrisburg Ballroom Foyer
Monday, October 15  12:45 p.m. – 1:45 p.m.
3:30 p.m. – 4:30 p.m.
Tuesday, October 16  10:00 a.m. – 11:00 a.m.
12:45 p.m. – 1:45 p.m.

Exhibits — Harrisburg Ballroom
Sunday, October 14  Set-up
Monday, October 15  12:00 p.m. – 5:30 p.m.
Tuesday, October 16  9:30 a.m. – 2:30 p.m.
Wednesday, October 17  Closed

Exhibitor Registration — Harrisburg Ballroom Foyer
Sunday, October 14  4:00 – 7:30 p.m.
Monday, October 15  8:00 a.m. – 11:30 a.m.

The desk will also be staffed during exhibit hours to assist with exhibitor needs.

PaLA Headquarters Offices/AV Room
Bridgeport Room
Shop the PaLA Store!

Created for librarians, stocked by librarians and run by librarians!

Featuring some classic favorites and new additions:

- **Reading/Literacy-themed Socks**
- **Stylish totes** with charms in several sizes and colors
- New inventory of library-themed T-shirts, socks, tote bags and mugs from **Out of Print**
- Charging **Cables & Accessories** for Android & iPhones
- New inventory of **art-inspired umbrellas** from Galleria Enterprises to squash rainy day blues
- Colorful **cotton/silk blend shawls and scarves** – perfect as a gift or to protect you from chilly meeting spaces!
- **Craft items** created by talented librarians and friends
- And, as always, **books** written or illustrated by conference presenters

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Leland Room

**Sunday, October 14**
12:00 PM – 6:00 PM

**Monday, October 15**
8:00 AM – 5:00 PM

**Tuesday, October 16**
8:00 AM – 4:00 PM

**Wednesday, October 17**
8:00 AM – 12:00 PM

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BARNES & NOBLE BOOKSELLERS

Camp Hill Shopping Center
58 South 32nd Street
Camp Hill, PA 17011
717-737-0221
Act 48 and PaLA
PaLA is pleased to announce that several conference sessions meet the requirements for Act 48 credit. Consult the conference program book for those programs identified with the Act 48 label.

What is Act 48? Act 48 of 1999 requires those holding Pennsylvania professional educator certification to complete 180 continuing education requirements every five years in order to maintain their certification. This law applies to those with certification as school librarians, classroom teachers, and school administrators.

Why should public and academic librarians care about it? A survey of PaLA members uncovered the astounding fact that approximately 30% of our membership holds teaching certification and needs (and wants) Act 48 credit in order to maintain their certification.

Important Change to Act 48
The Act 48 database does not accept workshop or conference activities that award less than three Act 48 credits. If you attend the conference, be sure to attend at least three sessions that qualify for Act 48 credit. You may earn more than three credits, but the minimum is three.

What do you need to do if you need Act 48 credit? Consult your conference booklet for the sessions approved for Act 48 credit, collect the special voucher at the end of the session, take at least three vouchers earned to the Act 48 table at the end of the conference, and sign the credit sheet, using your PDE-selected professional personnel identification number. Credit will be entered in the state database by January of next year. If you do not need Act 48 credit, but would like to collect a voucher for the state’s requirement for continuing education for public library staff, those vouchers will be made available at the end of the session as well. (See below for more details on this program.)

Continuing Education
Please note that all PaLA Conference sessions, with the exception of the business meetings, exhibit activities, and most meal events, meet the state’s requirements for continuing education for public librarians and staff. Vouchers will be distributed at the conclusion of each session and should be collected until the end of your conference attendance. Simply turn in your collected vouchers at the Registration Desk to receive a CE certificate noting the number of credit hours you have earned. If you have any questions about the requirements, please contact the District Consultant for your area.

LSTA Funding Acknowledgment
Some conference programs were made possible by a grant from the U.S. Institute of Museum and Library Services as administered by the Pennsylvania Department of Education through the Office of Commonwealth Libraries and the Commonwealth of Pennsylvania, Tom Wolf, Governor.

United States Board Room (3rd Floor)
PaLA Hospitality Suite

Need a break at the Conference, but don’t have a room? Come to ours! The South Central Chapter is sponsoring a room for those who may not have a room of their own to use as a respite from the crowds or to assist with a need. We have drinks, snacks, and even a few emergency items that you may need.

Come, experience some local hospitality!

Hours:
Monday, October 15 9:00 a.m. – 6:00 p.m.
Tuesday, October 16 9:00 a.m. – 5:00 p.m.
**Library Products & Services Expo**

### Why You Should Visit the Exhibits Even if You Don’t Have Purchasing Authority

Interaction between conference attendees and exhibitors is crucial for the success of the conference and benefits both parties. In fact, exhibitor revenue accounts for a significant percentage of overall conference revenue! It is essential that exhibitors see the PaLA Conference as a good investment of their time and money.

Our exhibitors are our partners – their presence not only offsets some of the expenses of the conference, but they also provide information about the latest in library products and services that can help libraries run more efficiently and provide better services to their patrons. Even if you are not the final decision-maker regarding library purchases, you are another pair of eyes and ears that could pick up on a product that would be a perfect fit for your library, so tell your supervisor about the innovative products or services you saw in the PaLA exhibit hall. It just might make your job easier!

For this reason, PaLA has set aside a generous amount of “no conflict” time to make sure you have plenty of time to visit the exhibits. Admission to the exhibits is included with your conference registration – Go check it out!

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### Monday, October 15
12:00 PM – 5:30 PM

- **12:00 – 1:45 PM**  
  **Exhibits Grand Opening Lunch**  
  (complimentary)

- **12:45 – 1:45 PM**  
  **Poster Sessions**  
  Learn about successful programs and events taking place in Pennsylvania libraries.  
  Introverts — Check out the special poster presentation for tips and tricks to connect with exhibitors to take advantage of this important benefit of conference attendance!

- **1:15 – 1:40 PM**  
  **EXHIBITOR SHOWCASE**  
  **Always Innovating with Our Partners: What’s New With OverDrive**  
  Presented by OverDrive

- **3:30 – 4:30 PM**  
  **Exhibits Afternoon Break/No-Conflict Time**  
  Break sponsored by Gale, A Cengage Company

- **1:15 – 1:40 PM**  
  **EXHIBITOR SHOWCASE**  
  **Supporting Collaborative Learning Environments**  
  Presented by WTW Architects

### Tuesday, October 16
9:30 AM – 2:30 PM

- **10:00 – 11:00 AM**  
  **Exhibits Mid-Morning Break/No-Conflict Time**  
  Break sponsored by Baker & Taylor

- **10:15 – 10:40 AM**  
  **EXHIBITOR SHOWCASE**  
  **Entertain, Educate, and Inspire with a Streaming Video Collection Made “Just for Kids”**  
  Presented by Infobase

- **12:00 – 1:45 PM**  
  **Poster Sessions**  
  Learn about successful programs and events taking place in Pennsylvania libraries.

- **1:15 – 1:40 PM**  
  **EXHIBITOR SHOWCASE**  
  **The Future in Context**  
  Presented by Innovative Interfaces

- **3:00 PM**  
  **Raffle Prize Drawings**  
  Last call for prizes! Be sure to deposit your exhibitor-supplied raffle tickets for the chance to win a great prize! You must be present to win.
## Session/Event Track Key

(Audiences suitable for identified tracks)

- **ALL**: All attendees
- **BEFRT**: Buildings, Equipment & Furnishings Round Table
- **CRD**: College & Research Division
- **DSRT**: Digital Services Round Table
- **LAMRT**: Library Administration & Management Round Table
- **PAF**: PA Forward
- **PCCLC**: PA Community College Library Consortium
- **PLD**: Public Library Division
- **PRT**: Preservation Round Table
- **PRIV**: Private, by Invitation Only
- **RSLRT**: Rural & Small Libraries Round Table
- **TLTRT**: Teaching, Learning & Technology Round Table
- **TSRT**: Technical Services Round Table
- **YSD**: Youth Services Division

### SUNDAY, OCTOBER 14

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<tr>
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<td>CRD</td>
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<td>Brady</td>
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<td>Who Has Time for Fundraising?</td>
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<td>3:30 PM - 4:30 PM</td>
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<td>2:30 PM - 5:15 PM</td>
<td>ALL</td>
<td>Advocacy Bootcamp</td>
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<td>PAF</td>
<td>QPR Gatekeeper Training in Suicide Prevention for Libraries</td>
<td>William Penn</td>
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<td>4:00 PM - 5:15 PM</td>
<td>CRD</td>
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<td>4:00 PM - 5:15 PM</td>
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<td>Beyond the Chat</td>
<td>United States Room</td>
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<td>4:00 PM - 5:15 PM</td>
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<tr>
<td>4:00 PM - 5:15 PM</td>
<td>YSD</td>
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<td>4:00 PM - 5:15 PM</td>
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<td>6:30 PM - 8:30 PM</td>
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<td>8:30 PM - 10:00 PM</td>
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<td>7:30 AM - 8:45 AM</td>
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<td>9:00 AM - 10:15 AM</td>
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<td>Seamless Library Instruction</td>
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<td>9:00 AM - 10:15 AM</td>
<td>LAMRT</td>
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<td>9:00 AM - 10:15 AM</td>
<td>ALL</td>
<td>Town Hall with Deputy Secretary &amp;Commissioner for Libraries</td>
<td>Metropolitan C</td>
<td>26</td>
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<tr>
<td>9:00 AM - 10:15 AM</td>
<td>PLD</td>
<td>Using Google Suite for Fun and (Non-)Profit</td>
<td>Susquehanna</td>
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</tr>
<tr>
<td>9:00 AM - 10:15 AM</td>
<td>ALL</td>
<td>Working Together For Career Exploration &amp; Development</td>
<td>Governor Room</td>
<td>26</td>
</tr>
<tr>
<td>9:00 AM - 11:45 AM</td>
<td>PAF/YS</td>
<td>Can’t Make the Connection? Building Family Engagement in your Library</td>
<td>Penn Harris</td>
<td>26</td>
</tr>
<tr>
<td>10:30 AM - 11:45 AM</td>
<td>BEFRT</td>
<td>Carving Out Intimate Study Areas in an Open Floor Plan</td>
<td>Metropolitan A &amp; B</td>
<td>27</td>
</tr>
<tr>
<td>10:30 AM - 11:45 AM</td>
<td>CRD</td>
<td>Game On! Building Successful Tabletop Game Collections</td>
<td>Governor Room</td>
<td>27</td>
</tr>
<tr>
<td>10:30 AM - 11:45 AM</td>
<td>LAMRT</td>
<td>Employment Laws for Libraries Q and A</td>
<td>Harrisburg</td>
<td>27</td>
</tr>
<tr>
<td>10:30 AM - 11:45 AM</td>
<td>ALL</td>
<td>Middle Grade/Young Adult Author Panel: &quot;Lost in the Middle&quot;</td>
<td>Metropolitan C</td>
<td>27</td>
</tr>
<tr>
<td>10:30 AM - 11:45 AM</td>
<td>PLD</td>
<td>Measuring Service in a Brave New Era</td>
<td>Susquehanna</td>
<td>28</td>
</tr>
<tr>
<td>12:00 PM - 1:45 PM</td>
<td>YSD</td>
<td>Carolyn W. Field Award Luncheon</td>
<td>Allegheny/Delaware/Juniata</td>
<td>28</td>
</tr>
<tr>
<td>12:00 PM - 1:45 PM</td>
<td>PCCLC</td>
<td>Pennsylvania Community College Library Consortium Luncheon</td>
<td>Brady Board Room</td>
<td>28</td>
</tr>
<tr>
<td>12:00 PM - 5:30 PM</td>
<td>ALL</td>
<td>Library Products &amp; Services Expo</td>
<td>Harrisburg Ballroom</td>
<td>28</td>
</tr>
<tr>
<td>12:00 PM - 1:45 PM</td>
<td>ALL</td>
<td>Exhibits Grand Opening Lunch</td>
<td>Harrisburg Ballroom</td>
<td>28</td>
</tr>
<tr>
<td>12:45 PM - 1:45 PM</td>
<td>ALL</td>
<td>Poster Sessions</td>
<td>Harrisburg Ballroom Foyer</td>
<td>29</td>
</tr>
<tr>
<td>1:15 PM - 1:40 PM</td>
<td>ALL</td>
<td>EXHIBITOR SHOWCASE: Always Innovating With Our Partners: What's New With OverDrive</td>
<td>Governor Room</td>
<td>28</td>
</tr>
<tr>
<td>1:00 PM - 4:00 PM</td>
<td>PRIV</td>
<td>GAC Strategic Planning Session (PRIVATE)</td>
<td>William Penn</td>
<td>30</td>
</tr>
<tr>
<td>2:00 PM - 3:15 PM</td>
<td>ALL</td>
<td>Bias, Blackballing, Banning, and Burning</td>
<td>Harrisburg</td>
<td>30</td>
</tr>
<tr>
<td>2:00 PM - 3:15 PM</td>
<td>TLTRT</td>
<td>Fighting Fake News with Media Literacy Outreach</td>
<td>Metropolitan A &amp; B</td>
<td>30</td>
</tr>
<tr>
<td>2:00 PM - 3:15 PM</td>
<td>PAF</td>
<td>How Libraries Can Collaborate with the Pennsylvania Courts</td>
<td>Metropolitan C</td>
<td>30</td>
</tr>
<tr>
<td>2:00 PM - 3:15 PM</td>
<td>YSD</td>
<td>Youth Services: From Basics to Best Practices</td>
<td>Susquehanna</td>
<td>32</td>
</tr>
<tr>
<td>2:00 PM - 3:15 PM</td>
<td>PLD/TSRT</td>
<td>Digital Analysis of Your Physical Materials for Collection Development</td>
<td>Penn Harris</td>
<td>32</td>
</tr>
<tr>
<td>2:00 PM - 3:15 PM</td>
<td>CRD</td>
<td>There's Nothing to Fear but Fear Itself… and Negative Faculty Feedback</td>
<td>Lochiel</td>
<td>32</td>
</tr>
<tr>
<td>3:30 PM - 4:30 PM</td>
<td>ALL</td>
<td>Poster Sessions</td>
<td>Harrisburg Ballroom Foyer</td>
<td>33</td>
</tr>
<tr>
<td>3:30 PM - 4:30 PM</td>
<td>ALL</td>
<td>Refreshment Break</td>
<td>Harrisburg Ballroom</td>
<td>33</td>
</tr>
<tr>
<td>3:45 PM - 4:10 PM</td>
<td>ALL</td>
<td>EXHIBITOR SHOWCASE: Transforming Libraries</td>
<td>Governor Room</td>
<td>33</td>
</tr>
<tr>
<td>4:30 PM - 5:30 PM</td>
<td>ALL</td>
<td>Exhibit Hall Reception</td>
<td>Harrisburg Ballroom</td>
<td>33</td>
</tr>
<tr>
<td>6:00 PM - 8:00 PM</td>
<td>ALL</td>
<td>Performers Showcase</td>
<td>Appalachian Brewing Co.</td>
<td>33</td>
</tr>
<tr>
<td>6:00 PM – 8:30 PM</td>
<td>RSLRT</td>
<td>Rural &amp; Small Libraries Round Table Dinner Discussions</td>
<td>McCormick Riverfront Library</td>
<td>33</td>
</tr>
<tr>
<td>6:00 PM - 9:30 PM</td>
<td>ALL</td>
<td>Troeg’s Independent Brewery Tour</td>
<td>Troeg’s Brewery Library</td>
<td>33</td>
</tr>
<tr>
<td>Time</td>
<td>Track</td>
<td>Session/Event</td>
<td>Location</td>
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<tr>
<td>7:30 AM - 8:45 AM</td>
<td>PLD</td>
<td>PLD Breakfast: Developing an Organizational Culture to Support Equity, Diversity, and Inclusion</td>
<td>Delaware &amp; Juniata</td>
<td>34</td>
</tr>
<tr>
<td>8:00 AM - 9:00 AM</td>
<td>ALL</td>
<td>Coffee Break</td>
<td>PA Ballroom Foyer</td>
<td>34</td>
</tr>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td>PAF</td>
<td>Building Capital: PA Forward Partners and Successful Financial Literacy Programming</td>
<td>Governor Room</td>
<td>34</td>
</tr>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td>TSRT</td>
<td>Cataloging in Your Community</td>
<td>Metropolitan C</td>
<td>35</td>
</tr>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td>YSD</td>
<td>Escape Rooms: Where Do I Even Start?!</td>
<td>Harrisburger</td>
<td>35</td>
</tr>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td>CRD</td>
<td>Information Overload!</td>
<td>Metropolitan A</td>
<td>35</td>
</tr>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td>ALL</td>
<td>Successful Libraries: How Organizational Structure of Libraries Impacts Success</td>
<td>Penn Harris</td>
<td>36</td>
</tr>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td>PLD</td>
<td>Compassionate Library Leadership</td>
<td>Allegheny &amp; Susquehanna</td>
<td>36</td>
</tr>
<tr>
<td>9:30 AM - 2:30 PM</td>
<td>ALL</td>
<td>Library Products &amp; Services Expo</td>
<td>Harrisburg Ballroom</td>
<td>36</td>
</tr>
<tr>
<td>10:00 AM - 11:00 AM</td>
<td>AL</td>
<td>Poster Sessions</td>
<td>Harrisburg Ballroom Foyer</td>
<td>36</td>
</tr>
<tr>
<td>10:00 AM - 11:00 AM</td>
<td>ALL</td>
<td>Exhibits Coffee Break</td>
<td>Harrisburg Ballroom</td>
<td>36</td>
</tr>
<tr>
<td>10:15 AM - 10:40 AM</td>
<td>ALL</td>
<td>EXHIBITOR SHOWCASE: Supporting Collaborative Learning Environments</td>
<td>Governor Room</td>
<td>36</td>
</tr>
<tr>
<td>11:00 AM - 12:00 PM</td>
<td>ALL</td>
<td>Adult Author Panel</td>
<td>Governor Room</td>
<td>36</td>
</tr>
<tr>
<td>11:00 AM - 12:00 PM</td>
<td>PLD/RLSLRT</td>
<td>Board Rx: Therapy for Your Board Problems</td>
<td>Metropolitan C</td>
<td>38</td>
</tr>
<tr>
<td>11:00 AM - 12:00 PM</td>
<td>CRD</td>
<td>Libraries as Partners in International Student Retention</td>
<td>William Penn</td>
<td>38</td>
</tr>
<tr>
<td>11:00 AM - 12:00 PM</td>
<td>YSD/RLSLRT</td>
<td>Poverty and Youth in Public Libraries</td>
<td>Allegheny &amp; Susquehanna</td>
<td>38</td>
</tr>
<tr>
<td>11:00 AM - 12:00 PM</td>
<td>ALL</td>
<td>The Federal Role: History, Purpose, and Impact of LSTA</td>
<td>Penn Harris</td>
<td>38</td>
</tr>
<tr>
<td>11:00 AM - 12:00 PM</td>
<td>PAF</td>
<td>Write Your Own Narrative</td>
<td>Harrisburger</td>
<td>40</td>
</tr>
<tr>
<td>12:15 PM - 1:45 PM</td>
<td>CRD</td>
<td>CRD Luncheon: The Library is Open: Pragmatics and Possibilities for a Commons-Oriented Future</td>
<td>Delaware &amp; Juniata</td>
<td>40</td>
</tr>
<tr>
<td>12:15 PM - 1:45 PM</td>
<td>ALL</td>
<td>Exhibits Walk-Around Lunch</td>
<td>Harrisburg Ballroom</td>
<td>40</td>
</tr>
<tr>
<td>12:45 PM - 1:10 PM</td>
<td>ALL</td>
<td>EXHIBITOR SHOWCASE: Entertain, Educate, and Inspire with a Streaming Video Collection Made “Just for Kids”</td>
<td>Governor Room</td>
<td>40</td>
</tr>
<tr>
<td>1:15 PM - 1:40 PM</td>
<td>ALL</td>
<td>EXHIBITOR SHOWCASE: The Future in Context</td>
<td>Governor Room</td>
<td>40</td>
</tr>
<tr>
<td>12:45 PM - 1:45 PM</td>
<td>ALL</td>
<td>Poster Sessions Harrisburg</td>
<td>Ballroom Foyer</td>
<td>40</td>
</tr>
<tr>
<td>2:15 PM - 3:30 PM</td>
<td>YSD</td>
<td>Gaming 101: Moving Beyond Monopoly</td>
<td>Susquehanna &amp; Allegheny</td>
<td>41</td>
</tr>
<tr>
<td>2:15 PM - 3:30 PM</td>
<td>PAF</td>
<td>Communicating Trust: a Strategic Approach to Reputation Management</td>
<td>Harrisburger</td>
<td>41</td>
</tr>
<tr>
<td>2:15 PM - 3:30 PM</td>
<td>BEFRT</td>
<td>“Help! My pipe burst, power went out, roof leaked”</td>
<td>Metropolitan B &amp; C</td>
<td>41</td>
</tr>
<tr>
<td>2:15 PM - 3:30 PM</td>
<td>PLD</td>
<td>The Opioid Crisis - Supporting Your Community’s Needs</td>
<td>Penn Harris</td>
<td>41</td>
</tr>
<tr>
<td>2:15 PM - 3:30 PM</td>
<td>CRD</td>
<td>Unpeeling the Onion: Using Participatory Design Processes</td>
<td>Governor Room</td>
<td>42</td>
</tr>
<tr>
<td>2:15 PM - 3:30 PM</td>
<td>ALL</td>
<td>Property &amp; Casualty Insurance</td>
<td>Lochiel</td>
<td>42</td>
</tr>
<tr>
<td>3:45 PM - 5:00 PM</td>
<td>ALL</td>
<td>PaLA Annual Business Meeting</td>
<td>Delaware &amp; Juniata</td>
<td>42</td>
</tr>
<tr>
<td>5:00 PM - 5:30 PM</td>
<td>PLD</td>
<td>PLD Business Meeting</td>
<td>Susquehanna &amp; Allegheny</td>
<td>42</td>
</tr>
<tr>
<td>5:30 PM - 7:00 PM</td>
<td>ALL</td>
<td>Reception and Tour of the State Library</td>
<td>State Library</td>
<td>42</td>
</tr>
<tr>
<td>7:00 PM - 10:00 PM</td>
<td>ALL</td>
<td>Midtown Excursion</td>
<td>Midtown Harrisburg</td>
<td>42</td>
</tr>
<tr>
<td>7:30 PM - 9:30 PM</td>
<td>PRIV</td>
<td>Ex Libris Society Dine <em>In</em> at Ad Lib Kitchen &amp; Bar</td>
<td>Ad Lib Kitchen &amp; Bar</td>
<td>43</td>
</tr>
<tr>
<td>7:30 PM - 9:30 PM</td>
<td>PLD</td>
<td>PLD Discussion: Vegas Rules Session for Directors</td>
<td>McCormick Riverfront Library</td>
<td>43</td>
</tr>
<tr>
<td>7:30 PM - 10:00 PM</td>
<td>TLTRT</td>
<td>Amp Up Your Story with Wattpad @ Your Library</td>
<td>Cork &amp; Fork Restaurant</td>
<td>43</td>
</tr>
<tr>
<td>Time</td>
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<td>Session/Event</td>
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<tr>
<td>7:30 AM - 8:45 AM</td>
<td>ALL</td>
<td>Legislative Breakfast</td>
<td>Lancaster/Gettysburg/Carlisle</td>
<td>44</td>
</tr>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td>CRD</td>
<td>Bringing the Critical Librarianship Movement into the Classroom</td>
<td>Governor Room</td>
<td>44</td>
</tr>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td>PLD</td>
<td>Citizen Science and Libraries: Changing the World!</td>
<td>Juniata</td>
<td>44</td>
</tr>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td>ALL</td>
<td>Preschool STE(A)M Programming on a Budget</td>
<td>Delaware</td>
<td>45</td>
</tr>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td>YSD</td>
<td>Sign Language for Librarians</td>
<td>Metropolitan A &amp; B</td>
<td>45</td>
</tr>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td>PLD</td>
<td>Strengthening the Library's Profile in Your Community</td>
<td>Allegheny &amp; Susquehanna</td>
<td>45</td>
</tr>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td>ALL</td>
<td>Think Globally, Act Locally</td>
<td>Metropolitan C</td>
<td>45</td>
</tr>
<tr>
<td>10:15 AM - 11:30 AM</td>
<td>TSRT</td>
<td>Cataloging a Community-Driven Collection</td>
<td>Governor Room</td>
<td>45</td>
</tr>
<tr>
<td>10:15 AM - 11:30 AM</td>
<td>TLTRT</td>
<td>Little Learners: Coding Concepts</td>
<td>Allegheny &amp; Susquehanna</td>
<td>46</td>
</tr>
<tr>
<td>10:15 AM - 11:30 AM</td>
<td>PRT</td>
<td>So You Want to Digitize Your Local Newspaper</td>
<td>Delaware</td>
<td>46</td>
</tr>
<tr>
<td>10:15 AM - 11:30 AM</td>
<td>DRRT</td>
<td>The Current State of Fake News</td>
<td>Juniata</td>
<td>46</td>
</tr>
<tr>
<td>10:15 AM - 11:30 AM</td>
<td>YSD</td>
<td>TLC to STEAM: A Different Kind of Teen Advisory Board</td>
<td>Metropolitan A &amp; B</td>
<td>47</td>
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<tr>
<td>10:15 AM - 11:30 AM</td>
<td>CRD</td>
<td>What do Libraries Have To Do With the YMCA, Humane Society, Fair Trade, and Undergraduate Research?</td>
<td>Metropolitan C</td>
<td>47</td>
</tr>
<tr>
<td>10:30 AM - 11:00 AM</td>
<td>ALL</td>
<td>Press Conference at the Capitol</td>
<td>Capitol East Wing Rotunda</td>
<td>47</td>
</tr>
<tr>
<td>11:00 AM - 12:00 PM</td>
<td>PAF</td>
<td>Displays and Posters in the Capitol East Wing Rotunda</td>
<td>Capitol East Wing Rotunda</td>
<td>47</td>
</tr>
<tr>
<td>11:00 AM - 3:00 PM</td>
<td>ALL</td>
<td>Legislative Visits &amp; Capitol Tours</td>
<td>Capitol Building</td>
<td>47</td>
</tr>
</tbody>
</table>

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**SenSource**

Know Your Library’s True Usage with SenSource Patron Counting Systems

- Report counts for government funding and town statistics
- Compare traffic between locations
- Efficiently schedule staffing
- Monitor room usage within the library

Contact our sales team to learn how Vea Analytics Platform and our Patron Counting Technologies will benefit your library.

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Who wouldn’t want to be a Spark library?

Join the cooperative and be part of something special.

This project is made possible by a grant from the Institute of Museum and Library Services as administered by the Pennsylvania Department of Education through the Office of Commonwealth Libraries and the Commonwealth of Pennsylvania.
**SUNDAY, OCTOBER 14**

**9:00 AM - 12:00 PM**

*Penn Harris*

**Governor’s Advisory Council on Library Development Meeting**

*Mary Garm, Chair, GAC*

*Glenn Miller, Deputy Secretary and Commissioner for Libraries*

The Governor’s Advisory Council on Library Development, established by the Library Code, offers advice and recommendations to the Governor, the Secretary of Education and the State Librarian in areas relating to general policies and operations of the State Library and the Commonwealth’s library program. Council members represent library trustees, librarians and lay advocates.

*Sponsor: Office of Commonwealth Libraries*

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**12:30 PM - 2:15 PM**

*Pennsylvania Ballroom*

**President’s Opening Keynote Luncheon: Reaching New Heights**

*James Robbins, Author, Adventurer and Motivational Speaker*

In this inspiring session, James shares life lessons from expeditions around the world combined with the recent research from the fields of social psychology, the neurosciences, and human performance to help your people make a shift in how they see themselves within your organization. James also helps your staff ready themselves to face their fears, take risks, find strength to persevere in tough times, and how to contribute to the team. With stunning images and compelling tales, this session will challenge the audience to quit settling for average, whether in life or business, and outline the steps for reaching new heights.

*Sponsor: Pennsylvania Integrated Library System (PaILS) & Equinox Open Library Initiatives, Inc.*

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**2:30 PM - 3:45 PM**

*Metropolitan*

**Is the Patron Always Right? Librarian Values on the Front Line**

*Tracee Yawger, Youth Services District Consultant, Montgomery County-Norristown Public Library*

*Molly Kane, Head of Teen Services and Emerging Technologies, Upper Dublin Public Library*

*Laura Arnhold, Library Director, Upper Merion Township Library*

*Rachée Fagg, Head of Children Services, Lansdowne Public Library*

Are any of these situations familiar?

- Inappropriate or intrusive questions from a patron
- Parents continually talking in storytime
- Patrons with strong odors
- Explaining patron privacy and why a patron can’t pick up another patron’s holds
- Irate patrons exclaiming, “But my taxes pay your salary!”

Front-line staff members are faced with challenges every day that require them to make informed decisions about complex issues. Working in a library, we seek to provide the best customer service possible. Yet how do we respond to the common frustrations that are an integral part of working with the public? How can we be prepared to have a thoughtful, considered response to recurring situations? What role, if any, does library policy play in the discussion? Librarian listservs, Facebook, and Twitter reflect the struggles that library staff are facing when interpreting librarian values of service, access, confidentiality, diversity, intellectual freedom, and social responsibility in everyday interactions.

Join us for facilitated small group discussions that will highlight some of the most common questions we face and how we can be prepared to address them. Take this opportunity to share ideas and explore solutions that can work for you and your library.

*Sponsor: Public Library Division*
Penn Harris
Governor’s Advisory Council on Library Development
Open Forum

Mary Garm, Chair, GAC
Glenn Miller, Deputy Secretary and Commissioner for Libraries

This open forum will afford all participants the opportunity to learn about the role of the Governors Advisory Council and for Council members to hear first-hand, the issues and concerns of the library community
Sponsor: Office of Commonwealth Libraries

Brady Board Room

Teamwork Makes the Dream Work: Inter-College Collaboration Using IL Instruction to Support At-Risk First-Year Students

Christine Iannicelli, Instructional Technology Librarian, Ursinus College
Diane Skorina, Director of Research, Teaching & Learning Services, Ursinus College
Ronalee Ciocco, Director of Library Services, Washington and Jefferson College
Samantha Martin, Research & Collections Librarian, Washington and Jefferson College

Funded by an Institute for Museum and Library Services Sparks! Ignition grant, librarians collaborated to develop an information literacy instruction program based on the ACRL Framework for Information Literacy for Higher Education. The project was designed to investigate the impact of information literacy instruction on the success of at-risk, first year students. The panelists will report on how they collaborated with experts and each other to develop the instructional activities and assessments and build partnerships with faculty. They will also present the research findings and their goals going forward. Presenters will then facilitate discussion around potential collaborative efforts inspired by the Framework.
Sponsor: College & Research Division

United States Room

Who Has Time for Fundraising?

Molly Hetrick, Schlow Library Manager of Philanthropy & Training with Molly’ Lead Trainer

So many library professionals are juggling everything — administration, daily operations, facility needs, staff supervision — AND are expected to fundraise too! Who has time for that? In this session, join speaker Molly Hetrick to explore ways to fit development and donor relations into your already busy schedule — AND leave fundraising as you know it behind. Molly will highlight her perceptions after moving full time into a library development position and her insightful ideas on ways that overworked library professionals can make progress toward their budgetary goals in small, simple ways - some take as little as 10 minutes a day or one hour a week! Leave this session feeling excited to incorporate these new insights and excited to begin again.
Sponsor: Rural & Small Libraries Round Table

Harrisburger

Sparking Civic Engagement in Youth

Erin Hoopes, Branch Manager, Free Library of Philadelphia, Philadelphia City Institute
Patty Zion, Library Assistant, Rebecca M. Arthus Memorial Library
Bernadette McKean, Director, New Brighton Public Library
Valerie Adams-Bass, Assistant Professor, University of Virginia

How can libraries provide pathways for young people to give back to their community and speak out for causes they care deeply about? Learn how three different Pennsylvania libraries used the book discussion model Teen Reading Lounge (TRL) to inspire their young people to better understand needs in their community and take action. Attendees of this session will learn: 1) how to use books to spark civic engagement; 2) how civic engagement can positively influence youth development; 3) how to collaborate with young people to identify and build projects and; 4) how these projects can raise the profile of the library and highlight the meaningful contributions of young people. This session is appropriate for civic engagement newbies and experts.
Sponsor: Youth Services Division

Commonwealth Room (1st Floor)

Advocacy Bootcamp

Marci Merola, Director, ALA Office for Library Advocacy
Jamie LaRue, Director, ALA Office for Intellectual Freedom

Advocacy Bootcamp urges attendees to re-think advocacy: to re-define the library community and expand the way we have been advocating for libraries. Advocacy Bootcamp will help library communities prepare to advocate for libraries as fundamental building blocks to democracy. In this joint effort of ALA’s Office for Library Advocacy and the Office for Intellectual Freedom, we’ll explore some of the brutal facts about our current environment, celebrate our assets, and offer practical tips to reclaim a moral sanction for the work we do, and the support our communities deserve. The program will cover advocacy basics such as messaging, networking and community engagement. Intellectual Freedom history and principles, forming both the ethical center and essential brand of librarianship, will also be highlighted.
Sponsor: Legislative Committee
William Penn
QPR (Question Persuade Refer)
Gatekeeper Training in Suicide Prevention for Libraries

Govan A. Martin, III, Chair, Board of Directors, Prevent Suicide PA

As libraries and their staffs are on the front lines daily, they encounter individuals who face a myriad of societal issues. This means they may come into contact with someone who is considering taking his or her own life. Would you know the signs if someone were in crisis? Would you know what to say or what to do to potentially save them from themselves? QPR stands for Question, Persuade, and Refer — these are three simple steps anyone can learn to save a life from suicide. Just as people are trained in CPR and the Heimlich Maneuver, helping to save thousands of lives each year, people trained in QPR learn how to recognize the warning signs of a suicide crisis and how to question, persuade, and refer someone to help. Each year thousands of Americans are saying “Yes” to saving the life of a friend, colleague, sibling, or neighbor. QPR gatekeepers learn how to recognize the warning signs of suicide, know how to offer hope, and know how to get help and save a life. The session will also cover how substance abuse (alcohol, drugs — opioid epidemic) affects thoughts about suicide. Prevent Suicide PA is a new PA Forward partner, assisting with the health literacy work and outreach.

Sponsor: PA Forward

4:00 PM - 5:15 PM
Governor Room
Are You Hearing This? Introducing College-Age Reluctant Readers to the Joy of Audio Books

Annie Jansen, Reference and Instruction Librarian, Penn State Brandywine

This session will relate the findings of a pre- and post- cohort survey of students in an entry-level composition class for students with low SAT scores. The survey asked about levels of engagement with “leisure” reading texts before and after the semester, which included two book club lunches and small group discussions of a book of their choosing. The book was available on a Kindle Fire, which allowed for reading text, listening to audio, or simultaneous text and audio. Research shows that literacy skills are built using audio just as much as with visual reading. Audio is used to improve fluency, expand vocabulary, and increase motivation to interact with books. Students are able to listen to the text and follow along, but most importantly, are able to jump the hurdles that may have impeded them from reading.

Sponsor: College & Research Division
United States Room

Beyond the Chat: Meeting Complex Reference Needs Through Video Conferencing

Carmen Cole, Information Sciences & Business Librarian, Penn State University Libraries
Victoria Raish, Online Learning Librarian, Penn State University Libraries

Whether on or off campus, students are contacting Penn State’s library personnel more and more through virtual means. In the fall 2017/spring 2018 academic year, library personnel conducted 15,362 chat conversations with their user base. But is chat always the best communication platform for a user’s information needs? Building upon the Penn State University Libraries’ robust virtual chat reference service, this presentation will focus on development of best practices for providing video reference at any institution, large or small. Presenters will discuss practical tips for utilizing video conferencing platforms for virtual reference, establishing rapport with students using this medium, and how to determine when video may be an appropriate option for conducting a reference transaction. Situated in quality reference as a whole, the presenters will explore this model of serving students no matter their location.

Sponsor: Teaching, Learning & Technology Round Table

Brady Board Room

Conference 101

Sara Edmiston, Community Relations Librarian, Adams County Library System; 2018 Conference Chair
Christi Bunker, Executive Director, PA Library Association
Tina Hertel, Trexler Library Director, Muhlenberg College; 2018 PaLA President
Sheli Pratt-McHugh, Cataloging & Metadata, Learning Commons Coordinator, University of Scranton; PaLA Third Vice-President/Membership Chair

Come and learn how to make the most of your conference experience from the conference organizers and PaLA leaders themselves. Get charged up at the conference and get excited about what you can do to advance your profession through the Pennsylvania Library Association. All who can benefit are welcome to attend!

Sponsor: Conference Committee
Get Making: Starting and Running an Engaging and Sustainable Maker Program in Your Library

Mary Glendening, Library Director, Middletown Free Library

Learn how to get maker programs up and running in your library even if you don’t have a makerspace or money to purchase a lot of fancy equipment. Learn how to plan and coordinate projects using a variety of tools and resources. You’ll learn strategies and techniques to engage participants in your programs in creative thinking and collaboration as well as ways to share and reflect on their projects. This session will cover a brief history of the Maker Movement, a look at 21st Century Learning Skills and how the library is the perfect place to hone and nurture creativity and informal learning. You’ll get hands-on with an easy project to get you started.

Sponsor: Youth Services Division

Know Your Community: Doing a Needs Assessment with Limited Time and Resources

Sara Jane Lowry, President, Sara Jane Lowry Coaching and Consulting
Michele Puzzanchera, Owner and Managing Member, Puzzanchera and Associates, LLC
Nicole Henline, Library Director, Monroeville Public Library

This overview will be helpful to any library or library association that wants to know what assets and needs exist within its community to inform strategic planning. The presentation will help attendees understand the process of determining the scope and priority of information to be data collected, identifying key indicators, designing the survey and related data collection process, planning analysis, encouraging community participation, and sharing the findings with your board and staff. We will draw from our shared experience with a case study — a recent community needs assessment conducted for the Monroeville Public Library (28,000 residents) and what we learned through this process. Panel includes Sara Jane Lowry, nonprofit consultant; Michele Puzzanchera, program evaluator, and Nicole Henline, library director.

Sponsor: Public Library Division

Susquehanna & Allegheny

Nine Minutes on Monday

James Robbins, Author, Adventurer and Motivational Speaker

Managers around the world are feeling the pressure of having too many plates to spin. Nine Minutes on Monday is a simple, easy-to-follow framework guaranteed to increase engagement and motivation among your staff. By following the Nine Minutes on Monday process, you will see an increase in employee engagement, a greater loyalty among your staff, and higher morale among your team. You will learn:

- A simple framework to keep leadership priorities in front of you.
- The nine employee needs which lead to higher employee engagement and productivity.
- Three simple questions to help create more purposeful workplaces.
- The three essential ingredients employees need to make their jobs more motivational.
- How to increase an employee’s sense of autonomy at work.

No matter how busy you are, Nine Minutes on Monday will ensure your staff are motivated, inspired, and equipped to bring their best to work each day!

Sponsor: Conference Committee

Delaware & Juniata

Member Mixer

All PaLA members are invited to help welcome new members of the organization at this informal, “getting to know you” event. PaLA Chapter, Division and Round Table representatives will present posters on their activities for attendees to view as they mill about and network. Light hors d’oeuvres and a cash bar will be available.

Sponsor: Hosting Solutions and Library Consulting (HSLC)

Area Restaurants (Off-site)

Chapter Dine Outs

Join your fellow chapter members for some informal networking and fun as you share a meal at a local restaurant. You may also want to form a team to compete in the Trivia Competition to follow back at the hotel! A link to the sign-up page will be included with conference registration. Transportation is via carpool and dinner is on your own.

8:30 PM - 10:00 PM

Ad Lib Kitchen & Bar, Hilton Harrisburg

Trivia Competition

Come one, come all! Test your trivia skills against those of your colleagues from across the state at the 8th Annual Trivia Competition! Bring a team, form one on the fly, or just observe the fun! Proceeds will benefit the David J. Roberts EXCEL Library Service Award.
Pennsylvania has two great Scholastic e-Resources for your beginning readers and researchers:

**POWER KIDS**

- Science & Social Studies Topics

**BOOKFLIX**

- Paired Fiction & Nonfiction Animated Storybooks

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**APPLS (Association of Pennsylvania Public Library Systems)** is a professional organization to assist libraries and related organizations in the areas of planning, development, coordination, promotion and funding of efficient and effective library services on a County or Multi-County level.

Contact: applsworks@gmail.com

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**Congratulations to all**

**Best Practices Award Winners**

We will launch a new award for youth programs in 2019. Stay tuned!

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Thank you to our members:

- Adams County Library System
- Allegheny County Library Association
- Beaver County Library System
- Bedford County Federated Library System
- Berks County Public Library System
- Blair County Library System
- Bradford County Library System
- Bucks County Free Library System
- Butler County Federated Library System
- Cambria County Library System
- Centre County Federation of Public Libraries
- Chester County Library System
- Clarion County Library System
- Crawford County Federated Library System
- Cumberland County Library System
- Delaware County Libraries
- Franklin County Library System
- Greene County Library System
- Jefferson County Library System
- Lackawanna County Library System
- Lawrence County Federated Library System
- Library System of Lebanon County
- Library System of Lancaster County
- Luzerne County Library System
- Lycoming County Library System
- Potter-Tioga Library System
- Somerset County Federated Library System
- Union County Library System
- Washington County Library System
- Wayne Library Alliance
- Westmoreland County Federated Library System
- York County Libraries
7:30 AM - 8:45 AM

**Susquehanna & Allegheny**

*Carolyne L. Smith Best Practices in Early Learning Breakfast*

**Caralee Sommerer**, Chair, 2018 Best Practices Committee

**Barry Wiestling**, Early Childhood Education Advisor, Office of Child Development and Early Learning

Pennsylvania libraries are providing fun, instructional and developmentally-appropriate programs and services for youth and their families. The Carolyne L. Smith Best Practices Award recognizes the best programs of the year. Barry Wiestling, an Early Childhood Education Advisor with the Office of Child Development and Early Learning will join us in celebrating these winners! In addition, the David J. Roberts EXCEL Library Services Award will also be presented.

*Sponsor: Pennsylvania Humanities Council & Scholastic Library Publishing*

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8:00 AM - 8:45 AM

**Governor Room**

**Technical Services Round Table Business Meeting**

**Shanna Hollich**, Chair, Technical Services Round Table

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8:00 AM - 9:00 AM

**Pennsylvania Ballroom Foyer**

**Coffee Break**

Start your day with a cup of coffee, compliments of **Beanstack by Zoobean, Inc.**

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9:00 AM - 10:15 AM

**Metropolitan A & B**

**Seamless Library Instruction: Scaffolding Lessons across the Curriculum**

**Jill Carew**, Librarian, HACC-York

**Kathleen Heidecker**, Librarian, HACC-Gettysburg

**Andrea Metz**, Librarian, HACC-Gettysburg

**Allyson Valentine**, Librarian, HACC-York

Librarians strive to design unique lessons to support specific assignments and work diligently with classroom instructors to address information literacy. Yet, there are concerns that library instruction is repetitive and generic. Often classroom faculty request the same type of lesson across multiple disciplines and course levels. HACC has eight full-time and 16 adjunct librarians who provide instruction across five campuses and virtually. In 2017, librarians taught 958 face-to-face classes and were embedded in 143 virtual classes. The challenge is teaching consistently in courses across campuses and meeting the needs of a diverse student population. We addressed this challenge by building a scaffolded instruction program that connects course learning outcomes with the Association of College & Research Libraries (ACRL) framework. After listing course learning outcomes, we identified library activities corresponding with those specific outcomes. We then connected specific ACRL frameworks to our scaffolded lessons. This allowed us to look at student learning as a whole, moving instruction from assignment specific to outcome specific. It offered an opportunity for campuses to share and organize lessons and opened conversation between librarians and classroom faculty about scaffolded library instruction. Join us for this session to discuss how you can implement a similar structure at your institution.

*Sponsor: College & Research Division*
Harrisburger

Employment Laws: An Introduction For Librarians
Philip K. Miles III, Shareholder, McQuaide Blasko

Attorney Phillip Miles will provide an outline of Pennsylvania employment-related laws that may be of concern particularly to public libraries. He will cover both long-standing issues and recent developments. Personnel issues can be some of the thorniest matters managers face and the most prone to litigation. Issues including fair hiring practices, the process for termination, disability accommodation, harassment, overtime rules and benefits administration can be costly if handled incorrectly. Laws and regulations in our state are complex and have seen significant changes in the past decade. Mr. Miles will provide a very basic grounding in the law and direct participants to resources for further information.

Sponsor: Library Administration & Management Round Table

Metropolitan C

Town Hall with Deputy Secretary and Commissioner for Libraries, Glenn Miller

Glenn Miller, Deputy Secretary and Commissioner for Libraries, PA Department of Education, Office of Commonwealth Libraries

What's happening at the Office of Commonwealth Libraries now and in the coming year? Join this session to hear Glenn Miller, Deputy Secretary & Commissioner for Libraries, discuss his agency's current initiatives and priorities for 2019. He’ll be taking questions from attendees — so come prepared to listen and be heard!

Sponsor: Office of Commonwealth Libraries

Susquehanna

Using Google Suite for Fun and (Non-)Profit: How Your Library Can Leverage the Free Google Applications Available to Nonprofits

Katie Greenleaf Martin, County Coordinator, Blair County Library System
Jennifer Powell, Director, Tyrone-Snyder Public Library

Switching to cloud-based email and document management can be daunting, especially for small organizations. Our presenters will walk you through the process of switching to Google Suite (including how to get it for free.) We will discuss some of the ways that our libraries use one or several Google services to provide a better staff and patron experience at their libraries. We will also discuss how Google Suite can help improve your library's day-to-day operations and clue you in on ways to help your library staff stay on task and in the know using Google Suite’s calendar. We will highlight the many ways Google Suite makes collaboration easy, from document sharing and editing to video conferencing with Drive, Docs, Sheets, and Meets; and even how to make your presentations pop with Google Slides. Finally, we will demonstrate how you can access your Google Suite from any device thus enabling you to work from anywhere.

Sponsor: Public Library Division

Governor Room

Working Together For Career Exploration & Development

Lynda Morris, Executive Director, Capital Region Partnership for Career Development
Christi Buker, Executive Director, PA Library Association

This session will provide an overview of state-level initiatives for college and career readiness from the Pennsylvania Department of Education, and how schools are working to meet them. Additionally, information about workforce needs will be addressed. Attendees will be provided with an understanding of what the needs are, and how libraries are uniquely positioned to assist with these needs.

Sponsor: Conference Committee

Penn Harris

Can’t Make the Connection? — Building Family Engagement in your Library Can Happen!

Kristen Bodvin, Programming Specialist and Outreach Services Supervisor, Carroll County Public Library, MD
Denise Laird, Library Associate-Outreach Services, Carroll County Library, MD
Rose Gioia-Fine, Manager of Innovation and Special Projects, Tuscarora Intermediate Unit
Lindsay Barrett-George, Pennsylvania author and illustrator

Hear from our neighbors in Maryland about Parent Cafes and their connection with Every Child Ready to Read (ECRR); a Tuscarora Intermediate Unit educator serving at-risk families; and a Pennsylvania author/illustrator demonstrating engaging reading/art projects and how they offer parents new and exciting ways to prepare their children for Kindergarten. Come away with solid ideas and information that you can put into practice in your library!

Sponsor: PA Forward & Youth Services Division
Carving Out Intimate Study Areas in an Open Floor Plan

Bonnie Imler, Library Director, Robert E. Eiche Library, Penn State Altoona

Open floor plans and uninterrupted sightlines are all the rage, but what does that mean for the patron searching for a secluded quiet place to study? Over the past seven years, the Eiche Library at Penn State Altoona has undergone an interior renovation, carving out ideal study spaces for individuals, study buddies, and collaborative groups. Wise furniture choices, combined with existing features (walls, shelving units) can create study alcoves even in our typically high-ceilinged libraries. Discussion will revolve around the importance of meeting students at their point of need, by deliberately creating distinct library study zones. At Penn State Altoona, students find their perfect zone by completing an online “Cosmo Quiz” introduced during first-year library instruction. This session is designed to help librarians create a niche for those who seriously study, half-heartedly study, and those who just want to give the impression of being studious.

Sponsor: Buildings, Equipment & Furnishings Round Table

Middle Grade/Young Adult Author Panel: “Lost in the Middle”

Jared Reck, Author: A Short History of the Girl Next Door

Cordelia Jensen, Author: Every Shiny Thing; The Way the Light Bends; Skyscraping

Laurie Morrison, Author: Every Shiny Thing

Lauren Abbey Greenberg, Author: The Battle of Junk Mountain

The panel consists of four authors, whose work is mainly for middle grade and young adult audiences, three of whom have had their debut novels published within the past 18 months. The focus of the panel discussion will explore one of the common themes of literature for this population; dealing with loss and/or feeling lost or stuck. The panelists will discuss how they approach the subject and the methods they use to get their characters (and by extension, young people) through difficult times. The authors’ books will be available for purchase and autographing at the PaLA Store after the session.

Sponsor: Local Authors Committee

Employment Laws for Libraries Q and A

Philip K. Miles III, Shareholder, McQuaide Blasko

Attorney Phillip Miles will discuss legal issues in relation to questions from participants. Questions should be forwarded to palaw18@gmail.com by October 1st where possible. Employment related issues can be some of the most difficult matters local libraries face. They often do so without access to legal services. This program will not provide legal advice, as that is not ethical in a public setting. However, Mr. Miles will utilize the questions of participants to discuss the issues in a theoretical way, to provide the participants with directions as to next steps and issues to be mindful of.

Sponsor: Library Administration & Management Round Table
10:30 AM - 11:45 AM

Susquehanna

Measuring Service in a Brave New Era

Annie Norman, Director and State Librarian, Delaware Division of Library Services; Member, Measures that Matter (MTM) Working Group
Kendall Wiggin, Connecticut State Librarian, Co-Chair, Measures that Matter (MTM) Implementation Group

Statistics can satisfy our need to measure our work and impact. But what do we do when the job, the mission, changes significantly? To the extent that materials circulation, door count, program attendance, computer sessions and other measures were ever accurate guides to performance, that accuracy has declined as libraries are called upon to do so many different things. The change is not only major, but non-uniform. Libraries each serve their communities differently. So how do we obtain and utilize metrics now to target our resources and improve our service to our patrons? Measures that Matter (MTM) is a project to examine, evaluate, and map the landscape of public library data collection in the United States. The MTM project is sponsored by the Institute of Museum and Library Services (IMLS) and the Chief Officers of State Library Agencies (COSLA).

Sponsor: Public Library Division

12:00 PM - 1:45 PM

Allegheny/Delaware/Juniata

Carolyn W. Field Award Luncheon

Karen Wanamaker, Chair, 2018 Carolyn W. Field Award Committee

Carolyn W. Field dedicated her life to advancing children’s literature and the powerful role that libraries play in the lives of youth. Since 1983, PaLA’s Youth Services Division has recognized the best book for youngsters written or illustrated by a Pennsylvanian with the Carolyn W. Field Award. Please join us as we recognize this year’s winner, Jordan Sonnenblick, for The Secret Sheriff of Sixth Grade. In addition, the Free Library of Philadelphia/Drexel University Citation for Children’s Literature award will also be presented to Vanessa Lloyd-Sgambati, founder and leader of the African American Book Fair in Philadelphia.

Pennsylvania is setting the bar high for exceptional children’s literature and services for our youth — help us celebrate these achievements!

Sponsor: Boyds Mills Press

12:00 PM - 1:45 PM

Brady Board Room

Pennsylvania Community College Library Consortium (PCCLC) Luncheon

The PCCLC invites librarians and staff to have lunch with their peers and discuss the latest issues pertinent to community, junior and technical college libraries.

Sponsor: PCCLC

12:00 PM - 5:30 PM

Harrisburg Ballroom

Library Products & Services Expo

Find out what’s new in library design, furnishings, services, equipment and technology all under one roof! Take part in the Exhibit Raffle with prizes donated by our generous exhibitor partners, for a chance to win a great prize (or two!)

12:00 PM - 1:45 PM

Harrisburg Ballroom

Exhibits Grand Opening Lunch

A complimentary walk-around lunch will kick off the opening of the exhibit hall and allow time to visit the exhibits.

12:45 PM - 1:45 PM

Harrisburg Ballroom Foyer

Poster Sessions

Poster sessions are a great way for librarians to share information about successful ideas or programs with their colleagues. The exchange is informal and highly interactive! For a listing of posters to be presented, see page 29.

1:15 PM - 1:40 PM

Governor Room

EXHIBITOR SHOWCASE: Always Innovating With Our Partners: What’s New With OverDrive

Todd Warhola, Account Manager, OverDrive

Don’t miss this chance to gain insight into all the exciting ways we’re helping your library Create Reading Happiness. From the one-tap reading app Libby to sharing opportunities between libraries & schools, the launch of our magazine service and much more, it’s all about delivering proven value by empowering you with unrivaled discovery and engagement tools.

Sponsor: OverDrive
LEGO in the Library: Inspiring Curiosity by Replicating Research on a Small Scale

Barbara Eshbach, Head Librarian, Penn State York

Undergraduates often fall back on overused topics when faced with a research assignment, perhaps because they are unaware of the amount of interesting research being conducted. This poster shows how an academic library can develop an Information Literacy program introducing students to scholarly research with the goal of sparking curiosity.

Above and Beyond: Partnering to Co-Lead and Support Cross Cultural Short-Term Study Abroad Courses

Beth M. Transue, Instruction Coordinator, Messiah College Murray Library

This poster highlights a librarian co-leading a cross-cultural course. The librarian managed travel logistics, and taught orientation sessions. Library resources were integrated into assignments. Participants will learn how to reach out to faculty and integrate library resources into cross-cultural courses, even if they are not co-leading a course.

Online Faculty-Librarian Collaborations: A Smorgasbord of Opportunities

Christina J. Steffy, Director, Learning Commons, Pennsylvania College of Health Sciences
Amy Snyder, Education Librarian, Pennsylvania College of Health Sciences

Presenters will provide a menu of options for partnering with faculty to be embedded in the course LMS. These options are currently being used by these presenters in their own embedded librarian program, and they range from answering student questions on a discussion forum to instruction to assignment creation.

MYOB: Make Your Own Book

Delia Tash, Information Resources & Services Support Specialist, Penn State Abington

This poster will review a single programming event that was developed in relation to a proposed academic program on books, archives, and manuscripts at Penn State Abington Campus. It involved experimenting with evening programming catering to students in the newly built residence halls and provided a space for commuter students and residence hall students to come together to interact. The event, sponsored by the 2017-18 Penn State University Libraries Innovation Microgrant, was a bookbinding program where students made their own books and journals and learned about the progression of bookbinding through the ages. Each participant left with some new hands-on skills, knowledge, and a small book or journal to keep. The event was designed for students of any level of expertise to expand visual literacy and promotion of the concept of the book as an accessible object that can be both personal and collective.

Building a Web Archive for Local Water Resources in Pennsylvania

Elise Gowen, Earth and Mineral Sciences Librarian, Pennsylvania State University

The websites of local, citizen-driven watershed organizations and the municipal water authorities that serve Pennsylvania are constantly changing and not being adequately preserved for future use. Penn State University Libraries has begun archiving these websites for long-term access. This poster will discuss the challenges and opportunities this archival project presents.

Reducing Mental Illness Stigma through Outreach Programming

Erin Burns, Reference and Instruction Librarian, Penn State Shenango
Kristin E. C. Green, Reference and Instruction Librarian, Penn State University Scranton

We will discuss mental illness stigma and how it affects librarians and others in higher education, based on a survey of librarians on ALA listservs that ran in the fall of 2016. We will also highlight programs that these librarians have attended on the topic of mental illness, as well as services that we provided to our patrons in the past, and ways to reduce feelings of mental illness stigma at our campuses.

Using Local Historical Societies to Research a Pioneer Log Cabin of Central Pennsylvania

Lissa A. Clark, Snyder County Historical Society

Presentation of the research conducted on the Motz Log Cabin located in Middleburg, Pennsylvania using local county historical societies. Research utilized primary sources including newspaper articles, cemetery records, early atlases and family genealogical publications of early settlers in the area.

Having Ancestors for Lunch

Mary Porter, Technical Services Librarian, Indiana Valley Public Library

Patrons looking to dig up their ancestors? By giving them historical and social background, online and print sources and real life examples of vital, military, census and other records, they can explore their family history confidently and enjoyably, while interacting with others searching in similar areas.

Networking with Exhibitors: A Success Plan for Introverted Librarians

Michael Kattner, Branch Librarian, Dauphin County Library System

Tips and techniques on ways for less-outgoing people to better engage with exhibitors at conferences based upon current research and best practices.

Designing for and Engaging with Faculty and Students: The Case of the Charles L. Blockson Collection

Rebecca Yvonne Bayeck, Pennsylvania State University
Sylvia Owyny, Ph. D, Social Sciences Librarian, Pennsylvania State University Libraries

This poster discusses ways to outreach and instruction librarians can develop activities for any course and every student, using the case of Charles L. Blockson Collection of African-Americana and the African Diaspora.
1:00 PM - 4:00 PM

William Penn
GAC Strategic Planning Session (PRIVATE)

2:00 PM - 3:15 PM

Bias, Blackballing, Banning, and Burning: How Libraries and Communities Can Respond to Intellectual Freedom Challenges

Peter Coyl, Director, Montclair (NJ) Public Library

Intellectual Freedom challenges can frighten even the most seasoned library worker. Understanding our professional ethics and how to respond to challenge can help remove that fear. We’ll discuss why people challenge materials and programs, what policies and procedures you should have in place before something is challenged, and what you should do when there is a challenge. Using real world situations participants will leave with an understanding of what they should have in their professional toolkit.

Sponsor: Conference Committee

Metropolitan A & B
Fighting Fake News with Media Literacy Outreach

Stephanie A. Diaz, Assistant Librarian, Penn State Erie, The Behrend College
Russell A. Hall, Associate Librarian, Penn State Erie, The Behrend College

What is the librarian’s role in fighting fake news in today’s political environment and information age? How can we prevent the consumption, production, and spread of this content? Which aspects of news and media literacies are relevant to the fake news phenomenon? What methods can we implement that will make a lasting impact on students? The presenters will share how and why they created an event series focused on fighting fake news that included a student trip to the Newseum in Washington, D.C., a Q&A session with the editor and an investigative reporter of the Erie Times-News, and a panel discussion featuring faculty from the psychology, communications, and political science programs at their campus. The results of a short survey designed to capture participants’ learning at each event will also be shared. The presenters will provide copies of learning objectives, event planning templates, and the assessment tool in order for attendees to implement similar programs at their institutions. This session is great for those new to the topic or for those who are not sure how to start developing “fake news” programming.

Sponsor: Teaching, Learning & Technology Round Table

Metropolitan C
How Libraries Can Collaborate with the Pennsylvania Courts in Addressing the Needs of Older Pennsylvanians

Honorable Paula Francisco Ott, Superior Court of Pennsylvania, Chair of the Advisory Council on Elder Justice in the Courts
Honorable Lois Murphy, Administrative Judge, Orphans’ Court, Court of Common Pleas of Montgomery County, Member of the Advisory Council on Elder Justice in the Courts
Teresa Osborne, Secretary, Pennsylvania Department of Aging, Member of the Advisory Council on Elder Justice in the Courts
Amy Whitworth, IT Analyst Manager, Administrative Office of Pennsylvania Courts’ Information Technology Department

A panel of experts representing the PA judiciary and government officials will cover the following topics in relation to elders and elder care:

- Elder abuse and neglect, access to justice for older Pennsylvanians;
- Work of the Elder Law Task Force, the Advisory Council on Elder Justice in the Courts and the Office of Elder Justice in the Courts; and
- Libraries and PA Courts partnering to offer more information and resources on elder care for residents.

The PA Courts works with the Association through the Civic and Social Literacy Team of PA Forward.

Sponsor: PA Forward

MAKE VALUABLE CONNECTIONS

Gale provides libraries with original and curated content as well as the modern research tools that are crucial in connecting libraries to learning, and learners to libraries.

Learn more at gale.com.
Susquehanna
Youth Services: From Basics to Best Practices

Angie Andre, 2018 YSD Chair
Karl Rebon, 2018 YSD Vice-Chair
Alison Trautmann, 2018 YSD Secretary-Treasurer
Caralee Sommerer, 2018 Best Practices Committee Chair
Alison Trautmann, 2018 Carolyn W. Field Award Committee Chair

Are you wondering what the Youth Services Division is and what we do? Are you looking for best practices for serving youth or working with youth-focused collections? If so, then this session is for you! We will cover the basics of what the Youth Services Division is all about and feature the winners of our best practices awards so that you can learn more about them and their award-winning programs. Bring your questions and suggestions for this information-filled session!

Sponsor: Youth Services Division

Penn Harris
Digital Analysis of Your Physical Materials for Collection Development

Carl Long, Reference Librarian II, Reading Public Library
Mike Najarian, Assistant Director/Systems Administrator, Reading Public Library

Your physical collections need proper management regardless of the long-term outlook for print and other forms of physical media. Learn how to assess your non-digital collection (Books, DVDs, etc.) using digital tools (Online Catalog, Excel, SQL, etc.). Use this assessment for guidance in your own purchasing decisions and weeding. Focused for public libraries.

Sponsor: Public Library Division & Technical Services Round Table

Lochiel
There's Nothing to Fear but Fear Itself… and Negative Faculty Feedback: Building Relationships with Faculty through Weeding

Ronalee Ciocco, Director of Library Services, U. Grant Miller Library/Washington & Jefferson College
Samantha Martin, Research & Collections Librarian, U. Grant Miller Library/Washington & Jefferson College
Beth Miller, Copyright & Subscription Services Librarian, U. Grant Miller Library/Washington & Jefferson College
Jacqueline Laick, Systems Librarian, U. Grant Miller Library/Washington & Jefferson College

To prepare for a library renovation we were tasked with reducing our library’s collection by 30 percent. In order to complete this project we knew that we would need to collaborate closely with our faculty to obtain their support. With more than 20 years since a significant weed had occurred, and none of the faculty or staff having participated in a weeding project of this scale, this was a new undertaking for all! Join us for this discussion-based session as we share what worked for us and what we wish we had done differently. While our session will be focused on our experience in an academic library, the importance of relationship building and clear communication when it comes to major projects will be applicable to all library types.

Sponsor: College & Research Division
Poster Sessions: Monday, October 15, 3:30 – 4:30 p.m.

Incentivizing OER Adoption
Aaron Dobbs, Scholarly Communication & eResources Librarian, Shippensburg University of Pennsylvania
Maggie Albro, STEM Librarian, Shippensburg University
This poster will give a summary of discussions, proposal development, and approval for incentivizing OER adoption in courses at Shippensburg University. We will describe how the mini-grants program, funded out of the Provost’s office, aims to increase student success by removing barriers to textbook access via OER.

Engaging Multilingual Students by Creating Digital Narratives
Annie Jansen, Reference and Instruction Librarian, Penn State Brandywine
Deb Ousey, Coordinator, Multilingual Student Programs, Penn State Brandywine
This poster describes how to engage multilingual students through the creation of digital narratives. We will show examples of student work, highlighting how these students created stories based on their own experiences. Storytelling allowed these students to become the expert, to connect their experience to the broader world, and with domestic students in a meaningful way. This project also helped the multilingual students practice library research and source citation skills using APA format. This project harnessed students’ creative energy, taught them to be thoughtful about the photographic shots and angles, and, importantly, how to write for an audience. It also compelled them to engage with job-friendly tech skills by using WordPress. Students learned about copyright and Creative Commons licenses in a low pressure situation, and were introduced to library resources and library staff in a friendly setting.

PAJobStart: Resume and Job Help Fast
Claire Williams, Marketing Coordinator, Huntingdon County Library
Roane Lytle, Director, Williamsburg Public Library
Susan McClellan, Director, Millvale Community Library
Brian Isdell, Library Supervisor, Free Library of Philadelphia Lawncrest
Team Mentor: Maryam Phillips, Executive Director, HSLC
PAJobStart addresses the issue of job seekers with limited computer skills and internet access who need last minute help in the job search/application process. This project, a product created as part of ILEAD Pennsylvania 2017, features a free smartphone app and resource list to aid those seeking jobs.

Working Together: How to have a Successful Group Project across the State
Jackie Laick, Systems Librarian, Washington and Jefferson College
Maggie Albro, STEM Librarian, Shippensburg University
Sarah Fetzer, Reference Librarian, Free Library of Northampton Township
DeAnne O’Brien, Reference Librarian, Henrietta Hankin Branch Library
Alice Pakhtigian, Reference Librarian, Harcum College
We met at the PALS 2017 Leadership Academy. We were assigned a year-long group project; however, we did not live near each other and we did not want to fail. Our poster will outline how we set ourselves up for success using nothing but free technology and a positive attitude!

BOO-lean Search: The Game! A Halloween-Inspired Learning Opportunity
Jennifer Strain, Instruction and Scholarly Communications Librarian, Elizabethtown College
This one minute game teaches Boolean operators by taking advantage of the ghostly BOO-lean name. Playtested last October at the Elizabethtown College reference desk as a drop-in activity, our query for (Trick OR Treat) returned positive results! Easy and low-cost to implement, you can run your own game this Halloween!

Using Canva to Liven Up Your Library’s Social Media
Jessica Showalter, Information Resources and Services Support Specialist, Penn State Altoona
This poster offers tips for library professionals seeking to energize their social media channels and improve community engagement. The presentation will provide an overview and tips for using the free online graphic design tool Canva, which features hundreds of social media templates that can be customized with an easy drag-and-drop interface.

IF I APPLY: Let’s replace the CRAAP Test with this New Method of Resource Evaluation
Kathleen Phillips, Nursing & Allied Health Liaison Librarian, Penn State University
This poster will detail the IF I APPLY tool, a new method to foster intellectual integrity during inquiry thinking, and a fresh way to introduce students to source evaluation encouraging lifelong learning. The creators will discuss the tool’s success and will share incorporation and assessment ideas for individual use.

Beyond the Census: Genealogical Information in Pennsylvania State Documents
Linda Musser, Head Earth and Mineral Sciences Librarian, Penn State University
Genealogical research has increased in popularity with the advent of new tools such as Ancestry.com. The U.S. census remains one of the best known and most useful government resources for genealogical research. State documents are also useful sources of historical genealogical information, sometimes in surprising places.

Creating a Collaborative Space: Going from Drab to Fab
Matt McNelis, Public Services Librarian, Philadelphia College of Osteopathic Medicine
Over the course of the past year the PCOM library transformed a study room that had stationary desks and little technology into a dynamic collaborative workspace that includes a 55-inch touchscreen monitor, desktop computer and new multipurpose furniture.

A Librarian Poster about Undergraduate Poster Sessions
Samantha Bise-Schultz, Reference & Instruction Librarian, Central Penn College
Emily Reed, Assistant Resources Librarian, Harrisburg University of Science and Technology
Diane Porterfield, Library Director, Central Penn College
Judith Dutil, Director of the Center for Teaching Excellence, Central Penn College
Research Exhibition Day began in 2016 at Central Penn College so students could practice formally displaying and presenting their research. A similar event began in 2018 at Harrisburg University. This poster presentation displays the planning process, outcomes, and lessons learned from both institutions.
3:30 PM - 4:30 PM

**Harrisburg Ballroom Foyer**

**Poster Sessions**

Poster sessions are a great way for librarians to share information about successful ideas or programs with their colleagues. The exchange is informal and highly interactive! For a listing of posters to be presented, see page 32.

**Harrisburg Ballroom**

**Refreshment Break**

Enjoy a cold beverage, compliments of Gale, A Cengage Company while visiting the exhibits. Be sure to obtain raffle tickets from the exhibitors for a chance to win some great prizes. (Prize drawing will take place at 5:15 PM)

3:45 PM - 4:10 PM

**Governor Room**

**EXHIBITOR SHOWCASE: Transforming Libraries**

**Tito Vazquez, Business Development Manager, PA**  
**Jake Klem, cloudLibrary Account Executive**

Join Tito Vazquez and Jake Klem to learn about exciting new developments from bibliotheca. Through innovative solutions, we help libraries create unique interactions, drive self-directed participation, and expand their overall reach in communities. Learn more about how libraries are utilizing open+, cloudLibrary and a range of innovative self-service solutions to reinvent their offerings, extend access and encourage lifelong learning.

*Sponsor: bibliotheca*

4:30 PM - 5:30 PM

**Harrisburg Ballroom**

**Exhibit Hall Reception**

Network with our exhibit partners over food and drink and discuss what’s new on the library scene. Ask for a raffle ticket for a chance to win one (or more) of the prizes donated by these generous library supporters.

6:00 PM - 8:30 PM

**Appalachian Brewing Co. (Off-site)**

**Performers Showcase**

Take a break from the traditional conference breakout room and join your colleagues at the original Appalachian Brewing Company on Cameron Street for entertainment, networking and of course, fun! A number of performers will showcase 10-minute snippets of performances available for your library and all attendees will receive a printed directory of performer descriptions, contact information and area of travel. The event will take place in the brewery’s private, 2nd floor Gallery Room, complete with a stage and easy access to the Abbey Bar where you can order from their menu of craft sodas and beer, as well as small plates, sandwiches and snacks. Registration proceeds will benefit the David J. Roberts EXCEL Library Service Award.

What a great way to combine work with pleasure!

**McCormick Riverfront Library (Off-site)**

**Rural & Small Libraries Round Table Dinner Discussions**

**Discussion Facilitators: Carrie Turner, Mary Garm, Paula Collins, Melinda Tanner & Cindy DeLuca**


*Sponsor: Rural & Small Libraries Round Table*

6:00 PM - 9:30 PM

**Troeg’s Independent Brewery (Off-site)**

**Troeg’s Independent Brewery Tour**

Enjoy an evening at Troegs Independent Brewing in nearby Hershey. Owned by brothers Chris and John Trogner, the brewery includes two brewhouses, one for daily production and another smaller pilot brew system for research and development beers. The brewhouse is in the middle of the Tasting Room, and a large public tour path cuts through the heart of the facility pulling back the curtain for all to see. A snack bar provides food as original and interesting as the beer. The tour fee covers transportation. Tastings and food purchases are on your own. Cheers!
7:30 AM - 8:45 AM

**Delaware & Juniata**

*Public Library Division Breakfast: Developing an Organizational Culture to Support Equity, Diversity, and Inclusion*

**Richard Kong, Director, Skokie Public Library (IL)**

Libraries spend a lot of time developing strategic plans, but many don’t spend enough time on intentionally building a healthy organizational culture. In this presentation, Richard will discuss the value of intentionally working on organizational culture, focusing on equity, diversity, and inclusion.

He will also share updates on the work of the Public Library Association in this area.

*Sponsor: Association of Pennsylvania Public Library Systems (APPLS) and Public Library Division*

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8:00 AM - 9:00 AM

**PA Ballroom Pre-function Area**

*Coffee Break*

Start your day with a cup of coffee, compliments of *Brainfuse*. Thank them by visiting Booth 110.

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9:00 AM - 10:00 AM

**Governor Room**

*Building Capital: PA Forward Partners and Successful Financial Literacy Programming for Library Communities*

**Candy Abram, Branch Manager, Fulton Bank**

**Emily Mross, Business Reference Librarian, Penn State University Libraries, Harrisburg**

**David J. Buono Jr., Consumer Liaison, Pennsylvania Insurance Department**

**Sarah Fetzer, Reference Librarian, Free Library of Northampton Township**

**Paula Gilbert, Director of Youth Services, York County Libraries**

Are you on your way to being a Star Library? Not sure how to provide effective financial literacy programs for your community? PA Forward’s partnering organizations can help launch financial literacy programming in all library contexts. Hear from public and academic libraries as well as their partners who have successfully implemented programming unique to their patrons’ lived experiences. This segment will feature a full panel and will de-mystify the process of how to begin developing programs with a financial literacy partner, as well as provide resources for connecting with other potential partners in your local community. Speakers include librarians and partners from both the government and banking sectors. The panel will highlight the ways in which the libraries and partners are already working together to offer financial literacy programming and the programs they see unfolding in the future, which can be shared with all types of libraries throughout Pennsylvania.

*Sponsor: PA Forward*
Metropolitan C
Cataloging in Your Community
Sylvia Orner, Head of Technical Services, Scranton Public Library

Catalogers don’t do outreach, right? Not necessarily! Our communities house a treasure trove of knowledge and information, and we can help provide access! The Scranton Public Library has partnered with local historical societies and museums to help them catalog rare and unique collections resulting in greater visibility for them, and greater access to information for our patrons. Come find out how we did it, and learn how you can become a community cataloger too!

Sponsor: Technical Services Round Table

Harrisburger
Escape Rooms: Where Do I Even Start?!
Sara Huff, MLS, Teen Librarian, William Jeanes Memorial Library

Escape Rooms have been gaining in popularity in the past few years, especially among teens. Many librarians are eager to create one for their patrons, however it can be overwhelming to even start planning such a program! This session will bring you through the presenter’s step-by-step process as she planned and implemented her first Harry Potter-themed Escape Room from scratch, which was presented to 30+ teens in January 2018. This session will give you confidence and inspire you to create your own themed Escape Room!

Sponsor: Youth Services Division

Metropolitan A
Information Overload!: Assessing Source Usage in Students’ Reference Lists
Kristin E. C. Green, Reference and Instruction Librarian, Penn State Scranton
James Hart, Lecturer in Communication Arts and Sciences, Penn State Scranton

Instruction librarians spend significant amounts of time planning lessons by collaborating with the course instructor and aligning information literacy outcomes with the instructor’s learning outcomes. Often times for general education courses, information literacy sessions include introducing that ideal database or two for specific research assignments. But once that instructional time is over, do students apply what they learned or do they revert to unsavory research habits developed over the course of their academic lifetimes? This session will initiate conversation around this question by using data generated by analyzing students’ reference lists. The course in which this overarching assessment was conducted, Effective Speech, is a general education course that all undergraduate students are required to take at Penn State. The instructor assigns three speeches during the course of the semester that require background research. All sections of this course have a one-shot information literacy session in which two databases are introduced as ideal resources for garnering the background information needed for the students’ speech topics. The data was gathered in the Spring 2018 semester from three different class sections. As co-presenters, the librarian and instructor will discuss their teaching collaboration, explain their analytic process, and share preliminary findings.

Sponsor: College & Research Division
Penn Harris

Successful Libraries: How Organizational Structure of Libraries Impacts Success

David Belanger, Director, Lower Merion Library System
Nicole Henline, Director, Monroeville Public Library
Amy Geisinger, Consultant, New Castle District Library Center
Cindy DeLuca, Director, Barrett Paradise Friendly Library
Rob Lesher, Librarian, Consolidated System
Nicole Henline, Director, Monroeville Public Library
Amy Geisinger, Consultant, New Castle District Library Center
Cindy DeLuca, Director, Barrett Paradise Friendly Library
Rob Lesher, Librarian, Consolidated System

Hear from library leaders across the state about the pros and cons of different public library organizational structures — independent, branches, federated systems, consolidated systems, quasi-government, and small/rural perspectives. Learn how the structure influences their success, the type of challenges they face, and their financial sustainability. After listening to the panel, engage in a dialogue with your peers about the challenges that might be holding you back from a new structure, and opportunities that might strengthen your library. Information gathered from the discussion may be used by the Pennsylvania Library Association and will be available for other related entities to consider for future guidelines or advocacy initiatives to help Pennsylvania libraries. Library directors are strongly encouraged to attend.

Sponsor: Conference Committee

Allegheny & Susquehanna

Compassionate Library Leadership

Richard Kong, Director, Skokie Public Library (IL)

Leadership comes in many forms. One might be called a leader after demonstrating exceptional strategic thinking, communication, agility, or wisdom. But what would it look like if more leaders demonstrated compassion? What would the impact be on an organization and community if compassion was the primary driver? In this presentation, Richard will explore these questions and make a case for the next generation of library leaders to focus on compassion, above all else.

Sponsor: Association of Pennsylvania Public Library Systems (APPLS)
Building Diverse Romance Collections

Amanda M. Leftwich, Online Learning Librarian Diversity Fellow, Montgomery County Community College

African American romance novels include more authors than just Zane or Eric Jerome Dickey! This poster will explore other authors (new and old), easy to use resources, and comprehensive suggestions to build a robust and diverse collection.

The Snack Bracket: Driving Student Engagement with Low-Tech & Low-Cost Fun

April Line, Library Support Services Assistant, Madigan Library, Pennsylvania College of Technology

Jean Bremigen, Manager Library Operations, Madigan Library

Crystal Rice, Student Assistant, Graphic Design, Madigan Library

Each semester, our library provides snacks for students during our late-night hours for finals. During Finals Week, Spring 2018, we gathered student opinions on late-night snacks using a Snack Bracket, an interactive poster display where students could vote with stickers under popular snacks to be provided next semester.

Using the Native Features of our ILS to Create an Inventory Management System

Chris Herlein, Records Maintenance Specialist, Penn State University Libraries

The Penn State University Libraries’ Annex created an Inventory Management System that can track material when processed for high-density shelving. It can also locate empty space for reclaiming, after material is withdrawn. PSU accomplished this in-house, saving the cost of an outside vendor.

Play to Learn: BreakoutEDU

Dana J Kerrigan, Educational Services Librarian, Valley Forge Military Academy & College

Lucy Manley, Director of Learning Assessment & Support Center, Valley Forge Military Academy & College

VFMAC’s academic support services continually explore educational technologies that foster learning and teamwork and leadership development. We discovered BreakoutEDU, which embraces the idea of today’s popular escape rooms; digital breakouts are also available. All games require critical thinking, collaboration, creativity, and communication.

Cultivating Collaborations: Establishing Faculty/Librarian Partnerships

Dr. Stephanie Pennucci, Education Librarian/Assistant Professor, Millersville University

Michele Santamaria, Learning Design Librarian/Assistant Professor, Millersville University

The Millersville University McNaury Library and Learning Forum and the Center for Academic Excellence (CAE) hosted a luncheon in spring 2017 to showcase and foster campus collaborations that engage “students as”: researchers, leaders/change agents, authors/content curators, entrepreneurs, designers, advocates, mentors, and global citizens.

Escape the Library: Helping New Students Puzzle Through Summer Orientation

Elizabeth Nelson, Reference and Instruction Librarian, Penn State Abington

Delia Tash, Library Assistant, Abington College Library, Penn State Abington

What do you get when you combine Amelia Earhart and a Caesar Cipher? Come find out how we pieced together four lock-boxes, a secret decoder ring, and helpful information on our campus history, and library to turn 30-minute new student orientations into fun and engaging Unlock the Box game-nights!

Mini Golf Open House for New Students in a College Library

Emily Szitas, Public Services Librarian, Carlow University

Looking for new students to find their way to the library? A mini-golf event can hook them long before the first research assignment gets them through the door! This one-day program can open the door for introductions to library personnel and invites appreciation for the facility.

When the Flash Burns Out: Migrating the Cultural and Literary Map of Pennsylvania from an Adobe Flash Platform to a Robust Content Management System

Karen Schwentner, Web Developer, Pennsylvania State University Libraries

Tara L. Londe, GIS Specialist, Pennsylvania State University Libraries

The Pennsylvania Center for the Book’s Literary & Cultural Heritage Map of PA was recently migrated from Adobe Flash pages to Drupal, integrating ArcGIS Online. The session will describe the steps to modernize the map, while improving accessibility and scalability. Lessons learned from this transition can benefit other PA libraries.

We Built It and They Came: Launching a Library Workshop Series with Broad Appeal

Ron McColl, Reference & Instruction Librarian, Franco Library, Alvernia University

The poster will outline and describe the successful design, promotion, and launch of our library’s ‘Savvy Scholar’ workshop series, which included sessions on RefWorks, Library Research Strategies, Scholarly Impact, and Google Search Strategies.

“GROWING OUR STEM” PFML STEM Club for Preschool, Elementary, and Teens

Susan Bastian, Circulation Services, Priestley-Forsyth Memorial Library

Jeffrey L. Johnstonbaugh, Director, Priestley-Forsyth Memorial Library

STEM for everyone, learning is fun, exploring some Science, Engineering, Math and Art through the use of Technology. We strive to explore with our hands and encourage children to fail along the way because FAIL = First Attempt In Learning!

Harvard not YOUR Style? No High Bay? No Problem!

Verne Neff, Manager Collection Maintenance and Annex, Pennsylvania State University Libraries

Out of space in the stacks and off-site, Penn State Libraries created a plan to reconfigure the layout of our library annexes, housing 2.1 million volumes, to achieve 20–25 years of growth using only our ingenuity and the ILS. Shelving will be replaced with compact tray shelving in one facility.
Local mystery fiction authors Don, Sheryl, and Dennis have experience working with various types of publishing — self-publishing, small publishing houses, and vanity publishing. In this panel discussion, the authors will share which publishing type worked best for their needs and why. They will also share how libraries can work with independent authors, those authors not usually highlighted in Kirkus or Library Journal review sections. The authors’ books will be available for purchase at the PaLA Store.

Sponsor: Local Authors Committee

Metropolitan C

Board Rx: Therapy for Your Board Problems

Denise Sticha, Director, Centre County Library and Historical Museum

Cathi Alloway, Director, Schlow Centre Region Library

Library Directors can face challenges with their trustees or Friends boards, such as micro-managing, apathy, internal fighting, reluctance to fundraise, and more. Attendees at this session will participate in talk tables led by experienced directors and board members who will guide discussion and suggest solutions. Participants will receive guidance on their board concerns in a supportive and confidential setting.

Sponsor: Public Library Division and Rural & Small Libraries Round Table

Penn Harris

The Federal Role: History, Purpose, and Impact of LSTA

Scott Thomas, Executive Director, Pennsylvania Integrated Library System (PaILS)

Maryam Phillips, Executive Director, Hosting Solutions and Library Consulting (HSLC)

Karla Trout, Executive Director, Adams County Library System

This session will provide an overview of the federal role in funding PA libraries. Panelists will discuss the history of the Library Services and Technology Act (and its predecessor — LSCA), the impact it has had on Pennsylvania library services over the years, how it is funded, how advocacy works on the federal level, and how the program is currently implemented in Pennsylvania. There will be an opportunity to ask questions.

Sponsor: Conference Committee

William Penn

Libraries as Partners in International Student Retention: How Programming and Outreach Impact Sense of Belonging

Emily Mross, Business Librarian, Penn State Harrisburg

Joi Jackson, Reference and Instruction Librarian, Penn State Harrisburg

In 2017, Pennsylvania’s colleges and universities enrolled 51,129 international students, ranking sixth in the nation for total international enrollment, and academic libraries now serve a growing population of international students. In addition to meeting the educational and research needs of international students, college and university libraries should also meet their social needs. Through outreach that fosters relationships between international and domestic students, the campus library can serve as an academic and social hub that contributes to a sense of belonging that is vital to international student retention. Attendees will learn why belonging is critical for the perseverance of international students and will discuss strategies for nurturing belonging in their libraries and on their campuses. Presenters will detail successful programming and outreach initiatives from their campus, and how these events improve relationships between international and domestic students through facilitated interaction. Participants will discuss campus contexts, current programs, and ideas for future programming.

Sponsor: College & Research Division

Allegheny & Susquehanna

Poverty and Youth in Public Libraries

Taylor Lee, Children’s Department Manager, Wilkinsburg Public Library

Roughly 15 million children in the United States live in families with incomes below the federal poverty income threshold. As public libraries, it is the backbone of our foundation to provide free and equitable services to all populations, but especially poverty-stricken populations. How do we do this when the same poverty may affect our own budgets and staff? How does this specifically relate to providing services for children and families? How do traditional library services create barriers for low-income youth? By exploring traditional library models, as well as customer service practices, this session aims to point out some common misconceptions about serving low-income populations, as well as ways libraries can expand services with a small staff or budget to better equip low-income youth to succeed in the future.

Sponsor: Youth Services Division and Rural & Small Libraries Round Table
Poster Sessions: Tuesday, October 16, 12:45 – 1:45 p.m.

Supply and Demand: Using Statistics to Determine If Your Collection Is Meeting Patron Needs
Alex Arthun, Collection Development Librarian, Dauphin County Library System
How can you tell if circulation is “good?” Comparing numbers month-to-month or year-to-year doesn’t tell the whole story. Using basic ILS-generated reports and a few Excel formulas, you can get a whole new perspective on your collection and how your patrons are using it.

Holiday Book Tree Fundraiser — How To?
Cynthia Ann Smolinski, Marketing Coordinator, Cleve J. Fredricksen Library
Joseph Franklin Smolinski, Volunteer/Circulation Page, Cleve J. Fredricksen Library
Each year many libraries assemble beautiful Book Trees. What if this unique tree could also raise money for your library and/or another charity or cause each year? Fredricksen’s volunteer project has quietly raised over $10,000 and has become a beloved tradition. Find out how to replicate our success at your library!

Using a “Book Bike” to Expand Your Library’s Walls
Heather Smith, Director, Eastern Lancaster County Library
The ELANCO Library purchased a “Book Bike” to use for outreach events in our community. We’ll share how we used the bike to facilitate a “Pop Up Library” at different locations, distribute free books, sign people up for library cards, and promote library events, materials, and services.

From Badge Squad to Summer Quest: Rethinking School-Age Programming Year-Round
Jessica Richmond, Youth Services Librarian, Bucks County Free Library
Kate Transue, Children’s Services Coordinator, Bucks County Free Library
Learn how one library system abandoned an online program to implement year-round in-house programs that encompass the 21st century skill set and promote PA Public Libraries’ Summer Quest. Replacing traditional programs, Badge Squad offers templates and incentives that promote the year-long effort and reiterate summer learning as an ongoing experience.

Makerspaces in the 18th Century
Kim Gillingham, Advisory Board Member, Perkiomen Valley Library
Using examples from the Schwenkfelder Library and Heritage Center, this poster will demonstrate skills such as Fraktur and sewing that were taught to both boys and girls in the 1700’s. The poster will include a brief history of the Schwenkfelders, a religious sect from Silesia who settled in Pennsylvania in the 1700’s.

Everybody Wins: Creating & Sustaining a Dynamic Public Library Internship Program
Lauren Smyth, Assistant Director, Upper Dublin Public Library
Invigorate your library and give back to the profession by creating a Public Library Internship program! LIS Interns inject your library with their excitement and knowledge, while they also gain real-world experiences. Learn how Upper Dublin Public Library created meaningful partnerships with our interns for the past four and a half years.

Low-Cost/No-Cost Ways to Reward Your Staff (and Volunteers!)
Melinda Tanner, District Consultant, Citizens Library & District Center
With limiting budgets, we are not always able to provide staff with financial rewards such as raises or bonuses; so do something creative to show your staff they are appreciated!! Using Dr. Bob Nelson’s book “1501 Ways to Reward Employees” this poster will help library directors and managers with ideas for putting the “humanity” back into HR.

Renovating Your Library: Step by Step
Dolores Fidishun, Head Librarian, Penn State Abington
Learn from our experience in doing smaller projects toward the goal of moving to a larger renovation. Soliciting patron feedback, analyzing trends; using the input to design the space and justify the project, working with a vendor to design and implement the renovation. Learn what went well and what we would change.

This Ain’t Your Granny’s Library
Karen Sourbier, Library Assistant, Grove Family Library, Franklin County Library System
Joan Peiffer, Director, Grove Family Library
Grove Family Library’s innovative programs provide ways to learn new things, meet new people, and try something outside your comfort zone. Four successful programs are: Fitness, Fun and Photo Walk, Instant Pot Mania “SpecialTEA” and Coffee With A Cop. Community response has been so great, they are now regular programs.

PA Forward Skills Kits
Jessica Church, Library Director, Punxsutawney Memorial Library
Information and samples of Skills Kits that focus on building skills within the five literacies. Kits allow users to focus on one skill at a time and can be used by anyone, regardless of age.
Part of the work we do as members of the library community is “sell” our neighboring businesses, organizations and groups on the value we provide to the overall area and how that work supports the region and the state. Libraries are true community hubs, centers for learning, engagement, opportunity and access. The library can be all these things and more only when we work to invite people in, telling our story and helping them connect to their particular piece of our mission. Whether you’ve never developed your own elevator speech or are looking to revamp your current one, this session will help you hone your perfect pitch in selling the value your library offers and why libraries continue to be very necessary entities in our communities. By the time you complete this session, you will be ready to “sell” your library, connecting even more residents to this nucleus of programming and activity.

Sponsor: PA Forward

12:15 PM - 1:45 PM

Delaware & Juniata

College & Research Division Luncheon: The Library is Open: Pragmatics and Possibilities for a Commons-Oriented Future

Robin DeRosa, Director of Interdisciplinary Studies, Plymouth State University (MA)

In this keynote presentation, Robin DeRosa will explore libraries as architectures of hope that gesture toward a commons. In an era where privatizing forces threaten to wall off and commodify knowledge, Robin will offer a vision of libraries as an intrinsic part of a public infrastructure for learning and research. By invoking both the work that happens inside and around libraries and the communities that libraries engender, Robin will frame a conceptual and aspirational theory of libraries and posit concrete practices that can help our society understand libraries as integral stewards of the public good.

Sponsor: Infobase

1:15 PM - 1:40 PM

Governor Room

EXHIBITOR SHOWCASE: The Future in Context

Mike Willis, Account Executive, North America East, Innovative Interfaces

Innovative’s design and building of the next generation library experience platform, designed to bridge the gap between today’s systems and the Internet of things, bringing the library to all devices and all patrons no matter where they are.

Sponsor: Innovative Interfaces

12:45 PM - 1:45 PM

Harrisburg Ballroom Foyer

Poster Sessions

Poster sessions are a great way for librarians to share information about successful ideas or programs with their colleagues. The exchange is informal and highly interactive! For a listing of posters to be presented, see page 39.
Allegheny & Susquehanna

Gaming 101: Moving Beyond Monopoly

Tegan Conner-Cole, Youth Services Librarian, Cheltenham Township Library System

John Pappas, Head Librarian, Cheltenham Township Library System

Heather Soltroff, Youth Services Librarian, Southampton Free Library

Jeff Cothren, Systems Administrator, Hershey Public Library

Rita Smith, Children’s & Teen Librarian, Hershey Public Library

Barbara Clay, Library Assistant – Children’s Services, Hershey Public Library

Need to get caught up on the new ways to game in libraries? Board games are currently a hot trend and computer games are re-inventing themselves. You may have heard about libraries with circulating board game collections or libraries with huge gaming events. Have you ever wondered what goes into having and managing a board game collection? What about how to host a board game event welcoming to all ages? What about adult board game nights? What about creating a board game club just for teens? What games are out there besides Monopoly or Scrabble? How can you use board games at your library? At this session, librarians and gaming experts will introduce you to the hottest games, how to set up and manage a library board game collection, and the best ways to host gaming events that work for you. We’ll also introduce you to a library who is reaching new populations with an innovative multiplayer computer game. Being a gamer is not required.

Sponsor: Youth Services Division

Harrisburger

Communicating Trust: a Strategic Approach to Reputation Management

Tracy Pawelski, Senior Communications Counsel, PPO&S

Trust is an essential part of any organization’s success. But almost daily, reputational issues make headlines, eroding trust with customers, the media, employees and thought leaders. In today’s challenging business environment, we help our audience understand how to thoughtfully manage their reputation through a proactive, anticipatory and strategic approach to Reputation Management. We define Reputation Management as the process of both enhancing and protecting an organization’s reputation, understanding how to create goodwill in advance, as well as be prepared to respond to the challenges of today’s dynamic marketplace. Learn how to communicate trust in the face of a crisis and actively manage a good reputation so that you never get to that point.

Sponsor: PA Forward & PR/Marketing Committee

Metropolitan B & C

“Help! My pipe burst, power went out, roof leaked”...

Being Prepared for Facilities Crises

Zachary Zimmerman, Facilities Manager, York County Libraries

William D. Craft, Vice President – Service, James CRAFT & Son, Inc. Mechanical Contractors

In this session, we will discuss overall facility maintenance. Topics will include meeting with contractors, preventative maintenance needs and overall potential building issues. We will review often overlooked facility issues that can help keep buildings open and prevent unnecessary costs.

Sponsor: Buildings, Equipment & Furnishings Round Table

Penn Harris

The Opioid Crisis — Supporting Your Community’s Needs

Chera Kowalski, Assistant to the Chief of Staff, Free Library of Philadelphia

Elvis Rosado, Education & Community Outreach Coordinator, Prevention Point Philadelphia

Judi Moore, Children’s Librarian and Branch Manager, McPherson Square Library, Free Library of Philadelphia

In 2016, more than 4,500 Pennsylvanians lost their battle to opioid-use disorder prompting a state-wide disaster declaration to be made in 2018. As the opioid & overdose epidemic continues, it is becoming increasingly important for public libraries to take action. Come learn about how the Free Library of Philadelphia found ways to better support their community through this crisis. A representative from Prevention Point Philadelphia, an organization providing harm reduction services and more to communities affected by substance use and poverty, will provide an overview of the epidemic, measures being taken to combat the crisis along with resources. Librarians will share experiences and practical advice on what libraries can do in both the short-term and the long-term to support staff, the general public, and those living with opioid-use disorder, including why overdose reversal training is vital for public service staff.

Sponsor: Public Library Division
Governor

Unveiling the Onion: Using Participatory Design Processes to Discover First-Generation Students’ Experiences Using the Library

Hailley Fargo, Student Engagement Librarian, Penn State University, University Park

Steve Borrelli, Head of Library Assessment, Penn State University, University Park

Elpidio De La Cruz, Student, Penn State University, University Park

The University Library strives to make the library a place for everyone by keeping diversity and inclusion at the forefront of research and services. Intrigued by results of a 2016 Ithaka study of undergraduates which showed differences in use and perceptions of library services and resources of first-generation students at Penn State University, researchers conducted a case study investigating the library experiences of first-generation students at the University Park campus. During the spring 2018 semester, researchers used a participatory design approach called “gamestorming” with a group of six first-generation students to discover their experiences in the library. Gamestorming is an approach where design activities are used to ideate through game play. The process allows for a group to get to know one another by first developing trust, then working together through the challenge space, discovering problems along the way. The process ends with evaluating ideas surfaced during the process. This presentation will describe the process of gamestorming, share results, insights, and lessons learned from this study, highlight the student experience from one of our first-generation student participant-researchers, and will give the audience a chance to try out a gamestorming activity that could be used with their library community.

Sponsor: College & Research Division

Lochiel

Property & Casualty Insurance: What is Missed, Overlooked, Misunderstood or Underpurchased?

Gary D. Harshbarger, CPCU, ASLLI, ARM, API, AINS, CRM, Senior Vice President, Gunn-Mowery, LLC

A description of items that an insurance industry expert has found to be often missed, overlooked, misunderstood or under-purchased in his 48 years in the insurance industry. As a cyber expert, he will update attendees on emerging trends with cyber insurance, social engineering, computer fraud and other timely topics. To those not in the industry, discussions about insurance can often sound like a foreign language. Gary has proved to be very successful at presenting insurance topics in everyday “English” so the content can be understood by everyone, regardless of previous knowledge on the topic. His style is interactive and lively, presenting an otherwise dull matter in an interesting and educational form.

Sponsor: Conference Committee
Ex Libris Society Dine “In” at Ad Lib Kitchen & Bar
Ex Libris Society members are invited to join our association past presidents for dinner at the trendy Ad Lib Kitchen & Bar in the Hilton. Have a drink on us and enjoy classic dishes prepared with contemporary creativity from locally sourced food in a comfortable, upscale environment. This is a ticketed event, limited to 40 people. Not yet a society member? To join this annual giving society which supports the work of the Pennsylvania Library Association, stop by the Ex Libris Society Desk or go to www.palibraries.org, click on “Support PaLA” select “Ex Libris Society” and “Donate Now.” We appreciate your support!

McMick Riverfront Library (Off-site)
Public Library Division (PLD) Discussion: Vegas Rules Session for Directors
Library directors encounter difficult issues in their work. Join us for this Vegas Rules (stays in the room) discussion with your director counterparts to share struggles and attempt to find solutions. At a minimum, you’ll learn that you’re not alone!
Sponsor: Public Library Division

Cork & Fork Restaurant (Off-site)
Teaching, Learning & Technology Round Table Dinner Discussion: Amp Up Your Story with Wattpad @ Your Library
Roseanne Perkins, Instructor, Library Science, Kutztown University
Wattpad and other online storytelling platforms are changing the way young people read, write, and share literature, both within their existing social networks and the larger world. This discussion will introduce Wattpad, Fiction Hub, and other storytelling platforms and explore how young people are using them. The conversation will include how these platforms might be integrated into library programming for young people in ways that reframe traditional writing workshops within the new digital literacies necessary to navigate modern adolescent life. Online storytelling technology has the potential to empower youth to experiment with their identities and help foster social change. We will discuss ways libraries can leverage their unique place within the community and their online resources to support local young authors, encourage emerging voices such as young LGBTQ and immigrants, and teach the skills necessary for them to participate safely and competently in online writing communities. There is no charge for this activity, other than paying your individual dinner expense. Transportation is via carpool.
Sponsor: Teaching, Learning & Technology Round Table

Fall Reading from Temple University Press

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The Life and Times of a Philadelphia Entrepreneur
BILL DOUBLE
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American Life in Columns
MICHAEL A. SMERCONISH
WITH A FOREWORD BY DAVID AXELROD
The opinions—and evolution—of Michael Smerconish, the provocative radio/TV host and political pundit

Archaeology at the Site of the Museum of the American Revolution
A Tale of Two Taverns and the Growth of Philadelphia
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WITH A FOREWORD BY R. SCOTT STEPHENSON
Using archaeological finds to tell the story of the growth of Philadelphia in microcosm
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7:30 AM - 8:45 AM

**Carlisle Room**

**Legislative Breakfast**

**Senator Guy Reschenthaler**, PA 37th District, Allegheny & Washington Counties

**Representative Stan Saylor**, PA 94th District, York County; Appropriations Committee Chair

Kick off a special legislatively-focused day with insights from leaders within the Pennsylvania General Assembly. Hear from Senator Guy Reschenthaler and Representative Stan Saylor about how they see libraries in Pennsylvania and what the legislature sees as priorities. With the general election less than three weeks after this breakfast, don’t miss this opportunity to learn what key issues may influence the elections and the 2019–2020 legislative sessions!

*Sponsor: Greenlee Partners, Carnegie Library of Pittsburgh and Free Library of Philadelphia*

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9:00 AM - 10:00 AM

**Governor Room**

**Bringing the Critical Librarianship Movement into the Classroom**

**Samantha Bise**, Reference & Instruction Librarian, Central Penn College

Have you heard of the Critical Librarianship movement and want to know what it’s all about? Are you part of the conversation already, but don’t know how to turn theory into practical instruction activities? Find out how librarians are linking their work as information literacy educators to social activism. Attend this session for a brief introduction to critical theory as it relates to librarianship and information literacy, suggested resources to get you involved in the Critical Librarianship conversation, and various critical instruction methods and activities. The presentation will be followed by a guided group discussion on ways librarians can turn critical librarianship theory into action to engage students as creators and users of information.

*Sponsor: College & Research Division*

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**Juniata**

**Citizen Science and Libraries: Changing the World!**

**Elaina Vitale**, Academic Coordinator, National Network of Libraries of Medicine, Middle Atlantic Region

Citizen science is happening all around you! Citizen scientists in your community are participating in bird and butterfly counts, contributing to Alzheimer’s research, monitoring air quality, and collecting genetic information — all furthering and advancing our greater scientific knowledge. Citizen science is an amazing way to participate in research efforts, and it can often be done from a mobile device, from one’s home, or from a library. At this session, participants can expect to learn how to support citizen science in their communities and ways that libraries can easily participate at minimal or no cost. Participants will learn about citizen science library program models, free National Library of Medicine resources to incorporate into citizen science library programs, and sources of funding to explore for buying testing kits or supporting community research efforts. Citizen science library programs are perfect for all ages, and all types of libraries.

*Sponsor: Public Library Division*
Delaware
Preschool STE(A)M Programming on a Budget

Vicki Sheeler, Youth Services Librarian, Media-Upper Providence Free Library

Learn about the benefits of high-interest STE(A)M programming (Science, Technology, Engineering, Art, and Math) for some of your youngest patrons and how to find materials without breaking the bank. You do not have to be a “science person” to be successful! Attendees will learn about successful programs that can be easily replicated.

Sponsor: Conference Committee

Metropolitan A & B

Sign Language for Librarians: Communicating With Your Community

Heather Weleski, Children and Youth Services Coordinator, Community Library of Castle Shannon

This session will discuss the benefits of librarians learning sign language, briefly go into the history of sign language, provide reliable resources librarians may use to locate sign language useful for their community, and offer opportunities for librarians to practice some sign language they can use instantly! This session helps promote diversity in the libraries, as you will be able to communicate with an underserved population!

Sponsor: Youth Services Division

Allegheny & Susquehanna

Strengthening the Library’s Profile in Your Community: Effective Networking & Advocacy for Friends and Trustees

Beth Nawalinski, Executive Director, United for Libraries
Jillian Wentworth, Manager of Marketing & Membership, United for Libraries

Friends and Trustees are advocates by default — they wouldn’t be giving their time, energy, and financial support to an entity they’re not willing to fight for. When the case needs to be made for your library, the community members most able to step up to the plate are the Friends of the Library and the Trustees. Chances are you’ve heard the chorus of excuses from your local leaders about why your library can’t be adequately funded. Times are tough, they will say — everyone has to sacrifice. Neighbors, co-workers, friends, and others may say, “Why do we need libraries when we have the internet?” Because library funding dollars seem to be scarcer than ever, and because it appears that libraries have a lot of competition from the private sector, politically astute advocacy and networking are increasingly important roles for Friends and Trustees.

Sponsor: PA Citizens for Better Libraries

Metropolitan C

Think Globally, Act Locally: Celebrating and Promoting Open Education Resources

Stephanie Pennucci, Education Librarian/Assistant Professor, Millersville University
Greg Szczyrbak, Learning Technologies Librarian/Assistant Professor, Millersville University

International education leaders are responding to a growing demand for open education resources (OER). Already leaders in providing free access to information, librarians can utilize their expertise in resource sharing and copyright to further this initiative. Librarians have an opportunity to participate in this endeavor by providing access to materials through collaboration with faculty, teachers and homeschool patrons. We will share numerous examples of how this can be done, such as hosting educational programming and promoting available resources. Drawing on our own experience with hosting a virtual mini conference that drew an international audience during Open Education Week 2018, we will highlight how the Millersville University community is promoting the expansion of OER use on campus.

Sponsor: Conference Committee

10:15 AM - 11:30 AM
Governor Room
Cataloging a Community-driven Collection

Alexandra Barbush, Library Specialist/MSLS Candidate

The Harrisburg Art Anthology (HAA) project began as a two-fold attempt to create a digital community art collection that represents Central Pennsylvania’s vast and growing art culture and to understand the process of collecting, cataloging and making available an online digital collection. HAA is published online through the omeka.net platform and utilizes Dublin Core metadata standards. This presentation details the steps taken to promote, gain submissions, catalog and publish a collection of community-submitted items, with special focus on the trials and tribulations of community-collected metadata.

Sponsor: Technical Services Round Table
Allegheny & Susquehanna

Little Learners: Coding Concepts

Kristin Morgan, Digital Learning Lead Librarian, Carnegie Library of Pittsburgh

Henry Dragenflo, Children's Librarian, Carnegie Library of Pittsburgh — Woods Run

Jamie Collett, Children's Librarian, Carnegie Library of Pittsburgh — Allegheny

Children today will have jobs as adults that do not even exist yet! How do we prepare children for this future? Carnegie Library of Pittsburgh Children's Librarians and Digital Learning Lead Librarian will demonstrate how we put early learning research about STEM into practice to create our Little Learners: Coding Concepts program. We know our youngest learners’ brains are developing rapidly and ready to develop the skills that will make them lifelong learners. In this session we will introduce current research about STEM learning habits, how to encourage parents to engage in everyday STEM learning and how we created our Little Learners: Coding Concepts program with this information. Attendees will get a preview of our research-based program plans, book lists, parent engagement pieces and time to explore new technologies and learning activities to promote precoding skills. Through literacy activities, early math and guided play we prepare children to be the next makers, tinkerers and problem solvers.

Sponsor: Teaching, Learning & Technology Round Table

Delaware

So You Want to Digitize Your Local Newspaper

Alice Lubrecht, Director Emeritus, State Library of Pennsylvania

L. Suzanne Kellerman, Judith O. Sieg Chair for Preservation, Head, Preservation, Conservation and Digitization, The Pennsylvania State University

Genealogists and historians alike are asking many local libraries to step up and work to preserve their local newspaper as well as digitize it so it is searchable on the web. But how does one respond to such requests? Where does one go to find the answers to the many questions which the librarian may have? Sue Kellerman, Penn State University Libraries, and Alice Lubrecht, State Library of Pennsylvania, have spent many years working to locate, catalog, microfilm and digitize Pennsylvania newspapers. In this session they will cover some of the basic questions such as:

- Do you have the only run?
- What titles are others working on so I don’t duplicate work?
- What about copyright? What can I do without a legal challenge?
- How does paper differ from microfilm if I want to digitize the paper?
- Can I microfilm then digitize or digitize directly from the paper copy?
- What’s involved with requesting a quote for digitization?
- What digitization standards should I follow?
- Can’t I simply take camera shots of the pages or scan the pages on a copier myself?
- What do I do with the file once the company completes the digitization?

Sponsor: Preservation Round Table

Juniata

The Current State of Fake News

Linda Beck, Adjunct Instructor, multiple Central Pennsylvania Colleges

While the proliferation of fake news has created a current challenge for those involved in research and education, the concept is not new. This presentation will outline a broader perspective on the subject matter, including an historical perspective on fake news as well as current information on the topic. Discussion areas will include the impact of technology, the intersection of news and entertainment and the state of bias and polarization in the United States.

Sponsor: Digital Resources Round Table
Metropolitan A & B

TLC to STEAM: A Different Kind of Teen Advisory Board

Molly Kane, Head of Teen Services and Emerging Technologies, Upper Dublin Public Library (UDPL)

Although the demand for teen volunteer positions has drastically increased, attendance and participation in UDPL’s Teen Library Council had almost completely dropped off. By evolving the TLC into a STEAM leadership club, Catalyst 4 Success, UDPL was able to provide authentic and impactful volunteer opportunities for teens while also quadrupling the number of STEAM programs and workshops for elementary aged children. This session will provide a model for adapting the traditional TLC to meet the needs of a new generation of students.

Sponsor: Youth Services Division

Metropolitan C

What do Libraries Have To Do With the YMCA, Humane Society, Fair Trade, and Undergraduate Research?

Jen Jones, Associate Professor and Department Coordinator, Communication, School of Business, Seton Hill University
Amy Podoletz, Undergraduate Student, Communication, Seton Hill University

New teaching practices, such as experiential learning and service-learning, are becoming more and more important on college campuses. This pedagogical approach leads to improved understanding and ability to apply theory, and also growth in areas like acceptance of diversity, increased compassion and caring for others, self-confidence, and growth in social responsibility and civic engagement. This session begins with win-win stories, written by librarians, university faculty and students who have successfully employed service based or experiential learning experiences for students in higher education. In each case, the course or educational event developers have intentionally included service to a partner, real work applications of theory, mutual benefit for all involved, and opportunities for thoughtful reflection. Presenters will describe activities, motivations, curriculum materials, and outcomes in enough detail to assist others in building upon their experience to bring this positive practice to their institutions. Participants in the session are then invited to share their own success stories in a welcoming and creative environment.

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- bibliotheca 205
- Brodart Co 407,506
- Carnegie Library for the Blind and Physically Handicapped 104
- EBSCO Information Services 101
- Findaway 204
- Ingram Content Group 601
- OverDrive 108
- Recorded Books 102
- TEI Landmark 210

#### Books/eBooks

- ABDO 203
- Capstone Press 208
- Cavendish Square 308
- Children’s Plus 300
- Fox Chapel Publishing 412
- Infobase Learning 306
- IGI Global 501
- J. Appleseed 206
- Penn State University Press 403
- POWER Library (HSLC) 605, 607
- ProQuest 401
- Salem Press & Grey House Publishing 309
- Scholastic Library Publishing 303
- University of Pittsburgh Press 106

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- Brodart Co 407,506
- Children’s Plus 300
- EBSCO Information Services 101
- Ingram Content Group 601
- POWER Library (HSLC) 605, 607
- ProQuest 401
- TEI Landmark 210

#### Consulting

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- Overton & Associates 109
- POWER Library (HSLC) 605, 607

#### Database Resources

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- Cavendish Square 308
- EBSCO Information Services 101
- Gale, A Cengage Company 604
- Infobase Learning 306
- National Network of Libraries of Medicine, Middle Atlantic Region 602
- POWER Library (HSLC) 605, 607
- ProQuest 401
- Recorded Books 102
- ReferenceUSA 509
- Salem Press & Grey House Publishing 309
- Scholastic Library Publishing 303

#### Degree & Certificate Programs

- Clarion University of PA 504
- Drexel University Online 209
- Northampton Community College 608
- University of Pittsburgh School of Computing and Information 105

#### Digitization/Preservation

- CoLibri Systems North America, Inc. 310
- Reynolds Business Systems, Inc. 111
- POWER Library (HSLC) 605, 607
- ProQuest 401

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- Brodart Co 407,506
- Hale Manufacturing 305
- J.P. Jay Associates, Inc. 511
- Overton & Associates 109
- Reynolds Business Systems, Inc. 111

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- Astra Insurance 502
- Gunn-Mowery, LLC 107
- Longley Insurance 508

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- Findaway 204
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- Auto-Graphics 600
- bibliotheca 205
- ByWater Solutions, LLC 200
- EnvisionWare 406
- Equinox Open Library Initiative, Inc. 610
- Infovision Software – Evolve 202
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- Pennsylvania Integrated Library System 613
- SirsiDynix 503

#### Marketing & Fundraising

- Burbio.com 211
- JanWay 100
- Thrift Books 411
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<td>Cavendish Square</td>
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<td>Infobase Learning</td>
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<td>POWER Library (HSLC)</td>
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<td>Burbio.com (Community engagement)</td>
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<td>Colibri Systems North America</td>
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<td>(Book protection &amp; preservation)</td>
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<tr>
<td>Doceo (IT Services/Software Solutions)</td>
<td>207</td>
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<tr>
<td>Findaway (Tablets, E-readers)</td>
<td>204</td>
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<td>LM Information Delivery (Subscription Service)</td>
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<td>Overton &amp; Associates (Library moving)</td>
<td>109</td>
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<tr>
<td>Plymouth Rocket, Inc. (web-based calendar, event registration, room &amp; equipment management software)</td>
<td>408</td>
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<td>TEI Landmark (Makerspace)</td>
<td>210</td>
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<td>Thrift Books (Book Repurposing)</td>
<td>411</td>
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## 2018 EXHIBITOR ADVISORY COMMITTEE

The Exhibitor Advisory Committee is comprised of library business partner representatives, as well as PaLA members and staff who are committed to the success of the PaLA Library Products & Services Expo. This group serves as a resource to exhibitors by providing on-site support and acts as liaison with facility personnel.

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