



PENNSYLVANIA LIBRARY ASSOCIATION

220 Cumberland Parkway, Suite 10 • Mechanicsburg, PA 17055 • www.palibraries.org

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A Chapter of the American Library Association

2019 Partner and Sponsorship opportunities

All PA Forward partnership and sponsorship opportunities are for one-year from the date of agreement with **all partners receiving:**

- Partner programs and resource information shared with association members
- Partner listing on PA Forward website with name, logo and link to partner website
- Periodic social media postings

Place a checkmark by your selected partnership level:

Premiere Partner – \$5000 and above

- Premiere event sponsorship for literacy team events
- Logo appears on all materials created/distributed by literacy team
- Customized program opportunities
- Homepage banner recognition on PaLA website for up to four months out of the calendar year with partner provided graphic
- Get 10% discount on exhibit space at annual conference – with more than 800 attendees
- ½-page ad, twice a year, in the *Bulletin*, our quarterly newsletter for 1200 plus members
- Additional exclusive opportunities available for contributions of \$7500 and above

Sustaining Partner - \$2000

- Partner name recognition on event materials for a single event
- 10% discount on exhibit space at annual conference
- ½-page ad, once a year, in the *Bulletin*, our quarterly newsletter

Supporting Partner - \$1000

- ¼-page of an ad, once a year, in the *Bulletin*, our quarterly newsletter
- 5% discount on exhibit space at annual conference

Contributing Partner - \$500

- 1/8-page ad, once a year, in the *Bulletin*, our quarterly newsletter

All partners may serve as a resource, providing subject-matter expertise and materials for both librarians and patrons. Additionally, they may provide connections to grant options for the Association and expanded community support opportunities. All partners are also asked to post the PA Library Association link and/or logo on their organization's website(s) as well.

Check here to be contacted for additional sponsorship, advertising, award support, or donation opportunities, including annual conference activity opportunities.

Please complete the following information and submit with your payment.

Organization name:

Organization address:

Contact name & title:

Contact email:

Contact phone number:

Authorized signature:

Date:

The Pennsylvania Library Association is a 501(c) (3) organization. Thank you for your support!



www.pafoward.org