THE PAN AMERICAN SOCIETY FOR CLINICAL VIROLOGY (PASCV) fosters the scientific development and medical practice of viral diagnostic testing. PASCV also endeavors to increase understanding of all aspects of human viral diseases, including human viral biology, disease manifestations, pathogenesis, immunity, epidemiology, treatment and prevention.

PASCV Corporate Sponsors have the opportunity to help shape the field by supporting PASCV’s strategic plan - one that includes a portfolio of activities that are increasing in number and scope to keep pace with the rapid growth of clinical virology. PASCV programs and initiatives focus on clinical virology education and clinical virology practice assistance/advocacy; its programs are developed independently and in collaboration with other societies. For more information on PASCV, visit www.pascv.org.

2018 CORPORATE SPONSORS

2018 MEMBERSHIP DEMOGRAPHICS

MEMBERSHIP CATEGORY

41.4% | MD/PhD
39.6% | Lifetime
12.9% | Technologist
4.2% | Student
1.7% | International (Full/Technical/Student)

79% MEMBER RETENTION RATE
TOPICS OF INTEREST

Evolving paradigms of clinical virology diagnostics:
- Syndromic testing with multiplex assays
- Point-of-care molecular virology diagnostic testing

Emerging technologies in clinical virology
- Harnessing the power of next-generation sequencing in clinical virology
- Droplet digital PCR: How can it be used in molecular virology diagnostic testing?

Emerging infections: how do laboratories prepare for the unknown?

HIV diagnostic algorithm: current state, future directions

Diagnostic testing for HCV in the era of direct-acting antiviral therapy

Hepatitis B virus: the new treatment frontier Clinical virology of immunocompromised patients
- Utility of diagnostic virology assays in immunocompromised patients

MVW NUMBERS

EMPLOYER CATEGORY
- 33.8% | Clinical/Medical
- 26.4% | Industry
- 19.4% | Academic
- 10.3% | Government

FIRST TIME ATTENDEE
- 65.7% | Yes
- 34.3% | No

MEMBER TYPE
- 54.7% | Full Member
- 23.5% | Technical Staff
- 15.1% | Lifetime
- 5.0% | Student
- 1.7% | Full Member (International)
CONFERENCE ATTENDEE FEEDBACK

WEBINARS
The Ecology, Epidemiology, Pathogenesis, and Diagnosis of MERS Coronavirus
■ October 9, 2018 | 12:00pm - 1:00pm ET

2019 Webinar Program
■ Winter, Spring, Summer, and Fall

MEETINGS
Diagnostic Testing for HIV: Implementation and Quality Assurance Tips for the Clinical Lab
■ November 16, 2018 | San Diego, CA
■ December 7, 2018 | Houston, TX

Molecular Virology Workshop & Member Networking Reception
■ May 4, 2019 | Savannah, GA

Ecology, Emergence, Surveillance, Discovery, and Transmission of Arboviruses
■ Winter 2019 | Philadelphia, PA
■ Fall 2019 | Denver, CO

Latin American Regional Meeting
■ September 2019 | Panama City, Panama

CONFERENCE ATTENDEE FEEDBACK

DIAGNOSTIC TESTING FOR HIV
■ “Great content. I enjoyed the diverse perspectives from the speakers.”
■ “The subject matter was good and informative.”
■ “Great mix of presentation and use of interactive polling.”

MOLECULAR VIROLOGY WORKSHOP
■ “Great case studies. Very knowledgeable speakers.”
■ “The cohesiveness of the group is awesome. As a newcomer, I really enjoyed the frequent discussions and opportunities to meet other PASCV members.”
■ “Excellent speakers.”
■ “Keep the networking event after the meeting. This offered a good chance to interact with others in the field.”

SAVE THE DATE

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■ September 2019 | Panama City, Panama
SPONSORSHIP LEVELS & BENEFITS

PASCV reserves the right to amend and modify sponsorship benefits with notice to sponsor.

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*1 Choices in order of preference to be provided to PASCV. Final benefit to be confirmed by PASCV.*

RETURNING CORPORATE SPONSORS (ALL LEVELS)

Returning Corporate Sponsors receive all FIRST TIME benefits plus the following:

- Quarterly advertisement in PASCV Pulse (deadlines to be provided upon sponsorship confirmation)
- One complimentary membership to MSA staff (not previously a member of PASCV)

SPONSORSHIPS AT OR EXCEEDING $30,000

Corporate Sponsors receive all DIAMOND LEVEL benefits plus the following:

- Two additional complimentary access passes to MVW or 2018-2019 listing of regional meetings to be used by corporate staff or non-sponsor employed individual
- Corporate Sponsor logo on napkins at member only reception following MVW Member Networking Reception
- Complimentary tabletop exhibit space at MVW and regional meetings

SPONSORSHIPS AT OR EXCEEDING $50,000 ARE SUBJECT TO PRIVATE DISCUSSION OF BENEFITS.
POLICIES
Promotional Materials
Sponsors grant PASCV the right to use, display and reproduce the name and/or logo of the sponsor in any promotional materials. PASCV shall not be liable for any errors in any listing or for omitting any sponsor from any promotional materials pertaining to its programs.

CONTACT INFORMATION
Jess Warner | PASCV Administrative Director

jess@pascv.org
412.983.1158

www.pascv.org
@pascvvirology
@thepascv

PAYMENT
Complete the online Corporate Sponsorship Form. Checks should be made payable in U.S. Dollars (USD) to PASCV (Federal Tax ID # 22-2576146) for the full amount of the sponsorship and sent to:

PASCV
Attn: Jess Warner
606 Glenville Lake Drive
Fuquay-Varina, NC 27526

Payment must be submitted by February 1, 2019 to receive full sponsorship benefits.