PASCV Sponsors

The Pan American Society for Clinical Virology (PASCV) fosters the scientific development and medical practice of viral diagnostic testing. PASCV also endeavors to increase understanding of all aspects of human viral diseases, including human viral biology, disease manifestations, pathogenesis, immunity, epidemiology, treatment and prevention.

PASCV Corporate Sponsors have the opportunity to help shape the field by supporting PASCV’s strategic plan - one that includes a portfolio of activities that are increasing in number and scope to keep pace with the rapid growth of clinical virology.

PASCV programs and initiatives focus on clinical virology education and clinical virology practice assistance/advocacy; its programs are developed independently and in collaboration with other societies. For more information on PASCV, visit www.pascv.org.

2019 PASCV Sponsors

Diamond Level

Silver Level

Platinum Level

2020 PASCV Sponsor Prospectus | 2
PASCV Programs & 2019 Educational Highlights

- **Webinars**
  - Non-Viral STIs in the Age of PrEP
  - Epidemiology of Measles in the U.S.
  - What’s New with Flu and Other Respiratory Viruses

- **Meetings**
  - Molecular Virology Workshop
  - PASCV Latin America Meeting
  - PASCV Fall Meeting: Current Practices & Future Diagnostics for Transplant Associated Viral Infections

- **Clinical Practice and Public Policy**
  - ESCMID Study Group ESGREV on Respiratory Viruses
  - New York Health Department CMV Meeting
  - ASM Clinical and Public Health Microbiology Committee on The Need for Dedicated Microbiology Leadership in the Clinical Microbiology Laboratory
  - FDA Oversight of LDP Cross-Society Collaboration
PASCV by the Numbers

Molecular Virology Workshop

Employer Category

- Clinical/Medical: 48.8%
- Industry: 28.7%
- Academic: 12.7%
- Government: 9.8%

First Time Attendee

- Yes: 36%
- No: 64%

Membership (as of October 2019)

- Member Retention Rate: 70%
- Increase in Membership in 2018: 8%
- New Members in 2018: 97
- International Members: 20%

Cutting-edge science, education, and thought leadership.

Advancing clinical virology together.
### Sponsorship Levels & Benefits

PASCV reserves the right to amend and modify sponsorship benefits with notice to sponsor.

<table>
<thead>
<tr>
<th>Benefit</th>
<th>FIRST TIME SPONSORSHIPS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary tabletop exhibit at all face-to-face meetings</td>
<td>✓</td>
</tr>
<tr>
<td>Host pre-meeting function prior to all face-to-face meetings (excluding Molecular Virology Workshop)</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary advertisement in all face-to-face meeting final programs</td>
<td>ONE PAGE</td>
</tr>
<tr>
<td>Complimentary registration to all face-to-face meetings</td>
<td>3 PER MEETING</td>
</tr>
<tr>
<td>Choice of one$^1$ of the following:</td>
<td></td>
</tr>
<tr>
<td>1 — Provide lanyards with company logo at MVW</td>
<td>✓</td>
</tr>
<tr>
<td>2 — Sponsor wifi password with company name at MVW</td>
<td>✓</td>
</tr>
<tr>
<td>3 — Sponsor MVW Audience Response System</td>
<td></td>
</tr>
<tr>
<td>4 — Sponsor one of the Career Achievement Awards</td>
<td></td>
</tr>
<tr>
<td>Corporate Sponsor Recognition of one PASCV Travel Award</td>
<td>✓</td>
</tr>
<tr>
<td>Corporate Sponsor logo and donation level on signage at all face-to-face meeting programs</td>
<td>✓ ✓ ✓ ✓ ✓</td>
</tr>
<tr>
<td>Corporate Sponsor recognition in all face-to-face meeting final programs</td>
<td>✓ ✓ ✓ ✓ ✓</td>
</tr>
<tr>
<td>Scrolling Corporate Sponsor logo on PASCV’s website homepage</td>
<td>✓ ✓ ✓ ✓ ✓</td>
</tr>
<tr>
<td>Corporate Sponsor logo and link to Corporate Sponsor website on PASCV website</td>
<td>✓ ✓ ✓ ✓ ✓</td>
</tr>
<tr>
<td>Invitation to PASCV Business Meeting and acknowledgment of sponsorship at Business Meeting</td>
<td>✓ ✓ ✓ ✓ ✓</td>
</tr>
<tr>
<td>Ribbons acknowledging sponsor level for corporate staff to wear during MVW</td>
<td>✓ ✓ ✓ ✓ ✓</td>
</tr>
</tbody>
</table>

$^1$ Choices in order of preference to be provided to PASCV. Final benefit to be confirmed by PASCV.

### Returning CORPORATE SPONSORS (ALL LEVELS)

Returning Corporate Sponsors receive all **FIRST TIME** benefits plus the following:

- Four (4) advertisement in PASCV Pulse (bi-weekly newsletter)
- One complimentary membership
Policies

**Promotional Materials**

Sponsors grant PASCV the right to use, display and reproduce the name and/or logo of the sponsor in any promotional materials.

PASCV shall not be liable for any errors in any listing or for omitting any sponsor from any promotional materials pertaining to it’s programs.

**Payment**

Complete the online Corporate Sponsorship Form. Checks should be made payable in U.S. Dollars (USD) to PASCV (Federal Tax ID# 22-2576146) for the full amount of the sponsorship and sent to:

PASCV  
Attn: Jess Warner  
606 Glenville Lake Drive  
Fuquay-Varina, NC 27526.

Payment must be submitted by April 1, 2020 to receive full sponsorship benefits.

**Contact Information**

Jess Warner | Administrative Director  
✉️ jess@pascv.org  
📞 412.983.1158  
🌐 www.pascv.org  
 ⟨@pascvvirology⟩  
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