Board Nominees for 2014 Announced

The PaLA Nominations & Elections Committee submits the following slate of candidates for this year’s election. The offices to be filled include first vice-president/president-elect, second vice-president/conference chair (for the 2015 conference scheduled in State College), third vice-president/membership chair and two directors-at-large. Those elected will serve with the incoming president, David Schappert, beginning on January 1, 2015.

First Vice-President/President-Elect

Chris Snyder

Chris Snyder is the district consultant for the Doylestown District. Previously, she held the positions of technical services manager, ILS administrator, cataloger, and training program coordinator for Bucks County Free Library. She began her career as the librarian at Bishop Egan High School in Fairless Hills, PA. Before entering the public library field, she was the librarian at Bishop Egan High School in Fairless Hills, PA.

Snyder earned her M.L.S. from Drexel University and her B.S. in Library Science/English Education from Shippensburg University. She holds instructional certificates in secondary English education and library science.

Her PaLA activities have included:
• Second Vice-President/Chair, PaLA Conference Committee (2014)
• Co-Recipient, SEPLA Chapter’s Patricia A. Dobbin Award for Library Service (2011)
• Member-at-large, SEPLA Board of Directors (multiple years)
• Secretary, SEPLA Board of Directors (2004)
• Member, Nominations Committee (2003)
• Secretary, Technical Services Round Table (1998)
• Chair, Membership Chair (1996)
• Member, Membership Committee (1993–1995)

She has presented at PaLA conferences and regional workshops. In addition to her PaLA activities, she has presented workshops for the New Jersey Library Association’s Technical Services Division.

Jennifer Stocker

Jennifer Stocker has been the library director of the Easton Area Public Library and District Center since 2005. She started her career at the library in 1988, where she gained experience working in almost every department, and upon graduation, was honored to serve for three years as district consultant for the Easton Library District.

Stocker received her B.S. in Public Administration in 1996 and her M.L.S. from Kutztown University in 1999.

Her PaLA activities have included:
• Chair, Awards Committee (2014)
• Secretary, Public Library Division (2014)
• Member, PaLA Annual Conference Committee (Exhibits Chair) (2014)
• Vice-Chair, Lehigh Valley Chapter (2014)
• Secretary, Lehigh Valley Chapter (2013)
• Member, Lehigh Valley Chapter (2002–2005; 2013–present)

Stocker sits on the board of directors for the Greater Lehigh Valley Chamber of Commerce, Easton Chamber. She is a member of the Easton Lions Club, where she is a past president.

BOArd NomiNEES fOR 2014

PaLA Bulletin Candidates continued on page 9
A Strategic Plan for PaLA

By Janis Stubbs

Most organizations worth their salt have strategic plans. Many organizations write a crackerjack plan and then don’t look at it again until it’s time to write a new one. Some organizations focus on one or two goals and ignore the others. We’re hoping PaLA’s doesn’t fall into either of those traps.

PaLA’s plan for 2013–2015 presents five ambitious goals that will definitely be looked at and acted upon, hopefully with great success. Here’s a small sampling of what’s happened in each of the five goals so far. It certainly doesn’t mean we’re done, but it means we take seriously the hard work that was put into writing the plan and realize an association like ours can always improve. This list can only grow between now and the end of 2015, if we’re doing things right.

GOAL 1 To provide leadership in focused, effective and credible advocacy for PA libraries.

The members of PaLA are always working on this goal. It will probably be in every strategic plan forever. An example of how the association is advancing this goal this year is the strategy devised by the Legislative Information Committee and approved by the board to ask the governor to boost spending on Pennsylvania libraries in the following ways: increase POWER Library by $500,000 and IDS by $300,000, and restore approximately 50 percent of the statewide library card reimbursement program ($2.3 million). We support the governor’s proposed $500,000 increase in the public library subsidy and we support level funding—no cuts—to the State Library and the Libraries for the Blind and Physically Disabled. This is a tall order, we realize, but we believe it fulfills Goal #1’s mission to provide “focused, effective and credible advocacy for PA libraries.”

GOAL 2 To spearhead effective membership recruitment, engagement and retention.

Membership in PaLA is critical if we are to advance librarianship and our libraries into the future. Carolyn Blatchley will be the third vice-president for membership until the end of this year. She and Ellen Wharton have worked tirelessly on making the PaLA website more user-friendly and robust than it had been in the past in hopes of engaging our current members and recruiting new ones. There will also be programs for new members at our annual conference in late September.

GOAL 3 To provide high-quality professional development opportunities.

PaLA’s chapters hold annual workshops for their members that provide interesting and educational programs as well as a chance for socializing. The divisions also offer workshops related to their particular audience. And the crown jewel, of course, is PaLA’s annual conference, which will be in Lancaster from September 28–October 1 this year. Mark your calendars now!

GOAL 4 To assure strong external and internal communications.

The best example of work toward this goal is the board’s decision to provide open access to the PaLA Bulletin from now on.

GOAL 5 To assure strong, efficient and accountable association management.

This is the goal that will be scrutinized this year with an eye toward examining our organizational structure and sustainability. We may be asking for volunteers for this project.

While it is clear that we’ve made strides in achieving our goals, the association still has much work to do and we count on our members to help us. If you play your cards right and help with some of that hard work, you may find a valuable prize in the Crackerjack box.

Janis Stubbs is the assistant director of the Delaware County Library System and the current president of PaLA. She is reading Dreams of Gods & Monsters by Laini Taylor.
Maggie Kimmel
Distinguished Pitt LIS Leader, Remembered

Margaret Mary “Maggie” Kimmel, professor emeritus at Pitt’s Library and Information Science Program and former chair of the department for nine years, passed away in early May at the age of 76. She was widely known and respected as a librarian, professor, researcher and advisor, and as an advocate for children’s literacy and people with disabilities. While at Pitt, she touched the lives of many PaLA members who remember her passion for reading, for early learning, for professional librarianship, and for broader access to all library services.

Dr. Kimmel also was a freelance writer and editor of children’s books. She served as an advisor to “Mister Rogers Neighborhood” and was a Fellow at the Rogers Center for Media and Early Childhood at St. Vincent’s College in Latrobe. She also was a visiting professor at the College of Librarianship Wales, traveling and teaching in Great Britain, Germany, and France.

Dr. Kimmel served on the board of trustees of the Carnegie Library of Pittsburgh and was a founding member and served on the advisory board of Beginning with Symbols, a program that provides books for children of low-income families. She also chaired the advisory council for the University of Pittsburgh Medical Center’s (UPMC) Disability Resource Center where she worked to improve healthcare access for people with disabilities.

Donations in memory of Dr. Margaret Kimmel may be made to the Carnegie Library of Pittsburgh Development Office, 4400 Forbes Avenue, Pittsburgh, PA 15213, for children’s books, or to Canterbray Place, 310 Fisk Street Pittsburgh, PA 15201.

Updates from ALA Council

GREETINGS PENNSYLVANIA LIBRARIANS!

In January I attended my first ALA Council meeting as the PaLA chapter councilor, where I was exposed to the thought and passioning of association governance. As I learned my way around, I was mentored by Alexia Hudson-Ward, our past chapter councilor, now a member of the executive committee, along with a number of other colleagues.

Among the meeter issues considered by council were:

- **CD #20.1 Resolution on Curbing Government Surveillance and Restoring Civil Liberties**
  - Approved

- **CD #20.2 Resolution on Expanding Federal Whistleblower Protections**
  - Approved

- **CD #20.3 Resolution on Maintaining Government Websites during a Government Shutdown**
  - Approved

- **CD #35 Resolution to improve Member Access to ALA Unit Governing Information (posting of minutes)**
  - Approved

- **CD #37 Resolution on Whistleblower Edward Snowden**
  - Not approved

A number of other resolutions were referred to committees or postponed.

Providing the flavor was the announcement of a new award, the Lemony Snicket Prize for Noble Librarians Faced with Adversity, dedicated to librarians who “have suffered enough.”

Several significant dates were announced:

- **Banned Books Week 2014**: September 22 – 28
- **Choose Privacy Week 2015**: May 1 – 7

More detail than you thought possible can be found on the ALA governance pages (http://www2.ala.org/aboutala/governance). I urge you to visit those pages for information about the issues before the council and our profession.

As we prepare for the ALA annual meeting in Las Vegas, council and chapter councilor email lists are active and information arrives daily on issues such as advocacy, net neutrality, and the importance of school libraries. Look for items of interest that I forward via PAMAILALL.

I hope to see you in Las Vegas in June! — Ann Snowman

Ann Snowman is the head of Access Services at Penn State and PaLA’s representative to the ALA Council. She is currently reading The Goldfinch by Donna Tartt.

Exciting Things Are Happening: CRD in 2014

BY VALERIE A. LYNN

As the spring 2014 semester comes to a close and academic librarians gear up for summer projects (and maybe even a summer vacation!), it is a good time to consider reflecting on activities the College & Research Division (CRD) offers throughout the year.

In May, the CRD hosted its annual spring workshop. This year’s theme was “Open and Shut: The Case for OA in Libraries,” and highlighted the benefits of implementing open access policies. The keynote speaker was Sus Kingston, program manager for Harvard University Library’s Office of Scholarly Communication.

Finally, CRD continues to support professional development for academic librarians through LSTA funding. During the current fiscal cycle, CRD has sponsored seven PaLA chapters, roundtables, and other Pennsylvania academic library organizations workshops. Topics range from gaming in the library to emerging technologies. For more information about LSTA funding opportunities through CRD, go to http://crd.pala.org/lsta/.

The CRD board is committed to serving the information needs of Pennsylvanian academic librarians and welcomes ideas for innovative webinars and workshops, and welcomes comments on the blog. If you are not already a member of the College & Research Division of PaLA, please consider joining and participating in the many activities available.

Valerie A. Lynn is the head librarian at Penn State Librarian, and the CRD chair. She is currently reading As a Bird Flew by Me by Sara Groenberg.
Penn State librarian appointed to Digital Library Federation Advisory Committee

Librarian Patricia Hswe, digital content strategist and head of ScholarSphere User Services at Penn State, as well as co-director of the department of Publishing and Curation Services, has been appointed to the Digital Library Federation (DLF) Advisory Committee, within the Council on Library and Information Resources (CLIR) in Washington, DC. The committee advises the DLF director on matters relating to program activities, initiatives, partnerships and strategies.

CLIR is an independent, nonprofit organization that forges strategies to enhance research, teaching and learning environments in collaboration with libraries, cultural institutions and communities of higher learning. It aims to promote forward-looking collaborative solutions that transcend disciplinary, institutional, professional and geographic boundaries in support of the public good.

“Hswe’s participation in the DLF committee will bring Penn State to the forefront in a program that aims to build and support a robust, engaged community whose members share an interest in advancing research, teaching and learning through the application of digital library research, technology and services,” said Barbara I. Dewey, head of Penn State Libraries.

“My work heading user services for Penn State’s ScholarSphere repository service has given me a solid foundation of experience with which to raise its profile and deepen collaborations among digital library developers, project managers and all who are invested in digital library issues,” Hswe noted.

Hswe and two other new committee members will serve a three-year term and will expand the DLF Advisory Committee to eight members representing both the university and public sectors.

Penn State named executive director of HathiTrust

Mike Furlough, associate dean for Research and Scholarly Communications in the University Libraries, has been named executive director of HathiTrust, an international partnership of more than 90 academic and research institutions that owns and operates a digital repository containing more than 11 million public domain and in-copyright volumes, digitized from partnering institution libraries and other sources.

“HathiTrust has dramatically increased access to the published record, and created a membership structure that governs a shared, distributed infrastructure for preservation and innovative use,” said Furlough, who left Penn State in April. “We’re poised now to build upon those achievements and to transform the ways that research libraries collaborate to produce knowledge.”

During Furlough’s eight-year tenure at Penn State, he has overseen the development of a number of important initiatives related to digital publishing, research data curation, and e-records management. This included the creation of ScholarSphere, a research repository service offered by the Libraries and Information Technology Services. He has also played an integral role in the Libraries’ strategic planning process.

“I am grateful for his many contributions and glad that he will be at the helm of a very important initiative for Penn State and libraries in general. We look forward to working with him in this new and critically important capacity,” said Barbara Dewey, dean of University Libraries and Scholarly Communications.

Penn State awarded Mellon grant to study personal scholarly archiving

The Andrew W. Mellon Foundation has awarded a grant of $448,000 to Penn State. The two-year project in collaboration with George Mason University will build upon the 2012-2013 research led by education librarian Ellysa Stern Cahoy studying how faculty managed and archived their scholarly information collections. Over the next two years, Stern Cahoy, in collaboration with Dr. Sean Takas, associate professor of history at George Mason University and director of research projects at the Roy Rosenzweig Center for History and New Media, will direct software development to enhance how faculty organize and archive information, including their own scholarly publications.

The software development will center on Zotero, an open source citation manager (zotero.org) overseen by Takas and commonly used for scholarly research management, storage, and bibliographic citation generation. Stern Cahoy, Takats, and developers at Penn State and George Mason will enhance Zotero’s archiving capabilities by linking to ScholarSphere, Penn State’s institutional repository service, available at scholarpsphere.psu.edu. This will allow Penn State faculty, students, and staff to claim and deposit self-authored works securely in ScholarSphere via Zotero.

The software developed in this project will allow other colleges and universities with similar institutional repositories to implement a Zotero deposit connection. The development team will also develop enhancements that through RSS feeds of scholarly journals facilitate greater discovery of research articles within Zotero. In the third phase of the project, Stern Cahoy and the research team will repeat their phase-one research methodology to assess how the Zotero optimizations help users in the humanities further unify their research practices, particularly in the areas of personal archiving and information discovery.

“Research in the digital age opens new doors to scholarship, but the abundance of resources in all formats also presents the researcher with overwhelming storage and retrieval challenges,” said Barbara I. Dewey, dean of University Libraries and Scholarly Information at Penn State. “Projects like Stern Cahoy’s help librarians understand the issues and help find solutions.”

In April, Stern Cahoy and research anthropologist Dr. Smijlana Antonijevic published “Personal Library Curation: An Ethnographic Study of Scholars’ Information Practices” in portal: Libraries and the Academy. The article reveals the first phase (2012-2013) of the study and details the results of ethnographic interviews with Penn State faculty across the sciences, humanities, and social sciences on their scholarly research practices. Faculty in the study most often faced difficulties when finding and accessing new information, and when organizing and archiving research articles and other significant data or artifacts.

In July, Stern Cahoy and Antonijevic will share their findings at the 2014 Digital Humanities Conference in Lausanne, Switzerland.

“The goal of this project is to further unify the online research and self-archiving process for faculty,” said Stern Cahoy. “As librarians, our primary focus is moving from the physical library to the online environment, which mandates that we continually discover and explore new ways to help our faculty more easily connect with, utilize, and organize the best and most relevant information sources.”

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Second Vice-President/Conference Chair

Jennifer Knisely

Jennifer Knisely has been the executive director of the Altoona Area Public Library (AAPL) since 2011. Beginning her library career as a work-study student at the AAPL in 1994, Knisely has held various positions including: technical aide, youth services coordinator, outreach services coordinator, and children’s services director.

In 2013 she was awarded the Juniata-Conebaugh Chapter’s Exceptional Service Award for developing library services, advancing the chapter mission, and demonstrating leadership. Knisely holds a B.S. in Rehabilitation Services Education from Penn State University and an M.S.L.S. from Clarion University.

Her PaLA activities have included:
• Member, Juniata-Conebaugh Chapter
• Member, Public Relations/Marketing Committee
• Member, Annual Conference Committee (2011)

She is active in the community as a member of the Local Interagency Coordinating Council, Board Member for Child Advocates of Blair County, Board Member for the Pennsylvania Highlands Community College Blair County Advisory Board, Women’s Club of Altoona, Girl Scouts of Western PA, and the Altoona Rotary Club.

Amy Deuink

Amy Deuink is the head librarian at Penn State Beaver. She previously held positions at the Penn State Altoona, Schuylkill, and University Park campuses.

Deuink holds a B.A. in anthropology from Penn State and an M.S.L.S. from Syracuse University.

Her PaLA activities have included:
• Chair, Scholarship and Continuing Education Committee (2014)
• Member, Ad Hoc Committee on Virtual Continuing Education (2013)
• Member-at-Large, College & Research Division (2011–2013)
• Chair, Connect & Communicate Series Planning Team (2012–2013) [online professional development]
• Liaison, PaLA Legislative Committee (2013)
• Vice-Chair/Chair Past Chair, College & Research Division (2008–2010)
• Liaison, PaLA Conference Program Planning Committee (2009)
• Member, Lehigh Valley Chapter Planning Committee (2003–2007)
• Liaison, PaLA Membership Committee (2006)

Deuink is a 2012 graduate of the PaLA Academy of Leadership Studies (PaALS). She has presented at PaLA conferences and published in the PaLA Bulletin. Deuink has also been active in the American Library Association and the Association of College & Research Libraries (ACRL), serving on and leading ACRL and ACRL Instruction Section committees since 2013.

Deb Kachel Wins Prestigious School Library National Award

Pennsylvanian Deb Kachel, has been named the 2014 American Association of School Librarians (AASL) Distinguished Service Award recipient. The award honors an individual member of the library profession who, over a significant period of time, has made an outstanding national contribution to school librarianship and school library development. Deb will receive her award at the AASL President’s Program at the ALA Annual Conference in Las Vegas in late June.

For Deb, retirement from her school library has meant anything but kicking back and relaxing. She serves on the faculty of Mansfield University’s Department of School Library and Information Technologies and as the project director for the PA School Library Project, a statewide research study of school libraries and student achievement. And, she serves as PSLA’s liaison to PaLA’s Legislative Information Committee.

Your colleagues at PaLA congratulate you, Deb, on this well-deserved honor!
Dan Parker

Dan Parker has been executive director of Clarion Free Library and administrateur of the Clarion County Library System since 2011. He had previously served six years as district consultant for the Oil Creek Library District. Prior to his public library career, he held faculty librarian positions at the University of Pittsburgh and St. Bonaventure University. Parker earned both his B.A. and M.L.I.S. from the University of Pittsburgh.

His PaLA activities have included:
- Director-at-Large (2012)
- Chair, Public Library Division (2013)
- Chair, Awards Committee (2012)
- Chair, Conference Evaluation Committee
- Secretary/Treasurer, Public Library Division (2010 and 2011)
- Chapter Chair, NW Chapter (2008 and 2009)
- Member, NW Chapter Board (2006–2010)

Other library service activities include a three-year term on ALA/RUSA’s STARS Committee, three terms on PaLA’s Nominating Committee, and a term on the Membership Committee.

Director-at-Large

Dana Barber

Dana Barber is administrator of the Margaret R. Grundy Memorial Library in Bristol, Bucks County. She previously served there as reference librarian, head of public services, and assistant director.

Barber earned her B.A. from Holy Family College in Philadelphia and her M.L.I.S. from Rutgers University.

Her PaLA activities have included:
- Member, PaLA Annual Conference Committee (2014)
- Member, PaLA Advocacy Goal, Strategic Planning Committee (2013)
- Member, Awards Committee, Southeast Chapter (2013)
- Member, Support Staff Workshop Committee, Southeast Chapter (2013)

Dana Barber
PaLA Board Candidates continued on page 11

Melissa Rowe

Melissa Rowe is the assistant director of the James V. Brown Library in Williamsport. She previously was the district consultant for the North Central Library District and the director of the Mortgage House Warriors Run Area Public Library. She also worked as a media librarian for Orange-Ulster BOCES in NY, assistant director for Pope Air Force Base Library in NC, fiscal assistant at the Leroy Collins Leon County Public Library in Tallahassee, FL, and as a U.S. Army officer in Bamberg, Germany.

Rowse received both her B.A. in International Affairs and M.L.S. from Florida State University.

Her PaLA activities have included:
- Chair, PA Forward PK/Marketing Committee (2013–2014)
- Chair, West Branch Committee (2012–2013)
- Member, Awards Committee (2013)
- Member, Steering Committee, West Branch Chapter (2007–2014)
- Vice-Chair, West Branch Chapter (2010–2011)
- Co-Chair, West Branch Chapter workshops (2010, 2011, 2012)

Director-at-Large

Elizabeth Davis

Elizabeth Davis is the digital services librarian for the Scranton Public Library, serving in this position since 2013. She has worked in libraries since 2005 as a branch manager, early literacy outreach coordinator and children’s outreach coordinator.

Davis holds a B.A. in Comparative Literature from the Pennsylvania State University and an M.L.I.S. from the University of Pittsburgh. She received PaLA’s New Librarian Honors Award in 2010. She also served as chair of Scranton Reads, the citywide community reading program from 2009 to 2012.

Her PaLA activities have included:
- Chair, Youth Services Division (current)
- Member, Youth Services Division-Best Practices Award Committee (2013)
- Vice Chair/Chair Elect, Youth Services Division (2013)

Elizabeth Davis
PaLA Board Candidates continued on page 11

Dana Barber

Continued from page 9

Robert Greene

Robert Greene is the director of the Public Library of Union County in Lewisburg and the system administrator for the Union County Library System. She previously served as youth and public information specialist for the York County Library System, and director of the Clevie J. Frederick Library (Camp Hill) and Guthrie Memorial Library (Hannover).

Greene received a B.S. in Art History from Wells College, and earned her M.S. in Education and M.L.I.S. from Long Island University.

Her PaLA activities have included:
- Publicity Chair, South Central Chapter (1983)
- Member, Annual Conference Committee (1994)
- Member, Local Arrangements Committee (1994)
- Member, Carolyn W. Fields Children’s Book Award Committee (1985)
- Member-at-Large, Public Library Division Executive Committee (1985–1988)
- Member, Youth Services Task Force (1988–1990)
- Member, PA Forward Development Committee (2013–2014)
- Recipient, New Librarian Honors Award (1983)
- Presenter, PaLA and PSLA annual conferences

Continued from page 10

Elizabeth Davis

Continued from page 10

Julie Mulcahy

B.A. in History from Grove City College and M.S.L.S. from Clarion University.

Her PaLA activities have included:
- Chair, Northwest Chapter, Nominations & Elections Committee (2013)
- Chair, Northwest Chapter, Membership Committee (2013)
- Chair, Northwest Chapter (2012)
- Vice Chair/Chair-Elect, Northwest Chapter (2013)
- Secretary/Treasurer, Northwest Chapter (2009–10)
- Member, Northwest Chapter Planning Committee (2005–present)

Julie Mulcahy

As head of technical services for New Castle Public Library, Mulcahy received her
Long-Range Planning Notice (sort of)

No, this is not about the work of PaLA’s Futures Planning Committee. Rather, this is a sincere request to PaLA members to give some serious thought to including PaLA on your list for charitable giving in 2014. Contributions to PaLA, a 501(c)(3) non-profit organization, are deductible to the fullest extent of the law. Also, as you conduct your own personal long-range planning, we hope that you will consider including PaLA as a beneficiary in your will. For an organization of our size and resources, even modest bequests can help to provide long-term stability and improved services for the library community.

Just some food for thought for your long-range planning. If you have questions or need any additional information, please call me at (717) 296-2666.

Glenn R. Miller
Executive Director

Conference Savings!

Institutional Members Offered PaLA “Bucks”

BY GLENN R. MILLER

Attention all PaLA Institutional Members! The PaLA Bucks program has been around for a number of years but we’ve discovered that many Institutional Members are still not familiar with it. This year we want to highlight the program in the hope that more Institutional Members will take advantage of these savings.

First, please remember that the “Member Rate” for the Annual Conference applies only to Personal Members of PaLA. If you’ve joined as an individual, you’re entitled to the discounted member rate when you register.

Institutional Members do not receive this benefit. Why? Well, simply put, PaLA relies heavily on conference income to survive. If the discounted rate applied to everyone associated with an Institutional Member, theoretically, 5 or 10 or 15 people from one library could register at the lower rate and PaLA would lose two ways. It would mean lower conference revenue and serve as a means of discouraging people from joining as Personal Members.

BUT: Institutional Members can still save on conference registrations by cashing in their PaLA Bucks. For every $100 paid in Institutional Membership dues, one PaLA Buck is issued. That Buck entitles one non-PaLA member from your institution to attend the conference at near the member rate.

For example, if you paid $400 in Institutional dues, we will issue you 4 PaLA Bucks. With those 4 PaLA Bucks, you can register 4 non-PaLA members for the conference at near the Personal Member rate.

In July, we will be sending all Institutional Members who pay $100 or more in dues the PaLA Buck codes to use for online conference registration.

We hope you agree that this is a good deal—and we urge you to take advantage of it. If you have any questions, please contact us.

PaLA Annual Conference: A Marketplace of Ideas

BY LAURA ARNOLD

September 28 – October 1
Lancaster Marriott at Penn Square

The Lancaster Central Market is the country’s oldest farmer’s market, filled with crisp vegetables, freshly baked bread, and regional favorites and is only a short walk from the conference center. It is also the inspiration for this year’s theme – PA Libraries Marketplace of Ideas.

The conference committee is hard at work creating a conference experience you won’t want to miss this fall with a host of ideas to take back to your home libraries! As presenters and poster sessions are being reviewed and selected, the keynote speakers have been chosen, providing both informational and engaging presentations throughout the conference.

Adi Redzic is the keynote speaker for the President’s Opening Luncheon on Sunday, September 28 at 1 p.m. Redzic is the co-founder and executive director of the financial-literacy organization iTone, an organization focused on providing college students with the knowledge to invest into their financial future.

David Lee King will be speaking at the All-Conference Dinner on Tuesday, September 30 at 7 p.m. King is the digital services director at the Topeka & Shawnee County Public Library. His passion is creating 21st century libraries that use the power of the social web and emerging trends to market library services and programs.

In a field focused on customer-service, who better than Bill Barnes and Gene Ambbaum from the popular library comic strip Unshelved to lighten the mood? They’ll keep you laughing as you nod in agreement with “Surviving the Public: Customer Service the Unshelved Way” during the Closing Luncheon on Wednesday, October 1 at noon.

Mark your calendars for Sunday, September 28 – Wednesday, October 1 for the 2014 PaLA annual conference at the Lancaster Marriott at Penn Square. We’ll see you there!
The POWER of the eCard

BY MARYAM PHILLIPS

The POWER Library eCard offers the opportunity for any resident of Pennsylvania to quickly access the e-resources available in POWER Library. While anyone may obtain a POWER Library eCard, the target audiences for the eCard are Pennsylvania residents who have difficulty obtaining a library card or need quick access to the e-resources (e.g., those with a disability, lack of transportation, or those who do not have a nearby local library). Additionally, a patron anxious or those who do not have a nearby local library card, library programs, services, and collections. For more information about the eCard, please visit: http://www.powerlibrary.org/ecard/

The eCard is just one of the enhancements to the POWER Library, which for more than a dozen years was recognized only as the collection of electronic resources (e-resources). Under the guidance of state librarian Stacey Aldrich, the POWER Library has broadened in scope to become the umbrella for a number of key library services that support education, lifelong learning, and entertainment for all Pennsylvanians. In addition to the e-resources, the POWER Library now provides rapid access to the Access PA database (to find books, movies, and more in a PA library), Ask Here PA (chat now with a librarian), and PA Photos and Documents, unique collections digitized and provided by institutions throughout Pennsylvania.

Keeping it local

After submitting the registration form, the user is presented with an eCard authorization number and the contact information for three libraries located closest to the zip code entered by the user. The question about whether or not the user would like more information from a local library provides an outreach opportunity for libraries to communicate to residents in their service area that might not already be utilizing local library services. For POWER Library eCard registrants who indicate that they would like to be contacted by a library, the user’s contact information is made available each week via a secure method to the district library consultants. District library consultants review the file for contact information for users who reside within the areas of libraries served by their district and provide the users contact information to the local library. The local library is then able to reach out to the patron to inform them about obtaining a local library card, library programs, services, and collections. For more information about the eCard, please visit: http://www.powerlibrary.org/ecard/

Registration is easy

The registration process to obtain a POWER Library eCard number is quick, simple, and secure. Users are presented with an opportunity to register for a POWER Library eCard when the following scenarios occur:

- the user selects an e-resource and they are not within the building of an IP-authenticated institution
- the user selects a remote POWER Library link from an institution’s website and their browser does not “remember” their local library card number
- when the user enters an incorrect library card number. The offer to obtain an eCard is also available on the library card login screen.

The registration form requires the user to provide their first and last name, e-mail address, city, state and zip code. It also asks the user to respond to several brief questions:

- Do you have a local library card?
- Would you like to receive updates about the POWER Library via e-mail?
- Would you like to receive more information from your local library?

A security question must also be addressed.

After entering and selecting responses to those questions, the user is presented with a user-friendly version of a CAPTCHA challenge to ensure that the registrant is a real person submitting the eCard registration form.

Keeping up with the POWER

To keep up with the latest news and developments about the POWER Library, library staff are encouraged to subscribe to the Compendium, a weekly e-newsletter covering all ranges of topics for libraries in Pennsylvania, and the Access PA News, a weekly e-newsletter focused on the services provided in the POWER Library. Feedback from library staff is always welcome and can be submitted via the “Feedback” link available in the POWER Library footer.

To subscribe to Compendium or Access PA News, please visit: http://www.powerlibrary.org/librarians/library-news/

Dear Friend Humphreys

Charles Ruth and the 1889 Johnstown Flood

By Mary Lou Repsher & Linda Young

Three years and many roadblocks later, Dear Friend Humphreys was finally published in the spring of 2014. The end product was a 24-page booklet that included copies of the original letters, transcripts, background material about Ruth and his business, and photos of Johnstown in the 1880s owned by the Smithsonian.

Mary Lou Repsher and Linda Young are librarians and office mates at the Cambria County Library in Johnstown. Mary Lou is currently reading Lost Lake by Sarah Addison Allen and Linda is reading Worldwalkers Volume 1 Gulf of the Ummage by Alma Alexander.

Mary Lou Repsher is the executive director of HSLC. She is reading Switch: how to change things when change is hard by Chip & Dan Heath.

W e inadvertently became authors after two letters from the 1880s were re-discovered at the Cambria County Library in Johnstown. The letters were written by a local businessman, Charles S. Ruth, shortly after the 1889 Johnstown Flood and sent to a business associate in Brooklyn. A descendant of the original recipient happened to come across the letters in 1968 and, recognizing their significance, offered them to the Johnstown Library.

The reference librarian who accepted the letters safely stored them away with other historical ephemera. Lyn Meek, the current director of the library, was looking for saleable items and noticed the letters. She showed them to us and we immediately wanted to make the story in the letters public. Since we frequently co-author library flyers, grant applications, library policy papers, etc, we decided to once again collaborate, this time on some type of publication that would tell the story of the letters.

We contacted descendants of Charles Ruth who had no idea the letters existed and were thrilled at the possibility of their ancestor’s writings being published. Their interest, along with the approaching 125th Commemoration of the 1889 Flood, were the spurs that pushed us to finish the account we had been working on and painstakingly polishing for some time.

Johnstown Flood Letters Discovered in Cambria County

BY MARY LOU REPSHER AND LINDA YOUNG

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ECard registrants who indicated that they would like to receive updates about the POWER Library via e-mail will be subscribed to the POWER Library News, an e-newsletter providing information about the resources and services provided in the POWER Library.

Please feel free to contact me or deputy director Vince Mariner with your questions or feedback about their many other POWER Library services!

Maryam Phillips
Executive Director, HSLC
Phillis@hslc.org

Vincent Mariner
Deputy Director, HSLC
Mariner@hslc.org
Earlier this spring, legislation designed to strengthen Pennsylvania’s laws protecting children from abuse cleared the final legislative hurdles and Governor Corbett signed Act 33 of 2014 into law on April 9. Act 33 was among a package of bills introduced in the wake of the Jerry Sandusky conviction, and the release of findings and recommendations from the Pennsylvania Task Force on Child Protection.

Act 33, originally introduced by Senator Kim Ward (R-Westmoreland), addresses the state’s mandatory reporting requirements in circumstances where child abuse is suspected. After months of hearings, debate and amended language, the bill ultimately cleared the State Senate and House of Representatives by unanimous votes.

Specifically, Act 33 amends Title 23 (Domestic Relations) related to reporting suspected child abuse and further defines those individuals required to report suspected child abuse. Within the legislation, employees of a public library who have direct contact with children throughout the course of employment would be defined as mandated reporters.

When submitting a report to the Department of Public Welfare (DPW), mandated reporters may call the statewide toll-free telephone number or submit a written report electronically immediately. If the report is made by telephone, reporters are required to submit a written report electronically within 48 hours to DPW or the prescribed county agency. The report should include the following: name, address, age and sex of the child and those responsible for the child; where the abuse occurred; the extent and nature of the suspected child abuse; the name and relationship of the individuals responsible; name, phone number and email address of the individual reporting and their actions related to the report; and any federal or department requirements.

DPW is responsible for providing compliance information on its website http://www.dpw.state.pa.us/torchchildren/mandatedreporter/index.htm, including a list of those mandated to report, reporting requirements and procedures, the basis for making a report of suspected child abuse, recognizing signs and symptoms of child abuse, and the penalties for failing to report suspected child abuse. It is expected that DPW will update their website and provide additional information this fall prior to the effective date of the new law, January 1, 2015. PaLA is also told that the agency will provide printable booklets and brochures, educational videos and internet-based interactive training exercises. Local libraries are encouraged to check out the DPW website for more information, and to consult with their local attorney about aligning local policies with the new state law.

In addition, PaLA will devote a double session to this topic at the Annual Conference coming up from September 28 through October 1 at the Lancaster Convention Center and Marriott Hotel. Registration information will be forthcoming in July. To see you there.

PaLA Awards Committee Seeks Nominations

DEADLINE: AUGUST 4, 2014

I nominate ___________________________ for the ___________________________Award, to be presented by the Pennsylvania Library Association in 2014.

I am making this nomination because of the following (attach additional sheets if necessary):

Biographical information (attach additional sheets if necessary):

My nominee can be reached at:

Address
City, State, ZIP
Telephone
Fax
E-mail

Please send your nominations to:
Jennifer Stocker
Easton Area Public Library
515 Church Street
Easton, PA 18042

MEMBERSHIP DUES
□ Regular Member — Library staff, including professional, paraprofessional and technology-related ($3 for each $1,000 gross salary, minimum dues $25; maximum dues $165. Example: Gross salary of $23,400 = $70 dues) $_____
□ Half Price New Member Special — First-time regular member only (divided by half of minimum dues $25) $_____
□ Continuing Retired Librarian — Retired member (was a PaLA member for a minimum of 25 continuous years at the time of retirement) No Charge
□ Other — Trustee, retired librarian, lay person, student (EXCEPT students who are full-time library employees) $25 $_____

ADDITIONAL CONTRIBUTIONS
□ Scholarship Fund $_____
□ Ex Libris Society — Annual Giving Society $100 minimum contribution $_____

PaLA BULLETIN IN PAPER FORMAT
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Expiration Date ____________
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The card verification is the 3- or 4-digit number located on the back of your card in the signature block. Providing this information helps us verify the authenticity of this transaction.

Signature ____________________________

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## Moving?

Keep the PaLA BULLETIN arriving promptly in your mailbox by notifying us six to eight weeks before your move. Please return mailing label with address change.

### Calendar

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### Calendar Updates

- [PaLA Bulletin](#)