Poster Presentation Guidelines
This is an informational guide to aid in the development and delivery of your poster presentation. Any questions related to posters may be directed to Jess Warner at jess@pascv.org.

Poster Overview
Posters (just like infographics) are graphic visual representations of information, data or knowledge intended to present information quickly and clearly. They can improve cognition by utilizing graphics to enhance the human visual system’s ability to see patterns and trends. A poster is a mixture of a brief text mixed with tables, graphs, and pictures.

Poster Design

Size and Layout
Presenters must prepare a poster to fit a usable space of 5.5ft (L) x 3.5ft (H). Poster boards are 6ft (L) x 4ft (H). All posters must be horizontal. Below is a suggested arrangement for poster layout.

Text
- Important information (i.e., abstract title) should be readable from approximately 10 feet away.
- Word count should be between 300 to 800 words.
  - Text should be clear and concise.
- Use of bullets, numbering, and headlines make text easy to read.
Graphics
- Neutral or gray colors work best for poster backgrounds.
- Use bright colors that are easily readable.
- Avoid using multiple different font colors and styles.
- Images should be printed at a resolution of at least 120 pixels per inch (ppi).
  - Remember that images that look good online may not be high enough resolution to look good in print at the size you want them to be.

Resources
There are many online design templates - both free and low-cost! Below are a few of our recommended resources.

Canva: With over 2 million icons, illustrations, and stock photos, you’ll be sure to find something you can use! Free templates are available to help you get started and try out the platform.

PowerPoint: For those wary of new technology, PowerPoint offers custom shapes and SmartArt to guide your design.

Poster Disclosures
- All poster presentations must be non-commercial and scientific in nature. Poster presentations may not be used as a marketing opportunity.
- Presenters must include author disclosures on the poster.

Poster Hours
Posters take place at the Wyndham Grand Clearwater Beach in Dunes Ballroom IV-V. Poster presenters must pick up their name badge at the PASCV registration desk prior to setting up their poster. Poster presenters must adhere to the following poster set-up, presentation, and dismantle schedule. Posters must be removed at the end of the meeting. Any posters that are not removed are not the responsibility of PASCV and will be discarded.

Poster Presentation
Friday, May 17 | 5:20pm - 6:30pm
Poster authors are expected to be at their poster during these times.

Set-Up
Poster set-up hours to be confirmed in the coming weeks.

Dismantle
Saturday, May 18 | 2:30pm - 6:00pm

Shipping and Supplies
The presenter must organize shipping arrangements if needed. PASCV will be unable to ship or store any materials. PASCV will provide the following for poster presentations:
- Freestanding 6ft (L) x 4ft (H) poster board
- Push pins

Suggested items to bring:
- Presenters are encouraged to prepare 25 copies of their poster and/or abstract for attendee distribution at the meeting.
- Business cards for distribution and for networking opportunities.
Registration | Deadline: Friday, March 22
Accepted poster presenters receive 20% off their applicable registration rate. All poster presentations will take place in-person in Clearwater Beach, FL. All poster presenters must be registered to present. Your registration is confirmation of your intent to present your poster. Primary authors can only present one abstract. If multiple abstracts are accepted, co-authors must be identified to serve as presenting author. Please contact Jess Warner at jess@pascv.org to modify presenting authors. Those not registered by Friday, March 22 will have their poster withdrawn.

Questions?
Please contact Jess Warner at jess@pascv.org should you have any questions.