PENNSYLVANIA LIBRARY ASSOCIATION

PaLA Annual Conference





OCTOBER 15-18, 2017

DoubleTree by Hilton Pittsburgh–Green Tree





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Highlights and Boyds Mills Press Salute Pennsylvania Librarians

With editorial offices in Honesdale, PA, we are proud to call Pennsylvania home!

New Fall 2017 titles from Boyds Mills Press, Calkins Creek and Wordsong



* Kirkus Reviews



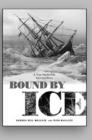
* School Library Connection



★ Kirkus Reviews★ School LibraryConnection

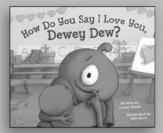


★ School Library Journal

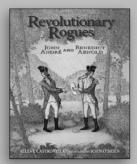


★ Booklist ★ Kirkus Reviews





















Visit us in booth #501!



boydsmillspress.com









Welcome



Greetings!

It's wonderful to be back in the Pittsburgh area with the 2017 Pennsylvania Library Association annual conference.

Many thanks to the conference committee led by Dana Farabaugh, for the impressive lineup of programs, special events and local tours and to the hardworking staff at PaLA Headquarters for their behind-thescenes efforts to make everything run smoothly. I would also like to thank the sponsors and exhibitors for their support of the conference. Be sure to stop by the exhibit hall to find out about the latest and greatest. There is an Exhibit Hall reception on Monday at 5 p.m. and refreshment break on Tuesday at 10 a.m.

If this is your first conference (or not), there are plenty of opportunities to meet and network with new colleagues and old friends. Don't miss the Member Mixer on Sunday at 5:30 p.m. It's a great way to jumpstart your conference experience. It's followed by the Chapter Dine Outs and the fun-for-all Trivia Competition. Beware, I have been practicing.

This year's conference programming has something for everyone. Make a note to attend the poster sessions where librarians in the field will share their experience and expertise in implementing the latest trends and technologies at four different time slots. Take some great ideas back to your own library from these, and the more than 65 different educational sessions!

Get to know Pennsylvania Library Association better at the conference. PA Forward representatives will be on hand to answer your questions about the initiative and advocacy. The Ex Libris Giving

Society, the fundraising arm of the Association, will have a table set-up near registration. Ex Libris is not just for a select few. Everyone is welcome to participate and I hope you will. One of the PALS

Leadership Academy teams will also be at the Membership Mixer to

promote the Association's

mentorship program. The business meeting at 3:45 p.m. on Tuesday is anything but dry. This year our colleague lyy Bayard will receive the Distinguished Service Award for her exemplary work in support of libraries and librarianship.

If you attend, you will also hear from our 1st Vice President/President Elect, Tina Hertel.

The conference also gives you an opportunity to hear from well-known speakers from inside and outside our profession at a series of meal events beginning with Paul Wesselmann of UnleashRipples at the President's Opening Keynote Luncheon on Sunday and ending with Pittsburgh's own Rick Sebak at the Closing Luncheon on Wednesday.

I hope to have the opportunity to meet as many of you as possible during the conference. Don't hesitate to say hello in the hallways, on a tour, or at an event. Enjoy your conference!

Best Wishes.

CarrieTuner

Carrie Turner 2017 PaLA President

Conference Planning Committee

We'd like to congratulate and thank this group of dedicated individuals for the time and effort they put into planning this year's conference. Thank you, and well done!



Chair — Dana Farabaugh, Westmoreland County Federated Library System

Second Chair — Alex Kirby, Penn Highlands Community College

Conference Evaluation — Elizabeth Davis, Scranton Public Library

Exhibits — Linda Helms, retired, B.F. Jones Memorial Library & Robyn Vittek, Mount Lebanon Public Library

Fundraising — Barbara Zaborowski, Penn Highlands Community Library & Erin Wincek, Erie Regional Library Foundation

Local Authors — Rebecca Pollino-Martinazzi, Cambria County Library

Local Information & Tours — Adaena Tray, Green Tree Public Library & Shannon Barron, Carnegie Library of Pittsburgh

PaLA Store — Ann Andrews, B.F. Jones Memorial Library & Leslie Paulovich, Robinson Township Public Library

Performers Showcase — Gabrielle Bolland, Robinson Township Public Library & Barbara Flynn, Norwin Public Library

Poster Sessions — Ashley Flynn, Cambria County Library

Programming — Maria Barefoot, Indiana University of Pennsylvania & Naomi Cross, Rostraver Public Library

Publicity — Kelly Thomas, Carnegie Library of Pittsburgh

Receptions & Entertainment — Patti Miller, Scottdale Public Library & Tracy Trotter, Adams Memorial Library

Registration — Paula Collins, Clearfield County Public Library & Catherine Stewart, Memorial Library of Nazareth & Vicinity

Signage — Marta Honres, Carnegie Library of Pittsburgh & Jamie Falo, Murrysville Community Library

Speaker Hospitality — Jessica Miller, Washington County Library System

Technical Arrangements — Debbie Day, University of Pittsburgh, SCI

Volunteer Coordinator — Debbie Day, University of Pittsburgh, SCI

PaLA Staff Liaison — Kim Snyder Wise, PaLA

Thank You, Sponsors!

PaLA would like to acknowledge and thank the following companies and organizations who have generously provided financial support for this year's conference.

PLATINUM SPONSORS

- **Boyds Mills Press** Carolyn W. Field Award Luncheon & Grants for Youth Services Librarians
- Pennsylvania Integrated Library System (PaILS) Closing Luncheon

GOLD SPONSORS

- Capira Technologies Member Mixer
- HSLC Mobile App

SILVER SPONSORS

- Association of Pennsylvania Public Library Systems (APPLS) Public Library Division Breakfast
- Carnegie Library of Pittsburgh Carolyne L. Smith Best Practices in Early Learning Breakfast
- Pennsylvania Academic Library Consortium Inc. (PALCI) College & Research Division Luncheon
- Pennsylvania Citizens for Better Libraries (PCBL) Tuesday Exhibit Hall Lunch
- **Southwest Chapter** Conference Program Book
- University of Pittsburgh, School of Computing and Information Co-Sponsor, Opening Keynote Luncheon

BRONZE SPONSORS

- **AtoZDatabases.com** Exhibit Hall Coffee Break
- Allegheny County Library Association (ACLA) Performer's Showcase
- Beta Phi Mu, University of Pittsburgh Co-Sponsor, Opening Keynote Luncheon
- EBSCO Information Services Exhibit Hall Refreshment Break
- EQUINOX Open Library Initiative, Inc. Program Sponsor
- Pennsylvania State University Libraries Coffee Break
- University of Pittsburgh Libraries Co-Sponsor, Opening Keynote Luncheon

OTHER CONTRIBUTORS

- Cherry Lake Publishing Co-Sponsor, Monday Exhibit Hall Lunch
- Crabtree Publishing Co-Sponsor, Monday Exhibit Hall Lunch
- **Demco** General Conference Activities
- JanWay Company Contribution toward Conference Notepads

Award Presentations

Please join us in congratulating the following 2017 award winners (in alphabetical order):

- CERTIFICATE OF MERIT— Will be presented to Jeanie Sluck, Taylor Community Library, at the Annual Business Meeting on Tuesday, October 17.
- **DISTINGUISHED SERVICE AWARD** Will be awarded to **Ivy Bayard**, Temple University Libraries, Retired at the Annual Business Meeting on Tuesday, October 17.
- ELECTED OFFICIAL OF THE YEAR The award will be presented to Supervisor,
 Christopher Polites, Easttown Township at a date and location to be announced.
- NEW LIBRARIAN HONOR AWARD To be presented to Sarah Fetzer,
 Northampton Township Free Library at the Annual Business Meeting on Tuesday,
 October 17.
- **TRUSTEE OF THE YEAR AWARD** To be presented to **David Keller**, Franklin County Library System at the Annual Business Meeting on Tuesday, October 17.



Boyds Mills Press Youth Services Grant Award Winners

Thanks to the generosity of Boyds Mills Press, grants were awarded to the following youth services librarians attending the conference for the first time. Please welcome and congratulate them!

- Stephanie Bragg, Paoli Library
- Amanda Noblit, The Public Library for Union County
- Chris Taylor, Scott Township Public Library

Acknowledgments

Library Friends Group & Library Contributors

PaLA would like to thank the following Library Friends Groups and libraries who have provided support for coffee and refreshment breaks during the conference. The informal networking opportunities provided by these breaks are excellent vehicles for idea-sharing and relationship-building among librarians and are an important element of a successful conference experience.

Adams County Friends of the Library

Castle Shannon Friends Group

Friends of Chester County Library

Friends of Easton Area Public Library

Friends of Elkins Park Free Library

Friends of Exeter Community Library

Friends of Flenniken Library

Friends of Glenside Library

Friends of Heritage Public Library

Friends of Hershey Public Library

Friends of Hollidaysburg Area Public Library

Friends of Kline Library

Friends of Middletown Free Library

Friends of the Alexander Family Library

Friends of the Altoona Area Public Library

Friends of the Beaver Area Memorial Library

Friends of the Elizabethville Library

Friends of the Erie County Library

Friends of the Green Tree Public Library

Friends of the Kittanning Public Library

Friends of the Littlestown Library

Friends of the Mt. Lebanon Public Library

Friends of the Northern Tier Regional Library

Friends of the Pittston Memorial Library

Friends of the Rachel Kohl Library

Friends of the Red Land Community Library

Friends of the Shippensburg Public Library

Friends of the Village Library

Friends of the William Jeanes Memorial Library

Friends of Whitehall Township Public Library

Friends of Wissahickon Valley Public Library

Manheim Township Public Library

Meyersdale Friends of the Library

Monessen Friends of the Library

Norwin Public Library

North Pocono Public Library Friends

Warren Public Library Friends

CONFERENCE LOGO DESIGN

Christine Townsend

CONFERENCE PROGRAM DESIGN

Lilo Mueller, Lilografik

Ex Libris Society

Ex Libris Society



2016 Contributors

Marcy Abrams* Lois Albrecht* Cathi Alloway* Kathleen Arnold-Yerger* Mary Barna* Therese Barry Jean Ann Barsotti* Ivy Bayard* David Belanger* Jack Berk* Carolyn Blatchley Rich Bowra* Christi Buker Christine Caputo* Barbara Casini* Sara Jane Cate* Jeanne Clancy* Mary Elizabeth Colombo Olga Conneen* Patricia Connell Carolyn Conti Barbara Darden Jonelle Darr* Georgene DeFilippo* Cindy DeLuca Judy Dillen Anita Ditz* Sara Donnell Deborah Dorshimer

Marguerite Dube

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Barbara Ellis*

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Barbara Esbach

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Kathy Firestone

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Gail Frew Elizabeth Funk Carrie Gardner Mary Garm* Karen Gartner* Paula Gilbert* Catherine Glass Alison Gregory Nancy Hallowell Barbara Hauck-Mah Susan Hauer* James Hecht Karl Helicher* Jim Hollinger* John Houser* Dwight Huseman Dan Iddings* Jean Johnson* Barbara Keiser* Patricia Kelley Jo Ellen Kenney* Judy Keogh* Carol Kern Jennifer Knisely Tina LaMark* Bill Lantzy Laura Laspee Pier Lee* Dennis Leeper* Rob Lesher* Alice Lubrecht* Debbie Malone* Mary Jane Mannherz Darlene Marshall* Lewis Maurer Barbara Maxwell Steven Mayover Linda McCann Christina McCawley

Richard Fitzsimmons*

Priscilla McFerren* Marycatherine McGarvey Sheli McHugh C.Lyn Meek* Glenn Miller* Dorene Miller Patricia Miller Evelyn Minick* Lisa Moyer* Betsey Moylan Michele Mrazik* Pamela Murphy* Kate Nevins Carolyn Nippert Mary Ivy Noone Bonnie Oldham* Hedra Packman Susan Pannebaker* Nancy Posel Jim Reinmiller Mary Lou Repsher Cynthia Richey* Julie Rinehart* Molly Rodgers* **Donald Root** Melissa Rowse Christine Roysdon* Patricia M. Ryan Patricia Ryan* Tim Salony* Susan Sanders* Elaine Schall **David Schappert** William Schell Tracy Schwarz Joseph Scorza Joseph L. Sherwood Kathy Silks Ann M. Snowman Christina Snyder

Sue Solarczyk* Mary Sowden Luanne Stauffer Margie Stern* Margaret Stewart Denise Sticha* Jennifer Stock Jennifer Stocker Kevin Stoner Cathy Stout* Suanne Strauss Janis Stubbs* Helen Subbio Jack Sulzer* Jeff Swope **Beth Transue** Janice Trapp* Karla Trout* Carrie Turner* B. J. Urling* Diane Whitaker Cindy Whitmoyer* Sharon Wiles-Young* Keri Wilkins Cartherine Wilt* Leslie Wishard Gary Wolfe* Susan Wolfe* Tracee Yawger Mary Ann Yonki* Bonnie Young* Linda Young Mary Clare Zales* Southeast Chapter University of Pittsburgh

* Founding Members

Conference Services

BADGE EMBLEMS

A blue ribbon on a badge indicates a new PaLA member. Please welcome them!

MONITORING OF EVENTS

Meeting and social events will be monitored. Please wear your registration badge at all times. A registration badge or "exhibits only" pass is required for entrance to the Exhibit Hall.

ANTI-HARASSMENT POLICY

PaLA is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race or religion. We do not tolerate harassment of or by conference participants in any form. Conference participants violating these rules may be sanctioned or expelled from the conference without compensation or refund of registration fees, at the discretion of the conference management.

SMOKING

Smoking is not permitted.

CONFERENCE EVALUATION FORMS

General conference evaluations will be solicited online through Survey Monkey. The form will be available online after the conference via a link that will be emailed to all conference attendees.

Individual session evaluation forms will be provided at all sessions and should be returned to the session moderator at the conclusion of the session or deposited in the evaluation box at the PaLA Registration Desk. Electronic versions of the session evaluation will also be available – ask your session moderator for direction.

We look forward to your input! The deadline for evaluations is October 31, 2017.



PaLA Registration Desk/Charging Station/

Ex Libris Desk — Conference Registration Area near Salon E

Sunday, October 15	11:00 a.m. – 6:00 p.m.
Monday, October 16	7:30 a.m. – 5:00 p.m.
Tuesday, October 17	7:30 a.m. – 4:00 p.m.
Wednesday, October 18	7:30 a.m. – 2:30 p.m.

PaLA Store — Westinghouse Room

Sunday, October 15	12:00 p.m. – 6:00 p.m.
Monday, October 16	8:00 a.m. – 5:00 p.m.
Tuesday, October 17	8:00 a.m. – 4:00 p.m.
Wednesday, October 18	8:00 a.m. – 12:00 p.m.

Information Tables — Rotunda near Seasons

Local Information & Tours PA Forward

Poster Sessions — Ballroom Foyer

Monday, October 16	12:45 p.m. – 1:45 p.m.
	3:30 p.m. – 4:30 p.m.
Tuesday, October 17	10:00 a.m. – 11:00 a.m.
	12:45 p.m. – 1:45 p.m.

Exhibits — Ballroom, Salons ABC

Sunday, October 15	Set-up
Monday, October 16	12:00 p.m. – 6:00 p.m.
Tuesday, October 17	9:30 a.m. – 2:30 p.m.
Wednesday, October 18	Closed

Exhibitor Registration — Ballroom Foyer

Sunday, October 15	4:30 p.m. – 6:30 p.m.
Monday, October 16	8:00 a.m. – 11:30 a.m.
The desk will also be staffed during	exhibit hours to assist with
exhibitor needs.	

PaLA Headquarters Offices/AV Room — Interstate Room

Shop the PaLA Store!

Sunday, October 15 12:00 p.m. – 6:00 p.m.

Monday, October 16 8:00 a.m. – 5:00 p.m.

Tuesday, October 17 8:00 a.m. – 4:00 p.m.

Wednesday, October 18 8:00 a.m. – 12:00 p.m.

Special thanks to: Selina Blinn, Community Business Development Manager, for providing assistance with this year's PaLA Store book inventory!

BARNES & NOBLE

Settlers Ridge 800 Settlers Ridge Center Dr Pittsburgh, PA 15205 Phone: (412) 809-8300

Created for librarians, stocked by librarians and run by librarians!

Featuring some classic favorites and new additions:

- Stylish totes with charms in several sizes and colors
- New stock of Library-themed T-shirts, socks, tote bags and mugs from Out of Print
- Assorted teas in tins from Novel Teas
- Reading **glasses** with coordinating cases from Majestic Eyewear
- Colorful cotton/silk blend shawls & scarves perfect as a gift or to protect you from chilly meeting spaces!
- Squash rainy day blues with colorful, art-inspired umbrellas from Galleria Enterprises
- Challenge your brain with assorted jigsaw and scramble square puzzles
- A number of **craft items** created by talented librarians
- And, as always, books written or recommended by conference presenters







Continuing Education

Act 48 and PaLA



PaLA is pleased to announce that several conference sessions meet the requirements for Act 48 credit. Consult the conference program book for those programs identified with the Act 48 label.

What is Act 48? Act 48 of 1999 requires those holding Pennsylvania professional educator certification to complete 180 continuing education requirements every five years in order to maintain their certification. This law applies to those with certification as school librarians, classroom teachers, and school administrators.

Why should public and academic librarians care about it? A survey of PaLA members uncovered the astounding fact that approximately 30% of our membership holds teaching certification and needs (and wants) Act 48 credit in order to maintain their certification.

Important Note to Act 48

The Act 48 database does not accept workshop or conference activities that award less than three Act 48 credits. If you attend the conference, be sure to attend at least three sessions that qualify for Act 48 credit. You may earn more than three credits, but the minimum is three.

What do you need to do if you need Act 48 credit? Consult your conference booklet for the sessions approved for Act 48 credit, collect the special voucher at the end of the session, take at least three vouchers earned to the

Registration Desk at the end of the conference, and sign the credit sheet, using your PDE-selected professional personnel identification number. Credit will be entered in the state database by January of next year. If you do not need Act 48 credit, but would like to collect a voucher for the state's requirement for continuing education for public library staff, those vouchers will be made available at the end of the session as well. (See below for more details on this program.

Continuing Education

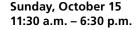
Please note that all PaLA Conference sessions, with the exception of the business meetings, exhibit activities, and meal events, meet the state's requirements for continuing education for public librarians and staff. Vouchers will be distributed at the conclusion of each session and should be collected until the end of your conference attendance. Simply turn in your collected vouchers at the Registration Desk to receive a CE certificate noting the number of credit hours you have earned. If you have any questions about the requirements, please contact the district consultant for your area.

LSTA Funding Acknowledgment

Some conference programs were made possible by grants from the U.S. Institute of Museum and Library Services as administered by the Pennsylvania Department of Education through the Office of Commonwealth Libraries and the Commonwealth of Pennsylvania, Tom Wolf, Governor.

PPG Room

PaLA Hospitality Suite



Monday, October 16 8:30 a.m. – 6:00 p.m.

Tuesday, October 17 8:30 a.m. – 6:00 p.m. Need a break at the conference, but don't have a room? Come to ours!

The **Southwest Chapter** is sponsoring a room for those who may not have a room of their own to use as a respite from the crowds or to assist with a need. We have drinks, snacks, and even a few emergency items that you may need.

Come, experience some local hospitality!

Library Products & Services Expo

The exhibit hall has a new look! Check it out!

Why You Should Visit the Exhibits Even if You Don't Have Purchasing Authority

Interaction between conference attendees and exhibitors is crucial for the success of the conference and benefits both parties. In fact, exhibitor revenue accounts for a significant percentage of overall conference revenue! It is essential that exhibitors see the PaLA Conference as a good investment of their time and money.

Our exhibitors are our partners – their presence not only offsets some of the expenses of the conference, but they also provide information about the latest in library products and services that can help libraries run more efficiently and provide better services to their patrons. Even if you are not the final decision-maker regarding library purchases, you are another pair of eyes and ears that could pick up on a product that would be a perfect fit for your library, so tell your supervisor about the innovative products or services you saw in the PaLA exhibit hall. It just might make your job easier!

For this reason, PaLA has set aside a generous amount of "no conflict" time to make sure you have plenty of time to visit the exhibits. Admission to the exhibits is included with your conference registration – Go check it out!



Monday, October 16

12:00 – 6:00 p.m. Exhibit Hall Open
 12:00 – 1:30 p.m. Exhibits Grand Opening Lunch
 Food Station Sponsors: Cherry Lake Publishing & Crabtree
 Publishing
 12:45 – 1:45 p.m. Poster Sessions
 Learn about successful programs and events taking place in
 Pennsylvania libraries.
 3:30 – 4:30 p.m. Exhibits Afternoon Break/No-Conflict Time

Break Sponsored by EBSCO Information Services

Poster SessionsLearn about successful programs and events taking place in

Pennsylvania libraries.
4:30 – 4:55 p.m. Exhibitor Showcase

What's New at OverDrive: The Easiest App, Expanded Sharing Features & More Access Models

Presented by OverDrive

5:00 – 5:25 p.m. Exhibitor Showcase

Financial Literacy, Financial Planning & Investing Tools *Presented by Financial Rating Series & Grey House*

Publishing

5:00 – 6:00 p.m. **Exhibit Hall Reception**

An opportunity to network with our exhibitors over food and drink and discuss what's new on the library scene.

5:45 p.m. Raffle Prize Drawings

Be sure to deposit your exhibitor-supplied raffle tickets for the chance to win a great prize! You must be present

to win

Tuesday, October 17

10:15 - 10:40 a.m.

9:30 a.m. – 2:30 p.m. Exhibit Hall Open

10:00 – 11:00 a.m. Exhibits Mid-Morning Break/No-Conflict Time

Sponsored by AtoZdatabases.com

Poster Sessions

Learn about successful programs and events taking place in

Pennsylvania libraries Exhibitor Showcase

Supporting Collaborative Learning Environments in

Your Library

Presented by WTW Architects

12:15 – 1:45 p.m. Walk-Around Lunch in the Exhibit Hall

Food Station Sponsor: Pennsylvania Citizens for Better

Libraries (PCBL)

12:45 – 1:10 p.m. Exhibitor Showcase

Bridging Resource Sharing, Library Automation, and

Digital Collections

Presented by Auto-Graphics

2:00 p.m. Raffle Prize Drawings

Last call for prizes! Be sure to deposit your exhibitorsupplied raffle tickets for the chance to win a great prize!

You must be present to win.

An Expanded Vision for #TheLibraryLife

The solutions Pennsylvania libraries need to reach their communities and expand their horizons.

Bridge Building Tools and Services



Expansive **product knowledge**links patrons to books with
unique regional focuses



Shelf-ready services ensure error-free transitions from box to shelf



Selection lists span tough categories like graphic novels and debut authors

...And even more services to meet the distinct needs of your community.

Your Mission. Our Purpose. Providing barrier breaking solutions for **#TheLibraryLife**

Attend a demo at the Ingram booth for your chance to win a 2018 PLA Scholarship*!

*For full contest guidelines please visit ingramcontent.com/plascholarship.



At a Glance

SESSION/EVENT TRACK KEY (Audiences suitable for identified tracks)

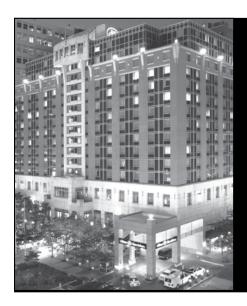
ALL	All attendees	PLD	Public Library Division
BEFRT	Buildings, Equipment & Furnishings Round Table	PRT	Preservation Round Table
CRD	College & Research Division	PRIV	Private, by Invitation Only
DSRT	Digital Services Round Table	RSLRT	Rural & Small Libraries Round Table
LAMRT	Library Administration & Management Round Table	TLTRT	Teaching, Learning & Technology Round Table
PAF	PA Forward	TSRT	Technical Services Round Table
PCCLC	PA Community College Library Consortium	YSD	Youth Services Division

		SUNDAY		
Time	Unit	Session/Event	Location	Page
9:00 am – 12:00 pm	ALL	Governor's Advisory Council on Library Development Meeting	Allegheny	19
1:00 pm – 2:45 pm	ALL	President's Opening Keynote Luncheon – Ripples to Waves: Small Actions to Improve This Conference, Our Work, & the World	Oakmont Junior Ballroom	19
3:00 pm – 4:15 pm	TLTRT	Virtual Discover	Frick	19
3:00 pm – 4:15 pm	PRT	Embedded Archives	Monongahela	19
3:00 pm – 4:15 pm	ALL	Governor's Advisory Council on Library Development Open Forum	Foster	19
3:00 pm – 4:15 pm	PAF	Moving PA Forward Through Health Literacy Programming @ Your Library	Salon E	20
3:00 pm – 4:15 pm	YSD	Creating and Telling Tales of Suspense: Enabling Tweens and Teens to Adapt and Tell Urban Legends and Other Tales	Duquesne	20
3:00 pm – 5:30 pm	PLD	Practical Tools for Difficult Homeless Patrons	Linc	20
3:00 pm – 5:30 pm	CRD/ PLD	What to Do With Your Data? Analysis of Outcomes Assessment and Patron Surveys	Salon D	20
4:15 pm – 5:15 pm	ALL	Refreshment Break	Tower 3 Meeting Area	20
4:30 pm – 5:30 pm	PLD	Raffles, Bingo and Library Fundraising – Understanding the PA Small Games of Chance Act	Frick	20
4:30 pm – 5:30 pm	ALL	Bill O'Reilly, Rachel Maddow, and Donald Trump: Intellectual Freedom in These Interesting Times	Salon E	21
4:30 pm – 5:30 pm	YSD	How to Get Books to Teens Both Online and in the Library	Duquesne	21
4:30 pm – 5:30 pm	PLD	The Other Side of the Table: Advocacy at the State and Local Level	Thompson	21
4:30 pm – 5:30 pm	ALL	Conference 101	Carnegie/ Board Room	21
5:30 pm – 6:30 pm	ALL	Member Mixer	Seasons	21
6:30 pm – 8:30 pm	ALL	Chapter Dine Around	Off site	21
8:30 pm – 10:00 pm	ALL	Trivia Competition	Seasons	21

		MONDAY		
Time	Unit	Session/Event	Location	Page
7:15 am – 10:30 am	ALL	Strip District Tour of the Detre Library & Archives at the Heinz History Center	Conference Tour	23
7:30 am – 8:45 am	YSD	Carolyne L. Smith Best Practices in Early Learning Breakfast	Salon D	23
8:00 am – 9:00 am	ALL	Coffee Break	Tower 3 Meeting Area	23
8:00 am – 8:45 am	TSRT	Technical Services Round Table Business Meeting	Monongahela	23
9:00 am – 10:15 am	PLD	Elected Officials Are People Too! How PR & Marketing Can Help Your Local Advocacy and Funding	Salon 3	23
9:00 am – 10:15 am	TSRT	Ebook Management	Monongahela	24
9:00 am – 10:15 am	YSD	Sensory Discoveries: Creating Inclusive Programming for Children and Families	Duquesne	24
9:00 am – 10:15 am	PAF	PA Forward's Health Literacy Team Presents Opioid Abuse and Addiction – Ramifications and Response	Foster	24
9:00 am – 10:15 am	PLD	RA for All	Salon 4	24
9:00 am – 10:15 am	CRD	The Information Pyramid: Bridging the Format Knowledge Gap	Thompson	24
9:00 am – 11:45 am	ALL	Eyes on Ethics: Recognizing and Managing Ethical Dilemmas of Intellectual Property, Privacy and Social Media Issues in Libraries	Heinz	25
9:00 am – 11:45 am	ALL	Office of Commonwealth Libraries' Town Hall	Mellon	25
10:30 am – 11:45 am	PAF	PA Forward's Financial Literacy Team Presents The Sandwich Generation – How to Successfully Navigate Your Financial Outlook	Monongahela	25
10:30 am – 11:45 am	CRD	Increasing Research Competence (and Confidence!) Through Embedded Consultations	Foster	25
10:30 am – 11:45 am	YSD	Children's Author Panel	Frick	25
10:30 am – 11:45 am	PLD	Marketing Plans Made Easy(ier): Creating a Marketing Plan With Little or no Marketing Experience	Duquesne	26
10:30 am – 11:45 am	PLD	Booktalking: Harnessing the Power of Sharing Books With Patrons	Salon 4	26
10:30 am – 11:45 am	YSD	Cruise into Kindergarten	Salon 3	26
12:00 pm – 1:45 pm	YSD	Carolyn W. Field Award Luncheon	Salons D & E	26
12:00 pm – 1:45 pm	PCCLC	Pennsylvania Community College Library Consortium (PCCLC) Luncheon	Salons 1 & 2	26
12:00 pm – 1:45 pm	ALL	Exhibits Grand Opening Lunch	Salons ABC	26
12:00 pm – 6:00 pm	ALL	Library Products & Services Expo	Salons ABC	26
12:45 pm – 1:45 pm	ALL	Poster Sessions	Ballroom Foyer	27
2:00 pm – 3:15 pm	CRD	Labor Casualties through Casual Labor – the Last Ten Years of Tenure	Thompson	28
2:00 pm – 3:15 pm	YSD	YA Author Panel	Frick	28
2:00 pm – 3:15 pm	ALL	"How to Build a Wall (and Put Shelves on it): Librarian Values in an Age of Divisiveness"	Duquesne	28
2:00 pm – 3:15 pm	YSD	Snips, and Snails, and Really Fun Tales: How to Get Boys to Your Library	Salon 3	28
2:00 pm – 3:15 pm	PLD	RA Rethink: Using Next Level Data to Improve Merchandising	Salon 4	28
2:00 pm – 3:15 pm	PAF	Using PA Forward in an Academic Library: Giving Each Literacy Its 15 Minutes of Fame	Monongahela	28
2:00 pm – 3:15 pm	RSLRT	Rural & Small Libraries Roundtable Mini Discussions	Foster	30
3:30 pm – 4:30 pm	ALL	Poster Sessions & Exhibit Hall Refreshment Break	Salons ABC & Ballroom Foyer	30
4:30 pm – 4:55 pm	ALL	Exhibitor Showcase: What's New at OverDrive: The Easiest App, Expanded Sharing Features & More Access Models	Salon 1	30
5:00 pm – 5:25 pm	ALL	Exhibitor Showcase: Financial Literacy, Financial Planning & Investing Tools	Salon 1	30
5:00 pm – 6:00 pm	ALL	Exhibit Hall Reception	Salons ABC	30
6:15 pm – 9:30 pm	ALL	Oakland and Dessert Reception at Carnegie Library of Pittsburgh's Main Branch	Conference Tour	30
6:45 pm – 7:45 pm	PRIV	Pitt Alumni Reception	University of Pittsburgh	30

		TUESDAY		
Time	Unit	Session/Event	Location	Page
7:30 am – 8:45 am	PLD	Public Library Division Breakfast – Ethics in the 21st Century Library	Salons D & E	32
8:00 am – 9:00 am	ALL	Coffee Break	Tower 3 Meeting Area	32
9:00 am – 10:00 am	DSRT	Making Required Course Materials More Affordable for Students: A Proactive E-Book Acquisition Model	Thompson	32
9:00 am – 10:00 am	YSD	Hands on Learning: Play Spaces at the Library	Salon E	32
9:00 am – 10:00 am	BEFRT	Creating North America's First Passivhaus Library in Pittsburgh	Heinz	33
9:00 am – 10:00 am	PLD	Intentional Inclusiveness: Welcoming Diverse Populations in Libraries	Salons 1 & 2	33
9:00 am – 10:00 am	ALL	Pennsylvania Library Networks and Services Organizations: What We Do and How We Can Help Your Library	Foster	33
9:00 am – 10:00 am	CRD	If You Build It, They Will Come: Successful Student-Generated Programming in the Academic Library	Frick	33
9:00 am – 10:00 am	PLD	Big, Little Design Secrets for Busy Librarians	Salon 3	33
9:30 am – 2:30 pm	ALL	Library Products & Services Expo	Salons ABC	35
10:00 am – 11:00 am	ALL	Poster Sessions & Exhibit Hall Refreshment Break	Salons ABC & Ballroom Foyer	35
10:15 am – 10:40 am	ALL	Exhibitor Showcase: Supporting Collaborative Learning Environments in Your Library	Salons 1 & 2	35
10:00 am – 12:00 pm	ALL	Hacks, Gadgets & Tools	Salon 3	35
11:00 am – 12:00 pm	PLD	Advocating Your Library Through Podcasting	Heinz	35
11:00 am – 12:00 pm	ALL	You're the Boss! Now What?	Salon E	35
11:00 am – 12:00 pm	CRD	Building Undergraduate Research Opportunities through Campus Collaborations	Thompson	35
11:00 am – 12:00 pm	YSD	Communicating Early Literacy and Learning Information to Adults	Salons 1 & 2	36
11:00 am – 12:00 pm	TLTRT	Thinking Graphically: Context, Concepts, and Best Practices for Using and Creating Infographics	Frick	36
11:00 am – 12:00 pm	PLD	Developing an Effective Customer Service Strategy for Your Library	Foster	36
12:15 pm – 1:45 pm	CRD	College & Research Division Luncheon – Open Educational Resources	Salons D & E	36
12:15 pm – 1:45 pm	ALL	Exhibits Walk-Around Lunch	Salons ABC	36
12:45 pm – 1:10 pm	ALL	Exhibitor Showcase: Bridging Resource Sharing, Library Automation, and Digital Collections	Salons 1 & 2	36
12:45 pm – 1:45 pm	ALL	Poster Sessions	Ballroom Foyer	37
2:15 pm – 3:30 pm	ALL	Retro Things That Go: Antique Bus Trip and Duquesne Incline Cable Cars Excursion	Conference Tour	38
2:15 pm – 3:30 pm	PLD	Where's the Money? FINding Grantseeking Resources and Services for Non-profits	Salon 3	38
2:15 pm – 3:30 pm	YSD	Beyond Our Walls: Helping Incarcerated Parents Connect With Their Children Through Reading	Foster	38
2:15 pm – 3:30 pm	BEFRT	Space Exploration Can Make America Great: Aspirational Library Spaces	Salons 1 & 2	38
2:15 pm – 3:30 pm	PLD	Workforce Development Partnerships at Work	Mellon	38
2:15 pm – 3:30 pm	ALL	How to Overcome the Fear of Public Speaking	Frick	39
2:15 pm – 3:30 pm	PAF	PA Forward Star Library and Training Team Present Elevator Speech 201 – Live It, Breathe It, Be It	Linc	39
2:15 pm – 3:30 pm	CRD	Students First, Frames Second: Best Practices With the ACRL Framework in the Online Environment	Thompson	39
3:45 pm – 5:00 pm	ALL	PaLA Annual Business Meeting	Salons D & E	39
5:15 pm – 6:15 pm	PRIV	Ex Libris Society Members Reception	Seasons	39
5:30 pm – 9:00 pm	ALL	Explore the Shore Tour	Conference Tour	39
6:00 pm – 8:00 pm	ALL	Performers Showcase	Salons D & E	39

200 am – 9:00 am PLD Public Library Division Business Meeting Duquesne 41 2:00 am – 9:00 am PRIV Past Presidents Breakfast Duquesne 41 2:00 am – 9:00 am PRIV Past Presidents Breakfast Carnegie Board Room 41 2:00 am – 10:15 am ALL Fighting Burnout With Self-Care for Library Staff Duquesne 41 2:00 am – 10:15 am YSD Bringing Libraries and Schools Together: Fostering Relationships With Schools, Children and Caregivers Schools, Children and Caregivers Schools, Children and Caregivers Schools Together: Fostering Relationships With Schools Together: Fostering Relationships University Thompson All Librarianship Islams All Policy Trap All Librarianship Islams All Librarianship Islams Professional Network Professional Network 0:30 am – 10:15 am PAF PA Forward Star Library and Training Team Presents PA Forward – Taking Your Library to the Star Level 0:30 am – 11:45 am ALL Adult Author Panel Frick 43 Author Panel Frick 43 Author Panel Frick All Adult Author Panel Frick All Adult Author Panel Frick All Library Laws and Confidentiality – The Policy Trap Foster All Duquesne All Calling All Coders: Using PBS KIDS Scratch JR to Teach Coding to Children Mellon Adultors Author Panel Pane			WEDNESDAY		
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Join us for the

2018 PaLA Annual Conference

October 14–17, 2018 Harrisburg Hilton

POSSIBILITY LIVES IN PUBLIC LIBRARIES

The Public Library Association (PLA) is home to the people who shape that possibility – the public library leaders and staff who invite everyone in to learn, do, and grow.



MEMBERSHIP

PLA member opportunities bring library people together, so they can strengthen what makes their library unique and invent what comes next.

EDUCATION

Public library staff must constantly adapt and absorb new responsibilities. PLA continuing education opportunities help keep members a step ahead.

LEADERSHIP

PLA builds public library leaders empowered with the skills necessary to be innovative and successful leaders of change.

ADVOCACY

PLA is committed to working on behalf of its members to move the profession forward and represent the interests of public libraries everywhere.

INITIATIVES

PLA's groundbreaking initiatives do more than develop new skills – they move the public library profession to ever more innovative places

- Digital Literacy
- Early Literacy
- Equity, Diversity, and Inclusion
- Family Engagement
- Global Libraries Legacy Partnership
- Health Literac
- Inclusive Internship Initiative (III)
- Performance Measurement

OPEN POSSIBILITY, JOIN PLA.

PLA is where leadership, community, and innovation combine to create possibility for public library people. Because as you shape an essential institution, you deserve an indispensable ally. **Become a PLA member today at www.pla.org.**





9:00 a.m. - 12:00 p.m.

Allegheny

Governor's Advisory Council on Library Development Meeting

Mary Garm, Chair, GAC

Glenn Miller, Deputy Secretary for Libraries, Office of Commonwealth Libraries

Brian Dawson, Director, Bureau of Library Development, Office of Commonwealth Libraries

Alice Lubrecht, Director, Bureau of State Library

The Governor's Advisory Council on Library Development, established by the Library Code, offers advice and recommendations to the Governor, the Secretary of Education and the State Librarian in areas relating to general policies and operations of the State Library and the Commonwealth's library program. Council members represent library trustees, librarians and lay advocates.

Sponsor: Office of Commonwealth Libraries

1:00 p.m. – 2:45 p.m.

Oakmont Junior Ballroom

PRESIDENT'S OPENING KEYNOTE LUNCHEON

Ripples to Waves: Small Actions to Improve This Conference, Our Work, & the World

Paul Wesselmann, Founder, UnleashRipples



We want to kick off this year's conference with an unprecedented infusion of energy and insight, so we tracked down one of the most engaging speakers we've ever heard! In addition to helping us get fired up for our time together, Paul will share several professional development strategies that we'll be able to use while we are together for the next few days AND when we get back to our work next week. It's a combination of skills for reaching OUT to more effectively connect with others, and reaching IN to

more consistently bring our best selves to work and life.

Paul Wesselmann is an educator, writer, and founder of UnleashRipples, an experiment in nurturing kindness with over 30,000 members. After earning degrees in psychology and higher education, Paul worked on several college campuses and in the non-profit sector, helping students and staff bring their best selves to work and life. He now specializes in sharing useful strategies to help those who work in the helping professions extend their capacity for excellence without burning out. You can get to know him better at UnleashRipples.com and @ RipplesGuy on most social media platforms. *Pre-registration is required*.

Sponsors: University of Pittsburgh, SCI; University Library System, University of Pittsburgh; Beta Phi Mu Chapter, University of Pittsburgh

3:00 p.m. - 4:15 p.m.

Frick

Virtual Discover



11:00 a.m.-6:00 p.m.

12:00 p.m.-6:00 p.m.

Closed for Set-up

Jocelyn Codner, Library Assistant, Carnegie Library of Pittsburgh Lauren Zabelsky, Teen Specialist, Carnegie Library of Pittsburgh

Virtual reality is fast becoming a more commercial and accessible option for programming within libraries. Libraries across the country are incorporating virtual reality into existing programs and developing specific programming around the technology for all ages. At the Carnegie Library of Pittsburgh, virtual reality headsets and content creation equipment have sparked a new kind of STEAM programming within our teen departments that has opened up collaboration with local organizations and promoted exciting engagement with our teen customers. This presentation will go over the kinds of equipment utilized, the program design, and the outcomes. It will also offer other valuable virtual reality programming suggestions that can reach across multiple departments and all age groups.

Sponsor: Teaching, Learning & Technology Round Table

Monongahela

Embedded Archives

Stefanie Maclin-Hurd, Technical Librarian, Cabot Oil and Gas

Embedded Librarianship is a growing field in librarianship. But so is Embedded Archives. More corporate offices and libraries are hiring those with an archives background to manage their growing collections. These positions may range from Information and Data Literacy, Engagement & Outreach, and Cataloging and Metadata. Working in Embedded Archives can be both challenging and rewarding! Come hear one Embedded Archivist's experience, and how she got into the role.

Sponsor: Preservation Round Table

Foster

Governor's Advisory Council on Library Development Open Forum

Mary Garm, Chair, GAC

Glenn Miller, Deputy Secretary for Libraries, Office of Commonwealth Libraries

Brian Dawson, Director, Bureau of Library Development, Office of Commonwealth Libraries

Alice Lubrecht, Director, Bureau of State Library

This open forum will afford participants the opportunity to learn about the role of the Governor's Advisory Council and for Council members to hear first-hand, the issues and concerns of the library community.

Sponsor: Office of Commonwealth Libraries



3:00 p.m. - 4:15 p.m.

Salon E

Moving PA Forward Through Health Literacy Programming @ Your Library



Michelle Burda, Education and Health Literacy Coordinator, National Network of Libraries of Medicine, Middle Atlantic Region

Lydia N Collins, Consumer Health Coordinator, National Network of Libraries of Medicine, Middle Atlantic Region

Elaina Vitale, Academic Coordinator, National Network of Libraries of Medicine, Middle Atlantic Region

Are you interested in offering a health literacy program at your library? Are you unsure of what types of programs to run or what resources are available to you? Come and learn about materials to use for passive and active programming around health and wellness topics. Speakers will demonstrate "Engage for Health," a program in a box that you can offer at your library. Attendees can expect to brainstorm ideas for health and wellness programs for early childhood, teens, and adults/seniors, and to leave this interactive session with a health program for their library. Additionally, attendees will have an opportunity to review materials and resources to order for distribution at their health programs.

Sponsor: PA Forward

Duquesne

Creating and Telling Tales of Suspense: Enabling Tweens and Teens to Adapt and Tell Urban Legends and Other Tales



Rebecca Oshlag, PhD

Rachel Oshlag, LMSW

Creating Tales of Suspense: What could be more appealing to tweens and teens than listening to ghost stories and other creepy tales? How about learning to adapt and tell spooky stories as if they had happened to you or someone you know? Presented by professional storytellers, this session will take you through the steps of a three-part series that you can use in your library to assist young adults to locate, easily prepare, and tell stories designed to raise the maximum number of goose bumps in their listeners! By the end you will have your own story to tell and take back to your setting. You also will be able to set up a workshop for young adults in your library.

Sponsor: Youth Services Division

3:00 p.m. - 5:30 p.m.

Linc

Practical Tools for Difficult Homeless Patrons

Ryan Dowd, Trainer/Author, Librarian's Guide to Homelessness

Do you have patrons who bring in too many bags? Smell really bad? Panhandle in your library? Argue with you and other patrons? This interactive training is much more than simple "sensitivity training." You will learn why homeless individuals do what they do and the practical tools for resolving problems. There is a special focus on mentally ill and/or addicted patrons. After this training you will have more confidence with homeless, addicted and mentally ill (and other difficult) patrons. The presenter is the executive director of a large homeless shelter outside of Chicago. He is the author of the upcoming ALA book, "The Librarian's Guide to Homelessness." (www.homelesslibrary.com)

Sponsor: Public Library Division

Salon D

What to Do With Your Data? Analysis of Outcomes Assessment and Patron Surveys

Kate Cummings, Electronic Resources Librarian, Luzerne County Community College

For various reasons, outcomes assessment can make many librarians uncomfortable. Let's face it, most of us were not trained statisticians! This workshop will provide guidance in the creation of outcomes assessment and patron survey tools, the data collection process, the analysis, and what it all means. Information will be useful for all levels of experience.

Sponsor: College & Research Division

4:15 p.m. - 5:15 p.m.

Tower 3 Meeting Area

Refreshment Break

Enjoy a cold beverage between sessions, compliments of Friends groups across the state. (See page 7 for a list of contributing groups.)

Sponsor: Library Friends Groups

4:30 p.m. – 5:30 p.m.

Frick

Raffles, Bingo and Library Fundraising – Understanding the PA Small Games of Chance Act

Samuel Mazza, License Division Manager, Allegheny County Treasurers' Department

The session will help library trustees, Friends and staff understand Pennsylvania laws that impact non-profit fundraising. Included, will be information on how to determine if your organization is eligible for an exemption, what forms of games are allowed, and how to apply for a license. A question and answer period will also be conducted.

Sponsor: PA Citizens for Better Libraries

Salon E

Bill O'Reilly, Rachel Maddow, and Donald Trump: **Intellectual Freedom in These Interesting Times**

Carrie Gardner, Principle Consultant, Clairmaxine Consulting

Polarization of our society became very apparent during the 2016 Presidential campaign. Thanks to social media, people know how others feel about hot button issues such as Trump, Clinton, abortion, Obamacare, etc. And here we are - librarians providing information! This session will provide a tune-up on the legal and ethical issues around providing access to information, meeting rooms, Internet filters and other aspects of intellectual freedom.

Sponsor: Intellectual Freedom Committee

Duquesne

How to Get Books to Teens Both Online and in the Library



Teens can be a difficult audience to reach for libraries. Even when they come into the building, many are just looking for an open computer. Learn how to create unique and eye-catching book lists featuring book covers, images and guotes with online tools like Canva. Find out more about how to use social media sites, such as Instagram, to promote your books, collections and programs. The presentation will demonstrate ways to display books, create passiveparticipatory displays and engage teens in your library space to hopefully get books more notice – and more check outs!

Sponsor: Youth Services Division

Thompson

The Other Side of the Table: Advocacy at the State and Local Level

Richard Mirabito, Lycoming County Commissioner; James V. Brown Library Trustee; Commissioner Representative to the Lycoming County Library System Board

Did you ever go to meet or talk with local, county, or state elected officials and wonder what it would be like if you were on the other side of the table? Wonder no more! Meet Richard Mirabito - PA House of Representatives 2009–2014, Lycoming County Commissioner, James V. Brown Library Trustee, Commissioner Representative to the Lycoming County Library System Board and PaLA 2016 Elected Official Award winner. Rick will share his insight on what it is like to be an elected official, and what types of advocacy strategies are most effective. You won't want to miss this unique opportunity for training, tips, and questions/answers from an elected official!

Sponsor: Legislative Committee

Carnegie/Board Room

Conference 101

Come and learn how to make the most of your conference experience from the conference organizers and PaLA leaders themselves. Get charged up at the conference and get excited about what you can do to advance your profession through the Pennsylvania Library Association. All who can benefit are welcome to attend!

Sponsor: Conference Committee

5:30 p.m. - 6:30 p.m.

Seasons

Member Mixer

All PaLA members are invited to help welcome new members of the organization at this informal, "getting to know you" event. PaLA Chapter, Division and Round Table representatives will present posters on their activities for attendees to view as they mill about and network. Light hors d'oeuvres and a cash bar will be available.

Sponsor: Capira Technologies, LLC

6:30 p.m. - 8:30 p.m.

Off site

Chapter Dine Around

Join your fellow chapter members for some informal networking and fun as you share a meal at a local restaurant. Visit the Local Information Table for directions to your chapter's dining location. Car-pooling is encouraged.

Sponsor: Conference Committee

8:30 p.m. - 10:00 p.m.

Seasons

Trivia Competition

Come one, come all! Test your trivia skills against those of your colleagues from across the state at the 7th Annual Trivia Competition. Bring a team, form one on the fly, or just observe the fun! Proceeds will benefit the David J. Roberts EXCEL Library Service Award.

Sponsor: Southwest Chapter

FBSCO — Helping Libraries Succeed

The work that every librarian does is important. Through enhanced tools and workflows, EBSCO's products and services help librarians optimize the value of their work to ensure success for their end users.

- EBSCO Discovery Service
- EBSCO eBooks"
- Flipster[®] Digital Magazines
- **Full-text Databases** and Archives
- Subject Indexes
- E-Journals and E-Packages





Who wouldn't want to be a SPARK

library?

Join the cooperative and be part of something special.



7:15 a.m. - 10:30 a.m.

CONFERENCE TOUR

Strip District Tour of the Detre Library & Archives at the Heinz History Center

Pittsburgh's Strip District began in the early 19th century as a whole-sale produce center. Goods such as meats, cheese, and vegetables arrived by train and were sold at auctions and in warehouses. While much has changed since then, "The Strip" is still a vibrant and fun hub brimming with energy. For the first hour of the tour, discover the neighborhood independently. Indulge in an Italian pastry from The Enrico Biscotti Co., browse the many ethnic stores, take in the aromas of food and fresh flowers and be sure to stop by the Pennsylvania Macaroni Company, which has been around for 115 years. At 9 a.m., there will be a tour of the Senator John Heinz History Center. The staff from the Detre Library & Archives, Western Pennsylvania's preeminent source for researching the region's rich history, will lead small group tours of the reference room and stacks. The bus will depart from the hotel's ballroom entrance outside the exhibit hall.



7:30 a.m. – 8:45 a.m.

Salon D

Carolyne L. Smith Best Practices in Early Learning Breakfast

Carrie Lane, Chair, Best Practices Committee

Pennsylvania libraries are providing fun, instructional and developmentally-appropriate programs and services to youth of all ages, as well as to their families. The Carolyne L. Smith Best Practices Award recognizes the best programs of the year. Find out about these wonderful library programs from around the state, as the winners describe their award-winning programs! The David J. Roberts EXCEL Library Services Award will also be presented. Pre-registration is required.

Sponsor: Carnegie Library of Pittsburgh

8:00 a.m. - 9:00 a.m.

Tower 3 Meeting Area

Coffee Break

Start your day with a cup of coffee, compliments of Friends Groups from across thre state. See page 7 for a listing of contributing groups.

Sponsor: Library Friends Groups

8:00 a.m. - 8:45 a.m.

Monongahela

Technical Services Round Table Business Meeting

Presiding: Stephen Sarazin, Chair

9:00 a.m. - 10:15 a.m.

Salon 3

Elected Officials Are People Too! How PR & Marketing Can Help Your Local Advocacy and Funding

Bernice Crouse, Franklin County Library System, PR & Marketing Committee Member

Jennifer Knisely, Altoona Area Public Library, Legislative Committee Member

Rob Lesher, Dauphin County Library System, Legislative Committee Member

Marilyn Jenkins, Allegheny County Library Association

Joe Kuklis, CEO, Wellington Strategies, LLC

Some people consider approaching elected officials, or advocacy, an intimidating task and avoid it. If you reframe advocacy through the lens of your public relations and marketing activities, you will find greater success in awareness about your library – and potentially increased funding! Come join our panel of librarians from rural and urban libraries that will cover practical tips that anyone can use: How to use the Pennsylvania Library Association and PA Forward annual editorial calendar and monthly media kits; how to meet, connect, and build relationships with elected officials; do's and don'ts when attending municipal government meetings; when and how to invite elected officials to your library; what information elected officials are interested in; and so much more! Elected officials are people too – don't avoid them, learn to engage them!

Sponsor: Public Library Division & PR Marketing Committee

Monongahela

Ebook Management

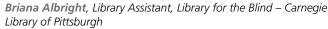
Lisa McColl, Cataloging/Metadata Librarian, Lehigh University

The way ebooks are packaged and sold presents a considerable challenge to Technical Services Departments in libraries today. Changes in ebook title availability can happen on a daily basis. If a library attempts to keep records for ebook holdings in its catalog, it is easy for the catalog to become incongruous with what the library actually has to offer to its patrons. The need for increased collaboration within the library from the point of purchase to the point of delivery has driven the Technical Services Department at Lehigh University towards adopting new tools that facilitate collaboration in the ebook management process and aid in the accuracy of our ebook collection in the catalog. This presentation will demonstrate the workflow for ebooks at our institution and show how various organizational and cataloging tools contribute to that workflow along the way.

Sponsor: Technical Services Round Table

Duquesne

Sensory Discoveries: Creating Inclusive Programming for Children and Families



Deborah Priore, Senior Librarian, Children's Department, Carnegie Library of Pittsburgh – Main

Sharing dynamic sensory-based literacy programs with children in both in-house and outreach settings will build the foundation for an inclusive environment for children on the autism spectrum. The model and program pilot developed by the Sensory Storytime Planning Group at Carnegie Library of Pittsburgh outlines a structure for literacy-building opportunities that engage multiple senses to meet the learning needs of the community. Learn how to create and produce program plans that support a multi-sensory learning environment and utilize strategies for working with children with disabilities. Examples of programs will be shared that will provide opportunities to build relationships with all members of our community by extending an open invitation to children on the autism spectrum, their families, and their educators.

Sponsor: Youth Services Division

Foster

PA Forward's Health Literacy Team Presents Opioid Abuse and Addiction - Ramifications and Response

Barry Denk, Director, Center for Rural PA

Nathaniel A. Thomas, Head of Reference, Reading Public Library Rachel L. Levine, MD, Pennsylvania Physician General, PA Department of Health

Jason Snyder, Special Assistant to the Secretary, PA Department of Human Services

Opioid abuse and addiction affects us all. In this session, attendees will hear from social welfare and health care professionals about the ramifications of the epidemic and the impact it has on both the Commonwealth as well as society at large. Participants will also hear stories of how libraries have become a part of this conversation, whether by providing informational resources to their patrons or acting as first responders when faced with individuals who may overdose on-site.

Sponsor: PA Forward

Salon 4

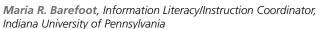
RA for All

Becky Siegel Spratford, Readers' Advisor, RA for All

Readers Advisory belongs in every library, no matter its budget. The implementation of this vital service is the responsibility of every staff member - from pages to directors, from those behind the scenes to the ones on the front lines. This program will remove the mystery behind providing great RA service. Using her "Ten Rules of Basic RA Service" as a guide. Becky Siegel Spratford, will use the love of your favorite books to show you how to help any patron find their next great read. It's not as hard as you think! But more importantly, you will learn why a staff that can harness the power of sharing a great read will become a stronger team and improve service to all patrons. This talk includes: The Creating Your Own Reader Profile "take home" exercise.

Sponsor: Conference Committee

The Information Pyramid: Bridging the Format Knowledge Gap



In previous generations, faculty could create assignments that required books, news sources, and academic articles with little doubt that students would be able to identify each one based on physical differences. Now that these physical differences have disappeared into the online environment, it is imperative that librarians and faculty discuss the structure and processes behind creating information. The Information pyramid is a teaching tool for discussing these structures. It provides a visual model of different types of information, the publishing processes they are subject to, and the various information groupings to which students may be unaware. This presentation will cover the theoretical basis that informed the creation of this model, demonstrate how the presenter has used it in short information literacy sessions and within credit-bearing courses, and how it relates to the ACRL Framework for Information Literacy.

Sponsor: College & Research Division



9:00 a.m. - 11:45 a.m.

Heinz

Eyes on Ethics: Recognizing and Managing Ethical Dilemmas of Intellectual Property, Privacy and Social Media Issues in Libraries

Sheila Corrall, Professor, Chair of Doctoral Studies, University of Pittsburgh

Unsure of how you will manage sensitive privacy and social media issues that are and aren't covered in your library's policies? Concerned about how to identify and handle potential copyright, licensing, and Open Access/Data trouble-spots within your library, archives, or museum?

Faculty in the Information Culture and Data Stewardship (ICDS) Department of Pitt's School of Computing and Information (SCI) will lead a highly interactive workshop on some of the most challenging, "hot topic" ethical dilemmas facing information center professionals today. Working in small groups, with a designated ICDS faculty member, attendees will analyze ethical scenarios based on real-world case studies, giving participants practical, hands-on insights into cutting-edge developments in law, ethics, policy, and information technology.

Mellon

Office of Commonwealth Libraries' Town Hall

Glenn Miller, Deputy Secretary for Libraries, Office of Commonwealth Libraries

Alice Lubrecht, Director, Bureau of State Library

Brian Dawson, Director, Bureau of Library Development, Office of Commonwealth Libraries

Other Commonwealth Libraries staff as appropriate

What's happening at Commonwealth Libraries and the State Library? What's the difference between the two? Join this session to learn more about the statewide projects and initiatives that the Office of Commonwealth Libraries is working on to support Pennsylvania libraries. Come and meet the Deputy Secretary for Commonwealth Libraries and staff from several areas.

Sponsor: Office of Commonwealth Libraries

10:30 a.m. - 11:45 a.m.

Monongahela

PA Forward's Financial Literacy Team Presents the Sandwich Generation – How to Successfully Navigate Your Financial Outlook

Candy Abram, Manager/Assistant VP, First National Bank; PA Forward Financial Literacy Team Member

This presentation covers how to best steer through the challenges of balancing not only your own finances, but having to bridge the gap and consider the financial well-being of your children (no matter their age) along with your aging parents as a part of your daily financial planning, including your own plans for retirement. This session will provide talking points and tools addressing the credit, savings and budgeting day-to-day needs of this large area of the population.

Sponsor: PA Forward

Foster

Increasing Research Competence (and Confidence!) Through Embedded Consultations

Lauren Reiter, Sally W. Kalin Librarian for Learning Innovations and Business Librarian, Pennsylvania State University Libraries

Carmen Cole, Information Sciences and Business Librarian, Pennsylvania State University Libraries

As part of an ongoing partnership with a cooperative faculty member, Penn State business librarians perform over 1,500 research consultations per academic year with students enrolled in an entry-to-major course. The goal of the research consultations is to guide students in the use of authoritative business resources to complete a detailed company research assignment. This consultative approach provides students with a personalized, supportive learning experience resulting in increased confidence when conducting their own research. Attendees will learn about the critical components of the embedded, course-based partnership, assessment initiatives, and best practices for scalable implementation of similar efforts in any academic library setting.

Sponsor: College & Research Division



Frick

Children's Author Panel

Kate Dopirak, Author

Mark Weakland, Author

Caroline Carlson, Author

In this session, we'll hear from three acclaimed local children's authors who write for a range of age groups, from toddlers through tweens. Please join us to learn more about their recent publications and their experience of writing books for young people. Kate Dopirak's Snuggle Bunny – a sweet, rhyming story about a bunny who loves to cuddle – focuses on building early literacy skills for ages 3 - 5. Mark Weakland's books for school-age children turn topics like sports, bacteria, comets, and poetry into fun reading. His most recent books, When Walt Disney Rode a Pig and When Neil Armstrong Built a Wind Tunnel, encourage children that not even the sky is the limit for their own dreams! Caroline Carlson writes funny and fantastical tales described by School Library Journal as a "silly, rollicking good time" for tween and middle grade children in her series The Very Nearly Honorable League of Pirates. Join us in celebrating these three wonderful authors, and be sure to check out their books available for purchase and autographing in the PaLA Store!

Sponsor: Conference Committee

Salon 3

Cruise Into Kindergarten

Susan Pannebaker, Youth Services Advisor, Office of Commonwealth Libraries

Elaine Czarknecki, Cruise Content Developer

Are you making use of all the resources the Cruise into Kindergarten initiative provides? Do you want to know what is coming in 2018? If the answer is yes, please join Susan Pannebaker and Elaine Czarknecki for this informative and interactive session. We would also like to hear how Cruise is being used in your library. Please feel free to bring sample pictures and stories!

Sponsor: Youth Services Division

Salon 4

Booktalking: Harnessing the Power of Sharing Books With Patrons

Becky Siegel Spratford, Readers' Advisor, RA for All

Booktalking is at the heart of what we do with patrons each and every day at the public library. Whether we are sharing books informally at the services desk, presenting a prepared list of books, or posting information online, talking about books is something we do often. It is a core service, but it is also hard to teach. Booktalking is more of an art than a skill, but with the right guidance and some practice, it can go a long way toward engaging your patrons and re-energizing your staff. Join experienced Readers' Advisor, Becky Siegel Spratford, as she shares the secret behind delivering great book talks, giving you tips and tricks that you can begin using right away to hone your own skills. Rediscover the power and joy that comes from sharing books with patrons!

Sponsor: Conference Committee

Duquesne

Marketing Plans Made Easy(ier): Creating a Marketing Plan With Little or No Marketing Experience

Carrie Girton, Public Services Librarian, Miami University, Hamilton

Have you been asked to work on marketing for your library, but aren't sure where or how to even start? Marketing is not one of the skills often associated with librarians, but marketing is a very important piece to connect users to the library, the staff, and the resources available at the library. This session will focus on how to get started with marketing and how to develop a marketing plan that fits your library. Attendees will leave this session feeling more confident about their marketing abilities and gain some ideas to help them get started with marketing their libraries right away!

Sponsor: Public Library Division

12:00 p.m. - 1:45 p.m.

Salons D & E

CAROLYN W. FIELD AWARD LUNCHEON

Annemarie Lamperski, Chair, Carolyn W. Field Award Committee

Carolyn W. Field dedicated her life to advancing children's literature and the powerful role that libraries play in the lives of youth. Since 1983, PaLA's Youth Services Division has recognized the best book for youngsters written or illustrated by a Pennsylvanian with the Carolyn W. Field Award. Please join us as we recognize this year's winner, Matt Phelan, for his book, Snow White. In addition, the Free Library of Philadelphia/Drexel University Citation for Children's Literature will also be presented to author, Sharon Flake. Pennsylvania is setting the bar high for exceptional literature and services for our youth – help us celebrate! Pre-registration is required.

Sponsor: Boyds Mills Press

Salon 1 & 2

Pennsylvania Community College Library Consortium (PCCLC) Luncheon

The PCCLC invites librarians and staff to have lunch with their peers and discuss the latest issues pertinent to community, junior and technical college libraries. Pre-registration is required.

Sponsor: PCCLC

Salons ABC

Exhibits Grand Opening Lunch

A complimentary, walk-around lunch will kick off the opening of the exhibit hall and allow time to visit the exhibits.

Sponsor: Crabtree Publishing & Cherry Lake Publishing

12:00 p.m. - 6:00 p.m.

Salons ABC

Library Products & Services Expo

Find out what's new in library design, furnishings, services, equipment and technology all under one roof! Take part in the Exhibit Raffle, with prized donated by our generous exhibit partners, for a chance to win a great prize! The drawing is at 5:45 p.m., and you must be present to win. For a listing of exhibitors, and exhibit hall activities, consult pages 12, 45 – 51.



12:45 p.m. - 1:45 p.m.

Ballroom Foyer

POSTER SESSIONS

Poster sessions are a great way for librarians to share information about successful ideas or programs with their colleagues. The exchange is informal and highly interactive! For a listing and description of the posters to be presented, see page 27.

Poster Sessions: Monday, October 16, 12:45–1:45 p.m.

Don't Just Flip the Classroom, Explode It!

Judith Koveleskie, Seton Hill University

We changed our one-shot first year sessions by creating a module in Canvas to cover content. The in-person session is now completely interactive. Students can work at their own pace and review the material as much as necessary. The number of students requesting individual follow-up sessions has increased.

And We Have a Winner! Establishing a Donor-Funded Library Research Prize

Christopher Raab, Franklin & Marshall College

More than just a check and a handshake, establishing a donor-funded library research prize can be a lengthy, somewhat complicated process. Explore the variety of components, parties, and decisions involved in creating such an annual prize, and develop a framework for successfully funding a student research prize at your institution.

The Research Questions...and Answers! Blog – Helping Colleagues with Research

Nancy J. Butkovich, Pennsylvania State University

This limited-access blog is designed to help tenure-track librarians at Penn State navigate the "Scholarship of Research and Creative Accomplishment" part of our jobs. It covers all research-related topics from developing research agendas to getting published. This concept is generalizable to any institution with research requirements for librarians.

Embedding a Qualtrics Quiz Into the APA Quick Citation Guide: A Collaborative Initiative

Victoria Raish, Penn State University Dawn Amsberry, Associate Librarian, Penn State University

An APA Style Quiz was created from an identified need in the psychology department. The content of the poster covers the collaborative refinement of the quiz content with input from a psychology faculty member, to embedding the quiz within the APA Citation LibGuide using Qualtrics and scored questions. Average scores and frequency of quiz-takers is included in graph form. Lessons learned and DIY information is presented for other librarians to see how this can be done for other citation guides and how to market it as a part of the curriculum for students. This quiz was used originally with 300 Psych 301W World Campus students. Currently, it has been taken over 2,500 times. Attendees will be able to articulate how to embed a Qualtrics quiz into LibGuides for future guide quiz integration. Attendees will be able to describe the basics of backwards design to create assessments in order to match learning objectives.

Caps, Pins & Capes: Building, Maintaining and Engaging a Nursing History Collection

Maureen Cech, Misericordia University

The Center for Nursing History of Northeastern Pennsylvania was founded at Misericordia University in 2005. A unique repository of regional nursing history, the Center is devoted to the advancement of scholarship and research by bringing the history of nursing and nursing education in the greater Wyoming Valley to life through teaching, exhibitions, sponsored events, oral histories, and digital media. This poster will highlight the successes and challenges of administering a community-built collection housed at an academic institution, including processing and collection management; access; and promotion and outreach.

E-Professionalism & Online Reputation Management: What Are They and How Do You Teach Them?

Carmen Cole, Penn State University Christina L. Wissinger, Pennsylvania State University

This poster will review the differences and similarities between e-professionalism and online reputation management. Suggestions for creating library sessions on these topics will be reviewed. References from the literature and Internet resources will be presented for customizing library sessions. An emphasis will be placed on the pros of having a social media presence. Tangible examples will be presented and firsthand experiences will be shared.

Navigating Deeper Waters: Sustaining a Local History Digital Collection

Rob Sieczkiewicz, Susquehanna University **Ryan Ake**, Susquehanna University

Pennsylvania History Harvest, a local history storytelling and documentation project focused on the Susquehanna River Valley, contains dozens of interviews with community members and hundreds of digitized objects. This poster describes our effort to curate the collections in ways that satisfy the needs of the community and ensure ongoing relevance.

Cram Jam, Contests, and Coffee: Getting Students Into the Library

Carrie Girton, Miami University, Hamilton

Study for finals during "Cram Jam"; enjoy coffee and donuts; find the "Hump Daaaaaay!" camel; write a haiku for the haiku contest; relieve finals stress with "Study, Play, Repeat" activities. Discover several of the programs, events, and marketing strategies our library staff have devised to bring students into the library.

Unknown and Underused – Sad! Making the Curriculum Lab Great Again

Melissa Correll, Arcadia University

Arcadia University's Landman Library hosts a Curriculum Lab to support students in the School of Education, but the space and its collection are underused. This poster details the current project to revitalize the space, in direct collaboration with an advisory group of School of Education faculty and students.

A New Twist on Strategic Planning

Sara Baron, Duquesne University

Strategic planning does not need to be a long painful process. Modern approaches emphasize ongoing communication and continuous (re) creation. This poster will share a successful new twist on strategic planning that has been creative, inclusive and enjoyable. A focus on culture rather than implementation has allowed the library to think outside the box as we plan for the future.

Learning Commons and Koha Unlimited: Unexpected Possibilities

Lee Jamison, Marywood University **Jessie Zairo**, ByWater Solutions

We will discuss how Marywood University's library utilized the freedom and flexibility of their open source ILS to develop new code and successfully migrate their remotely housed collection using an automatic book retrieval system. This is was the first of many collaborations with their ILS vendor and the worldwide Koha community to develop features to benefit other academic libraries.

2:00 p.m. - 3:15 p.m.

Thompson

Labor Casualties Through Casual Labor – The Last Ten Years of Tenure

Chloe Persian Mills, Associate Professor of Learning Resources, Robert Morris University

Ian McCullough, Assistant Professor of Bibliography, University

This presentation will share the initial findings of an original study of librarian attitudes toward faculty unionization within the context of historical and current events surrounding union activity in higher education. We use these results to interrogate the ongoing discussion regarding faculty status as an aspect of labor-management relations within academic libraries. In addition to these findings, we will present the differing histories of faculty unionization in our respective institutions – a mid-sized private university and a large public research university. This historical context will provide grounding for a report on current anti-union casualization of the academic librarian workforce through elimination of faculty status. We offer the mechanisms of collective bargaining, and union membership and involvement as an appropriate lens through which to view the workplace developments of academic librarianship in the last decade.

Sponsor: College & Research Division

How to Build a Wall (and Put Shelves on it): Librarian Values in an Age of Divisiveness

Andy Woodworth, Librarian, Cherry Hill Public Library (NJ) Courtney Young, Head Librarian and Professor of Women's Studies, J. Clarence Kelly Library, Penn State Greater Allegheny

Emily Clasper, System Training & Operations Manager, Suffolk Cooperative Library System (NY); Certified Project Manager; Professional Speaker

In this heated political climate, the role of libraries in our communities has become even more critical. Are libraries and librarians neutral? What does "neutral" mean to our community? How can library workers and supporters stand up for the principles of our profession while still being welcoming to all? What kinds of action steps can Operation 451 suggest for people wanting to help their service populations while still remaining within the bounds of political speech in the workplace?

Sponsor: Public Library Division

Salon 3

Snips, and Snails, and Really Fun Tales: How to Get Boys to Your Library

Hope Benson, Children's Library Assistant, Monroeville Public Library

Carla White, Technology Librarian, Monroeville Public Library

Boys, especially tween and teen boys, can be a challenge to bring into the library. The older boys get, the harder it can be to find programming that is appropriate, while at the same time interesting. STEM programming is a great way of bridging the gap to this population. STEM ideas and exploration can be tied to anything; however it lends itself particularly well to themes attractive to this hard-to-reach population. From Legos to Zombies and Survival Science to CSI, having the right "spin" can make all the difference! This session will provide a what-works/what-does-not breakdown of tried and true successes and much lamented debacles.

Sponsor: Youth Services Division



YA Author Panel

Laura Lee Anderson, Author Joshua David Bellin, Author

Nick Courage, Author and Book Marketer

Join Laura, Joshua, and Nick in discussing their books and experiences in writing for teen audiences followed by time for a Q & A session. Laura Lee Anderson is the author of YA contemporary novel, Song of Summer (2015). Bellin is the author of Survival Colony 9 (2014) and its sequel, Scavenger of Souls (2016). His third book, the deep space adventure Freefall, was released in September 2017. Nick Courage's work has recently appeared in The Paris Review Daily, Story Writer's Digest and Full Stop. The Loudness (2015) is his first novel. The authors' books will be available for purchase and autographing in the PaLA Store.

Sponsor: Conference Committee

RA Rethink: Using Next Level Data to Improve Merchandising

Becky Siegel Spratford, Readers' Advisor, RA for All

If someone told you there's a practical way to improve circulation and increase the job satisfaction of your staff, would you do it? Librarian Becky Spratford has developed a method you can use to accomplish both goals! She'll explain how to deepen staff involvement in readers' advisory in a way that gets everyone from staff to patrons excited This talk includes a discussion of "on the fly book display tips and tricks," and Becky's popular staff reader profile exercise.

Sponsor: Conference Committe

Monongahela

Using PA Forward in an Academic Library: Giving Each Literacy Its 15 Minutes of Fame

Barbara Eshbach, Head Librarian, Pennsylvania State University, York

Christopher Raab, Archives & Special Collections Librarian, Franklin & Marshall College

Using the five literacies of PA Forward, explore how academic libraries can connect with students in ways beyond their collections and oneshot instruction sessions. Attendees will participate in an engaging program for each literacy and be given the necessary information to easily replicate these programs in their own libraries. While programming is often overlooked in an academic library, it can be a valuable way to bring students into the library space in order for them to connect with library faculty, staff, and other students. Presenters will discuss the value, and the challenges, of such programming in the academic library.

Sponsor: PA Forward



Poster Sessions: Monday, October 16, 3:30-4:30 p.m.

So, You've Digitized Your Collection and Put It Online... Now What?

Nathan Tallman, Pennsylvania State University

GLAMs have rushed to digitize collections and publish them online. Most digital asset management systems are built for access and your content may be at risk. Using the NDSA levels of digital preservation and resources from OCLC research, you can take steps to preserve your digital content.

Jingles N' Gingerbread

Carol Siefken, Murrysville Community Library

Jingles 'n' Gingerbread, an all-age holiday open house, connects the community through music, dance, story, craft, food, and more. Diverse multi-cultural talent, school district musicians and family-friendly activities make this a seasonal celebration honoring our various heritages, differences, and similarities. Learning, literacy, and enjoyment result from this library initiated event.

15 Years of Snowden 'til 2: Creating a Finals Week Tradition

Emily Hardesty, Lycoming College

Snowden Library has seen great success with its annual fall finals week event, Snowden 'til 2, during which students can attend study sessions with their professors and de-stress with their friends until 2:00 am. Learn how to adapt this small college library's beloved tradition for your own library.

Hamil-Teen Book Club, a Teen Reading Lounge Program

Andrea Elson, Radnor Memorial Library

Radnor Library's Hamil-Teen Book Club was inspired by the 2015 hit musical Hamilton. Pennsylvania Humanities Council provided funds for this teen book club which paired books with a cooking class, hip hop dance class, and a Alexander Hamil-tour of Philadelphia.

Getting a Handle on Distributed Public Cultural Collections

James T. Maccaferri, Clarion University of Pennsylvania

Digital collections now provide access to cultural resources in discrete collections, but less has been done with regard to cultural resources that are found in geographically dispersed public spaces. Such resources include art and architecture as well as other culturally significant objects. They may be found in parks, cemeteries, and public buildings. Libraries can play a central role in identifying, describing, and providing access to such resources as part of their digital collections.

Mentorship Magic: Creating a Mentor Program for PA Libraries From the Ground Up

Matt McNelis, Philadelphia College of Osteopathic Medicine Adam Haigh, Lower Merion Library System Emily Reed, Harrisburg University of Science and Technology Joyce Platfoot, Haverford Township Free Library

Four PALS 2016 graduates were tasked with the creation of a career mentoring program that would pair experienced PaLA members with less-experienced PaLA members interested in taking on a leadership role within the library profession. Steps to accomplish this included gathering data and gauging interest through surveys, creating a matching process between mentors and mentees, and rolling out a pilot program in February of 2017 with an official launch date of October 2017.

Campus & Community Collaboration: Reading to Promote Social Justice

Terra Merkey, Duquesne University Ryan Woodward, Duquesne University

Gumberg Library received a \$15,000 Big Read grant from the National Endowment for the Arts to host cultural activities and book groups based on *When the Emperor Was Divine*. Our poster will share ways libraries can create programming that encourages hard discussions about social justice issues, both past and present.

"Be a Tourist in Your Own City!" How Libraries Can Offer Unique Experiences to Their Community

Sarah Scott, Whitehall Public Library

Did you know public libraries are uniquely situated to help bridge the gap between small, struggling local sites and the community? This poster session reviews the cultivation of Whitehall Public Library's "Tourist in Your Own City Experience Kits," a one-of-a-kind initiative encouraging patrons to visit nearby museums and heritage centers.

Tying It All Together: Connecting Dispersed Marketing Efforts on a Shoestring Budget

Catherine Collins, Saint Joseph's University

Decisions about how to best market library services, collections, and events should never be an after-thought. If you're involved in marketing your academic library and have little-to-no marketing budget, need to negotiate campus marketing guidelines, and/or are planning to streamline your library's marketing efforts, this poster session is for you.

Champagne Outreach on a Miller High-Life Budget

Samantha Martin, Washington & Jefferson College Beth Miller, Washington & Jefferson College

Outreach programs from a small liberal arts college library that cost little to no money to complete!

The Entrepreneurship Explosion

Cheryl McCallips, Pennsylvania State University

What is the role of the academic library in town/gown partnerships? Through the Invent Penn State initiative, Penn State is reaching out to entrepreneurs around the state. The University Libraries supports this initiative through campuses across the state, and by partnering with local community organizations, libraries and individuals.

Achieve Customer Service Transcendence

Bonnie McCloskey, Carnegie Library of Pittsburgh **Rita Botts**, Carnegie Library of Pittsburgh

Do you face customer service challenges? Do your policies reinforce service barriers and limit patrons' access? Empower staff to get to "yes," embody proactive service, and create lasting patron relationships, rather than focusing on one-shot transactions. We'll show you easy ways to add value and delight to each patron interaction.

Foster

Rural & Small Libraries Roundtable Mini Discussions

Facilitators:

Cindy DeLuca, Library Director, Barrett Paradise Friendly Library Paula Collins, Library Director, Clearfield County Public Library Molly Rogers, Administrator, Wayne Library Alliance

Jeanie Sluck, Library Director, Taylor Community Library

Discuss issues vital to rural and small libraries in 15-minute roundtable sessions with your colleagues. Each table will have a facilitator that will the lead the discussion. The topics: Employee Issues, Working with Trustees, Fundraising, Living within your Budget, Collection Development in the Googleage, Programming, and Building Community. Share your concerns and triumphs to strengthen rural librarianship in Pennsylvania!

Sponsor: Rural & Small Libraries Round Table

3:30 p.m. - 4:30 p.m.

Salons ABC & Ballroom Foyer

POSTER SESSIONS & EXHIBIT HALL REFRESHMENT BREAK

Enjoy a cold beverage compliments of EBSCO Information Services and take advantage of another opportunity to obtain information about successful ideas or programs from your colleagues or learn about new library products and services from our exhibit partners. For a listing and description of the posters to be presented, see page 29. For a list of exhibitors and exhibit activities, see pages 12, 46 – 51.

Sponsor: EBSCO Information Services

4:30 p.m. - 4:55 p.m.

Salon 1

EXHIBITOR SHOWCASE

What's New at OverDrive: The Easiest App, Expanded Sharing Features & More Access Models

Brianne Barbee, Sales Representative

In case you still need an introduction, you'll meet Libby, the one-tap app designed to get your users reading as quickly and seamlessly as possible. We'll also dive into our expanded sharing features and additional access models, all geared toward helping you serve more readers with more titles as flexibly as possible. See you there!

Sponsor: OverDrive, Inc.

5:00 p.m. - 5:25 p.m.

Salon 1

EXHIBITOR SHOWCASE

Financial Literacy, Financial Planning & Investing Tools

Tracy Furgason, Account Manager/Financial Ratings Series

Get your questions answered about how to promote financial literacy in your library! From the basics of financial literacy (how to manage debt, paying off student loans, how to manage a checking account), to financial planning resources and Medicare supplement insurance guidance, alongside powerful investing tools, Financial Ratings Series offers a wide variety of options that help libraries provide easy-to-use independent and unbiased financial information to their patrons.

Sponsor: Financial Rating Series & Grey House Publishing



5:00 p.m. - 6:00 p.m.

Salons ABC

Exhibit Hall Reception

Network with our exhibit partners over food and drink and discuss what's new on the library scene. Ask for a raffle ticket for a chance to win one of the prizes donated by these generous supporters of libraries. The drawing will take place at 5:45 p.m. (You must be present to win.)

6:15 p.m. - 9:30 p.m.

CONFERENCE TOUR

Oakland and Dessert Reception at Carnegie Library of Pittsburgh's Main Branch

Known as "Pittsburgh's Second Downtown," Oakland is home to a flourishing business district, prestigious universities, renowned museums, a world-class hospital system and, of course, a stellar library. Attendees will have time to explore the heart of Oakland on their own. Grab a bite to eat at one of the many restaurants on Forbes Avenue and be sure to poke your head into the Cathedral of Learning, which is free and open to the public, to see the massive, three-story lobby that many liken to Hogwarts. At 8 p.m., join the Carnegie Library of Pittsburgh – Main (Oakland) as they graciously host an after-hours dessert reception and small group tours in their award-winning space. The bus will depart from the hotel's ballroom entrance located outside the exhibit hall.

6:45 p.m. – 7:45 p.m.

University of Pittsburgh 135 N. Bellefield Ave., Pittsburgh

PITT ALUMNI RECEPTION

The University of Pittsburgh School of Computing and Information (SCI) invites University of Pittsburgh alumni to attend an alumni reception on campus. Enjoy a light dinner, learn about the vision of SCI, and meet some of the outstanding students who exemplify the school's bright future! Pre-registration is required.



PROUD TO BE A Pala GOLD LEVEL SPONSOR Be sure to visit us in the Exhibit Hall at booth #201!



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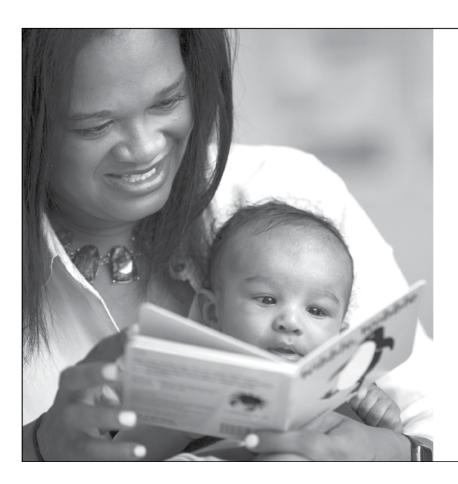




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Best Books for Babies

It's never too early to start reading!

Terrific titles to share with babies age birth to 18 months

carnegielibrary.org/staff-picks/ best-books-babies-2017

Best Books for Babies is a cooperative project of Carnegie Library of Pittsburgh, The Fred Rogers Company and the Pittsburgh Association for the Education of Young Children.







7:30 a.m. - 8:45 a.m.

Salon D & E

PUBLIC LIBRARY DIVISION BREAKFAST

Ethics in the 21st Century Library

Emily Clasper, System Training & Operations Manager, Suffolk Cooperative Library System (NY); Certified Project Manager; Professional Speaker



As the world goes increasingly digital, the climate surrounding information politics becomes increasingly convoluted. Libraries are caught in the heart of these tangled issues. When was the last time you looked at the ethical statements of our profession? When you sign contracts and revise policies are you keeping those ethics in mind? As you develop programs for your users are you thinking about how to fold in the ethics

of freedom of information and privacy? If not, now's a great time to start! Pre-registration is required.

Sponsor: Public Library Division & Association of Pennsylvania Public Library Systems (APPLS)

8:00 a.m. - 9:00 a.m.

Tower 3 Meeting Area

Coffee Break

Start your day with a cup of coffee, compliments of Penn State University Libraries.

Sponsor: Penn State University Libraries



9:00 a.m. – 10:00 a.m.

Thompson

Making Required Course Materials More Affordable for Students: A Proactive E-Book Acquisition Model

Victoria Raish, Online Learning Librarian, Pennsylvania State University

One of the two identified trends in higher education is the rising cost of a degree. Colleges are increasingly concerned with affordability for students. The open educational resources movement has taken a foothold here at Penn State University. In an effort to decrease student cost for class materials, a working team has created a workflow and process for identifying E-Books with favorable licensing terms that are used in World Campus courses. Online students do not have access to the physical course reserve textbook system. By not having this service available, we were not providing equivalent access to resources for these students. Increasing library licensing of texts that are being actively used in courses increases affordability for students and impact of the library in course design. This session will cover how this system was created and the potential cost savings for students through the acquisition of eBooks.

Sponsor: Digital Services Round Table

Salon E

Hands on Learning: Play Spaces at the Library

Debra Conn, Head of Children's and Youth Services, Upper St. Clair Township Library

Colleen Miles, Youth Services Librarian, Upper St. Clair Township Library

Kids and caregivers love play spaces! Kids love them because they're fun, while parents and caregivers appreciate them because they provide fun and educational play experiences for their children. In this session, we'll be sharing ideas on our definition of play-to-learn spaces; why we strongly believe they belong in libraries; and the challenges of creating and maintaining these areas. Over the last decade we've created two dedicated learning spaces at the Upper St. Clair Township Library. Our play-to-learn space is designed for toddlers and preschoolers. The STEM based explore-to-learn space was developed for school-age kids. Our presentation will cover how we were able to develop these spaces; exactly what we have in the spaces; and what we feel works really well and what we would not do again. Everyone is invited to visit the library and see our play spaces while in Pittsburgh!

Sponsor: Youth Services Division

Heinz

Creating North America's First Passivhaus Library in Pittsburgh

Mary Monaghan, Assistant Director, Neighborhood Libraries, Carnegie Library of Pittsburgh

Laura Nettleton, Principal, Thoughtful Balance

Libraries have led in architecture and building technology for decades. The new Carrick Library in Pittsburgh is the latest example, harnessing science-based Passivhaus design (the world's most demanding building energy standard) to slash carbon emissions, enhance indoor air quality and comfort, and create a resilient place for sharing information, learning, and community. Mary and Laura will share the process and details – organized around the concept of flow of energy, water, and people – that enabled the team to create this exemplary building at nominal additional cost. This model can be replicated in both retrofits and new library construction.

Sponsor: Buildings, Equipment & Furnishings Round Table

Salons 1&2

Intentional Inclusiveness: Welcoming Diverse Populations in Libraries

Paula Kelly, Director, Whitehall Public Library **Dennis Luther**, Director, Brentwood Library

Jenny Worley, Director, Baldwin Borough Public Library

Laurie Anderson, Grants & Special Projects Coordinator, Allegheny County Library Association

Forty percent of Allegheny County's refugees have resettled in suburban communities south of Pittsburgh. Libraries in this area have sought to provide services to this new population and have also worked to bring together long-time residents and these newcomers to improve understanding and acceptance. Workshop attendees will learn about successful programs and services for refugees, such as the LEARN Bus and a specialized Family Place Libraries™ workshop. The Digital Storytelling Project (supported by an LSTA grant) and the "We are all Neighbors" cultural festival will be described as examples of library-produced programs designed to bring diverse communities together. The panel will share how they have been able to work collaboratively and become trusted and effective partners in their communities.

Sponsor: Equinox Open Library Initiative, Inc.



CREDIT: ED WOOD

Foster

Pennsylvania Library Networks and Services Organizations: What We Do and How We Can Help Your Library

Scott Thomas, Executive Director, Pennsylvania Integrated Library System (PalLS)

Maryam Phillips, Executive Director, Health Sciences Library Consortium (HSLC)

Ken Barber, Director, Business Development, Keystone Initiative for Network-Based Education & Research (KINBER)

Barbara Zaborowski, President, Inter-Library Delivery Service (IDS) **Cathy Wilt**, Executive Director, Pennsylvania Academic Libraries Consortium Inc. (PALCI)

Delphine Khanna, Head of Digital Library Initiatives, Temple Libraries / PA Digital

Leaders from various Pennsylvania networks will talk about the missions of their organizations and the services they provide, how they can help your library, and how they work together for the betterment of all Pennsylvania libraries. Learn about opportunities for resource sharing, bandwidth improvement, open source ILS, delivery, and increased visibility of digitized content. There will be an opportunity to ask questions.

Sponsor: PA Library Networks

Frick

If You Build it, They Will Come: Successful Student-Generated Programming in the Academic Library

Molly M. Wolf, Reference Librarian & Archivist, Widener University

Jill M. Borin, Reference Librarian & Archivist, Widener University

After hearing from graduate students across several disciplines that there was a pressing need for instruction on the APA citation style and no existing services at their disposal, librarians Molly Wolf and Jill Borin created an APA workshop to meet the needs of these students. Now in its third year, "APA Citation Style: What All Students Need to Know" has expanded in both focus and scope. Multiple workshops are offered each semester to all students: undergraduate, graduate and doctoral. Workshops are tailored to specific classes and student organizations and there is even a special session for faculty. These workshops also utilize multiple modalities including face-to-face instruction, synchronous online webinars, and a self-directed online tutorial. The presenters will share their development process, successes, and challenges with creating this student-generated library program.

Sponsor: College & Research Division

Salon 3

Big, Little Design Secrets for Busy Librarians

Carrie Weaver, Public Relations Coordinator, Peters Township Public Library

Do you get a headache when you try to create attractive, professional-looking program flyers, bookmarks, signs or graphics for social media? Do you have a tiny budget and even less time than that for marketing your library? At this exciting session, you will learn the basics to create eye-catching designs in minutes that your patrons will read like it's a best seller! If your library is participating in the PA Forward Star Library Program, find out how to create graphics for the Bonus Actions needed to help your library achieve the Bronze, Silver and Gold Stars. Learn the secret spots to find free stock photos to use in your creations, and discover how to magically transform a single flyer into a poster, a small handout, or a Facebook post. Your boss and coworkers will think you went to design school, but we'll just keep this our big, little secret...Shhh!!!

Sponsor: Public Library Division

Poster Sessions: Tuesday, October 17, 10:00–11:00 a.m.

Passport Pals

Leslie Paulovich, Robinson Township Library

Passport Pals gives elementary children an opportunity to explore other countries and cultures by promoting a sense of inclusion and respect. Each month, children get to "travel" to another country and explore. Children receive their own passport, world map, country fact sheet, recommended book list, country specific bookmark, and get to enjoy crafts, games, and snacks from other countries.

Buffy, Batgirl, and ComicCons: Organizing a Conference or a Convention

Julie Still, Rutgers University, Camden Zara Wilkinson, Rutgers University, Camden

Hosting a subject-related conference or a public ComicCon provides a number of challenges, whether it is an academic conference, a ComicCon, or a daylong public event. The poster session will provide examples of events and suggested strategies for successful planning, implementation, and evaluation.

Saving Stories: A Native Literacy and Cultural Preservation Community Project.

Paula Kelly, Whitehall Public Library Renee Christman, Paynter Elementary School

The Whitehall Public Library, in partnership with the Baldwin Whitehall School District, has worked with local refugee community members to collect and preserve stories in the form of published bi-lingual picture books. Eight books have been published, to date, and there are additional titles forthcoming. For details: www.savingstories.community

Who Let the Dogs In? How a Therapy Dog Program Can Benefit Your Library!

Megan Babal, Grove City College

Want to provide a stress relief activity for your patrons or encourage kids to read? Why not try a therapy dog program! Discover program ideas, learn how to plan and market your program and gain some valuable tips and tricks to make sure everyone has a tail-wagging good time.

Academic Libraries as Partners in Promoting Intercultural Dialogue

Mark Mattson, Pennsylvania State University

In March of 2017 the Penn State University Libraries organized an intercultural dialogue showcase in collaboration with various campus groups and programs. The goal of the event was to promote intercultural dialogue opportunities on campus and support the University's goal of fostering global citizenship.

Small Library Management – Recipes for Success

Susan Mcclellan, Coraopolis Memorial Library

Anyone who works in a small public library knows that juggling the many responsibilities and challenges that go along with the job are a daily, fun challenge. This poster session will offer practical advice on marketing, staffing, budgeting, programming and outreach, collection development, and more!

Exploring Youth Data Literacy at the Public Library: Preliminary Findings

Leanne Bowler, University of Pittsburgh Kelly Rottmund, Carnegie Library of Pittsburgh Eleanor Tutt, Carnegie Library of Pittsburgh Kelsey O'Rourke, MLIS student, University of Pittsburgh Tess Wilson, MLIS student, University of Pittsburgh

This poster will present preliminary findings from a study that explored the data literacy needs of teens, as well as some practical programming strategies for librarians working to empower youth in a data-driven world.

STEAM Into Children's Picture Book Biographies

Jamie Collett, Carnegie Library of Pittsburgh – Allegheny Kristin Morgan, Carnegie Library of Pittsburgh – Hill District

Biographies can be a challenge to bring to life for school-age children. STEAM activities can initiate interest, create wonderment and connect children to the interesting stories of people's lives. Picture book biographies powerfully promote interest in STEAM careers by highlighting the diversity of people who have made significant contributions to the world through their achievements. This poster session explores Science, Technology, Engineering, Art and Math (STEAM) learning while connecting 2nd – 5th grade children to picture book biographies.

Tune In: How to Ignite Your Local Music Scene and Why It Matters

Anitra Gates, Erie County Public Library Sarah Brown-Millspaw, Erie County Public Library Jessica Makowski, Erie County Public Library

In 2016, Erie County Public Library launched the Erie Local Music Project to promote and preserve the local music scene. Learn about the implementation of the project, including advertising, collecting CDs, cataloging, processing, and programming. Get ideas about how to incorporate local music into your library's collection!

The Library as a Resource for Immigrants

Bonnie McCloskey, Carnegie Library of Pittsburgh

Provide welcoming programs, resources, and services and interact confidently with immigrants and refugees. Tap partner organizations and volunteers to attract and serve immigrants, often at no additional cost or staff time. Refresh existing programs to be more inclusive and help long-time Pennsylvanians build friendships with recent arrivals.

How to Create Children's Science Kits for STEM Programs or for Patron Checkout

Kim Englert, Northland Public Library

Any library can find a way to adapt these kits to fulfill their STEM needs from passive program to outreach to individual check-out or full-fledged programs. You are only limited by your imagination!

But Is It Art...?

Mary Ann McHarg, Carnegie Library of Pittsburgh

The Artist in the Public Realm Residency program at Carnegie Library of Pittsburgh, Hazelwood proves that public art can take a number of surprising forms. By promoting personal development and neighborhood connectivity, this program is a vibrant example of how libraries as creative places help foster creative communities.

9:30 a.m. - 2:30 p.m.

Salons ABC

Library Products & Services Expo

Find out what's new in library design, furnishings, services, equipment and technology all under one roof! Take part in the Exhibit Raffle, with prized donated by our generous exhibit partners, for a chance to win a great prize! The drawing is at 2:00 p.m., and you must be present to win. For a full listing of exhibit partners and exhibit hall activities, consult pages 46 – 51.

10:00 a.m. - 11:00 a.m.

Salons ABC & Foyer

POSTER SESSIONS & EXHIBIT HALL REFRESHMENT BREAK

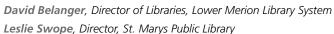
Enjoy a cup of coffee, compliments of AtoZdatabases.com, and take advantage of another opportunity to gather information about successful library ideas and programs from your peers or learn about new library products and services from the experts – our exhibit partners! For a listing and description of the posters to be presented, see page 34. Consult pages 46 – 51 for a list of exhibitors and exhibit hall activities.

Sponsor: AtoZdatabases.com

10:00 a.m. - 12:00 p.m.

Salon 3

Hacks, Gadgets & Tools



Adam Haigh, Technology Librarian, Lower Merion Library System

Overwhelmed by the sheer volume of tech tools out there? Love learning about new gadgets? Our panel of librarians will describe and demonstrate new gadgets, apps and websites to make your work and your life more efficient. See the square cash register and Rocketbook Wave in action. Bring your own suggestions for a lively Q & A.

Sponsor: Conference Committee

10:15 a.m. – 10:40 a.m.

Salon 1&2

EXHIBITOR SHOWCASE

Supporting Collaborative Learning Environments in Your Library

Larry Payne, AIA, LEED AP BD+C, Principal, WTW Architects

The showcase will review how the shift in teaching pedagogies like blended-learning, active-learning and flipped classrooms has affected thee work students do outside the classroom. We'll review the trends in design of collaborative spaces and the benefits associated with incorporating flexible power, data and adaptable interior architectural systems into any project, new or renovated. We'll conclude by reviewing strategies for augmenting collaboration using furniture and equipment you already have.

Sponsor: WTW Architects

11:00 a.m. - 12:00 p.m.

Heinz

ACT 48

Advocating Your Library Through Podcasting

Brian Fulton, Library Manager, The Times-Tribune

Natalie Kulick, Information Services and Support Specialist, Pennsylvania State University, Worthington Scranton

Podcasting can be used to advocate your library and is a creative gateway to the future of spreading the word to your patrons. Pa-LAunchPod, is a new podcast series created by Pennsylvania librarians. The coordinators that researched the how to's and created the sound of the podcast would like to share what they have learned and show you how to start a podcast for your library! We will show the basics of podcasting and how it can be used to support your library's mission.

Sponsor: Conference Committee

Salon E

You're the Boss! Now What?

Anne Bramblett, Director, West Pittston Library

Being the boss sounds so alluring: the power, the prestige, the pay raise! What a lot of us don't realize when we start, though, is that being the boss is really hard. We have to make decisions that may make us unpopular, deal with co-worker squabbles, manage interactions with angry patrons and possibly fire someone. This workshop will examine the importance of Emotional Intelligence in dealing with these and a whole slew of other challenges we face as managers. Emotional Intelligence was propelled into the spotlight twenty years ago and is still regarded as one of the most revolutionary leadership concepts. As a group we'll discuss ideal as well as reviled leadership traits, tips and tricks to cover your bases, how to best give constructive criticism and any other management conundrums that are keeping you up at night.

Sponsor: Library Administration & Management Round Table

Thompson

ACT 48 1 Hour

Building Undergraduate Research Opportunities Through Campus Collaborations

Allison B. Brungard, STEM Librarian, Slippery Rock University

Dr. Theresa McDevitt, Government Information/Outreach Librarian, Indiana University of Pennsylvania

Carrie Bishop, Distance Learning Librarian, Indiana University of Pennsylvania

Undergraduate research and scholarship, widely recognized as High Impact Practices, offer many benefits by helping students achieve deeper learning outcomes, boosting their career potential, and increasing enrollment and retention. Furthermore, when undergraduates work with faculty mentors on publications and grant-writing, it results in increased engagement for students and more prestige for the institution. Is your library currently fostering the development of undergraduate research and scholarship? Would you like to increase support for undergraduate research? With an emphasis on ACRL's Framework for Information Literacy for Higher Education concepts of "Research as Inquiry" and "Scholarship as Conversation," this interactive discussion will begin with two librarians from mid-sized libraries sharing how they have contributed to the development of undergraduate scholarship through working with campus partners. Then, it will provide opportunities for discussion and allow participants to create their own undergraduate scholarship support work plans.

Sponsor: College & Research Division

Salons 1 & 2

Communicating Early Literacy and Learning Information to Adults

Erin Zambataro, Early Learning Lead Librarian, Carnegie Library of Pittsburgh

Jamie Collett, Children's Librarian, Carnegie Library of Pittsburgh - Allegheny

Providing storytimes and other early literacy programs, outreach and services is a core function of public libraries. How can we take the professional knowledge and early literacy expertise we use to create intentional programs and translate it into important early literacy messages to parents, guardians, caregivers and educators? With a presentation and hands-on activities, we'll explore examples and strategies for inserting early literacy messages into library programming, services, and marketing in order to support adults in developing the early literacy skills of children, ages birth through five years.

Sponsor: Youth Services Division

Frick

Thinking Graphically: Context, Concepts, and Best Practices for Using and Creating Infographics

Meredith Knoff, Information Literacy Librarian, Misericordia University

Infographics are a great way to introduce information to a wide audience. Not only does representing information graphically minimize the cognitive overhead involved in information processing, but the advent of many web 2.0 tools has made infographic creation easy with little to no graphic design experience. Infographics also present librarians with a visually interesting way to engage students and this session will explore how the Mary Kintz Bevevino Library at Misericordia University has used infographics to engage student researchers. Included in the discussion are: the educational benefits of using infographics; how they can support learning objectives through best practices of design and implementation; and introducing popular web tools that make infographic creation easy and fun.

Sponsor: Teaching, Learning & Technology Round Table

Foster

Developing an Effective Customer Service Strategy for Your Library

Lisa Rives Collens, Head of Patron Services, Schlow Centre Region Library

Does your library have a strategic plan? If so, do you have an accompanying customer service strategy? How do we bridge the two? During this session, we will share how Schlow Centre Region Library used our strategic plan as a foundation for creating an effective customer service strategy. We will share our process, our outcomes, and our foibles.

Sponsor: Public Library Division

12:15 p.m. – 1:45 p.m.

Salons ABC

EXHIBITS WALK-AROUND LUNCH

Enjoy a complimentary lunch of tasty, portable food items while visiting the exhibits – what a great way to maximize your time and resources during the conference! Be sure to request raffle tickets from the exhibitors for a chance to win one of the prizes donated by this generous group of library supporters! The drawing will take place at 2:00 p.m. (You must be present to win!)

Sponsor: Pennsylvania Citizens for Better Libraries (PCBL)

Salons D & E

COLLEGE & RESEARCH DIVISION LUNCHEON

Open Educational Resources: Reducing Costs, Expanding Access, Improving Quality at Institutions of All Sizes

Nicole Allen, Director of Open Education, SPARC



The cost of textbooks has become not only a major barrier to affording a college degree, but also a threat to academic success. This talk will explore how the use of open educational resources – which are freely available to students and adaptable by faculty – can address these challenges and provide more affordable, flexible, effective learning materials, and the critical role that libraries play at the center of this movement. Your choice of lunch event is included with conference registration,

however, pre-registration, with meal selection, is required.

Sponsor: Pennsylvania Academic Library Consortium Inc. (PALCI)

12:45 p.m. - 1:10 p.m.

Salons 1 & 2

EXHIBITOR SHOWCASE

Bridging Resource Sharing, Library Automation, and Digital Collections

Jan Sheppard, MLIS, Library Systems Consultant – Eastern Region

Deborah Hensler, SHAREit Product Manager for Customer Service

Auto-Graphics, providing library software innovation for 50 years, presents their integrated line of library management software solutions: SHAREit (Access PA), VERSO & Library Mobile, and MONTAGEdc

Sponsor: Auto-Graphics

12:45 p.m. – 1:45 p.m.

Ballroom Foyer

POSTER SESSIONS

Take part in this informal and interactive exchange of information about successful library programs or ideas from your colleagues at this youth-focused poster session period. For a listing and description of the posters to be presented, see page 37.



CREDIT: LAURA PETRILLA

Poster Sessions: Tuesday, October 17, 12:45–1:45 p.m.

Getting to the Root of It All: Genealogy Services at Your Library

Robbin Zirkle Degeratu , Centre County Library & Historical Museum

Libraries throughout the Commonwealth are uniquely poised to offer and promote genealogy services in their libraries, attracting new users and enhancing community impact. We will recommend steps that libraries can take to either deploy or develop genealogy services, focusing on acquisition, community partnerships, programming, services, and online resources.

Creating Safe Spaces: LGBTQ+ Programming

Zoey Mills, Chester County Library

Learn how your library can provide resources to the LGBTQ community during LGBTQ+ awareness months (June and October) This poster will cover the successes and difficulties of Chester County Library's first LGBTQ+ programs that took place in June 2017.

Creating a Cohesive Brand Identity: Strategies for Your Library

Molly Carroll Newton, Radnor Memorial Library

Learn how Radnor Memorial Library developed a unique identity for their "Be Part of the Story" capital campaign and used it to create a recognizable brand that raised over \$935K in less than 2 years!

Empowering Readers and Engaging the Community With Summer Reading

Amy Ambler, Free Library of Springfield Township

Discover new ideas for your summer reading program! Learn how one library changed its summer reading approach in an effort to empower readers and better support learning, engage more fully with the community, and encourage lifelong participation

Sabor Latino in Our Libraries: Making Global Cultural Connections with Our Neighborhoods

Sara S. Palmer, Free Library of Philadelphia, Ramonita de Rodriguez Neighborhood Library

Explore ways the Free Library of Philadelphia engages with the diverse Hispanic populations in its community, and pick up ideas for programming, reference, collection development and more.

Browsing for What Interests Them: Reorganizing a Picture Book Collection by Children's Popular Categories

Sue Ann Curtis, B.F. Jones Memorial Library

Young children have little power in their everyday lives. Giving them the ability to choose their own books can be made easier by arranging your picture book collection into categories that interest children. This is our library's attempt to organize one of our most popular collections to be more browser friendly. To determine the categories several sources were investigated including BISAC subject headings, literary genres and many discussions with children.

Engaging Adults With Special Needs at the Library

Nicole Husbands, Indian Valley Public Library

This poster shows programs implemented by Indian Valley Public Library for adults with special needs. Adult Storytime and Art Shop are intended to engage a diverse audience of adults, aiming to be educational and entertaining, while also being adaptive enough to include a variety of intellectual and physical needs.

Terrific Tabletop Programs in the Library

Brandon Priddy, Mt. Lebanon Public Library

The Mt. Lebanon, Bridgeville, and Western Allegheny Community Libraries joined forces to offer a variety of gaming events for all ages, such as a weekly board game night, a monthly 21+ game event, and day long gaming marathon that benefited a local charity.

The Butler County Obituary and Newspaper Index: An Example of Genealogy Database Creation and Ongoing Management

Margaret Hewitt, Butler Area Public Library

The Butler Area Public Library transformed a paper obituary index into an online database of newspaper article citations. This website improved patron interaction with the microfilm collection and helped increase use of the genealogy department. The project continues to grow and is utilized by researchers across the nation and world.

Prom Dress Drive: Making a Prom Dream Come True

Sara Huff, William Jeanes Memorial Library

Our library collected almost 300 new and gently-used dresses, shoes, and accessories from the community for our first-ever Prom Dress Drive! We were able to give them away for free for girls in the area who might not have been able to afford to go to prom, which was a great way to connect teens with the library!

Cool as a Cucumber – Creative Collaboration by ACLS and Adams County Agriculture

Wilma Krepps, New Oxford Area Library, Adams County Library System

Make library events 'cool as a cucumber' by partnering with agricultural agencies and youth groups. Pluck ideas and program fruit from the creative collaboration between Adams County Library System, county agriculture education and youth clubs. Enjoy offerings like veggie snack tales, reading with seeingeye puppies, bunny storytime, and more.

Build Your Own Early Learning Backpacks

Leslie Paulovich, Robinson Township Library

Early Learning Backpacks are a fun resource for parents and caregivers to encourage school readiness. Each backpack is themed and includes, books, educational games and toys, and an educational guide for how to use the items.



2:15 p.m. - 3:30 p.m.

CONFERENCE TOUR

Retro Things that Go: Antique Bus Trip and Duquesne Incline Cable Cars Excursion

Climb aboard the ACE 465, a bright orange antique bus similar to those used by the Oriole Motor Coach Lines, which serviced the Pittsburgh area until the 1960s. The retro transit experience continues with a visit to the Duquesne Incline, featuring the iconic red cable cars that travel up and down Mt. Washington. Staff will lead a tour of the upper station's museum, focusing on the history of Pittsburgh and inclines across the world. Participants will even have the chance go behind the scenes and watch the machinery as it operates. Get your cameras ready for the incline's observation deck where you'll be dazzled by stunning views of Pittsburgh's skyline, rivers, bridges and stadiums. Lastly, climb aboard one of the last remaining cable cars in the country for a short, round-trip ride down and then back up the hillside. The bus will depart from the hotel's ballroom entrance, located outside the exhibit hall.

Foster

Beyond Our Walls: Helping Incarcerated Parents Connect With Their Children Through Reading

Lisa Schmittle, Children's Program Manager, York County Libraries Felicia Gettle, Youth Program Coordinator, York County Libraries Valerie Conway, Deputy Warden of Treatment, York County Prison

This program centers around an activity most parents take for granted – the opportunity to read a book aloud to their child. Yet it significantly affects an underserved population and an entire family unit of an incarcerated parent. Designed in three sessions, youth services librarians talk with a class of incarcerated parents about the developmental impact of reading with their children and demonstrate ways to incorporate the five basic practices of literacy into their parenting. With aid from the librarian, each participant selects a book, practices reading it aloud, and audio records the reading. The book and CD recording are mailed to the child, so that they may enjoy a parent read-aloud countless times, as they build their own reading skills. The voice recording bridges an emotional gap, connecting parent to child, beyond the prison walls that separate them. Maintaining family connections, while incarcerated, have been found to help ease an inmate's transition back into society and reduce recidivism.

Sponsor: Youth Services Division

Salon 3

Where's the Money? FINding Grantseeking Resources and Services for Non-profits

Melissa Kohl, Manager of Information & Readers' Services, Chester County Library & District Center

Lois Shupp, Community Engagement & Reference Librarian, Chester County Library & District Center

Want to reach out to the non-profits in your community? In this session, we will share how Chester County Library & District Center uses our partnership with the Foundation Center to share resources and funding information with grantseekers and funders. We will talk about our history as a member of the Funding Information Network (FIN), how we use free, fee-based, and human resources as part of our outreach, and programs we host for non-profits. We understand that not everyone has a budget for the Foundation Center so we will also be sharing programs we have hosted that can be replicated for free or at low cost. Attendees will be given constructive ideas for hands-on and passive programming as well as a toolkit with resource lists for grantseekers and marketing timelines for specific program ideas.

Sponsor: Public Library Division

Salons 1&2

Space Exploration Can Make America Great: Aspirational Library Spaces



Anne Chen, Principal, GBBN Architects

Everything that is produced and consumed is a reflection and generator of our cultural identity. Are we, as a culture, future-oriented? Do we value and invite curiosity and provide learning opportunities for all in order to invest in younger generations and enhance and strengthen our communities? This is a core mission of libraries, both public and academic. The spaces that they provide for a diverse public should do as much as possible to support this mission. Libraries can learn from other institutional models, and even from older libraries to provide space that better supports the resources they offer to the communities they serve, and in so doing, continue to sustain as a vital, irreplaceable and invaluable part of American culture!

Sponsor: Buildings, Equipment & Furnishings Round Table

Mellon

Workforce Development Partnerships at Work

Jonelle Darr, Executive Assistant, Office of Commonwealth Libraries

Joe Benford, Deputy Director of Customer Engagement, Free Library of Philadelphia

Wes Roberts, Library Services Manager, Workforce and Economic Development Network of Pennsylvania

Molly Rodgers, System Administrator, Wayne County Library System

Free access to computers and high-speed broadband are available at libraries across Pennsylvania. Libraries offer extended hours, meeting rooms, technology classes and MakerSpaces. Find out what small and large libraries from around the state are doing to help people find schools, jobs and to improve workplace skills. Panelists will discuss how libraries partner with workforce agencies and discuss best practices that will improve the quality and quantity of employment and training services to job seekers, employees and businesses.

Sponsor: Office of Commonwealth Libraries

Frick

How to Overcome the Fear of Public Speaking

Paul Manfredi, Member, Toastmasters

Question: What is the number one thing that humans fear? If you said "public speaking", you are right! The National Institute of Mental Health has reported that 75% of people surveyed listed "public speaking" as their number one fear, even higher than the fear of death or spiders. Well, it doesn't have to be that way! You can overcome the fear of public speaking very easily. Paul Manfredi will provide you with the tools to overcome your fears and learn the secrets that some of the greatest speakers in history used. He will help you to learn how easy it is to speak in public without fear. Paul Manfredi is a current member of Toastmasters and a former Dale Carnegie trainer.

Sponsor: Conference Committee

Thompson

Students First, Frames Second: Best Practices with the ACRL Framework in the Online Environment

Lori Lysiak, Reference and Instruction Librarian, Pennsylvania State University, Altoona

Emily Mross, Business and Public Administration Liaison Librarian, Pennsylvania State University, Harrisburg

Victoria Raish, Online Learning Librarian, Pennsylvania State University, University Park and World Campus

Online learners deserve equivalent access to library resources, services, and instruction as outlined in the ACRL Standards for Distance Learning Library Services. Embedded librarianship is an opportunity to provide higher-level students with advanced instruction in the Information Literacy Framework. However, how do you apply the Information Literacy Frames in a systematic manner for students at a distance? Hear how we accomplished just that in a multi-campus embedded librarian pilot for Penn State World Campus courses. This pilot is scalable and useful for any discipline or teaching environment where students conduct research. Learn practical tips on how to collaborate in the application of Information Literacy learning objectives to online courses. Our model utilizes a situated perspective by using 'emic' student learning concerns in combination with the 'etic' perspective of the Framework. Attendees are encouraged to bring their laptops to the session.

Sponsor: College & Research Division

Linc

PA Forward Star Library and Training Team Present Elevator Speech 201 – Live It, Breathe It, Be It

Paula Gilbert, PA Forward Training Team Chair and Director of Youth Services, Martin Library

Kelli Knapp, Training Team member and Director, Warren Public Library

Part of the work we do as members of the library community is "sell" our neighboring businesses, organizations and groups on the value we provide to the overall area and how that work supports the region and the state. Libraries are true community hubs, centers for learning, engagement, opportunity and access. The library can be all these things and more only when we work to invite people in, telling our story and helping them connect to their particular piece of our mission. Whether you've never developed your own elevator speech or are looking to revamp your current one, this session will help you hone your perfect pitch in selling the value of your library services and why libraries continue to be very necessary entities in our communities. By the time you complete this session, you will be ready to "sell" your library, connecting even more residents to this nucleus of programming and activity.

Sponsor: PA Forward

3:45 p.m. - 5:00 p.m.

Salons D & E

PaLA Annual Business Meeting

Members of the Pennsylvania Library Association are encouraged to attend this meeting to get updates on the latest association activities. Recognition of grant recipients, as well as the presentation of several PaLA awards will also take place. The meeting will conclude with an address from president-elect, Tina Hertel, director of the Trexler Library at Muhlenburg College.

Sponsor: PaLA

5:15 p.m. - 6:15 p.m.

Seasons

Ex Libris Society Members Reception

Ex Libris Society members are invited to attend this special "thank you" reception to be hosted by PaLA past presidents. Not a society member? To become a member of this annual giving society to support PaLA now, and into the future, visit the Ex Libris Table or the PaLA Registration Desk. We appreciate your support!

5:30 p.m. – 9:00 p.m.

CONFERENCE TOUR

Explore the Shores Tour

During this excursion, explore Pittsburgh's riverfront hotspots. A shuttle bus will make continuous loops throughout the evening from the hotel to the North Shore to Station Square and back again. Get dropped off in any location, or venture to nearby downtown by foot or by the "T" (lightrail). Station Square is a dining and entertainment hub with over 20 eateries. The North Shore is home to the Rivers Casino, both PNC Park and Heinz Field and plenty of restaurants and breweries. Shuttles will depart from the hotel's ballroom entrance, located outside the exhibit hall.

6:00 p.m. - 8:00 p.m.

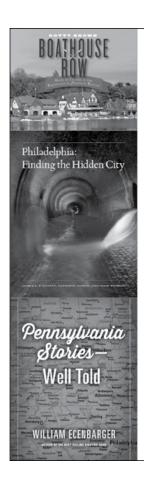
Salons D & E

Performers Showcase

After a day of sessions, relax and enjoy the show! A number of library performers, sure to fit the bill for your library's programming needs, will provide 10-minute snippets of what they do best. Attendees will receive a printed booklet of performer descriptions, contact information and area of travel. Casual food will be provided. Proceeds will benefit the David J. Roberts EXCEL Library Service Award.

Sponsor: Allegheny County Library Association





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Upon the Ruins of Liberty

Slavery, the President's House at Independence National Historical Park, and Public Memory

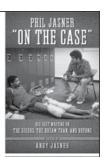
Roger C. Aden

COMMONWEALTH

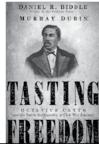
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Registration Desk PaLA Store Exhibits 7:30 a.m. – 2:30 p.m. 8:00 a.m. – 12:00 p.m. Closed

8:00 a.m. - 9:00 a.m.

Tower 3 Meeting Area

Coffee Break

Start your day with a cup of coffee, compliments of Friends Groups from across the state. See page 7 for a listing of contributing groups.

Sponsor: Library Friends Groups

8:00 a.m. - 8:45 a.m.

Duquesne

Public Library Division Business Meeting

Presiding: Sarah Fetzer, Division Chair

8:00 a.m. - 9:00 a.m.

Carnegie/Board Room

Past Presidents Breakfast

By invitation only.

9:00 a.m. - 10:15 a.m.

Duquesne

Fighting Burnout With Self-Care for Library Staff

Marta Honores, Library Services Manager, Carnegie Library of Pittsburgh, Woods Run

Holly Anderton, Library Services Manager, Carnegie Library of Pittsburgh, Downtown & Business

Join two library managers on a quest to find the secret to self-care for librarians. Small library systems and neighborhood branches operate with minimal staff, money, and support from facilities and security. Burnout is common among our teams dealing with back-to-back real-life, often heart-breaking issues with our customers. We are in the profession of helping but often neglect to take care of ourselves, yet we've all been on a plane and learned whose oxygen mask needs to go on first. Take the first step in helping yourself! Join Holly Anderton and Marta Honores as they share the results of their 30-day self-care experiment. Learn about the four different kinds of self-care and walk away with personalized tips that will work for you and your schedule.

Sponsor: Conference Committee

Foster

Bringing Libraries and Schools Together: Fostering Relationships with Schools, Children and Caregivers

Caitie Morphew, Lead Librarian Supervisor, Children's and Teen Services, Carnegie Library of Pittsburgh

During the 2016–2017 school year, Carnegie Library of Pittsburgh provided unique outreach and programming opportunities to 250 third graders enrolled in Pittsburgh Public Schools on the Northside. The BLAST Northside program, funded through the generosity of The Buhl Foundation, provided each 3rd grade classroom and school library with 30 culturally-forward books in multiple formats and genres. Staff provided dynamic read-alouds and classroom programming around these titles and each student worked on a year-long book review project using a self-selected book and culminating in a showcase of their work at "Reading Celebrations" at two library neighborhood locations. The project facilitated greater access to students' neighborhood libraries through relationship building, field trips and library card registration. Included in this presentation will be suggestions on how to create and foster dynamic school partnerships, connect library programming to classroom curriculum and how to build lasting connections between students, their families and caretakers, educators and the library.

Sponsor: Youth Services Division

Salon E

Policy Writing 101: Developing Library Policies That Work

Maureen Diana Sasso, MLS, Director, Information Services, Gumberg Library at Duquesne University

Tanya L. Frederick, MA, Circulation Manager, Gumberg Library at Duquesne University

The best policies are those that both library users and staff understand and can quickly find when needed. However, writing library policies that are easy to follow can be challenging. What goes into a good policy? How should you involve internal and external stakeholders in policy development? Who is responsible for keeping your policies up to date, and most importantly, how can you ensure that your policies are effective? This workshop will present practical strategies for writing effective policies and sharing them with staff and library users. Participants will examine examples to identify characteristics of effective policies and will have the opportunity to work on a draft policy to share and critique with others.

Sponsor: Public Library Division

Thompson

Trouble getting Onboard? The Experiences of First-Time Subject-Specific Librarians

Alice Kalinowski, Liaison Librarian for Business, University of Pittsburgh

Bryan McGeary, Subject Librarian for the Humanities, Ohio University

Kiana Jones, Visiting Fine Arts Librarian, University of Pittsburgh Matthew Jones, Phenomenology Librarian, Duquesne University Jacob Brintzenhof, Business Research Librarian, University of Pennsylvania

Rebekah Miller, STEM Librarian, Duquesne University

Starting a new job is always difficult, but there are unique challenges that new librarians face. This panel presentation, featuring six first-year academic librarians, will highlight some of the common experiences early-career librarians face, and suggestions of ways to improve the transition from student to professional librarian. Improving the onboarding process is not only important for new and early-career librarians to succeed, but also for the entire library organization, as onboarding plays a key role in retention and organizational culture.

Sponsor: College & Research Division

LINC

PA Forward Star Library and Training Team Presents PA Forward – Taking Your Library to the Star Level

Brandi Hunter-Davenport, PA Forward Project Manager, Pennsylvania Library Association

Paula Gilbert, Director of Youth Services, York County Libraries; Co-Chair, PA Forward Steering Committee

Ed Wolf, Instructional Reference Librarian, Bethel Park Public Library

Libraries are working throughout their communities daily to provide programs, access and opportunities to the patrons they serve. PA Forward's five literacies are helping libraries aid residents throughout Pennsylvania in becoming a more informed and engaged citizenry. The Star Library program takes PA Forward to the next level by demonstrating how libraries can build their capacity and engage more citizens in the programs being offered. In this initial session, learn more about how the Star Library program works and take a step-by-step tutorial to see how to navigate the program with ease.

Sponsor: PA Forward



Frick

Redesign on a Dime: How the Everyday Librarian Can Build a Fabulous Library Website

Molly Carroll Newton, Public Relations and Fundraising Coordinator, Radnor Memorial Library

Anny Laepple, Executive Director, Radnor Memorial Library

Redesigning your library's website can seem like a daunting task, but it doesn't have to be. Join Anny Laepple and Molly Carroll Newton from Radnor Memorial Library to discover how they redesigned their library's website in-house for less than \$500!

Sponsor: Digital Services Round Table

Heinz

If You Liked It, Then You Should Have Put Metadata on It: Descriptive Cataloging and Selecting Rights Statements for Digital Collections

Doreva Belfiore, Director of Library Services, HSLC

Bill Fee, Library Development Advisor for IT, State Library of Pennsylvania

Anastasia Chiu, Cataloging and Metadata Librarian, Stony Brook University

Caitlin Goodman, Curator – Rare Book Department, Free Library of Philadelphia

Gabriel Galson, Bibliographic Assistant III, Temple University

After over a year of collaboration, many Pennsylvania libraries, museums, and cultural heritage organizations have made Pennsylvania's digital collections widely and freely available in the Digital Public Library of America (DPLA) via PA Digital. Together, they have worked to make digital collections easily discoverable through metadata guidelines and discovering the best way to communicate the copyright and re-use status of digital objects to the public in order to maximize reuse. This session will introduce best practices for metadata cleanup and enhancement, as well as selecting the best rights statements for your collections, with a focus on preparing one's digital collections for contribution to DPLA.

Sponsor: Technical Services Round Table

10:30 a.m. - 11:45 a.m.

Heinz

Librarianship is a Team Sport: Developing and Maintaining a Professional Network

Sharon Helfrich, Director, Robinson Township Library Beth Mellor, Director, Oakmont Carnegie Library

Leslie Pallotta, Director, Cranberry Public Library

Who could possibly understand the demands of librarianship better than a fellow occupant of Libraryland? Where do you turn when you're just not sure how to handle a situation? This session will discuss how to "form your own posse", who are down in the trenches with you. Ice breakers and group discussions will help you find your kindred spirits throughout the state. Ways to maintain your connection through social media, outings and professional development will also be discussed. Nurture these relationships so that our yearly conference will develop into a group of professional colleagues sharing ideas throughout the year.

Sponsor: Public Library Division

Thompson

Online Teaching Faculty Needs Assessment for Planning Distance Library Services

Carrie Bishop, Distance Learning Librarian, Indiana University of Pennsylvania

A needs assessment of the users and stakeholders of a specific service or unit of a library can provide valuable information while developing goals and plans that adequately serve users' needs and provide resources and services that the community will use and appreciate. Taking on the newly redesigned role of Distance Learning Librarian in Spring 2017, Bishop conducted a needs assessment of online teaching faculty's experiences using library resources and services in their online courses. Based on their responses in interviews, Bishop developed immediate and long-range goals and objectives for distance learning library services at IUP. This session will share the steps of the needs assessment study, the benefits and challenges of conducting interviews and working with qualitative data, the findings of the needs assessment, and the goals and objectives that were developed.

Sponsor: College & Research Division

Duquesne

Haunted Libraries: Pennsylvania and Beyond

Mark W. Podvia, Interim Co-Director, Head of Faculty Services, Curator of Rare Books and Archivist, West Virginia University College of Law Library; Associate Law Librarian Emeritus, The Dickinson School of Law of the Pennsylvania State University.

Several Pennsylvania libraries, including public, school, academic, and special libraries, are reportedly haunted. A number of these libraries are located in the city of Pittsburgh, including several of the city's Carnegie libraries. Some of these libraries were built on former graveyards or other disturbed sites, while other library buildings previously served another purpose (private home, inn, etc.). In some cases an individual died in the library or the library is haunted by former employees or former patrons. In other cases, items in the collection are responsible for the hauntings. This presentation will look at approximately 25 haunted libraries located throughout the Commonwealth – most of which have been visited by the speaker – as well as a few haunted libraries in surrounding states. A detailed bibliography will be provided to attendees.

Sponsor: Conference Committee

Foster

Library Laws and Confidentiality – The Policy Trap

Laura J. Ax-Fultz, Assistant Director of the Law Library, Penn State Dickinson Law

Ann Snowman, Head of Access Services, Pennsylvania State University Libraries

The problem of patron confidentiality is a topic that routinely bubbles to the top of librarian conversations. You think you know what patron confidentiality means but, do you know what the law says about patron confidentiality? Do you know how to apply that law in your library? What do you do when faced with a patron confidentiality problem? Could your policies provide better guidance? Come and explore the topic to learn what the law says, engage in an interactive discussion of real-world scenarios, and find ways to clarify library policies to help prevent issues with patron confidentiality.

Sponsor: Conference Committee



Frick

Adult Author Panel

Nancy Martin, Author Rebecca Drake, Author Kathleen George, Author Marie Benedict, Author

From suspense, to historical fiction, to comedy, the styles of these prolific and best-selling Pittsburgh writers are unique to their works. Authors Marie, Rebecca, Kathleen, and Nancy will discuss their works and experiences as women fiction novelists. The authors' books and autographing will be available for purchase in the PaLA Store.

Sponsor: Conference Committee

LINC

PA Forward Star Library and Training Team Presents PA Forward – Taking Your Library to the Star Level

Facilitator: Mary Garm, Administrator, Lackawanna County Library System; Co-Chair, PA Forward Steering Committee

Myra Oleynik, Director, Peters Township Public Library

Leslie Wishard, Director & System Administrator, Green Free Library

Amanda Kirby, Director, Western Allegheny Community Library **Nathaniel A. Thomas**, Head of Reference, Reading Public Library

Sarah Fetzer, Reference Librarian, The Free Library of Northampton Township

Cathy Brady, Director, Wyalusing Public Library

Stephanie Renne, Head of Reference, Free Library of Springfield Township

PA Forward's five literacies are helping libraries aid residents throughout Pennsylvania in becoming a more informed and engaged citizenry. The Star Library program takes PA Forward to the next level by demonstrating how libraries can build their capacity and engage more citizens in the programs being offered. In this session, hear from current Star Libraries about what it was like to work through the process and what it means to now be recognized as a PA Forward Star Library!

Mellon

Calling All Coders: Using PBS KIDS Scratch JR to Teach Coding to Children

Gina Masciola, Manager, Education Projects, WQED Multimedia **Liz Kostandinu**, Manager, Inquire Within, WQED Multimedia

PBS KIDS Scratch Jr is a free app designed to teach the basics of coding to children ages 4 – 8 through playtime with beloved PBS characters. Learn about the app and the curriculum and resources that have been developed to support it. See how the app can be used as programming in your library. Explore and play with the app and materials to solve problems using code. Personal iPads and/or tablets are helpful when attending this workshop, but not required.

Sponsor: Youth Services Division

12:00 p.m. - 2:00 p.m.

Salons CDE

Closing Luncheon - A Conversation with Rick Sebak

Rick Sebak, American film director and producer



This final conference event will feature American film director and producer, Rick Sebak. A Pittsburgh native, Sebak is widely known for his wacky scrapbook-style documentaries, that he narrates in a friendly manner that audiences have proven to recognize and love.

Sponsor: Pennsylvania Integrated Library System (SPARK)



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Monday at 6:30 PM

PALCI Members Dine-Around Meet in Doubletree lobby @ 6:00 PM Contact admin@palci.org for more info.

Tuesday at 9:00 AM

Pennsylvania Library Networks Panel with PALCI Executive Director Cathy Wilt

Tuesday at 12:15 PM

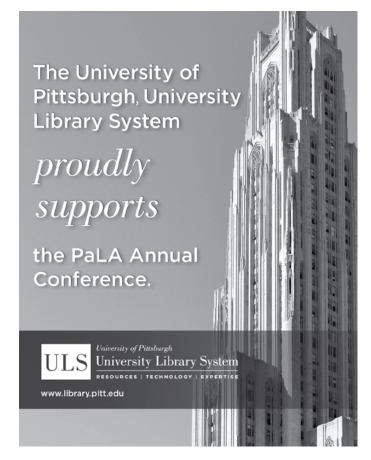
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The Allegheny County Library Association (ACLA) is a system of 46 independent public libraries with more than 70 locations that work together, share resources and cooperate to better serve county residents. These libraries are community connectors providing opportunities for personal and professional development through access to content and experiences for all ages. ACLA libraries support education and exploration while developing early literacy skills, school readiness and lifelong learning.

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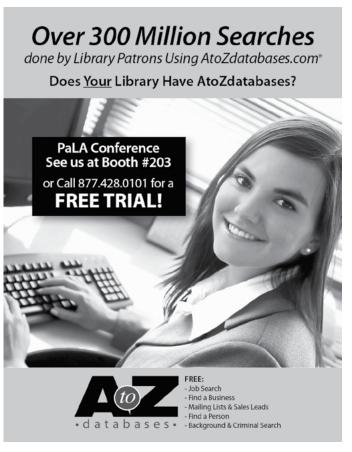
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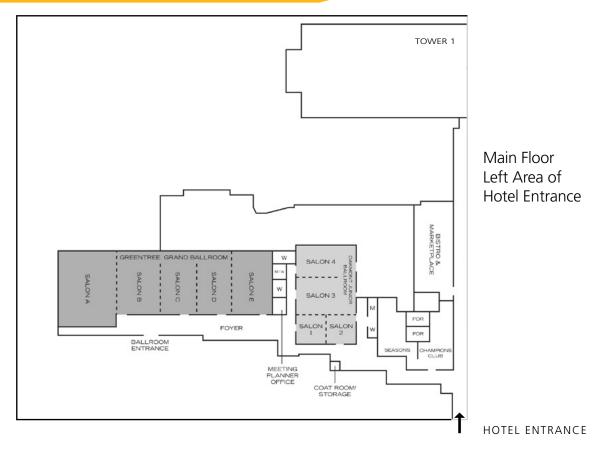


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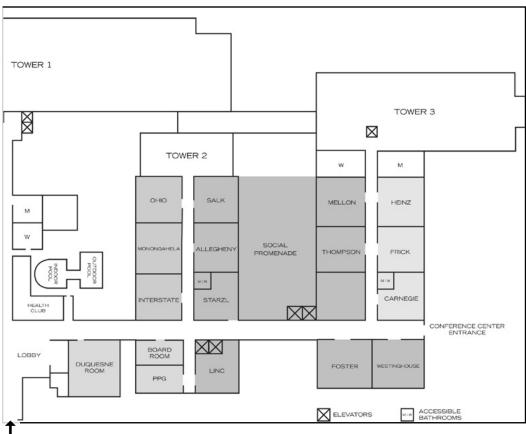
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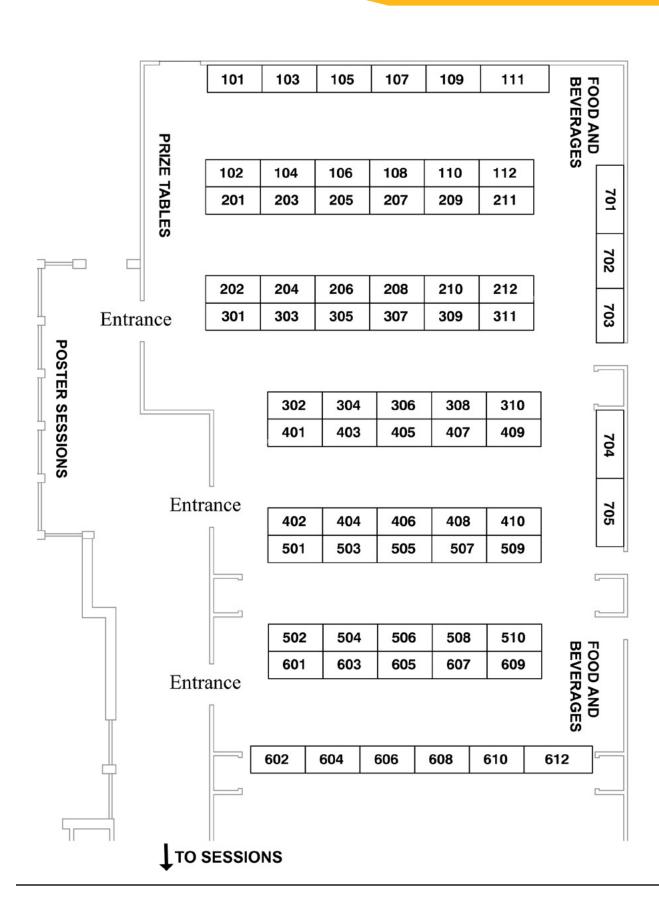
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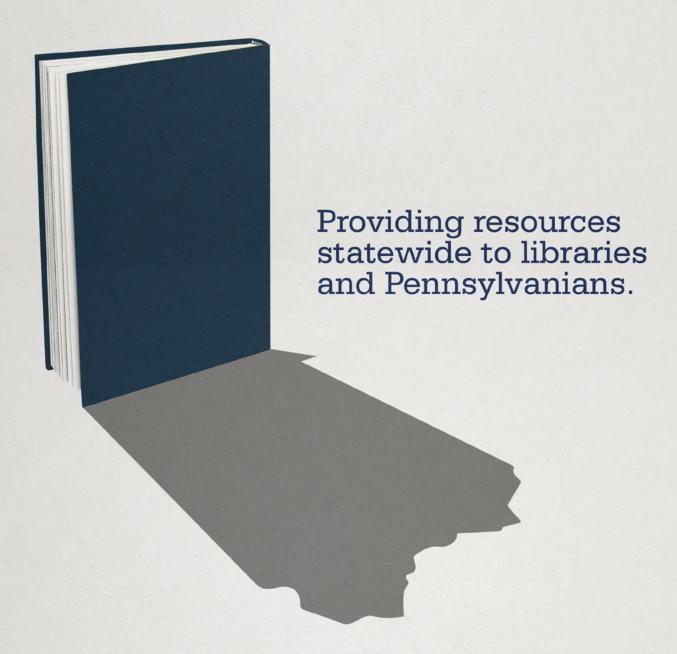
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