PaLA 2017 Conference
Experience Pittsburgh!

BY KELLY THOMAS

In October, librarians from all over Pennsylvania will gather in Pittsburgh for the Pennsylvania Library Association’s 2017 annual conference to learn, network, and share ideas. The conference isn’t all business, though – check out some of the tours offered and explore some of Pittsburgh’s iconic neighborhoods and landmarks, from the food-centric Strip District to the historic Duquesne Incline.

Strip District and Heinz History Center

On Monday morning, join us in Pittsburgh’s historic Strip District for shopping and breakfast on your own at dining icons like Deluca’s and Pamela’s. The 21st Street Café offers gourmet coffee and, as a bonus, Peace, Love, and Little Donuts is right next door.

The Strip is famous for its grocery stores, from the Italian Pennsylvania Macaroni Company and its cheese counter, to Wholey’s Fish Market, where you can choose which live fish you want to eat for dinner. If you’re in the market for a souvenir, you’ll find plenty of options with stores like Yinzers, Lucy’s Homemade Clothing, and a plethora of street vendors. Many stores open at 8 a.m. or earlier, and breakfast places are generally open by 6 a.m. Make sure to bring cash, because many Strip District businesses don’t accept credit cards.

At 9 a.m., the group will meet at the Heinz History Center for a guided tour of the Detre Library & Archives, which houses a number of unique collections documenting life in western Pennsylvania. The collection features thousands of historic photographs, periodicals, and primary source documents.

Continued on page 5
Contents

3 Donations Made Easy
6 PaLA Announces Keynote Speakers for 2017 Conference
7 A Journey of 1000 Miles Begins With a Single Step
8 The Maker Revolution
12 PA Forward Trainings Available
13 Let’s Talk Money
14 In Memoriam

DEPARTMENTS

3 President’s Message
4 Executive Director’s Message
10 It’s Academic
16 Welcome New Members
18 Calendar

The PaLA Bulletin is published 4 times a year by the Pennsylvania Library Association, 220 Cumberland Parkway, Suite 10, Mechanicsburg, PA 17055, Phone: 717-766-7663, 800-622-3308 (PA); Fax: 717-766-5440. Subscriptions are $40 per year; single issues and back issues $4 each.

Managing Editor
Beth Schetroma
bschetroma@gmail.com

Contributing Editor
Christi Buker
christi@palibraries.org

Editorial Coordinator
Cindy Heasley
cindy@palibraries.org

Design/Layout
Lilo Mueller, LiloGrafik
lilografik@aol.com

Pennsylvania Library Association
Spring has been a busy but exhilarating time. I have always felt that the Pennsylvania Library Association (and all library professional groups, for that matter) should be inclusive, but I often hear, “PaLA isn't for academic librarians” or “my library is too small” or “I don’t have the time”. During my time as president, I made a personal commitment to attend as many unit meetings as I possibly could to share my message that our association is for all library workers, regardless of the type, size, or location of the library.

Little did I know that all of those meetings and workshops would be scheduled in the same two weeks in May! So I have been to Williamsport for the West Branch chapter, Altoona for the Juniata-Conemaugh chapter and the Financial Literacy Summit, Lancaster for the South Central chapter, Greensburg for the Southwest chapter, Bucknell University for the College and Research Division, DeSales University for the Lehigh Valley chapter, and Wilkes Barre for the Northeast chapter. And it was great!

I saw a lot of our beautiful state and visited new venues. I met longtime colleagues and professionals who are just starting their careers. I learned of best practices and new trends and am bringing back lots of ideas to my own library. I toured the James V. Brown Library in Williamsport for the first time and explored Dauphin County’s new outreach vehicle, Marco, with its bubble machine. In short, I had a wonderful time and was impressed all over again by the caliber of librarians who choose to join our association.

Many thanks to the local units for their hospitality, to Christi and Brandi from headquarters who made the same road trip, and to Cindy in the office for keeping all the arrangements straight. My advice to our members: Don’t be afraid to step forward when asked to serve. The rewards are great!

Carrie Turner is the president of the Pennsylvania Library Association and president and CEO of the Cheltenham Township Library System. She is reading Killfile by Christopher Farnsworth and listening to Blood at the Root by Peter Robinson, read by James Langton.

When the Ex Libris Annual Giving Society talked with attendees at a past conference, some people shared that they wanted to be a member of the society, but the donation level was too much for a single payment for them.

We heard you and have a solution!

Now, you can choose to make smaller, monthly donations and have it charged to your credit card. Simply go to the online donation page (http://www.palibraries.org/donations/) and click on Ex Libris Society. Then select credit card payment and monthly recurring donation. The minimum payment is $15. It will automatically charge to your credit card and you don’t have to do anything else.

The Pennsylvania Library Association is a 501(c)(3) charitable organization and donations are tax-deductible. For additional information on including us in your planned giving, or other information on the Ex Libris Giving Society, please go to http://www.palibraries.org/donations/fund.asp?id=7130

Donations Made Easy!
What a Year of Embracing Change

BY CHRISTI BUKER

As I write this, it is nearing my one-year anniversary of serving as executive director of the Pennsylvania Library Association. There have been so many new things this year that I thought we should recap all that has happened and celebrate how we’ve all embraced changes.

1

Headquarters staff: Three of our four people have been here less than a year. I started at the end of June, Brandi started in July, and Cindy joined the team in February. Kim has been a good sport about answering our questions, and directing us to those volunteer leaders who can also help.

2

The 2016 Annual Conference was in a totally new venue in the Poconos – and it turned out great! The annual conference will be moving to a spring timeframe in 2019, and there is great enthusiasm for this shift and heading to the Northwest Chapter!

3

Encouraging everyone to use our full “Pennsylvania Library Association” name and not the acronym has really taken hold. No, I didn’t set out to be the acronym police, but I have witnessed so many people really make an effort to use the full name for greater awareness, and

4

I THANK YOU! I’ve also appreciated that you are trying to showcase the highly-credentialed nature of the library profession by seeing you reference where you went to graduate school, not “library school”.

5

Many people have realized how important membership is, and have encouraged their colleagues to become members during the first-ever Membership Matters campaign. As of this writing, we have more than 80 new members in a 2.5-month window and the campaign has two months to go.

6

We had the first volunteer sign-up survey, and will be releasing a new sign-up in September/October this year. This will allow you to self-identify committee where you might like to volunteer, and leadership positions in chapters, divisions, and roundtables where you might be able to help.

7

Connections and communication between chapter leaders have been strengthened through the new “Coffee with Christi” conversations.

8

The www.palibraries.org is going to a new layout in the next few months that will be mobile friendly!

With all of these changes, it wouldn’t be surprising if some people were covering their ears and begging for it to stop. Instead, you have eagerly embraced us and the efforts to try new things and make improvements. So, I guess I don’t need to suggest that you read Who Moved My Cheese by Spencer Johnson with Ken Blanchard!

Christi Buker is the executive director of the Pennsylvania Library Association. You can reach her at christi@palibraries.org. She just finished reading Rose Under Fire by Elizabeth Wein and is about to listen to episode 6 of the PaLAunchPod series.
Oakland and the Carnegie Library of Pittsburgh

Join us Monday evening for the opportunity to eat dinner with colleagues at one of the many restaurants in the Oakland neighborhood. Nearby options include the Union Grill for standard American cuisine and a $10 wine bottle list; Conflict Kitchen, which serves food only from countries with which the U.S. is in conflict; Ali Baba for Mediterranean food; Yuva India; The Porch focuses on locally-grown produce; and Little Asia for Chinese or sushi. Tour participants will be given the opportunity to sign up for restaurants in advance. (Our local tours committee will make the reservations based on the signups.)

After the Oakland Dine Around, the Carnegie Library of Pittsburgh (CLP) will host a dessert reception and tour. Enjoy tasty confections while browsing the stacks and mingling with fellow conference goers, and learn about the history of the 1896 building. Musicians and music librarians will be particularly interested in CLP’s large collection of sheet music, as well as the new circulating collection of instruments. Other highlights include the purpose-built stacks and windows that peek out over the dinosaur exhibit in the Carnegie Museum of Natural History.

The Duquesne Incline

Tuesday afternoon features a tour of the Duquesne Incline, a trolley car that travels up and down the slope of Mt. Washington. The inclines were historically used to transport coal and other goods. Now, only two remain in operation: the Duquesne Incline and the Monongahela. Although both are tourist attractions, locals still use them regularly to get from one place to another. This tour will include a behind-the-scenes look at how the incline operates, a trip to the observation deck for photos of the Pittsburgh skyline, and an option to ride on the incline (included in tour fee).

Rivers Casino and Station Square

Tuesday evening will offer an opportunity for conference attendees to explore two other popular Pittsburgh regions: The North Shore and Station Square.

Situated on Pittsburgh’s North Shore, Rivers Casino is Pittsburgh’s premier entertainment destination. Test your luck at the over 2,900 slot machines and 100 tables available for play. The casino also offers several world-class restaurants and bars, not to mention stunning river views.

Long ago, people came to the site now known as Station Square to travel or meet passengers from the Pittsburgh and Lake Erie Railroad. Today, people go to meet others moving through the many attractions available on site. From the iconic Grand Concourse and the Freight House Shops, to the Dancing Waters and restaurants lining Bessemer Court, there is plenty to see and do.

Want to know more about the city and its rich history? Several tour groups operate out of Station Square, including Just Ducky Tours, The Gateway Clipper, and the Pittsburgh History and Landmarks Foundation, which offers walking and riding tours of several city areas.

All tours will include transportation to and from the tour site. Additional fees beyond the conference registration are required. Check www.palibraries.org for conference announcements.

Kelly Thomas is the clerical specialist for the West End branch of the Carnegie Library of Pittsburgh and editor of the blog Eleventh Stack.
PaLA ANNOUNCES

Keynote Speakers for 2017 Conference

BY KELLY THOMAS

The Pennsylvania Library Association Conference committee is proud to announce our opening and closing keynote speakers. Paul Wesselmann, known as “The Ripples Guy”, will deliver the opening address and Rick Sebak, beloved Pittsburgh documentary filmmaker, will present the closing keynote.

Paul Wesselmann, our opening keynote speaker, focuses on leadership, compassion fatigue, and fostering diversity – topics most librarians will have no trouble relating to.

The “ripples” in Wesselmann’s nickname refers to an email newsletter he started in 1990 with a mission to “encourage small waves of kindness”. Now, Ripples is a weekly email with more than 30,000 subscribers that features encouragement and insight.

“Even if things are super tough, and even if you’re feeling more grumpy than grateful, hopefully you can notice at least a few thin slices of goodness worth savoring,” Wesselmann wrote in a June email.

Wesselmann’s background is in psychology and student life and wellness. He’s worked at a number of colleges, including the University of Wisconsin-Madison, where he was the Residence Life coordinator. He is currently a full-time speaker and writer.

For more information on Wesselmann, as well as daily inspirational “splashes”, visit his website at www.theripplesguy.com.

Rick Sebak, our closing keynote speaker, is best known for his scrapbook-style documentary films that air nationwide. Sebak has traveled across the United States, documenting the most interesting breakfast spots, cemeteries, highways, and more.

Pittsburgh history is one of his favorite topics, and he’s created more than a dozen Pittsburgh-themed documentaries over the past 30 years.

Rather than the usual documentary style, where the filmmaker tours relevant locations and interviews relevant people, Sebak focuses on old films, photographs, and memorabilia to tell stories.

In a recent interview with Beth Dolinar of Luminari, Sebak offered perspective on contemporary Pittsburgh:

“Right now I think Pittsburgh is a mix of new hip culture and older, more traditional blue collar, gritty, hard-working traditions, neighborhoods, restaurants and bars, along with our incredible history as an industrial workshop where giant fortunes were made, gives us a wonderful variety of options, sites for exploring, and makes for captivating stores,” Sebak said. “The mix is the key I think.”

That mix will be on full display at this year’s conference, and we hope you can join us! Visit www.palibraries.org and sign up for email updates to stay abreast of the latest conference news and announcements.
Please welcome Cindy Heasley, who joined the Pennsylvania Library Association staff in February. Cindy grew up in West Chester and has previously worked for a non-profit scientific association in Washington, D.C. Her background includes working with a local school district and for the Pennsylvania state government. Her role is to assist members with any questions and assist chapters, divisions, and roundtables in any way possible.

As I settle into the role of administrative assistant, I enjoy it more and more. I have learned to expect that to finish a task, there are 1,000 steps to take before it can be called “done”. A challenge? Absolutely. But Christi, Kim, and Brandi have offered tremendous support every time I asked a question. I am so grateful to have such terrific people to work with.

When a member calls or emails, I find that they are friendly and appreciative of assistance. It has been a great experience to meet so many people who care about the Pennsylvania Library Association, literacy, and making their own libraries better. I find that many people resist change, but librarians seem to embrace it. Librarians are always asking, “What can we do better? How can we reach more people?” I have yet to hear, “It’s always been done that way so it cannot be changed”.

I enjoy helping members who are having problems with their membership account, or want to register for a workshop, or just need more information about the Pennsylvania Library Association. There are so many things we offer: scholarships, volunteer opportunities, professional networking. We have job postings, area workshops, and, of course, the annual conference. These events are for you – our members. I am happy to do what I can to make these areas flow smoothly. If there’s something you think is missing, contact me and we’ll see what can be done.

While adding new activities can be daunting, it’s good to remember that the core objectives still stay the same. We still want to bring members together in person to brainstorm new ideas, to recognize librarians who are going above and beyond in service. Just as every library does, the Pennsylvania Library Association has something to offer everyone.

We are focusing on growth in so many ways: membership, professional development, community outreach. I am excited to be working for an association that wants to help our members connect with each other, develop new ways to reach members, and still serve the public. So please contact me with questions or suggestions – I want to hear from you. I can be reached at cindy@palibraries.org.

Cindy Heasley is the administrative assistant at the Pennsylvania Library Association and is currently reading A Few of the Girls by Maeve Binchy.
Within the last five years, “makerspace” and “STEAM” (Science, Technology, Engineering, Art, and Math) have been huge buzz words in the library community.

Librarians are naturally drawn towards being on the forefront of technology and education. And if this is the new trend, then librarians have it covered. But where did it all ste(a)m from?

It all started when children in the United States fell behind in math and science compared to other technology-driven, developed counties. At the same time, women and minorities were underrepresented in those corresponding fields. “The problem is not just about recruitment but education and exposure to STEM in ways that get children excited about the sciences,” said Meredith Farkas in an American Libraries article.

Librarians have taken on the task of promoting STEAM and the maker movement in their libraries. Libraries across the nation have stepped up to assist in hands-on learning by creating a maker revolution. Many large libraries have dedicated makerspaces filled with things to support the creativity of their patrons and their new creations.

“...the whole point of offering STEM activities in the library is that it’s neutral space where students are not being graded for their participation,” Farkas said. Through these library maker experiences, librarians can interest participants by making it fun and not having to follow strict guidelines.

Libraries across the nation have stepped up to assist in hands-on learning by creating a maker revolution.

The maker movement has even gone beyond school-aged children to include adults. Spaces in libraries hold everything from 3D printers to sewing machines and power tools. Makerspaces help change the attitudes of what we believe a traditional library should be. Although makerspaces have been on the forefront for some time, not every library is able to support such a space, both in terms of physical space and necessary funding. With limited budgets and limited space, how are medium to small libraries to keep up with the maker revolution?

If your library is anything like my library, you may not be on the forefront of the maker revolution. As a library on the small side, we have limited space and budget to support such a venture, but we started offering maker programs last year. The entire movement is also a bit daunting, because parts of it are largely technology based.

Here are some of the steps you can take to provide maker opportunities to your patrons.

Providing Maker Programs

Of the librarians I interviewed, none of them have a designated makerspace, but they all provide maker programs within their libraries in some capacity. In every case, they provide pop-up programming where space is available: everything from crafts to 3D printing.

Low Tech Focus

Even if your library does not have the funds to purchase high-tech items, there are many maker programs available. Many libraries participate in maker programming without even realizing they do. Any program that involves the freedom to create can count as a maker program.

At Lower Macungie Library, Youth Services director Lisa Underwood provides maker programming for children and teens. In her programming, she relies on low-tech maker programs such as building and artwork programs.

“We have a very low-tech focus simply because we do not have access to enough technology for a group project,” Underwood said. She works STEAM into her regular programming while also having special maker pop-up programs available.

Bethlehem Area Public Library provides a pop-up makerspace on a regular basis, by setting up stations to allow for different creative options. They typically include an art program that requires several steps and open-ended options. The library also has building programs that can include anything from building with pipe cleaners to using Keva planks to create structures.
These librarians are creating maker experiences for their communities that are low budget and feasible within the space constraints of their libraries. They are easy to implement and allow their patrons to participate in STEAM learning.

Making for Teens
In many libraries, teens can be elusive when it comes to programming. Many teens are drawn to the hands-on aspects of maker programs.

Underwood has run many maker programs for teens at Lower Macungie, many correlating with the holidays. “Jump start the holidays” is “an open-ended craft program for teens to create their own gifts, wrappings, and cards”. These gifts include keychains, sewing projects, and Perler bead projects. Underwood’s teens have also made zombie pin cushions for Anti-Valentine’s Day and ugly dolls to practice button sewing.

Edna Hoy, head of Youth Services at the Bethlehem Area Public Library, has found a different way to involve teens in maker programs. After the purchase of a 3D printer, they partnered with the local high school technology clubs to assist with programming.

“Representatives from Liberty High School have hosted 3D printer demos simultaneous with the general makerspace events,” said Hoy.

The teen volunteers also offer 30-minute training sessions for tweens and teens to learn how to program the printer and create an object. Hoy said their help is invaluable and it allows for teens to be engaged in all aspects of the program.

Funding the Maker Movement
Funding the equipment for more technological maker programs can be difficult. Investing in STEAM products does not always mean breaking your budget. Many items such as Makey Makey, Squishy Circuits, and Raspberry Pi are all available for under $100. If you are looking for more expensive tools such as computers, tablets, and 3D printers, the best route is to search for a grant.

STEAM and maker programs are so essential that there are many different options when it comes to grant funding. Sparkfun sells electronics for STEAM and their main goal is to help make the world of electronics accessible. Their guide to funding resources recommends starting locally with a community foundation if your city or town has one.

Community organizations such as Exchange and Rotary Clubs are also interested in supporting local youth STEAM programs. There is an LSTA Creation Program Grant that is meant for “libraries to create opportunities for library users to experience hands-on creation in the library”.

Many companies also have specific grants that go towards technology or maker programs. Best Buy has a Community Grant that is available for a program that provides teens opportunities to develop technology skills to inspire their future. There are many more grant and funding options available that might be the right fit for your program.

Many libraries have found that right fit and have successfully received grants for their maker initiatives. Both Lower Macungie and Bethlehem received their 3D printers through grants from the Emmaus Rotary Club and Crayola, respectively.

Northampton Area Public Library received a grant from Best Buy for their after-school program called Teen Cyber Space. With the right request and program, grants can be available for your library.

Libraries evolve as communities change. The maker revolution is the next way for libraries to support their communities. Providing maker programs gives patrons an exposure to STEAM and to learn new skills for their future.

“By teaching our patrons to use new and emerging technologies to not only consume but also to create and share, we facilitate the creation of knowledge that is an essential and fundamental part of the public library’s mission in society,” said Sarah Hashemi Scott in Public Libraries Online.

The maker revolution installs what we already know to be true: that libraries are in the perfect positions to enrich the lives of our patrons through creation. All we have to do is make it happen!

More Maker Ideas
The Show Me Librarian
http://showmelibrarian.blogspot.com/p/all-things-steam.html

The Tinkering Studio Blog
https://tinkering.esploratorium.edu/blog

Renovated Learning
https://renovatedlearning.com/makerspace-resources/

Sources


Susan Sentz is the library director at the Northampton Area Public Library. She is reading Always and Forever Lara Jean by Jenny Han.
On May 25, I had the opportunity to attend the College and Research Division (CRD) workshop, “Digital scholarship and the academic library”, at Bucknell University.

It was a wonderful event put together by Jill Hallam-Miller, CRD vice chair and Blended librarian at Bucknell.

My goal for attending the workshop was not just to learn about digital scholarship and some of the fascinating prospects happening in Pennsylvania libraries but also, as a member of the PA Forward Academic Task Force, I wanted to look at digital scholarship through the lens of PA Forward.

The PA Forward Academic Task Force tries to identify strategies for engaging academic librarians in the PA Forward initiative; collect and distribute academic library best-practice models related to the five literacies; and work with the training committee to develop, market, and provide technical assistance to academic libraries to support effective use of PA Forward.

The keynote address, student panels, and afternoon presentations at the workshop all touched on one or more of the PA Forward initiatives and demonstrated that digital scholarship is another piece of the library’s role as community, technology, and education center.

In the opening presentation, keynote speaker Laurie Allen, assistant director for Digital Scholarship at the University of Pennsylvania, noted that digital scholarship might include scholarly communication, linked data, mapping and GIS, digitizing special collections, creating Omeka exhibits, text mining large corpora, high-capacity computing, web archiving, bespoke web design projects, blended learning, digital pedagogy, data management and planning, repository services, public history and community engagement, digital humanities + digital social sciences + digital sciences.

Digital scholarship might be all of these and more, but it doesn’t mean that all of these needs to happen in the library at your institution. Allen suggested that if someone else or another department on campus does one or more of these things better than the library, let them do it. Digital scholarship is about partnerships between faculty, libraries, technologists, and students. The library can be the hub, and the librarians can help make the connections, but Allen encouraged us to use our experts on campus.

In November 2016, Allen co-organized the project Data Refuge. Built by the Penn Libraries and the program in Environmental Humanities, the goal was to “build [a] refuge for federal climate and environmental data vulnerable under an administration that denies the fact of ongoing climate change”. This is an example of how libraries and librarians can use digital scholarship to engage in civic and social initiatives.

Student employees were a major theme in Allen’s talk. The students that worked on projects with her at Penn were given the opportunity to explore the subjects and technology that they found interesting. Students came back year after year to learn and gain more skills. She felt that mentoring these students was one of her most important roles as a librarian.

Continued on next page
Allen’s keynote was followed by two student panels. The first group of students was from Gettysburg College and they discussed their experiences in the Digital Scholarship Summer Fellowship program. The second group of students, from Lafayette College, talked about their work in the Digital Humanities Summer Scholars program. Both programs encouraged students to explore new technologies and tools.

Gettysburg’s Julie Wall said their role was to figure out how to “break” the new tools and put them to the test. Librarian R. C. Miessler encouraged students to figure out the limits of the technology. Much of the software that was used by the students was free, but they also used software licensed by their institution.

The afternoon presentations included projects from throughout the state, an overview of information literacy in the digital humanities, and a discussion of what digital scholarship looks like and what it could be. The projects varied from strongly resourced, both financially and with personnel, to no-budget, one-person projects. All the presenters expressed a passion for the project they produced which motivated them to learn new technologies and improve user access to the research.

Much of what was presented throughout the workshop touched on the PA Forward initiatives of Information Literacy and Civic and Social Literacy. The technology that was used to create the projects enhanced student skills, and it also gave users an opportunity to search for and access research in a digital environment. By branding the literacies, the PA Forward initiative provides a broad scope for what these individual literacies encompass. Working with the literacies, librarians can mentor students by providing opportunities for them to grow as well as learn alongside the student.

Many of the projects are not institution bound or program bound, much like the examples in the PA Forward toolkit. The programs and projects were successful because a librarian was passionate about something, or was passionate about helping a student succeed. Looking through the lens of PA Forward allowed me to see the opportunities libraries have to address the literacies through digital scholarship.

Leslie Worrell Christianson is the User Services and Copyright librarian at Marywood University in Scranton. She is currently reading Norse Mythology by Neil Gaiman.
Incorporating the PA Forward framework into your everyday programming may seem a bit daunting but there is a Training Team here to help you get going.

The Training Team is made up of individuals throughout the state who can come to your area and provide a custom-tailored program to meet the needs of your staff. The following trainings are currently available:

- **Introduction to PA Forward**: An overview of the full initiative, including the history of the program and current work
- **PA Forward Tool Kit**: An in-depth discussion of the elements included and how to utilize them to your best advantage
- **The Five Literacies at Work**: Explore ways libraries can bring the Five Literacies to life through programs, information resources, and partnerships
- **Building Partnerships**: How to initiate contact, develop the plan, and keep the partnership growing
- **The Elevator Speech**: Develop your own brief marketing pitch to communicate your library’s value whenever the opportunity arises
- **Star Program**: Discover how your library can become a PA Forward Gold Star Library and build recognition in your community
- **Youth Services**: Fit your current programs into the PA Forward format and grow

Sessions can be chosen individually or packaged to create a training specific to your needs. To learn more about the training opportunities available through PA Forward, contact Brandi Hunter-Davenport, PA Forward Project Manager, at brandi@palibraries.org, or Paula Gilbert, PA Forward Training Team Coordinator, at pgilbert@yorklibraries.org.

If you are looking for a training that isn’t listed, feel free to contact a member of the Training Team for further assistance.

Once we show you how to make PA Forward a part of your work, you can begin working toward your Star Library status! More information about the Star Library program is available at www.paforwardstarlibraries.org.

Let us help you create greater awareness of your programs and highlight the value you bring to each of the communities you serve. We look forward to planning an upcoming training with you as we all work together to move PA Forward.

**Brandi Hunter-Davenport** is the PA Forward project manager with PaLA. Brandi just finished listening to Colson Whitehead’s *The Underground Railroad*. 
Many adults and soon-to-be adults feel that they should already be experts in money or financial literacy and are often reluctant to ask the difficult financial questions: how will I pay for college, save for retirement, guard against identity theft and consumer fraud, handle the financial stress of the sandwich generation, or just pay the bills?

As librarians, we are also driven to ask how we can help those in our communities who have similar financial questions and may be reluctant to ask or uncertain of where to go for answers.

A commitment to help answer these questions led to the development of the 2017 PA Forward Financial Literacy Summit/Juniata-Conemaugh Chapter Workshop, “Money Matters: Financial Literacy for All Ages”.

Through partnerships, summit organizers created a space for these conversations to begin and fostered a larger awareness of the financial resources available to individuals and their libraries.

The May 17 event, held at the Robert E. Eiche Library on the lovely Penn State Altoona campus, brought together more than 40 attendees from public and academic libraries, government agencies, and financial institutions.

The summit started with a lively and information-rich presentation by Ken McDonnell of the federal Consumer Financial Protection Bureau (CFPB). During his session, McDonnell highlighted statistics from the National Financial Capability Studies (NFCS), a data-rich resource that measures financial literacy across time and demographics. NFCS statistics and analysis supports the argument that financial education and outreach is critical for our communities.

McDonnell also introduced attendees to the wealth of print, online, and people resources available through the CFPB. With only one-third of U.S. adults reporting having received any financial education, McDonnell emphasized the importance of libraries as key sources for free, unbiased financial information and financial literacy programs. The CFPB, McDonnell said, is there to help libraries become these key resources.

In addition to the opening session, the summit offered presentations about college planning by the Susquehanna Foundation, the 529 Plan by the Pennsylvania Office of the Treasury, and the programs and resource of the Pennsylvania Higher Education Assistance Agency (PHEAA).

A presentation by the Pennsylvania Office of the Attorney General addressed Older Adult Bullying, while another by the PA Bankers’ Association/AmeriServ focused on the critical importance of cybersecurity and ways of “keeping your savings safe”.

Rounding out the summit were presenters from Penn State University Libraries, Northland Public Library, Peters Township Public Library, and the Carbondale, Abington, and Taylor Community libraries who shared their successes with financial literacy programs for children, the college-aged, and young adults.

Lunch featured the summit’s keynote speaker, Candy Abram, a Harrisburg branch manager for First National Bank (FNB). FNB was the 2017 Financial Literacy Summit sponsor and is an ongoing PA Forward Financial Literacy Partner. Abram’s presentation was titled, “ Successfully Navigating Finances for the Sandwich Generation”.

During her session, Abram shared a sobering statistic: 48 percent of adults in the U.S. provide some form of support to their adult children and/or to their aging parents while also supporting themselves and preparing for retirement. For this “sandwich generation”, juggling these competing financial needs can become a source of serious financial stress. Reluctance to have financial conversations or not knowing where to seek help often leads to further financial and relational stress within families.

Abram had several practical and creative suggestions for initiating financial conversations within families, especially those with children or almost-adult children. “What’s in your wallet?” is a game in which players choose a coin and then talk about a financial situation from that year of their lives. This provides parents with an opening to discuss past financial decisions, good and bad. Abram also engaged attendees in the icebreaker, “What’s on your shirt?” in which they imagined and then shared what their t-shirt would say if it reflected their attitude about life and money.

Each of the summit’s sessions, from McDonnell’s opening session through the morning speakers, Abram’s lunchtime keynote, and the afternoon presentations, echoed the same theme: Libraries can play a pivotal role in increasing financial literacy for their communities and there are resources and partners to help.

Continued on page 14
According to attendee evaluations, the summit succeeded in the goal of equipping everyone with resources, connecting them with potential financial literacy partners, and inspiring ideas for financial education programs, as well as answering some of their own financial questions.

The 2017 Financial Literacy Summit was also an example of another kind of partnership: A collaboration between the Juniata-Conemaugh Chapter and the PA Forward Financial Literacy team.

“It was a win-win for everyone involved,” said Brandi Hunter-Davenport, PA Forward Project Manager. “Through this partnership, we were able to provide an array of programming ideas and resources attendees may not have otherwise been aware of as well as those they may be able to implement in the local areas.”

“It was a great partnership from the start,” chapter vice-chair Amy Horell said. “Both groups shared their expertise, talents, and skills with each other to create an amazing event.”

Resources

For those who were unable to attend, below is a small section for the wealth of resources shared during the summit:

**Consumer Financial Protection Bureau Resources**

Wide variety of free teaching and learning tools, including online resources, free print publications for use with patrons and programs, webinars, program ideas, research and statistics, and suggestions for building financial literacy partnerships within your community.

https://www.consumerfinance.gov/educational-resources/library-resources

---

**Joann Janosko**

(1951–2017)

Joann C. Janosko, 65, of Penn Run, passed away suddenly on Monday, May 1, 2017, from injuries received in a tragic accident.

Born Nov. 23, 1951, in Spangler, she was the daughter of Frank and Tillie (Malik) Rock.

Joann started her career at Seton Hill College and advanced to Collections Development and E-Resources at Indiana University of Pennsylvania Library.

Her world revolved around her grandsons. She loved children’s books and adored her special animals.

She was a member of Church of the Resurrection, Clymer.

She is survived by her husband of 44 years, George R. “Gig” Janosko; son, George F. Janosko, married to Michele Soos, Berlin Center, Ohio; daughter, Antoinette “Toni”, wife of Garry Kibler, Lordstown, Ohio; grandsons Gavin Rocky Janosko and Carter Francis Kibler; sister, Fran, wife of Ryan Dunchack, Nicktown; and numerous nieces and nephews.

She was preceded in death by her parents and her sister, Lorraine Pollino.

In lieu of flowers, donations may be made to Lordstown Elementary Library or Berlin Center Western Reserve Library.

Every time you read your favorite book remember her.

---

**LET’S TALK MONEY**

Continued from page 14

According to attendee evaluations, the summit succeeded in the goal of equipping everyone with resources, connecting them with potential financial literacy partners, and inspiring ideas for financial education programs, as well as answering some of their own financial questions.

The 2017 Financial Literacy Summit was also an example of another kind of partnership: A collaboration between the Juniata-Conemaugh Chapter and the PA Forward Financial Literacy team.

“It was a win-win for everyone involved,” said Brandi Hunter-Davenport, PA Forward Project Manager. “Through this partnership, we were able to provide an array of programming ideas and resources attendees may not have otherwise been aware of as well as those they may be able to implement in the local areas.”

“It was a great partnership from the start,” chapter vice-chair Amy Horell said. “Both groups shared their expertise, talents, and skills with each other to create an amazing event.”

---

**Penn State University Libraries, Financial Literacy Study Guide**

Though some resources are restricted to Penn State affiliates, there are links to many free financial websites as well as recommendations for print resources available for loan.

http://guides.libraries.psu.edu/financial-literacy

Jackie Dillon-Fast is News and Periodicals Collections assistant at Penn State University Libraries, and secretary/treasurer of the Juniata-Conemaugh Chapter. This article was submitted on behalf of the JC Chapter Leadership and the PA Forward Financial Literacy team. Jackie recently read The Storied Life of A. J. Fikry by Gabrielle Zevin.
Earn your Master of Education in Curriculum and Instruction with an emphasis in:

- Children’s Literature
- Elementary Education
- STEM Education
- Theory and Practice in English, Social Studies, and World Languages
- Curriculum and Supervision

Or expand your knowledge and earn a 15-credit Graduate Certificate in:
- Children’s Literature

Complete your course work entirely online and study at times that are convenient for you.

Our online graduate education programs continue to rank in the top 10 best in the country, according to U.S. News & World Report.

WE ARE—here to help you achieve your professional teaching goals.

worldcampus.psu.edu/pala
Welcome New Members

PERSONAL MEMBERS

Barbara Bailey
Chester County Library

Kelly Banyas
The University of Scranton
Weinberg Memorial Library

Sara Baron
Duquesne University

Kelley Beeson
Cooper Siegel Community Library

Jessica Beichler
Trafford Library

Bertie Beiler
Quarryville Library Center

Kira Bingemann
Williamstown, MA

Tammy Blount
Erie County Public Library

Stephanie Bragg
Paoli Library

Nancy Butkovich
Penn State University

Laureen Chandler
Ashgrove Soaps and Sundries, LLC

Michael Clater
Dauphin County Library System

Correy Connelly
Erie County Public Library

Chanel Cook
Erie County Public Library

Ario D’Amato
Hazleton Area Public Library

Amy Daugherty
Erie County Library System

Jennifer DeAngelis
Lower Merion Library System

Karen DeAngelo
Norristown, PA

Shane Donaldson
Erie County Public Library

Jon Drucker
Community College of Philadelphia

Donna Eby
Spring Township Library

Walker Evans
Upper St. Clair Township Library

Carla Fike-Winkle
Beaver, PA

Barbara Fischer
Erie County Public Library

Sarah Fretz
Martin Library

Marjorie Goldman
Lower Merion Library System

Shannon Gority
Dauphin County Library System

Danielle Gowen
Media, PA

Christine Gumina
Township Library of Lower Southampton

Marcy Hall
Erie County Public Library

Celia Hartz
Dauphin County Library System

Elizabeth Heuchert
Meadville, PA

Margaret Hewitt
Butler Area Public Library

Jonathan Hindman
Penn State University Mont Alto Library

Leslie Hines
Delmont Public Library

Rebecca Hodd
Joseph T Simpson Library

Rebecca Hone
Village Library of Wightstown

Kristin Inciardi
Peirce College

Kristen Janci
B. F. Jones Memorial Library

Mary Jordan
Hazleton Area Public Library

Robbyn Kehoe
Atglen Public Library

Michelle Kiker
Bucks County Free Library

Turner Kim
Sharon Hill Public Library

Jacqueline Klentz
Robert Morris University

Liz Kluesner
Valley Community Library

Jennifer Knechtmann
Joseph T. Simpson Public Library

Linda Krafinski
Pike County Public Library

Jeanne Lanser
Chester County Library

Maria Lee
Sharon Hill Public Library

Lauren Longbottom
Ridley Township Public Library

Tera McAmis
Easttown Library & Information Center

Shelbie McCurdy
Elizabeth, PA

Scott McDonnell
Easttown Library & Information Center

Matthew McNelis
Philadelphia College of Osteopathic Medicine

Delora Metalonis
Erie County Public Library

Shane Michael
Allegheny, PA

Colleen Miles
Upper St. Clair Township Library

Kathy Miller
Westmoreland County Federated Library System
Alexander Miller
Adams Memorial Library

Rachel Moore
Western Allegheny Community Library

Cheryl Morgan
Somerset County Library

Cindy Murphy
B. F. Jones Memorial Library

Margaret Murray
Northampton Community College

Nancy Nitzberg
Gratz College

Amanda Noblit
The Public Library for Union County

Diane Nowakowski
Westmoreland Co. Federated Library System

Alice Pakhtigian
Harcum College

Kelly Parise
Allentown, PA

Chelsea Patella
Pike County Public Library

Julia Proctor
Penn State Libraries

Sharon Pullen
Babylon, NY

Charlene Rendeiro
Fallsington Library Company

Diane Resnick
Delmont Public Library

Jessica Richmond
Bucks County Free Library, Langhorne Branch

Renee Roberts
Abington Community Library

Linda Rowan
Free Library of Northampton Township

John Russell
Penn State University Libraries

Susan M. Schmid
Abington Free Library

Sarah Scott
Whitehall Public Library

Hope Sehring
Jeannette Public Library

Kristine Seibert
Wyomissing Public Library

Kenneth Serfass
US Grant in living history

Laura Shiber
Upper Darby Sellers Library

John Siegel
Penn State DuBois Campus Library

Karen Sourbier
Grove Family Library

Jane Staed
Broomall, PA

Amy Steele
Northland Public Library

Rachel Stevenson
Erie County Public Library

Nathan Tallman
Penn State University Libraries

Amberlee Taylor-McGaughey
Erie County Public Library

Sheryl Thomas
Erie County Public Library

Tina Tomczak
Marshall Elementary School

Jenna Ulad
Folcroft, PA

Gina Vitale
Alexander Hamilton Memorial Free Library

Evelyn Wesman
Erie County Public Library

Andrea White
Cheltenham Township Library System

Betty Wilson
Sharon Hill Public Library

Mark Winston
J. Lewis Crozer Library

Bradley Wulffkule
Cooper-Siegel Community Library

Katie Yu
Tredyffrin Public Library

Matthew Fowler
Clarion University of PA

Emily Holland
Jean Barnett Trone Memorial Library of East Berlin

Mary Kaufman
Clarion University of Pennsylvania

Tiffany Kelly
Drexel University

Catherine Martin
Clarion University of PA

Cassandra Morris
Drexel University & Bridgville Public Library

Juliana Pakstis
Rutgers University

Diana Park
University of Wisconsin - Milwaukee

Kelly Thomas
University of Pittsburgh

Kristen Wallo
Clarion University of Pennsylvania

Michael Williams
Drexel University Online

Cynthia Zelmore
Mount Pleasant Public Library

INSTITUTIONAL MEMBERS

Community College of Beaver County
Monaca, PA

Grove City Community Library
Grove City, PA

Heritage Public Library
McDonald, PA

Sarah Stewart Bovard Memorial Library
Tionesta, PA

STUDENT MEMBERS

Joyce Angelucci
Syracuse University

Lissa Clark
Clarion University of PA
Moving?
Keep the PaLA BULLETIN arriving promptly in your mailbox by notifying us six to eight weeks before your move. Please return mailing label with address change.

<table>
<thead>
<tr>
<th>CALENDAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>JULY</td>
</tr>
<tr>
<td>4</td>
</tr>
<tr>
<td>13</td>
</tr>
<tr>
<td>14</td>
</tr>
<tr>
<td>17</td>
</tr>
<tr>
<td>17</td>
</tr>
<tr>
<td>19</td>
</tr>
<tr>
<td>20</td>
</tr>
<tr>
<td>20</td>
</tr>
<tr>
<td>21</td>
</tr>
<tr>
<td>24</td>
</tr>
<tr>
<td>AUGUST</td>
</tr>
<tr>
<td>4</td>
</tr>
<tr>
<td>10</td>
</tr>
<tr>
<td>18</td>
</tr>
<tr>
<td>25</td>
</tr>
<tr>
<td>SEPTEMBER</td>
</tr>
<tr>
<td>4</td>
</tr>
<tr>
<td>8</td>
</tr>
<tr>
<td>18</td>
</tr>
<tr>
<td>15</td>
</tr>
<tr>
<td>19</td>
</tr>
<tr>
<td>21</td>
</tr>
<tr>
<td>24</td>
</tr>
</tbody>
</table>