PASCV
PAN AMERICAN
SOCIETY FOR
CLINICAL VIROLOGY

Sponsorship Prospectus

2026 PASCV Annual Meeting

April 29 - May 1 | Clearwater Beach, FL



www.pascv.org

WELCOME

The 2026 PASCV Annual Meeting is the only clinical virology meeting of its kind in North America. As the signature event of the Pan American Society for Clinical Virology (PASCV), this annual conference convenes key opinion leaders and healthcare stakeholders committed to advancing the science and practice of viral diagnostic testing.

Held over three days, the 2026 meeting will feature cutting-edge and practical content in clinical virology and molecular diagnostics—blending the familiar charm of Clearwater Beach, FL, with PASCV's legacy of excellence and exciting new opportunities for networking and professional growth.

WHY EXHIBIT AND SPONSOR?

- Access a concentrated network of key decision-makers and recognized experts for productive dialogue and lead generation
- Leading global experts will present the latest advancements and trends in the field.
- Engage in meaningful conversations with the industry's key players.
- Our sponsorships are crafted to deliver optimal visibility and brand exposure before, during, and after the event.

Contact Information

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MEET OUR AUDIENCE

The PASCV Annual Meeting audience differs from other industry events in its diversity of high-level clinical leaders. This means your company has a direct line to the decision-makers who have active and upcoming projects. The unique composition of our audience provides business development and networking you can't find anywhere else.

Who will attend?

The majority of our audience is comprised of global clinical leadership and academic researchers looking for innovation technologies and solutions. Key opinion leaders from around the world convene to exchange knowledge, present innovations, and advance the field. Represented countries include:

United Kingdom | Canada | Slovenia | Jamaica | France | Nigeria | Saudi Arabia | Switzerland | Greece | Germany | Argentina | Thailand

42% of attendees are leaders and executives in the clinical laboratory setting

Why will they attend?

High Quality Content
Attendees return year after year for the conference's unparalleled content and access to world-renowned expert speakers.

Networking Opportunities
Attendees value the conference as a premier opportunity to connect with peers, thought leaders, and industry influencers across the field.

Audience Key Insights

- 86% of survey respondents ranked networking opportunities and social events as excellent and very good.
- Over 85% of attendees rated the meeting as excellent and very good.
- The PASCV Annual Meeting sees an annual attendee growth rate of over 9%.
- 75% of attendees noted networking, scientific content, and expertise of speakers as their reason for attending.

WHAT'S INCLUDED?

Sponsorships include the following general recognition.

- verbal recognition from PASCV leadership at the meeting
- visibility on the PASCV website
- recognition on signage at the meeting
- post-meeting attendee list
- (1) complimentary full meeting registration

Interested in additional recognition?

Maximize your exposure and elevate your company's visibility at the 2026 PASCV Annual Meeting as a PASCV Partner. These partner levels are determined by the sponsor's total spend on the Thought Leadership and Networking Opportunities and Branding and Advertising Opportunities outlined in this prospectus. PASCV Partner benefits are listed below.

Platinum Partner | Total Spend of $45,000+

- Prioritized sponsorship booking for the 2027 PASCV Annual Meeting
- Pre-meeting attendee list
- (2) additional full meeting registrations
- NEW! Complimentary lead retrieval through mobile app
- Printed flyer in PASCV registration materials
  - Note: Flyer to be provided by sponsor

Gold Partner | Total Spend of $35,000+

- Pre-meeting attendee list
- (1) additional full meeting registration
- NEW! Complimentary lead retrieval through mobile app
- Printed flyer in PASCV registration materials
  - Note: Flyer to be provided by sponsor

Silver Partner | Total Spend of $25,000+

- Pre-meeting attendee list
- (1) additional full meeting registration

Overview of Sponsorship Opportunities

Thought Leadership and Networking Opportunities

- Industry Spotlights | $15,000
- Educational Symposia | $12,500
- Networking Reception | $10,000
- Speed Networking | $7,000
- Breakfast | $5,000
- Lunch | $5,000
- Coffee Breaks | $5,000
- Career Achievement Awards | $3,000
- Travel Awards | $3,000

Branding and Advertising Opportunities

- Registration | $10,000
- Meeting T-Shirt | $10,000
- Water Stations | $10,000
- Beach Bag | $10,000
- Headshot Studio | $8,000
- Mobile App | $8,000
- Hotel Key Cards | $6,000
- Charging Stations | $5,500
- WiFi | $5,500
- Poster Boards | $5,000
- Pre-Meeting Email | $5,000
- Pre & Post-Meeting Email Advertisement | $3,500
- Registration Flyer | $2,500

Exhibit Opportunities

- Exhibit Booth | $7,500
- Exhibit Table Top | $5,000
- Lead Retrieval | $75

Unrestricted Educational Grant

- Clinical Microbiology Review Course

Corporate sponsorship offers direct access to clinical virology experts, including healthcare providers and lab leaders within our engaged professional community.

Thought Leadership and Networking Opportunities

Industry Spotlights | $15,000

Showcase your solutions, ideas, and content during the 2026 PASCV Annual Meeting. These 30-minute pre-conference presentations focus on solutions by sharing the latest trends, products, and services. Industry Spotlights are highly interactive sessions that bring products and research directly to attendees. These sessions take place Wednesday evening and are accompanied by cocktails and hors d'oeuvres.

Educational Symposia | $12,500

An Educational Symposium is a 45-minute high-level session weaved into the Annual Meeting program. This session is held in the general session room and provides seating and standard presentation audio-visual equipment. This session runs unopposed to other programming.

Note: Content must be educational and not promotional. PASCV requires speaker diversity and all submitted content is subject to PASCV review and approval. Final slide decks must be approved prior to presentation.

Thursday Networking Reception | $10,000

Spotlight your company by hosting the Thursday evening Networking Reception and gain recognition from all attendees as they network. Your company will have the opportunity to display roll-up banners during the reception and provide branded napkins, cups, or other service items.

Wednesday Sponsored Bar | $10,000

Position your brand at the heart of the networking action with an exclusive Sponsored Bar on Wednesday. This lively, high-traffic gathering spot offers prime visibility and direct engagement with attendees as they connect over drinks and hors d'oeuvres. Your company will have the opportunity to display roll-up banners during the reception and provide branded napkins, cups, or other service items.

Breakfast | $5,000

Attendees begin each morning breakfast and the opportunity to network with colleagues. Your company will have the opportunity to display roll-up banners during the breakfast and provide branded napkins, cups, or other service items. Sponsorship opportunities available on Thursday ($5,000) and Friday ($5,000.)

Lunch | $5,000

Provide attendees with lunch as they network with colleagues and discuss the morning's dynamic sessions. Your company will have the opportunity to display roll-up banners during lunch and provide branded napkins, cups, or other service items. Sponsorship opportunities available on Thursday ($5,000) and Friday ($5,000.)

Coffee Breaks | $3,500

Offer attendees a much deserved coffee break. Coffee breaks are 15-30 minutes and scattered between sessions. Your company will have the opportunity to display roll-up banners during the breaks and provide branded napkins, cups, or other service items. Sponsorship opportunities available on Thursday ($3,500) and Friday ($3,500.)

Career Achievement Awards | $3,000

PASCV's scientific and career achievement awards program is designed to foster and recognize research excellence, leadership, and outstanding technical achievement in the field of clinical virology. Sponsorship opportunities are available for all four awards. For more information on the awards, visit https://www.pascv.org/Awards.

Travel Awards | $3,000

PASCV provides awards to students, fellows and technologists who have top scoring abstracts accepted for presentation at the PASCV Annual Meeting. Sponsorship opportunities are available for three travel awards. For more information on the awards, visit https://www.pascv.org/tawards.

Branding and Advertising Opportunities

Registration | $10,000

Receive high-level visibility through sponsorship of the meeting lanyard! Lanyards are distributed to each attendee at registration and your logo will be prominently featured on the registration webpage. Sponsor is required to supply the lanyards at the quantity specified by PASCV.

Meeting T-Shirt | $10,000

Meeting attendees will be given a t-shirt at registration to commemorate another year of clinical virology, colleagues, and Clearwater Beach! Your company's logo will be exclusively featured on the shirt along with meeting name, dates, location, and graphic/text.

Water Stations | $10,000

Keep attendees hydrated throughout the meeting! Provide attendees a branded water bottle featuring your company logo along with meeting name, dates, and location. Attendees will easily be able to find water stations with your company logo prominently displayed. Sponsors are able to provide branded water bottles, but are not required.

Beach Bag | $10,000

Showcase your company at the meeting and on the beach! Attendees will be provided with a beach bag featuring your company's logo. Beach bags will work double duty and serve as the official meeting tote bag. Sponsors are permitted to provide a complimentary flyer to be stuffed into the bags for all attendees.

Headshot Studio | $8,000

Provide attendees with a new professional head shot! Attendees will get the complete portrait-taking experience and receive an electronic professional headshot via email. Customize the email with a banner ad of your choice.

NEW! Mobile App | $8,000

Put your brand in the hands of every attendee. Your company will be prominently featured on the official conference app — the go-to resource for schedules, session details, speaker bios, real-time updates, and more! This is a powerful opportunity to stay top-of-mind with attendees as they plan their days and engage with conference content.

Hotel Keys Cards | $6,000

Place your branding directly in the hands of attendees as they check in to their hotel with your logo on the key card. Provide maximum exposure as attendees use their key cards multiple times each day. Available only at the Wyndham Grand.

Charging Stations | $5,500

Give attendees the charge they need with power charging stations placed at tables within the General Session room. Your company logo will be displayed on each charging station. Pair this sponsorship with WiFi for a maximum tech experience for attendees.

WiFi | $5,500

Attendees can access high speed WiFi from the hotel via their laptops, smartphones and other devices during the sessions. WiFi network password will be branded with your company's name and attendees will be redirected to a webpage of your choice.

Poster Boards | $5,000

Support new research at the poster session! Your company's logo will be used together with the meeting name and design on the poster board numbers. Your company will have the opportunity to display roll-up banners during the poster session.

Pre-Meeting Email | $5,000

Promote your products to attendees ahead of the Annual Meeting! You provide the text and graphics and PASCV will send an email to our entire database! This is the perfect way to highlight new products and showcase your thought-leadership.

Pre- & Post-Meeting Email Advertisement | $3,500

Your banner ad will be featured in both the pre- and post-meeting email that will be sent to every registered attendee.

Registration Flyer | $2,500

Promote your products and services to attendees with a flyer or advertisement of your choice provided to each attendee in their registration bag. Invite attendees to visit your booth and provide product resources right from the start. Sponsor is required to supply the flyer at the quantity specified by PASCV.

Exhibit Opportunities

Exhibit Booth | $7,500

Don't just talk to attendees - show them your products and engage in hand-on demonstrations. This 10x10ft space allows you to bring equipment and other products for live demonstrations and hands-on engagement with attendees. Exhibitors have the option to order catering and host approved booth events. Space is limited and available first-come, first-served.

Exhibit Table Top | $5,000

Connect with attendees during networking breaks and meals. A table top exhibit allows you to highlight your products and solutions to attendees. Exhibitors receive a 6ft table top exhibit, (2) chairs, wastebasket.

NEW! Lead Retrieval | $75

Don't just show up—connect. Lead retrieval is your key to turning booth traffic into qualified leads and measurable outcomes. With our easy-to-use scanning technology, you can quickly capture attendee information, take notes, and follow up efficiently after the event. **Pricing is deeply discounted for this inaugural year - making now the perfect time to try it out and see the impact.** Add it to your package today and start turning conversations into customers.

Exhibit Hours

subject to change

Thursday, April 30

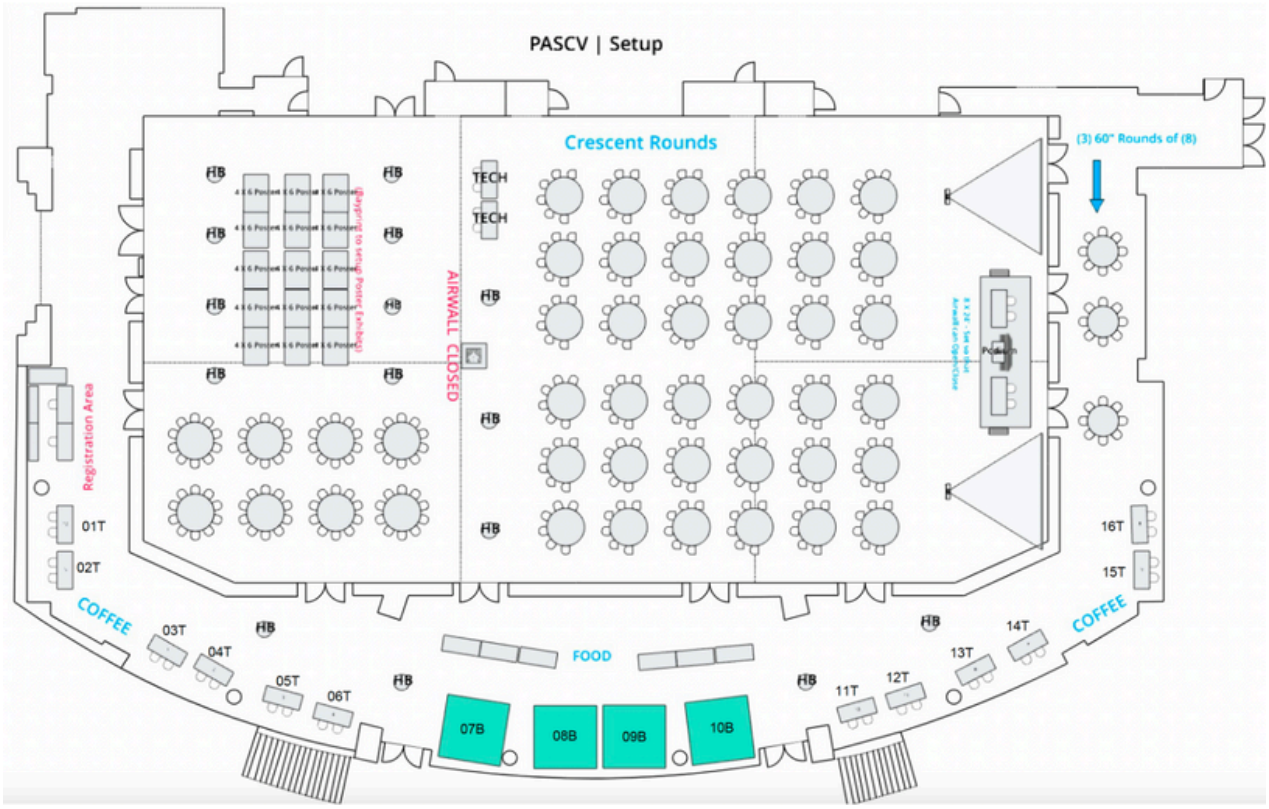
7:30AM - 8:25AM | Breakfast and Exhibits
10:00AM - 10:15AM | Coffee Break and Exhibits
10:45AM - 11:15AM | Coffee Break and Exhibits
11:45AM - 12:45PM | Lunch and Exhibits
1:30PM - 1:45PM | Coffee Break and Exhibits
2:45PM - 3:45PM | Poster Session and Exhibits
4:45PM - 6:00PM | Networking Reception and Exhibits

Friday, May 1

8:00AM - 9:00AM | Breakfast and Exhibits
10:00AM - 10:15AM | Coffee Break and Exhibits
10:45AM - 11:15AM | Coffee Break and Exhibits
11:45AM - 12:45PM | Lunch and Exhibits

Floor Plan

subject to change



Clinical Microbiology Review Course

Support Clinical Microbiology Education Through an Unrestricted Educational Grant

This intensive review course offers a comprehensive and fast-paced overview of clinical microbiology, designed for individuals preparing for board examinations or seeking a focused refresher in the field. By providing an unrestricted educational grant, your organization can demonstrate a commitment to advancing education and professional development in clinical microbiology.

Your support will help ensure broad access to high-quality educational content and contribute to the training of future laboratory leaders, clinical experts, and key decision-makers.

Unrestricted educational grants allow your organization to make a meaningful impact—supporting science, strengthening the field, and empowering the next generation of professionals.

Gain insights from past attendee experiences

The Clinical Microbiology Review Course is an outstanding and comprehensive educational experience. It offers a well-organized curriculum that expertly balances foundational knowledge with the latest updates in the field. The high-yield content, expertly delivered by experienced faculty, is especially valuable for board preparation and clinical practice. The case-based approach enhances engagement and reinforces key concepts, making complex topics accessible and applicable. This course is an essential resource for anyone in the field of clinical microbiology, and I highly recommend it for both trainees and practicing professionals seeking to stay at the forefront of the discipline.

I really loved my experience at the course. I thought all the speakers were extremely engaging and provided really great information. Taking home a copy of the slide decks is amazing for studying with a number of tables that can help organize thoughts. Overall would recommend to others!

This course was EXCELLENT. And very well organized and expertly presented.

Contact Jess Warner at jess@pascv.org for more information.