

A stylized silhouette of a city skyline, likely Minneapolis, is positioned above the main title. The skyline includes various skyscrapers and a bridge, rendered in shades of purple and gold against a lighter purple background.

2026 ANNUAL CONVENTION

September 24-27, 2026 | DoubleTree by Hilton Minneapolis Airport | Minneapolis, MN

EXHIBITOR SPONSORSHIP OPPORTUNITIES

**Market Your Products and Services
to NFPA®'s 5,000+ Members**

Reach professional paralegals who make purchasing decisions for their firms, corporations, government offices, and other organizations on a daily basis.



Founded in 1974, the National Federation of Paralegal Associations, Inc. (NFPA) was the first national paralegal association. Created as a non-profit federation, NFPA is an issues-driven, policy-oriented professional association directed by its membership.

NFPA represents 5,000 individual members reflecting a broad range of experience, education and diversity.

NFPA's Mission Statement and Core Purpose delineate its dedication to the advancement of the paralegal profession and leadership in the legal community. NFPA is committed to providing a safe, productive, and welcoming environment where everyone feels celebrated and included.

The average NFPA member is:

EXPERIENCED

employed as a paralegal for at least 7-10 years

EDUCATED

60% have college degrees

RESPECTED

recognized as a valuable member of the legal team

PROFESSIONAL

committed to ethical and educational standards, the promotion of continued legal education, and enhancing the profession by actively participating in their professional associations

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NFPA
NATIONAL FEDERATION OF
PARALEGAL ASSOCIATIONS, INC.

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Minneapolis, MN



EXHIBIT AT CONVENTION

The 250+ NFPA delegates and members from around the country who attend Convention are key decision-makers representing the profession. By participating, your business will create new customer relationships; strengthen and build upon existing customer relationships; increase visibility; promote your product/services; reach prime market segments for your product; and demonstrate your commitment to promoting quality services.

Deadline to sign-up as a Convention Exhibitor or Retail Marketplace vendor is August 28, 2026.

Exhibitor Package

- \$1,300 by July 1 (\$1,500 after July 1)
- Exhibitor will have six-foot draped table, one chair and signage.
- Exhibitor offering includes registration for one exhibitor.
- Name included on the Convention web page, event app and in the Convention printed program.
- Additional Exhibitor Personnel - (\$300/Person) LIMIT 2

Retail Marketplace

The Marketplace features a diverse selection of vendors showcasing innovative products and services. Attendees can explore, connect, and shop directly with marketplace vendors offering unique solutions, resources, and gifts.

- \$400 by July 1 (\$600 after July 1)
- Retailer will have a six-foot draped table and one chair.
- Marketplace offering includes registration for one exhibitor.
- Additional Marketplace Personnel - (\$200/Person) LIMIT 2

**[Click Here to Sign Up as an Exhibitor
or Marketplace Vendor](#)**

EXHIBIT SCHEDULE

Wednesday, September 23, 2026

5:00 pm - 7:00 pm | Exhibitor Set-up

Thursday, September 24, 2026

9:30 am - 4:15 pm | Exhibits Open

5:45 pm - 7:00 pm | All Attendee
Reception in Exhibit Area

Friday, September 25, 2026

9:30 am - 4:15 pm | Exhibits Open

6:15 pm - 7:15 pm | All Attendee
Social Hour

Move out Friday evening

AM and PM Breaks will be dedicated exhibit times with food and beverage functions near the exhibitors during these times.

NFPA will announce the Exhibitor giveaways during the Saturday luncheon with attendees claiming their prizes at the luncheon - where exhibitors want NFPA to announce and/or deliver prize.

For both Exhibitor and Retail Marketplace:

- Registration includes breakfast, lunch and breaks on Thursday and Friday.
- Social event tickets available for purchase.
- Option to offer giveaway, which is announced during Saturday's Luncheon.
- A/V and power requests are an additional cost through the hotel. NAGC events staff will provide the form for completion.

QUESTIONS? CONTACT NFPA AT 317-454-8312 or events@paralegals.org

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CONVENTION SPONSORSHIPS

All Sponsorship selections include:

- Company logo included on **Convention Signage**
- Verbal acknowledgement by NFPA representative **on stage during Convention**
- Company logo and link on **NFPA Convention Website**
- Company logo in **Convention Event App**
- Company highlight in printed **Convention Program**
- Company logo featured in one social media post on **NFPA digital platforms**
- Recognition in **Convention email communications**

**Deadline to sign-up as
a Convention Sponsor
is August 28, 2026.**

*All sponsor selections are
subject to availability.*

SPONSOR OPPORTUNITY	DESCRIPTION	PRICE
Registration Sponsor	Great company exposure before, during and after the event. Sponsor logo is featured on all registration confirmation emails upon completing their convention registration. In addition, Sponsor logo with company link is featured in online registration list (attendee name and organization for all registrants) which is posted on the NFPA website beginning ten weeks from the conference start date. Attendee list is updated weekly! The sooner you sign-up the more exposure you will receive. Opportunities available: 1	\$4,500
Wellness Sponsor	Sponsor a morning walk, yoga or meditation. Sponsor has the opportunity to purchase and provide a branded wellness item such as a yoga mat, water bottle (if not already sponsored), and/or relaxation spaces...you decide. Sponsor will work with NFPA Events team to design and fully execute this inaugural event. Additional costs to execute may apply depending on sponsor vision. Sponsorship will include an opportunity to name/brand the event. Sponsorship also includes: Company featured in two social posts on NFPA digital platforms, Company Spotlight in one issue of monthly NFPA News You Can Use, highlighted in email communications to registered attendees, and registration list (name and company for all registrants) and email address for those that agree to share their contact information with sponsors. Opportunities available: 1	\$4,000

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CONVENTION SPONSORSHIPS (continued)

SPONSOR OPPORTUNITY	DESCRIPTION	PRICE
Wi-Fi and Event App	Be the exclusive sponsor of the event app and critical Wi-Fi services available in the meeting spaces for all conference attendees. Sponsorship will include branded banner in event app, ability to customize two push notifications sent to all attendees through the app, customized conference Wi-Fi password, and sponsor logo visible to attendees throughout the conference space. Sponsorship also includes: Company featured in two social posts on NFPA digital platforms, Company Spotlight in one issue of monthly NFPA News You Can Use, and registration list (name and company for all registrants) and email address for those that agree to share their contact information with sponsors. Opportunities available: 1	\$4,000
Hotel Room Key Cards	Attendees will see your logo every time they unlock their hotel door at the conference hotel. Work with NFPA staff to customize with company branding. Sponsorship also includes: Company featured in two social posts on NFPA digital platforms, and registration list (name and company for all registrants) and email address for those that agree to share their contact information with sponsors. Opportunities available: 1	\$3,500
All Attendee Evening Reception (Thursday)	Sponsorship offers the right to brand the evening reception. Your company logo featured during All Attendee Reception. Additional cost to execute may apply based on sponsor vision for reception, including Food & Beverage, decor and entertainment. NFPA to provide signage and branded napkins throughout event. Sponsorship also includes: Company featured in two social posts on NFPA digital platforms, Introduction by NFPA Leadership and 2 minute Speaking Comments at Evening Reception, and registration list (name and company for all registrants) and email address for those that agree to share their contact information with sponsors. Sponsor to select the day based on availability. Opportunities available: 1	\$3,500
Friday night social activity (ticketed event)	Sponsorship offers the right to brand the social activity. Additional costs may apply depending on sponsor vision. Your Company logo featured in all advertisements for Friday night social activity. Sponsorship also includes: Company featured in two social posts on NFPA digital platforms, company logo displayed everywhere social activity is marketed, two tickets to social activity, and registration list (name and company for all registrants) and email address for those that agree to share their contact information with sponsors. Opportunities available: 1	\$3,500
Attendee Tote Bag Sponsor	Your company logo included on attendee tote bags, for use during and after Convention. Sponsorship also includes: Registration list (name and company for all registrants) and email address for those that agree to share their contact information with sponsors. Opportunities available: 1	\$3,000

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CONVENTION SPONSORSHIPS (continued)

SPONSOR OPPORTUNITY	DESCRIPTION	PRICE
Convention Luncheon (Thursday, Friday & Saturday)	Your company logo featured during selected Convention Luncheon. Opportunity to present a 30-60 second video clip during luncheon and market your brand in front of hundreds. Video clip must be produced by sponsor and approved in advance by the NFPA. Sponsorship also includes: Company featured in two social posts on NFPA digital platforms, and registration list (name and company for all registrants) and email address for those that agree to share their contact information with sponsors. Sponsor to select the day based on availability. Opportunities available: 3 (you pick the day)	\$2,500
Water Bottles	Help the NFPA conference attendees "Go Green!" Provide attendees customized re-usable water bottles to use throughout the Convention and beyond. Water bottles will be distributed at registration to all attendees. Sponsor responsible for providing water bottles to NFPA for distribution. Water bottle design reviewed and approved by NFPA in advance of production. Opportunities available: 1	\$2,500
Lanyard Sponsor	Your company name or logo will be prominently featured on attendee lanyards, offering continuous brand presence throughout the Convention. Opportunities available: 1	\$2,500
Name Badge Sponsor	Great visibility as your company logo is included on Convention attendee name badges, worn throughout the Convention, and sometimes saved by attendees as a remembrance. Opportunities available: 1	\$2,500
Welcome Registration Drink/Snack	Be the first to welcome attendees to the conference on Wednesday, September 23, from 5-7pm. Sponsorship includes table near the registration desk to provide attendees picking up their badge a welcome drink and/or snack. Drink and/or snack selection made by sponsor. Additional cost for food and beverage applies. Sponsorship includes your company logo featured on NFPA provided signage, and highlighted in email communications to registered attendees. Opportunities available: 1	\$1,500
Breakfast (Thursday or Friday)	Your Company logo featured on NFPA provided signage during breakfast. Sponsor to select the day based on availability. Opportunities available: 2 (you pick the day)	\$1,500
Networking Break Sponsor	Work with NFPA Staff to customize selection of snacks available in the exhibitor area for attendees to enjoy during each networking break. Sponsorship includes your Company logo featured on NFPA provided signage during break. Opportunities available: 4	\$1,000

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AWARD SPONSORSHIPS AND ADVERTISING

Award Sponsorships

All Award Sponsors Receive:

- Name associated with award
- Logo on award plaque
- Recognition in Convention Program and on Website
- Option to present to recipient at awards luncheon

Association Pro Bono Award - Includes \$500 donation to Winner's choice of charity	\$1,500
Individual Pro Bono Award - Includes \$1000 donation to Winner's choice of charity	\$1,500
Justice Champion Award - Includes \$1000 donation to Winner's choice of charity	\$1,500
Outstanding Local Leader Award	\$1,000
Certification Ambassador Award	\$1,000
PACE Scholarship	\$1,000
PCCE Scholarship	\$1,000
Paralegal of the Year Award	\$1,000
William R. Robie Leadership Award	\$1,000
Student Scholarship	\$500-\$3,000

Additional Convention Advertising Opportunities

NFPA Annual Convention Website Banner (6 available) (July through September) - <i>electronic advertisement</i>	\$500
Registration Bag Insert - <i>Send approx 200 brochures or small promo item for attendee bags</i>	\$250
Full Page - Full Color - 8 x 10 inches	\$250
1/2 Page - Full Color - 8 x 5 inches	\$150
1/4 Page - Full Color - 4 x 5 inches	\$100
CLE Session Sponsorship - your company name listed as session sponsor wherever CLE session is displayed	\$500

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Looking for other opportunities to partner with NFPA throughout the year? Check out the Corporate Partnerships.

The National Federation of Paralegal Associations, Inc. Corporate Partners Program is designed specifically for select companies, organizations, and institutions interested in enhancing their national presence with NFPA®, the premier community of professional paralegals.



Bundle your NFPA 2026 Convention Sponsorship with the NFPA Annual Corporate Partner to maximize visibility and impact year-round. This combined opportunity not only highlights your brand and provides increased value during our signature event, but also keeps your branding front and center with the NFPA community through the entire year.

CORPORATE PARTNERSHIP OPPORTUNITIES

	Elite \$2,500	Premier \$5,000	Platinum \$8,000	Diamond \$14,000
MEMBER ACCESS				
Annual Associate National Membership			YES	YES
Quarterly Reporter Magazine Subscription	Annual Subscription	Annual Subscription	Annual Subscription	Annual Subscription
MARKETING				
Profile on NFPA Corporate Partner webpage (logo, company name, website url, email, phone, 100 word company description)	YES	YES	YES	YES
Vendor Directory Listing online and in Quarterly Reporter Magazine Directory digitally distributed to over 4,000 paralegals (\$200 value per issue)	YES	YES	YES	YES
Website Banner Ad or Logo on NFPA Homepage (sponsor to provide banner content and request months advertised)	3 months	6 months	9 months	12 months
Dedicated Eblasts sent to 5,000+ paralegal industry professionals (sponsor provides content with NFPA approval) (\$1,000 to \$10,800 value)	1	3	6	12
Banner Ad or Logo in NFPA's Monthly e-Newsletter, <i>News You Can Use</i> (\$350 to \$1,050 value)	4	6	9	12
Company profile in NFPA's Monthly e-Newsletter, <i>News You Can Use</i>	1 issue	1 issue	2 issues	2 issues
Social Media Recognition on NFPA Facebook and LinkedIn (sponsor has option to provide content)	1	2	4	6
WEBINARS				
Sponsored Webinar - work with NFPA to determine CLE eligible content (up to \$500 value)			Thank-you for sponsorship by session moderator	45 second live or video welcome before webinar
Webinar Attendance (\$50 to \$200 value per webinar)		Free Registration for 1 attendee for all sessions	Free Registration for 2 attendees for all sessions	Free Registration for 4 attendees for all sessions
EVENTS				
Early Priority Option to Purchase Convention and Paralegal Development Conference Sponsorships	YES	YES	YES	YES
Convention Exhibitor Table (when in-person) - up to 2 exhibit personal (\$450 to \$1,500 value)	30% Discount	50% Discount	Complimentary	Complimentary
Complimentary Convention and Paralegal Development Conference Registration (\$615 to \$3,690 value)	1	2	4	6
Verbal Recognition at Convention and Paralegal Development Conference	YES	YES	YES	YES
Ad or logo in Annual Convention Program (digital or print)	1/4 pg	1/2 pg	Full pg	Full pg
Speaking Opportunity (1) before a Keynote Session at Convention or Paralegal Development Conference			YES	YES

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