With Pennsylvania’s 2014 electoral horse race behind us, the re-hashing, analysis, and crystal-ball gazing has begun in earnest.

First things first. Come January 20, Pennsylvania will have a new governor — Tom Wolf. The Democratic candidate, a successful business owner from York County, leveraged his personal wealth to steamroll through the Democratic primary in May and never looked back, surpassing incumbent Republican Tom Corbett in the general election by 10 points.

This was the first time since 1968 — when Pennsylvania changed the state constitution allowing for two terms for governors — that an incumbent governor lost re-election. Perhaps even more interestingly, it breaks a cycle of eight-years-in and eight-years-out for both parties that dates back to the 1940s. So even before Pennsylvania changed the constitution allowing for a governor to be re-elected, the Democrats and Republicans swapped seats in the governor’s office every eight years without fail...until this election.

Wolf’s election stood out in stark contrast in a year when Republicans ran well nationally. And, other than the governor’s race, Republicans ran strongly across Pennsylvania as well, increasing their margins in the State Senate by three votes and adding eight seats to their majority in the State House. So when the new General Assembly is sworn in on January 5, there will be 30 Republican and 20 Democratic senators, and 119 Republican and 84 Democratic representatives.

In addition, there will be new leadership in both chambers. It is expected that the current House Majority Leader, Mike Turzai from Allegheny County, will be elected as Speaker of the House to succeed retiring Speaker Sam Smith. Rep. Dave Reed from Indiana County will succeed Rep. Turzai as Majority Leader in the House.

Over in the Senate, Sen. Jake Corman from Centre County will be the new Majority Leader after defeating Dominic Pileggi in an intra-party contest. Sen. Corman’s current role as chair of the Appropriations Committee will be filled by Pat Browne from Lehigh County.

All of these positions are crucial in the legislative process and PaLA will be working in these upcoming months to strengthen already existing relationships... The new governor and new legislators will face yet another daunting fiscal hurdle when they sit down to do business in January. A large and growing state budget deficit — projected at $2 billion or more — casts a huge shadow over the upcoming budget process and no easy answers seem to be available.

Election Trifecta
New Governor, New Legislative Leaders, and Gaping Budget Hole

BY GLENN R. MILLER

The current budget, which ends on June 30, was cobbled together with borrowing, one-time transfers, quick fixes, and rosy projections, all of which has only made matters worse by kicking the proverbial can down the road. While the economy continues to show progress and revenues are modestly better this year compared with last, some big and contentious issues loom — unfunded pension liabilities, the fate of the state liquor system, and a decision on imposing a tax on the extraction of natural gas, just to name a few.

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The year is coming to a close, and so is another busy and successful year for PaLA.

We held our conference for the second time at the beautiful Lancaster Marriott at Penn Square. You’ll read a wrap-up of the conference elsewhere in this issue, but I want to emphasize what a great job the Conference Committee, chaired by Chris Snyder from Bucks County, did to help make it a wonderful experience. There were excellent programs with interesting speakers, quality exhibits, and tours and social events second to none. And I was personally thrilled to pieces that my friend and colleague, David Belanger, received the richly deserved Distinguished Service Award.

Thanks must also go to the staff at PaLA: Glenn, Kim, Ellen, and Kathy. They knock themselves out every year to ensure that everything goes as smoothly as is humanly possible. That giant sigh of relief you heard on the afternoon of October 1 came from them.

So much of anyone’s year as president of the association is filled with travel, both to headquarters and all around the state. I saw parts of Pennsylvania I had no idea existed, and wondered how past presidents found everything before there was GPS! I went to chapter annual meetings and discovered that meeting new people was as much fun as learning from the programs.

In April, the Pennsylvania Cable Network highlighted libraries on its “Focus on Education” program, and Eileen Kern from PSLA, Mary Kay Biagini from the University of Pittsburgh, and I appeared to talk about the future of libraries. I also attended a screening at the State Library of If You Build It, a film from the Sundance Institute’s “Film Forward” series. PaLA was pleased to support this event with the Office of Commonwealth Libraries since it meshed so nicely with PA Forward.

May brought the first PA Forward-sponsored Civic and Social Literacy Summit, held at the Dickinson School of Law in Carlisle, with a keynote speech by Judge Marjorie Rendell. It was an extremely worthwhile day that I hope will become an annual event.

And speaking of summits, PaLA held a Chapter Summit in State College in June for current and incoming chapter chairs to help explain their duties and responsibilities. The highlight of June for me, and I apologize to anyone who is sick and tired of hearing me blather on about it, was PALS, the PaLA Academy of Leadership Studies. This was the sixth year for PALS, the program designed to teach leadership skills to librarians new to the field. As a mentor for the third time, I was so happy to be involved with these bright and talented professionals, and to work with them on a PA Forward-related project for the coming year. My fellow baby boomers, our profession will be in good hands when we retire.

And what would a year as president be without worrying about the governor’s budget. The Legislative Committee, co-chaired by David Schappert and Mike Packard, worked hard on a plan to get library funding increased. We ended up with no cuts and the retention of funds for POWER Library that had been added last year. Not ideal, but not horrible, either. And optimists that we are, we will continue to believe that next year will belong to us.

Next year’s president, David Schappert, and Jennifer Stocker, who will follow him, have their work cut out for them. My advice to them is: get your car inspected, keep your smart phone with you at all times, and put Glenn on speed dial.

All kidding aside, it was a huge honor to serve as president this year and I thank you all for the opportunity.

Janis Stubbs is the assistant director of the Delaware County Library System and the current president of PaLA. She is reading The Wolf in Winter, by John Connolly.
Public Library Funding: What the Past Can Teach Us About the Future

BY GLENN R. MILLER

(Ed. Note: In early November, a virtual discussion took place on several statewide email lists concerning public library funding levels. PaLA executive director Glenn Miller posted a long response to expand on the discussion, to provide some further context, and suggest some recommended steps for the future. His response is reprinted here for those who may have missed the virtual discussion.)

It has been interesting to read the recent comments on the state lists about the Public Library Subsidy. I wanted to jump in because I believe that some further context and history is important to this conversation. I hope my comments will provide some useful, additional perspective and no, in this instance, I will not be able to be brief. Fair warning. This is a long one…

First, let me state the obvious — it is vital that we speak with one voice. This has been the case in the past, and especially in the late 1990s when we began to have some success making our case in Harrisburg. I’m going down this road because I’ve come to appreciate in recent months that this story is not as widely known within the library community as, in my opinion, it should be. For those who know the story, apologies that you are hearing it again. But it needs to be told if for no other reason than to explain the genesis of the now-frozen funding formula.

Our success grew out of a Pulitzer Prize-nominated investigative series in the Philadelphia Inquirer called “Libraries in Distress” that ran in early June 1997. That four-day, front-page series shook things up in the library community and in Harrisburg, leading PaLA to convene a statewide task force of librarians who worked for more than a year developing a plan called The Platform for Twenty-First Century Libraries.

The Platform laid out a plan to improve libraries across Pennsylvania and formed the basis for the seven elements that now comprise the state funding formula — seven elements that, working together, address the diverse circumstances of our communities and our libraries.

Using PaLA’s Platform as a base, combined with strong grassroots library supporters and PaLA’s first-ever hiring of a Harrisburg lobbying firm, Gov. Ridge asked the General Assembly to increase state aid for libraries. Between 1998 and 2001, state aid grew from a base of $30 million: by $17 million the first year, by $15 million the second year, and by $13 million the third year.

Not all seven elements of the formula could be activated simultaneously so a phase-in of the formula was required. I can attest to the fact that there was remarkable patience and cooperation within the library community as funding increased over those three years and as more elements of the formula could be brought online. People waited their turn in an amazing spirit of generosity and patience.

As several people have mentioned, state funding in Pennsylvania has ranked relatively high historically, while local funding generally ranks in or near the bottom five nationally. That’s why it was so important to design a funding formula that included some real incentives for increasing local library funding while encouraging greater sharing and cooperation and ensuring that resources grow for everyone. The Platform’s “blue-sky” ultimate funding target was $120 million, a tall order considering we had consistently ranked in the top ten for state dollars dedicated to library services, even back in 1999.

So with the powerful support of a united library community statewide, state aid grew 150 percent. The incentives for increasing local funding were just beginning to gain traction when the 9/11 attacks occurred, the economy stalled and then slipped into recession which, in turn, contributed to the state budget crisis of 2003.

Library funding was cut 50 percent (along with many other programs) and the education portion of the state budget dragged on until December of that year. That was also the year when the funding formula was frozen and incentives for local funding ceased to be in effect.

Ever since then, whatever funding is included in the state budget has been distributed as a pro-rated share of what libraries received in 2003. The longer we go without running the formula or something similar that provides incentives for local funding, the harder it is to tackle our local funding problem.
In late 2008, following this cycle of funding improvements, cuts, full restoration, and cuts again (see above chart), PaLA leaders undertook the task of reviewing the 10-year-old Platform to determine the best way to either modernize the Platform or move in a new direction.

A new task force was convened, “to identify how PaLA can advocate for better funding of libraries at the local and state levels and to develop a new plan of action for library funding advocacy.”

The task force was co-chaired by Jonelle Darr (Cumberland County Library System) and Janice Trapp (James V. Brown Library, Williamsport, now retired) and the end result was PA Forward | Pennsylvania Libraries. It is an effort to advance libraries by building on what the public already believes—that libraries are central to literacy.

PA Forward takes what libraries already do in the way of programming and resources, and communicates it under a common brand and common language. In addition, PA Forward models partner relationships with private companies, state associations and non-profits, and state agencies, partnerships that bring libraries and these other stakeholders together around the table for the first time to tackle the literacy challenges faced by Pennsylvania.

PA Forward is the Pennsylvania library community speaking with one voice. It is an agile, adaptable resource that conveys a powerful message at the local and state levels. The common brand and language aims to create an echo-reinforcement of our message locally and statewide. Such efforts take repetition and persistence and years to succeed. And over time, the partners that we work with statewide—and that you work with locally—can become valuable advocates for libraries as we build stronger relationships and trust around this mission.

PA Forward is off to a solid start but we have much, much more work to do.

In response to the question of who develops the library community’s common message and strategic direction, my answer is: We all do, those of us who are members of and involved with the Pennsylvania Library Association. The 1998 Platform and PA Forward launched in 2012 were not developed in an ivory tower nor delivered to us by some highly-paid outside consultant. These are real-world, home-grown, Pennsylvania-librarian-developed solutions to

Continued on page 6
PaLA Task Force on Library Funding
(Platform for Twenty-First Century Libraries)

- Sally T. Felix, Lackawanna County Library System, co-chair
- James Hollinger, Dauphin County Library System, co-chair
- Karl Helicher, Upper Merion Township Library
- Julie R. Rinehart, Berks County Public Libraries
- Barbara Webb, Chester County Library
- Cynthia K. Richey, Mt. Lebanon Public Library
- David Belanger, Delaware County Library System
- Richard Bowra, Dauphin County Library System
- Jan Cary, Hershey Public Library
- Kay E. Ensle, Oil Creek District Library Center, Oil City
- John R. Finnerty, Scranton Public Library
- James C. Reinnmiller, Hazleton Area Public Library
- Elliot L. Shelkrot, Free Library of Philadelphia
- Nancy Smink, Pottsville Free Public Library
- Kathryn Stephanoff, Allentown Public Library
- Janice Trapp, James V. Brown Library, Williamsport
- Carrie Turner, Pocono Mountain Public Library, Tobyhanna
- Laurie Tynan, Montgomery County-Norristown Public Library
- Glenn R. Miller, PaLA

Next Generation Library Funding Task Force
(PA Forward | Pennsylvania Libraries)

- Jonelle Darr, Cumberland County Library System, co-chair
- Janice Trapp, James V. Brown Library, Williamsport, co-chair
- Betsey Allen, Schlow Centre Region Library
- David Belanger, Delaware County Library System
- John Brice, Meadville Public Library and Crawford County Federated Library System
- Joe Fennewald, Penn State University
- Mary Garm, Lackawanna County Library System
- Carrie Haverman, Capital Area Library District
- Jim Hollinger, Office of Commonwealth Libraries
- Dennis Leeper, Pennsylvania Citizens for Better Libraries
- Rob Lesher, Adams County Library System
- Debbie Malone, DeSales University
- Evelyn Minick, St. Joseph's University
- Molly Rodgers, Wayne County Library System
- Tim Salony, Blair County Library System
- David Schappert, Moravian College
- William Schell, Martin Memorial Library and York Library District
- Elliot Shelkrot, Pennsylvania Citizens for Better Libraries
- Margie Stern, Delaware County Library System
- Melinda Tanner, Washington Library District
- Glenn Miller, PaLA

Pennsylvania’s unique library funding challenges. On the left, you’ll see the names of the PaLA members who worked on each plan.

Each new budget year, PaLA’s Legislative Committee, our government relations consultants, and our board assess the Harrisburg landscape and develop a strategy aimed at improving library funding and resources. As you know all too well, it has been tough sledding in the wake of the 2007-09 Great Recession and continuing through the anti-tax environment with us today.

On the near horizon, we face a transition to a new governor and changing leadership in the legislature. We face the reality of divided government: a Democratic governor and strong Republican majorities in the State Senate and State House. And we face the likelihood of yet another state budget deficit in Harrisburg thanks to a sluggish economy and underfunded pension obligations.

While on the surface it may not seem pretty, I remain hopeful. Library service is not a partisan issue. It is a common good.

The new governor is a library supporter familiar with excellent library services in York County and has pledged to make education his top priority.

We are already working toward making sure that libraries will be included in his education plans. Our Legislative Committee convenes next week and we’re striving to keep up with—if not ahead of—events unfolding during these transition months in Harrisburg.

So what can you do?

If you’re a member of PaLA, thank you! If not, please join: https://www.palibraries.org/general/register_member_type.asp.

We need your energy, your ideas, and your voice.

Are you building or nurturing good relationships with your local and state elected officials? If not, start now. The election is
As a library community, we’ll need to be more engaged and unified than ever before. On the hopeful side, we know that Gov. Wolf (as well as his wife Frances) has first-hand experience working with libraries in York County. We believe that this first-hand knowledge of and appreciation for library services should be a good foundation upon which to build. At the same time, the potential for partisan disagreement looms large. Whatever partisan sniping may unfold, we will need to be steadfast in articulating our case—that libraries are vital, non-partisan educational and community resources that need to be a part of any education plan to move PA forward.

PaLA will keep you informed as this transition process unfolds and provide more information on strategy and how best to be engaged as we move into the new year.

Glenn R. Miller, executive director of PaLA, is reading Small Victories by Anne Lamott.
The 2014 PaLA Annual Conference in Lancaster was a great success with over 650 registrants in attendance. Adding in speakers, authors, guests, and exhibitor representatives, the total attendance for the conference was 941 people. In addition, 76 exhibit passes were distributed.

The conference speakers—Adi Redzic of iOme Challenge focused on financial literacy; Valerie Gross took a closer look at how we as libraries portray ourselves to the communities we work in; David Lee King offered an insight into technology trends; and Gene Ambaum and Bill Barnes from popular comic *Unshelved* provided entertaining information about customer service. Although vast in scope, these conference speakers gave librarians a new way at looking at library services and programs.

A wide range of conference sessions were provided for children’s librarians, university librarians, directors, library boards, and more. Almost 80 percent of the conference evaluations rated the conference Very Good to Excellent, and 18 percent rated it Good. Along with an extensive array of programs, librarians were given a number of opportunities to network at chapter meetings and dine-outs, as well as outings around the area including a ghost tour, a tour of the Lancaster Central Market, and a trivia and storytelling competition.

Don’t forget to check out your conference handouts you may have forgotten about by the time you got back to your own library. You can find the handouts on the “Post Conference” page on the PaLA website. While you’re there take a look at the photos from the conference!

Mark your calendar for the 2015 PaLA Conference to take place October 4–7 at the Penn Stater Hotel & Conference Center located in State College.

Laura Arnhold is the Children’s Department librarian at the Upper Merion Township Library in King of Prussia and publicity chair for the 2014 conference.
Each year, PaLA recognizes individuals who have contributed to libraries. The Awards Committee reviewed the nominations and selected the following individuals to receive these awards this year. The awards were presented at the business meeting at the Annual Conference in Lancaster.

Awards

PRESENTED AT THE ANNUAL CONFERENCE

BY JENNIFER L. STOCKER

Renee Dietrich, trustee of the Reading Public Library, was presented with the 2014 Trustee of the Year Award at the PCBL Luncheon.

Michele Legate, Scranton Public Library, was presented with the 2014 New Librarians Honors Award.

PaLA President Janis Stubbs (top right) presented Certificates of Merit to (top l-r) Karla Trout, Palmyra Public Library director; John Barnett, University of Pittsburgh, and Tom Reinsfelder, Penn State (not pictured), co-editors of PaLA’s peer-reviewed, open access journal, PaLRaP; (bottom l-r) Scott Thomas, Scranton Public Library; Sandy Longo, head of Public Services/assistant director Abington Community Library; and Ivy Bayard, past PaLA president.

Distinguished Service Award winner, David Belanger, is congratulated by Delaware County library colleagues, (l-r): Theresa Dykes, Janis Stubbs, Margie Stern, and Nancy Hallowell at the Annual Awards Banquet.

The Elected Official Award will be presented to the Wayne County Board of Commissioners at an event to be held in Wayne County.

Jennifer Stocker is the director of the Easton Area Public Library and District Center. She is currently reading Smoke Gets In Your Eyes: and other lessons from the crematory by Caitlin Doughty.

Conference photos courtesy of Laura Arnhold, Mikayla Brown, Paula Collins, Sara Edmiston, Sylvia Orner, Melissa Rowse, Carrie Turner, and Kate Weidner.
During PaLA’s annual conference, the College & Research Division sponsored a luncheon on Tuesday, September 30. Approximately 200 people were in attendance to hear Alison J. Head, Ph.D., speak about “What Librarians Should Know About Today’s Students.”

Dr. Head is a principal research scientist in the Information School and a fellow at Harvard University’s Berkman Center for Internet and Society. Within academic librarianship, she is best known for directing Project Information Literacy (PIL), an ongoing series of research studies examining how college students and recent college graduates navigate information in the digital age. (Learn more about PIL at http://projectinfolit.org/) Project Information Literacy seeks to collect stories and data about what it’s like to be a student in the digital age, and participating institutions have ranged from Ivy League institutions to community colleges.

Project Information Literacy is in the midst of its eighth study, examining how recent graduates locate information for “real life” inquiries (such as financial matters or health issues), what their information needs are, and what resources they use. Dr. Head suggests that academic librarians should look more closely at public libraries and how those are used for these post-higher education information needs, specifically how the two types of institutions can mesh.

Through its studies, PIL has identified seven aspects of student information practices:

1. Students say that research is more difficult than ever before. They described their thoughts about research assignments using words such as fear, angst, tired, dread, excited, anxious, annoyed, stressed, disgusted, intrigued, confused, overwhelmed. Interestingly, freshmen often pair concepts such as overwhelmed and excited.

2. Getting started is the hardest part of research, from defining a topic to honing its scope. Students aren’t having as much trouble with searching as librarians may think, but they are having significant trouble with topic/thesis/question development.

3. Student frustrations begin with finding context. They need to identify the big picture (summary, background) and learn the language (meaning of terms, selecting keywords) before they can begin gathering information.

4. Students use the same few go-to sources, regardless of the course or assignment.

5. Students describe Wikipedia as “my presearch tool” — it’s not the first step, it’s the 0.5 step. They acknowledge that it’s a great place to start, but a horrible place to end.

6. Students say that instructors are “my research coaches”. When assignment handouts offer research guidance (which is rare), many recommend a “place-based source” (i.e. the library or a specific book), only a few recommend consulting librarians, and even fewer define what “research” is or means.

7. The library is “my refuge”. Students may seem distracted while they’re in the library, using a lot of sites and media, but they are working. Many prefer to use computers in the library to do work because their personal computers have more distractions of social media, games, etc.

So what’s a librarian to do, to best meet the research habits and needs of students?

These findings indicate that librarians need to reevaluate how they approach information literacy with undergraduates. Dr. Head emphasized the shift from a time of information scarcity to the current information abundance — she stated that information evaluation is the critical 21st century competency.

Because students tend to use the same resource for all of their information needs (and often these are the sources they knew from high school research experiences), it’s more important than ever for librarians to go beyond the “one shot” or even a “three shot” model to embedding. The in-depth, course-specific work with students can help them learn to differentiate so that they can choose the best library resource for the assignment.

Students are having a harder time selecting, defining, and honing a topic than they are in finding sources. To address this need, librarians should place less emphasis (and thus spend less time on) search mechanics and instead place more emphasis (and thus spend more time on) the tools and techniques for developing thesis statements and research questions.

Many academic librarians can identify with PIL’s findings about undergraduate research practices. It can be reaffirming to understand students’ habits in the context of larger trends, and reflecting on those habits can help librarians better address the challenges students have shared with PIL.

In addition to the College & Research Division luncheon, the division sponsored and co-sponsored 11 other sessions and over 20 posters at the conference:
Six Scholarships, One Grant Awarded to PaLA Members

BY AMY DEUINK

Courtesy of Boyds Mills Press, three youth services librarians received $500 conference scholarships as first-time attendees at the recent 2014 PaLA Annual Conference. Recipients were:

- Dana Jones, children's librarian at Mt. Lebanon Public Library
- Jessica McClelland, teen services librarian at Citizens Library in Washington
- Ivy Weir, assistant manager and young adult services coordinator at Bayard Taylor Memorial Library in Kennett Square

All recipients made a strong case for how attending the conference would benefit their career in Pennsylvania libraries.

Additionally, three MLS students each received a $500 scholarship to help further their education. Recipients were Sara Ahmed, Nicole Staron, and Daniel Verbit. All recipients had strong records of contribution to the profession through creative activities at work and service (or potential service) to the organization.

Both scholarship categories received a sizeable number of highly-qualified applicants. The Scholarship and Continuing Education Committee wishes we could have granted more awards to our creative and hard-working members!

Finally, one continuing education grant was awarded to Elizabeth Davis for attendance at the Computers in Libraries conference in Washington, D.C. Funding is still available for continuing education grants in 2014. Please see the website for details.

Amy Deuink is the head librarian at Penn State Beaver Campus. She is currently re-reading Atlas Shrugged by Ayn Rand.
You may be aware that the ALA Chapter Councilor attends both the midwinter and annual meetings during her three year commitment to the office. You might ask how she spends her time at those meetings.

ALA council meets three times during each session. Each meeting (Council I, Council II, and Council III) lasts two to three hours. The agenda is published ahead of the first meeting and all supporting documentation for resolutions, memorials and tributes, committee and financial reports, are included. Because new matters arise in each council meeting, agendas are issued before the next day’s meeting requiring review and familiarity.

In order to keep up with issues that arise, Council Forums are held from 8–10 pm in the evenings prior to Council II and III. Chapter Forums, focused on chapter issues, also meet in the evening. The President’s Program and Reception are also “expected to attend” events. In addition, a Council Orientation meeting is held before the first council meeting. Each councilor’s attendance and voting record is published on the Council web site.

In addition to ALA duties, I attend PaLA board and council meetings quarterly, including the one held during our statewide conference. December’s Leadership Orientation is on the calendar, too.

As matters arise between ALA meetings, information is shared on Council’s listserv. We receive the executive director’s quarterly report. The Washington office alerts us to legislation and announcements. Other chapter councilors bring forth issues for discussion and possible legislation. I monitor all of this email chatter on a daily basis and share selectively with the membership those items believed to be most relevant.

I am proud to serve as your councilor and do my utmost to make well-considered decisions in voting on your behalf.

Ann Snowman is the head of access services and the User Services Training Program for Penn State University Libraries. She is currently reading Under the Wide and Starry Sky by Nancy Horan.

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PALS Turns 6

The PaLA Academy of Leadership Studies (PALS) is a cooperative initiative between PaLA and the Office of Commonwealth Libraries to offer leadership development for librarians. In June 2014, PALS celebrated its sixth year of developing personal and professional leadership among participants. Librarians from across the state gathered for David Bendekovic’s “Leaders in Libraries: Discover the Leader Within!” and “Leaders in Libraries: What the Best Do Best!” among other activities and presentations focused on team building, purposeful networking, personal and professional goals, and more. The PaLA Leadership Committee is excited to move forward with PALS in 2015.

Sandy Longo is head of Public Services/assistant director at the Abington Community Library. She is currently reading Gray Mountain by John Grisham.
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Tina Hertel Selected for ALA’s Career Development Facilitator Program

BY GLENN R. MILLER

PaLA is pleased to announce the selection of Tina Hertel as PaLA’s representative to ALA’s Career Development Facilitator training and certification program. Tina is the director of the Trexler Library at Muhlenberg College in Allentown.

PaLA is one of 22 state chapters chosen to provide training for librarians from a cross section of libraries across the nation to become certified Career Development Facilitators (CDF).

“I am grateful for the strong interest from the chapters in partnering with me on this program,” ALA President Courtney Young said. “It was inspiring and heartwarming to read all of the applications. The thoughtful and creative ideas from each chapter, many of which include coordination with other groups or other government agencies in their respective states, will have a positive and profound effect on our communities across the nation.”

Created by the National Career Development Association (NCDA), the CDF curriculum provides comprehensive training designed to address several facets of career planning and the job search. This specific CDF training for ALA Chapters will be tailored with special emphasis on the role of the librarian in helping patrons and job seekers. By offering this innovative training to those in state chapters, participants will be able to assist their peers as well as the numerous patrons at their local libraries.

Tina’s participation in the CDF training will commence with two days of intensive face-to-face workshops before to the ALA 2015 Midwinter Meeting in Chicago in January. Afterwards, the training will move to a virtual classroom format for an additional 14 weeks. The training culminates with a program during the 2015 Annual Conference in San Francisco, where a select group of participants from the program will make presentations based on the topics learned and how they plan on applying them to their chapters and home institutions.

During the 2015 Annual Conference program, participants will receive a Certificate of Completion. At that point, they will then become eligible to apply for the Global CDF Certification, if they wish. Throughout the program, they will receive access to a wealth of resource materials provided by ALA and NCDA. (This includes a free one-year membership in NCDA at the end of the program.)

Funds from ALA will cover the cost for all online training, materials, and the two days of workshops. PaLA’s commitment includes up to $1,000 in expenses related to the conference and training. As PaLA’s representative, Tina will participate in the 2015 PaLA Annual Conference as well as future chapter and division workshops, webinars, and leadership gatherings. She also will develop a timeline of CDF activities, promote CDF training, and provide regular updates for PaLA’s board and members.

Congratulations, Tina! Good luck in the busy year to come.

Glenn Miller is the executive director of PaLA.

Jennifer Stocker Elected 2015 First Vice President/President-Elect

BY GLENN R. MILLER

The PaLA Nominations and Elections Committee, chaired by Karen Lambert, Schlow Centre Region Library in State College, has announced the following results for the 2014 elections. The candidates elected will serve on the 2015 PaLA Board of Directors with incoming president, David Schappert.

First Vice President/President-Elect
Jennifer Stocker — Easton Area Public Library

Second Vice President/Conference Chair
Amy Deuink — Penn State University Beaver Campus

Third Vice President/Membership Chair
Melissa Rowse — James V. Brown Library

Director-at-Large
Elizabeth Davis — Scranton Public Library

Director-at-Large
Dana Barber — Margaret R. Grundy Memorial Library

Congratulations!

The Pennsylvania Library Association extends a most sincere thank-you to all candidates for their interest in running and willingness to serve.
I never thought I’d be selected to be a part of the American Library Association’s Emerging Leaders program when I applied for a sponsorship through PaLA.

Emerging Leaders is a leadership development program, putting participants on the fast-track for ALA committee volunteerism. Although appointments are not guaranteed, it allows participants an inside look at the ALA structure while working in problem-solving work groups.

My work group was focused on creating a marketing plan for the New Members Round Table (NMRT). For the six months after our four-person group met at ALA Midwinter, we worked using online tools focusing on creating a new NMRT logo, tagline, merchandise, and later a marketing plan to offer concrete ways in which NMRT could gain new members and retain current members while increasing funding for the round table.

Although my group members covered a wide geographic area, spanning from Philadelphia to Sacramento and sometimes making it difficult to communicate across time zones, we were all fully vested in creating the best plan for NMRT to succeed.

During the ALA Annual Conference in Las Vegas, we presented our marketing plan at a poster session where we were able to showcase new NMRT merchandise. And I’m happy to announce that NMRT voted to begin using our new logo and is currently looking at ways to provide some of the merchandise we created as well as creating a stronger social media presence within ALA.

The Emerging Leaders program has provided me with a number of opportunities to be a part of the larger library community. I was the Publicity chair for the 2014 PaLA Annual Conference, I’m currently serving a two-year term as an ALA Intern to the Children’s Book Council, and I’m the vice-chair, chair-elect for the PaLA Youth Services Division for 2015–16.

The Emerging Leaders program was an amazing experience for me and I would highly recommend it to young librarians looking for a way to find themselves in the larger library community as well as looking for a way to learn more about leadership principles and values.

Laura Arnhold is a children’s librarian at the Upper Merion Township Library in King of Prussia. She is currently reading The Meaning of Maggie by Megan Jean Sovern.

Marywood and Pitt Librarians Remembered

PaLA remembers and salutes two prominent Pennsylvania librarians who passed away this fall.

Sister Gilmary Speirs, I.H.M., served at Marywood University in Scranton as the Collection Management librarian for Non-Print from 1967 to 2010. From 2010 to 2011, she was the Marywood University Centennial Resource librarian for Photographic Material. She was a member of the Lifelong Learning Institute Senior Program at Marywood University. Sister Gilmary was a faithful supporter of PaLA, serving on numerous committees, and was long-active in PaLA’s Northeast Chapter. She passed away on September 27, 2014.

Ann Lee Alexander, formerly of Mt. Lebanon, Allegheny County, worked as a librarian for the Carnegie Library of Pittsburgh’s downtown Business Branch before moving to the University of Pittsburgh. At Pitt’s Graduate School for Library and Information Science, she served as a recruiter and student mentor. She became widely known and respected as a recruiter and played an important role in the education and development of nearly two generations of librarians. She passed away on September 5, 2014.
Penn State Inaugurates the Judy Chicago Dialogue Portal

Artist, author, educator, and activist Judy Chicago has one more milestone to add to her celebratory year as she turned 75 this year. Penn State, which acquired her art education archives in 2011, is pleased to announce the creation of the Judy Chicago Dialogue Portal (http://judy-chicago.ar ted.psu.edu/dialogue/) as a new facet of the artist’s online art education archive (http://judy-chicago.ar ted.psu.edu/) in The Eberly Family Special Collections Library and used across disciplines. In fact, the archive is so widely used that it has never been in storage and the original archive boxes have had to be replaced.

The Judy Chicago Dialogue Portal was born from Penn State’s 2014 campus-wide, semester-long celebration of Chicago’s archive that concluded with a weekend-long symposium at which Chicago delivered a timely call-to-action lecture (http://judy-chicago.ar ted.psu.edu/invitation-from-judy-chicago/) based on her new book Institutional Time: A Critique of Studio Art Education.

“My goal was to spark a long-overdue dialogue about the state of studio art education,” said Chicago, who developed the first feminist art program at California State University, Fresno in the 1970s, and has taught at Cal-Arts, Indiana University, Bloomington; Duke University; University of North Carolina, Chapel Hill; Western Kentucky University, Bowling Green; and Vanderbilt University.

“With the creation of the portal, we can now initiate an international online conversation about the current state of studio art education, particularly in relation to issues of content, gender, and diversity. I believe that art education has to be radically improved in order to meet the needs of all students and that Penn State can be a leader in effectuating this change.”

The Judy Chicago Dialogue Portal launched on September 15, beginning with the first of four sections. The first is “An Invitation from Judy Chicago”, which features the video of Chicago’s Penn State lecture, discussion questions formulated by the artist, a video compilation of her teaching, and a multimedia presentation by Dr. Karen Keifer-Boyd analyzing Chicago’s pedagogy. Subsequently academics, art professionals, and artists will have the opportunity to engage in an online dialogue, “Live with Judy Chicago”, about the state of studio art education and its future, which was hosted on the portal on October 25. Registration opened on the portal on September 15. Those participating were asked to read Institutional Time, now available as both a hardcover and an e-book, and to view Keifer-Boyd’s presentation in preparation for the conversation.

The second section of the portal, “Difference in Studio Art Teaching: Applying Judy Chicago’s Pedagogical Principles”, initiated by Keifer-Boyd, will roll out in December and highlight projects utilizing Judy Chicago’s Art Education Archives and the application of her teaching pedagogy as implemented by Keifer-Boyd and Nancy Youdelman in their spring 2014 project course which culminated in a provocative exhibition created by the participants. Other symposium talks will be included along with interview footage by Chicago of Keifer-Boyd and Youdelman, a student in Chicago’s ground-breaking feminist art program. There will also be suggested readings and additional discussion questions about the challenges and opportunities of applying Chicago’s teaching methods.

Part three of the portal, which will be launched in 2015, is titled “What About Men?” It will address the often contentious subject of men in a feminist environment and take up some of the challenges of making institutional changes in terms of curriculum. It will feature edited versions of the symposium talks by photographer Donald Woodman and Andrew Perchuk, deputy director of the Getty Research Institute.

The final section of the portal will be “Transforming Curriculum,” which will showcase sculptor Bill Catling’s talk about how to achieve a radical transformation in arts education in both policy and curriculum. For the last ten years, Catling has been the chair of the art department at Azusa Pacific University in Southern California where he has worked to change studio art curriculum so that it meets the needs of all students. Parts three and four will be amplified by Chicago’s interviews with Perchuk and Catling along with pertinent discussion questions.
“Penn State’s robust Art Education Program has produced significant milestones in education through art for more than 60 years, as so vividly demonstrated through our University Libraries archives,” notes Barbara I. Dewey, dean of University Libraries and Scholarly Communications. “Viktor Lowenfeld’s revolutionary thoughts regarding the place of art in a child’s education in the 1940s, Alice Schwartz’s experimentation with the new medium of television to deliver learning in the 50s and 60s, and the Anderson and Ellis Art Education Collection are just a few examples among our rich resources. The addition of Judy Chicago’s Dialogue Portal will add important dimensions to our collection and to the conversation at a time when Penn State is joining other universities in a national dialogue re-examining gender issues in our academics and elsewhere.”

Penn State is noted for being at the forefront of art education. Similar to Chicago’s K-12 Dinner Party Curriculum, which is also a part of Chicago’s Penn State archive and widely used, the Judy Chicago Dialogue Portal will be a vital, world-wide forum for art educators and artists to participate in discourse about the future of art education at all levels. Through the Flower, the non-profit art organization founded by Chicago, will partner with Penn State to promote the Dialogue Portal which will be highlighted on Through the Flower’s website.

Copeland Named Head of Cataloging

Ann Copeland has been named head of Cataloging and Metadata Services in the University Libraries at Penn State. In this position, she will oversee staff cataloging physical materials as well as staff on the Digital Access Team working to create metadata in service of Penn State’s repositories, publishing services, and digital projects.

An associate librarian, Copeland has years of experience performing original cataloging (serials, monographs, rare and unique materials, and metadata for digital projects); has taught and trained graduate students and staff to do cataloging and authority work; has participated in standards development by serving on editorial teams of “Descriptive Cataloging of Rare Materials” and the Rare Books and Manuscripts Controlled Vocabularies.

“A memorable experience was when the Special Collections Cataloging Team created an approach to describing a large number of printed birth and baptismal certificates that were full of manuscript genealogical information,” Copeland said. “We published an article on the experience and then turned the cataloging records into metadata for the digital project, ‘Pennsylvania German Broadsides and Fraktur.’”

Since January 2013, Copeland has been the interim co-head of Cataloging and Metadata Services, serving concurrently as special collections cataloging librarian since April 2001, when she began her tenure at Penn State. Prior to that, Copeland worked at the University of Illinois (Urbana-Champaign) Library, Drew University in New Jersey, and the University of Maryland Baltimore County.

She received a B.A. in English from Earlham College and an M.S. in library science from Columbia University.

Penn State’s Libraries Hire Digital Humanities Research Designer

James O’Sullivan joined Penn State’s University Libraries on August 1 in a newly-formed position as the digital humanities research designer (DHRD), reporting to the Publishing and Curation Services Department. In this position, O’Sullivan will work directly with members of the Penn State community, especially faculty and students as well as staff in the humanities. As the DHRD, he will consult on a variety of initiatives, advising scholars in the design and development of their projects, helping them apply various tools and methods in explorations of their research questions, and training humanists in the use of emerging technologies.

O’Sullivan is completing requirements for a Ph.D. at University College Cork, part of the National University of Ireland, where he studied digital arts and humanities under Dr. Órla Murphy and Professor Graham Allen. He is active in a wide range of digital and humanities initiatives, and he is the recipient of a number of awards, including a Cork County and Coty Enterprise Boards CIT Prize for Innovation and an honorable mention in last year’s Global Outlook: Digital Humanities Essay Prize. He is founding editor of the New Binary Press, and his second collection of poetry is forthcoming later this year.

His appointment adds depth to the Humanities in a Digital Age (HDA) initiative (http://sites.psu.edu/humanitiesda/digital-humanities-scholarship/), a partnership between Penn State’s College of the Liberal Arts and the University Libraries to enrich and promote digital humanities research. Through the HDA initiative, the University Libraries will plan and
implement new services to support digitally enriched scholarship by graduate students and faculty in a wide range of fields. Librarians and digital research designers will partner with humanities faculty to identify and discover ways to use technology to enrich existing faculty research projects in the humanities and to explore and create new forms of digital humanities scholarship. Faculty scholars will continue to work on individual research projects, but they may also develop into a community of researchers that support the goals of the HDA.

**Penn State’s Libraries Appoint Social Sciences Data Curation Fellow**

The University Libraries announce the appointment of Sarah Pickle as the Social Sciences Data Curation Fellow, a two-year postdoctoral fellowship offered by the Council on Library and Information Resources (CLIR) (http://www.clir.org/fellowships/postdoc/applicants/dc-science). Pickle joined Penn State’s Publishing and Curation Services Department in the Libraries (http://www.libraries.psu.edu/psul/psulcur.html) on August 25 to work on an assessment and understanding of restricted-use data needs for social science researchers, as well as provide data management services support.

“Pickle will collaborate with librarians, technologists, and researchers, primarily in the social sciences, on building out a program of services for the lifecycle management of social science research data, including restricted data,” said Lisa German, associate dean for Collections Information and Access Services.

“Pickle will help us explore the further development of ScholarSphere as a data repository, especially for data that otherwise have no institutional, organizational, or domain-specific base, in an effort to expand its state-of-the-art preservation technology, flexible access and permission levels, and robust file versioning capability,” said Patricia Hswe, digital content strategist and head of ScholarSphere user services.

Prior to her appointment, Pickle was an analyst at Ithaka S+R, a nonprofit research and consulting service that helps academic, cultural, and publishing communities in making the transition to the digital environment. Her work focused on the sustainability of digital resources in academic and cultural sectors, and she was part of a team exploring open access models for scholarly publishing. She was one of the authors of the recent Ithaka S+R report, “Sustaining the Digital Humanities: Host Institution Support Beyond the Start-up Phase” (http://www.sr.ithaka.org/research-publications/sustaining-digital-humanities) Before joining Ithaka S+R, Pickle was a teaching assistant in comparative literature and in German studies at Cornell University.

**Sulzer Retires from the University Libraries After Decades of Service and Leadership**

Jack Sulzer, senior associate dean for undergraduate and learning services, retired from Penn State’s University Libraries in August after more than four decades of service.

“Jack Sulzer has an unbridled passion for Penn State and librarianship. He has made tremendous and lasting contributions affecting libraries, library users and the profession,” said Barbara I. Dewey, dean of the University Libraries and Scholarly Communications at the retirement celebration.

Sulzer’s career with the libraries began in 1972, when he became an assistant to the archivist in the Reference Archives while pursuing a master’s degree in modern English history at Penn State. He went on to earn a master of library sciences and public service from the University of Pittsburgh in 1979. After graduation he was appointed as state and local documents librarian and then patents and law librarian. Sulzer was appointed head of the general reference section in 1990. In 1998, he became the associate dean of Campus College Libraries and was later promoted to senior associate dean of undergraduate learning services.

Sulzer has an extensive record of professional service both in Pennsylvania and at a national level. He served as president of PaLA and has held numerous leadership positions on committees and divisions in the American Library Association. These include serving on the Depository Library Council to the U.S. Public Printer as chair and assistant chair, on the National Commission on Library and Information Science Committee on Government Information Policy and on the Government Documents Roundtable as chair. Sulzer’s dedication to his profession, and his commitment to widening access to information, has benefited all library users, including the public.

At Penn State, Sulzer was a long-standing member of the University Academic Leadership Forum in the Office of the Provost, and served on the Coordinating Council for Outreach and Cooperative Extension. In addition, he was on the board of directors of Collegian Inc., publisher of the student-run newspaper, The Daily Collegian. Within the libraries, Sulzer led a wide range of committees and groups, where his strength in consensus building saw the libraries successfully transition through significant technological change and administrative restructuring. He was especially active in planning, policy-making, collection development, diversity, and mentoring.

Sulzer’s commitment to service also extended to the local community, where he volunteered for many years with the Central PA Festival of the Arts and served as president and held other leadership positions on the board of trustees of the Schlow Memorial Library. Although retired, Sulzer will maintain a strong connection to the University Libraries in the capacity of Librarian Emeritus.

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Welcome
New Members

PERSONAL MEMBERS
Lois Shupp
Spring City Free Public Library

Samantha L. Hull
Ephrata

Katie Stewart
Millsville University Library

Rita E. Cohen
Dauphin County Library System

Erica Hamilton
York County Library System

Barbara Ries
Hershey Public Library

Michael Kattner
Pennsylvania State University

Carol Carr
Media Upper Providence Free Library

Dana Jones
Mt. Lebanon Public Library

Cassie Haldeman
Hershey Public Library

Adeline Ciannella
William Jeanes Memorial Library

Lauri Miller
Northampton Community College Library

Leah Pearl
Hershey Public Library

Kimberly Sweigart Grotewold
Landisville

Glynnis Suzanne Flores
Huntingdon Valley Library

Karen Troup
Monroeaen Public Library

Elizabeth Wilson
WCPL

Andrea Hartranft
HACC Lancaster Campus

Kimberly Cochran
James V. Brown Library

Eileen McNamara
Roversford Free Public Library

Alison Trautmann
Parkland Community Library

Ray Van de Castle
York County Library System

Heather Maharaj
Hershey Public Library

Heidi Ziemer
Albright College Library

Bernadette Giddens
Overbrook School for the Blind

Ken Norquist
Strayer University

Sarah Fetterman
Upper St. Clair Township Library

Parry Kokalis
Upper St. Clair Township Library

Carol Lee Boyd
Upper St. Clair Township Library

Edward C. Oberholtzer
Lewisburg

Ashley Esposito
Shippensburg University of PA

Jessica McClelland
Citizens Library

Maureen Knepsheid
Western Allegheny Community Library

Rebecca Ginther
Upper Merion Township Library

Linda Burton
Fulton County Library

Leslie LaBarte
Sugar Grove Free Library

Elaine Moody
Franklin County Library System

Michael Janakis
Pittsburgh

John Schlener
Contentra Technologies

Carolyn Turner-Harris
Cheltenham Township Library System

Laura Miller
Henrietta Hankin Branch Library

Pamela Fink
James V Brown Library

Laura Wukovitz
HACC, Central Pennsylvania’s Community College

Kari Reda
Carnegie Free Library of Beaver Falls

Ashlee Kiel
Pennsylvania Highlands Community College

Charlene Cain
Easttown Library & Information Center

Elyse Pollick
York County Library System

Christine Santoro
Wernersville Public Library

Lorraine Gambone
Conshohocken Free Library

E. Jane Philippi
Kingston

Cathy Ogur
University of Pennsylvania Libraries, Lansdale

Debra Rosner
Philadelphia

Sara Brenneman
Hanover

Kirby Halloran
Erie County Public Library

Jessica K. Garner
Misericordia University, Dallas

Dawn Renner
Hershey Public Library

Melinda Dye
Clarion University

Leigh Clark
Clarion University

Meghan Dondero
Drexel University

Joie Formando
Clarion University of PA

Courtney Overdorf
Clarion University of PA

Gabrielle Bolland
Clarion University of PA

Niki LaGrone
Drexel University

Lauren Lancaster
Student

Marie Elizabeth Luciani
Northampton Community College

Barbara Mazurik
Texas Woman’s University

Bryan McGeary
University of Pittsburgh

Gesina Phillips
University of Pittsburgh

Robert Ward
University of Pittsburgh

Debbie Day
University of Pittsburgh

Judy Schafer
Malvern Public Library

INSTITUTIONAL MEMBER
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Manor College
Jenkintown
Please fill out this form completely

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**■ New  ■ Renewal**

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Home Phone_________________________________Fax ________________________________  E-mail ________________________________________________

**LIBRARY AFFILIATION**  (Chapter membership is determined by library affiliation)

Institution ____________________________________________________________________________  Title/Position _____________________________________

Street Address _________________________________________________________________________________________________________________________

City ___________________________________________State ___________ZIP ___________________  County __________________________________________

Phone ______________________________________Fax __________________________________  E-mail ________________________________________________

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**Dues entitle members to choose any combination of divisions and round tables and/or serve as an officer or committee member.**

**DIVISIONS**

- [ ] College & Research Libraries
- [ ] Public Library
- [ ] Special Librarians
- [ ] Trustee
- [ ] Youth Services

**ROUND TABLES**

- [ ] Buildings, Equipment & Furnishings
- [ ] Electronic Resources
- [ ] Library Administration & Management
- [ ] Library Support Staff
- [ ] Preservation
- [ ] Rural & Small Libraries
- [ ] Teaching, Learning & Technology
- [ ] Technical Services

- [ ] I would like to participate in PaLA activities as a volunteer.
- [ ] I am willing to serve PaLA or a PaLA unit as an elected officer.

- [ ] I wish to have my name omitted from any non-library-related mailings

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- [ ] Regular Member — Library staff, including professional, paraprofessional and technology-related ($3 for each $1,000 gross salary; minimum dues $25; maximum dues $165. Example: Gross salary of $23,400 = $70 dues)  $______

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- [ ] Other — Trustee, retired librarian, lay person, student (EXCEPT students who are full-time library employees)  $25  $______

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- [ ] Ex Libris Society – Annual Giving Society/$100 minimum contribution  $______

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## Calendar

### October

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<td>1</td>
<td>PaLA Annual Conference</td>
<td>Lancaster Marriott at Penn Square</td>
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<td>15</td>
<td>PA Forward Partnerships Committee Meeting</td>
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<td>PAILS Board Meeting</td>
<td>PaLA Headquarters</td>
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<tr>
<td>31</td>
<td>PR Marketing Committee Meeting</td>
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<td>PA Forward Meeting</td>
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<tr>
<td>7</td>
<td>PA Forward Joint Literacy Teams Meeting</td>
<td>PaLA Headquarters</td>
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<td>10</td>
<td>South Central Chapter Team Meeting</td>
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<tr>
<td>11</td>
<td>Veterans Day Holiday</td>
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<tr>
<td>27–28</td>
<td>Thanksgiving Holiday</td>
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### December

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<td>2</td>
<td>PA Forward Steering Committee Meeting</td>
<td>PaLA Headquarters</td>
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<tr>
<td>4</td>
<td>PA Forward Health Literacy Team Meeting</td>
<td>PaLA Headquarters</td>
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<tr>
<td>10</td>
<td>Finance Committee Meeting</td>
<td>PaLA Headquarters</td>
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<td>11</td>
<td>PaLA Board of Directors Meeting</td>
<td>PaLA Headquarters</td>
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<td>12</td>
<td>PR Marketing Committee Meeting</td>
<td>PaLA Headquarters</td>
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<tr>
<td>15–16</td>
<td>Leadership Orientation</td>
<td>Lafayette Hill, PA</td>
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<td>24–25</td>
<td>Christmas Holiday</td>
<td>PaLA Office Closed</td>
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<tr>
<td>31</td>
<td>New Year’s Eve</td>
<td>PaLA Office Closed</td>
</tr>
</tbody>
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### Calendar Updates

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Moving?

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Mechanicsburg, PA 17055

Pennsylvania Library Association

20 Cumberland Parkway, Suite 10
Mechanicsburg, PA 17055

PaLA

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