The 2020 Pennsylvania Library Association Conference will take place October 18 - 21, 2020 at Kalahari Resort in the Poconos!

The PaLA Conference offers the most comprehensive opportunity for members of the Pennsylvania library community to learn from leaders in the profession, experts in related fields, as well as from each other. We encourage you, as a PaLA leader, to actively recruit individuals to present at the conference or consider presenting yourself! (Look for the “Call for Presenters” in late January.)

**Topics of Interest**

*(As submitted by 2019 conference attendees)*

**Boards**
- How to work with an ineffective or inefficient board
- Board Governance
- Board development and recruitment of board members
- Director – Board Relationships

**Buildings**
- Facility maintenance
- Safety and Security
- Space layout and organizing
- Emergency Preparedness (from a panel representing libraries of various sizes)

**Career/Self**
- General librarianship
- Networking
- Self-care & burnout
- Time management
- Project planning/management
- Caregiving while working full-time
- How to negotiate better pay
- Navigating toxic work environments
- Leadership development (Brene Brown, Dr. Safiya Umoja Noble, Jason Reynolds, Malcolm Gladwell)
- Self-Defense

**Community/Collaboration**
- Community Outreach - Engagement with the library
- Programming for the homebound and older populations
- Supporting patron needs/questions (social issues, health information, job searches)
- Programming for Millennials
- Conducting a community needs assessment
- How to request collaboration from a community partner
- Customer Service
- Consortium and collaborations for electronic resource sharing and cost-saving
Diversity/Inclusion

- Diverse collections in Adult Fiction
- Creating a robust diverse work environment
- Inclusivity for the poor and homeless
- More diversity in authors and presenters (Andrea Jamison, Emily Drabinski, April Hathcock, Violet Fox)
- Diversity strategies in our profession (more than just theory)

Human Resources

- Managing difficult employees and staff conflicts
- Staff organization and succession planning
- More from Grace Kelly
- Staff training/Helping staff succeed with improvement plans
- Best practices for staff communications

Library Management, Budgeting & Fundraising

- Strategic Planning
- Marketing strategy with timelines for social media and print strategies
- Skills for measuring outcomes to encourage collaboration/funding
- Inexpensive administrative tools (Time tracking, Obtaining clearances, statistics tracking)
- Budgets/Accounting
- More fundraising
- How to do it “all” (small libraries)

Miscellaneous

- More brainstorming sessions/idea sharing/discussion of issues
- More intermediate and advanced topics
- PA Forward – Ways to maintain stars
- Collection development and weeding techniques
- Digital content and managing digital collections
- Patents and trademarks (Librarian point of view)

Youth Services

- More children’s authors (Mary Pope Osbourne)
- Work with local Barnes & Noble to do an upcoming titles for kids session
- Summer programs
- Teen programming
- Teen participation in library events & working with teens
- New & innovative youth programs that can be implemented in ANY library
- Organization and shelving in children’s areas
- Using data for youth services outcomes
- Youth services management

Call for Sessions: Late January 2020  ◆  Call for Posters: Late March 2020