Sponsorship Prospectus

2023 Molecular Virology Workshop
May 11-12 | Clearwater Beach, FL

www.pascv.org
PASCV OPENS DOORS TO KNOWLEDGE AND PEOPLE

PASCV is excited to announce that the 2023 Molecular Virology Workshop will return to its home in Clearwater Beach, FL on May 11-12, 2023. This two-day workshop focuses on cutting-edge and relevant clinical virology and molecular diagnostic topics while connecting colleagues new and old along the backdrop of the white sands and emerald waters of Clearwater Beach. The program will feature practical presentations, engaging debate sessions, and professional development opportunities.

The 2023 Molecular Virology Workshop will feature live-streamed sessions and offer sessions for on-demand viewing for those unable to join us in-person in Clearwater Beach, FL. All live-streamed sessions will offer simultaneous translation to Spanish.

We are happy to combine the nostalgia of Clearwater Beach and PASCV’s renowned content with new opportunities for professional development and networking with colleagues across the Americas.

WHY SPONSOR?

As a corporate sponsor, you are an integral part of PASCV and fundamentally important to its success. Your partnership helps the Society build and maintain its portfolio of medical and technological programs that increase understanding of all aspects of human viral diseases. Discover new markets, drive demand, and capture leads. Leverage the momentum of PASCV meetings to announce new products and expand brand awareness. Share the innovative ways members can use your solutions and services to achieve outstanding patient care.

All sponsorships include verbal recognition during the meeting from PASCV leadership, visibility on the PASCV website, promotion on PASCV social media platforms, slides shown during breaks, on-site signage, and (2) complimentary meeting registrations.

Contact Us

Jess Warner | Administrative Director
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Thought Leadership and Networking Opportunities

Industry-Sponsored Educational Sessions | $8,000
Showcase your solutions, ideas, and content during the Molecular Virology Workshop. There are (4) 30-minutes sessions available. These sessions are held in the general session room and provide seating and standard presentation audio-visual equipment. These sessions run unopposed to other programming and are offered on a first-come, first-serve basis. PASCV will promote these sessions in the program agenda and marketing communications.

Note: Content must be educational and not promotional. PASCV requires speaker diversity and all submitted content is subject to PASCV review and approval. Suggested topics include, but are not limited to non-traditional CMV testing, metagenomics, and molecular detection of host response.

Lunch & Learn | $5,500
Provide attendees with lunch and highlight your new technologies and products with a 20 to 30 minute presentation. Your company will have the opportunity to display roll-up banners during lunch and provide branded napkins, cups, or other service items. Limited presentation audio-visual equipment will be provided. Sponsorship opportunities available on Thursday ($5,500) and Friday ($5,500.)

Networking Reception | SOLD OUT
Spotlight your company by hosting the Thursday evening Networking Reception and gain recognition from all attendees as they network. Your company will have the opportunity to display roll-up banners during the reception and provide branded napkins, cups, or other service items.

Corporate sponsorship is an opportunity for you to interface directly with experts in clinical virology; healthcare providers and laboratory leaders who comprise our membership and outreach cohorts.
Champagne Reception | $4,500

After the PASCV Annual Business Meeting and Award Presentations, celebrate the achievements of PASCV, colleagues, and the clinical virology community with a champagne reception. Your company will have the opportunity to display roll-up banners during the reception and provide branded napkins, cups, or other service items.

Breakfast | $3,750

Attendees begin Thursday morning with coffee, a light breakfast and the opportunity to network with colleagues. Your company will have the opportunity to display roll-up banners during the breakfast and provide branded napkins, cups, or other service items.

Coffee Breaks | $2,750

Offer attendees a much deserved coffee break. Coffee breaks are each 15 minutes and scattered between sessions. Your company will have the opportunity to display roll-up banners during the breaks and provide branded napkins, cups, or other service items. Sponsorship opportunities available on Thursday ($2,750) and Friday ($2,750).

Grab and Go Breakfast | $2,750

Provide attendees with a quick bite to eat on the go as they head into Day 2 of sessions and networking. Your company will have the opportunity to display roll-up banners during the breakfast and provide branded napkins, cups, or other service items.

Branding and Advertising Opportunities

Registration | SOLD OUT

Receive high-level visibility through sponsorship of the workshop lanyard! Lanyards are distributed to each attendee at registration and your logo will be prominently featured throughout the workshop. Note: Sponsor is required to supply the lanyards at the quantity specified by PASCV.
Spanish Language Translation | $5,000
Enable colleagues from Latin and South America to participate virtually with English to Spanish translation. Your company logo will be prominently featured within the virtual platform.

Commemorative T-Shirt | SOLD OUT
Workshop attendees will be given a commemorative t-shirt to celebrate the return of the Molecular Virology Workshop to Clearwater Beach! Your company’s logo will be exclusively featured on the shirt along with workshop name, dates, location, and graphic/text.

Virtual Platform | $4,500
Attendees across the globe will have the option to participate live without having to travel. Your company logo will be prominently featured within the virtual platform.

Poster Boards | $3,750
Support new research at the poster session. Your company’s logo will be used together with the workshop name and design on the poster board numbers. Your company will have the opportunity to display roll-up banners during the Thursday poster session.

Pre- and Post-Workshop Email | SOLD OUT
Your banner ad will be featured in both the pre- and post-workshop email that will be sent to every registered attendee.

WiFi | SOLD OUT
Attendees can access high speed WiFi from the hotel via their laptops, smartphones and other devices during the sessions. WiFi network password will be branded with your company’s name or product.

Exhibit Booth | $2,000
Connect with attendees during networking breaks and meals. A tabletop exhibit allows you to showcase your products and solutions to attendees. Exhibitors receive a 6ft tabletop exhibit, (2) chairs, wastebasket, and (2) complimentary registrations. Additionally, exhibitors will receive a virtual booth to connect with attendees participating virtually.