Board Nominees for 2015 Announced

The PaLA Nominations & Elections Committee submits the following slate of candidates for this year’s election. The offices to be filled include first vice-president/president-elect, second vice-president/conference chair (for the 2016 conference scheduled in the Poconos), treasurer, and two directors-at-large. Those elected will serve with the incoming president, Jennifer Stocker, beginning on January 1, 2016.

**First Vice-President/President-Elect**

**Scott Thomas**

Scott Thomas is head of Information Technologies and Technical Services at the Scranton Public Library, where he has worked since 1987. He started his career as the director of the Dalton Community Library and then became a reference librarian at SPL just when the first computers arrived as part of a Kellogg Foundation grant. Scott then assumed a leadership role in introducing library automation, electronic databases, the Internet, and social media to the Lackawanna County Library, and was involved in the formation of statewide initiatives such as Ask Here PA and the SPARK ILS. He has served as an officer in the Northeastern Pennsylvania Bibliographic Center, the Unicorn Users Group International, and the Pennsylvania Integrated Library System (PaILS) Consortium. Scott has presented at several PaLA annual conferences and Northeast Chapter meetings on topics related to technology and digitization, and currently serves as an adjunct faculty member at Northampton Community College where he teaches Library Technical Assistant courses.

Thomas received his B.A. at Bard College, an M.A. in English from the University of Scranton, and his M.L.S. from Columbia University.

**Carrie Turner**

Carrie Turner is the director of the Cheltenham Township Library System, a position she has held since 1999. She has worked in libraries since she was a teen. Professionally, Carrie has worked in reference, technical services, outreach, and youth services in rural, suburban, and urban libraries. She has also presented on collection development, customer service, and staff development to a variety of audiences including the PaLA annual conference.

Turner received her M.L.S. at the University of Toronto and her Honours B.A. in English from McMaster University.

Her PaLA activities include:

- Evaluation chair, PA Forward Steering Committee, 2012–present
- Recipient, PaLA Certificate of Merit, 2011
- 3rd vice-president/Membership chair, 2009–11
- Co-chair, PaLA Futures Committee, 2004–08
- 2nd vice-president/Conference chair, 2008
- Chair, Southeast Chapter, 2007
- Programming chair, PaLA Conference Committee, 2000

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Good and Loud

BY DAVID SCHAPPERT

Back when I was a teenager, the brother of a girl I knew was trying to form a band. I guess he didn’t have much to recommend himself as a musician, or much confidence in his ability to find the next Eric Clapton or Jimmy Page. He would say to prospective bandmates, “We may not be good, but we’ll be loud.” I’m not sure if he ever did get a band together.

Being loud does have its particular virtues. Volume seems to correlate positively with power and with passion, and we want to be powerful and passionate. But, as in the world of rock ‘n’ roll, sometimes the culmination of that power leads to destroying your means of communication. (Think of guitaricides by Jimi Hendrix, Pete Townshend, Eddie Van Halen, or Kurt Cobain.) Unfortunately, this behavior also correlated strongly with immoderate drug use. (Think of Jimi Hendrix, Pete Townshend, Eddie Van Halen, or Kurt Cobain.)

Our challenge is to be passionate but sober, powerful but restrained, loud but clear. We need to craft the right message and repeat it again and again. We need to craft the right message and repeat it again and again. We need to craft the right message and repeat it again and again.

Before I became a bureaucrat with lots of off-campus meetings, I used to teach Freshman Composition at several of the institutions where I worked (and also the required Sophomore World Literature Surveys — those were the days!). Things I taught in the classroom, and learned in the classroom, still hold true.

Audience

A writer needs to find his or her audience. In fact, in our case, we need to create our audiences. How do we turn legislators or trustees or community leaders into an engaged audience? We have to figure out what interests them. Why, in particular, should they want to give us money? What is it, specifically, that we will do with that money that excites them or helps to create the kind of community where they want to live? (Hint: Think PA Forward) How can we make our success their success? What is their vision for the library? Get them interested in what you say, and get them thinking (and feeling).

Showing and telling

A communicator needs to balance showing and telling. Assertions about what great work we do can only go so far. Getting people to see for themselves our good work is much more powerful.

When we were at National Library Legislative Day, we heard from many people, including former senator Byron Dorgan, about the power of inviting people into your building, taking their picture, giving them a little award, etc. Invite them and their staffers to your most popular events, and, if they can’t attend, send them a little note about what they missed. And don’t stop inviting them and updating them. Maximize the ability of pictures, videos, newspapers, blogs, etc. to bring the events to people who cannot attend in person.

Tell stories. Numbers don’t lie (mostly), but they don’t always engage. A persistent theme at our recent chapter meetings was the importance of telling stories to achieve our goals, and to rekindle our own excitement. We don’t help people in general, we help them in particular over and over again, and their particular successes, if we are allowed to share them, are invaluable carriers of our message. We serve very diverse populations, and that’s one of our great strengths, and it should mean that we have a bank of stories to appeal not only to those primarily interested in rural seniors but advocates for inner-city children, or parents, etc., etc.

Asking legislators for a particular amount of money is a very small part of what we do, because, if we don’t expand that discussion, we are just asking for money, instead of asking for extending (or restoring) service hours, state-wide online databases, and asking to support specific outcomes and engender new success stories.

I would say something about the importance of branding, especially in the context of PA Forward, but maybe in the next column. Because another important message I taught was:

Know when to stop.

David Schappert is the director of the Marywood University Library in Scranton, and the president of PaLA. He is currently reading Seveneves by Neal Stephenson and listening to Lucky Alan and other stories by Jonathan Lethem.
Both sides in the state budget process remained far apart as the pressure month of June heated up.

Gov. Wolf crisscrossed the state to drum up support for his plan that includes record new investments in education (all except libraries; more on that in a minute). His plan is big and bold and calls for a new tax on natural gas extraction and increases in the personal income tax and expansion of the state’s sales tax, changes designed to offset schools’ reliance on property taxes and to reduce certain business taxes.

His plan comes at a time when Republicans just increased their majorities in both the state Senate and House of Representatives. For their part, Republicans voice support for many of the elements in the education plan, but disagree with the call to raise taxes. Their priorities for this year include tackling the pension shortfall, liquor privatization, and holding the line on taxes.

At some point, something will have to give. Politics is the art of the possible as well as the art of compromise. Eventually, even two sides this far apart will need to come together since passage of a state budget is mandatory. It might be on July 6 or late July or mid-August or Labor Day. By all reckoning, it looks to be a long summer. This means that library advocates will need to be attentive and stay engaged like never before.

As library supporters know, no significant increases for library funding are included in the governor’s budget proposal. And the key word here is proposal. The legislature can and will have its say in the final budget and PaLA is pushing hard to include increases in library funding.

Continued on next page

State Support for Library Services

<table>
<thead>
<tr>
<th>Appropriation</th>
<th>Then (peak year)</th>
<th>Now</th>
<th>Wolf Plan</th>
<th>PaLA Next-Year Goals</th>
<th>PaLA Long-Term Goals</th>
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<tbody>
<tr>
<td><strong>Appropriation</strong></td>
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<tr>
<td><strong>Public Library Subsidy</strong></td>
<td>$75,750,000</td>
<td>$53,507,000</td>
<td>$53,507,000</td>
<td>$62,693,625</td>
<td>$90,253,500</td>
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<td>$2,567,000</td>
<td>$2,567,000</td>
<td>$2,667,000</td>
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<td><strong>Library Access</strong></td>
<td>$7,386,000</td>
<td>$3,071,000</td>
<td>$2,821,000</td>
<td>$4,149,750</td>
<td>$7,386,000</td>
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<tr>
<td>(Statewide Library Card (universal lending), POWER Library (electronic resources for schools and public libraries), and Interlibrary Delivery Service)</td>
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<td><strong>Electronic Library Catalog</strong></td>
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<tr>
<td>(ACCESS PA merged statewide catalog, Ask Here PA online 24/7 reference, integrated library automation systems for rural and small libraries)</td>
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<td><strong>Office of Commonwealth Libraries</strong></td>
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<td>$1,957,000</td>
<td>$1,965,000</td>
<td>$2,663,750</td>
<td>$4,784,000</td>
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<tr>
<td>(Including State Library Operations)</td>
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<tr>
<td><strong>All Library Services Appropriations Total</strong></td>
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<td>$61,102,000</td>
<td>$60,860,000</td>
<td>$72,174,125</td>
<td>$105,388,500</td>
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</table>
From our perspective, investing in education by definition means investing in libraries. PaLA is working hard to make this point with legislators — Republican and Democrat — in both houses to build the strongest case for library funding using PA Forward as the framework to describe our vital role in improving literacy and as cornerstones of the community. The feedback thus far from legislators and their staffs has been encouraging. But we also know that they will only include increases for libraries if that message is reinforced strongly by messages from their constituents — hopefully many constituents.

Have we said lately how much we need your involvement in this effort? We do! At the same time, PaLA continues to reach out to the Wolf administration to build a stronger foundation for libraries this year and the years ahead. We know that the governor is a believer in reading and literacy and we believe that PA Forward’s literacy message and public-private collaboration dovetails perfectly with his leadership approach. We know this because the governor and the first lady worked closely with libraries in York County in the past so we have every reason to be hopeful for progress with his administration.

As a point of reference, on page 4 is a chart that spells out where library funding stood at its peak, where we are now, how much Gov. Wolf’s budget proposes, how much PaLA is advocating for this year, and PaLA’s long-term funding goals. You can easily see that success here will take hard work and persistence, and...

**it will take all of us.**

Please visit our website, [www.palibraries.org](http://www.palibraries.org), for more details on PaLA’s budget strategy and for updates on the latest news and up-to-the-minute messaging that will help you to be the most effective advocate for your library. Look for **PA Library Legislative Updates** in the center of our home page right under the rotating banner. Check it out today and make your voice heard.

Glenn R. Miller is PaLA’s executive director and this May celebrated his 20th anniversary serving the very best people on Planet Earth. He is reading the State Budget spreadsheet, all versions.
The 2015 PaLA Conference will be held at the Penn Stater Conference Center in State College, October 4-7. Reserve those dates and make plans to join us! The conference planning committee is busy scheduling more than 65 educational sessions, over 30 poster sessions, and a two-day products and services tradeshow.

Joe McHugh, a storyteller, educational consultant, and author of *Slaying the Gorgon: The Rise of the Storytelling Industrial Complex*, will present the President’s Opening Keynote on Sunday. Novelist Jennifer Haigh, author of *Mrs. Kimble* and *Baker Towers*, will speak at the All-Conference Dinner on Tuesday. Plans for other speakers and presenters are being confirmed. Stay tuned for more information on the full conference schedule!

Since 1967 the Central Pennsylvania Festival of the Arts has called State College its home. One of the focuses of the festival is the “enrichment and education of the audience, grounded in personal interaction between artist and audience” (http://arts-festival.com/). It is from this purpose that the theme of this year’s PaLA Conference has drawn its inspiration: Engage, Educate, Enrich.

The 2015 PaLA Conference is an opportunity to not only engage with information professionals, educate others about your institutions’ programs, and enrich your own knowledge and connections, but take ideas back to your libraries and institutions that will help you engage, educate, and enrich your patrons and communities.

This year’s conference logo features Penn State’s Allen Street Gates, a Senior Class Gift to Penn State from the Class of 1861. The gates are situated next to a main entry point into the campus from downtown State College (or entry into town from campus, depending on which way you are headed).

The gates are situated at one of the busiest and best known intersections in town: East College Avenue and South Allen Street. It is a meeting place for many, a major thoroughfare for the Central Pennsylvania Festival of the Arts, a location for information dissemination of all sorts (protests, petitions, fundraising, events, etc.), a photo-op location, a town and gown connecting point, and more. The gates are a central landmark in the town and an appropriate metaphor for libraries and their central role in people’s lives.

Debbie Day is the program administrator for the University of Pittsburgh School of Information Services. She is the publicity chair for the 2015 conference.
Scholarly Communication
Isn’t Just for Scholars

BY JOHN BARNETT

In March 2015, I was fortunate to attend the ScholComm Camp held at the start of the Association of College & Research Libraries (ACRL) biennial conference in Portland, Ore.

For a “camp” (read: unconference), it was an incredibly well organized, productive, and informative event. Library personnel, plus some library vendors and publishers, from the U.S. and Canada attended this day-long retreat, at which the participants crowd-sourced topics for discussion relating to scholarly communication: library publishing, bibliographic and altmetrics, copyright, research data management, outreach, instruction, researcher profiles, and a host of “open” movements, including open access, open data, and open educational resources.

That initial agenda setting resulted in some very lively conversations.

There was a mix of veterans and newbies (including several Pennsylvania colleagues) willing to share candidly about their successes and setbacks in providing support to researchers (faculty and student alike) in scholarly communication. Led mostly by Amy Buckland of the University of Chicago, the day moved along quickly and efficiently.

For me, one of the best parts of the day’s discussion was the chance to talk about “scholarly communication on the down-low”. In other words, I welcomed having conversations about ways to, as Anne Schwan at the University of Pittsburgh has described it, “talk about scholarly communication to students and faculty” without actually using the phrase “scholarly communication”. In its essence, scholarly communication refers to how scholars communicate with one another about their ideas and research findings. Traditionally, this has been done through writing journal articles and books and presenting papers at professional conferences. Nowadays, that communication may be done through those means and many others: blogs, social media platforms, slide- and data-sharing sites, online profiles, digital projects, and more.

My concern is that, despite being part of the library conversation for more than three decades, few know what librarians are talking about when we use the phrase “scholarly communication”. Apparently, according to one attendee at ScholComm Camp, a recent Ph.D. recipient in a non-library science subject, the term is common primarily to librarians. By extension, I’d assume that most students don’t know or use the term either. I’d also posit that many library staff don’t understand the term much better.

Let’s be honest: The phrase is vague, opaque, and possibly even elitist, right up there in Librarianese with “bibliographic instruction” and “institutional repository”. Let’s be honest: The phrase is vague, opaque, and possibly even elitist, right up there in Librarianese with “bibliographic instruction” and “institutional repository”: I was pleased to see that my fellow ScholComm campers questioned its usefulness as well and were developing other ways to talk about relevant scholarly communication issues to both faculty and students.

At the end of the day, did we agree on one phrase that describes the rather nebulous term “scholarly communication”, a term that covers a wide and ever-changing variety of researcher issues? No, but I think the ScholComm Camp gave us time to reconsider how we talk about the topic. In addition, the day’s discussions helped me refine my personal definition of scholarly communication:

Scholarly communication refers to the methods and modes researchers use to share their ideas and research findings. The library’s role in scholarly communication is often one of providing guidance and support to scholars (which might mean faculty, students, or others) for research and publication in an increasingly digital environment.

If I had to distill this into something more succinct, I would suggest this: For libraries, scholarly communication means support for research and publication.

I think libraries and librarians have always played a supporting, guiding role in scholarly communication, facilitating research and publication for scholars, whether by providing information about how the publishing industry functions or helping determine the fair use of copyrighted materials. What’s different now is that librarians are taking more active roles, particularly when it comes to technological innovations, to help scholars communicate and succeed.

Let’s be honest: The phrase is vague, opaque, and possibly even elitist, right up there in Librarianese with “bibliographic instruction” and “institutional repository”. Let’s be honest: The phrase is vague, opaque, and possibly even elitist, right up there in Librarianese with “bibliographic instruction” and “institutional repository”.

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Continued on page 8
At Pitt, the University Library System (ULS) has led or has been a significant voice in conversations about open access and has an active and successful role as a publisher of open access journals (including Pennsylvania Libraries: Research & Practice, of which I am a proud co-editor).

The ULS has worked with Plum Analytics to provide altmetrics for deposits in our institutional repository, D-Scholarship@Pitt, and has been exploring offering a biblio- and altmetrics service for faculty. The ULS is currently involved in developing an automated way for Pitt scholars to register for ORCID iDs, which will provide a unique and persistent identification number to help distinguish researchers from one another and to simplify the submission of manuscripts and grants.

We’ve been part of the campus conversations on digital scholarship and research data management as well.

We’re not unique in this: Lots of academic libraries, large and small, are doing the same or even more, depending on their abilities and resources.

But what about beyond academe? Does scholarly communication take place in the world beyond the ivy tower? Do school and public libraries have a supporting, guiding role to play?

I would say yes. At the very least, librarians in K-12 institutions certainly may need to address copyright and other intellectual property issues when assisting students with papers and presentations. They may help their students with appropriately citing works, avoiding plagiarism, and understanding the life cycle of research, too.

Public libraries can and do have a role in scholarly communication as well. Such libraries are often major research centers in their communities, especially for business owners, genealogists, lifelong learners, and independent researchers, both expert and beginner, who may have the need for but not the access to an academic library.

And let’s not forget that public libraries may serve a fair number of post-secondary students who may be intimidated by the college library.

I think back to the early days of my career, 20 years ago, as a reference librarian in Texas. There I might have helped middle and high school students with homework assignments, businesspersons research market prospects, local government and nonprofit officials track down statistics on community health and welfare, or members of the general public who wanted to pursue educational or informational interests in a multitude of subjects.

Public librarians thus can talk with their researchers about the resources they need and may or may not be able to obtain from the public library (a perfect opportunity to discuss journal and database pricing), resources that may contain proprietary content (licensing, copyright, and intellectual property issues), and content that may be freely available or is restricted in some way (open access).

Public libraries digitize collections (a form of digital scholarship or an open educational resource, depending on your view). Public libraries provide research support for students (copyright again, plagiarism, and citation management). Public libraries support patrons who may be trying to advance their careers, share information about their skills, or market services or businesses (reputation management, social media, altmetrics).

Public libraries may be entrusted with capturing and preserving local government documents and data, too. While most U.S. documents are in the public domain (there are some exceptions), most state and local are not, and thus, public library staff have a perfect opportunity to inform the public and local government about scholarly communication issues like open access, open data, and research data management, making freely available what is supposed to be public information and preserving it for the long term.

Returning to Portland for a moment, I was pleased to see so many librarians at ACRL engaged in these issues, not just in the ScholComm Camp but in various programs throughout the conference. Now I would like to see discussions about scholarly communication move beyond the university with libraries and library personnel of all types gaining a better understanding of the role they play in supporting scholars in their communities. After all, today’s middle and high school student may be tomorrow’s undergraduate. Today’s public library researcher may be a future or former graduate of a local or online institution of higher learning. Or the public library patron today may simply have a yearning to learn throughout life and may be thinking of ways to share interests with the world at large through print or online publishing.

In addition, by realizing that libraries and library personnel, regardless of location or focus, are engaged and invested in scholarship and scholarly communication, we might come up with an even snappier, more spot-on, less librarianese term to describe our role in supporting research and publication. Anyone up for a simple “support for research and publishing”?

John Barnett is the scholarly communications librarian at the University of Pittsburgh. He is currently reading Aunt Julia and the Scriptwriter by Mario Vargas Llosa.
Barbara I. Dewey, dean of University Libraries and Scholarly Communication at Penn State, was among 20 library directors from 13 different countries selected to attend LIBER Journées Programme in Paris in May to discuss to strategic change as libraries and institutions redefine themselves in an ever-changing information and social environment. LIBER, Europe’s largest network of research libraries with more than 400 member institutions, is re-inventing the library of the future.

“I am honored to be included in this group of leaders, who aim to articulate the mission and goals of the library in the digital future and visions for research, teaching and learning,” said Dewey before the conference. “Our discussions will involve the use of information in future society and its relationship to media, knowledge organization, educators, universities, libraries and more.

“I plan to share some of Penn State’s cutting-edge initiatives, including our Knowledge Commons for undergraduates; our Research Hub for the upper-level researcher; ScholarSphere, a sophisticated repository; among a host of other projects. I hope to come away with ideas for new and shared services to chart the future for Penn State Libraries’ global initiatives.”

The meeting was held at the Institut d’études politiques de Paris, more simply referred to as Sciences Po, a public research and higher education institution in Paris. It was led and moderated by program chair Professor Norbert Lossau, former director of Göttingen State and University Library and current vice-president of the University of Göttingen, Germany. Key speakers included Judy Stokker, deputy vice-chancellor at Queensland University of Technology; Bruno Latour, professor at Sciences Po; Bruno Patino, dean of the School of Journalism, Sciences Po, and digital services director at France Télévision; and Wolfram Horstman, library director, Georg-August-University, Göttingen.

Penn State Faculty Senate passes open access

The Pennsylvania State University Faculty Senate passed an open access resolution at its April 28 meeting that could greatly broaden the reach of scholarly work produced at Penn State.

The Senate Committee on Libraries, Information Systems and Technology (LIST) proposed the “Resolution on Open Access to Scholarly Publications” to encourage faculty to deposit their scholarly work in ScholarSphere, support the principle of open access to research results, review rights retained by authors in publishing contracts, and consider publishing their work in reputable open access journals that make their contents freely available online.

“I applaud the Penn State Faculty Senate for passing the Resolution on Open Access because it underscores Penn State’s commitment to actively disseminating critically important scholarship globally,” said Barbara Dewey, dean of University Libraries and Scholarly Communications. “The resolution represents a major milestone for visibility and access to Penn State research and scholarship moving forward.”

Under the Open Access Policy, passed into legislation at the February Library Faculty Organization meeting, each University Libraries faculty member grants to Penn State permission to make available his or her scholarly articles.

Continued on page 10
Scholarsphere is a repository service launched in 2012 by the University Libraries and Information Technology Services. Students, faculty and staff at Penn State can use the service to collect their work in one location and create a durable and citable record of their scholarly materials. These materials can be discovered and accessed online.

Publishing and Curation Services, a unit of the University Libraries, offers scholarly journal publishing for university departments, societies, and student groups. Using Open Journal Systems software, the libraries are able to host online scholarly journals. In addition, this unit provides guidance to publishing scholars and editors at Penn State and advises faculty and researchers on author rights, copyright, fair use, and publishing contracts.

The passing of the resolution follows an earlier vote by University Libraries faculty to embrace open access principles when publishing their scholarly articles. Under the Open Access Policy, passed into legislation at the February Library Faculty Organization meeting, each University Libraries faculty member grants to Penn State permission to make available his or her scholarly articles. The policy preserves the right of library faculty to publish where they wish, but also encourages authors to take advantage of open access opportunities whenever feasible.

“I think the Open Access resolution was something long overdue because of the importance of helping to provide more scholarly works on a global scale,” said Galen Grimes, associate professor of Information Sciences and Technology, Penn State Greater Allegheny, and LIST committee chair. “And I am happy to see Penn State join the list of universities working in this positive direction.”

The first vote in favor of open access within a university faculty in the United States took place in the Harvard Faculty of Arts and Sciences in 2008. Other faculty organizations, both nationally and internationally, have followed suit, endorsing institution-wide as well as department- or college-wide initiatives. Institutions where the entire faculty body has voted in support of open access include the University of California, Cornell, Princeton, Duke, and the University of Kansas.

For more information on open access at Penn State, visit the University Libraries Publishing and Curation Services website or e-mail ul-pcs@lists.psu.edu.

Southwest Spring Workshop

Projects, Time, Staff and Promote Your Library, was held on May 15 at the South Campus of the Community College of Allegheny County.

Sixty-seven individuals attended the workshop, including PA Forward project Manager Kathy Silks, PaLA president David Schappert, and PaLA executive director Glenn Miller. The Southwest Chapter honored Miller for his 20 years of service to PaLA and presented him with a basket of regional and nostalgic items in appreciation.

The workshop, which was supported by a LSTA grant, featured sessions ranging from project management to web design to staff performance. Attendees praised the workshop for the quality of speakers and timeliness of topics.

The Southwest Chapter’s fall workshop will take place on November 13.

PaLA president David Schappert, PaLA executive director Glenn Miller, and Allegheny County Library Association treasurer Al Kamper.
Welcome
New Members

PERSONAL MEMBERS

Sarah Applegate
Franklin County Library System

Donald Arrowsmith
Souderton

Joy Ashley
Ephrata Public Library

Cassie Balzer
Indian Valley Public Library

Nancy Bert
Blue Ridge Summit Free Library

Jessica Brangiel
Broomall

Abby Brunner
Robesonia Community Library

Cassandra Bruns
Northampton Community College

Pam Calfo
Baldwin Borough Public Library

Yvonne Carmicheal
Camp Hill

Melissa C. Caviston
Cheltenham Township Library System

Amber B. Cholish
Scranton Public Library

Bridget Conlogue
The Commonwealth Medical College

Jessica Crews
Clarion University of PA

Tracey Danforth
Clarion University of PA

Christa Daugherty
Big Spring High School

Brittney Dieter
Clarion University of PA

Vallie Edenbo
Bosler Memorial Library

Joann Eichenlaub
Madigan Library

Susan Falciani
Muhlenberg College

Clint Fargason
Clarion University of PA

Christy Fic
Shippensburg University of PA

Rhonda Fisher
Pennsylvania College of Technology

Robert Flatley
Kutztown University

Regina Fried
Bucks County Free Library

Alexander Grande
Indian Valley Public Library

Jill R Hambley
Prospect Community Library

Patricia Hartman
Clarion University of PA

Jonathan David Herman
William Jeanes Memorial Library

Nora Hill
Clarion University of PA

Marta Honores
Carnegie Library of Pittsburgh

Crystal Hunsicker
Kutztown University

Diane Illis
Northern Tier Library

Darren Johnson
Indian Valley Public Library

Melissa Killinger
Bosler Memorial Library

Molly S. Kinney
Mifflin County Library

Leigha Lamont
Clarion University of PA

Dennis Lavery
Bosler Memorial Library

Michele Leininger
University of Pittsburgh School of Information Sciences

Suzanne Leonard
Indian Valley Public Library

Melinda Lee Lewis
Johnstown Public Library

Barbara Loewengart
Lower Providence Community Library

Kathleen Loudon
Haverford Township Free Library

Susan Lyons
Eastern Monroe Public Library

Ken McDevitt
San Jose State University

Kendall McPeak
Clarion University of PA

Alan Wayne Miller
Sullivan County Library

Kiera Lee Mudry
University of Pittsburgh School of Information Sciences

Gina Mumaw
York County Library System

Michael Murphy
Boyertown

Indre A. Page
Friends Central School

Bill Paterson
Free Library of Springfield

Joan S. Peiffer
Grove Family Library

Kimberly Pepple
Clarion University of PA

Judith Pollard
Clarion University

Emily Reed
Central Penn College

Robert Sieczkiewicz
Susquehanna University

Jay Stover
Indian Valley Public Library

Dennis Stranz
Township Library of Lower Southamptoon, Feasterville

JoAnne Strom
Indian Valley Public Library

Jennifer Styr
Carnegie Library of Pittsburgh

Molly van den Heuvel
Free Library of Philadelphia

Victor Verbeke
Indian Valley Public Library

John B. Wick
Parkesburg Free Library

Tracie Wickersham
Clarion University of PA

Lynn R. Williamson
Free Library of Philadelphia

Tiffany Wivell
Bosler Memorial Library

Edward Wolf
Bethel Park Public Library

Arthur Woods
Drexel University

Tatiana Zwerling
Penn State University
PaLA BOARD NOMINEES FOR 2015 ANNOUNCED

First Vice-President/President-Elect continued

Scott Thomas

His PaLA activities include:

• Recipient, PaLA Certificate of Merit, 2014
• Member, PaLA board of directors, 2005–2007
• PaLA Ad Hoc Website Committee, 2009–2012

Carrie Turner

• Member-at-large, Southeast Chapter, 1999–present
• Member, Platform for 21st Century Libraries Task Force, 1998
• Local Tours, PaLA Conference Committee
• Chair, Public Library Division
• Chair, Lehigh Valley Chapter
• Member, Scholarship Committee

Second Vice-President/Conference Chair

Susan Jeffery

Susan Jeffery is the director at the North Pocono Public Library in Moscow, a member of the Lackawanna County Library System. Susan has been the director at North Pocono for the past six years. Prior to this position, she was the head of Reference at the Scranton Public Library. She also worked as the assistant director of the Tompkins County Public Library in Ithaca, N.Y., and as the assistant director of the South Central Regional Library Council, also in Ithaca. Susan has served as adjunct faculty for the Library Technical Assistant Program at Northampton Community College, and has over 20 years of experience working in libraries.

Susan earned her M.L.S. from the University of Pittsburgh and her B.A. in English from Bloomsburg University.

Her PaLA activities include:

• Co-chair, PA Forward Health Literacy Planning Team, 2012–present
• Chair, Buildings, Equipment, and Furnishings Roundtable, 2013–2014
• Board member, Northeast Chapter, 2007–2008
• Member, Northeast Chapter, 2006–Present

She has presented at PaLA conferences and PA Forward webinars. In addition to her PaLA activities, Susan has presented workshops for the New York Library Association, the Ontario Library Association, and the Upstate NY/Ontario Chapter of the Medical Library Association (UNYOC). She served as the conference chair for the UNYOC Chapter in 1998, and as the conference chair for the NY State Library Assistants Association Conference in 1997.

Cindy DeLuca

Cindy DeLuca is the library director at Barrett Paradise Friendly Library in the Pocono Mountains. She has served as the director for 26 years. Her work experience includes serving as a restaurant manager, a reading teacher in the gifted program at Pocono Mountain School District, and as a partner of a small cheese shop and catering company. All of the skills learned from Cindy’s past occupations, combined with her formal education, prepared her for the largest project of her professional life, a $3 million capital fundraising campaign for a new library facility. The new library opened in June 2008 and became mortgage-free in April 2014.

Cindy has a B.S. in health education from West Chester University and completed graduate work at Marywood University in reading education. She holds teaching certificates in reading and health education, and a Pennsylvania provisional librarian certificate. Cindy has presented sessions at PaLA’s annual conference, Commonwealth Libraries’ Trustee Institutes, and regional workshops.

Her PaLA activities include:

• Director-at-Large, 2012–2014
• Recipient, Certificate of Merit, 2009
• Co-chair, Local Authors, PaLA Annual Conference Committee, 2008
• Co-chair, Exhibits, PaLA Annual Conference Committee, 2004
• Chair, Lehigh Valley Chapter, 2003
• Member, Lehigh Valley Chapter Committee, 1998–2004

Cindy is active in the community, serving on the Monroe County Meals on Wheels board of trustees, the Pastoral Council and the Development Committee of Most Holy Trinity Church, and the Advisory Committee of the Friendly Community Center.
PaLA BOARD NOMINEES FOR 2015 ANNOUNCED

Continued from page 12

Treasurer

Alison Gregory

Alison Gregory is associate dean and director of Library Services, and associate professor, at John G. Snowden Memorial Library at Lycoming College, a post she has held since 2013. Prior to being director of Library Services, Alison was the library’s coordinator of Information Literacy and Outreach for seven years, and was the coordinator of Reference and Assessment for one year. Gregory earned her M.S.L.S. from Clarion University, and her B.A. in history from Lycoming College.

Her PaLA activities include:
• Publicity coordinator and Executive Board member, College & Research Division, 2013–present
• Vice-chair/Chair-elect, West Branch Chapter, 2015
• Steering Committee, West Branch Chapter, 2013–present

She has presented at three PaLA annual conferences, two Lilly conferences on College and University Teaching and Learning, one ACRL conference, and multiple regional workshops. Her published works span a variety of library publications, book chapters, and peer-reviewed journals in discipline-specific pedagogy.

In addition to her PaLA activities and on-campus service, she is a member of ALA and ACRL, is a 2014 graduate of the College Library Director’s Mentor Program, attended ACRL’s “Intentional Teaching” Immersion program in 2012, and is slated to attend the Harvard Leadership Institute for Academic Librarians in July 2015.

Evonne Loomis

Evonne Loomis is the acquisitions librarian at Northampton Community College, a position she has held since 2007. Prior to this, she worked at the Pottsville Free Public Library as a reference librarian, Easton Area Public Library as a reference librarian, and the Eastern Monroe Public Library as a branch manager.

Loomis received her B.S. in business management, with a specialization in finance, from East Stroudsburg University and M.S.L.S. from Clarion University.

Her PaLA activities include:
• Member, Awards Committee, 2014
• Presenter, Lehigh Valley Chapter Workshop, 2014
• Presenter, Northeast Chapter Workshop, 2014
• Presenter, Franklin County Library System In-service day, 2013
• Graduate, PaLA Academy of Leadership Studies (PALS), 2012
• Team leader for PALS Service Project: Customer Service, 2012
• Secretary, Lehigh Valley Chapter, 2006–2007
• Member, Lehigh Valley Chapter Planning Committee, 2005–2007

Liaison, PaLA Membership Committee, 2007 recipient, PaLA Scholarship, 1999

The deadline for voting in the PaLA Elections is August 10, 2015

vote
Director-at-Large

Tom Reinsfelder

Tom Reinsfelder is a reference and instruction librarian at Penn State Mont Alto, where his duties include coordinating the Ask-A-Librarian online reference service for the Penn State University Libraries. Previously, he has held positions in libraries at Penn State Abington and Immaculata University.

Reinsfelder earned a Ph.D. from Indiana University of Pennsylvania, an M.S.L.S. from Clarion University, and a B.S. from Shippensburg University. In 2011 he was a member of ALA’s Emerging Leaders program.


His PaLA activities include:
• Member, College & Research Division, 2012–2015
• Contributor to PaLA Bulletin
• Co-founder and co-editor of Pennsylvania Libraries: Research & Practice (PaLRaP), 2012–2015
• Recipient, PaLA Certificate of Merit, 2014

Leslie Swope

Leslie Swope is the director of the St. Marys Public Library in Elk County. She has worked in libraries since 2008 as an assistant director and youth services librarian.

Swope holds a B.A. in English literature and an M.L.S. both from Clarion University of Pennsylvania.

Her PaLA activities include:
• Member, PA Forward Financial Literacy Planning Team, 2013–present
• Member, PaLA Annual Conference Committee, 2011
• Graduate, PALS, 2010

Swope is a member of the Office of Commonwealth Libraries’ Older Adults Advisory Committee, current member of Leadership Elk County, a member of the DISCOVER partnership of Elk and Cameron counties, and a member of the Early Learning Team of Elk County.

Jean Barsotti

Jean Barsotti is the director of the Carnegie Free Library of Beaver Falls, a member of the Beaver County Library System.

She began her library career as the director of the Ellwood City Area Public Library. Prior to becoming a librarian, Jean worked in the publishing field, proofing and typesetting books and cable TV guides. She has years of retail experience working in various department stores.

Barsotti earned her B.S. in communications (focusing on broadcasting and public relations) and M.L.S. from Clarion University.

Her PaLA activities include:
• Nominating/Elections Representative, Southwest Chapter, 2014–15
• Graduate, PALS, 2014
• Treasurer, Southwest Chapter, 2013
• Member, Southwest Chapter, 2009–present

She is active in her community serving as a board member and project chair person for Ellwood City Jaycees and Ellwood City Council of Community Services. She has been a member of the Rotary Club of Ellwood City for almost 20 years, has served as president and is currently the club’s secretary.

The deadline for voting in the PaLA Elections is August 10, 2015
Director-at-Large

Courtney L. Eger

Courtney L. Eger is an Information Services librarian and assistant professor at Northampton Community College. In her role, Eger helps students with research, teaches information literacy instruction, and is an award-winning advisor to the Tau Gamma chapter of the Phi Theta Kappa International Honor Society. She started her library career as a page at Easton Area Public Library, working her way to a circulation desk assistant. Eger also worked as a manager at Barnes & Noble.

Eger earned her master's in library and information science from the University of Pittsburgh in 2008. She also holds a B.A. in English from Arcadia University.

Her PaLA activities include:
• Past chair, Lehigh Valley Chapter, 2015
• Chair, Lehigh Valley Chapter, 2014
• Vice chair, Lehigh Valley Chapter, 2013
• Secretary, Lehigh Valley Chapter, 2012
• Nominating/Elections representative, Lehigh Valley Chapter, 2015
• Graduate, PALS, 2011
• Member, Lehigh Valley Executive Committee, 2010–present
• Member, Awards Committee, 2009–2010

Sylvia Orner

Sylvia Orner is head cataloger at the Scranton Public Library. Prior to her current position, she served as technical services librarian at the Osterhout Free Library. Before that she was branch manager at the Osterhout’s Plains Township Branch.

Orner received a B.A. in philosophy from Gettysburg College. She earned her M.L.I.S. from Syracuse University.

Her PaLA activities include:
• Chair, Technical Services Roundtable, 2015
• Vice-chair/Chair-Elect, Northeast Chapter, 2015
• Member, PALS Planning Committee, 2015
• Member, PaLA Membership Committee, 2012–2014
• Graduate, PALS, 2011

Long-Range Planning Notice (sort of)

No, this is not about the work of PaLA’s Futures Committee.

Rather, this is a sincere request to PaLA members to give some serious thought to including PaLA on your list for charitable giving in 2015. Contributions to PaLA, a 501(c)(3) non-profit organization, are deductible to the fullest extent of the law.

Also, as you conduct your own personal long-range planning, we hope that you will consider including PaLA as a beneficiary in your will. For an organization of our size and resources, even modest bequests can help to provide long-term stability and improved services for the library community.

Just some food for thought for your long-range planning. If you have questions or need any additional information, please call me at (717) 766-7663.

Glenn R. Miller
Executive Director
She lived a life dedicated to librarianship and learning. Not just her long tenure but her unwavering commitment to her community and her profession were remembered after Jane Moyer passed away in April at the age of 103.

PaLA first vice-president/president-elect Jennifer Stocker remembered that Jane Moyer literally grew up in the Easton Library serving as library cataloger for 20 years prior to her appointment as library director in 1957, the first woman to serve the library as its leader. Stocker, the current library director at Easton, noted that Mrs. Moyer was instrumental in the building of an addition to the library, and in securing for the library a designation as one of the state’s District Library Centers. In total, she worked for the library for more than 43 years, retiring in 1977.

Mrs. Moyer earned her B.S. in library science from Kutztown University and her M.L.S. from Columbia University. Long-time PaLA members will recall that Mrs. Moyer was a stalwart member of PaLA, and PaLA Bulletins of that era include many references of her active involvement in the association at the chapter and state levels.

She also shared her love of history through her involvement in several local historical societies, most notably, the Northampton County Historical and Genealogical Society. Of particular interest, she served as the volunteer librarian there for nearly 80 years. You read that right: 80 years! During her time with the Northampton Society, she formed the Mary Illick Library, now known as the Jane S. Moyer Library.

Memorial contributions may be made to the Northampton County Historical and Genealogical Society, 342 Northampton Street, Easton, PA 18042, or to the Center for Animal Health and Welfare, 1165 Island Park Road, Easton, PA 18042.

Jane S. Moyer Remembered

Centenarian, PaLA Stalwart, and Trail Blazer

BY GLENN R. MILLER

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PaLA Awards Committee Seeks Nominations

DEADLINE: JULY 31, 2015

I nominate ________________________________________________________ for the _______________________________________________ Award, to be presented by the Pennsylvania Library Association in 2015.

I am making this nomination because of the following (attach additional sheets if necessary):

_________________________________________________________________
_________________________________________________________________
_________________________________________________________________

Biographical information (attach additional sheets if necessary):

_________________________________________________________________
_________________________________________________________________
_________________________________________________________________

My nominee can be reached at:

Address ___________________________________________________________________
City, State, ZIP _____________________________________________________________
Telephone _________________________________________________________________
Fax _______________________________________________________________________
E-mail ____________________________________________________________________

Nominated by:

Name _____________________________________________________________________
Address ___________________________________________________________________
City, State, ZIP _____________________________________________________________
Telephone _________________________________________________________________
Fax _______________________________________________________________________
Email _____________________________________________________________________

Please send your nominations to:

Cindy DeLuca
Barrett Paradise Friendly Library
6500 Route 191
Cresco, PA 18326
PERSONAL MEMBERSHIP APPLICATION

Please fill out this form completely

Send mail to: ☐ Home ☑ Institution

Last Name _____________________________________________First __________________________________________________Middle Initial _______________

Home Address _____________________________________________________________________________

City ___________________________________________State ___________ZIP ___________________ County __________________________________________

Home Phone_________________________________Fax ________________________________ E-mail ________________________________________________

LIBRARY AFFILIATION (Chapter membership is determined by library affiliation)

Institution ____________________________________________________________________________Title/Position _____________________________________

Street Address _________________________________________________________________________________________________________________________

City ___________________________________________State ___________ZIP ___________________ County __________________________________________

Phone ______________________________________Fax __________________________________E-mail ________________________________________________

MEMBERSHIP DUES

☐ Regular Member — Library staff, including professional, paraprofessional and technology-related ($3 for each $1,000 gross salary, minimum dues $25; maximum dues $165. Example: Gross salary of $23,400 = $70 dues) $______

☐ Half Price New Member Special — First-time regular member only (divide dues in half/minimum dues $25) $______

☐ Continuing Retired Librarian — Retired member (was a PaLA member for a minimum of 25 continuous years at the time of retirement) No Charge

☐ Other — Trustee, retired librarian, lay person, student (EXCEPT students who are full-time library employees) $25 $______

ADDITIONAL CONTRIBUTIONS

☐ Scholarship Fund $______

☐ Ex Libris Society – Annual Giving Society/$100 minimum contribution $______

PaLA BULLETIN IN PAPER FORMAT

☐ Surcharge for paper format $22 $______

Total Amount Enclosed $______

PAYMENT METHOD

☐ Check payable to PaLA

☐ Charge my credit card ☐ Visa ☐ MasterCard Card # _____________________________

Expiration Date ___ ___ ___   Card Verification _______ #

The card verification # is the 3- or 4-digit number located on the back of your card in the signature block. Providing this information helps us verify the authenticity of this transaction.

Signature ________________________________________________________________________

PaLA dues and gifts are tax deductible to the full extent allowed by law; $11 of dues is applied to the PaLA Bulletin subscription.
INSTITUTIONAL & COMMERCIAL
MEMBERSHIP APPLICATION

Please fill out this form completely

Library/Business Name______________________________________________________________________________________________

Address __________________________________________________________________________________________________________

City __________________________________________________State ___________ZIP _____________________County __________________________

Phone _____________________________________________________________ Fax _______________________________________________________________

Contact Person______________________________________________________ E-mail _____________________________________________________________

INSTITUTIONAL MEMBERSHIP DUES by Library Budget

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<th>Library Budget</th>
<th>Dues Investment</th>
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<td>Under 50,000</td>
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<tr>
<td>50,000 to 99,999</td>
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<tr>
<td>100,000 to 149,999</td>
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<td>150,000 to 249,999</td>
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COMMERCIAL MEMBERSHIP DUES by Sales Volume

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<tr>
<td>Under 500,000</td>
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<td>500,000 to 2,499,999</td>
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<td>2,500,000 to 4,999,999</td>
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<td>5,000,000 and above</td>
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<td>Library Champion</td>
<td>$5,000</td>
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ADDITIONAL CONTRIBUTIONS

- Advocacy $_____  

PaLA BULLETIN IN PAPER FORMAT

- Surcharge for paper format $22 $_____  

Total Amount Enclosed $_____  

BENEFITS

- Legislative Information & Advocacy  
- Library Recruitment Services  
- Electronic Subscription to PaLA Bulletin  
- Membership Mailing Labels at Half Price  
- 10% Discount for Exhibit Space & Advertising  
- Chapter Affiliation  
- Hotlink on PaLA's Web site for Commercial Members  
- Free Job Listing on PaLA's Web site  

Reduced conference registration rates, however, are available only to personal members of PaLA.

PAYMENT METHOD

- Check payable to PaLA  
- Charge my □ Visa □ MasterCard  

Total Amount Enclosed $_____  

Card # ___________________________  
Expiration Date _______ Card Verification#______  

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Signature ____________________________  

## Moving?

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### CALENDAR

#### APRIL

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<th>Date</th>
<th>Event Description</th>
<th>Location</th>
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<tr>
<td>2</td>
<td>Carolyn Field Award Committee Meeting</td>
<td>PaLA Headquarters</td>
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<tr>
<td>8</td>
<td>West Branch Chapter Workshop</td>
<td>James V. Brown Library</td>
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<tr>
<td>9</td>
<td>Board &amp; Council Meeting</td>
<td>PaLA Headquarters</td>
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<tr>
<td>10</td>
<td>Legislative Committee Meeting</td>
<td>PaLA Headquarters</td>
</tr>
<tr>
<td>13</td>
<td>TL&amp;T Round Table</td>
<td>Free Webinar</td>
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<tr>
<td>20</td>
<td>South Central Chapter Social</td>
<td>Al's of Hampden</td>
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<td>24</td>
<td>CRD Program Committee Meeting</td>
<td>PaLA Headquarters</td>
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<td>24</td>
<td>PA Forward for Youth Services Staff</td>
<td>Robinson Township Library</td>
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<td>28</td>
<td>Finance Committee Meeting</td>
<td>PaLA Headquarters</td>
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<tr>
<td>30</td>
<td>CRD Connect &amp; Communicate</td>
<td>Webinar</td>
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#### MAY

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<td>South Central Chapter Leadership Team Meeting</td>
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<td>National Library Legislative Day</td>
<td>Washington D.C.</td>
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<td>Legislative Committee Meeting</td>
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<td>Membership Committee Meeting</td>
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<td>13</td>
<td>Juniata Conemaugh Chapter Spring Workshop</td>
<td>Penn State Altoona Campus</td>
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<td>15</td>
<td>Southwest Chapter Spring Workshop</td>
<td>The Community College of Allegheny County</td>
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<td>19</td>
<td>South Central Chapter Spring Workshop</td>
<td>Bosler Library</td>
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<td>27</td>
<td>West Branch Chapter Steering Committee Meeting</td>
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<td>28</td>
<td>Lehigh Valley Chapter Spring Workshop</td>
<td>Cedar Crest College</td>
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<td>29</td>
<td>CRD Spring Workshop</td>
<td>Millersville University</td>
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#### JUNE

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<tr>
<td>2</td>
<td>PA Forward Steering Committee Meeting</td>
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<td>2</td>
<td>South Central Chapter Trivia Night</td>
<td>Bube's Brewery/Mount Joy</td>
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<td>3</td>
<td>PR Marketing Committee Meeting</td>
<td>PaLA Headquarters</td>
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<td>5</td>
<td>PCBL Board Meeting</td>
<td>PaLA Headquarters</td>
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<td>5</td>
<td>Northeast Chapter Spring Workshop</td>
<td>University of Scranton</td>
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<td>9</td>
<td>SEPLA Annual Support Staff Workshop</td>
<td>Upper Merion Township Library</td>
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<td>11</td>
<td>South Central Chapter State Library &amp; Rare Collections Tour</td>
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<td>12</td>
<td>Legislative Committee Meeting</td>
<td>PaLA Headquarters</td>
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<td>13</td>
<td>Great People Make Libraries</td>
<td>Radisson Hotel &amp; Convention Center</td>
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<tr>
<td>14</td>
<td>PALS Workshop</td>
<td>Radisson Hotel &amp; Convention Center</td>
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