

2023

SPONSORSHIP OPPORTUNITIES

**Market Your Products and Services
to NFPA®'s 5,000+ Members**

Reach professional paralegals who make purchasing decisions for their firms, corporations, government offices, and other organizations on a daily basis.

Founded in 1974, the National Federation of Paralegal Associations, Inc. (NFPA) was the first national paralegal association. Created as a non-profit federation, NFPA is an issues-driven, policy-oriented professional association directed by its membership.

NFPA represents 5,000 individual members reflecting a broad range of experience, education and diversity.

NFPA's Mission Statement and Core Purpose delineate its dedication to the advancement of the paralegal profession and leadership in the legal community. NFPA is committed to providing a safe, productive, and welcoming environment where everyone feels celebrated and included.

The average NFPA member is:

EXPERIENCED

employed as a paralegal for at least 7-10 years

EDUCATED

60% have college degrees

RESPECTED

recognized as a valuable member of the legal team

PROFESSIONAL

committed to ethical and educational standards, the promotion of continued legal education, and enhancing the profession by actively participating in their professional associations

2023

ANNUAL CONVENTION

Hosted by: National Capital Area Paralegal Association

NFPA
NATIONAL FEDERATION OF
PARALEGAL ASSOCIATIONS, INC.

October 5-8, 2023

Hyatt Regency Crystal City
Washington, D.C. Metro Area



EXHIBIT AT CONVENTION

The 250+ NFPA delegates and members from around the country who attend Convention are key decision-makers representing the profession. By participating, your business will create new customer relationships; strengthen and build upon existing customer relationships; increase visibility; promote your product/services; reach prime market segments for your product; and demonstrate your commitment to promoting quality services.

Exhibitor Package

- \$1,100 by July 1 (\$1,400 after July 1)
- Exhibitor will have six-foot draped table, one chair and signage.
- Registration includes breakfast, lunch and breaks on Thursday and Friday, as well as the Exhibitor Reception for one individual.
- Social event tickets available for purchase.
- Option to offer giveaway, which is announced during Friday's lunch.
- Name included on Convention web page and in Convention program.

Retail Marketplace

- \$300 by July 1 (\$500 after July 1)
- Retailer will have a six-foot table and one chair.
- Registration includes breakfast and breaks for one individual.
- Lunch and social event tickets are available for purchase.

**Register online at www.paralegals.org,
call 317-454-8312 or info@paralegals.org.**

EXHIBIT SCHEDULE

Wednesday, October 4, 2023

Exhibitor Set-up in the evening

Thursday, October 5, 2023

7:30 am - 7:00 pm | Exhibits Open

Friday, October 6, 2023

7:30 am - 4:00 pm | Exhibits Open

Saturday, October 7, 2023

7:30 am - 3:00 pm | Exhibits Open

Move-out following PM break

Breakfast and AM & PM Breaks will be dedicated exhibit times with food and beverage functions near the exhibitors during these times.

The Exhibitor Reception will be held Thursday evening.

NFPA will announce the Exhibitor giveaways during the Saturday afternoon program with attendees claiming their prizes near the exhibitors at the final break time.

CONVENTION PROGRAM

NFPA's Annual Convention features Continuing Legal Education Seminars, Networking Activities, Region Meetings, NFPA Business Discussions, Exhibit Hours, Social Events, and more.

A Program-at-a-Glance will be posted online.

QUESTIONS? CONTACT NFPA AT 317-454-8312 or events@paralegals.org

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CONVENTION SPONSORSHIPS

ASSOCIATE \$500

CHOOSE ONE FROM:

- CLE Session
- Break

BENEFITS INCLUDE:

- Name & Logo on signage
- Recognition at Convention
- Recognition on Website

EXECUTIVE \$1,000

CHOOSE ONE FROM:

- Lanyard
- Name Badges
- Breakfast and a Break
- Student Workshops

BENEFITS INCLUDE:

- Name & Logo on signage (& item, if relevant)
- Recognition at Convention
- Recognition in Convention Program & on Website

SENIOR \$2,500

CHOOSE ONE FROM:

- Attendee Tote Bags
- Exhibitor Reception
- Convention Luncheon
- Friday Night Social Venue
- Friday Night Social Activity

BENEFITS INCLUDE:

- Name & Logo on signage (& item, if relevant)
- Recognition at Convention
- Recognition in Convention Program & on Website
- Option to provide welcome remarks at event
- One ticket to luncheon or Social

SUPREME \$5,000

CHOOSE ONE FROM:

- CLE Session Recording
- Friday Night Social Dinner

BENEFITS INCLUDE:

- Name & Logo on signage (& item, if relevant)
- Recognition at Convention
- Recognition in Convention Program & on Website
- Option to provide welcome remarks at event or session
- Two tickets to Social
- Half page ad in program

All sponsor selections are subject to availability.

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AWARD SPONSORSHIPS & ADVERTISING

Award Sponsorships

All Award Sponsors Receive:

- Name associated with award
- Logo on award plaque
- Recognition in Convention Program & on Website
- Option to present to recipient at awards luncheon

Association Pro Bono Award - Includes \$500 donation to Winner's choice of charity	\$1,500
Individual Pro Bono Award - Includes \$1000 donation to Winner's choice of charity	\$1,500
Justice Champion Award - Includes \$1000 donation to Winner's choice of charity	\$1,500
Outstanding Local Leader Award	\$1,000
Certification Ambassador Award	\$1,000
PACE Scholarship	\$1,000
PCCE Scholarship	\$1,000
Paralegal of the Year Award	\$1,000
William R. Robie Leadership Award	\$1,000
Student Scholarship	\$500-\$3,000

Convention Program Advertising Opportunities

NFPA Annual Convention Website Banner (6 available) (July through September) - <i>electronic advertisement</i>	\$500
Registration Bag Insert - <i>Send approx 300 brochures or small promo item for attendee bags</i>	\$250
Full Page - 8 x 10 inches	\$250
Half Page - 8 x 5 inches	\$150
1/4 Page - 4 x 5 inches	\$100
Business Card 1/8 Page - 3.5 x 2 inches	\$75

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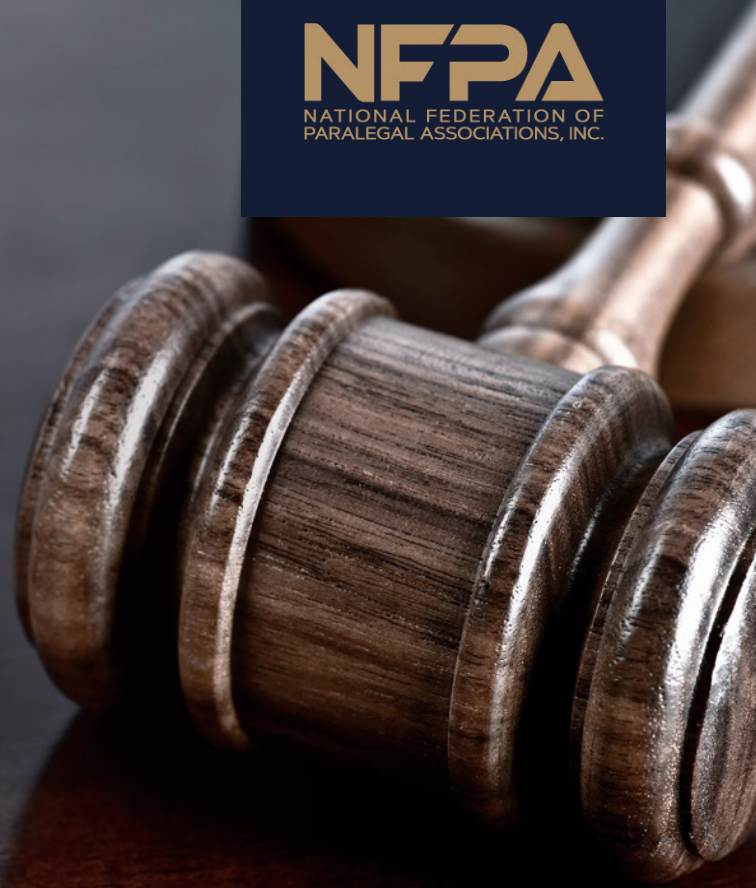
Looking for other opportunities to partner with NFPA throughout the year? Check out the Corporate Partnerships.

The National Federation of Paralegal Associations, Inc. Corporate Partners Program is designed specifically for select companies, organizations, and institutions interested in enhancing their national presence with NFPA®, the premier community of professional paralegals.



Primary Benefits of becoming a Corporate Partner Include:

- National visibility to more than 5,000 professional paralegals throughout the United States and to their firms, companies, and institutions
- Advertising through numerous communication channels, including the National Paralegal Reporter and bi-weekly e-newsletters
- High Profile marketing at key association events, including the Joint Regulation/Leadership/Certification Ambassadors Conference and the Annual Convention



CORPORATE PARTNERSHIP OPPORTUNITIES

	Classic \$1,000	Elite \$2,500	Premier \$5,000	Platinum \$8,000	Diamond \$10,000
Annual Individual National Membership				x	x
Profile on Corporate Partners web page	x	x	x	x	x
Vendor Listing in Reporter Magazine Directory	x	x	x	x	x
Website Banner Ad on NFPA homepage		3 months	6 months	9 months	12 months
Sponsored email sent to all NFPA members			1	2	3
Banner ad in bi-weekly NFPA e-newsletter	2	4	6	8	10
Company profile in NFPA e-newsletter		1	1	2	2
Social Media posts on NFPA Facebook & LinkedIn		1	2	4	6
Reporter Magazine subscription	2 issues	3 issues	4 issues	4 issues	4 issues
Ad in Annual Convention program	Business card	1/4 pg.	1/2 pg.	Full pg.	Full pg.
Exhibit Space at Annual Convention & Policy Meeting	10% discount	25% discount	50% discount	75% discount	x
Complimentary registration to Joint Conference & Convention			1	2	2
Logo on Annual Convention Tote Bag (exclusive)					x
Signage recognition at Joint Conference & Convention	x	x	x	x	x

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