Founded in 1933, the Pennsylvania Psychological Association (PPA) is the membership organization supporting and advocating for clinical psychologists and the practice of psychology in Pennsylvania.

By becoming an annual sponsor and exhibiting at our annual convention and spring and fall conferences, you’ll receive excellent benefits while being provided the best opportunity to reach decision-makers in the Pennsylvania community of psychologists.

Customized options are available to meet your budget and marketing needs. Contact Ann Marie Frakes to discuss all possible opportunities. 717-510-6355 or at annmarie@papsy.org
About Our Convention
For almost 90 years, we have been successfully linking vendors and psychologists during our annual convention. Approximately 300 psychologists who work in private practice, hospitals, schools, community mental health centers, academic institutions, veterans hospitals, medical schools, health maintenance organizations, as well as many other areas will attend the four-day convention. In addition to linking with the convention attendees, you’ll be front and center of the 3,000+ PPA members throughout the year.

Suppliers of psychological products and services exhibit at our annual convention. We have a mix of new exhibitors and exhibitors that have been with us for more than 15 years. Join us and find out why they keep coming back!

BONUS NETWORKING EVENT THIS YEAR!!
Do you have a position to fill or a product to introduce? You won’t want to miss the PsychoSocial Student & Early Career Psychologist Networking Reception! This is your opportunity to network one last time before the convention concludes.

About our Fall and Spring Conferences
PPA’s Fall and Spring Conferences are unique opportunities to interact with PA Psychologists on a more intimate level. These events meet our attendees where they are, and provide a location-specific audience — the Fall Conference in the Philadelphia area and the Spring Conference in Pittsburgh.

FALL 2019 CONFERENCE
November 7-8 2019
Doubletree Valley Forge
King of Prussia, PA

SPRING 2020 CONFERENCE
April 3, 2020
Hotel Monaco
Pittsburgh, PA
SPONSORSHIPS

Sponsorships include signage and recognition at all events, plus recognition and reserved seating at select convention events.

Platinum: $10,000

SPONSOR BENEFITS:

ANNUAL CONVENTION
• Pre and post-convention emails sent to attendees with logo and sponsor recognition
• Four complimentary tickets to Awards Banquet
• Wine & Cheese Reception (1 hors d’oeuvres and bottle of wine)
• Logo on name badge lanyards
• 3-minute commercial at a convention event; assigned on first-come, first-served basis
• 3-minute commercial introduction during one workshop
  Plus...
  • Exhibitor Package
  • Convention registration for four representatives
  • Full page ad in on-site program
  • Bonus: Registration for four to the PsychoSocial, the Student & Early Career Psychologist Networking Reception

FALL AND SPRING CONFERENCES
• Exhibitor Package
• Recognition from podium and signage

WEBSITE
• Company logo on PPA website for 6 months (w/ link)
• Six social media posts (w/ link)

THE PENNSYLVANIA PSYCHOLOGIST (JULY 2019-JUNE 2020)
• Full page ad in printed quarterly issues
• Full page ad in all electronic issues

Gold: $7,500

SPONSOR BENEFITS:

ANNUAL CONVENTION
• 3-minute commercial at a convention event; assigned on first-come, first-served basis
• 3-minute commercial introduction during one workshop
  Plus...
  • Exhibitor Package
  • Convention registration for three representatives
  • Half page ad in on-site program
  • Bonus: Registration for three to the PsychoSocial, the Student & Early Career Psychologist Networking Reception

FALL AND SPRING CONFERENCES
• Exhibitor Package
• Recognition from podium and signage

WEBSITE
• Company logo on PPA website for 4 months (w/ link)
• Two social media posts (w/ link)

THE PENNSYLVANIA PSYCHOLOGIST (JULY 2019-JUNE 2020)
• Half page ad in printed quarterly issues
• Half page ad in all electronic issues

Silver: $5,000

SPONSOR BENEFITS:

ANNUAL CONVENTION
• Exhibitor Package
• Convention registration for two representatives
• Quarter page ad in on-site program
• Bonus: Registration for two to the PsychoSocial, the Student & Early Career Psychologist Networking Reception

FALL or SPRING CONFERENCE
• Exhibitor Package
• Recognition from podium and signage

WEBSITE
• Company logo on PPA website for 2 months (w/ link)
• Two social media posts (w/ link)

THE PENNSYLVANIA PSYCHOLOGIST (JUNE 2019-MAY 2020)
• Quarter page ad in 2 printed quarterly issues
• Quarter page ad in 1 electronic issue

Bronze: $2,500

SPONSOR BENEFITS:

ANNUAL CONVENTION
• Exhibitor Package
• Convention registration for one representative
• Quarter page ad in on-site program
• Bonus: Registration for one to the PsychoSocial, the Student & Early Career Psychologist Networking Reception

FALL or SPRING CONFERENCE
• Exhibitor Package
• Recognition from podium and signage

WEBSITE
• Company logo on PPA website for 1 month (w/ link)
• One social media post (w/ link)

THE PENNSYLVANIA PSYCHOLOGIST (SEPTEMBER 2020)
• Quarter page ad in one printed quarterly issue
• Quarter page ad in one electronic issue

Customized options available to meet your budget and marketing needs. Contact Ann Marie Frakes to discuss all opportunities at 717-510-6355 or at annmarie@papsy.org.
CONVENTION EXHIBITOR: $595
Exhibiting dates: Thursday, June 18, 2020 and Friday, June 19, 2020

- Maximum accessibility to PPA2019-2020 attendees – the exhibit hall is immediately adjacent to the general session room
- Recognition in the Convention Issue of The Pennsylvania Psychologist (if applicable and payment is received by deadline), and in the On-Site Program
- Exhibit at the Thursday Evening Wine & Cheese Reception. This event is free to all convention registrants. Each booth will receive drink tickets to offer to attendees and drive traffic to your booth.

Plus...

- One 6 ft. table and registration for two representatives in the Exhibit Hall
- A list of all convention registrants

BONUS NETWORKING EVENT THIS YEAR!! Do you have a position to fill or a product to introduce? You won’t want to miss the PsychoSocial Student & Early Career Psychologist Networking Reception! This is your opportunity to network one last time before the convention concludes.

FALL EXHIBITOR: $495
Exhibiting dates: Thursday, November 7, 2019 and Friday, November 8, 2019

- One 6 ft. table and registration for one representative in the Exhibit Hall
- A list of all conference registrants

SPRING EXHIBITOR: $495
Exhibiting date: Friday, April 3, 2020

- One 6 ft. table and registration for two representatives in the Exhibit Hall
- A list of all conference registrants

Plus...

- Half page ad in the May electronic issue of The Pennsylvania Psychologist

Please save the PDF to your computer, complete the form and email it back to Ann Marie Frakes, PPA executive director at the email address below.

Sponsorship Confirmation

Company (Please Print): __________________________________________________________

Contact Name: _______________________________________________________________

Address: ______________________________________________________________________

City: ___________________________________________ State: __________ Zip: __________

Phone: (_____) __________ Email: __________________________________ Website: __________________________

☐ Logo attached to email    ☐ Logo to be emailed

Annual Sponsorship Selection

☐ PLATINUM   ☐ GOLD   ☐ SILVER   ☐ BRONZE

Sub-total: $ ______________

Exhibitor Selection

☐ Annual Convention Exhibitor   ☐ Spring Conference Exhibitor   ☐ Fall Conference Exhibitor

Sub-total: $ ______________

Total: $ ______________

Customized options available to meet your budget and marketing needs. Contact Ann Marie Frakes to discuss all opportunities at 717-510-6355 or at annmarie@papsy.org